



# SURVEY RESEARCH

Volume 32, Number 1, 2001

NEWSLETTER FROM THE SURVEY RESEARCH LABORATORY

COLLEGE OF URBAN PLANNING AND PUBLIC AFFAIRS, UNIVERSITY OF ILLINOIS AT CHICAGO

## Events to Honor Seymour Sudman

A symposium and two conference sessions will be held in memory of Seymour Sudman, world-renowned expert in survey research who died May 2, 2000.

### SEYMOUR SUDMAN SYMPOSIUM

The Seymour Sudman Symposium is scheduled for May 4–6, 2001, at Allerton Park and Conference Center in Monticello, Illinois (near the Univ. of Illinois at Urbana-Champaign). Most of the conference will constitute an update of Sudman and Bradburn's most heavily cited work, *Response Effects in Surveys*, with presentations by leading scholars in survey methods in the following topic areas:

- Response effects in surveys—a retrospective,
- A general model of survey response and response effects,
- Response effects in measuring attitudes and states of mind,
- Response effects in measuring mundane behaviors, and
- Response effects in measuring fixed attributes and memorable behaviors.

Additional presentations and panel discussions will focus on some of Seymour's other contributions, including his contributions to sampling, doctoral education, and the discipline of marketing. Norman Bradburn, Norbert Schwarz, and Ed Blair are expected to be among the speakers at this event. A reception and dinner will be held Friday, May 4. Symposium

sessions will run from Saturday morning to Sunday noon. A service for Seymour, unveiling his memorial stone, will take place at Roselawn Cemetery Sunday afternoon. Those interested in attending should contact Debora Loos at d-loos@uiuc.edu or 217-333-4241.

### AAPOR SESSION REMEMBERS SUDMAN'S CONTRIBUTIONS

A session on *The Contributions of Seymour Sudman to Survey Research* will be held at the annual conference of the American Association for Public Opinion Research on Saturday, May 19 at 8:30 A.M. Chaired by Diane O'Rourke (Univ. of Illinois at Urbana-Champaign), speakers will discuss Sudman's contributions to sampling (Roger Tourangeau, Joint Program in Survey Methodology), cognitive processes in questionnaire design (Norman Bradburn, NSF), establishment surveys (Diane Willimack, Bureau of the Census), and additional contributions (Timothy Johnson, Univ. of Illinois at Chicago).

### ASA SESSION TO HONOR SUDMAN'S MEMORY

The American Statistical Association meetings, to be held this August, will include a session titled *Seymour Sudman Memorial: Issues in Sample Design and Response Effects*. Organized by Johnny Blair (Univ. of Maryland) and chaired by Geeta Menon (New York Univ.), the session will include a presentation by Graham Kalton (Westat) on sampling and presentations by Roger Tourangeau (Joint Program in Survey Methodology) and Norbert Schwarz (Univ. of Michigan) on cognition and measurement. Norman Bradburn (NSF) and Monroe Sirken (NCHS) will be discussants. Further information is available at <http://www.amstat.org>.

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Further information on the studies described in this section should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Neither Survey Research nor the Survey Research Laboratory can provide this information. Study summaries are accepted by Survey Research with the understanding that additional information can be released to others.

## ILLINOIS

### National Opinion Research Center (NORC) University of Chicago

1155 East 60th St., Chicago, IL 60637  
773-256-6100, fax: 773-753-7886;  
depoyphl@norcmail.uchicago.edu;  
<http://www.norc.uchicago.edu>

#### Risks and Correlates of Pathological Gambling

**Among Women.** Funded by the National Institute on Alcohol Abuse and Alcoholism, this project adds gambling behavior questions to the fifth wave of a study of drinking behavior and correlates among women, based on area probability samples with refreshed cohorts. Data collection will begin this summer, with a target of 1,800 CAPI interviews. The national longitudinal study began in 1981. *Principal Investigators:* Rachel Volberg and Sharon Wilsnack (Univ. of ND), *Project Manager:* Kymn Kochanek.

#### Assessing Support for Changes in U.S. Drug

**Abuse Policy.** Approximately 1,400 national RDD CATI interviews will be completed by mid-2001 on attitudes towards key issues in drug abuse policy, such as medical marijuana, opiate maintenance, priority of drug treatment relative to interdiction and enforcement, and penalty structures for different forms of cocaine possession. The Robert Wood Johnson Foundation is providing funding. *Principal Investigators:* Ken Rasinski and Dean Gerstein.

**After the JD.** This longitudinal study of new lawyers is a cooperative project of the National Association of Law Placement Foundation, the American Bar Foundation (ABF), and a number of academic researchers. The purpose is to study the career patterns of attorneys recently admitted to the bar in a variety of geographic and employment settings. NORC will conduct locating activities and administer questionnaires (via 7,500 mail and telephone and 500 face-to-face interviews) to attorneys who were members of the class of

2000, two years after their admission to the bar.  
*Project Director:* Bronwyn Nichols, *Project Manager:* Ronit Dinovitzer (ABF).

**Florida Ballot Study.** With funding from a national consortium of news organizations, NORC will conduct an in-depth inventory of uncounted Presidential ballots in Florida. On-site coding teams operating in all Florida counties will examine all 180,000 ballots (overvotes and undervotes) that were not included in the certified count. NORC will evaluate the ballots and classify the marks or lack of marks on each, producing a descriptive database accessible to participating news organizations, researchers, officials, and the general public. *Project Director:* Kirk Wolter.

