

# Survey Research

Volume 24, Number 2

Spring 1993

## Patrons

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## Editor's Note

As the new editor of *Survey Research*, in the undesirable position of having a tough act to follow, I've decided to take the tack of "if you can't do it better, do it differently." Consequently, while continuing to describe the current research at

academic survey organizations, I would like to devote a portion of each newsletter to mailbox/networking issues. Are you planning something new on which you could use advice? Did you complete some research that you were (dis)satisfied with and would like to talk with others about? Would you like to stimulate discussion on a theoretical or practical issue?

There is currently no vehicle for disseminating practical information about the conduct of survey research. With your help, we can make *Survey Research* this vehicle. As a beginning, I will be asking several participants from the May 1993 Field Directors and Field Technologies and AAPOR Conferences to write short articles on topics of general interest in the hope that they will generate further networking. Please contact me if you would like to sub-mit a comment or query or if you have ideas for future pieces.

In order to make the transmission and dissemination of information as quick and easy as possible, we ask that you send any submissions by e-mail or diskette, if possible. The e-mail address for *Survey Research* is SURVEY@VMD.CSO.UIUC.EDU. Diskette files are preferred in WordPerfect 5.1, but ASCII files are also acceptable. And, of course, telephone. I can be reached at 217-333-7170.

Diane O'Rourke  
Managing Editor

## Current Research

NOTE: Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listings. Information should not be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that the organization involved can release additional information to others.

### Center for Survey Research Indiana University

1022 E. Third Street, Bloomington, IN 47405; 812-855-2573; fax: 812-855-2818; e-mail: KENNEDYJ@UCS.INDIANA.EDU

Completed project:

*Indianapolis Community Policing Survey.* Sponsored by the Indiana University Center for Urban Policy and the Environment and funded by the Lilly Endowment, this study's purpose was to gather information about and attitudes towards neighborhood conditions from residents in selected neighborhoods in Indianapolis. A total of 1,418 RDD-CATI interviews were conducted with listed adult householders in the selected neighborhoods. The project was completed in March 1993. Project Director: Roger Parks.

### Center for Survey Research University of Massachusetts at Boston

Healey Library, 10th Floor, 100 Mo  
3393; 617-287-7200; fax: 617-287-7210; e-mail: MASSAGLI  
%UMBSKY.DNET@NS.UMB.EDU

*AFDC Transitional Housing Demonstration Project.* This project, funded by DHHS and sponsored by the Massachusetts Department of Public Welfare, seeks to determine whether a transitional housing program that

delivers intensive services to homeless families can provide improved services to families without costing more than the current system of using welfare hotels for temporary housing. Homeless families in seven eastern Massachusetts communities will serve as the study group. The control group will be comprised of welfare hotel families, with whom face-to-face baseline interviews and 12-month telephone follow-ups (face-to-face if necessary) will be conducted. The baseline interview of the study families will be conducted by mail questionnaire with telephone follow-ups at 6, 12, and 18 months. In all, 1,200 interviews will be conducted. The study is scheduled for completion in September 1994. Principal Investigator: Anthony M. Roman.

Completed project:

*Health Care Apprentice Study.* The purpose of this study, sponsored by Labor Studies at the University of Massachusetts at Boston and funded by the Ford Foundation, was to measure the benefits of the Worker Education Program and the success of the Medical Radiography Technologist Program at Bunker Hill Community College. Telephone interviews were conducted with 380 hospital employees who were either enrolled in or had shown an interest in the Worker Education Program. In addition, mail questionnaires were received from 77 students in the Medical Radiography Technologist Program. Principal Investigators: Andy Torres and Estela Carrion (College of Public and Community Service); Study Directors: Lois Biener and Brian Clarridge (CSR).

### Center for Survey Research University of Nevada at Las Vegas

4505 South Maryland Parkway, Las Vegas, NV 89154; 702-739-3322; fax: 702-597-4800

Completed projects:

*Las Vegas Poll 5: Urban Issues.* This study for the University of Nevada at Las Vegas assessed attitudes and opinions of Las Vegas residents on issues and events of current importance to the area, such as population growth, crime, environmental concerns, and taxation. A total of 412 RDD interviews were completed with residents of Clark County, Nevada. Principal Investigator: Robert Parker.

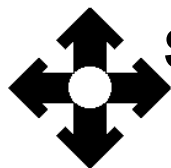
*National Legal Client Survey.* This study for the University of Nevada at Las Vegas, completed in February 1993, assessed attitudes and opinions of individuals about the legal system, particularly with regard to various types of legal disputes and experiences with attorneys. RDD interviews were conducted with 1,004 adults nationwide. Principal Investigator: Terry Miethe.

