

Survey Research

Volume 24, Numbers 3–4 Summer-Fall 1993

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Editor's Note

To Keep Receiving *Survey Research* . . .

The current structure of financial support for *Survey Research* is based on contributions and subscriptions, primarily from organizations. In addition to the patrons listed above, most of the organizations we report on contribute, as do many other organizations interested in survey research. Given the rising costs of publishing and disseminating *Survey Research*, we are asking our individual readers for support as well, at a suggested contribution level of \$10 per calendar year. This voluntary contribution will allow us to continue and expand our reporting on survey research around the world.

In order to cut costs by ensuring that no copies end up as someone's junk mail, we would also like to make sure that everyone who is currently on the mailing list wants to remain on it. So, regardless of your level of support, please fill out and return the coupon on the inside back cover if you would like to remain on the mailing list. Current contributors need not respond.

Diane O'Rourke
Managing Editor

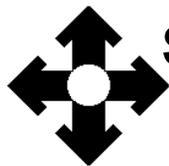
Current Research

NOTE: Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that the organization involved can release additional information to others.

Center for Business and Economic Research Bradley University

1501 West Bradley Avenue, Baker 112, Peoria, IL 61625; 309-677-2278; Fax: 309-677-3374; E-mail: bjg@bradley.edu

Regional Economic and Environmental Impact Study for the Peoria Ethanol Bus Demonstration. This project is sponsored and funded by the Illinois Dept. of Energy and Natural Resources. As part of the project, surveys evaluated Greater Peoria Mass Transit employees' and passengers' experiences with ethanol-fueled buses nine months after their introduction. Face-to-face interviews were completed with 182 passengers aboard the buses, and 59 self-administered employee surveys were completed in July. The project will be completed in July 1994. Project Director: Bernard Goitein.



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Volume 24, Numbers 3-4
Summer-Fall 1993

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Published quarterly. For subscription and other information, write to

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Center for Survey Research Indiana University

1022 East Third Street, Bloomington, IN 47405; 812-855-2573; Fax: 812-855-2818; E-mail: kennedyj@ucs.indiana.edu

Completed projects:

Indianapolis Neighborhood Survey. Sponsored by the Indiana University Center for Urban Policy and the Environment and funded by the Lilly Endowment, the purpose of this survey was to gather information about and attitudes toward neighborhood conditions and services from adult residents in selected neighborhoods throughout Indianapolis and Marion County. It ran from June through August and involved about 4,000 CATI interviews with RDD and list samples in each of 35 neighborhoods. Project Director: Roger Parks.

Twenty-first Indiana Poll. Sponsored and funded by Indiana University, the Twenty-first Indiana Poll was an omnibus survey that gathered information on such topics as attitudes toward Indiana state lotteries, paying income taxes, and some current health issues. It ran from April through May. 688 interviews were completed with an RDD CATI sample of Indiana adults. Person in charge: Lauren Burnbauer.

Center for Survey Research University of Massachusetts-Boston

100 Morrissey Boulevard, Boston, MA 02125-3393; 617-287-7200; Fax: 617-287-7210; E-mail: massagli%umbsky.dnet@ns.umb.edu

Choices in Medical Education and Training. This Robert Wood Johnson Foundation-funded study seeks to reveal the way that medical school training and experience affect student and resident career decisions. The study will describe the medical school environment from the perspectives of first and fourth year medical students, residents, primary care and specialist faculty members, deans, and teaching hospital CEOs through telephone interviews with a total of 3,000 respondents from these groups. Unlike prior retrospective studies, this study will focus on the choices being made by current medical school students and residents. Interviews will be completed in the fall of 1993. Study Directors: Michael Massagli and Brian Clarridge.

Massachusetts Tobacco Survey. The Massachusetts Dept. of Public Health is supporting this statewide survey of tobacco use and attitudes toward smoking, which will serve as the baseline for measuring the impact of tobacco control programs to be funded with revenue from the recently implemented cigarette tax. An RDD sample of 21,000 households will be drawn, and CATI interviews will be conducted with nearly 30,000 adults on current and past tobacco use and with a probability sample of about 4,500 adults on tobacco-related issues. A parallel interview with a probability sample of about 1,500 teens aged 12 to 17 will also be conducted. The study will be completed by June 30, 1994. Principal Investigator: Lois Biener.

Completed project:

Alcohol and College Students: Binge Drinking and Associated Problems. The purpose of this study conducted for the Harvard School of Public Health with funding from the Robert Wood Johnson Foundation was twofold. First, 28,706 students from 140 randomly selected U.S. colleges

were mailed questionnaires about their drinking patterns and related events, with 17,587 questionnaires being returned. In addition, 1,082 college administrators from 230 colleges nationwide were surveyed by mail about their schools' alcohol policies and their perceptions of alcohol problems. Of these, 832 questionnaires were returned. Data collection was conducted from February through mid-May. Study Director: Anthony M. Roman.

Gallaudet Research Institute Gallaudet University

Fay House, 800 Florida Avenue, N.E., Washington, DC 20002; 202-651-5400; Fax: 202-651-5295; Bitnet: makarchmer@gallua.edu

Mental Health Service Delivery Program and Mental Health Service Providers for Deaf Individuals in the United States. The purpose of this project has been to gather information about the availability, accessibility, and acceptability to deaf people of mental health service delivery programs and facilities serving deaf people in the United States. On the basis of survey forms completed by nearly 400 service providers in 1990, a directory listing agencies and private practitioners by state and providing information on the location and types of services provided was created in 1992. The directory will be updated periodically. The project is sponsored by Gallaudet University; University of California, San Francisco; the Center on Deafness; and the American Deafness Rehabilitation Association. Principal Investigator: Barbara Willigan (Mental Health Research Program).

Transition of Deaf Students From School to Work. The purpose of this Gallaudet-sponsored project is to describe the experiences of deaf high schoolers as they leave school and enter the world of work. Three years of data collection have been completed on the experiences of approximately 3,000 deaf students through surveys of the students and of both their counselors and parents. A follow-along survey of the students was recently completed, focusing on employment history, experience with vocational rehabilitation, and ability to live independently. Person in charge: Thomas E. Allen (Center for Assessment and Demographic Studies, Gallaudet University).

Institute for Governmental Service University of Maryland

Suite 2101, Woods Hall, University of Maryland, College Park, MD 20742; 301-405-6970; Fax: 301-314-9646

Strategic Planning in the Washington-Baltimore Region. This project, sponsored and funded by the Institute for Governmental Service, is intended to provide information about strategic planning by local governments in the Washington-Baltimore Metro Region in order to learn who has used strategic planning and to what effect. Initial results are expected by the end of December 1993. So far, a mail survey of the 155 municipalities and counties in the region has resulted in 115 responses. Principal Investigator: Philip Favero.

Institute for Policy Research University of Cincinnati

Mail Location 0132, University
513-556-5028; Fax: 513-556-9023; E-mail: tuchfaaj

@ucgeh.san.uc.edu

Completed projects:

1993 Greater Cincinnati Hospital Council Survey. This study sought to determine information that would assist Cincinnati area hospitals in their planning, policy setting, and decision making. It covered a variety of topics, including overall performance of area hospitals, quality of hospital services, availability of health care, and health care costs. RDD CATI interviews were conducted with 934 Cincinnati area adults in April. Principal Investigator: Alfred J. Tuchfarber.

The Ohio Poll. The purpose of this survey, sponsored by the University of Cincinnati with funding from the *Cincinnati Post*, was to examine the opinions of Ohioans on a range of issues important to the state of Ohio, such as consumer confidence, doctor-assisted suicide, state government spending for education, prison overcrowding, and restrictions on smoking. RDD CATI interviews were conducted in May with 816 residents. Study Director: Alfred J. Tuchfarber.

Spring 1993 Greater Cincinnati Survey. Conducted in May and June and funded by multiple external agencies and organizations, this was an omnibus survey of public knowledge, attitudes, and behavior on a number of topics, including child safety, public transportation, recycling of trash, disposal of solid waste, and health services. RDD CATI interviews were conducted with 1,005 adults in the Cincinnati area in May and June. Project Director: George Bishop.

Institute for Public Policy University of New Mexico

Dept. of Political Science, Social Sciences Building, University of New Mexico, Albuquerque, NM 87131-1121; 505-277-1099; Fax: 505-277-2821; E-mail: sgoold@hydra.unm.edu

U.S. National Security Issues Survey, 1993. This survey is being conducted to determine how members of various sectors of the U.S. public perceive nuclear weapons in the post-Cold War environment and to identify parameters that may influence future policy debates about nuclear weapons-related issues. An RDD survey of 1,301 respondents from the general public and mail surveys of over 1,000 participants from both the Union of Concerned Scientists and scientists from U.S. national laboratories not directly involved with nuclear weapons research is being conducted. The survey contains questions for the general public plus questions designed to illuminate how policy preferences are formed among scientists. Results will be published and made available to interested parties in the spring of 1994. Principal Investigator: Hank Jenkins-Smith; Graduate Project Leader: Kerry Herron.