### Survey Research Laboratory (SRL) University of Illinois at Chicago

412 S. Peoria St., Sixth Floor, Chicago, IL 60607-7069;  
312-996-5300; fax 312-996-3358 or  
909 W. Oregon, Suite 300, Urbana, IL 61801-3327;  
217-333-4273, fax 217-244-4408;  
[info@srl.uic.edu](mailto:info@srl.uic.edu); <http://www.srl.uic.edu>

**Testing the Impact of Incentives on Compliance with Drug Testing.** This study is an evaluation of the feasibility and utility of three different types of biological measurement procedures (hair, saliva, and urine testing) to be used as an adjunct to a household survey on drug abuse. The study is assessing the acceptability of the different biological test methods among 600 randomly-selected Chicago residents. The random assignment of subjects to either a high- or low-incentive drug test condition is allowing an examination of the role of alternative incentive strategies on participation in biological measurement. Further, results derived from biological assessment will be compared with participants' responses to drug use questions during audio CASI interviews; these comparisons will be used to evaluate the extent of underreporting of drug use in the general population. Main study data collection will begin in mid-April. *Principal Investigator:* Michael Fendrich (Dept. of Psychiatry, Univ. of Illinois at Chicago), *Co-Principal Investigator:* Timothy Johnson, *Project Director:* Joseph Wislar (Dept. of Psychiatry, UIC), *Project Coordinator:* Christine Orland.

**Urban Survey Research Monograph.** SRL is currently conducting an exhaustive literature review, which will result in a written report summarizing the current literature regarding urban survey research methodology. *Principal Investigator:* Timothy Johnson, *Project Coordinator:* Isabel Farrar.

**Agricultural Health Study Cognitive Interviews.** On behalf of the American Crop Protection Association, SRL is conducting cognitive interviews with 20 farmers

who use pesticides. The questionnaire asks about the use of specific pesticides over the farmer's entire career. The goal is to learn more about the recall burden, as well as to gather information about various interpretations of terms used in the questions. *Project Coordinator:* Diane O'Rourke.

**Neighborhood Violence Evaluation.** SRL is conducting CAPI interviews with 250 high-risk youth age 15–22 in five Chicago neighborhoods on their perceptions of violence in their neighborhoods. Data collection began at the end of January. *Principal Investigators:* Gary Slutkin (School of Public Health, Univ. of Illinois at Chicago) and Elena Quintana (Chicago Project for Violence Prevention), *Project Coordinator:* Dan Levins.

**Statewide Uninsured Survey.** SRL is interviewing Illinois residents who are currently uninsured or "newly insured" (without health insurance at some point within the last six months) and will be screening at least 20,000 Illinois households to complete 1,500 interviews with the uninsured. The screening for insurance status involves a split-ballot experiment: half of the cases are randomly assigned to the CPS wording of insurance status and the other half to the Behavioral Risk Factor Surveillance System Survey wording. Data collection began in mid-January 2001. *Principal Investigator:* Dianne Rucinski (Health Research and Policy Centers, Univ. of Illinois at Chicago), *Project Coordinator:* Isabel Farrar.

## INDIANA

### Center for Survey Research

#### Indiana University

1022 E. Third St., Bloomington, IN 47405  
812-855-2573, fax: 812-855-2818;  
csr@indiana.edu; <http://www.indiana.edu/~csr/>

**Indiana Poll.** Sponsored by Indiana Univ., this RDD survey of 516 adult Indiana residents was conducted for several state and academic researchers during Fall 2000. The interview covered the media and the presidential campaign; child foster care; alternative and distance education; state employment services; gambling; religion and homosexuality; and household characteristics. Telephone numbers were generated using a list-assisted system and encompassed the state of Indiana. *Investigators:* David Weaver, Jane McLeod, and James Wood (Indiana Univ.); Barbara Lucas (Alternative Education and Learning Opportunities); Carol Brunt (Indiana Higher Education Telecommunication System); Rick Lindsey (Indiana Dept. of Workforce Development); and Richard DeLiberty (Indiana Div. of Mental Health); *Project Director:* John Kennedy; *Project Manager:* Stacy Scherr.

**Seatbelt Awareness.** Sponsored by the Marion County Traffic Safety Partnership, this quarterly RDD survey of 132 adult Marion County drivers was developed in cooperation with the Purdue Univ. Center for the Advancement of Transportation Safety and conducted in November 2000. The survey asked drivers' opinions regarding safety and driving issues. *Investigator:* Robert Zahnke (Purdue Univ.), *Project Director:* John Kennedy, *Project Manager:* Stacy Scherr.

**Firearms Violence Prevention Survey.** This telephone study of adult Indiana residents was sponsored by the Indiana Partnership to Prevent Firearm Violence (IPPFV). Its purpose was to provide an accurate measurement of opinions regarding firearm issues, such as safe storage, firearm registration, and gun control measures. Interviews were conducted September through October 2000. *Principal Investigator:* Marilyn Bull (Riley Children's Hospital), *Project Director:* Patricia Lau (IPPFV), *Project Manager:* Heather Terhune.

**National Technology Survey of Journalism Educators.** Sponsored and funded by the Indiana Univ. School of Journalism, the purpose of this telephone survey was to learn more about the impact of computer technologies on journalism and mass communication educators. The survey of 400 university-level educators was conducted November 2000 through January 2001. Respondents were selected from a membership list of the Association for Education in Journalism and Mass Communication. *Investigators:* Randy Beam, Paul Voakes, and Chris Ogan; *Project Director:* John Kennedy; *Project Manager:* April Henry.