### Institute for Governmental Service University of Maryland

Suite 2101, Woods Hall, College Park, MD 20742; 301-405-6970; fax: 301-314-9646

Completed project:

*Compensation Survey of Maryland Local Governments, 1993.* The purpose of this mail survey, completed in March 1993, was to compile information on salaries and fringe benefits for 153 jobs in 23 counties and 154 municipalities. Responses were obtained from 110 local governments. Principal Investigator: Teresa L. Grimes.



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217-333-7170

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## **Institute for Policy Research University of Cincinnati**

Mail Location 132, Cincinnati, OH 45221-0132; 513-556-5028; fax: 513-556-9023; e-mail: TUCHFAAJ@UCBEH.SAN.UC.EDU

Completed projects:

*Child Seat Observation Study.* This project for the Children's Hospital Medical Center sought to determine usage of proper restraints for children three years old and under in automobiles. Face-to-face interviews were conducted with 1,345 Hamilt children. The Investigator: Alfred J. Tuchfarber.

*The Ohio Poll.* The Ohio Poll is conducted periodically. The February 1993 poll surveyed knowledge of, attitudes about, and behavior connected with a variety of topics, including performance of political figures, quality of education in and financial conditions of local public schools, abortion issues, sex and violence on television, and the nation's health care system. RDD-CATI interviews were conducted with 854 Ohio adults. The study was sponsored and funded by the University of Cincinnati and the *Cincinnati Post*. Study Director: Alfred J. Tuchfarber.

*I.A.M.S. Survey.* The purpose of this study, completed in March 1993 for the Institute of Advanced Manufacturing Sciences, was to determine factors critical to the success of manufacturing companies, partnership arrangements, technology, and training needs. List samples were used to obtain 318 telephone interviews with chief executive officers of Principal Investigator: Alfred J. Tuchfarber.

## **Institute for Research in Social Science University of North Carolina at Chapel Hill**

CB#3355, Manning Hall, University of North Carolina, Chapel Hill, NC 27599-3355; 919-962-0781; fax: 919-962-4777; e-mail: JREED.IRSS@MHS.UNC.EDU

Completed projects:

*Spring 1993 Carolina Poll.* The University of North Carolina School of Journalism and Mass Communication and the Institute for Research in Social Science sponsored this state-funded omnibus poll, which included questions about attitudes toward gays, African Americans, hate crimes, and family leave policy as well as presidential and gubernatorial approval ratings. RDD-CATI interviews were conducted with 598 adults in North Carolina households. The study was completed in March 1993. Poll Directors: Beverly Wiggins and Philip Meyer.

*Spring 1993 Southern Focus Poll.* This omnibus poll, completed in March 1993, included questions about child rearing practices, race relations, male-female relationships, division of household chores, and other questions about the South. The poll was funded by the *Atlanta Journal-Constitution*. It involved RDD-CATI interviews with 864 Southern adults from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, and Virginia and 447 non-Southerners from all other continental states. The Southern sample included an oversample of 165 African Americans. People in charge: John S. Reed and Beverly Wiggins.

## **Institute for Survey Research Temple University**

1601 N. Broad Street, Room 502, Philadelphia, PA 19122; 215-787-8355; fax: 215-787-3797

*Adaptations to Stress—Two Generations.* The objective of this NIH-funded study is to investigate (a) the psychosocial antecedents and consequences of drug abuse and other deviant adaptations to stress for a cohort followed from adolescence to their middle thirties and (b) continuities and discontinuities across generations in deviant adaptations and comparable developmental stage correlates for the cohort and their children. The study, sponsored by Howard B. Kaplan of Texas A&M University, involves face-to-face interviews with 4,900 adults who were first interviewed when they attended seventh grade in the Houston school district and 3,480 of their children who are 11 years old or older, regardless of where they now live. The project is scheduled for completion in May 1997. Study Director: Ellin Spector.

*Survey of Parents and Teens—Wave 3.* This study for Frank Furstenberg of the University of Pennsylvania is a survey of Philadelphia area adolescents and parents that centers on reproductive health information, attitudes, and behaviors. The survey is designed to assess the impact of new school-based health initiatives and to track changes in reproductive health knowledge and behavior in the teenage population in the city. RDD-CATI interviews will be conducted with 2,000 Philadelphia teens 14 through 18 years old and 1,400 parents (mostly mothers) of those under 18. Approximately 500 of the teens participated in a similar study in 1991. The study, funded by the Robert Wood John 1993. Study Director: Ellin Spector.

