American Association for Public Opinion Research
Bureau of the Census
Institute for Survey Research, Temple University
Internal Revenue Service
Mathematica Policy Research
National Center for Health Statistics
National Opinion Research Center, University of Chicago
Research Triangle Institute
Section on Survey Research Methods, American Statistical Association
Survey Research Center, University of Michigan
Survey Research Laboratory, University of Illinois
Westat, Incorporated

In This Issue

Current Research .................................................. 2
Translating Questionnaires ................................... 10
RAND Survey Prevails in Court Challenge .............. 10
Personnel Notes .................................................. 12
Announcements .................................................. 12
AAPOR Award Goes to Elinson .............................. 12
ASA/NSF/Census Research Fellowships ................... 12
Call for Papers .................................................... 13
Census Bureau 1994 Annual Research Conference .... 13
GSS Available by Modem ....................................... 13
Public Opinion Research Discussion List ............... 14
Jobs <-> People .................................................... 14
Openings ........................................................... 14
Publications ....................................................... 15
New Statistics of Income Methodology Report ......... 15
New Publication From York University ISR .......... 16
Special Issue of Journal of Official Statistics ............ 16
New Methodological Publications ......................... 16
List of Academic Survey Research Organizations ..... 17
Twenty Years Ago in Survey Research ................. 24

Editor's Note

To Keep Receiving Survey Research ... 

The current structure of financial support for Survey Research is based on contributions and subscriptions, primarily from organizations. In addition to the patrons listed above, most of the organizations we report on contribute, as do many other organizations interested in survey research. Given the rising costs of publishing and disseminating Survey Research, we are asking our individual readers for support as well, at a suggested contribution level of $10 per calendar year. This voluntary contribution will allow us to continue and expand our reporting on survey research around the world.
In order to cut costs by ensuring that no copies end up as someone's junk mail, we would also like to make sure that everyone who is currently on the mailing list wants to remain on it. So, regardless of your level of support, please fill out and return the coupon on the inside back cover if you would like to remain on the mailing list. Current contributors need not respond.

Diane O'Rourke
Managing Editor

Current Research

NOTE: Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through Survey Research or the Survey Research Laboratory. Study summaries are submitted to Survey Research with the understanding that the organization involved can release additional information to others.

Center for Business and Economic Research
Bradley University
1501 West Bradley Avenue, Baker 112, Peoria, IL 61625; 309-677-2278; Fax: 309-677-3374; E-mail: big@bradley.edu

Regional Economic and Environmental Impact Study for the Peoria Ethanol Bus Demonstration. This project is sponsored and funded by the Illinois Dept. of Energy and Natural Resources. As part of the project, surveys evaluated Greater Peoria Mass Transit employees' and passengers' experiences with ethanol-fueled buses nine months after their introduction. Face-to-face interviews were completed with 182 passengers aboard the buses, and 59 self-administered employee surveys were completed in July. The project will be completed in July 1994. Project Director: Bernard Goitein.

Center for Business and Economic Research
Bradley University
1501 West Bradley Avenue, Baker 112, Peoria, IL 61625; 309-677-2278; Fax: 309-677-3374; E-mail: big@bradley.edu

Current Research

NOTE: Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through Survey Research or the Survey Research Laboratory. Study summaries are submitted to Survey Research with the understanding that the organization involved can release additional information to others.

Center for Business and Economic Research
Bradley University
1501 West Bradley Avenue, Baker 112, Peoria, IL 61625; 309-677-2278; Fax: 309-677-3374; E-mail: big@bradley.edu

Regional Economic and Environmental Impact Study for the Peoria Ethanol Bus Demonstration. This project is sponsored and funded by the Illinois Dept. of Energy and Natural Resources. As part of the project, surveys evaluated Greater Peoria Mass Transit employees' and passengers' experiences with ethanol-fueled buses nine months after their introduction. Face-to-face interviews were completed with 182 passengers aboard the buses, and 59 self-administered employee surveys were completed in July. The project will be completed in July 1994. Project Director: Bernard Goitein.

Survey Research

Volume 24, Numbers 3–4
Summer-Fall 1993

Diane O'Rourke
Managing Editor
Marya Ryan
Production Editor

Published quarterly. For subscription and other information, write to
SURVEY RESEARCH
Survey Research Laboratory
University of Illinois
909 West Oregon Street, Suite 300
Urbana, IL 61801-3327
Bitnet: survey@vmd.cso.uiuc.edu
217-333-7170

Permission to reprint material is granted provided that the source is cited.

Center for Survey Research
Indiana University
1022 East Third Street, Bloomington, IN 47405; 812-855-2573; Fax: 812-855-2818; E-mail: kennedyj@ucs.indiana.edu

Completed projects:

Indianapolis Neighborhood Survey. Sponsored by the Indiana University Center for Urban Policy and the Environment and funded by the Lilly Endowment, the purpose of this survey was to gather information about and attitudes toward neighborhood conditions and services from adult residents in selected neighborhoods throughout Indianapolis and Marion County. It ran from June through August and involved about 4,000 CATI interviews with RDD and list samples in each of 35 neighborhoods. Project Director: Roger Parks.

Twenty-first Indiana Poll. Sponsored and funded by Indiana University, the Twenty-first Indiana Poll was an omnibus survey that gathered information on such topics as attitudes toward Indiana state lotteries, paying income taxes, and some current health issues. It ran from April through May. 688 interviews were completed with an RDD CATI sample of Indiana adults. Person in charge: Lauren Bumbauer.

Center for Survey Research
University of Massachusetts–Boston
100 Morrissey Boulevard, Boston, MA 02125-3393; 617-287-7200; Fax: 617-287-7210; E-mail: massagli%umbsky.dnet@ns.umb.edu

Choices in Medical Education and Training. This Robert Wood Johnson Foundation–funded study seeks to reveal the way that medical school training and experience affect student and resident career decisions. The study will describe the medical school environment from the perspectives of first and fourth year medical students, residents, primary care and specialist faculty members, deans, and teaching hospital CEOs through telephone interviews with a total of 3,000 respondents from these groups. Unlike prior retrospective studies, this study will focus on the choices being made by current medical school students and residents. Interviews will be completed in the fall of 1993. Study Directors: Michael Massagli and Brian Clarridge.

Massachusetts Tobacco Survey. The Massachusetts Dept. of Public Health is supporting this statewide survey of tobacco use and attitudes toward smoking, which will serve as the baseline for measuring the impact of tobacco control programs to be funded with revenue from the recently implemented cigarette tax. An RDD sample of 21,000 households will be drawn, and CATI interviews will be conducted with nearly 30,000 adults on current and past tobacco use and with a probability sample of about 4,500 adults on tobacco-related issues. A parallel interview with a probability sample of about 1,500 teens aged 12 to 17 will also be conducted. The study will be completed by June 30, 1994. Principal Investigator: Lois Biener.

Completed project:

Alcohol and College Students: Binge Drinking and Associated Problems. The purpose of this study conducted for the Harvard School of Public Health with funding from the Robert Wood Johnson Foundation was twofold. First, 28,706 students from 140 randomly selected U.S. colleges
were mailed questionnaires about their drinking patterns and related events, with 17,587 questionnaires being returned. In addition, 1,082 college administrators from 230 colleges nationwide were surveyed by mail about their schools’ alcohol policies and their perceptions of alcohol problems. Of these, 832 questionnaires were returned. Data collection was conducted from February through mid-May. Study Director: Anthony M. Roman.

Gallaudet Research Institute
Gallaudet University
Fay House, 800 Florida Avenue, N.E., Washington, DC 20002; 202-651-5400; Fax: 202-651-5295; Bitnet: makarchmer@gallua.edu

Mental Health Service Delivery Program and Mental Health Service Providers for Deaf Individuals in the United States. The purpose of this project has been to gather information about the availability, accessibility, and acceptability to deaf people of mental health service delivery programs and facilities serving deaf people in the United States. On the basis of survey forms completed by nearly 400 service providers in 1990, a directory listing agencies and private practitioners by state and providing information on the location and types of services provided was created in 1992. The directory will be updated periodically. The project is sponsored by Gallaudet University; University of California, San Francisco; the Center on Deafness; and the American Deafness Rehabilitation Association. Principal Investigator: Barbara Willigan (Mental Health Research Program).

Transition of Deaf Students From School to Work. The purpose of this Gallaudet-sponsored project is to describe the experiences of deaf high schoolers as they leave school and enter the world of work. Three years of data collection have been completed on the experiences of approximately 3,000 deaf students through surveys of the students and of both their counselors and parents. A follow-up survey of the students was recently completed, focusing on employment history, experience with vocational rehabilitation, and ability to live independently. Person in charge: Thomas E. Allen (Center for Assessment and Demographic Studies, Gallaudet University).

Institute for Governmental Service
University of Maryland
Suite 2101, Woods Hall, University of Maryland, College Park, MD 20742; 301-405-6970; Fax: 301-314-9646

Strategic Planning in the Washington-Baltimore Region. This project, sponsored and funded by the Institute for Governmental Service, is intended to provide information about strategic planning by local governments in the Washington-Baltimore Metro Region in order to learn who has used strategic planning and to what effect. Initial results are expected by the end of December 1993. So far, a mail survey of the 155 municipalities and counties in the region has resulted in 115 responses. Principal Investigator: Philip Favero.

Institute for Policy Research
University of Cincinnati
Mail Location 0132, University
513-556-5028; Fax: 513-556-9023; E-mail: tuchlaaj

@ucgeh.san.uc.edu

Completed projects:

1993 Greater Cincinnati Hospital Council Survey. This study sought to determine information that would assist Cincinnati area hospitals in their planning, policy setting, and decision making. It covered a variety of topics, including overall performance of area hospitals, quality of hospital services, availability of health care, and health care costs. RDD CATI interviews were conducted with 934 Cincinnati area adults in April. Principal Investigator: Alfred J. Tuchfarber.

The Ohio Poll. The purpose of this survey, sponsored by the University of Cincinnati with funding from the Cincinnati Post, was to examine the opinions of Ohioans on a range of issues important to the state of Ohio, such as consumer confidence, doctor-assisted suicide, state government spending for education, prison overcrowding, and restrictions on smoking. RDD CATI interviews were conducted in May with 816 residents. Study Director: Alfred J. Tuchfarber.

Spring 1993 Greater Cincinnati Survey. Conducted in May and June and funded by multiple external agencies and organizations, this was an omnibus survey of public knowledge, attitudes, and behavior on a number of topics, including child safety, public transportation, recycling of trash, disposal of solid waste, and health services. RDD CATI interviews were conducted with 1,005 adults in the Cincinnati area in May and June. Project Director: George Bishop.