Institute for Social Research York University, Canada

Administrative Studies Building, 4700 Keele Street, North York, Ontario M3J 1P3, Canada; 416-736-5061; Fax: 416-736-5749; E-mail: isrnews@vm1.yorku.ca

Completed project:

1993 Ontario Student Drug Use Survey. The purpose of this biennial study, conducted on behalf of the Addiction Research Foundation and funded by the government of Ontario, was to measure trends in adolescent awareness and

use of tobacco, alcohol, and other drugs. A complex multistage sampling strategy randomly selected school boards, schools, and classes across Ontario. Institute for Social Research representatives were sent to each school to administer the survey to approximately 4,000 students in grades 7, 9, 11, and 13 across the province from February through May. Project Coordinator: John Pollard.

Institute for Survey Research Temple University

1601 North Broad Street, Room 502, Philadelphia, PA 19122; 215-204-8355; Fax: 215-204-3797

A Study of Mentoring by Older Adults and Children's Drug Use. This study will perform both outcome and process evaluations to assess the effects of a Dept. of Health and Human Services Center for Substance Abuse Prevention-funded older adult mentoring program designed to lessen grade school children's potential for alcohol and other drug abuse. Through self-administered questionnaires, teacher ratings, and objective data from school records, 900 students will be assessed. The study combines a true experimental design with pre- and posttesting and random assignment of classes to experimental and control groups. Evaluator: Leonard LoSciuto.

Completed project:

State Legal Needs Studies. Under contract from the American Bar Association, a comprehensive nationwide legal needs study was conducted among 2,800 respondents. The studies collected 500 RDD CATI interviews from each of five states among low and moderate income respondents. The purpose was to assess public views of the legal/judicial system and to determine the current legal needs, if any, that exist in the study population. As with the national study, the data will contribute to formulation of policies and programs. Project Coordinator: Leonard LoSciuto.

Keuka Applied Social Research Institute Keuka College

Division of Basic and Applied Social Sciences, Keuka College, Keuka Park, NY 14478; 315-536-5214; Fax: 315-536-5216

The Keuka College Marriage and Fam

started in 1983, explores over 500 college students' attitudes toward family roles, birth intentions, childlessness, and timing of parenthood. Subjects include undergraduates in introductory human development and introductory sociology who completed surveys during regular class periods. The sponsor is Dr. Michael A. Rogoff, who is working with funding from the Division of Basic and Applied Social Sciences. Data collection will be completed in fall of 1993, after which the data will be examined for major trends over the decade and for the effects of major background variables, including religiosity and mother's work history. Principal Investigator: Michael A. Rogoff.

Minnesota Center for Survey Research University of Minnesota

2331 University Avenue, S.E., Suite 141, Minneapolis, MN 55414-3067; 612-627-4282; Fax: 612-627-4288

Completed projects:

Meat Preferences Survey. This mail survey for the Dept. of Agricultural and Applied Economics at the University of Minnesota, funded by the Agricultural Utilization Research Institute and the Minnesota Beef Council, gathered information about opinions and preferences in purchasing, preparing, and consuming meat products; meal preparation; and product knowledge. Questionnaires were mailed to a random sample of 800 households in the seven-county Minneapolis-St. Paul area and were completed and returned by 515 households. The project was completed in April. Project Manager: Steven Johnson.

Recent Graduates Survey on Professional Education About Violence and Abuse. This study, conducted for the Minnesota Higher Education Coordinating Board and funded by the 1992 Minnesota Omnibus Crime Bill, surveyed professionals who were recent graduates of specialized programs to assess their opinions regarding their educational experiences related to violence, abuse, and harassment. Questions were asked about the availability of courses related to these topics, the adequacy of professional education, the importance of these topics for developing future courses, and what institutions of higher education could do to be more helpful in educating professionals. A total of 3,675 questionnaires were mailed with 2,444 completed surveys being returned. The project was completed in March. Project Manager: Courtney Jaren.

Survey About Computing. The primary objective of this study, sponsored by Computing and Information Services at the Twin Cities, Duluth, and Morris campuses of the University of Minnesota, was to gather information regarding numbers of specific types of computers and printers for all University departments and units. Respondents also answered questions about funding for computing, use of computers, and staff time allocated to supporting their department or unit computer system. Mail questionnaires were sent to 459 University of Minnesota departments and units, and 414 completed surveys were returned. The project was completed in May. Project Manager: Pam Schomaker.

National Opinion Research Center (NORC) University of Chicago

1155 East 60th Street, Chicago, IL 60637; 312-753-7610; Fax: 312-753-7886; E-mail: depoyphl@norcmil.uchicago.edu

Annual Chicago Metro Survey. This RDD survey is the primary research tool for the Metro Chicago Information Center, which is receiving grants from the Chicago Community Trust, the John D. and Catherine T. MacArthur Foundation, and the Robert R. McCormick Tribune Foundation. The topics in the survey include health care, housing, financial needs, employment, disabilities, neighborhood concerns, and cultural participation. NORC will conduct telephone interviews with 2,900 respondents in September and December. Project Director: Catherine C. Haggerty.

Netherlands Institute for Social and Market Research (NIMMO) University of Amsterdam, The Netherlands

Oude Turfmarkt 151, 1012 GC Amsterdam, The Netherlands; 31-20-5252853; Fax: 31-20-6264873; E-mail: a7150227@hasara11.bi

Quantitative-Empirical Research on Segmentation by Means of Lifestyle and Time Use. The University of Amsterdam is financing this project on lifestyle, defined as patterns of time use, in order to determine why segmenting on lifestyle characteristics has not been successful in recent years. The research will assess which activities can be used as segmenting variables. Computer-assisted data collection from 1,250 Dutch respondents was completed in October, and analysis is ongoing. Principal Investigator: J. Bosch.

**Office of Survey Research
University of Texas at Austin**

CMA 7.214, University of Texas at Austin, Austin, TX 78712; 512-471-4980; Fax: 512-471-8500; E-mail: survey@emx.cc. utexas.edu

Completed project:

Texas Parks and Wildlife Study of Citizens' Use of Parks. This study of Austin area residents' use of parks and participation in outdoor activities used an RDD sample to complete a total of 2,000 CATI interviews during July and August. The study was sponsored by the Texas Parks and Wildlife Dept. Principal Investigator: Veronica Inchauste.

**Social and Economic Sciences Research
Center
Washington State University**

Wilson Hall 133, Pullman, WA 99164-4014; 509-335-1511; Fax: 509-335-0116; Internet: dillman@wsuvm1.csc.wsu.edu

Completed projects:

An Evaluation of River Flow Management Alternatives: Results From a Telephone Survey of New England Boaters. This study evaluated four alternative management plans under consideration by the Ayers Island Dam for river flows on the Bristol section of the Pemigewasset River from the standpoint of boaters who frequent this section. The study was sponsored by Bioeconomics, Inc., of Missoula, Montana and funded by the electric company that owns and operates the dam. CATI interviews with 282 boaters were conducted in June and July. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

New Business Starts: A Telephone Survey of Washington Businesses. The purpose of the study was to provide general information to Washington State University's Dept. of Agricultural Economics on the decision process Washington businesses use when deciding where to locate a new office or facility, including which community, business, and location factors are important. CATI interviews were conducted with 647 businesses in June. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

Public Opinion on the Proposed Reintroduction of Wolves Into Central Idaho and Yellowstone National Park. The primary objective of this 1993 telephone survey, sponsored by Bioeconomics, Inc., of Missoula, Montana, and funded by the U.S. Fish and Wildlife Services, was to determine public attitudes toward the possible reintroduction of wolves into the western region of the United States. Interviews were completed with 680 Montana, Idaho, and Wyoming respondents in a regional sample and with 653 respondents in a national

sample. Co-Principal Investigators: John Tarnai and Danna Moore; Study Director: Robert Emmet Jones.

Technical Assistance for Air Quality Regulations: A Telephone Survey of Washington Businesses. The purpose of this study was to provide general information to the Washington State Dept. of Ecology's Air Quality Program (DOE-AQ) about how it can best provide businesses in Washington State with needed technical assistance in complying with air quality regulations. The survey also sought to determine the level of knowledge that currently exists about air quality regulations. CATI interviews were completed with 749 businesses in the spring. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

A Telephone Survey Needs Assessment of Counselors, Business Personnel, and Students/Alumni for Washington State University and Clark College Apparel Merchandising Programs. A set of four CATI surveys were conducted to provide information about the interests, needs, and preferences of groups affected by the relocation of the Washington State University Apparel Merchandising and Design Program to Vancouver. Four separate populations were sampled: counselors from the state's high schools and from those community colleges that have an apparel merchandising program; apparel retail, wholesale, and design businesses located in the Portland to Seattle area; currently enrolled students and all program alumni of the past 10 years; and all students who registered for fashion merchandising courses at Clark College over the past 10 years. Principal Investigator: John Tarnai; Study Director: Mary Boynton.

