

Survey Research

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Current Research NOTE: Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information

should not be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that additional information can be released to others.

Center for Survey Research Indiana University at Bloomington

1022 East Third Street, Bloomington, IN 47405; 812-855-2573; Fax: 812-855-2818; E-mail: kennedyj@ucs.indiana.edu

Barriers to Health Insurance. The main purpose of this survey, sponsored by Indiana Univ. Center for Law and Health with funds from the Robert Wood Johnson Foundation, was to determine the barriers to obtaining adequate health insurance by people identified as chronically or severely ill. From February through August, 904 CATI interviews and mail questionnaires were collected from females treated for breast cancer; males treated for testicular cancer; children treated for severe, chronic illnesses; and chronically ill low-income persons. People in Charge: Eleanor Kinney and Mary Beth Camp.

The National History Study. Indiana Univ. Center for History Making in America sponsored this study with funds from the National Endowment for the Humanities to determine how people interpret or understand the past and use it to provide meaning
RDD CATI interviews were completed

completed with a national population sample, a screened national African American sample, a screened five-state Mexican American sample, and a Native American sample. This study was conducted using ethnographic interviewing techniques. Person in Charge: David Thelen.

Center for Survey Research Research Triangle Institute

P.O. Box 12194, Research Triangle Park, NC 27709-2194; 919-541-6011; Fax: 919-541-5985

HIV Risk and Family Factors Among Homeless/Runaway Youth. A National Institute on Alcohol Abuse and Alcoholism grant supports this two-year study of (a) the nature and extent of homeless and runaway youth's sexual behavior and use of alcohol and other drugs and the relationship between these behaviors and (b) factors in youth's social networks while they are homeless that may affect their risk-taking behavior. Data will be collected face-to-face from approximately 320 homeless and runaway youths aged 14 through 21 found in shelters and soup kitchens in the District of Columbia from March through June 1995. Principal Investigator: Susan Ennett.

Public Housing Residents Anti-Crime Survey. This Housing and Urban Development-sponsored telephone survey required of 1,500 public housing residents sought to determine the perceived value of and support for a number of possible measures being considered to reduce criminal activities in public housing areas. Study Director: Harvey Zelon.

Study of North Carolina Domiciliary Care Home Residents. Using a statewide sample of Homes for the Aged and Family Care Homes, this study will describe residents' characteristics, care needs, and psychiatric diagnoses that may affect resource utilization. It will compare characteristics of private pay residents with subsidized residents and domiciliary care with nursing home residents. Approximately 1,200 face-to-face interviews are expected to be completed in August and September, including proxy interviews with residents who are too ill or cognitively impaired to respond. The study is funded by the North Carolina Dept. of Human

Services, Division of Facility Services. Principal Investigator: Catherine Hawes.

Center for Survey Research University of Massachusetts-Boston

100 Morrissey Boulevard, Boston, MA 02125-3393; 617-287-7200; Fax: 617-287-7210; E-mail: massagli%umbosky.dnet@ns.umb.edu

Pilot Study of Employee Experience of Organizational Transformation and Workplace Innovation. Under the sponsorship of the Economic Policy Institute with funding from the Alfred P. Sloan Foundation, this study was designed to describe workers' perceptions of innovations in work organization, employee involvement, and total quality management. PAPI telephone interviews were conducted in the spring with 562 employees in six apparel manufacturing facilities, half of which had undergone recent reorganization and half of which had not. The next phase will also involve the steel and electronics industries. Principal Investigator: Eileen Appelbaum (Economic Policy Institute); Study Director: Michael Massagli.

Communication Research Center Cleveland State University

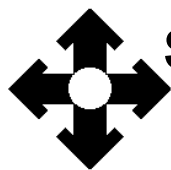
Department of Communication, Cleveland State University, Cleveland, OH 44115; 216-687-5084; Fax: 216-687-9366

Race and Diversity at Cleveland State University: Student Sample. This mail study is being funded by the Office of Minority Affairs and Human Relations at Cleveland State Univ. to explore diversity issues—perceptions of minority and white students of each other, contact with races as a determinant of improved feelings, divergent perceptions of races, and ideas for improvement. It is part of a larger study of faculty, staff, and the university environment. For wave 1, 700 students have completed questionnaires. Principal Investigator: Victor Wall with Richard M. Perloff.

Institute for Policy Research University of Cincinnati

Mail Location 0132, University of
513-556-5028; Fax: 513-556-9023; E-mail: tuchfaaj@
ucbeh.san.uc.edu

1994 Student Victimization Survey. Funded by the National Institute of Justice, this study examined crime victimization among currently enrolled college students. The survey, conducted from March to June, included questions about victimization, prevention behavior, perceptions of crime, perceived risk, fear of victimization on campus, and demographics. It was modeled after the Bureau of Justice Statistics' National Crime Victimization Survey. CATI interviews were conducted with a random sample of 3,472 students at 12 U.S. colleges and universities. Principal Investigator: Bonnie Fisher; Co-Investigators: Francis Cullen, John Sloan, and Jack Nasar.



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Diane O'Rourke
Marya Ryan

Managing Editor
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Survey Research Laboratory
University of Illinois
909 West Oregon Street, Suite 300
Urbana, IL 61801-3327
Bitnet: survey@vmd.cso.uiuc.edu
217-333-7170

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**Institute for Social Inquiry
University of Connecticut**

Box
4440; Fax: 203-486-6308; Internet: isi013@uconnvm.
uconn.edu

Connecticut Business Climate Assessment Survey. The Connecticut Dept. of Economic Development is sponsoring this assessment of business attitudes toward the economic climate in the state and toward state government efforts to improve that climate. The study is conducted quarterly by telephone with 400 owners/managers of Connecticut businesses. Director: G. Donald Ferree, Jr.

The Hartford Courant/ISI Connecticut Poll. Sponsored by *The Hartford Courant*, the Connecticut Poll is the poll of record for the state dealing with public policy issues. It is carried out by telephone 10 times a year, with a random sample of 500 Connecticut adults for each poll. Director: G. Donald Ferree, Jr.