Institute for Public Policy
University of New Mexico
Dept. of Political Science, Social Sciences Building, University of New Mexico, Albuquerque, NM 87131-1121; 505-277-1099; Fax: 505-277-2821; E-mail: sgoold@hydra.unm.edu

U.S. National Security Issues Survey, 1993. This survey is being conducted to determine how members of various sectors of the U.S. public perceive nuclear weapons in the post–Cold War environment and to identify parameters that may influence future policy debates about nuclear weapons–related issues. An RDD survey of 1,301 respondents from the general public and mail surveys of over 1,000 participants from both the Union of Concerned Scientists and scientists from U.S. national laboratories not directly involved with nuclear weapons research is being conducted. The survey contains questions for the general public plus questions designed to illuminate how policy preferences are formed among scientists. Results will be published and made available to interested parties in the spring of 1994. Principal Investigator: Hank Jenkins-Smith; Graduate Project Leader: Kerry Herron.

Institute for Social Research
York University, Canada
Administrative Studies Building, 4700 Keele Street, North York, Ontario M3J 1P3, Canada; 416-736-5061; Fax: 416-736-5749; E-mail: ismews@vm1.yorku.ca

Completed project:

1993 Ontario Student Drug Use Survey. The purpose of this biennial study, conducted on behalf of the Addiction Research Foundation and funded by the government of Ontario, was to measure trends in adolescent awareness and
use of tobacco, alcohol, and other drugs. A complex multistage sampling strategy randomly selected school boards, schools, and classes across Ontario. Institute for Social Research representatives were sent to each school to administer the survey to approximately 4,000 students in grades 7, 9, 11, and 13 across the province from February through May. Project Coordinator: John Pollard.

Institute for Survey Research
Temple University
1601 North Broad Street, Room 502, Philadelphia, PA 19122; 215-204-8355; Fax: 215-204-3797

A Study of Mentoring by Older Adults and Children’s Drug Use. This study will perform both outcome and process evaluations to assess the effects of a Dept. of Health and Human Services Center for Substance Abuse Prevention–funded older adult mentoring program designed to lessen grade school children’s potential for alcohol and other drug abuse. Through self-administered questionnaires, teacher ratings, and objective data from school records, 900 students will be assessed. The study combines a true experimental design with pre- and posttesting and random assignment of classes to experimental and control groups. Evaluator: Leonard LoSciuto.

Completed project:
State Legal Needs Studies. Under contract from the American Bar Association, a comprehensive nationwide legal needs study was conducted among 2,800 respondents. The studies collected 500 RDD CATI interviews from each of five states among low and moderate income respondents. The purpose was to assess public views of the legal/judicial system and to determine the current legal needs, if any, that exist in the study population. As with the national study, the data will contribute to formulation of policies and programs. Project Coordinator: Leonard LoSciuto.

Keuka Applied Social Research Institute
Keuka College
Division of Basic and Applied Social Sciences, Keuka College, Keuka Park, NY 14478; 315-536-5214; Fax: 315-536-5216

The Keuka College Marriage and Farm started in 1983, explores over 500 college students’ attitudes toward family roles, birth intentions, childlessness, and timing of parenthood. Subjects include undergraduates in introductory human development and introductory sociology who completed surveys during regular class periods. The sponsor is Dr. Michael A. Rogoff, who is working with funding from the Division of Basic and Applied Social Sciences. Data collection will be completed in fall of 1993, after which the data will be examined for major trends over the decade and for the effects of major background variables, including religiosity and mother’s work history. Principal Investigator: Michael A. Rogoff.

Minnesota Center for Survey Research
University of Minnesota
2331 University Avenue, S.E., Suite 141, Minneapolis, MN 55414-3067; 612-627-4282; Fax: 612-627-4288

Completed projects:
Meat Preferences Survey. This mail survey for the Dept. of Agricultural and Applied Economics at the University of Minnesota, funded by the Agricultural Utilization Research Institute and the Minnesota Beef Council, gathered information about opinions and preferences in purchasing, preparing, and consuming meat products; meal preparation; and product knowledge. Questionnaires were mailed to a random sample of 800 households in the seven-county Minneapolis–St. Paul area and were completed and returned by 515 households. The project was completed in April. Project Manager: Steven Johnson.

Recent Graduates Survey on Professional Education About Violence and Abuse. This study, conducted for the Minnesota Higher Education Coordinating Board and funded by the 1992 Minnesota Omnibus Crime Bill, surveyed professionals who were recent graduates of specialized programs to assess their opinions regarding their educational experiences related to violence, abuse, and harassment. Questions were asked about the availability of courses related to these topics, the adequacy of professional education, the importance of these topics for developing future courses, and what institutions of higher education could do to be more helpful in educating professionals. A total of 3,675 questionnaires were mailed with 2,444 completed surveys being returned. The project was completed in March. Project Manager: Courtney Jaren.

Survey About Computing. The primary objective of this study, sponsored by Computing and Information Services at the Twin Cities, Duluth, and Morris campuses of the University of Minnesota, was to gather information regarding numbers of specific types of computers and printers for all University departments and units. Respondents also answered questions about funding for computing, use of computers, and staff time allocated to supporting their department or unit computer system. Mail questionnaires were sent to 459 University of Minnesota departments and units, and 414 completed surveys were returned. The project was completed in May. Project Manager: Pam Schomaker.

National Opinion Research Center (NORC)
University of Chicago
1155 East 60th Street, Chicago, IL 60637; 312-753-7610; Fax: 312-753-7886; E-mail: depoyphl@norcmail.uchicago.edu

Annual Chicago Metro Survey. This RDD survey is the primary research tool for the Metro Chicago Information Center, which is receiving grants from the Chicago Community Trust, the John D. and Catherine T. MacArthur Foundation, and the Robert R. McCormick Tribune Foundation. The topics in the survey include health care, housing, financial needs, employment, disabilities, neighborhood concerns, and cultural participation. NORC will conduct telephone interviews with 2,900 respondents in September and December. Project Director: Catherine C. Haggerty.

Netherlands Institute for Social and Market Research (NIMMO)
University of Amsterdam, The Netherlands
Oude Turfmarkt 151, 1012 GC Amsterdam, The Netherlands; 31-20-5252853; Fax: 31-20-6264873; E-mail: a7150227@hasara11.bi
Quantitative-Empirical Research on Segmentation by Means of Lifestyle and Time Use. The University of Amsterdam is financing this project on lifestyle, defined as patterns of time use, in order to determine why segmenting on lifestyle characteristics has not been successful in recent years. The research will assess which activities can be used as segmenting variables. Computer-assisted data collection from 1,250 Dutch respondents was completed in October, and analysis is ongoing. Principal Investigator: J. Bosch.

Office of Survey Research
University of Texas at Austin
CMA 7.214, University of Texas at Austin, Austin, TX 78712; 512-471-4980; Fax: 512-471-8500; E-mail: survey@emx.cc.utexas.edu

Completed project:
Texas Parks and Wildlife Study of Citizens' Use of Parks. This study of Austin area residents’ use of parks and participation in outdoor activities used an RDD sample to complete a total of 2,000 CATI interviews during July and August. The study was sponsored by the Texas Parks and Wildlife Dept. Principal Investigator: Veronica Inchauste.

Social and Economic Sciences Research Center
Washington State University
Wilson Hall 133, Pullman, WA 99164-4014; 509-335-1511; Fax: 509-335-0116; Internet: dillman@wsuvm1.csc.wsu.edu

Completed projects:
An Evaluation of River Flow Management Alternatives: Results From a Telephone Survey of New England Boaters. This study evaluated four alternative management plans under consideration by the Ayers Island Dam for river flows on the Bristol section of the Pemigewasset River from the standpoint of boaters who frequent this section. The study was sponsored by Bioeconomics, Inc., of Missoula, Montana and funded by the electric company that owns and operates the dam. CATI interviews with 292 boaters were conducted in June and July. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

New Business Starts: A Telephone Survey of Washington Businesses. The purpose of the study was to provide general information to Washington State University's Dept. of Agricultural Economics on the decision process Washington businesses use when deciding where to locate a new office or facility, including which community, business, and location factors are important. CATI interviews were conducted with 647 businesses in June. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

Public Opinion on the Proposed Reintroduction of Wolves Into Central Idaho and Yellowstone National Park. The primary objective of this 1993 telephone survey, sponsored by Bioeconomics, Inc., of Missoula, Montana, and funded by the U.S. Fish and Wildlife Services, was to determine public attitudes toward the possible reintroduction of wolves into the western region of the United States. Interviews were completed with 680 Montana, Idaho, and Wyoming respondents in a regional sample and with 653 respondents in a national sample. Co–Principal Investigators: John Tarnai and Danna Moore; Study Director: Robert Emmet Jones.

Technical Assistance for Air Quality Regulations: A Telephone Survey of Washington Businesses. The purpose of this study was to provide general information to the Washington State Dept. of Ecology's Air Quality Program (DOE-AQ) about how it can best provide businesses in Washington State with needed technical assistance in complying with air quality regulations. The survey also sought to determine the level of knowledge that currently exists about air quality regulations. CATI interviews were completed with 749 businesses in the spring. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

A Telephone Survey Needs Assessment of Counselors, Business Personnel, and Students/Alumni for Washington State University and Clark College Apparel Merchandising Programs. A set of four CATI surveys were conducted to provide information about the interests, needs, and preferences of groups affected by the relocation of the Washington State University Apparel Merchandising and Design Program to Vancouver. Four separate populations were sampled: counselors from the state's high schools and from those community colleges that have an apparel merchandising program; apparel retail, wholesale, and design businesses located in the Portland to Seattle area; currently enrolled students and all program alumni of the past 10 years; and all students who registered for fashion merchandising courses at Clark College over the past 10 years. Principal Investigator: John Tarnai; Study Director: Mary Boynton.
A Telephone Survey of Washington Residents: Solid Fuel Burning Habits and Attitudes. During June, a CATI survey was conducted with a sample of Washington household residents outside the Seattle-Tacoma area for the Washington State DOE-AQ to provide information about the opinions and habits of residents who heat their homes with solid or other biomass fuel. RDD and listed numbers were used to complete 410 interviews. Principal Investigator: Danna Moore; Study Director: Mary Boynton.

Social Science Research Institute
University of Tennessee
410 Aonda Court, Knoxville, TN 37996-0640; 615-974-2819; Fax: 615-974-7037; E-mail: pa44458@utkvm1.utk.edu

Completed project:
City of Oak Ridge: Assessing the Relationship Between Citizens and City Employees. The purpose of this survey for the City of Oak Ridge, Tennessee, was to develop a baseline measurement for the evaluation of city employees from a "customer satisfaction" standpoint. A mail survey was sent to 750 residents selected at random from the city's utility database in April. Topics included level of contact with city offices, knowledge of city employees, and satisfaction with city employees' assistance. Principal Investigators: Karen Collins and Grant Neeley.

Survey Center
St. Norbert College
100 Grant Street, De Pere, WI 54115; 414-337-3247; Fax: 414-337-4086; Internet: weggdg@sncac.snc.edu

Completed projects:
Brown County Planning Survey. This study examined public perception of land use and transportation issues in order to assist county planners with the formulation of a year 2015 long-range plan. RDD interviews were completed with 448 Brown County adults. Director: David G. Wegge.