A Telephone Survey of Washington Residents: Solid Fuel Burning Habits and Attitudes. During June, a CATI survey was conducted with a sample of Washington household residents outside the Seattle-Tacoma area for the Washington State DOE-AQ to provide information about the opinions and habits of residents who heat their homes with solid or other biomass fuel. RDD and listed numbers were used to complete 410 interviews. Principal Investigator: Danna Moore; Study Director: Mary Boynton.

**Social Science Research Institute
University of Tennessee**

410 Aconda Court, Knoxville, TN 37996-0640; 615-974-2819; Fax: 615-974-7037; E-mail: pa44458@utkvm1.utk.edu

Completed project:

City of Oak Ridge: Assessing the Relationship Between Citizens and City Employees. The purpose of this survey for the City of Oak Ridge, Tennessee, was to develop a baseline measurement for the evaluation of city employees from a "customer satisfaction" standpoint. A mail survey was sent to 750 residents selected at random from the city's utility database in April. Topics included level of contact with city offices, knowledge of city employees, and satisfaction with city employees' assistance. Principal Investigators: Karen Collins and Grant Neeley.

**Survey Center
St. Norbert College**

100 Grant Street, De Pere, WI 54115; 414-337-3247; Fax: 414-337-4086; Internet: weggdg@sncac.snc.edu

Completed projects:

Brown County Planning Survey. This study examined public perception of land use and transportation issues in order to assist county planners with the formulation of a year 2015 long-range plan. RDD interviews were completed with 448 Brown County adults. Director: David G. Wegge.

Community Health Care Assessment: Survey of Native Americans in Brown County, Wisconsin. This study, completed in September 1992, examined the physical and mental health care needs of and services available to Native Americans living in Brown County. It was sponsored by the United Amerindian Center and funded by the U.S. Indian Health Service. Face-to-face interviews were conducted with 258 respondents who were clients and nonclients of the Center. Project Director: Ramona Montoya; Survey Center Director: David G. Wegge.

The Wisconsin Survey. Sponsored and funded by St. Norbert College and Wisconsin Public Radio, this study sought to examine citizens' attitudes regarding issues of concern to the state of Wisconsin, such as health care, gambling, financing of public education, the national and state economies, Clinton's economic plan, the state's most important problem, and job performance of government officials. RDD interviews were completed with 419 Wisconsin residents. The study was completed in March. Person in charge: David G. Wegge.

**Survey Research Center
University of California, Berkeley**

2538 Channing Way, University of California, Berkeley, CA 94720; 510-642-6578; Fax: 510-643-8292

The San Francisco Men's Health Study. In 1984, with funding provided by the National Institutes of Health, a random sample of 1,080 unmarried San Francisco men aged 25 through 54 was recruited to participate in an epidemiological study of HIV. Since their original recruitment, cohort members have participated in up to 15 follow-up interviews, blood tests, and physical examinations. The study will soon begin a surveillance phase consisting of annual telephone interviews conducted with the 300 HIV seropositive study participants to assess the onset and progression of HIV disease. Manager of Survey Operations: Karen Garrett.

The Young Men's Health Study. With funding provided by the National Institutes of Health, a random sample of gay and bisexual San Francisco men aged 18 through 29 was recruited. Study respondents were asked to participate in a face-to-face interview about their health, drug use, sexual practices and sexual history, and attitudes toward participation in HIV vaccine trials. Respondents were also asked to provide a blood sample for testing for HIV. Baseline interviews and collection of blood samples were completed in April with 381 gay and bisexual men. Follow-up interviews began in April, and this second wave includes recruitment of a snowball sample of men referred by baseline respondents. Manager of Survey Operations: Karen Garrett.

**Survey Research Center
University of California, Los Angeles**

Institute for Social Science Research, University of California, 303 GSLIS, 405 Hilgard Avenue, Los Angeles, CA 90024-1484; 310-825-0713; Fax: 310-206-4453; E-mail: fielder@socissr.sscnet.ucla.edu

Older Mexican Americans: Social Support and Health Care Use. In this longitudinal comparative study of the ways in which social networks and social support systems inhibit, moderate, or facilitate the utilization of health care and social services among elderly Mexican Americans and non-Hispanic whites, a community-based sample of 1,000 (700 Mexican American and 300 non-Hispanic white) Los Angeles County residents aged 65 or older will be interviewed face-to-face. The study is scheduled for completion in January 1994. Principal Investigator: Rosina Becerra (School of Social Welfare, UCLA); Study Coordinator: Eve P. Fielder.

**Survey Research Center
University of Georgia**

114 Barrow Hall, University of Georgia, Athens, GA 30602; 706-542-6110; Fax: 706-542-6064; E-mail: lwhite@uga.cc.uga.edu

Completed project:

The Spring 1993 Georgia Poll. This statewide omnibus survey of Georgia opinion on current state and national issues was conducted in May with funding from question

contributors. RDD CATI interviews were conducted with 415 Georgians. Topics included gay and lesbian lifestyles and homosexuals in the military, police brutality and the Rodney King incident, handgun laws, the environment, and the Holocaust. Research Coordinator: James J. Bason.

Survey Research Center University of Maryland

1103 Art/Sociology Building, University of Maryland, College Park, MD 20742; 301-314-7831; Fax: 301-314-9070

Completed project:

County Policy Survey. This was a mail survey of county government officials and health officers regarding county problems, with a focus on public health issues, county priorities, the structure of the county's health department, and whether any changes are planned in these areas. The survey was conducted for Dr. Vincent Marando, Dept. of Government and Politics, University of Maryland, and funded by the Robert Wood Johnson Foundation. Mail questionnaires were sent to 950 respondents in a random, stratified sample of counties nationwide between April and August. Project Coordinator: Dana Wagner.

Survey Research Center University of Michigan

Institute for Social Research, P.O. Box 1248, University of Michigan, Ann Arbor, MI 41806-1248; 313-764-8365; Fax: 313-764-5193; Bitnet: userhflz@umichum.bitnet; Internet: robert.santos@um.cc.umich.edu

Completed projects:

Cross-Sectional Imputation and Longitudinal Editing Procedures in the Survey of Income and Program Participation. As part of a larger effort undertaken at the Survey Research Center for the Bureau of the Census, this work examined and documented the current deductive and statistical imputation procedures used in the Survey of Income and Program Participation, including compensation strategies for item nonresponse in individual waves; Type-Z imputation procedures, which compensate for person-level nonresponse in otherwise cooperating households; and longitudinal imputation and editing procedures. The study was completed in the spring. Study Director: Steve Pennell.

SES, John Henryism and Hypertension Risk in Blacks. The National Heart, Lung, and Blood Institute is sponsoring this follow-up study of hypertension among blacks in Pitt County, North Carolina. Baseline data collection took place in 1988. Face-to-face reinterviews with 1,447 persons with untreated, mean diastolic blood pressure of 95mmHg or less at baseline were conducted from January through July. These interviews included the taking of blood pressure and anthropometric measures. In addition, the protocol entailed blood draws by trained phlebotomists. Principal Investigator: Sherman A. James; Study Director: Kirsten H. Alcser.

Small Business Benefits Survey II. The Robert Wood Johnson Foundation sponsored this survey as part of a larger 30-month study of expanded health insurance coverage in small businesses. One sample was drawn from a list of participants in a program that assisted small businesses with providing health insurance to their employees, and a

second random sample of all other small businesses was drawn. A total of 2,404 small businesses were interviewed from the random sample and 1,025 panel businesses participated in the study. Principal Investigator: Catherine McLaughlin (University of Michigan School of Public Health); Project Manager: Marcy Breslow.

Survey Research Group RAND

1700 Main Street, Santa Monica, CA 90407-2138; 310-393-0411, ext. 7779; Fax: 310-393-4818; E-mail: sandra_berry@rand.org

Study of Private Alternative Dispute Resolution in Los Angeles. Funded by the John Randolph Haynes and Dora Haynes Foundation and RAND's Institute for Civil Justice, a mail survey with telephone follow-up of 700 providers of private, alternative dispute resolution (ADR) in Los Angeles was conducted in August and September. The goal of this research is to profile the private ADR market in Los Angeles, describe the type of services provided, define characteristics of the private ADR caseload, and determine the fee structure for ADR. Survey Coordinator: Julie Brown.

Survey Research Laboratory Florida State University

Policy Sciences Center, Florida State University, Tallahassee, FL 32306-2018; 904-644-5270; Fax: 904-644-0792

Completed projects:

Rideshare 1993. This study, conducted for the Florida Dept. of Transportation by the Survey Research Laboratory and the Florida Institute for Management of Alternative Transportation (FIMAT), collected information from Florida residents working full-time about transportation and traffic congestion problems in their area, their use of automobiles, and what would encourage them to use public transportation more frequently. RDD CATI interviews were conducted from April through August with 1,063 Florida adults. Study Director: Lizette Kelly; Field Director: Angela Stokes; Principal Investigators: Bill Mustard (FIMAT) and Ron Goldsmith (Marketing Dept., Florida State University).