## IOWA

### Survey Section

#### Statistical Laboratory

#### Iowa State University

217 Snedecor Hall, Ames, IA 50011  
515-294-5242, fax: 515-294-2456;  
nusser@iastate.edu; <http://www.statlab.iastate.edu/survey/>

**A Study of Family-Owned Businesses.** The Family Business Research Group, a consortium of researchers at several U.S. universities, funded this nationwide follow-up CATI study. Over 1,100 business and household managers were first interviewed in 1997. In late 2000, these same individuals were interviewed with an emphasis on documenting changes in household and business structure, succession plans, and community relationships. *Project Coordinator:* Dianne Anderson.

## MARYLAND

### Survey Research Center University of Maryland

1103 Art/Sociology Bldg., College Park, MD 20742  
301-314-7831, fax: 301-314-9070;  
src@cati.umd.edu; <http://www.bsos.umd.edu/src>

**Study of Legal Consciousness in the U.S.** This spring, 1,000 CATI interviews will be completed by the general adult population for an ongoing project by The Japan Foundation Center for Global Partnership. Respondents will be asked about their perception of the role of law in society and attitudes toward proper conflict resolution. The survey instrument was used previously to collect data in Japan and China. *Principal Investigator:* Akira Fujimoto, *Project Coordinator:* Elena Tracy.

**Attitudes of State Court Judges.** Approximately 500 CATI interviews will be completed with U.S. state court judges this spring for the Center for Court Innovation. The survey will measure judges' opinions and attitudes about current problems and approaches to problem solving in the state court system. *Principal Investigator:* Derek Denckla, *Project Coordinator:* Johnny Blair.

**Substance Use in the Formative Years: Survey of Girls and Young Women.** Approximately 1,200 CATI interviews will be completed by girls and young women across the U.S. this spring for The National Center on Addiction and Substance Abuse at Columbia University. This will be the first of two waves of data collection for this project. Topics include school and social behavior, personality, and attitudes toward use of various substances. *Principal Investigator:* Susan Foster, *Project Coordinator:* Johnny Blair.

**Maryland Business Relocation Survey.** Information will be obtained from approximately 300 businesses that relocated into Maryland in the 2000 fiscal year. Potential respondents will be contacted via phone and asked to fill out a Web-based questionnaire about their relocation decision. *Principal Investigator:* Masood Ahmadi, *Project Coordinator:* Tim Triplett.

### Institute for Governmental Service (IGS) University of Maryland

4511 Knox Road, Suite 205, College Park, MD 20740  
301-403-4610, fax: 301-403-4222;  
jb128@umail.umd.edu; <http://www.inform.umd.edu/igs>

**Compensation Survey of Local Governments.** Conducted biennially by IGS in cooperation with the Maryland Association of Counties and Maryland Municipal League, this survey seeks salary data for 161 common local government positions and information on employee benefits. The January 2001 report contains data

submitted by all 23 Maryland counties and 107 of Maryland's 157 municipalities in response to a questionnaire mailed in August 2000. *Project Coordinator:* Jeanne Bilanin.

## MASSACHUSETTS

### Center for Survey Research (CSR) University of Massachusetts Boston

100 Morrissey Blvd., Boston, MA 02125-3393  
617-287-7200, fax: 617-287-7210;  
csr@umb.edu, <http://www.csr.umb.edu>

**The UMass Tobacco Study.** This four-year project, funded by grant from the National Cancer Institute, is designed to investigate the effectiveness of three major types of public health interventions being used by the Massachusetts Tobacco Control Program: local clean indoor air policies, local policies to restrict youth access to tobacco, and televised antitobacco media campaigns. The study involves a population-based telephone survey of approximately 6,000 Massachusetts adults and 4,000 youth age 12–17 in 2000–2001 and a follow-up interview two years later. In addition to assessing tobacco control interventions, the research will contribute to improving the methodology for assessing youth smoking in population-based samples by evaluating whether audio computer-assisted self-interviewing improves reporting of smoking behavior by youth in telephone surveys. The long-term objective of this project is to provide guidance to states and communities on the most effective ways to design and evaluate tobacco control interventions. *Principal Investigator* and *Study Director:* Lois Biener.

**Arkansas Health Insurance Expansion Initiative.** With funding from HRSA, the main goal of the citizen survey portion of this project is to provide data upon which to base statewide estimates of the health insurance status of Arkansas residents. During early 2001, CSR will conduct CATI interviews for the Univ. of Arkansas Medical School in Spanish and English in about 2,600 households from an RDD sample. In 1,500 of those households, extended in-depth interviews will be conducted with question protocols keyed to insurance status and age. *Study Director:* Patricia Gallagher, *Assistant Study Director:* Alison Hauser.

## MICHIGAN

### Survey Research Center (SRC) Institute for Social Research University of Michigan

P.O. Box 1248, Ann Arbor, MI 48106-1248  
313-763-5039, fax: 313-764-5193;  
bpennell@isr.umich.edu; <http://www.isr.umich.edu>

## **Evaluation of the Communities In Charge Program.**

Funded by the Robert Wood Johnson Foundation (RWJF), this study evaluates five programs established throughout the country for the uninsured by RWJF grants. Investigators from the Univ. of Michigan School of Public Health (SPH) are working with SRC to conduct CATI interviews, at enrollment, beginning July 2001, and at one year after enrollment with approximately 2,000 participants. Interviews will be in English, Spanish, Mandarin, and Cantonese. The interview measures health-seeking behaviors. *Principal Investigator:* Catherine McLaughlin (Univ. of Michigan SPH), *Survey Manager:* Esther Ullman.