Community Health Care Assessment: Survey of Native Americans in Brown County, Wisconsin. This study, completed in September 1992, examined the physical and mental health care needs of and services available to Native Americans living in Brown County. It was sponsored by the United Amerindian Center and funded by the U.S. Indian Health Service. Face-to-face interviews were conducted with 258 respondents who were clients and nonclients of the Center. Project Director: Ramona Montoya; Survey Center Director: David G. Wegge.

The Wisconsin Survey. Sponsored and funded by St. Norbert College and Wisconsin Public Radio, this study sought to examine citizens' attitudes regarding issues of concern to the state of Wisconsin, such as health care, gambling, financing of public education, the national and state economies, Clinton's economic plan, the state's most important problem, and job performance of government officials. RDD interviews were completed with 419 Wisconsin residents. The study was completed in March. Person in charge: David G. Wegge.

Survey Research Center
University of California, Berkeley
2538 Channing Way, University of California, Berkeley, CA 94720; 510-642-6578; Fax: 510-643-8292

The San Francisco Men's Health Study. In 1984, with funding provided by the National Institutes of Health, a random sample of 1,080 unmarried San Francisco men aged 25 through 54 was recruited to participate in an epidemiological study of HIV. Since their original recruitment, cohort members have participated in up to 15 follow-up interviews, blood tests, and physical examinations. The study will soon begin a surveillance phase consisting of annual telephone interviews conducted with the 300 HIV seropositive study participants to assess the onset and progression of HIV disease. Manager of Survey Operations: Karen Garrett.

The Young Men's Health Study. With funding provided by the National Institutes of Health, a random sample of gay and bisexual San Francisco men aged 18 through 29 was recruited. Study respondents were asked to participate in a face-to-face interview about their health, drug use, sexual practices and sexual history, and attitudes toward participation in HIV vaccine trials. Respondents were also asked to provide a blood sample for testing for HIV. Baseline interviews and collection of blood samples were completed in April with 381 gay and bisexual men. Follow-up interviews began in April, and this second wave includes recruitment of a snowball sample of men referred by baseline respondents. Manager of Survey Operations: Karen Garrett.

Survey Research Center
University of California, Los Angeles
Institute for Social Science Research, University of California, 303 GSLIS, 405 Hilgard Avenue, Los Angeles, CA 90024-1484; 310-825-0713; Fax: 310-206-4453; E-mail: fielder@socissr.ucl.net.ucla.edu

Older Mexican Americans: Social Support and Health Care Use. In this longitudinal comparative study of the ways in which social networks and social support systems inhibit, moderate, or facilitate the utilization of health care and social services among elderly Mexican Americans and non-Hispanic whites, a community-based sample of 1,000 (700 Mexican American and 300 non-Hispanic white) Los Angeles County residents aged 65 or older will be interviewed face-to-face. The study is scheduled for completion in January 1994. Principal Investigator: Rosina Becerra (School of Social Welfare, UCLA); Study Coordinator: Eve P. Fielder.

Survey Research Center
University of Georgia
114 Barrow Hall, University of Georgia, Athens, GA 30602; 706-542-6110; Fax: 706-542-6064; E-mail: lwhite@uga.cc.uga.edu

Completed project:
The Spring 1993 Georgia Poll. This statewide omnibus survey of Georgia opinion on current state and national issues was conducted in May with funding from question
contributors. RDD CATI interviews were conducted with 415 Georgians. Topics included gay and lesbian lifestyles and homosexuals in the military, police brutality and the Rodney King incident, handgun laws, the environment, and the Holocaust. Research Coordinator: James J. Bason.

Survey Research Center
University of Maryland
1103 Art/Sociology Building, University of Maryland, College Park, MD 20742; 301-314-7831; Fax: 301-314-9070

Completed project:
County Policy Survey. This was a mail survey of county government officials and health officers regarding county problems, with a focus on public health issues, county priorities, the structure of the county's health department, and whether any changes are planned in these areas. The survey was conducted for Dr. Vincent Marando, Dept. of Government and Politics, University of Maryland, and funded by the Robert Wood Johnson Foundation. Mail questionnaires were sent to 950 respondents in a random, stratified sample of counties nationwide between April and August. Project Coordinator: Dana Wagner.

Survey Research Center
University of Michigan
Institute for Social Research, P.O. Box 1248, University of Michigan, Ann Arbor, MI 48106-1248; 313-764-8365; Fax: 313-764-5193; Bitnet: userhfzl@umichum.bitnet; Internet: robert.santos@um.cc.umich.edu

Completed projects:
Cross-Sectional Imputation and Longitudinal Editing Procedures in the Survey of Income and Program Participation. As part of a larger effort undertaken at the Survey Research Center for the Bureau of the Census, this work examined and documented the current deductive and statistical imputation procedures used in the Survey of Income and Program Participation, including compensation strategies for item nonresponse in individual waves; Type-Z imputation procedures, which compensate for person-level nonresponse in otherwise cooperating households; and longitudinal imputation and editing procedures. The study was completed in the spring. Study Director: Steve Pennell.

SES, John Henryism and Hypertension Risk in Blacks. The National Heart, Lung, and Blood Institute is sponsoring this follow-up study of hypertension among blacks in Pitt County, North Carolina. Baseline data collection took place in 1988. Face-to-face reinterviews with 1,447 persons with untreated, mean diastolic blood pressure of 95mmHg or less at baseline were conducted from January through July. These interviews included the taking of blood pressure and anthropometric measures. In addition, the protocol entailed blood draws by trained phlebotomists. Principal Investigator: Sherman A. James; Study Director: Kirsten H. Alcser.

Small Business Benefits Survey II. The Robert Wood Johnson Foundation sponsored this survey as part of a larger 30-month study of expanded health insurance coverage in small businesses. One sample was drawn from a list of participants in a program that assisted small businesses with providing health insurance to their employees, and a second random sample of all other small businesses was drawn. A total of 2,404 small businesses were interviewed from the random sample and 1,025 panel businesses participated in the study. Principal Investigator: Catherine McLaughlin (University of Michigan School of Public Health); Project Manager: Marcy Breslow.

Survey Research Group
RAND
1700 Main Street, Santa Monica, CA 90407-2138; 310-393-0411, ext. 7779; Fax: 310-393-4818; E-mail: sandra_berry@rand.org

Study of Private Alternative Dispute Resolution in Los Angeles. Funded by the John Randolph Haynes and Doris Haynes Foundation and RAND's Institute for Civil Justice, a mail survey with telephone follow-up of 700 providers of private, alternative dispute resolution (ADR) in Los Angeles was conducted in August and September. The goal of this research is to profile the private ADR market in Los Angeles, describe the type of services provided, define characteristics of the private ADR caseload, and determine the fee structure for ADR. Survey Coordinator: Julie Brown.

Survey Research Laboratory
Florida State University
Policy Sciences Center, Florida State University, Tallahassee, FL 32306-2018; 904-644-5270; Fax: 904-644-0792

Completed projects:
Rideshare 1993. This study, conducted for the Florida Dept. of Transportation by the Survey Research Laboratory and the Florida Institute for Management of Alternative Transportation (FIMAT), collected information from Florida residents working full-time about transportation and traffic congestion problems in their area, their use of automobiles, and what would encourage them to use public transportation more frequently. RDD CATI interviews were conducted from April through August with 1,063 Florida adults. Study Director: Lizette Kelly; Field Director: Angela Stokes; Principal Investigators: Bill Mustard (FIMAT) and Ron Goldsmith (Marketing Dept., Florida State University).

Study of Saltwater Boat Ramp Usage in Florida, 1993. Sponsored by the Florida State University Economics Dept. and Sea Grant, this study took statewide and Charlotte County samples of registered boat owners from a list provided by the Dept. of Natural Resources (DNR). The respondents were asked questions about various boat ramps and waterways being used and their opinions on manatee protection and speed limit laws; Florida respondents were also asked about protection of the Florida Keys. During the period from March through July, CATI interviews were conducted with 703 Florida boat owners and 300 Charlotte Count boat owners. Study Director: Lizette Kelly; Principal Investigator: Frederick Bell (Dept. of Economics, Florida State University).

Survey Research Laboratory
University of Illinois
909 West Oregon Street, Suite 300, Urbana IL 61801-3327; 217-333-4273; Fax: 217-244-4408; E-mail: survey@vmd.cso.uiuc.edu; or P.O. Box 6905, Chicago, IL 60680; 312-996-5300; Fax: 312-996-3358

Network Study of Chronically Disabled. This project is being funded by the Robert Wood Johnson Foundation and sponsored by Brown University, Providence, Rhode Island.
A sample of 300 frail elderly and 300 working age disabled persons will be interviewed using CATI. Data collection is expected to be completed in January 1994. The study incorporates the use of multiplicity sampling using a network sample for 150 cases of the frail elderly. Project Coordinator: Cynthia Peters.

Survey Research Laboratory
University of North Texas
Box 13156, University of North Texas, Denton, TX 76203; 817-565-3221; Fax: 817-565-3295; E-mail: jglass@scs.unt.edu or leah@scs.unt.edu

1993 Metroplex Survey. The Survey Research Laboratory is currently conducting its first RDD telephone survey of the Dallas-Fort Worth metropolitan area. The survey focuses on quality of life and includes questions on education, law enforcement, health, housing, and economic development. Six hundred residents of a four-county area will be surveyed. The survey is being financed through the purchase of questions by client agencies and will be repeated annually. Principal investigator: James J. Glass.

Texas Municipal League Training Needs Assessment. The Texas Municipal League is sponsoring a combined mail and telephone survey of its members for the purpose of identifying training and professional development needs. The mail survey will gather factual information about training agendas and needs, and a random sample of those responding to the mail survey will be contacted by telephone in order to collect data on attitudes and perceptions about current and future training programs. The expected completion date is December 1993. Principal Investigator: James J. Glass.

Town of Addison Survey of Octoberfest Participants. The Town of Addison sponsors numerous special events and wants to profile the people who attend them. Individuals will be randomly selected as they enter the event and will be asked to complete a short questionnaire. The goal is 1,100 completes. Principal Investigator: James J. Glass.

Survey Research Laboratory
University of South Carolina
Institute of Public Affairs, Carolina Plaza, Room 1503, University of South Carolina, Columbia, SC 29208; 803-777-8157; Fax: 803-777-4975; E-mail: n5660005@univcvm.csd.sc.edu

Completed projects:
Option-B Public Awareness Campaign. This study, funded by the South Carolina Dept. of Highways and Public Transportation and completed in May, was designed to evaluate "Option-B," an advertising campaign designed to promote public transportation in South Carolina. The questionnaire included items on the public's general perception of the value of public transportation, assessment of the benefits of specific aspects of public transportation, awareness of the Option-B campaign, where respondents had seen or heard of the campaign, and the use of public funds to promote public transit. RDD CATI interviews were conducted with 637 South Carolina residents. Project Director: Robert Oldendick.