Study of Saltwater Boat Ramp Usage in Florida, 1993. Sponsored by the Florida State University Economics Dept. and Sea Grant, this study took statewide and Charlotte County samples of registered boat owners from a list provided by the Dept. of Natural Resources (DNR). The respondents were asked questions about various boat ramps and waterways being used and their opinions on manatee protection and speed limit laws; Florida respondents were also asked about protection of the Florida Keys. During the period from March through July, CATI interviews were conducted with 703 Florida boat owners and 300 Charlotte Count boat owners. Study Director: Lizette Kelly; Principal Investigator: Frederick Bell (Dept. of Economics, Florida State University).

Survey Research Laboratory University of Illinois

909 West Oregon Street, Suite 300, Urbana IL 61801-3327; 217-333-4273; Fax: 217-244-4408; E-mail: survey@vmd.cso.uiuc.edu; or P.O. Box 6905, Chicago, IL 60680; 312-996-5300; Fax: 312-996-3358

Network Study of Chronically Disabled. This project is being funded by the Robert Wood Johnson Foundation and sponsored by Brown University, Providence, Rhode Island.

A sample of 300 frail elderly and 300 working age disabled persons will be interviewed using CATI. Data collection is expected to be completed in January 1994. The study incorporates the use of multiplicity sampling using a network sample for 150 cases of the frail elderly. Project Coordinator: Cynthia Peters.

Survey Research Laboratory University of North Texas

Box 13156, University of North Texas, Denton, TX 76203; 817-565-3221; Fax: 817-565-3295; E-mail: jglass@scs.unt.edu or Leah@scs.unt.edu

1993 Metroplex Survey. The Survey Research Laboratory is currently conducting its first RDD telephone survey of the Dallas-Fort Worth metropolitan area. The survey focuses on quality of life and includes questions on education, law enforcement, health, housing, and economic development. Six hundred residents of a four-county area will be surveyed. The survey is being financed through the purchase of questions by client agencies and will be repeated annually. Principal investigator: James J. Glass.

Texas Municipal League Training Needs Assessment. The Texas Municipal League is sponsoring a combined mail and telephone survey of its members for the purpose of identifying training and professional development needs. The mail survey will gather factual information about training agendas and needs, and a random sample of those responding to the mail survey will be contacted by telephone in order to collect data on attitudes and perceptions about current and future training programs. The expected completion date is December 1993. Principal Investigator: James J. Glass.

Town of Addison Survey of Oktoberfest Participants. The Town of Addison sponsors numerous special events and wants to profile the people who attend them. Individuals will be randomly selected as they enter the event and will be asked to complete a short questionnaire. The goal is 1,100 completes. Principal Investigator: James J. Glass.

Survey Research Laboratory University of South Carolina

Institute of Public Affairs, Carolina Plaza, Room 1503, University of South Carolina, Columbia, SC 29208; 803-777-8157; Fax: 803-777-4575; E-mail: n560005@univscvm.csd.scarolina.edu

Completed projects:

Option-B Public Awareness Campaign. This study, funded by the South Carolina Dept. of Highways and Public Transportation and completed in May, was designed to evaluate "Option-B," an advertising campaign designed to promote public transportation in South Carolina. The questionnaire included items on the public's general perception of the value of public transportation, assessment of the benefits of specific aspects of public transportation, awareness of the Option-B campaign, where respondents had seen or heard of the campaign, and the use of public funds to promote public transit. RDD CATI interviews were conducted with 637 South Carolina residents. Project Director: Robert Oldendick.

South Carolina Spring 1993 State Omnibus Survey. This study, funded by several state government and academic units, was designed to determine the opinions of South Carolinians on a number of public policy issues, including recycling of used motor oil, the role of the design arts, rural

tourism, litter control, and health services. In April, RDD CATI interviews were conducted with 836 South Carolina residents. Project Director: Robert Oldendick.

Survey Research Laboratory Virginia Commonwealth University

Center for Public Service, Virginia Commonwealth University, 901 West Franklin Street, Box 3016, Richmond, VA 23284-3016; 804-367-8813; Fax: 804-367-6133; E-mail: rharris@hibbs.vcu.edu

Completed projects:

Commonwealth Poll 17. A random sample of 803 Virginia residents were surveyed by telephone about a variety of topics, including job ratings of state elected officials and President Clinton, opinions on allowing avowed homosexuals to serve in the U.S. armed forces, and trial heats for the 1993 Virginia gubernatorial election in April. Project sponsors included Virginia Commonwealth University and several state government agencies. Person in charge: Scott Keeter.

The Level of Competition, Availability and Affordability in the Commercial Liability Insurance Industry. Sponsored by the Virginia State Corp. Commission for their report to the Virginia General Assembly, the purpose of this survey was to provide data from consumers of various types of commercial general liability insurance in the state, including data on purchasing experiences, opinions of the value of insurance services relative to other business services, and premium and coverage data. Mailings were sent to municipalities, insurance agencies, a broad cross section of separately sampled businesses, and samples of businesses thought to be consumers of specific lines of insurance suspected to be noncompetitive. Responses were received from 5,252 consumers. Co-Project Directors: James Ellis and Bonnie Schneiders.

Virginia Health Access Survey. This omnibus telephone survey was sponsored by the Richmond Urban Primary Care Initiative, the Virginia Joint Commission on Health Care, and the Virginia Dept. of Health's Division of Maternal and Child Health to provide reliable population estimates of health status, experiences with and access to health care providers, access to insurance coverage, opinions on health policy issues, and special health-related service needs of children. Statewide interviews were conducted over the summer, and additional interviews in Richmond are scheduled for the fall. CATI interviews will be conducted on a statewide RDD sample of 1,332 households (3,502 individuals), a statewide RDD sample of only people under 21 in 335 previously screened households (604 individuals), and a Richmond City Census tract-level list sample. Study Director: Judith Bradford.

Survey Research Unit University of North Carolina at Chapel Hill

Dept. of Biostatistics, 730 Airport Road, Suite 107, Chapel Hill, NC 27599; 919-962-3249; Fax: 919-966-2221; E-mail: bill_kalsbeek@unc.edu

Low Back Pain Study. The first phase of this three-year project, funded by the Agency for Health Care Policy Research, was a telephone survey designed to estimate the incidence of acute low back pain among North Carolina

residents and to determine the initial source of care sought. The second phase, currently being conducted, is a telephone survey of 1,871 patients who seek care from six types of practitioners. Patients within each practitioner stratum will be followed over a six-month period, and estimates of times to recovery, extent of recovery, and amount of health care resources will be calculated. The study, which began in August 1991, is scheduled for completion in July 1994. Principal Investigator: Timothy Carey; Survey Research Unit Investigators: William D. Kalsbeek and Linda Sanders.

Completed projects:

The 1993 Proton Therapy Study. This was a five-state mail survey of clinical physicians funded by the North Carolina Cancer Center to determine interest in a proton cancer therapy facility in Raleigh, North Carolina. If the estimated number of referred patients is adequate to warrant its operation, the facility will be constructed on the campus grounds of North Carolina State University. Principal Investigator: Joel Tepper; Survey Research Unit Investigators: William D. Kalsbeek and Jill Dever.

Graduate Tracking Project. This summer 1993 project involved tracking approximately 6,500 1991–92 graduates of the 16-campus university system who were mailed a questionnaire. This mail survey is conducted every four years and is designed to allow graduates to evaluate their undergraduate institution. Coordinator of Special Studies: Mary Ellen Taylor; Study Director: William D. Kalsbeek.

Methodological studies:

NHIS Callback Study. The goal of this study was to determine the most cost-efficient number of allowable call attempts for the National Health Interview Survey. Study Director: William D. Kalsbeek.

Physician Surveillance Design Study. The objective was to determine which of three mail/telephone designs was most cost-efficient for surveys of physicians that profile their emphasis on prevention in dealing with the health practices of their patients. Study Director: William D. Kalsbeek.

University of Kentucky Survey Research Center University of Kentucky

403
606-258-1972; E-mail: src115@ukcc.uky.edu

Completed project:

Kentucky Health Survey '93. Completed in July for the University of Kentucky Div. of Research and Graduate Studies with funding from the University and various state and local agencies, this survey sought to assess the attitudes and perceptions of Kentucky citizens on matters related to health, health care, and health care policy. CATI interviews were conducted with 661 Kentucky adults. Coordinator: Jim Wolf.