**Institute for Social Research
York University, Canada**

Administrative Studies Building, 4700 Keele Street, North York, Ontario M3J 1P3, Canada; 416-736-5061; Fax: 416-736-5749; E-mail: isnews@vm1.yorku.ca

A Study on Plain Cigarette Packaging. This fall, 1,600 seventh- and ninth-grade students across Ontario will participate in a Robert Wood Johnson Foundation-funded study under the direction of Irving Rootman of the Univ. of Toronto and Brian Flay of the Univ. of Illinois at Chicago. Students will complete a self-administered questionnaire and rate brand-name and plain cigarette packages on factors affecting the appeal of smoking. The aim is to prevent smoking onset and/or promote cessation. Project Manager: David A. Northrup; Project Coordinator: John Pollard.

York University Student Surveys. Starting in 1992 and continuing into 1995, this project will gather ongoing and systematic information on students attending York Univ. to help with policy development. Students in all faculties at York have been surveyed using a combination of self-administered questionnaires, telephone interviews, and focus groups. The studies examine information on student expectations and outcomes, reasons for attending the university, decision and attention patterns, sources of help with studies, and sources of student concerns, as well as a variety of demographic characteristics. Project Director: J. Paul Grayson.

**Institute for Survey Research
Temple University**

1601 North Broad Street, Room 502, Philadelphia, PA 19122; 215-204-8355; Fax: 215-204-3797

Gerontological Society of America (GSA) Membership Survey. Respondents will be mailed questionnaires covering topics such as their level of satisfaction with the GSA and what suggestions they have for improving it. Mailings will take place in early September, and the final report is due by mid-October. Mail and telephone follow-up will be implemented to reach a target of 1,000 completed interviews. The sample is drawn from a membership of 8,500. Study Director: Karol Krotki.

**Letters and Science Survey Center
University of Wisconsin-Madison**

Room 2418 Social Science Building, University of Wisconsin-Madison, 1180 Observatory Drive, Madison, WI 53706; 608-262-1688

Wisconsin Longitudinal Study: The Class of 1957 After 35 Years. This study involved both telephone and mail surveys completed by the summer of 1993. CATI interviews were completed by 8,020 respondents from a one-third sample of 1957 Wisconsin high school graduates, who also were sent a mail survey (6,548 returned). This study, primarily funded by the National Institute on Aging, focused on current and past jobs, economic experiences, life course issues, family relationships and exchanges, physical and mental well-being, and mortality. Principal Investigator: Robert M. Hauser.

Wisconsin Longitudinal Study—Sibling Project. This is a supplement to the class of 1957 study and involves very similar CATI and mail surveys administered to a randomly selected sibling of each 1957 cohort who completed a telephone survey. Through the summer, 4,776 phone interviews were completed; the mail survey, due to close out this fall, has been returned by some 4,000 respondents. This study, primarily funded by the National Institute on Aging, provides a broader family viewpoint and focuses on the same issues as the main study. Principal Investigator: Robert M. Hauser.

**Minnesota Center for Survey Research
University of Minnesota at Minneapolis-St. Paul**

2331 University Avenue, S.E., Suite 141, Minneapolis, MN 55414-3067; 612-627-4282; Fax: 612-627-4288

The 1993-1994 Judicial Evaluation and Retention Survey. This study was sponsored by the Hennepin County Bar Association to provide confidential evaluations to judges of the Fourth Judicial Bench who will stand for election or who have been appointed in the past two years. Questionnaires were mailed to 6,547 attorneys in Hennepin County, Minnesota, with 3,902 surveys being returned. The study was completed in April. Project Manager: Rhonda Petri.

Shopping Habits Survey. This study, funded by the Center for Urban and Regional Affairs, Univ. of Minnesota, was completed in March. The goal was to gather information about where people in rural Minnesota shop for specific items and how far they travel to do their shopping. A total of 561 CATI interviews were completed with a random sample of rural Minnesota households. Project Manager: Rhonda Petri.

Survey About Emission Fees. Completed in June, this survey was funded by the Minnesota Pollution Control Agency to determine the level of public acceptance for fees charged to companies that cause air pollution. A total of 471 mail questionnaires to a random sample of Minnesota households were returned. Project Manager: Rhonda Petri.

**National Opinion Research Center (NORC)
University of Chicago**

1155 East 60th Street, Chicago, IL 60637; 312-753-7610; Fax: 312-753-7886; E-mail: depoyphl@norcmail.uchicago.edu

The Annual Chicago Metro Survey. This annual survey, now in its fifth year, is the primary research tool of the Metropolitan Chicago Information Center. It covers a wide range of public policy issues, such as access to health care and insurance, public and private transportation, crime victimization, utility usage, cost of housing and home renovation, recycling, and use of and access to services available from public and private sector organizations. This is an RDD survey that will collect data from 2,900 respondents between late September and December. Project Director: Cathy Haggerty.

Social Demography of Interpersonal Relations. This National Institute of Child Health and Human Development-funded study will explore the potential roads of HIV transmission by examining social and relational aspects of sexuality. During the field period (January through March 1995), CAPI interviews will be conducted in Cook County, Illinois, with 1,800 adults aged 18 through 59. Communities with significant black and Hispanic populations will be oversampled. Principal Investigator: Edward Laumann (Univ. of Chicago); Project Director: Alisu Schoua-Glusberg.

Survey of Occupations, Second Follow-up. This National Institute of Mental Health (NIMH) national longitudinal study, a subcontract to Cygnus Corporation, examines the relationship between social structure and psychological functioning. The second follow-up will reinterview a subsample of the 3,101 original survey participants first interviewed by NORC in 1964 and then again in 1974 with their spouses. PAPI interviews with about 1,000 participants from the 1974 panel will be conducted from October 1994 through March 1995. Principal Investigator: Carmi Schooler (NIMH). Project Director: Woody Carter.

Oregon Survey Research Laboratory University of Oregon

Eugene, OR 97403-1291; 503-346-0822; Fax: 503-346-5026; E-mail: osrl@oregon.uoregon.edu

The 1994 Oregon Population Survey. From June through September, 5,800 CATI RDD household interviews were conducted, including interviews with over 400 each of Asian American, African American, Hispanic American, Native American, and 25-year-old respondents. The purpose was to provide intercensal estimates of Oregonians' social, economic, and demographic characteristics. Respondents will be reinterviewed for the Supplemental Survey (described below). Principal Investigator: Patricia Gwartney-Gibbs; Project Director: Mike Blakley.