South Carolina Spring 1993 State Omnibus Survey. This study, funded by several state government and academic units, was designed to determine the opinions of South Carolinians on a number of public policy issues, including recycling of used motor oil, the role of the design arts, rural tourism, litter control, and health services. In April, RDD CATI interviews were conducted with 836 South Carolina residents. Project Director: Robert Oldendick.

Survey Research Laboratory
Virginia Commonwealth University
Center for Public Service, Virginia Commonwealth University, 901 West Franklin Street, Box 3016, Richmond, VA 23284-3016; 804-367-8813; Fax: 804-367-6133; E-mail: rharris@hibbs.vcu.edu

Completed projects:
Commonwealth Poll 17. A random sample of 803 Virginia residents were surveyed by telephone about a variety of topics, including job ratings of state elected officials and President Clinton, opinions on allowing avowed homosexuals to serve in the U.S. armed forces, and trial heats for the 1993 Virginia gubernatorial election in April. Project sponsors included Virginia Commonwealth University and several state government agencies. Person in charge: Scott Keeter.

The Level of Competition, Availability and Affordability in the Commercial Liability Insurance Industry. Sponsored by the Virginia State Corp. Commission for their report to the Virginia General Assembly, the purpose of this survey was to provide data from consumers of various types of commercial general liability insurance in the state, including data on purchasing experiences, opinions of the value of insurance services relative to other business services, and premium and coverage data. Mailings were sent to municipalities, insurance agencies, a broad cross section of separately sampled businesses, and samples of businesses thought to be consumers of specific lines of insurance suspected to be noncompetitive. Responses were received from 5,252 consumers. Co-Project Directors: James Ellis and Bonnie Schneider.

Virginia Health Access Survey. This omnibus telephone survey was sponsored by the Richmond Urban Primary Care Initiative, the Virginia Joint Commission on Health Care, and the Virginia Dept. of Health's Division of Maternal and Child Health to provide reliable population estimates of health status, experiences with and access to health care providers, access to insurance coverage, opinions on health policy issues, and special health-related service needs of children. Statewide interviews were conducted over the summer, and additional interviews in Richmond are scheduled for the fall. CATI interviews will be conducted on a statewide RDD sample of 1,332 households (3,502 individuals), a statewide RDD sample of only people under 21 in 335 previously screened households (604 individuals), and a Richmond City Census tract–level list sample. Study Director: Judith Bradford.

Survey Research Unit
University of North Carolina at Chapel Hill
Dept. of Biostatistics, 730 Airport Road, Suite 107, Chapel Hill, NC 27599. 919-962-3249; Fax: 919-966-2221; E-mail: bill_kalsbeek@unc.edu

Low Back Pain Study. The first phase of this three-year project, funded by the Agency for Health Care Policy Research, was a telephone survey designed to estimate the incidence of acute low back pain among North Carolina
residents and to determine the initial source of care sought. The second phase, currently being conducted, is a telephone survey of 1,871 patients who seek care from six types of practitioners. Patients within each practitioner stratum will be followed over a six-month period, and estimates of times to recovery, extent of recovery, and amount of health care resources will be calculated. The study, which began in August 1991, is scheduled for completion in July 1994. Principal Investigator: Timothy Carey; Survey Research Unit Investigators: William D. Kalsbeek and Linda Sanders.

Completed projects:
- The 1993 Proton Therapy Study. This was a five-state mail survey of clinical physicians funded by the North Carolina Cancer Center to determine interest in a proton cancer therapy facility in Raleigh, North Carolina. If the estimated number of referred patients is adequate to warrant its operation, the facility will be constructed on the campus grounds of North Carolina State University. Principal Investigator: Joel Tepper; Survey Research Unit Investigators: William D. Kalsbeek and Jill Dever.
- Graduate Tracking Project. This summer 1993 project involved tracking approximately 6,500 1991–92 graduates of the 16-campus university system who were mailed a questionnaire. This mail survey is conducted every four years and is designed to allow graduates to evaluate their undergraduate institution. Coordinator of Special Studies: Mary Ellen Taylor; Study Director: William D. Kalsbeek.

Methodological studies:
- NHIS Callback Study. The goal of this study was to determine the most cost-efficient number of allowable call attempts for the National Health Interview Survey. Study Director: William D. Kalsbeek.
- Physician Surveillance Design Study. The objective was to determine which of three mail/telephone designs was most cost-efficient for surveys of physicians that profile their patients. Study Director: William D. Kalsbeek.

University of Kentucky Survey Research Center
University of Kentucky
403
606-258-1972; E-mail: src115@ukcc.uky.edu

Completed project:
- Kentucky Health Survey ’93. Completed in July for the University of Kentucky Div. of Research and Graduate Studies with funding from the University and various state and local agencies, this survey sought to assess the attitudes and perceptions of Kentucky citizens on matters related to health, health care, and health care policy. CATI interviews were conducted with 661 Kentucky adults. Coordinator: Jim Wolf.
- Kentucky Poll, Spring 1993. Funded by the University of Kentucky Div. of Research and Graduate Studies in cooperation with a variety of state government and private sponsors, this round of the Kentucky Poll, completed in May, involved CATI interviews in Kentucky with 646 adults. Selected topics included state government, the economy, and education and health care reform. Coordinator: Jim Wolf.

Wisconsin Survey Research Laboratory
University of Wisconsin–Extension
Lowell Hall, 610 Langdon Street, Madison, WI 53703-1195; 608-262-3122; Fax: 608-262-3366; E-mail: penaloza@wsrl.cee.uwex.edu

Completed projects:
- Air Quality in Southeastern Wisconsin. This study was jointly sponsored by the Wisconsin Depts. of Transportation and Natural Resources. The purpose was to evaluate the awareness individuals in this region had of air quality and air quality standards and to determine their willingness to change their lifestyles to reduce air pollution, particularly in reference to commuting patterns. A total of 634 residents of the six-county region of southeastern Wisconsin were surveyed this summer by RDD CATI. Principal Investigator: Ed Nelson (Wisconsin Dept. of Natural Resources).
- Milwaukee Water-Borne Disease Survey and Follow-ups. This survey, sponsored by the Wisconsin Dept. of Health and Social Services (DHSS) and funded by DHSS and the City of Milwaukee, was designed to discover the incidence of the bacteria cryptosporidium in the general population of Milwaukee and surrounding communities following an outbreak in the water system in April. The initial RDD CATI survey of 716 residents was conducted from April 27 to May 2. A first follow-up was conducted in May with 431 residents and a second follow-up in June and July with 415. Respondents were the persons in each household most knowledgeable about the health status of all members of the household. Principal Investigator: Neil Hoxie (DHSS Division of Health).

ZUMA—Center for Survey Research and Methodology
Germany
P.O. Box 122155, 68072 Mannheim, Germany; 49-621-180040; Fax: 49-621-180049; E-mail: name@zuma.gesis.d400.de

Research Into Environmental Attitudes and Perceptio (REAP). This project, funded by the European Community Commission, is a five-nation addendum to the 1993 Internationa Survey Program survey on the environment, which itself was conducted in 21 countries worldwide. REAP concentrates on behavioral and policy questions. Scheduled to run fr involve face-to-face interviews and self-administered questionnaires. About 1,000 respondents will come from each country, mainly from Germany, the Netherlands, Italy, Great Britain, and Ireland. Coordinator: Peter Ph. Mohler.

Translating Questionnaires
by Marcy Breslow and Maria Elena Sanchez

The following article summarizes a small group discussion that took place at the Field Directors and Field Technologies Conference in Chicago on May 17, 1993. For further information, contact Marcy Breslow at the Survey Research Center, Institute for Social Research.
Double translation, also known as back translation, is the method of choice nowadays to achieve questionnaire translations. In this method, one person translates a questionnaire from English into the target language, and a different person retranslates the resulting questionnaire back to English. Then the two English versions (original and retranslated) are compared to identify dissimilarities. The process may be repeated with different translators or performed only once. Compared with one-way translation, double translation offers a built-in and objective test of the degree to which the translated text reproduces the original.

Although a viable translation is likely to result when the method is applied, it is possible that the text produced through double translation may not include all of the relevant linguistic variations present in the target group. Much will depend on the skills of the persons acting as translators and on their personal knowledge of cultural subgroups that form part of the target group. Clearly, the identification of qualified translators is one of the key issues that makes this method work. Marin and Marin (1991) recommend the use of professional translators, with preference given to "coordinated" bilingual persons over "compound" bilinguals. Persons in the former group will have learned the languages at different times in their lives while immersed in each of the different cultures.

One way to strengthen the reliability of the translation is to involve different sets of translators, with each set performing double translations in an independent fashion. Another way is to use focus groups and cognitive interviewing techniques with members of the target group in order to validate the meanings of words and concepts in the translated text. Additional methods of improving the translation include holding meetings at which translators identify and discuss their differences and conducting traditional pretests.

When the number of interviews to be administered in the target language is large relative to the total number of interviews, or when the group is of special importance to the study, it is often recommended that the two versions of the questionnaire be developed together. The language and culture of the target group thus influence the development of the English version. The instrument is said to be "de-centered" because it does not take one language and culture as its sole standard.

Even without de-centering, double translation is a costly and time-consuming method. As such, it requires adequate budgeting of funds to support the entire operation and ample lead time for questionnaire translation after the English questionnaire is finalized. The method also assumes the recruitment of bilingual interviewers.

The costs of the double translation method may not be warranted if the estimated sample proportion and absolute number of non-English-speaking cases are expected to be small. In these situations, the possibility of other arrangements could be explored. Bilingual interviewers and English-speaking family members in the sampled household may be used as informal translators, assisted by translated versions of supporting materials, such as respondent show cards and self-administered forms. The utility of these arrangements greatly depends on the type of questions included in the survey and the mode of administration. Factual and behavioral questions are likely to be more resilient to the effects of informal translation than attitudinal and psychological items or sensitive questions requiring privacy. Informal translation assisted by a third party may be difficult to conduct in a telephone interview. The trade-off involved in using informal translators is between getting no information and getting potentially imperfect information. Cases excluded due to language difficulty count toward survey nonresponse if they are otherwise eligible to be part of the study sample. If eligible, these units cannot be treated as ineligible and subtracted from the denominator in computing response rate, although both raw and conditional response rates could be reported.


**RAND Survey Prevails in Court Challenge**

by Sandra H. Berry, RAND

Mark Schuster and David Kanouse are the Principal Investigators for the Santa Monica High School Condom Program Evaluation Study. The survey effort was directed by Sandy Berry, Jennifer Hawes-Dawson, and Beverly Weidmer of the RAND Survey Research Group. We are very grateful to our colleagues, who kindly provided advice and moral support and who were willing to go on record with legal declarations in defense of this survey. Please direct inquiries about the survey to Sandy Berry, sandra_berry@rand.org or RAND, 1700 Main Street, Santa Monica, CA 90407-2138 (310-393-0411, x7779).