## **Chicago Mind and Body (Social Context, Social**

**Inequality, Mind, Body & Health).** This study will involve 3,671 CAPI interviews in Chicago starting May 2001. The study examines the impact of social inequalities and psychological and other psychosocial risk factors on health. Self-reports of respondents' neighborhoods will be supplemented with systematic block-level observations by trained interviewers. Funding is being provided by the National Institutes of Health and the Univ. of Michigan School of Public Health. *Principal Investigator:* James House, *Study Director:* Kirsten Alcser, *Survey Manager:* Eva Leissou.

## **Americans' Changing Lives (ACL)—Understanding Social Disparities in Health and Aging, Wave 4.**

Funded by the National Institute on Aging, this study follows a nationally representative panel of respondents age 25 and older (first interviewed in 1986). The study examines the roles played by medical care and psychosocial and environmental health risk factors in influencing socioeconomic and racial/ethnic disparities in health. Approximately 2,300 CATI and CAPI interviews will be completed during this wave, beginning this summer. *Principal Investigator:* James House, *Survey Manager:* Shonda Kruger Ndiaye.

## **MINNESOTA**

### **Minnesota Center for Survey Research University of Minnesota**

2331 University Ave. S.E., Suite 141, Minneapolis, MN 55414-3067  
612-627-4282, fax: 612-627-4288;  
<http://www.umn.edu>

**2000 Minnesota State Survey—Parts 1 and 2.** For Part 1 of the 17th annual omnibus survey of adults in Minnesota, RDD CATI interviews were completed with 802 adults from September to November 2000. The survey was sponsored by government agencies and the Univ. of Minnesota and addressed quality of life, environment, political participation, correctional ser-

vices, transportation, employment, and technology.

*Study Director:* Rossana Arsmson.

Part 2 of the survey was sponsored by government agencies and the Univ. of Minnesota. The study covered quality of life, outdoor recreation, gun safety, the Univ. of Minnesota, the University's Cancer Center, and Hispanics. Approximately 800 interviews were completed in February 2001. *Study Director:* Rossana Arsmson.

## **NEW HAMPSHIRE**

### **Survey Center**

#### **University of New Hampshire**

Thompson Hall, 105 Main St., Durham, NH 03824  
603-862-2226, fax: 603-862-1488;  
[Andrew.Smith@unh.edu](mailto:Andrew.Smith@unh.edu);  
<http://www.unh.edu/ipssr/SurveyC.html>

### **Nashua Housing Authority Community Survey.**

CATI interviews were conducted with 348 heads of households of families living in Nashua Housing Authority units in October 2000. The survey was designed to assess residents' attitudes toward crime in their neighborhoods. *Principal Investigator:* Andrew Smith.

### **Town of Stratham Parks and Recreation Planning Survey.**

During October 2000, 308 mail questionnaires were completed by Stratham, NH property owners. The study was designed to assess resident attitudes about the quality of current parks and recreation services and to gauge support for future recreation developments. *Principal Investigator:* Andrew Smith.

### **Town of Peterborough Future Focus Citizen Survey.**

Future Focus is a town-wide initiative directed at shaping the current and future direction of Peterborough. This community planning mail instrument was completed by 655 town residents in November 2000. *Principal Investigator:* Andrew Smith.

### **Society for Protection of New Hampshire Forests**

**Landowner Recent Harvest Survey.** During November, 615 NH forest landowners were surveyed by mail. The purpose of the survey was to better understand how and why forest landowners are harvesting forests on their properties. *Principal Investigator:* Andrew Smith.

### **Southcoast Health System Image Survey, October 2000.**

CATI interviews were conducted with 517 health care decision makers from southeastern Massachusetts and eastern Rhode Island and an additional subsample of 107 residents of the Wareham, MA area. The purpose of the survey was to determine image and awareness of hospitals in the region, hospital usage

## **Survey Research Soliciting Lead Articles for Upcoming Issues**

The *Survey Research* newsletter is extending an invitation to those in the survey research field to submit original work on topics of interest to the survey research community—such as methods for reducing nonresponse, experience with Web surveys, and strategies for recruiting and maintaining interviewers—for inclusion in an upcoming issue. Submissions should be between 750 and 1,500 words and can be sent to krish@srl.uic.edu.

patterns, preferences for specialized medical treatment, and advertising awareness and effectiveness of area hospitals. *Principal Investigator:* Andrew Smith.

### **NORTH CAROLINA**

#### **Howard W. Odum Institute for Research in Social Science**

#### **University of North Carolina**

Manning Hall, CB#3355, Chapel Hill, NC 27599-3355  
919-962-0781, fax: 919-962-4777;  
jreed@irss.unc.edu; <http://www.irss.unc.edu>

**North Carolina Health Survey.** In Fall 2000, 982 CATI interviews were completed with adult North Carolina residents for a state government health agency. Topics included health care, eating habits, physical activity, and diet. Demographic variables included age, residence, education, political status, marital status, religion, household income, TV viewing and newspaper readership, Internet usage, nationality, cigarette smoking, and gender. The survey replicated questions on cardiovascular health from the Spring 1998 Carolina Poll. *Project Coordinator:* Beverly Wiggins.