Kentucky Poll, Spring 1993. Funded by the University of Kentucky Div. of Research and Graduate Studies in cooperation with a variety of state government and private sponsors, this round of the Kentucky Poll, completed in May, involved CATI interviews in Kentucky with 646 adults. Selected topics

included state government, the economy, and education and health care reform. Coordinator: Jim Wolf.

Wisconsin Survey Research Laboratory University of Wisconsin–Extension

Lowell Hall, 610 Langdon Street, Madison, WI 53703-1195; 608-262-3122; Fax: 608-262-3366; E-mail: penaloza@wsrl.cee.uwex.edu

Completed projects:

Air Quality in Southeastern Wisconsin. This study was jointly sponsored by the Wisconsin Depts. of Transportation and Natural Resources. The purpose was to evaluate the awareness individuals in this region had of air quality and air quality standards and to determine their willingness to change their lifestyles to reduce air pollution, particularly in reference to commuting patterns. A total of 634 residents of the six-county region of southeastern Wisconsin were surveyed this summer by RDD CATI. Principal Investigator: Ed Nelson (Wisconsin Dept. of Natural Resources).

Milwaukee Water-Borne Disease Survey and Follow-ups. This survey, sponsored by the Wisconsin Dept. of Health and Social Services (DHSS) and funded by DHSS and the City of Milwaukee, was designed to discover the incidence of the bacteria cryptosporidium in the general population of Milwaukee and surrounding communities following an outbreak in the water system in April. The initial RDD CATI survey of 716 residents was conducted from April 27 to May 2. A first follow-up was conducted in May with 431 residents and a second follow-up in June and July with 415. Respondents were the persons in each household most knowledgeable about the health status of all members of the household. Principal Investigator: Neil Hoxie (DHSS Division of Health).

ZUMA—Center for Survey Research and Methodology Germany

P.O. Box 122155, 68072 Mannheim, Germany; 49-621-180040; Fax: 49-621-180049; E-mail: name@zuma.gesis.d400.de

Research Into Environmental Attitudes and Perception (REAP). This project, funded by the European Community Commission, is a five-nation addendum to the 1993 International Survey Program survey on the environment, which itself was conducted in 21 countries worldwide. REAP concentrates on behavioral and policy questions. Scheduled to run for involve face-to-face interviews and self-administered questionnaires. About 1,000 respondents will come from each country, mainly from Germany, the Netherlands, Italy, Great Britain, and Ireland. Coordinator: Peter Ph. Mohler.

Translating Questionnaires

by Marcy Breslow and Maria Elena Sanchez

The following article summarizes a small group discussion that took place at the Field Directors and Field Technologies Conference in Chicago on May 17, 1993. For further information, contact Marcy Breslow at the Survey Research Center, Institute for Social Research,

P.O. Box 1248, University of Michigan, Ann Arbor, MI 48106-1248 (313-763-5039) or Maria Elena Sanchez at the Agency for Health Care Policy and Research, Executive Office Center, Suite 500, 2101 East Jefferson Street, Rockville, MD 20852 (301-594-1400).

Double translation, also known as back translation, is the method of choice nowadays to achieve questionnaire translations. In this method, one person translates a questionnaire from English into the target language, and a different person retranslates the resulting questionnaire back to English. Then the two English versions (original and retranslated) are compared to identify dissimilarities. The process may be repeated with different translators or performed only once. Compared with one-way translation, double translation offers a built-in and objective test of the degree to which the translated text reproduces the original.

Although a viable translation is likely to result when the method is applied, it is possible that the text produced through double translation may not include all of the relevant linguistic variations present in the target group. Much will depend on the skills of the persons acting as translators and on their personal knowledge of cultural subgroups that form part of the target group. Clearly, the identification of qualified translators is one of the key issues that makes this method work. Marin and Marin (1991) recommend the use of professional translators, with preference given to "coordinated" bilingual persons over "compound" bilinguals. Persons in the former group will have learned the languages at different times in their lives while immersed in each of the different cultures.

One way to strengthen the reliability of the translation is to involve different sets of translators, with each set performing double translations in an independent fashion. Another way is to use focus groups and cognitive interviewing techniques with members of the target group in order to validate the meanings of words and concepts in the translated text. Additional methods of improving the translation include holding meetings at which translators identify and discuss their differences and conducting traditional pretests.

When the number of interviews to be administered in the target language is large relative to the total number of interviews, or when the group is of special importance to the study, it is often recommended that the two versions of the questionnaire be developed together. The language and culture of the target group thus influence the development of the English version. The instrument is said to be "de-centered" because it does not take one language and culture as its sole standard.

Even without de-centering, double translation is a costly and time-consuming method. As such, it requires adequate budgeting of funds to support the entire operation and ample lead time for questionnaire translation after the English questionnaire is finalized. The method also assumes the recruitment of bilingual interviewers.

The costs of the double translation method may not be warranted if the estimated sample proportion and absolute number of non-English-speaking cases are expected to be small. In these situations, the possibility of other arrangements could be explored. Bilingual interviewers and English-speaking family members in the sampled household may be used as informal translators, assisted by translated versions of supporting materials, such as respondent show cards and

self-administered forms. The utility of these arrangements greatly depends on the type of questions included in the survey and the mode of administration. Factual and behavioral questions are likely to be more resilient to the effects of informal translation than attitudinal and psychological items or sensitive questions requiring privacy. Informal translation assisted by a third party may be difficult to conduct in a telephone interview. The trade-off involved in using informal translators is between getting no information and getting potentially imperfect information. Cases excluded due to language difficulty count toward survey nonresponse if they are otherwise eligible to be part of the study sample. If eligible, these units cannot be treated as ineligible and subtracted from the denominator in computing response rate, although both raw and conditional response rates could be reported.

Marin, G., & Marin, B. (1991). *Research with Hispanic populations*. Newbury Park, CA: Sage.

RAND Survey Prevails in Court Challenge

by Sandra H. Berry, RAND

Mark Schuster and David Kanouse are the Principal Investigators for the Santa Monica High School Condom Program Evaluation Study. The survey effort was directed by Sandy Berry, Jennifer Hawes-Dawson, and Beverly Weidmer of the RAND Survey Research Group. We are very grateful to our colleagues, who kindly provided advice and moral support and who were willing to go on record with legal declarations in defense of this survey. Please direct inquiries about the survey to Sandy Berry, sandra_berry@rand.org or RAND, 1700 Main Street, Santa Monica, CA 90407-2138 (310-393-0411, x7779).

A RAND survey of high school students in Santa Monica, California, designed to evaluate a condom availability program was carried out in May 1993, despite an attempt to obtain a temporary restraining order (TRO) to stop the survey. The court challenge occurred in the second year of the evaluation, which began in the spring of 1992. At that time, the Santa Monica–Malibu Unified School District launched a condom availability program designed to help high school students reduce their risk of pregnancy and of contracting sexually transmitted diseases, including HIV. The program is unusual in that while parents are notified about the existence of the program, students do not need parental permission to obtain condoms and parents cannot prevent students from obtaining condoms in school. The program covers grades 9 through 12.

The school board accepted RAND's offer to carry out an evaluation of the program, headed by a pediatrician in the RAND/UCLA Clinical Scholars program. Prior to the start of the program (kicked off as part of AIDS Awareness Week at the high school), RAND proceeded to obtain approval from its Human Subjects Protection Committee, design and pilot a questionnaire, develop survey procedures, and train staff. RAND also assisted in the parent notification process that was carried out by the school district staff according to their usual procedures for health surveys. The baseline survey of 2,031 students was carried out in one day at each of the high schools in the district, and nearly all students present on that day completed questionnaires.

Because the survey was intended to assess changes in students' knowledge, attitudes, and behaviors related to risks for sexually transmitted diseases, it asked questions about whether the students engaged in vaginal, oral, and anal sex and whether or not they used condoms, along with related questions about their knowledge and attitudes. Concepts and terms used in the survey had been covered in the district's ninth grade health curriculum. Students were informed that participation in the survey was completely voluntary, and anyone who declined to participate was given a version of the survey that did not include questions on sexual behavior so that nonparticipation could be handled discreetly in the classroom. The section of the questionnaire containing questions on sexual behavior also informed students of the nature of the questions ahead and gave directions for skipping that section if the students so chose. The survey was anonymous, and students were asked to create an alphanumeric code to allow matching of questionnaires from baseline to follow-up.

Following the baseline survey, a small group of parents expressed dismay over the nature of the questions on the survey. RAND also became aware of a little-known provision of the California education code that requires written parental consent for students to take part in surveys containing questions about students' personal beliefs or practices in sex, family life, morality, or religion. (In contrast, participation in health and sex education classes requires only passive consent, so that parents are notified and students take part unless their parents object. This procedure was used for the baseline survey.) Since the evaluation required questions about beliefs and practices covered by the code, RAND planned for an active parental consent process for the follow-up survey. Funding was obtained from foundations to support the expanded research effort.