Supplemental Survey to the 1994 Oregon Population Survey. Eleven hundred respondents who completed the Population Survey were recontacted four to eight weeks later to answer question modules from the new Current Population Survey about their community, the state, home computing, job skills training, household assets, and employment. Principal Investigator: Patricia Gwartney-Gibbs; Project Director: Mike Blakley.

Higher Education Values and Opinions Survey. As part of the Univ. of Oregon's marketing plan, 656 California and Oregon high school guidance counselors and advanced placement teachers answered a mail questionnaire about what dimensions of colleges they consider important when making recommendations to students, their rating of six west coast

universities on those dimensions, their global values about higher education in general, and their specific opinions about the Univ. of Oregon. Principal Investigator: Patricia Gwartney-Gibbs; Project Director: Mike Blakley.

Internal Communications Survey. A total of 596 randomly selected Univ. of Oregon faculty, administrators, staff, and graduate students responded to this mail survey about satisfaction with the volume, quality, and quantity of campus information they receive; interest in a condensed publication; preferred publication format (paper, E-mail, radio, cable TV); and interest in direct access to administrators on policy decisions. Principal Investigator: Patricia Gwartney-Gibbs; Project Director: Mike Blakley.

Public Policy Research Centers University of Missouri at St. Louis

8001 Natural Bridge Road, St. Louis, MO 63121; 314-553-5273; Fax: 314-553-5268; E-mail: sjrmusi@umslvma.umsl.edu

Attitudes Toward Mental Health Services. This study consisted of 600 telephone interviews with residents of a four-county region in Missouri to assess their perceptions of mental illness, their level of support for mental health programs and tax increases to support those programs, their support for children's mental health services, and what mental health services they value. Principal Investigator: Judy Musick.

Patient Satisfaction Survey. This study consisted of 900 exit interviews with patients at a St. Louis hospital where 95% of all patients are Medicare/Medicaid patients. This survey was conducted on the day they were to be released from the hospital. Topics covered included quality of care, respect for patient dignity, responsiveness to patient needs, and whether patients who had a choice would choose this hospital for their next admission. Principal Investigator: Judy Musick.

Perceptions of African American Students. This study consisted of 200 telephone interviews with Univ. of Missouri at St. Louis students (100 Caucasian and 100 African American) about their perceptions of the strengths and weaknesses of students of other races, the amount of interaction they have with students of other races, their level of comfort with and fear of students of other races, and their recommendations for addressing racism on campus. Principal Investigator: Judy Musick.

Social and Economic Sciences Research Center Washington State University

Wilson Hall 133, Pullman, WA 99164-4014; 509-335-1511; Fax: 509-335-0116; Internet: dillman@wsuvm1.csc.wsu.edu

1994 Washington Real Estate Licensing Profile Survey. Conducted for the Washington Center for Real Estate Research at WSU and funded by the state's Dept. of Licensing, this was a statewide mail survey of 1,164 real estate licensees that sought to identify areas of improvement and ways to better meet the needs of licensees. Principal Investigator: Danna L. Moore.

Child Care Rates and Resources in Washington State: Center-Based Child Care, 1994. During the spring, this telephone survey of 1,215 directors of child care centers

within the state of Washington was conducted for the Dept. of Social and Health Services Office of Research and Data Analysis to determine the availability of child care and current rates families pay for services. Principal Investigator: Robert Emmet Jones.

Pullman Memorial Hospital Service Study. Four hundred and nine local Pullman regional area residents were surveyed by telephone to establish a baseline of use, awareness, and assessment of quality of services for Pullman Memorial Hospital (the study's sponsor) in relation to other hospitals respondents had used. It also established reasons for choosing hospitals outside of the Pullman hospital service area. Principal Investigator: Danna L. Moore.

A Telephone Survey of Commercial Real Estate Professionals: Recognition of Professional Real Estate Designations. This was a nationwide telephone survey of 306 commercial real estate professionals conducted to establish a baseline of recognition of professional real estate designations and perceptions of individuals holding specific designations. It was conducted for WSU's Washington Center for Real Estate Research and funded by the Commercial Investment Real Estate Institute. Principal Investigator: Danna L. Moore.

Survey Research Center University of California, Berkeley

2538 Channing Way, University of California, Berkeley, CA 94720; 510-642-6578; Fax: 510-643-8292

Department of Social Services, Aid to Families With Dependent Children (AFDC) Evaluation. With funding from the California Dept. of Social Services, SRC conducted telephone interviews with 2,014 participants in California's AFDC program to assess the effects of recent changes in the program, costs to the state and federal governments, and recipients' employment history. Interviews were conducted in English, Spanish, Armenian, Cambodian, Lao, and Vietnamese. The study ran from July 1993 through June 1994. Project Manager: Karen Garrett.

Evaluation of Job Training Programs. SRC is now entering its eighth year of conducting CATI interviews with former participants in California Employment Development Dept.-sponsored job training programs in order to assess the effectiveness of the programs in placing participants in more permanent jobs. Interviews were conducted with 15,639 respondents from July 1993 through June 1994. Funding is provided by the California Employment Development Dept. Field Director: Linda Stork.

Multi-Investigator Study. This study involves the participation of 12 teams of investigators from the social sciences. It focuses on public opinion on a variety of social and political issues and makes use of the randomization opportunities presented in a CATI study. Data collection began in June, and 1,200 RDD interviews are expected to be completed. Funding is provided by the National Science Foundation. Project Manager: Karen Garrett; Field Director: Linda Stork.

The Young Men's Health Study. SRC recruited a random population sample of gay and bisexual San Francisco men aged 18 through 29 for a personal interview study of HIV prevalence, risk factors, and attitudes toward participation in vaccine trials. Baseline interviews with 381 men ended in

April 1993. Follow-up interviews were completed in December of that year with 354 follow-up respondents and 622 "snowball" participants. Wave 3 will end this December. Funding was provided by the National Institutes of Health. Project Manager: Karen Garrett; Associate Field Director: Elizabeth Woodward.

Survey Research Center University of Maryland

1103 Art/Sociology Building, University of Maryland, College Park, MD 20742; 301-314-7831; Fax: 301-314-9070

Study of Attitudes Toward Preservation of Marine Mammals. This CATI study, conducted from June through August for Ivar Strand and Kenneth McConnell of the University's Dept. of Agricultural and Resource Economics and sponsored by the U.S. Dept. of Commerce, assessed what factors affect people's attitudes toward the preservation of marine mammals. In all, 802 residents of Massachusetts and 78 marine scientists working in Massachusetts were asked whether they supported or opposed a proposed ban on gillnetting to reduce the deaths of harbor porpoises. Project Coordinator: Beth Webb.