#### **Statistics, Health and Social Policy Unit Research Triangle Institute**

3040 Cornwallis Rd., P.O. Box 12194, Research Triangle Park, NC 27709  
919-541-7008, fax: 919-541-7004;  
[rak@rti.org](mailto:rak@rti.org); <http://www.rti.org>

**Adolescent Health Survey.** Funded by a grant from NICHD to UNC's Carolina Population Center, this study is Wave 3 of a major longitudinal survey initiated in 1994 when the respondents were in 7th through 12th grades. Interviews will be attempted with 20,103 respondents in 2001 using CAPI and ACASI technology. Interviews will include the completion of standardized test modules and the collection of biological specimens to permit assays for STD and HIV infections. The interview covers a broad set of topics including health outcomes, education, work experience, family life,

sexual experiences, fertility, social environment, and the use of alcohol, tobacco, and other drugs. *Project Director:* Karl Landis.

**National Hispanic Enumeration Survey.** This ongoing project has been conducted annually since 1994 for a commercial client. Data collection involves field interviewing at approximately 14,000 households nationwide. The primary purpose of the interview is to identify Hispanic households within the sample, language use in the home, and a complete household roster. All field staff are bilingual in English and Spanish, and the instrument and related materials are developed in both English and Spanish versions. *Project Director:* Randall Keesling, *Data Collection Manager:* Kathleen Considine.

**Treatment Court Study.** This field study evaluated a court-run substance abuse treatment project in Brooklyn, New York. The sample consisted of 209 "treatment" sample women and a control group of 97 women. The "treatment sample" was made up of women who have substance abuse problems, have been charged with crimes, and have come through the Brooklyn Treatment Court. Data collection ended in March 2000. Funding was provided by the Urban Institute. *Project Director:* Gary Rush.

### **OHIO**

#### **Institute for Policy Research University of Cincinnati**

P.O. Box 210132, Cincinnati, OH 45221-0132  
513-556-5028, fax: 513-556-9023;  
[alfred.tuchfarber@uc.edu](mailto:alfred.tuchfarber@uc.edu); <http://www.ipr.uc.edu>

**The Ohio Poll.** Sponsored by the Univ. of Cincinnati, the Ohio Poll is a periodic RDD CATI survey. The April (n=857), June (n=839), July (n=840), and October (n=911) 2000 Polls asked Ohio adults questions on a wide range of issues, including the most important problem facing Ohio, consumer confidence, presidential and gubernatorial approval, and approval of U.S.

senators. Individual surveys examined opinions on a range of other topics, including views on Ohio's state motto and electric utility deregulation (June), rankings of past presidents (July), attitudes about clemency and the death penalty, and visiting Ohio state parks (October). *Co-Directors:* Kim Downing and Eric Rademacher.

**The Ohio Poll Primary Election Surveys.** Four RDD CATI Ohio Poll 2000 Primary Election Surveys were conducted (January: 1,503 registered voters; early February: 654 likely primary voters; late February: 706 likely primary voters; March: 800 probable primary voters). These surveys, sponsored by the Univ. of Cincinnati, focused on Ohio voter preferences in the 2000 Ohio statewide primary elections for president and U.S. Senate. *Co-Directors:* Kim Downing and Eric Rademacher.

**The Ohio Poll General Election Surveys.** Also sponsored by the Univ. of Cincinnati, these surveys focused on measuring Ohio voter preferences in the 2000 Ohio statewide general elections for president and U.S. Senate, as well as on the issues driving presidential voter preferences. Three RDD CATI Ohio Poll 2000 General Election Surveys were conducted (September: 628 likely voters; October: 666 likely voters; November: 1,273 probable voters). *Co-Directors:* Kim Downing and Eric Rademacher.

**Greater Cincinnati Chamber of Commerce Member and Non-Member Survey.** Between August and October 2000, CATI interviews were conducted with a list sample of Chief Executive Officers (or designated representatives) of 872 Greater Cincinnati companies that are members of the Chamber of Commerce and 875 Greater Cincinnati companies that are not. *Project Director:* Terri Byczkowski.

**2000 Cincinnati Metropolitan Housing Authority (CMHA) Resident Needs Assessment Survey.** This is the sixth annual survey of residents intended to assess general satisfaction with CMHA housing and maintenance, neighborhood and surroundings, and enforcement of CMHA regulations. CATI interviews were conducted in late September and early October with a list sample of 372 adult residents. *Project Director:* Kim Downing.

**2000 Catholic Healthcare Partners Trust in Healthcare Study.** RDD CATI interviews were conducted with 444 adults age 25 or older living in the Toledo or Greater Cincinnati, Ohio areas who have had some experience with a hospital (either as a patient or visiting a friend or relative) within the past five years. The interviews were conducted to test an instrument measuring trust in a healthcare setting. *Project Directors:* Terri Byczkowski and Kim Downing.

## PENNSYLVANIA

### Institute for Survey Research (ISR) Temple University

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215-204-8355, fax: 215-204-3797;  
lenlo@temss2.isr.temple.edu; <http://www.temple.edu/isr>

**New Jersey Legal Needs Survey.** ISR is providing consulting services to the non-profit Legal Services of New Jersey in connection with the design of a legal needs survey of New Jersey residents. The purpose of the survey is to determine the legal needs of low-income individuals and their awareness and use of private and public legal services. CATI interviews were conducted with 1,000 respondents within a list-assisted RDD sample in January and February. Exchanges with high concentrations of low-income households were oversampled. *Study Director:* Heather Hammer.