The follow-up survey was launched in late March 1993, with letters to parents and students informing them about the survey and seeking signed authorizations for students to take part. Local newspapers ran stories, and the parents who had objected to the survey at baseline mobilized renewed opposition in print, on the radio, on the TV news, and on talk radio contending, among other things, that because the survey asked about sexual behavior in a neutral context, it tended to promote acceptance of such behaviors and thereby undermine the teaching of abstinence. RAND staff responded to community and press interest in the survey while carrying out attempts to obtain signed written consent from parents.

The local brouhaha (which included having the anal sex questions from the questionnaire read aloud on morning radio shows) culminated with a request for a TRO being filed in Santa Monica Superior Court less than a week before the survey was scheduled to take place. The plaintiffs were a small group of parents and others represented by a local attorney and supported by an attorney from the Rutherford Institute, a Virginia-based organization that specializes in issues of religious freedom (e.g., school prayer). Their main contention was that the parental authorization forms and information sheets did not properly inform parents about the nature of the survey and that RAND and the district had failed to comply with the statutory requirements for obtaining parental consent.

Attorneys for RAND and the district responded with extensive documentation, including legal briefs and declarations of support from parents, students, district staff members, researchers, and others, including Dr. Mathilde Krim, the Founding Co-chair of the American Foundation for AIDS Research, and Dr. M. Joycelyn Elders, then Surgeon General Designate of the United States. After hearing spirited oral arguments on the issues, Judge David Perez denied the request for a TRO on the grounds that the informed consent materials did satisfy the legal requirement for parental notification. His ruling was made late on the Friday afternoon before survey administration, which was scheduled for the following Tuesday.

Undeterred, the opposing parents continued their efforts through the weekend and into the next week, placing newspaper ads on the same page as the story about the court case (headlined "Judge Rejects Plea to End Sex Quiz") urging parents to withdraw their children from the survey, handing out copies of the questionnaire to parents picking up their children at the high school, and threatening demonstrations at the school and further legal action—while RAND trained its staff to conduct the survey and checked and rechecked parent permissions against class lists in a final, all-night effort.

Calm and order prevailed on the following day as 1,148 students completed the main survey, and, simultaneously, RAND staff members packed, inventoried, and returned all names and addresses of parents used in the informed consent process to the school district. While levels of student participation were considerably lower than in the previous year, the survey will still provide the best evaluation of this kind of controversial program that has been conducted to date. Details on response rates and other methodological results will be provided as soon as they can be analyzed.

Personnel Notes

Joanna Hanner and *Barbara Hopkins* were promoted from Telephone Survey Supervisors to Project Managers at the Center for Survey Research at Indiana University.

The Institute for Governmental Service at the University of Maryland recently hired *Monika Thompson* as Government Consultant. She had been Budget Analyst at the U.S. Department of Commerce. Also, *Elizabeth Watts* was hired as Editor; she was previously Managing Editor at the American Correctional Association.

Karl R. Landis has joined the staff of the Institute for Survey Research, Temple University, as Senior Study Director. He was previously Senior Research Associate at the Institute for Social Research, University of Michigan.

The Office of Survey Research at the University of Texas at Austin has hired *Ana Maria Arumi* as a new Research Associate and Manager. She was previously with Nustats in Austin, Texas, as a Research Associate.

The Population Research Laboratory, University of Alberta, has a new director, *Frank Trovato*. Dr. Trovato is also a professor in the Department of Sociology.

Response Analysis, Princeton, New Jersey, has added the following people to its staff: Research Assistants *Michael Sosnowski, Matthew Kelber, Grace Yong, Carol Matthews, Krystal Renart, John Leggett, Sharon Fenner, and Naomi Duffort*; Statistician *Mary Christy*; Account Executive *Nicholas Iadicco*; Senior Research Assistants *Kevin Bray and Shannon Wenzel*; and Research Director *Janet Fisher-Hughes*. In addition, the following promotions were made: *Mike Campbell* from Senior Research Associate to Research Director; *Joan Wolsky* from Senior Research Assistant to Research Associate; *Gisela Joppich* from Senior Research Director to Account Executive; *Cliff Heaton* from Research Associate to Senior Research Associate; and *Andrea McDonough* from Research Director to Senior Research Director. *Robert F. Belli*, Assistant Research Scientist, joined the Survey Methodology Program at the Survey Research Center of the Institute for Social Research, University of Michigan, in September. Previously, he was Assistant Professor of Psychology at Xavier University in Ohio.

At the Survey Research Laboratory at the University of Illinois, *Timothy Johnson* was promoted from Assistant Director to Associate Director, *Marguerite Harris* was promoted from Project Coordinator to Assistant Director, and *Jennifer Parsons* was promoted from Research Assistant to part-time Project Coordinator. *Andrew Montgomery*, Senior Research Specialist, has transferred in from the University of Illinois at Chicago's College of Nursing where he held the same position.

The Survey Research Laboratory at the University of North Texas has appointed *James J. Glass* as its permanent director after his having served as acting director.

The Survey Research Unit of the University of North Carolina at Chapel Hill has a new staff member. *Stephanie J. Reed*, a graduate of North Carolina State University's master of science program in industrial engineering is now Operations Director.

At the University of Akron Survey Research Center, *AnneMarie Scarisbrick-Hauser* was promoted from Field Director to Associate Director.

Announcements

AAPOR Award Goes to Elinson

The American Association for Public Opinion Research presented its Award for Exceptionally Distinguished Achievement to Dr. Jack Elinson on May 22, 1993, at St. Charles, Illinois. Dr. Elinson is Professor Emeritus at Columbia University and a Visiting Professor in the New Jersey Graduate School of Public Health at the Robert Wood Johnson Medical School of the University of Medicine and Dentistry of New Jersey. In 1986 he was named the first Distinguished Visiting Professor of the Institute for Health, Health Care Policy, and Aging Research at Rutgers University.

Dr. Elinson was responsible for the establishment of the Division of Sociomedical Sciences at the Columbia University School of Public Health, the first program of its kind in

the country, a program that has trained a generation of investigators who have applied social science research methods to the study of health problems. The AAPOR committee that chose Dr. Elinson for the award consisted of former presidents of AAPOR and was chaired by Dr. Kathleen A. Frankovic, Director of Surveys for CBS News and current president of the Association.

ASA/NSF/Census Research Fellowships

The American Statistical Association/National Science Foundation/Census Research Program and the Census Bureau Research Fellow Program announce a unique opportunity to make major advances in methodological or subject matter research related to Census Bureau operations or data. General areas for research are social and demographic studies, economic measurement and analysis, and statistical methodology and computing. Requirements are a recognized research record in a relevant field (e.g., anthropology, statistics, demography, sociology, economics, geography). Salaries are commensurate with qualifications and experience. Fringe benefits and a travel allowance are provided. Length of term and start date are flexible (usually six months to a year). Assignments may begin as early as June 1, 1994, and can be split into two or more parts. Apply by January 4, 1994. For more information on specific research topics and how to apply, contact Maxine Anderson-Brown, Program Manager, DIR, Room 2270-3, Bureau of the Census, Washington, DC 20233 (301-763-1150).

Call for Papers

The International Journal of Organizational Analysis is soliciting original empirical and conceptual articles, case studies, simulations, and teaching notes in the areas of business and society, strategic management, organization theory, organizational behavior, and human resource management. Topics in these areas may relate to both national and international issues. The journal is published quarterly (in January, April, July, and October). Manuscripts must be prepared according to the latest edition of the *Publication Manual of the American Psychological Association* and will be reviewed by a double-blind review process. Four copies of the manuscripts and requests for other details should be addressed to the editor, Dr. Afzal Rahim, 3109 Copperfield Court, Bowling Green, KY 42104 (502-782-2601).

Census Bureau 1994 Annual Research Conference

The theme of the 1994 conference is "Preparing for the Twenty-first Century." It is scheduled for March 1994 in the Washington, DC, area. The conference will consist of a mixture of invited and contributed papers, most of which will receive formal discussion at the conference. A proceedings volume containing all papers and discussions will be published. The focus of the 1994 conference will be the development of methodology and technology to improve demographic and economic censuses and to automate survey processes. Possible topics include lessons learned from analyses of recent censuses, international census experiences, improving coverage and response rates,

identifying company and enterprise units, administrative records as sources for business addresses (coverage), improving quality of data reporting, designing questionnaires to improve item response, disclosure avoidance and confidentiality, administrative records as sources of census information, alternatives to traditional census methods, improving nonresponse follow-up, on-line tabulation of data, improving availability of census data summaries, linking census and survey data, and uses of advancing technologies for data collection and processing. To obtain registration information or to be included on the mailing list, contact Maxine Anderson-Brown, Conference Coordinator, Office of the Director, Bureau of the Census, Washington, DC 20233 (301-763-4887).