Technology and Time Use. Conducted from August through September for John Robinson of the Univ. of Maryland's Dept. of Sociology, this was a CATI study of 505 U.S. residents, who were asked about their use of technology, including microwave ovens, cable TV, and computers; how they felt about their use of time; and whether they had engaged in certain activities in the past year, such as visiting an art museum or drinking a microbrewed beer. Project Coordinator: Beth Webb.

Survey Research Center University of Michigan

Institute for Social Research, P.O. Box 1248, University of Michigan, Ann Arbor, MI 41806-1248; 313 userhfzl@umichum.bitnet; Internet: robert.santos@um.cc.umich.edu

Americans' Changing Lives, Wave 3. This study, funded by the National Institute on Aging, seeks to describe the major activities, satisfactions, and problems that Americans experience in order to increase understanding of things that enable some people to remain healthy and active until late in life. Between January and July, SRC recontacted a nationally representative sample of households with an oversample of blacks and people aged 60 and older. A total of 2,565 CATI and face-to-face interviews were completed. Principal Investigator: James House; Project Manager: Nancy Gebler.

Asset and Health Dynamics Among the Oldest Old. Between October 1993 and May 1994, 8,223 interviews were completed on this National Institutes of Health-funded study. The results are providing data about how changes in health status of the oldest segment of our population affect financial stability and impact family support networks. CATI interviews were completed with respondents aged 70 through 79 and their spouses, and CAPI interviews were conducted with those 80 and older. Principal Investigator: Tom Juster; Project Manager: Barb Homburg.

Couples and Well-Being, Wave 1. Between March and December 1993, 670 interviews were conducted in the

Detroit metropolitan area with individuals and couples in this study of the contributions of relationships to individual psychological and physical health. The study is sponsored by the National Institute of Mental Health. A follow-up study is planned for 1995. Principal Investigator: Linda Acitelli; Project Manager: Marcy Breslow.

Predictors of Oral Health in African Americans. The purpose of this study of 800 Detroit area adults is to identify demographic, cultural, and psychological factors that influence self-care and professional dental care among African Americans as compared with others. Data collection began in May and will continue through December on the three phases of the study: face-to-face interviews, in-home dental examinations and observations of self-care behaviors, and a mail survey to subjects' dentists. Funding is from the Public Health Service. Principal Investigator: W. Paul Lang (School of Dentistry); Research Director: David L. Ronis; Project Manager: Judy Daltuva.

Study of Breast-Feeding Practices and Mastitis. The National Institutes of Health is funding this three-year study of mothers' breast-feeding practices and incidence of breast infection. CATI interviews are being conducted with mothers at 3, 6, 9, and 12 weeks postpartum. Women are being enrolled in the study from two locations, one in Detroit and one in Omaha. Twelve hundred women are expected to participate. Respondents are dropped from the panel if they discontinue nursing their infants. Principal Investigator: Betsy Foxman (School of Public Health, Univ. of Michigan); Project Manager: Lisa Holland.

Survey Research Facility, Surge III Facility Cornell University

Cornell University, Ithaca, NY 14853-7601; 607-255-8759; Fax: 607-254-4539

1993 Survey of Cornell Graduates. Sponsored by the Univ. Career Center at Cornell, this biannual mail survey was sent in November 1993 to 3,584 of its recent graduates. Questions were asked regarding current employment and education status as well as future plans for employment and/or further education. Principal Investigator: Thomas C. Devlin (Univ. Career Center).

1994 Survey of Workstation (Personal Computer) Ownership and Use Among Cornell Undergraduates. This yearly telephone survey, sponsored by Cornell's Office of Information Technologies, is designed to gather information from Cornell's undergraduates about their use of personal computers and network-based services. This April, 1,317 respondents were interviewed. Principal Investigator: Agelia Dumas (Cornell Institute of Technologies).

Bakery Shopping Choices. Cosponsored by the International Dairy, Deli and Bakery Association and Cornell's Food Industry Management Program, this telephone survey was designed to obtain information from a household's primary shopper about eating and shopping preferences for bakery goods. Out of a national sample, 300 interviews were completed in March. Principal Investigator: Debra Perosio (Cornell Univ.).

Building Coordinators Survey. Sponsored by Facilities Management at Cornell, this mail survey was sent in April to building coordinators at Cornell as an evaluation of the

department's services and operations. Questions were asked regarding various campus services, including building maintenance, custodial services, campus grounds, and recycling. Of the total sample, 124 responded. Co-Principal Investigators: James R. Gibbs and Philip L. Cox.

Fruit and Vegetables of the Northeast: A Survey of Consumer Attitudes. This telephone survey, sponsored by the Div. of Nutritional Sciences at Cornell, asked consumers about their attitudes about fruits and vegetables grown in the Northeast to develop a food guide that will promote consumption of fruits and vegetables grown there. In May, telephone interviews were conducted with 500 Northeasterners. Co-Principal Investigators: Jennifer Wilkins and Ardyth Gillespie.

Serving the Elderly Through System Case Management. This longitudinal study is being conducted by the Sloan Program in Health Services Administration at Cornell and is funded by the John H. Hartford Foundation. Beginning in September 1993, four telephone interviews at four-month intervals are being conducted with patients aged 60 and older at United Health Services in Binghamton, New York, to obtain information regarding their health and satisfaction with health care over the course of a year. In a second, year-long survey, caregivers of some of the respondents are being interviewed twice. Principal Investigator: John M. Kuder (Health Administration, Cornell Univ.).

Survey Research Laboratory University of Illinois

P.O. Box 6905, Chicago, IL 60680; 312-996-5300; Fax: 312-996-3358; or 909 West Oregon Str 4273; Fax: 217-244-4408; E-mail: survey@vmd.cso.uiuc.edu

Ageing, Status, and the Sense of Control. Sponsored by the National Institute on Aging and the National Institutes of Health, this study seeks to specify and explain the relationship between age and changes in the sense of control. A national RDD sample of 2,600, including an oversample of persons aged 60 and older, will be interviewed by CATI during the first year of the study, tracked during the second and third years, and reinterviewed in the fourth year. Principal Investigator: John Mirowsky (Ohio State Univ.); Co-Principal Investigator: Catherine Ross (Ohio State Univ.); Project Coordinator: Lynn Hamilton.