**Urban Change 2.** This study is sponsored by a consortium of private foundations, including the Kellogg Foundation, the Robert Wood Johnson Foundation, and the Charles Stewart Mott Foundation. The purpose of the study, which is being conducted for researchers at the non-profit Manpower Demonstration Research Corporation (MDRC) in New York City, is to understand how the 1996 welfare reform legislation has affected low-income families in four U.S. cities. Data collection began in March, and final data and documentation will be delivered in August. From a random sample of 3,563 women who were among the cohort of 3,960 single, female, adult heads-of-household, age 18–45 in 1997, 2,850 interviews are expected. The women speak English or Spanish, received AFDC (welfare) payments or food stamps in May 1995, lived in a “high poverty” neighborhood in one of four sites (Philadelphia, Cleveland, Miami, or Los Angeles), and completed an Urban Change Wave 1 interview in 1997–8. *Study Director:* Louise Hanson.

**Project Youth Connect.** Project Youth Connect, funded by the Center for Substance Abuse Prevention, is designed to determine the effectiveness of mentoring/advocacy models with 9–15 year-olds. Through the use of a three-cohort design, at the end of the three-year study period in 2001, the total sample is expected to be 3,000 with equal numbers of youths in the treatment and control groups. Fifteen sites throughout the nation are participating. ISR is conducting the study at the Philadelphia site in cooperation with the Center for Intergenerational Learning at Temple Univ. *Study Directors:* Leonard LoSciuto and Lorraine Porcellini.

**National Longitudinal Study of Freshmen.** Two waves of this study were conducted with funding from

the Andrew W. Mellon Foundation. Conducted by CATI in Spring 2000, the second wave built upon a baseline CAPI survey that compiled detailed information about the background and experiences of white, black, Hispanic, and Asian students first interviewed in Fall 1999. Topics included respondents' perceptions of their interactions with other students, faculty, and staff with respect to race and ethnicity issues, the students' scholastic aspirations and achievement, and the influences that schools have on student retention and outcomes. Baseline interviews were completed with 3,924 of the 4,573 eligible freshmen from 28 colleges and universities. Between March and June 2000, 3,728 Wave II interviews were completed. *Principal Investigators:* Douglas Massey and Camille Charles (Univ. of Pennsylvania), *Study Director:* Ellin Spector.

**Arkansas Well-Being Survey.** The study was conducted for Berkeley Policy Associates with funding from the Office of the Transitional Employment Assistance (TEA) Review Board, under a mandate from the legislature of the State of Arkansas. The TEA Program, which replaced Aid to Families With Dependent Children, is the chief welfare program in Arkansas and aims to help recipients gain independence and attain self-sufficiency. The purpose was to determine why eligible individuals and families left the TEA Program and to gain a better understanding of how changes in the welfare system in general were affecting low-income families. For this phase of the study, telephone and in-person interviews were conducted with a random sample of participants whose TEA cases closed in the first quarter of 1999. Between May 15 and July 17, 2000, ISR traced 400 potential respondents and interviewed 333 of them. All interviews were conducted with paper questionnaires, 80 by phone and 253 in-person. The survey explored respondents' employment experiences; the impact of education and training; changes in family income and living and childcare arrangements; service utilization; and emotional well-being. *Study Director:* Ellin Spector.

**Colorado Works Year 2 Evaluation.** This study was conducted for Berkeley Policy Associates with funding from the Office of Colorado State Auditor under a mandate from the state's legislature. The purposes were to determine why some eligible individuals and families left the Colorado Works program (formerly Aid to Families with Dependent Children) while others remained and to gain a better understanding of how changes in the welfare system in general were affecting low-income families. Between May and July 2000, interviews were conducted with 554 people who had received cash assistance between October and December 1999. All interviews were completed with paper questionnaires—152 by telephone and 402 in-person. The survey explored respondents' employ-

ment experiences, the impact of education and training, changes in family income, living and childcare arrangements, service utilization, and emotional well-being. *Study Director:* Ellin Spector.

## TEXAS

### Center for Community Research and Development

#### Baylor University

P.O. Box 97131, Waco, TX 76798  
254-710-3811, fax: 254-710-3809;  
[larry\\_lyon@baylor.edu](mailto:larry_lyon@baylor.edu); <http://www.baylor.edu/~CCRD>

#### Waco Independent School District Survey 2000.

This poll, part of a continuing series of multi-client telephone surveys, queried residents about their attitudes and knowledge of the school district and local education issues. A total of 584 CATI interviews were completed with adults residing in the school district. *Coordinators:* Larry Lyon and Jon Wivagg.

#### Waco-McLennan County Library System Needs Assessment 2001.

This project used focus groups, telephone interviews, and a demographic analysis to assess current library use by various age, ethnic, economic, and neighborhood groups; perceptions of current programs and services; needs for additional sites; and differences between library users and non-users. Focus groups were conducted with adult and youth (age 12–17) library users and non-users, and CATI interviews with 543 adults and 307 youth residing in McLennan County were completed. *Coordinators:* Larry Lyon, Jon Wivagg, and Elizabeth Kelly.