## **Minnesota Center for Survey Research University of Minnesota**

2122 Riverside Avenue, Minneapolis, MN 55454-1320; 612-627-4282; fax: 612-627-4288

Completed projects:

The following three surveys were funded and cosponsored by the Minneapolis Neighborhood Revitalization Program in order to gather information from neighborhood residents regarding their opinions and concerns about living in the neighborhoods surveyed to be used in the development of a plan of action for neighborhood improvement. All households in the neighborhoods were included in the survey population, as were neighborhood businesses.

*Bancroft Neighborhood Surveys.* Mail questionnaires were completed by 39 businesses and 871 residents. The Bancroft Neighborhood Association cosponsored the study, which concluded in December 1992. Project Manager: Pat Gladchild.

*Lowry Hill Neighborhood Surveys.* Mail questionnaires were completed by 575 residents and 19 businesses in this study, which was cosponsored by Lowry Hill Residents, Inc. The project finished in December 1992. Project Manager: Pat Gladchild.

*Phillips Neighborhood Resident Survey.* This survey was cosponsored by the People of Phillips and was completed in January 1993. A total of 2,236 face-to-face interviews were

conducted with neighborhood residents, businesses, and nonprofit organizations. Project Manager: Clint Lunde.

### **National Opinion Research Center (NORC) University of Chicago**

1155 East 60th Street, Chicago  
7886; e-mail: DEPOYPHL@NORCMAIL.UCHICAGO.EDU

*Nutrition Counseling Survey.* Robert Kushner of the University of Chicago Medical School Clinical Nutrition Research Unit is the Principal Investigator for this study, which will be completed in the summer of 1993. The study seeks a better understanding of the attitudes, behaviors, practice patterns, and strategies used in the delivery of nutrition counseling to patients by primary care physicians. Mail questionnaires will be sent to a national sample of 1,535 physicians selected from the AMA Master File in general practice, internal medicine, and pediatrics. The study is funded by a gift from the Quaker Oats Foundation. Person in charge: Tracy Berckmans.

Methodological research:

*Laboratory Research on Response to Sensitive Survey Questions.* This study seeks to assess the applicability of concepts from utility theory to understanding survey response to sensitive topics. The utility theory approach will focus on respondents' perceived risks and losses and relate them to the propensity for disclosure of sensitive information about abortion. The NCHS-funded study will involve face-to-face interviews with Chicago area women aged 18 through 35 over three phases. The first phase will consist of 20 cognitive interviews. In the second phase, which will include 176 interviews, hypothetical scenarios and experimental manipulations of survey mode and other factors will take place. The last phase, during which 352 interviews will be conducted, will employ various survey modes in combination with a validation sample. The project is scheduled for completion in September 1994. Project Officer: Gordon Willis (NCHS); Project Director: Kenneth Rasinski (NORC).

### **Oregon Survey Research Laboratory University of Oregon**

Eugene, OR 97403-1291; 503-346-0822; fax: 503-346-5026; e-mail: PATTYGG@OREGON.UOREGON.EDU

Completed project:

*1993 Graduate Student Survey.* This study's purpose was both to pilot the Oregon Survey Research Laboratory's new CATI facility and to compare the experiences of international and domestic graduate students at the University of Oregon. Topics included mentoring experiences; use of and satisfaction with University of Oregon services; racial/ethnic stereotyping, tokenism, and discrimination; family, friend, and community support networks; cross-cultural adaptation; and adjustment and achievement in graduate school. Between April 5 and 17, 407 interviews were completed. Principal Investigator: Patricia A. Gwartney-Gibbs; Project Director: Mike Blakley.

### **Population Research Laboratory University of Alberta, Canada**

Department of Sociology, University of Alberta, Edmonton, Alberta T6G 2H4, Canada; 403-492-4659; fax: 403-492-2589; e-mail: BITNET: USERKRAN@UALTAMTS

Completed project:

*The Alberta Survey.* Conducted annually, in 1992 this multitopic survey highlighted problems and prospects of an aging society. Questions pertained to crime, AIDS, impaired driving, death, gambling, and social issues. The study was sponsored by the Department of Sociology, University of Alberta. A total of 1,277 RDD interviews were conducted with Albertans aged 18 and older in February and March 1992. Study Director: Harvey Krahn.