GSS Available by Modem

The General Social Survey (GSS) is now included on the electronic Public Opinion Item Index maintained by the Institute for Research in Social Science (IRSS) at the University of North Carolina at Chapel Hill. The GSS is a national survey conducted yearly by the National Opinion Research Center since 1972. Many of the questions have been repeated, allowing researchers to track changes in opinion on a variety of issues.

The IRSS Index allows any researcher with a modem-equipped PC or connection to Internet to view questions and frequency distributions for a variety of state and national polls, including the GSS. The service is free (except for long-distance charges incurred by modem users). Using the Index, researchers can search electronically for specific poll questions by using combinations of words that occur in the questions. The Index provides quick and easy access for users looking for previous question wordings in order to develop questions for their own studies, as well as for researchers who need frequencies or need to locate particular variables for statistical analysis.

The Index allows researchers to search all questions asked by the GSS from 1972 through 1991. As with other polls available on the Index, GSS items can be searched by year, and results can be viewed in brief or full displays. Additional displays are also available for the GSS: `recent` displays frequencies for the most recent year and `three` displays frequencies for the last three years in which the question was asked. `display ynn #` displays the frequencies for a given year (with the `nn` in `ynn` indicating the last two digits of the year) for a specified question number (`#`) in the display. Users of the Index can obtain copies of searches either by using `print screen` or by sending retrieval results to themselves as electronic mail.

For detailed information on accessing IRSS's Public Opinion Item Index, performing searches using Boolean search techniques, printing, and using electronic mail to retrieve results, users can obtain the free booklet, *A Guide to Searching the IRSS Data Archives* from IRSS. To obtain the booklet by mail, send an E-mail message containing your name, mailing address, and request for the guide (by title) to Bonita Samuels at bsamuels.irss@mhs.unc.edu. If you wish a copy sent via E-mail, please mention this in your request and include your complete E-mail address. The brief instructions below should enable most users to reach the Item Index and perform searches.

Accessing IRSS Data Services by Internet or Modem

To log on using Internet, use our Internet address: uncvm1.oit.unc.edu. You should use TN3270 Telnet software to connect via the Internet. After connecting, follow the instructions below for logging on, skipping the part about selecting VM, which is only necessary for modem users. To connect by modem, set the modem to no parity, 8 data bits, 1 stop bit, echo off or full duplex. To reach IRSS data services, dial 919-962-9911 if you have a 1,200 or 2,400 baud modem or 919-962-9921 if your modem is 9,600 to 14.4k baud. After connecting, press `enter` several times until you see a menu. Select the menu number that corresponds to OIT IBM services. Press the `return` key until the computer responds with "enter terminal type." Enter the terminal type you are emulating. IRSS recommends you set up your software to emulate a VT100 terminal type. Under this

function keys `F1` through `F10`, `Esc` . to clear, and `Esc` , for the attention key. A list of available services will appear on the screen. Type `vm` and press `return`. You will be asked to log on. IRSS provides ten logons for public users: `irss1` through `irss7` and `irss10` through `irss12`. Enter any userid at the prompt. Press `return` and enter the password `IRSS`. Press `return` once. You will see "VM read" in the lower right-hand corner of the screen. Press `return` once, and the message should change to "running." If you get a message that the logon is in use, try another one. Note that if at any point you see "MORE" or "HOLDING" in the lower right-hand corner of the screen, you need to press the `clear` key (numeric key pad + for IBM ASYNC emulation or `Esc` . for VT100 emulation). Next, you will be presented with a screen announcing IRSS's data services. From that point on, procedures should be self-explanatory. If you find data you might like to acquire or if you have problems or questions, call or E-mail David Sheaves at the address listed below.

Obtaining Data Files

Complete wording of all poll questions and marginals for each item are available at no cost to all researchers through the Index. The 1972-91 cumulative GSS file is available at IRSS, as well as from the Roper Center and Inter-University Consortium for Political and Social Research. IRSS charges \$175 for a codebook and the cumulative GSS file on tape in raw form. Each SPSS file containing GSS data for a single year is \$100. Codebooks are available separately for \$35. Estimates for analyses of data are based on programming and computer costs and will be provided upon request.

Questions?

For more information contact David Sheaves at 919-966-3348; fax: 919-962-4777; E-mail: dsheaves.irss@mhs.unc.edu. IRSS's address is Manning Hall, CB#3355, University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-3355.

Public Opinion Research Discussion List

Public Opinion Research (por@unc.edu) is an open, unmoderated discussion list for academics and professionals interested in public opinion research. This list appeals to researchers currently conducting survey research

projects as well as to educators familiar with public opinion literature. Topics relevant to the list include brief postings of recent poll results, announcements of research projects, methodological and substantive queries, professional news, and job listings.

To subscribe to por, send the following command to listserv@unc.edu in the body of the E-mail message (not the subject line): `subscribe por yourfirstname yourlastname` (for example, `subscribe por Joe Shmoe`).

Por is managed by Jim Cassell (`jim_cassell@unc.edu`) using UNIX Listserv software. Please contact Jim if you have questions concerning the list, or send the command `information por` to listserv@unc.edu as described above. Jim can be reached at the Institute for Research in Social Science, University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-3355 (919-962-0782; fax: 919-962-4777).

Jobs <=> People

This free column is for the convenience of people available for work in survey research and organizations that have job openings in survey research. Listings should be sent to Diane O'Rourke, Managing Editor, *Survey Research*, Survey Research Laboratory, University of Illinois, 909 West Oregon Street, Suite 300, Urbana, IL 61801-3327 or E-mailed to `survey@vmd.cso.uiuc.edu`. Names will be coded if requested.

Openings

Assistant Director. Indiana University is currently seeking an Assistant Director for its Center for Survey Research. A new Ph.D. (or A.B.D. near completion) who is strong in survey methods and has training in both qualitative and quantitative research methods is desired. We would also seriously consider a candidate who has a master's degree and comprehensive leadership experience in a survey organization. In our search and hiring process, we are firmly committed (as is Indiana University as a whole) to Affirmative Action and Equal Opportunity Employment.

The Center for Survey Research conducts over 50 research projects annually, split about equally between mail and telephone surveys. Most studies are funded through research grants or state and federal agencies. We have a 22-station state-of-the-art CATI system. The Center offers exciting, complex projects and has an intense commitment to quality. The ideal applicant will have his or her own research agenda, and we hope he or she will collaborate in our ongoing research projects. We have a comfortable, open atmosphere that encourages teamwork.

Interested persons should send a vitae with references by November 30 to John Kennedy, Center for Survey Research, 1022 East Third Street, Indiana University, Bloomington, IN 47405 (812-855-2573; fax: 812-855-2818); Internet: `kennedy@isrmail.soc.indiana.edu` or `kennedyj@ucs.indiana.edu`; Bitnet: `kennedyj@indiana`.

populations, including people of different age groups and social and ethnic backgrounds.

Research Assistant Professor of Biostatistics. The University of North Carolina at Chapel Hill's School of Public Health is seeking a Research Assistant Professor of Biostatistics. Applications are being sought from candidates who show evidence of significant potential for effectively performing research, service, and teaching duties in conjunction with the Survey Research Unit and the Department of Biostatistics. Candidates should have formal statistical training, experience in survey research, and a considerable amount of experience in working with state and federal health agencies. The term appointment is for five years and is renewable. Salary will depend on experience and qualifications. This position requires a doctoral degree in biostatistics, social statistics, or a related discipline. The earliest start date is March 1, 1994. Application review will begin on December 1, 1993, and will continue until the position is filled.

Send curriculum vitae and three letters of reference to William D. Kalsbeek, Ph.D., Chairman, Search Committee, Department of Biostatistics, Survey Research Unit, CB 2400, 730 Airport Road, Suite 107, Chapel Hill, NC 27599-2400. The University of North Carolina at Chapel Hill is an Affirmative Action/Equal Opportunity Employer. Minorities and women are especially encouraged to identify themselves voluntarily.

Data Collection Manager. The Social Development Research Group (SDRG) at the University of Washington is seeking a qualified individual to direct its data collection activities across multiple projects. SDRG's research emphasis is on the prevention and treatment of health and behavior problems among young people. Drug abuse, delinquency, AIDS, and school dropout are among the problems addressed. Begun in 1979, SDRG currently comprises 10 sponsored projects and has an annual budget of more than \$2 million, approximately one-third of which is dedicated to data collection.

The Data Collection Manager will plan and coordinate data collection activities across multiple research projects involving human subjects. She or he will recruit, train, and supervise data collection and quality control (coding) supervisors for each project. She or he will also develop and manage data collection budgets and develop plans for projects, new grants, and unit administrative policies.