Cognitive Interviewing Study of Racial Identification. The purpose of this study, funded by the National Center for Health Statistics, is to investigate the cognitive processes that women of mixed-race or Hispanic origin use to provide information about their racial and ethnic background and that of their children. Think-aloud interviews will be conducted with women aged 18 through 44 who are Hispanic or who have one parent who is Hispanic, African American, Asian, or Native American. Principal Investigators: Timothy Johnson, Diane O'Rourke, and Seymour Sudman; Project Coordinator: Gloria Resendez.

Evaluation of the Rocky Mountain Tobacco Free Challenge (RMTFC). This study, sponsored by North Dakota's Dept. of Health, Tobacco Prevention and Control Program, will identify types of regional collaboration and identify whether the RMTFC should develop a five-year agenda within the ASSIST/IMPACT program. Telephone interviews with up to three key informants at each site and face-to-face interviews

with the state coordinators will be used to create case studies of each of the eight participating state programs. Interviewing will be completed in October. Principal Investigator: Richard B. Warnecke; Project Coordinator: Jonathan VanGeest.

Survey Research Laboratory University of North Texas

Box 13156, University of North Texas, Denton, TX 76203; 817-565-3221; Fax: 817-565-3295; E-mail: jglass@scs.unt.edu or Leah@scs.unt.edu

Drug-Free Workplace Policies. The Texas Workers Compensation Research Center has commissioned a mail survey of Texas employers to document and describe existing drug-free workplace programs. The sample will be selected from an employer list provided by the Research Center. The project is expected to be complete by January. Principal Investigator: James J. Glass.

Tarrant County Low Income Household Survey. Tarrant County is sponsoring an RDD CATI survey of its citizens for the purpose of identifying the percentage of low- to moderate-income households in 11 cities. The expected number of completes is 2,200. The project is expected to finish in October. Principal Investigator: James J. Glass.

Survey Research Laboratory Virginia Commonwealth University

Center for Public Service, Virginia Commonwealth University, 901 West Franklin Street, Box 3016, Richmond, VA 23284-3016; 804-367-8813; Fax: 804-367-6133; E-mail: rharris@hibbs.vcu.edu

The Citizen's View of Richmond City Services. Sponsored by the Virginia Commonwealth Univ. Center for Public Policy and the Office of the City Manager of Richmond, this study measured citizen satisfaction with city services, including fire, police, sanitation, street repair, parks and recreation, cultural affairs, and economic development. CATI interviews were conducted with 816 Richmond adults in March and April. Study Director: Scott Keeter.

Quality Customer Service Initiative Patient Satisfaction Surveys. In coordination with the Medical College of Virginia Quality Customer Service Initiative, self-administered questionnaires are disseminated quarterly at 56 sites to all patients visiting during the survey period. Survey topics include the quality of the patients' visit, environmental quality, waiting time, and overall satisfaction. Approximately 7,500 questionnaires were processed from the April data collection period. Study Director: Lynn Romano (Quality Customer Service Initiative); Study Coordinators: Anne Rhodes (primary), Mary Moore, and Jim Ellis.

Virginia Lottery Survey. Sponsored by the Virginia Lottery Commission, this study examined people's attitudes toward and knowledge of the state lottery. A total of 1,000 RDD CATI interviews with Virginia residents were obtained in August. Project Manager: Kevin Fisher.

University Center for Social and Urban Research University of Pittsburgh

121 University Place, Pittsburgh, PA 15260; 412-624-5442; Fax: 412-624-4810

Adult Science Literacy Surveys. This RDD survey of 500 adults in 10 counties in Southwestern Pennsylvania to determine knowledge about and attitudes toward scientific research is being sponsored by the National Institute of Mental Health to gain a better understanding of what the general public knows about how researchers design and conduct studies that lead to the development of new treatments for diseases. Principal Investigator: Edmund Ricci; Co-Principal Investigators: Loren Roth and Jeanette Trauth.

Wisconsin Survey Research Laboratory University of Wisconsin-Extension

Lowell Hall, 610 Langdon Street, Madison, WI 53703-1195; 608-262-3122; Fax: 608-262-3366; E-mail: penalozaw@wsrl.cee.uwex.edu

Migrant Workers Study. This study, sponsored by the Dept. of Industry, Labor and Human Relations (DILHR) and developed in conjunction with United Migrant Opportunity Services, Inc. (UMOS), was designed to gather views on housing, housing complaints, knowledge of labor law, and use of Job Service and UMOS services. Face-to-face interviews in Spanish and English were conducted at 58 sites in Wisconsin with 350 migrant workers in July and August. Principal Investigator: Karin Peterson (Wisconsin DILHR); Study Director: Linda J. Penalozaw.

Pennsylvania Cervical and Breast Cancer Survey. This study is being conducted for the Pennsylvania Dept. of Health and the Univ. of Pittsburgh with funds from the Centers for Disease Control and Prevention to help the state provide high quality breast and cervical cancer screening. From June to September, this RDD study interviewed 1,200 Pennsylvania women aged 40 to 64 to find out what health tests women know about and get, how much women use available health services, what may keep them from using services, and where women get their health information. Principal Investigator: Sandra Norman (Univ. of Pennsylvania); Study Director: Nancy Davenport.

ZUMA—Center for Survey Research and Methodology Germany

P.O. Box 122155, 68072 Mannheim, Germany; 49-621-1246-173; Fax: 49-621-1246-100; E-mail: mohler@zuma-mannheim.de

Postelection Study 1994. The 1994 postelection study will be carried out jointly with the Wissenschaftszentrum Sozialwissenschaften Berlin (WZB). It will take place immediately after the federal election in October and will involve 1,000 face-to-face interviews with two independent random samples in West and East Germany. The study is part of the academic postelection studies carried out in Germany since 1976. Principal Investigators: Peter Ph. Mohler (ZUMA) and Max Kaase and others (WZB); Coordinator: Juergen Hoffmeyer-Zlotnick; Senior Researcher: Achim Koch (ZUMA-ALLBUS).