A RAND survey of high school students in Santa Monica, California, designed to evaluate a condom availability program was carried out in May 1993, despite an attempt to obtain a temporary restraining order (TRO) to stop the survey. The court challenge occurred in the second year of the evaluation, which began in the spring of 1992. At that time, the Santa Monica–Malibu Unified School District launched a condom availability program designed to help high school students reduce their risk of pregnancy and of contracting sexually transmitted diseases, including HIV. The program is unusual in that while parents are notified about the existence of the program, students do not need parental permission to obtain condoms and parents cannot prevent students from obtaining condoms in school. The program covers grades 9 through 12.

The school board accepted RAND’s offer to carry out an evaluation of the program, headed by a pediatrician in the RAND/UCLA Clinical Scholars program. Prior to the start of the program (kicked off as part of AIDS Awareness Week at the high school), RAND proceeded to obtain approval from its Human Subjects Protection Committee, design and pilot a questionnaire, develop survey procedures, and train staff. RAND also assisted in the parent notification process that was carried out by the school district staff according to their usual procedures for health surveys. The baseline survey of 2,031 students was carried out in one day at each of the high schools in the district, and nearly all students present on that day completed questionnaires.
Because the survey was intended to assess changes in students' knowledge, attitudes, and behaviors related to risks for sexually transmitted diseases, it asked questions about whether the students engaged in vaginal, oral, and anal sex and whether or not they used condoms, along with related questions about their knowledge and attitudes. Concepts and terms used in the survey had been covered in the district’s ninth grade health curriculum. Students were informed that participation in the survey was completely voluntary, and anyone who declined to participate was given a version of the survey that did not include questions on sexual behavior so that nonparticipation could be handled discreetly in the classroom. The section of the questionnaire containing questions on sexual behavior also informed students of the nature of the questions ahead and gave directions for skipping that section if the students so chose. The survey was anonymous, and students were asked to create an alphanumeric code to allow matching of questionnaires from baseline to follow-up.

Following the baseline survey, a small group of parents expressed dismay over the nature of the questions on the survey. RAND also became aware of a little-known provision of the California education code that requires written parental consent for students to take part in surveys containing questions about students' personal beliefs or practices in sex, family life, morality, or religion. (In contrast, participation in health and sex education classes requires only passive consent, so that parents are notified and students take part unless their parents object. This procedure was used for the baseline survey.) Since the evaluation required questions about beliefs and practices covered by the code, RAND planned for an active parental consent process for the follow-up survey. Funding was obtained from foundations to support the expanded research effort.

The follow-up survey was launched in late March 1993, with letters to parents and students informing them about the survey and seeking signed authorizations for students to take part. Local newspapers ran stories, and the parents who had objected to the survey at baseline mobilized renewed opposition in print, on the radio, on the TV news, and on talk radio contending, among other things, that because the survey asked about sexual behavior in a neutral context, it tended to promote acceptance of such behaviors and thereby undermine the teaching of abstinence. RAND staff responded to community and press interest in the survey while carrying out attempts to obtain signed written consent from parents.

The local brouhaha (which included having the anal sex questions from the questionnaire read aloud on morning radio shows) culminated with a request for a TRO being filed in Santa Monica Superior Court less than a week before the survey was scheduled to take place. The plaintiffs were a small group of parents and others represented by a local attorney and supported by an attorney from the Rutherford Institute, a Virginia-based organization that specializes in issues of religious freedom (e.g., school prayer). Their main contention was that the parental authorization forms and information sheets did not properly inform parents about the nature of the survey and that RAND and the district had failed to comply with the statutory requirements for obtaining parental consent.

Attorneys for RAND and the district responded with extensive documentation, including legal briefs and declarations of support from parents, students, district staff members, researchers, and others, including Dr. Mathilde Krim, the Founding Co-chair of the American Foundation for AIDS Research, and Dr. M. Joycelyn Elders, then Surgeon General Designate of the United States. After hearing spirited oral arguments on the issues, Judge David Perez denied the request for a TRO on the grounds that the informed consent materials did satisfy the legal requirement for parental notification. His ruling was made late on the Friday afternoon before survey administration, which was scheduled for the following Tuesday.

Undeterred, the opposing parents continued their efforts through the weekend and into the next week, placing newspaper ads on the same page as the story about the court case (headlined "Judge Rejects Plea to End Sex Quiz") urging parents to withdraw their children from the survey, handing out copies of the questionnaire to parents picking up their children at the high school, and threatening demonstrations at the school and further legal action—while RAND trained its staff to conduct the survey and checked and rechecked parent permissions against class lists in a final, all-night effort.

Calm and order prevailed on the following day as 1,148 students completed the main survey, and, simultaneously, RAND staff members packed, inventoried, and returned all names and addresses of parents used in the informed consent process to the school district. While levels of student participation were considerably lower than in the previous year, the survey will still provide the best evaluation of this kind of controversial program that has been conducted to date. Details on response rates and other methodological results will be provided as soon as they can be analyzed.

Personnel Notes

Joanna Hanner and Barbara Hopkins were promoted from Telephone Survey Supervisors to Project Managers at the Center for Survey Research at Indiana University.

The Institute for Governmental Service at the University of Maryland recently hired Monika Thompson as Government Consultant. She had been Budget Analyst at the U.S. Department of Commerce. Also, Elizabeth Watts was hired as Editor; she was previously Managing Editor at the American Correctional Association.

Karl R. Landis has joined the staff of the Institute for Survey Research, Temple University, as Senior Study Director. He was previously Senior Research Associate at the Institute for Social Research, University of Michigan.

The Office of Survey Research at the University of Texas at Austin has hired Ana Maria Arumi as a new Research Associate and Manager. She was previously with Nustats in Austin, Texas, as a Research Associate.

The Population Research Laboratory, University of Alberta, has a new director, Frank Trovato. Dr. Trovato is also a professor in the Department of Sociology.
Response Analysis, Princeton, New Jersey, has added the following people to its staff: Research Assistants Michael Sosnowski, Matthew Kelber, Grace Yong, Carol Matthews, Kry stal Renart, John Leggett, Sharon Fenner, and Naomi Dufford; Statistician Mary Christy; Account Executive Nicholas Iadicicco; Senior Research Assistants Kevin Bray and Shannon Wenzel; and Research Director Janet Fisher-Hughes. In addition, the following promotions were made: Mike Campbell from Senior Research Associate to Research Director; Joan Wolsky from Senior Research Assistant to Research Associate; Gisela Joppich from Senior Research Director to Account Executive; Cliff Heaton from Research Associate to Senior Research Associate; and Andrea McDonough from Research Director to Senior Research Director. Robert F. Belli, Assistant Research Scientist, joined the Survey Methodology Program at the Survey Research Center of the Institute for Social Research, University of Michigan, in September. Previously, he was Assistant Professor of Psychology at Xavier University in Ohio.

At the Survey Research Laboratory at the University of Illinois, Timothy Johnson was promoted from Assistant Director to Associate Director, Marguerite Harris was promoted from Project Coordinator to Assistant Director, and Jennifer Parsons was promoted from Research Assistant to part-time Project Coordinator. Andrew Montgomery, Senior Research Specialist, has transferred in from the University of Illinois at Chicago's College of Nursing where he held the same position.

The Survey Research Laboratory at the University of North Texas has appointed James J. Glass as its permanent director after his having served as acting director.

The Survey Research Unit of the University of North Carolina at Chapel Hill has a new staff member. Stephanie J. Reed, a graduate of North Carolina State University's master of science program in industrial engineering is now Operations Director.

At the University of Akron Survey Research Center, AnneMarie Scarisbrick-Hauser was promoted from Field Director to Associate Director.

Announcements

AAPOR Award Goes to Elinson

The American Association for Public Opinion Research presented its Award for Exceptionally Distinguished Achievement to Dr. Jack Elinson on May 22, 1993, at St. Charles, Illinois. Dr. Elinson is Professor Emeritus at Columbia University and a Visiting Professor in the New Jersey Graduate School of Public Health at the Robert Wood Johnson Medical School of the University of Medicine and Dentistry of New Jersey. In 1986 he was named the first Distinguished Visiting Professor of the Institute for Health, Health Care Policy, and Aging Research at Rutgers University.

Dr. Elinson was responsible for the establishment of the Division of Sociomedical Sciences at the Columbia University School of Public Health, the first program of its kind in the country, a program that has trained a generation of investigators who have applied social science research methods to the study of health problems. The AAPOR committee that chose Dr. Elinson for the award consisted of former presidents of AAPOR and was chaired by Dr. Kathleen A. Frankovic, Director of Surveys for CBS News and current president of the Association.

ASA/NSF/Census Research Fellowships

The American Statistical Association/National Science Foundation/Census Research Program and the Census Bureau Research Fellow Program announce a unique opportunity to make major advances in methodological or subject matter research related to Census Bureau operations or data. General areas for research are social and demographic studies, economic measurement and analysis, and statistical methodology and computing. Requirements are a recognized research record in a relevant field (e.g., anthropology, statistics, demography, sociology, economics, geography). Salaries are commensurate with qualifications and experience. Fringe benefits and a travel allowance are provided. Length of term and start date are flexible (usually six months to a year). Assignments may begin as early as June 1, 1994, and can be split into two or more parts. Apply by January 4, 1994. For more information on specific research topics and how to apply, contact Maxine Anderson-Brown, Program Manager, DIR, Room 2270-3, Bureau of the Census, Washington, DC 20233 (301-763-1150).

Call for Papers

The International Journal of Organizational Analysis is soliciting original empirical and conceptual articles, case studies, simulations, and teaching notes in the areas of business and society, strategic management, organization theory, organizational behavior, and human resource management. Topics in these areas may relate to both national and international issues. The journal is published quarterly (in January, April, July, and October). Manuscripts must be prepared according to the latest edition of the Publication Manual of the American Psychological Association and will be reviewed by a double-blind review process. Four copies of the manuscripts and requests for other details should be addressed to the editor, Dr. Afzal Rahim, 3109 Copperfield Court, Bowling Green, KY 42104 (502-782-2601).

Census Bureau 1994 Annual Research Conference

The theme of the 1994 conference is "Preparing for the Twenty-first Century." It is scheduled for March 1994 in the Washington, DC, area. The conference will consist of a mixture of invited and contributed papers, most of which will receive formal discussion at the conference. A proceedings volume containing all papers and discussions will be published. The focus of the 1994 conference will be the development of methodology and technology to improve demographic and economic censuses and to automate survey processes. Possible topics include lessons learned from analyses of recent censuses, international census experiences, improving coverage and response rates,
identifying company and enterprise units, administrative records as sources for business addresses (coverage), improving quality of data reporting, designing questionnaires to improve item response, disclosure avoidance and confidentiality, administrative records as sources of census information, alternatives to traditional census methods, improving nonresponse follow-up, on-line tabulation of data, improving availability of census data summaries, linking census and survey data, and uses of advanced technologies for data collection and processing. To obtain registration information or to be included on the mailing list, contact Maxine Anderson-Brown, Conference Coordinator, Office of the Director, Bureau of the Census, Washington, DC 20233 (301-763-4887).