## WISCONSIN

### Survey Center

#### University of Wisconsin

2412 Social Science Bldg., 1180 Observatory Dr., Madison, WI 53706  
608-262-1688, fax: 608-262-8400;  
[stevenso@ssc.wisc.edu](mailto:stevenso@ssc.wisc.edu); <http://www.wisc.edu/uwsc>

#### The National Study of Families and Households (NSFH).

This CATI survey is the third wave of longitudinal data collection for the NSFH, a comprehensive study of family life in the U.S. A portion of the original sample will be interviewed, as will their young adult sons and daughters. Approximately 18,000 completed interviews are expected. These households were first interviewed in 1987-8 and re-interviewed in 1992-4. Funding comes from the Center for Population Research (NICHD). *Principal Investigators:* Jim Sweet and Larry Bumpass, *Project Director:* Debra Wright.

**Wisconsin Dept. of Natural Resources (WDNR) Forestry Study.** This WDNR-funded CATI survey will be conducted with 500 Wisconsin households. The brief instrument examines respondents' attitudes toward forestry and forestry practices. Results will direct future marketing efforts of the WDNR Forestry Bureau. *Principal Investigator:* Wendy McCown (WDNR), *Project Director:* Kerryann DiLoreto.

**Rural Employer Training Study.** Funded by the Dept. of Agriculture, this CATI survey will be conducted with 1,500 businesses in rural counties throughout the U.S. The instrument examines businesses' experiences and attitudes toward training availability and practices. A follow-up study of training institutions is planned for the summer. *Principal Investigator:* Gary Green, *Project Director:* Lina Guzman.

**Pain Management Study.** This mail survey is being conducted for the Wisconsin Pain Management Improvement Group (WPMIG) at the Univ. of Wisconsin. The 4-page, 4-wave mail survey is being sent to 1,500 medical service providers to understand how they as institutions deal with pain management. If funding is continued, the study will be replicated in 2003 and 2005, tracking change in practices. The study will evaluate compliance with industry standards and direct outreach efforts. *Principal Investigator:* Pat Berry (WPMIG), *Project Director:* Kerryann DiLoreto.

## CANADA

### Institute for Social Research (ISR)

#### York University

4700 Keele St., Toronto, Ontario M3J 1P3, Canada  
416-736-5061, fax: 416-736-5749;  
isrnews@yorku.ca; <http://www.isr.yorku.ca>

**Canadian Election Study.** During October and November 2000, approximately 2,500 telephone interviews were conducted with randomly-selected Canadians of voting age. The study was funded by the investigators' universities and Elections Canada. The research team was interested in learning how Canadians felt about the major issues in the federal election campaign and how they view the political process in general. The study included an Internet survey for respondents to comment more fully on news coverage during the campaign. The second phase of this project was a post-election telephone survey, and the final phase of the study will be a mail survey. *Principal Investigators:* Andre Blais and Richard Nadeau (Universite de Montreal), Neil Nevitte (Univ. of Toronto), and Elisabeth Gidengil (McGill Univ.); *Project Director:* Richard Myles.

**Health Charity Consortium Survey.** A variety of factors related to charitable giving, including who gives, how they give, and why some give and others do not, was examined in a national study conducted on behalf of several national charitable organizations, with guidance from the Canadian Centre for Philanthropy (CCP). The CATI survey was administered to approximately 1,500 Canadians in randomly-selected households across the country in the fall of 2000. The Canadian Cancer Society, the Heart and Stroke Foundation, the Arthritis Society, and the Canadian Diabetes Association collaborated with the Centre on this study. *Coordinating Investigator:* Michael Hall, *Project Director:* David Northrup.

**Environmental Tobacco Smoke (ETS) in the Home.** Approximately 1,800 households across Ontario were contacted for a study on behalf of the Dept. of Preventive Medicine and Biostatistics at the Univ. of Toronto and ISR. This CATI survey sought information about social norms with respect to smoking in households; information about the extent to which there are rules, understandings, or agreements about smoking in households; what factors are associated with having or not having rules about smoking; the degree of association between rules and smoking status of respondents; and the association between having or not having rules and knowledge of health effects of ETS. *Principal Investigators:* Mary Jane Ashley (Dept. of Preventive Medicine and Biostatistics, Univ. of Toronto) and David Northrup, *Project Director:* David Northrup.



## PERSONNEL NOTES

*Survey Research reports on the new appointments and promotions of professional staff at academic and not-for-profit survey research organizations, as well as those of the for-profit organizations that are patrons of the newsletter.*

NORC is pleased to welcome *Michael Tilkin* as Senior Vice President and Chief Information Officer; *Daniel S. Gaylin* as Senior Vice President and Director of its Health Studies Division; *Michael Yang* as Senior Statistician; and *Rachel Volberg* as Senior Research Scientist. Also, we announce these staff promotions: *Natalie Suter*, Senior Survey Director 2; *Bronwyn Nichols*, Senior Survey Director 1; *Laurie Imhof*, Survey Director 2; *Micah Sjoblom*, Survey Director 1; *Melissa Dolan*, Survey Director 1; *Lance Selfa*, Research Scientist; *Hee Choon-Shin*, Senior Statistician 1; and *Whitney Moore*, Statistician 2.

*Cheryl Burke* has joined the Center for Survey Research staff at Indiana Univ. as the CSR project manager for the National Survey of Student Engagement (NSSE).