Update to List of Academic Survey Research Organizations

- @ The Inte the University of Connecticut is isi013@uconnvm.uconn.edu; the Bitnet address published in the last List of Academic Survey Research Organizations should be disregarded.
- @ The E-mail address for the Public Policy Research Centers at the University of Missouri at St. Louis is sjrmusi@umslvma.umsl.edu.
- @ The E-mail address for the Oregon Survey Research Laboratory at the University of Oregon is osrl@oregon.uoregon.edu.
- @ The E-mail address of the Survey Research Laboratory at the University of South Carolina is oldendick@iopa.scarolina.edu.
- @ The Bitnet address of the Population Research Laboratory at the University of Alberta, Canada, is userkran@ualtamts.
- @ The Internet address of ZUMA, Germany, is mohler@zuma-mannheim.de, the telephone number is 49-621-1246-173, and the fax number is 49-621-1246-100.

Announcements

Information Wanted on Behavior Coding

This is a request for your help. Steven Blixt, Charles Cannell, and other staff at the Survey Research Center (SRC) of the Univ. of Michigan are preparing a manual on methods of behavior coding of survey interviews. The manual is intended to describe and illustrate how behavior coding can be used to train interviewers and monitor their performance, to develop and test questions, and to evaluate experimental techniques of question design and inter-viewing. It will include sections describing development of the codes, training of coders, and techniques of coding. Other sections will discuss how results from behavior coding can be used in pretest debriefings and analysis of question problems.

The authors believe the manual should represent present practices throughout the survey research field generally, rather than reflecting only SRC practices. Since the method is relatively new, there is little published material available, especially on the various techniques used by methodologists. That is why they need your assistance. First, they would like to know whether your organization uses behavior coding and if so, for what purposes. If you have written material on specific behavior codes and procedures used in telephone and face-to-face monitoring or question development, they would like to receive a copy. Since they may want to talk with someone from your organization about this topic at a later date, they ask that you identify an appropriate contact person. All such contributions will be acknowledged in the manual.

Materials should be sent to Steven Blixt, ISR/426 Thompson, Ann Arbor, MI 48106-1248; (313) 747-4615; fax: (313) 764-8263; E-mail: sblixt@isr.umich.edu.

National Network of State Polls

The National Network of State Polls (NNSP) is a confederation of organizations that conduct state-level surveys.

Membership is diverse, currently consisting of 50 members in 40 states. The institutions that make up the network range from private research firms to large universities. Some members do only occasional state polling; others do several state surveys per year.

The purpose of the NNSP is to promote the collection and use of state survey data and to develop a comprehensive archive. Membership, which is organizational, not individual, entails no financial costs. The only requirements are an interest in state-level surveys and a willingness to share information with other organizations.

State poll data contributed by NNSP members are archived by the Institute for Research in Social Science (IRSS) at the Univ. of North Carolina at Chapel Hill. All surveys deposited with IRSS are indexed for easy searching at no charge by anyone with a personal computer and a modem or Internet connection. The index displays the full question text and marginals for each item retrieved. The index facilitates the sharing of results and provides a good opportunity for wider use of state surveys.

If you have any questions about membership or accessing the NNSP archive on IRSS's public opinion item index, please contact Dr. Beverly Wiggins, Associate Director for Research Development, IRSS, Manning Hall, CB#3355, UNC-CH, Chapel Hill, NC 27599-3355 (919) 966-2350; E-mail: bwiggins.irss@mhs.unc.edu.

Census Bureau's 1995 Annual Research Conference

The Census Bureau's 1995 Annual Research Conference (ARC 1995) will be held March 19-23 at the Key Bridge Marriott in Arlington, Virginia, only five miles from National Airport and two blocks from the Metro. ARC 1995 will comprise a mix of topics such as address registers, determining census content, census questionnaire response research, defining households, ethnicity, sampling in census taking, small area estimation, measuring international trade, data quality in longitudinal surveys, agriculture, and census evaluation. For further information, contact Ms. Maxine Anderson-Brown, ARC Conference Coordinator, Office of the Director, Bureau of the Census, Washington, DC 20233; (301) 763-1150.

Jobs <=> People

This free column is for the convenience of people available for work in survey research and organizations that have job openings in survey research. Listings should be sent to Diane O'Rourke, Managing Editor, *Survey Research*, Survey Research Laboratory, University of Illinois, 909 W. Oregon Street, Suite 300, Urbana, IL 61801-3327 or E-mailed to survey@vmd.cso.uiuc.edu. Names will be coded if requested.

Openings

Mathematica Policy Research, Inc., (MPR) currently has openings for **Survey Specialists**. Survey Specialists are responsible for questionnaire development, survey man-

agement, budgeting, interviewer training, development of training materials, and some report and proposal writing.

The successful candidates will have either a master's degree in a social science or equivalent survey research experience. MPR is seeking candidates with at least one year of survey research work experience, preferably in a social policy research area such as health care or education. Good verbal and written communication skills are essential. Familiarity with CATI is preferred and experience with spreadsheets and other PC programs expected. Salaries range from \$33,000 to \$50,000, depending on experience.

MPR also currently has openings for **Senior Survey Researchers**. Senior Survey Researchers are responsible for directing large, complex survey projects in support of public policy research studies and for preparing proposals for federal government and nonprofit clients. The position requires strong survey methodological skills; excellent written and oral communications skills; strong business development skills, including a demonstrated ability to prepare proposals to federal government clients; and proven management ability.

Candidates will have at least seven years of relevant senior-level experience. A wide range of substantive experience and expertise is possible, but experience in health services, clinical data collection, or education is especially relevant. Job qualifications include an advanced degree in the social sciences, statistics, or a related field or an equivalent combination of education and experience. Salary commensurate with experience.

You may fax your resume to Ms. Linda Legge, Personnel Department, Mathematica Policy Research, Inc., P.O. Box 2393, Princeton, NJ 08543; (609) 799-0005.

The Univ. of New Hampshire is seeking applications for the position of **Director** of its Survey Center. The Director has great autonomy to run the Center for profit under the general supervision of Dennis Meadows, Director of the Institute for Policy and Social Science Research (IPSSR).

The Survey Center began operations almost 10 years ago and last year conducted approximately 30 studies for 20 clients, with gross billings of about \$150,000. The Center has a telephone bank, 15 computer-assisted polling stations, and staff offices within IPSSR on the University's Durham campus. Its personnel include the Director, a half-time assistant, two night shift supervisors, two work-study assistants, and about 20 telephone interviewers.