GSS Available by Modem

The General Social Survey (GSS) is now included on the electronic Public Opinion Item Index maintained by the Institute for Research in Social Science (IRSS) at the University of North Carolina at Chapel Hill. The GSS is a national survey conducted yearly by the National Opinion Research Center since 1972. Many of the questions have been repeated, allowing researchers to track changes in opinion on a variety of issues.

The IRSS Index allows any researcher with a modem-equipped PC or connection to Internet to view questions and frequency distributions for a variety of state and national polls, including the GSS. The service is free (except for long-distance charges incurred by modem users). Using the Index, researchers can search electronically for specific poll questions by using combinations of words that occur in the questions. The Index provides quick and easy access for users looking for previous question wordings in order to develop questions for their own studies, as well as for researchers who need frequencies or need to locate particular variables for statistical analysis.

The Index allows researchers to search all questions asked by the GSS from 1972 through 1991. As with other polls available on the Index, GSS items can be searched by year, and results can be viewed in brief or full displays. Additional displays are also available for the GSS: recent displays frequencies for the most recent year and three displays frequencies for the last three years in which the question was asked. display ynn # displays the frequencies for a given year (with the nn in ynn indicating the last two digits of the year) for a specified question number (#) in the display. Users of the Index can obtain copies of searches either by using print screen or by sending retrieval results to themselves as electronic mail.

For detailed information on accessing IRSS's Public Opinion Item Index, performing searches using Boolean search techniques, printing, and using electronic mail to retrieve results, users can obtain the free booklet, A Guide to Searching the IRSS Data Archives from IRSS. To obtain the booklet by mail, send an E-mail message containing your name, mailing address, and request for the guide (by title) to Bonita Samuels at bsmuels.irss@mhs.unc.edu. If you wish a copy sent via E-mail, please mention this in your request and include your complete E-mail address. The brief instructions below should enable most users to reach the Item Index and perform searches.

Accessing IRSS Data Services by Internet or Modem

To log on using Internet, use our Internet address: uncvm1.oit.unc.edu. You should use TN3270 Telnet software to connect via the Internet. After connecting, follow the instructions below for logging on, skipping the part about selecting VM, which is only necessary for modem users. To connect by modem, set the modem to no parity, 8 data bits, 1 stop bit, echo off or full duplex. To reach IRSS data services, dial 919-962-9911 if you have a 1.200 or 2.400 baud modem or 919-962-9921 if your modem is 9.600 to 14.4k baud. After connecting, press enter several times until you see a menu. Select the menu number that corresponds to OIT IBM services. Press the return key until the computer responds with "enter terminal type." Enter the terminal type you are emulating. IRSS recommends you set up your software to emulate a VT100 terminal type. Under this function keys F1 through F10, Esc. to clear, and Esc , for the attention key. A list of available services will appear on the screen. Type vm and press return. You will be asked to log on. IRSS provides ten logons for public users: irss1 through irss7 and irss10 through irss12. Enter any userid at the prompt. Press return and enter the password IRSS. Press return once. You will see "VM read" in the lower right-hand corner of the screen. Press return once, and the message should change to "running." If you get a message that the logon is in use, try another one. Note that if at any point you see "MORE" or "HOLDING" in the lower right-hand corner of the screen, you need to press the clear key (numeric key pad + for IBM ASYNC emulation or Esc . for VT100 emulation). Next, you will be presented with a screen announcing IRSS's data services. From that point on, procedures should be self-explanatory. If you find data you might like to acquire or if you have problems or questions, call or E-mail David Sheaves at the address listed below.

Obtaining Data Files

Complete wording of all poll questions and marginals for each item are available at no cost to all researchers through the Index. The 1972–91 cumulative GSS file is available at IRSS, as well as from the Roper Center and Inter-University Consortium for Political and Social Research. IRSS charges $175 for a codebook and the cumulative GSS file on tape in raw form. Each SPSS file containing GSS data for a single year is $100. Codebooks are available separately for $35. Estimates for analyses of data are based on programming and computer costs and will be provided upon request.

Questions?

For more information contact David Sheaves at 919-966-3348; fax: 919-962-4777; E-mail: dsheaves.irss@mhs.unc.edu. IRSS's address is Manning Hall, CB#3355, University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-3355.

Public Opinion Research Discussion List

Public Opinion Research (por@unc.edu) is an open, unmoderated discussion list for academics and professionals interested in public opinion research. This list appeals to researchers currently conducting survey research
projects as well as to educators familiar with public opinion literature. Topics relevant to the list include brief postings of recent poll results, announcements of research projects, methodological and substantive queries, professional news, and job listings.

To subscribe to por, send the following command to listserv@unc.edu in the body of the E-mail message (not the subject line): subscribe por yourfirstname yourlastname (for example, subscribe por Joe Shmoe).

Por is managed by Jim Cassell (jim_cassell@unc.edu) using UNIX Listserv software. Please contact Jim if you have questions concerning the list, or send the command information por to listserv@unc.edu as described above. Jim can be reached at the Institute for Research in Social Science, University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-3355 (919-962-0782; fax: 919-962-4777).

Jobs <=> People

This free column is for the convenience of people available for work in survey research and organizations that have job openings in survey research. Listings should be sent to Diane O’Rourke, Managing Editor, Survey Research, Survey Research Laboratory, University of Illinois, 909 West Oregon Street, Suite 300, Urbana, IL 61801-3327 or E-mailed to survey@vmd.cso.uiuc.edu. Names will be coded if requested.

Openings

Assistant Director. Indiana University is currently seeking an Assistant Director for its Center for Survey Research. A new Ph.D. (or A.B.D. near completion) who is strong in survey methods and has training in both qualitative and quantitative research methods is desired. We would also seriously consider a candidate who has a master’s degree and comprehensive leadership experience in a survey organization. In our search and hiring process, we are firmly committed (as is Indiana University as a whole) to Affirmative Action and Equal Opportunity Employment.

The Center for Survey Research conducts over 50 research projects annually, split about equally between mail and telephone surveys. Most studies are funded through research grants or state and federal agencies. We have a 22-station state-of-the-art CATI system. The Center offers exciting, complex projects and has an intense commitment to quality. The ideal applicant will have his or her own research agenda, and we hope he or she will collaborate in our ongoing research projects. We have a comfortable, open atmosphere that encourages teamwork.

Interested persons should send a vitae with references by November 30 to John Kennedy, Center for Survey Research, 1022 East Third Street, Indiana University, Bloomington, IN 47405 (812-855-2573; fax: 812-855-2818); Internet: k ennedy@ismail.soc.indiana.edu or kennedyj@ucs.indiana.edu; Bitnet: kennedyj@indiana. popula tions, including people of different age groups and social and ethnic backgrounds.

Research Assistant Professor of Biostatistics. The University of North Carolina at Chapel Hill’s School of Public Health is seeking a Research Assistant Professor of Biostatistics. Applications are being sought from candidates who show evidence of significant potential for effectively performing research, service, and teaching duties in conjuncti on with the Survey Research Unit and the Department of Biostatistics. Candidates should have formal statistical training, experience in survey research, and a considerable amount of experience in working with state and federal health agencies. The term appointment is for five years and is renewable. Salary will depend on experience and qualifications. This position requires a doctoral degree in biostatistics, social statistics, or a related discipline. The earliest start date is March 1, 1994. Application review will begin on December 1, 1993, and will continue until the position is filled.

Send curriculum vitae and three letters of reference to William D. Kalsbeek, Ph.D., Chairman, Search Committee, Department of Biostatistics, Survey Research Unit, CB 2400, 730 Airport Road, Suite 107, Chapel Hill, NC 27599-2400. The University of North Carolina at Chapel Hill is an Affirmative Action/Equal Opportunity Employer. Minorities and women are especially encouraged to identify themselves voluntarily.

Data Collection Manager. The Social Development Research Group (SDRG) at the University of Washington is seeking a qualified individual to direct its data collection activities across multiple projects. SDRG’s research emphasis is on the prevention and treatment of health and behavior problems among young people. Drug abuse, delinquency, AIDS, and school dropout are among the problems addressed. Begun in 1979, SDRG currently comprises 10 sponsored projects and has an annual budget of more than $2 million, approximately one-third of which is dedicated to data collection.

The Data Collection Manager will plan and coordinate data collection activities across multiple research projects involving human subjects. She or he will recruit, train, and supervise data collection and quality control (coding) supervisors for each project. She or he will also develop and manage data collection budgets and develop plans for projects, new grants, and unit administrative policies.

Minimum qualifications are a bachelor’s degree in social science or a related field; three years of experience coordinating data collection and coding activities across multiple projects, including budget development, management, and staff supervision; three years’ experience managing longitudinal samples, including creative tracking and locating highly mobile samples, and the demonstrated ability to achieve high response rates; experience in developing and monitoring data collection budgets involving hourly interviewers conducting in-person interviews; demonstrated experience meeting timeline, budget, and production goals; and research interviewing experience in a variety of methodologies, including the demonstrated ability to work and communicate effectively with diverse populations.

The salary range for this position is $2,235 to $4,055 per month. Send a letter of application and resume to Adminis-
New Publication From York University ISR

Students' responses to the survey conducted for the Science Student Project at York University varied significantly from one mode of data collection (in-class) to the other (telephone). *Response Effects: Variations in University Students' Satisfaction by Method of Data Collection* by David A. Northrup and Michael Ornstein (North York, Ontario, Institute for Social Research, 1993) examines potential hypotheses for these variations, including the tendency to report socially desirable answers, and discusses the ramifications these response variations have for the interpretation of the survey findings.

Special Issue of *Journal of Official Statistics*

A special issue of the *Journal of Official Statistics* (Vol. 9, No. 2, 1993) titled *Confidentiality and Data Access* has been published. The issue contains 11 articles that came out of a joint effort on the part of the *Journal*, the Panel on Confidentiality and Data Access of the Committee on National Statistics, and the Social Science Research Council:

- Reynolds, Paul D. Privacy and advances in social and policy sciences: Balancing present costs and future gains.
- Mugge, Robert H. Informed consent in U.S. government surveys.
- Singer, Eleanor. Informed consent and survey response: A summary of the empirical literature. (Followed by discussion by Tore Dalenius).
- Fuller, Wayne A. Masking procedures for microdata disclosure limitation.
- Little, Roderick J. A. Statistical analysis of masked data.
- Jabine, Thomas B. Statistical disclosure limitation practices of United States statistical agencies. (Followed by discussion by Brian V. Greenberg, Donald B. Rubin, & Leon Willenborg).
- Cecil, Joe S. Confidentiality legislation and the United States federal statistical system.

Publications

**NOTE:** The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through *Survey Research* or the Survey Research Laboratory.