Research Triangle Institute is pleased to announce new staff who have joined its Survey Research Division. Formerly Survey Directors at NORC, *Linda Dimitropoulos, Paul Pulliam, and Robert Wagers* are now Survey Directors in Chicago. *John Heinrich* comes to RTI after serving as Senior Study Director at Westat and is an Epidemiologist in RTI's Rockville, MD office.

At the Univ. of Michigan's Institute for Social Research, Survey Research Center, *Andrew Hupp, Heidi Kromrei, Megan Turf, and Esther Ullman* have joined the Survey Manager group.

At the Survey Research Laboratory at the Univ. of Illinois at Chicago, long-time data collection staff member *Geoffrey Parker* has assumed the duties of Data Reduction Coordinator.



## JOB OPPORTUNITIES

*This section contains listings of employment opportunities in survey research organizations. Listings can be sent to the editors at the address in the newsletter or e-mailed to krish@srl.uic.edu. Survey Research does not charge a fee for these postings.*

The Research Triangle Institute has openings for **Survey Managers, Senior Survey Directors, and Survey Methodologists**. Survey Managers must have a Bachelor's degree with a background in social science research methods and 3+ years of experience in survey design and implementation. Senior Survey Directors must have 10+ years of experience serving as a project director in other senior management roles on research contracts. Entry-level Survey Methodologists positions require a Master's degree in survey methodology or other related field, course work in survey methods, and 1+ year of post-degree experience in survey design and implementation. Senior-level methodologist positions require 5+ years of post-degree experience in survey methods research. RTI offers competitive salary and excellent benefits. Send resume with salary requirements to Kirk Pate, Research Triangle Institute, P.O. Box 12194, Research Triangle Park, NC 27709 (or send e-mail to [dkp@rti.org](mailto:dkp@rti.org)). To learn more about RTI, visit our Web site at <http://www.rti.org>.

The Center for Survey Research, Univ. of Massachusetts Boston is seeking to hire a **Technical Administrator** who will have primary responsibility for CATI/CAPI operations for the Center. Responsibilities include programming CASES, other programming such as FOCUS or ACCESS as they serve data collection goals, keeping Center CATI/CAPI capabilities up-to-date and training all Center staff to remain current in their knowledge, Novell telephone facility network and network administration (supporting a network of about 35 computers). Duties include loading software, troubleshooting CATI/CAPI problems, maintaining a fully functional CATI/CAPI operation, and writing programs to help those systems function more efficiently, as well as programs for individual studies. Requirements include experience with CATI system, demonstrated knowledge of higher level programming languages and proficiency with spreadsheet and relational database systems, good quantitative skills, good verbal and written communication skills, and minimum Bachelor=s degree with at least 3-5 years experience in computer-related areas. Preferred: knowledge of survey sampling and standardized interviewing procedures, experience in a social science research organization or setting, experience with PC operation systems and hardware, and experience in network environments, especially Novell. Must be conscientious, be careful of detail, and demonstrate ability to document procedures. Send resume to Director, Center for Survey Research, Univ. of Massachusetts Boston, 100 Morrissey Blvd., Boston, MA 02125-3393. AA/EOE.

NORC at the Univ. of Chicago has openings in its Chicago office for survey research professionals at the entry levels (**Survey Specialist**), mid levels (**Survey Director**) and senior levels (**Senior Survey Director**) levels. Depending on training and experience, successful candidates will assume leadership or supporting roles in such diverse areas as project management, budgets, proposal and business development, and methodological and analytic tasks. Interested candidates should send a resume and cover letter to Ruth Yohanan, NORC, 1155 East 60<sup>th</sup> St., Chicago, IL 60637, fax (773) 753-7808, or e-mail to [yohanan-ruth@norcmail.uchicago.edu](mailto:yohanan-ruth@norcmail.uchicago.edu).

The Survey Research Center at the Univ. of Michigan has openings for **Survey Manager I/II, Regional Field Manager, Senior Survey Manager, and Study Director**. Individuals interested in these positions are encouraged to send a letter of introduction and resume to Nancy Bylica, Institute for Social Research, Survey Research Center, P.O. Box 1248, Ann Arbor, MI 48106. Informal inquiries can also be made via e-mail to [pmaher@isr.umich.edu](mailto:pmaher@isr.umich.edu). The Univ. of Michigan is an Affirmative Action/Equal Opportunity Employer.



## PUBLICATIONS

This section contains references for publications on survey research methodology. They are not available from Survey Research nor the Survey Research Laboratory.

Box-Steffensmeier, J. M., Jacobson, G. C., & Grant, J. T. (2000). Question wording and the house vote choice: Some experimental evidence. *Public Opinion Quarterly*, 64(3), 257–70.

Fuchs, M. (2000). Screen design and question order in a CAI instrument results from a usability field experiment. *Survey Methodology*, 26(2), 199–208.

Groves, R. M., Singer, E., & Corning, A. (2000). Leverage-saliency theory of survey participation: Description and an illustration. *Public Opinion Quarterly*, 64(3), 299–308.

Haines, D. E., Pollack, K. H., & Pantula, S. G. (2000). Population size and total estimation when sampling from incomplete list frames with heterogeneous inclusion probabilities. *Survey Methodology*, 26(2), 121–130.

McCarty, J. A., & Shrum, L. J. (2000). The measurement of personal values in survey research: A test of alternative rating procedures. *Public Opinion Quarterly*, 64(3), 271–98.

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Spencer, B. D. (2000). An approximate design effect for unequal weighting when measurements may correlate with selection probabilities. *Survey Methodology*, 26(2), 137–138.

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