The current Director will leave for a senior position with the Gallup Poll starting January 1, but the Center is eager for the new Director to join them as soon as possible before then.

Responsibilities include supervising personnel and operations, evaluating hardware and software, working with clients, identifying opportunities for service and writing appropriate proposals, designing survey questionnaires and programming them into CASES software, maintaining relations with the Univ. of New Hampshire faculty and graduate students to provide survey support for campus research and teaching, analyzing data using SPSS, SAS, or STATA, and preparing and presenting reports. Requirements include an entrepreneurial nature as well as technical expertise in the design and analysis of surveys.

For further information, contact Dennis L. Meadows, Director, Institute for Policy and Social Science Research, Hood House, Durham, NH 03824; 603-862-2186; fax: 603-862-1488; telex: 492-0372 RPC UI; E-mail: meadows@unh.edu.

Personnel Notes

At Indiana Univ. Center for Survey Research, *Jennifer Rudd* and *Kristie Dionne* were promoted from Telephone Survey Supervisor to Project Manager and *Jennifer Inghram* was promoted from Data Manager to Assistant Field Director for the Mail Survey Section. *Kelly Cantrell* was hired as a Project Manager.

At the Institute for Research in Social Science, Univ. of North Carolina at Chapel Hill, *Elizabeth Horst* has been promoted to Field Director for the Southern Focus Poll.

Mathematica Policy Research, Inc., has appointed two Senior Fellows at their New Jersey office: *Brenda Cox* in statistics and *Geraldine Mooney* in surveys. *Patricia Nemeth* has recently joined the staff as a Survey Specialist III. Her previous position was Senior Project Director at Total Research in Princeton, New Jersey. The following promotions were also made: *Jim Cashion* and *Linda Mendenko* from Survey Associate I to Survey Associate II; *Jackie Donath* from Survey Supervisor II to Survey Supervisor III; *Betty Friedman* from Survey Assistant II to Senior Survey Assistant I; *Tony Nastek* from Program Analyst I to Program Analyst II; and *Kathy Sonnenfeld* from Program Manager I to Project Manager II.

Barbara Bailer, currently the Executive Director of the American Statistical Association, will be joining the NORC Chicago office as Vice President for Survey Research as of January 15, 1995.

At NORC's Washington, DC, office, *Rashna Ghadialy* has been promoted from Research Analyst to Survey Methodologist. In the Chicago office, Senior Survey Director *Harrison Greene* has returned from Abt Associates, where he was also a Senior Survey Director. *Thomas Hoffer*, formerly Research Associate at the Social Science Research Institute, Northern Illinois Univ., has been hired as a Senior Study Director. *Jeffrey Miller*, formerly an Economist with the Bureau of Labor Statistics' Chicago Regional Office has joined the staff as a Survey Director. *Dianne Rucinski* has also joined the staff as a Survey Director; she had been an Assistant Professor at the Univ. of Iowa. *Allen R. Sanderson*, a new Senior Study Director, holds a concurrent position as Senior Lecturer in Economics at the Univ. of Chicago.

In the past month, Research Triangle Institute (RTI) has welcomed back two former senior staff members who had left to work for Survey Research Associates, a subsidiary of Battelle. *Judith Lessler* (who left RTI in 1992) returned as the Director of the Statistical Research Division, and *Mike Weeks* (who left RTI earlier this year) returned as the Director of the Survey Research Division. *Kathryn Dowd* has also returned to RTI, which she left in 1989 to join NORC. Her new position is that of Survey Director in the Center for Survey Research.

New hires at Response Analysis include Vice President *Susan Ackermann* from the Div. of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention; Vice President *Jill Polymeropoulos* from AT&T Consumer Communication Services; Administrative Director *JoAnne Kelly* from Health Products Research; Senior Research Director *Lee Robeson* from the New Jersey Dept. of Health; Research Director *Rosanne DiVernieri* from Prudential; Research Director *Lauren Burnbauer* from Mathematica Policy Research; Director of Telephone Interviewing *Paul Braun* from Penn and Schoen; and Research Associate *Brian Moss* from HRN Consulting. There were also a number of promotions: *Ellen Hudes* from Senior Research Director to Account Executive; *Linda Russell* and *Lynne Firester* from Research Director to Senior Research Director; *Robert Benford* from Research Associate to Senior Research Associate; *Kevin Bray*, *Kevin Reid*, and *Shannon Wenzel* were promoted from Senior Research Assistant to Research Associate; and *Judy Bowles* from Statistical Assistant to Sampling Associate.

The Survey Research Center at the Univ. of Michigan has promoted *Carolyn Holmes* to Senior Social Science Research Associate in its Survey Operations Unit. *Trevellore Raghunathan* joined the Center's Survey Methodology Program as an Associate Research Scientist. He was formerly Assistant Professor in the Dept. of Biostatistics and the Fred Hutchinson Cancer Center at the Univ. of Washington.

Stephen Rushen has joined the Univ. Center for Social and Urban Research at the Univ. of Pittsburgh as a Research Associate and Economist.

Publications

Survey Research Laboratory Releases Anniversary History and Bibliography

The Survey Research Laboratory at the Univ. of Illinois published *A Thirty-Year History of the Survey Research Laboratory and Bibliography of Publications, 1964–1994* this summer to mark its thirtieth anniversary. The 60-page history, written by Seymour Sudman, traces the founding and development of SRL through three decades of growth and change. The volume includes an annotated list of all of SRL's studies from its founding through May 1994. The bibliography lists nearly 900 study-related publications and publications of SRL staff members. A limited number of copies are still available to interested researchers. For information, contact Marya Ryan at 909 W. Oregon Street, Suite 300, Urbana, IL 61801-3327; (217) 333-7109; survey@vmd.cso.uiuc.edu.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through *Survey Research* or the Survey Research Laboratory.

Anderson, Barbara A., Puur, Allan, Silver, Brian D., Soova, Henri, & Vöörmann, Rein. (1994). Use of a lottery as an

incentive for survey participation: A pilot survey in Estonia. *International Journal of Public Opinion Research*, 6, 64–71.

Aquilino, William S. (1994). Interview mode effects in surveys of drug and alcohol use: A field experiment. *Public Opinion Quarterly*, 58, 210–240.