**New Statistics of Income Methodology Report**

The Internal Revenue Service has a new volume available from its Methodology Reports series, which documents technological and methodological changes in Statistics of Income (SOI) programs and other related statistical uses of administrative records. *Turning Administrative Systems Into Information Systems: 1991–1992* is the first edition in the series using this title. Previous volumes were published under *Statistics of Income and Related Administrative Record Research*. This report includes seven general areas of interest: information from tax return data, the 1989 Survey of Consumer Finances, estimation and methodological research in SOI business programs, sample design and weighting issues in the SOI individual program, quality improvements applications, technological innovations for SOI research, and a look to the future data needs for the federal sector. The report is available free of charge from Statistics of Income Division R:S:P, Internal Revenue Service, P.O. Box 2608, Washington, DC 20013-2608 (202-874-0410; fax 202-874-0922). Limited numbers of copies of earlier reports are also available at the same address.


**New Methodological Publications**


List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have communicated with us or have otherwise come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any others.

NOTE: This list has appeared annually in Survey Research in the past but will only appear once every two or three years in the future. The list itself will be updated continually and will be available on request by writing to Diane O'Rourke or Marya Ryan at the Survey Research Laboratory, University of Illinois, 909 West Oregon Street, Suite 300, Urbana, IL 61801-3327. E-mail requests to survey@vmd.cso.uiuc.edu and requests by telephone (217-333-7170 or 7109) will also be honored. We will continue to publish updated addresses and announce additions to the list on and issue-by-issue basis.

UNITED STATES

Alabama

Dr. Debra Moehle McCallum, Director
Capstone Poll
University of Alabama
P.O. Box 870216
Tuscaloosa, AL 35487-0216
205-348-6233
Fax: 205-348-2849

Arizona

Prof. W. Shapard Wolf, Jr., Director
Survey Research Laboratory-VSO
Arizona State University
Tempe, AZ 85287-2101
602-965-5000

California

Dr. Eve P. Fielder, Director
Survey Research Center
Institute for Social Science Research
University of California, Los Angeles
303 GSSIS
405 Hilgard Avenue
Los Angeles, CA 90024-1484
310-825-0713
Fax: 310-206-4453
E-mail: fielder@socissr.sscnet.ucla.edu
Ms. Sandra H. Berry, Director
Survey Research Group
RAND
1700 Main Street
Santa Monica, CA 90407-2138
310-393-0411, ext. 7779
Fax: 310-393-4818
E-mail: sandra_berry@rand.org
Prof. Mike Hout, Director
Survey Research Center
2538 Channing Way
University of California, Berkeley
Berkeley, CA 94720
510-642-6578
Fax: 510-643-8292
Prof. Michael King, Director
Survey Research Center
California State University, Chico
Chico, CA 95929-0201
916-898-4332
Fax: 916-898-5095

Connecticut

G. Donald Ferree, Jr., Associate Director
Institute for Social Inquiry
University of Connecticut
Box U-164, 341 Mansfield Road
Storrs, CT 06269-1164
203-486-4440
Fax: 203-486-6308
Bitnet: ssdca@uconnvm
Internet: ssdca@uconnvm.uconn.edu

District of Columbia

Dr. Michael A. Karchmer, Dean of Graduate Studies and Research
Gallaudet Research Institute
Fay House
Gallaudet University
800 Florida Avenue, N.E.
Washington, DC 20002
202-651-5400
Fax: 202-651-5295
Bitnet: makarchmer@gallua.edu

Florida

Dr. Suzanne L. Parker, Director
Survey Research Laboratory
Policy Sciences Center
Florida State University
Tallahassee, FL 32306-2018
904-644-5270
Fax: 904-644-0792
Dr. Hugh Gladwin, Associate Director
Institute for Public Opinion Research
North Miami Campus
Florida International University
North Miami, FL 33181
305-940-5778
Fax: 305-940-5964
E-mail: gladwin@servax.fiu.edu

Georgia

Dr. Jack K. Martin, Director
Survey Research Center
Illinois
Mr. William C. McCready, Director
Public Opinion Laboratory
Social Science Research Institute
1st Floor South SSRI Building
Northern Illinois University
DeKalb, IL 60115
815-753-0555
Fax: 815-753-2305
Dr. Paul J. Lavrakas, Director
Northwestern University Survey Laboratory
Northwestern University
625 Haven Street
Evanston, IL 60208-1450
708-491-8759
Fax: 708-467-1564
Mr. Phil E. DePoy, President
National Opinion Research Center (NORC)
University of Chicago
1155 East 60th Street
Chicago, IL 60637
312-753-7610
Fax: 312-753-7886
E-mail: depoyphil@norcmail.uchicago.edu
Dr. Bernard Goitein, Director
Center for Business and Economic Research
Bradley University
1501 West Bradley Avenue, Baker 112
Peoria, IL 61625
309-677-2278
Fax: 309-677-3374
E-mail: bjd@bradley.edu
Dr. Richard B. Warnecke, Director
Survey Research Laboratory
University of Illinois at Chicago
910 West Van Buren Street, Suite 500
Chicago, IL 60607
Mail: P.O. Box 6905
Chicago, IL 60680
312-996-5300
Fax: 312-996-3358
or
University of Illinois at Urbana-Champaign
909 West Oregon Street, Suite 300
Urbana, IL 61801-3327
217-333-4273
Fax: 217-244-4408
Bitnet: survey@vmd.cso.uiuc.edu

Indiana
Dr. John M. Kennedy, Director
Center for Survey Research
Indiana University at Bloomington
1022 East Third Street
Bloomington, IN 47405
812-855-2573
Fax: 812-855-2818
E-mail: kennedyj@uics.indiana.edu

Iowa
Dr. Sarah M. Nusser, Professor-in-Charge
Survey Section
Statistical Laboratory
220 Snedecor Hall
Iowa State University
Ames, IA 50011
515-294-5242
Fax: 515-294-2456
E-mail: nusser@iastate.edu
Dr. Gene Lutz, Director
Center for Social and Behavioral Research
221 Sabin Hall
University of Northern Iowa
Cedar Falls, IA 50614-0402
319-273-2105
Fax: 319-273-3104
E-mail: lutz@iscsvax.uni.edu

Kansas
Prof. Steven Maynard-Moody, Policy
Research Director
Institute for Public Policy and Business Research
607 Blake Hall
University of Kansas
Lawrence, KS 66045
913-864-3701

Kentucky
Dr. Bruce Gale
Center for Urban and Economic Research
Survey and Evaluation Unit
University of Louisville
Louisville, KY 40292
502-588-6626
Fax: 502-588-7386
E-mail: bsgale01@ulkyvm
Mr. James Wolf, Associate Director
University of Kentucky Survey Research Center
403 Breckinridge Hall
Lexington, KY 40506-0056
606-257-4684
Fax: 606-258-1972
E-mail: src115@ukcc.uky.edu

Maine
Ms. Suzanne K. Hart, Director
Survey Research Center
Edmund S. Muskie Institute of Public Affairs
University of Southern Maine
96 Falmouth Street
Maryland
Ms. Barbara S. Hawk, Director
Institute for Governmental Service
Suite 2101, Woods Hall
University of Maryland
College Park, MD 20742
301-405-6970
Fax: 301-314-9070
Dr. Stanley Presser, Director
Survey Research Center
1103 Art/Sociology Building
University of Maryland
College Park, MD 20742
301-314-7831
Fax: 301-314-9070
Dr. Betsy B. Singh, Director
Epidemiology Research Center
Department of Epidemiology and Preventive Medicine
University of Maryland School of Medicine
Room 348, Howard Hall
660 West Redwood Street
Baltimore, MD 21201
410-706-3733
Fax: 410-706-4433

Massachusetts
Dr. Mary Ellen Colten, Director
Center for Survey Research
University of Massachusetts–Boston
100 Morrissey Boulevard
Boston, MA 02125-3393
617-287-7200
Fax: 617-287-7210
E-mail: massagl%umbsky.dnet@ns.umb.edu

Michigan
Dr. James S. House, Director
Survey Research Center
Institute for Social Research
P.O. Box 1248
University of Michigan
Ann Arbor, MI 48106-1248
313-764-8365
Fax: 313-764-5193
Bitnet: userhfzl@umichum.bitnet
Internet: robert.santos@um.cc.umich.edu
Ms. Neva Nahan, Director
Survey and Evaluation Services
Center for Urban Studies
Wayne State University
656 West Kirby, Room 3054
Detroit, MI 48202
313-577-8353

Minnesota
Ms. Rossana Armson, Acting Director
Minnesota Center for Survey Research
University of Minnesota at Minneapolis–St. Paul
2331 University Avenue, S.E., Suite 141
Minneapolis, MN 55414-3067
612-627-4282
Fax: 612-627-4288

Mississippi
Dr. Wolfgang Frese, Director
Survey Research Unit
Social Science Research Center
Mississippi State University
P.O. Box 5287
Mississippi State, MS 39762
601-325-7799 or 7127

Missouri
Lance T. LeLoup, Director
Public Policy Research Centers
University of Missouri at St. Louis
8001 Natural Bridge Road
St. Louis, MO 63121
314-553-5273
Fax: 314-553-5268
E-mail: c1717@umsluma.umsl.edu

Nevada
Dr. James H. Frey, Director
Center for Survey Research
University of Nevada at Las Vegas
4505 South Maryland Parkway
Las Vegas, NV 89154
702-895-3322
Fax: 702-895-4800
E-mail: frey@nevada.edu
Dr. Judy Calder, Director
Center for Applied Research MS088
College of Human and Community Sciences
University of Nevada at Reno
Reno, NV 89557
702-784-6718
Fax: 702-784-4506
E-mail: calder@nevada.edu
New Jersey
Janice Ballou, Director
Eagleton Poll
Eagleton Institute of Politics
Rutgers University
Wood Lawn–Neilson Campus
New Brunswick, NJ 08901
908-828-2210
Fax: 908-932-6778
E-mail: 2483001@rutmvs1.rutgers.edu

New Mexico
Gilbert K. St. Clair, Director
Institute for Public Policy
Department of Political Science
Social Sciences Building
University of New Mexico
Albuquerque, NM 87131-1121
505-277-1099
Fax: 505-277-2821
E-mail: sgoold@hydra.unm.edu

New York
Dr. Harrison White, Director
Center for the Social Sciences
Columbia University
420 West 118th Street
New York, NY 10027
212-280-3093

Prof. Eugene Litwak, Professor and Head
Division of Sociomedical Sciences
Columbia University School of Public Health
600 West 168th Street, 4th Floor
New York, NY 10032
212-305-5656
Fax: 212-305-6832

Dr. Michael Schwartz, Director
Institute for Social Analysis
Social and Behavioral Sciences Building, Room S412
State University of New York at Stony Brook
Stony Brook, NY 11794-4356
516-632-7709
Fax: 516-632-7719
E-mail: purhelis@ccvm.sunysb.edu

Prof. Stewart Tolnay, Director
Center for Social and Demographic Analysis
340 Social Science Building
State University of New York at Albany
Albany, NY 12222
518-442-4905
Fax: 518-442-4936
E-mail: st716@albnyvm1