Minimum qualifications are a bachelor's degree in social science or a related field; three years of experience coordinating data collection and coding activities across multiple projects, including budget development, management, and staff supervision; three years' experience managing longitudinal samples, including creative tracking and locating highly mobile samples, and the demonstrated ability to achieve high response rates; experience in developing and monitoring data collection budgets involving hourly interviewers conducting in-person interviews; demonstrated experience meeting timeline, budget, and production goals; and research interviewing experience in a variety of methodologies, including the demonstrated ability to work and communicate effectively with diverse

The salary range for this position is \$2,235 to \$4,055 per month. Send a letter of application and resume to Adminis-

trator, Social Development Research Group, 146 North Canal Street, Suite 211, Seattle, WA 98103. The University of Washington is an Equal Opportunity Employer.

Senior Survey Researcher (Senior Research Associate).

The Institute for Policy Research at the University of Cincinnati seeks an experienced (five years or more) survey research professional with a Ph.D. in the social sciences to design major research projects, develop external funding, and assist with its ongoing survey projects and programs. Applicants must have extensive training and experience in survey research, a demonstrable record of externally funded grants or contracts, the ability to collaborate with teams of researchers, and strong oral and written communication skills. Salary is commensurate with qualifications and experience. Applicants should send a letter of application, a resume, and a list of three to six references to Dr. Alfred J. Tuchfarber, Director, Institute for Policy Research, University of Cincinnati, Cincinnati, OH 45221-0132. Requests for further information should be directed to Annette Georin, Assistant Director (513-556-5079).

Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through *Survey Research* or the Survey Research Laboratory.

New Statistics of Income Methodology Report

The Internal Revenue Service has a new volume available from its Methodology Reports series, which documents technological and methodological changes in Statistics of Income (SOI) programs and other related statistical uses of administrative records. *Turning Administrative Systems Into Information Systems: 1991–1992* is the first edition in the series using this title. Previous volumes were published under *Statistics of Income and Related Administrative Record Research*. This report includes seven general areas of interest: information from tax return data, the 1989 Survey of Consumer Finances, estimation and methodological research in SOI business programs, sample design and weighting issues in the SOI individual program, quality improvements applications, technological innovations for SOI research, and a look to the future data needs for the federal sector. The report is available free of charge from Statistics of Income Division R:S:P, Internal Revenue Service, P.O. Box 2608, Washington, DC 20013-2608 (202-874-0410; fax 202-874-0922). Limited numbers of copies of earlier reports are also available at the same address.

Jabine, Thomas B. Procedures for restricted data access. (Followed by discussion by Nancy J. Kirkendall, H. W. Watts, & Photis Nanopoulos).

New Methodological Publications

Atkinson, Paul. (1992). *Understanding ethnographic texts*. Newbury Park, CA: Sage.

New Publication From York University ISR

Students' responses to the survey conducted for the Science Student Project at York University varied significantly from one mode of data collection (in-class) to the other (telephone). *Response Effects: Variations in University Students' Satisfaction by Method of Data Collection* by David A. Northrup and Michael Ornstein (North York, Ontario, Institute for Social Research, 1993) examines potential hypotheses for these variations, including the tendency to report socially desirable answers, and discusses the ramifications these response variations have for the interpretation of the survey findings.

Special Issue of *Journal of Official Statistics*

A special issue of the *Journal of Official Statistics* (Vol. 9, No. 2, 1993) titled *Confidentiality and Data Access* has been published. The issue contains 11 articles that came out of a joint effort on the part of the *Journal*, the Panel on Confidentiality and Data Access of the Committee on National Statistics, and the Social Science Research Council:

Duncan, George T., de Wolf, Virginia A., Jabine, Thomas B., & Straf, Miron L. Report of the Panel on Confidentiality and Data Access.

Reynolds, Paul D. Privacy and advances in social and policy sciences: Balancing present costs and future gains.

Lambert, Diane. Measures of disclosure risk and harm. (Followed by discussion by Eleanor Singer, Thomas Plewes, & L. W. Cook).

Mugge, Robert H. Informed consent in U.S. government surveys.

Singer, Eleanor. Informed consent and survey response: A summary of the empirical literature. (Followed by discussion by Tore Dalenius).

Fuller, Wayne A. Masking procedures for microdata disclosure limitation.

Little, Roderick J. A. Statistical analysis of masked data.

Jabine, Thomas B. Statistical disclosure limitation practices of United States statistical agencies. (Followed by discussion by Brian V. Greenberg, Donald B. Rubin, & Leon Willenborg).

Keller-McNulty, Sallie, & Unger, Elizabeth A. Database systems: Inferential security. (Followed by discussion by Martin H. David, Gerald Gates, Teresa F. Lunt, & Bo Sundgren).

Cecil, Joe S. Confidentiality legislation and the United States federal statistical system.

Casaday, R. J., & Lepkowski, J. M. (1993). Stratified telephone survey designs. *Survey Methodology*, 19, 103–114.

Crabtree, Benjamin F., & Miller, William L. (Eds.). (1992). *Doing qualitative research: Multiple strategies*. Newbury Park, CA: Sage.

Fowler, Floyd J., Jr. (1993). *Survey research methods* (2nd ed.). Newbury Park, CA: Sage.

- Hidiroglou, M. A., Drew, J. D., & Gray, G. B. (1993). A framework for measuring and reducing nonresponse in surveys. *Survey Methodology*, 19, 81–94.
- Josselson, Ruthellen (Ed.). (1993). *The narrative study of lives*. Newbury Park, CA: Sage.
- Kalsbeek, William D., Dever, Jill A., Sanders, Linda L., & Bennett E. (1992). An assessment of alternative designs for conducting physician surveillance surveys. *American Statistical Association, 1992 Proceedings of the Section on Survey Research Methods*, 256–261.
- Lee, Raymond M. (1993). *Doing research on sensitive topics*. Newbury Park, CA: Sage.
- Maruyama, Geoffrey, & Deno, Stanley. (1992). *Research in educational settings*. Newbury Park, CA: Sage.
- Morgan, David L. (Ed.). (1993). *Successful focus groups: Advancing the state of the art*. Newbury Park, CA: Sage.
- Renzetti, Claire M., & Lee, Raymond M. (Eds.). (1992). *Researching sensitive topics*. Newbury Park, CA: Sage.
- Rosenfeld, Paul, Edwards, Jack E., & Thomas, Marie D. (Eds.). (1993). *Improving organizational surveys: New directions, methods, and applications*. Newbury Park, CA: Sage.
- Schwartzman, Helen B. (1992). *Ethnography in organizations*. Newbury Park, CA: Sage.
- Spector, Paul E. (1993). *SAS® programming for researchers and social scientists*. Newbury Park, CA: Sage.
- Thomas, Jim. (1992). *Doing critical ethnography*. Newbury Park, CA: Sage.
- Treder, R. P., & Sedransk, J. (1993). Double sampling for stratification. *Survey Methodology*, 19, 95–102.
- Vogt, W. Paul. (1993). *Dictionary of statistics and methodology: A nontechnical guide for the social sciences*. Newbury Park, CA: Sage.

List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have communicated with us or have otherwise come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any others.

NOTE: This list has appeared annually in *Survey Research* in the past but will only appear once every two or three years in the future. The list itself will be updated continually and will be available on request by writing to Diane O'Rourke or Marya Ryan at the Survey Research Laboratory, University of Illinois, 909 West Oregon Street, Suite 300, Urbana, IL 61801-3327. E-mail requests to survey@vmd.cso.uiuc.edu and requests by telephone (217-333-7170 or 7109) will also be honored. We will continue to publish updated addresses and announce additions to the list on an issue-by-issue basis.

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Twenty Years Ago in *Survey Research*

- @ The 1973 List of Academic Survey Research Organizations totaled twenty-eight in the U.S., two in Canada, and one each in Ireland, Israel, and Sweden. Directors included Merrill Shanks at Berkeley, Leo Reeder at UCLA, Jim Davis at NORC, Jack Fowler at the University of Massachusetts–Boston, Robert Kahn at Michigan, Jack Elinson at Columbia, and Harry Sharp at Wisconsin.
- @ Two new survey centers had opened their doors: the Survey Research Laboratory at Arizona State University under the direction of Morrie Axelrod and the Survey Research Center at Oregon State University, directed by Lyle Calvin.
- @ Leonard LoSciuto was named Director of Temple University's Institute for Survey Research.
- @ Dick Warnecke joined the faculty of the University of Illinois at Chicago and was named Associate Director of the Survey Research Laboratory.
- @ Tom Mangione joined the Survey Research Program at the University of Massachusetts–Boston as Assistant Director.
- @ Shirley Star, a member of the original Army Research Branch, joined the staff of the Bureau of Social Science Research, where she directed the new American Soldier project.
- @ Under a reorganization at NORC, Paul Sheatsley was named Assistant Director, Eve Weinberg Assistant Director in Charge of Operations, Pearl Zinner Assistant Director for New York Operations, and Charles Smoot Assistant Director for Business and Finance.
- @ Vincent Barraba was confirmed as Director of the Bureau of the Census.
- @ The NORC General Social Survey began its second year.
- @ *Survey Research* published "The Efficacy of Random Digit Dialing" by William Klecka and Al Tuchfarber.



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