Barton, Allen H., & Smith, Tom W. (1994). If there is real opinion change, how much real opinion exists? *International Journal of Public Opinion Research*, 6, 204–207.

Bergman, Lars R., Kristansson, Karl-Erik, Olofsson, Anita, & Säfström, Margaretha. (1994). Decentralised CATI versus paper and pencil interviewing: Effects on the results in the Swedish Labour Force Surveys. *Journal of Official Statistics*, 10, 181–195.

Bernick, E. Lee, & Pratto, David J. (1994). Improving the quality of information in mail surveys: Use of special mailings. *Social Science Quarterly*, 75, 212–219.

- Borg, Ingwer, & Peter Ph. Mohler (Eds.). (1994). *Trends and perspectives in empirical social research*. Berlin/New York: DeGruyter.
- Brehm, John. (1994). Stubbing our toes for a foot in the door? Prior contact, incentives and survey response. *International Journal of Public Opinion Research*, 6, 45–63.
- Dale, Angela, & Davies, Richard (Eds.). (1994). *Analyzing social and political change: A handbook of research methods*. Thousand Oaks, CA: Sage.
- Einsiedel, Edna F. (1994). Mental maps of science: Knowledge and attitudes among Canadian adults. *International Journal of Public Opinion Research*, 6, 35–44.
- Fienberg, Stephen E. (1994). Conflicts between the needs for access to statistical information and demands for confidentiality. *Journal of Official Statistics*, 10, 115–132.
- Foddy, William. (1993). *Constructing questions for interviews and questionnaires*. New York: Cambridge Univ. Press.
- Fowler, Floyd J., Jr., Berwick, Donald M., Roman, Anthony, & Massagli, Michael P. (1994). Measuring public priorities for insurable health care. *Medical Care*, 32, 625–639.
- Fowler, Floyd J., Jr., Cleary, Paul D., Magaziner, Jay, Patrick, Donald L., & Benjamin, Katy L. (1994). Methodological issues in measuring patient-reported outcomes: The agenda of the work group on outcomes assessment. *Medical Care*, 32, JS65–JS76.
- Fuller, W. A., Loughin, M. M., & Baker, H. D. (1994). Regression weighting in the presence of nonresponse with application to the 1987–1988 Nationwide Food Consumption Survey. *Survey Methodology*, 20(1), 75–86.
- Funkhouser, G. Ray. (1993). A self-anchoring instrument and analytical procedure for reducing cultural bias in cross-cultural research. *Journal of Social Psychology*, 135, 661–673.
- Gaskell, George D., O'Muircheartaigh, Colm A., & Wright, Daniel B. (1994). Survey questions about the frequency of vaguely defined events: The effects of response alternatives. *Public Opinion Quarterly*, 58, 241–254.
- Hayes, Bernadette C. (1993). Partisanship and political attitudes: Is there a marriage gap? *Australian Journal of Political Science*, 28, 242–257.
- Hayes, Bernadette C. (1994). One marriage—Two divorces: International comparison of gender differences in attitudes. *International Journal of Public Opinion Research*, 6, 13–34.
- Hedayat, A. S., & Sinha, B. K. (1994). *Design and inference in finite population sampling*. Somerset, NJ: Wiley.
- Herrmann, Robert O. (1994). Do surveys overstate public concerns? *Public Opinion Quarterly*, 58, 255–263.
- Jacobs, Lawrence R. (1993). *The health of nations: Public opinion and the making of American and British health policy*. Ithaca, NY: Cornell Univ. Press.
- Kalsbeek, William D., Botman, Steven L., Massey, James T., & Lie, Pao-Wen. (1994). Cost-efficiency and the

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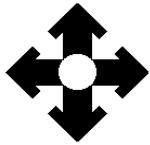
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- number of allowable call attempts in the National Health Interview Survey. *Journal of Official Statistics*, 10, 133–152.
- Levy, Shlomit (Ed.). (1994). *Louis Guttman on theory and methodology: Selected writings*. Aldershot, England: Dartmouth.
- Marshall, Catherine, & Rossman, Gretchen B. (Eds.). (1994). *Designing qualitative research* (2nd ed.). Thousand Oaks, CA: Sage.
- Nandram, B. (1994). Bayesian predictive inference for multivariate sample surveys. *Journal of Official Statistics*, 10, 167–179.
- Oldendick, Robert W., & Link, Michael W. (1994). The answering machine generation: Who are they and what problem do they pose for survey research? *Public Opinion Quarterly*, 58, 264–273.
- O'Reilly, James M., Hubbard, Michael L., Lessler, Judith T., Biemer, Paul P., & Turner, Charles F. (1994). Audio and video computer assisted self-interviewing: Preliminary tests of new technologies for data collection. *Journal of Official Statistics*, 10, 197–214.
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- Shye, Samuel, & Elizur, Dov, with Hoffman, Michael. (1994). *Introduction to facet theory: Content design and intrinsic data analysis*. Thousand Oaks, CA: Sage.
- Singer, Eleanor, & Endreny, Phyllis M. (1994, summer). Reporting on risk: How the mass media portray accidents, diseases, disasters, and other hazards. *Risk: Health, Safety, and Environment*, 261–270.
- Singh, M. P., Gambino, J., & Mantel, H. J. (1994). Issues and strategies for small area data. *Survey Methodology*, 20(1), 3–14.
- Smith, Herbert L., & Furstenberg, Frank F., Jr. (1994). Application of a response model for mother-daughter agreement by race. *Social Science Research*, 23, 136–166.
- Smith, Tom W. (1994). Is there real opinion change? *International Journal of Public Opinion Research*, 6, 187–203.
- Stasny, E. A., Toomey, B. G., & First, R. J. (1994). Estimating the rate of rural homelessness: A study of nonurban Ohio. *Survey Methodology*, 20(1), 87.
- Traub, Ross E. (1994). *Reliability for the social sciences: Theory and applications*. Thousand Oaks, CA: Sage.
- Von Eye, Alexander, & Clogg, Clifford C. (Eds.). (1994). *Latent variables analysis: Applications for developmental research*. Thousand Oaks, CA: Sage.
- Yamada, Shigeru, & Synodinos, Nicolaos E. (1994). Public opinion surveys in Japan. *International Journal of Public Opinion Research*, 6, 118–138.



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Survey Research
Survey Research Laboratory
University of Illinois
909 West Oregon Street, Suite 300
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