Dr. Herbert J. Ulrich, Jr., Director
Keuka Applied Social Research Institute
Division of Basic and Applied Social Sciences
Keuka College
Keuka Park, NY 14478
315-536-5214
Fax: 315-536-5216

Ms. Jane B. Maestro-Scherer, Manager
Survey Research Facility, Surge III Facility
Cornell Institute for Social and Economic Research
Judd Falls Road
Cornell University
Ithaca, NY 14853-7601
607-255-8759
Fax: 607-254-4539

North Carolina
Dr. William D. Kalsbeek, Director
Survey Research Unit
University of North Carolina at Chapel Hill
Department of Biostatistics
730 Airport Road, Suite 107
Chapel Hill, NC 27599
919-962-3249
Fax: 919-966-2221
E-mail: bill_kalsbeek@unc.edu

Dr. John Shelton Reed, Director
Institute for Research in Social Science
Manning Hall, CB#3355
University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-3355
919-962-0781
Fax: 919-962-4777
E-mail: jreed.irss@mhs.unc.edu

Dr. Yevonne S. Brannon, Director
Center for Urban Affairs and Community Services
P.O. Box 7401
North Carolina State University at Raleigh
Raleigh, NC 27695-7401
919-515-3211
Fax: 919-515-3642
E-mail: yevonne_brannon@ncsu.edu

Mr. Thomas G. Virag, Director
Center for Survey Research
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, NC 27709-2194
919-541-6011
Fax: 919-541-5985

Ohio
Prof. Aage R. Clausen, Director
The Polimetrics Laboratory
Ohio State University
130 Neil Hall
1634 Neil Avenue
Columbus, OH 43210-1217
614-292-1061
Fax: 614-292-1146

Dr. Richard M. Perloff, Director
Oregon

Dr. Virginia M. Lessler, Director
Survey Research Center
Department of Statistics
Kidder Hall 44
Oregon State University
Corvallis, OR  97331-4606
503-737-3366
Fax: 503-737-3489
Patricia A. Gwartney-Gibbs, Director
Oregon Survey Research Laboratory
University of Oregon
Eugene, OR  97403-1291
503-346-0822
Fax: 503-346-5026
E-mail:  patttygg@oregon.uoregon.edu

Pennsylvania

Dr. Vijai P. Singh, Director
University Center for Social and Urban Research
University of Pittsburgh
121 University Place
Pittsburgh, PA  15260
412-624-5442
Fax: 412-624-4810
Mr. Berwood Yost, Director
Center for Survey Research
Institute of State and Regional Affairs
Penn State–Harrisburg
777 West Harrisburg Pike
Middletown, PA  17057-4898
717-948-6178
Fax: 717-948-6306
E-mail: bay3@psuvm.psu.edu
Prof. Leonard LoSciuto, Director
Institute for Survey Research
1601 North Broad Street, Room 502
Philadelphia, PA  19122
215-204-8355
Fax: 215-204-3797

South Carolina

Robert W. Oldendick, Director
Survey Research Laboratory
Institute of Public Affairs
Carolina Plaza, Room 1503
University of South Carolina
Columbia, SC  29208
803-777-8157
Fax: 803-777-4575
E-mail:  n560005@univscvm.csd. scarolina.edu

Tennessee

Prof. William Lyons, Director
Social Science Research Institute
University of Tennessee at Knoxville
410 Aconda Court
Knoxville, TN  37996-0640
615-974-2819
Fax: 615-974-7037
E-mail:  pa44458@utkvm1.utk.edu

Texas

Dan Johnson, Dean
School of Community Service
University of North Texas
P.O. Box 5428
Denton, TX  76203
Dr. James J. Glass, Director
Survey Research Laboratory
Box 13156
University of North Texas
Denton, TX  76203
817-565-3221
Fax: 817-565-3295
E-mail:  jglass@scs.unt.edu or
leah@scs.unt.edu
Veronica Inchauste, Director
Office of Survey Research
CMA 7.214
University of Texas at Austin
Austin, TX  78712
512-471-4980
Fax: 512-471-8500
E-mail:  survey@emx.cc.utexas.edu

Utah

Dr. O. William Farley, Director
Social Research Institute
130 Social Work Building
Graduate School of Social Work
University of Utah
Salt Lake City, UT 84112
801-581-4857
Fax: 801-585-3219
E-mail: wfarley@socwk.utah.edu or shiskey@socwk.utah.edu

Dr. Lois M. Haggard, Director
Survey Research Center
2120 Annex Building
University of Utah
Salt Lake City, UT 84112
801-581-6491
Fax: 801-585-5489
E-mail: lois@src.sbs.utah.edu

**Virginia**

Dr. Robert Harris, Director
Survey Research Laboratory
Center for Public Service
Virginia Commonwealth University
901 West Franklin Street, Box 3016
Richmond, VA 23284-3016
804-367-8813
Fax: 804-367-6133
E-mail: rharris@hibbs.vcu.edu

**Washington**

Don A. Dillman, Director
Social and Economic Sciences Research Center
Washington State University
Wilson Hall, Room 133
Pullman, WA 99164-4014
509-335-1511
Fax: 509-335-0116
Internet: dillman@wsuv1.csc.wsu.edu

**West Virginia**

Dr. Fred Zeller, Program Leader
Office of Human Resource Research
Institute of Industrial and Labor Relations
716 Knapp Hall

West Virginia University
Morgantown, WV 26506
304-293-4201
Fax: 304-293-7163

**Wisconsin**

Dr. James M. Rovelstad, Director
Center for Survey and Marketing Research
University of Wisconsin–Parkside
900 Wood Road
Kenosha, WI 53141-2000
414-595-2008
Fax: 414-595-2630

Dr. Dolores H. Niles, Director
Wisconsin Survey Research Laboratory
University of Wisconsin–Extension
Lowell Hall, 610 Langdon Street
Madison, WI 53703-1195
608-262-3122
Fax: 608-262-3366
E-mail: penaloza@wsrl.cee.uwex.edu

Dr. James A. Sweet, Faculty Director
Letters and Science Survey Center
Room 2418 Social Science Building
University of Wisconsin–Madison
1180 Observatory Drive
Madison, WI 53706
608-262-1688

Dr. David G. Wegge, Director
Survey Center
St. Norbert College
100 Grant Street
De Pere, WI 54115
414-337-3247
Fax: 414-337-4086
Internet: weggdg@sncac.snc.edu

**PUERTO RICO**

Carmen Gautier Mayoral, Director
Social Science Research Center
University of Puerto Rico
P.O. Box 23345
San Juan, PR 00931-3345
809-764-0000, ext. 2104/2278
Fax: 809-764-0599

**BULGARIA**

Prof. Dr. Zahari Staikov
Institute of Sociology
1000 Sofia
13°, Moskovska Str.
Bulgaria
02-83.98.92
CANADA

J. Paul Grayson, Director
Institute for Social Research
York University
Administrative Studies Building
4700 Keele Street
North York, Ontario M3J 1P3
Canada
416-736-5061
Fax: 416-736-5749
E-mail: isresearch@ymail.ca

Dr. Frank Trovato, Director
Population Research Laboratory
Department of Sociology
University of Alberta
Edmonton, Alberta T6G 2H4
Canada
403-492-4659
Fax: 403-492-2589
E-mail: usertgrr@mts.uc.ualberta.ca

ENGLAND

Mr. Roger Thomas, Director
Joint Centre for Survey Methods
35 Northampton Square
London, EC1V 0AX
U.K.
071-250-1866
Fax: 071-250-1574

GERMANY

Dr. Peter Ph. Mohler, Executive Director
ZUMA—Center for Survey Research
and Methodology
P.O. Box 122155
68072 Mannheim
Germany
49-621-180040
Fax: 49-621-180049
E-mail: name@zuma.gesis.d400.de

ISRAEL

Aharon Dishon, Executive Director
Elhui Katz, Scientific Director
The Louis Guttman Israel Institute of
Applied Social Research
19 Washington Street
P.O. Box 7150
Jerusalem 91070
Israel
972-2-231421
Fax: 972-2-231329

THE NETHERLANDS

Prof. Dr. William E. Saris, Director
Netherlands Institute for Social and
Market Research (NIMMO)
University of Amsterdam
Oude Turfmarkt 151
1012 GC Amsterdam
The Netherlands
31-20-5252852
Fax: 31-20-6264873
E-mail: a7150227@hasara11.bi

RUSSIA

Dr. Vladimir G. Andreenkov, Head
Center for Comparative Social Research
Institute of Sociology
Russia Academy of Sciences
Krvzyshcanovskogo St. 24/35/b.5
Moscow 117218
Russia
095-128-5601
Fax: 095-125-0090

---

Mailing list updates and contributions for Survey Research

Return to: Survey Research Newsletter
Survey Research Laboratory
University of Illinois
909 West Oregon Street, Suite 300
Urbana, IL 61801-3327

[ ] I/we would like to remain on the Survey Research mailing list:
Name: ______________________________________
Address: ______________________________________

[ ] Please change my address to: ________________________________

[ ] I/we wish to join the Survey Research support group for 1994 by becoming a . . .
[ ] Patron at $500 (eligible to receive up to 50 copies per issue)
[ ] Contributor at $200–$499 (up to 20 copies per issue)
[ ] Organizational subscriber at $50 (up to 5 copies per issue)
[ ] Individual subscriber at $10

[ ] Check enclosed for $_______ made payable to University of Illinois.
[ ] Please send invoice for $______.

Support is on a calendar-year basis only. Back issues will be provided when necessary.
Twenty Years Ago in *Survey Research*

- The 1973 List of Academic Survey Research Organizations totaled twenty-eight in the U.S., two in Canada, and one each in Ireland, Israel, and Sweden. Directors included Merrill Shanks at Berkeley, Leo Reeder at UCLA, Jim Davis at NORC, Jack Fowler at the University of Massachusetts–Boston, Robert Kahn at Michigan, Jack Elinson at Columbia, and Harry Sharp at Wisconsin.

- Two new survey centers had opened their doors: the Survey Research Laboratory at Arizona State University under the direction of Morrie Axelrod and the Survey Research Center at Oregon State University, directed by Lyle Calvin.

- Leonard LoSciuto was named Director of Temple University's Institute for Survey Research.

- Dick Warnecke joined the faculty of the University of Illinois at Chicago and was named Associate Director of the Survey Research Laboratory.

- Tom Mangione joined the Survey Research Program at the University of Massachusetts–Boston as Assistant Director.

- Shirley Star, a member of the original Army Research Branch, joined the staff of the Bureau of Social Science Research, where she directed the new American Soldier project.

- Under a reorganization at NORC, Paul Sheatsley was named Assistant Director, Eve Weinberg Assistant Director in Charge of Operations, Pearl Zinner Assistant Director for New York Operations, and Charles Smoot Assistant Director for Business and Finance.

- Vincent Barraba was confirmed as Director of the Bureau of the Census.

- The NORC General Social Survey began its second year.

- *Survey Research* published "The Efficacy of Random Digit Dialing" by William Klecka and Al Tuchfarber.