### **Research Triangle Institute North Carolina**

P.O. Box 12194, Research Triangle Park, NC 27709-2194; 919-541-6220; fax: 919-541-7198

*Medicare Beneficiary Health Status Registry Pilot Study.* Using a national sample, this study will test the ability of people eligible to receive Medicare benefits (or their proxies) to provide data by self-administered questionnaire. Respondents will fall into two age groups: 65 years old and 75 through 80 years old. Methods to be used to determine optimum questionnaire design include a notification mailing, form length, and response task. Data evaluations will include response rates, item missing data rates, and comparisons with responses given during CAPI reinterviews. In addition to the CAPI reinterviews with reconciliation, mail questionnaires (for a proxy experiment) and CATI interviews will be conducted. Data collection will take place between April and November 1993, and analysis and reports are expected to be completed by May 1994. The study is funded by HCFA and AHCPR. Study Director: Kirt Pate.

*Drug Abuse Treatment Outcome Study.* This study for Bennett Fletcher at NIDA's Treatment Research Branch seeks to increase NIDA's understanding of substance abuse treatment and clients in addition to evaluating the effectiveness of the treatment. Face-to-face interviews will be conducted with 15,000 to 20,000 treatment clients, mail questionnaires will be sent to treatment facility staff and administrators, and records abstractions will be taken from client files. Equal numbers of clients will be taken from each of the four modalities of treatment—long-term residential, short-term inpatient, outpatient, and methadone maintenance—under a longitudinal design involving multiple interviews with clients. Approximately 60 treatment sites in 11 major metropolitan areas will be included in the study. The project is scheduled for completion by December 1994. Co-Project Leaders: Robert L. Hubbard and Patrick M. Flynn.

### **Social and Economic Sciences Research Center Washington State University**

Wilson Hall 133, Washington State University, Pullman, WA 99164-4014; 509-335-1511; fax: 509-335-0116

Completed projects:

*Washington Basic Health Plan: A Telephone Survey of Enrolled and Disenrolled Members.* CATI interviews were conducted with 1,407 enrolled and 403 disenrolled members of the University of Washington's Basic Health Plan in order to gather information on enrollment, disenrollment, and

satisfaction. The study was funded by AHCP. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

*Washington State University Summer Session Telephone Survey.* This study for the Washington State University Summer Session Office provided information and feedback on summer session scheduling and programming. The study involved CATI interviews with 1992 summer session attendees and with students enrolled during the 1992–1993 school year who did not attend the summer session. Principal Investigator: John Tarnai; Study Director: Mary Boynton.

*Public Participation in Water-based Recreational Activities in the Columbia River Basin.* The primary objective of this study, sponsored by RCG/Hagler, Bailly Inc. and funded by the Army Corps of Engineers, was to gauge public participation in and preferences regarding water-based recreational activities within the Columbia River Basin and more generally within the Pacific Northwest. Telephone interviews were completed in January 1993 with 737 residents of the Pacific Northwest, lower British Columbia, and Alberta, Canada. Principal Investigator: Danna L. Moore; Study Director: Robert Emmet Jones.

*1992 State of Washington Genetic Needs Assessment.* This study for the State of Washington Department of Health Genetic Service Office was completed in March 1993. Four hundred thirty CATI interviews were conducted to assess the needs of state residents with regard to medical genetic services, genetic screening, and related issues. Principal Investigator: Danna Moore; Study Director: Mary Boynton.

*Dental Malpractice Survey: A Nationwide Mail Survey of Practicing General Dentists.* This PHS-funded study for the University of Washington School of Dentistry examined malpractice in dentistry nationwide and its effects on the cost and availability of malpractice insurance. Questionnaires were mailed to general practitioners nationwide; 3,048 were completed and returned. Principal Investigator: John Tarnai; Study Director: Renee Shatos.

*Employment Childcare Program: A Study of Program Effects.* The purpose of this study for the Washington State Department of Social and Health Services was to determine the effectiveness of the Employment Childcare Program by looking at families who had enrolled in the program and families who had applied after enrollment was cut off and were placed on a waiting list to determine whether these groups differed in (a) types of child care currently used, (b) employment of parents, and (c) level of social services used. CATI interviews were completed with 319 families. Principal Investigator: John Tarnai; Study Director: Rosie Pavlov.

*Opinions on the Lewiston Public Schools: A Telephone Survey of Registered Voters.* The Lewiston (Idaho) Independent School District sponsored and funded this study, which used CATI interviews to provide information about the opinions of registered voters in the school district's voting area on public education and on issues related to a future district levy vote. Principal Investigator: Danna Moore; Study Director: Mary Boynton.

*Washington State University–Tri-Cities Spring 1993 Telephone Survey.* The purpose of this study, completed in April 1993, was to provide information about the higher education

needs of area residents ( $N = 1,182$ ), students at the University ( $N = 402$ ), and students at Columbia Basin College ( $N = 363$ ). Principal Investigator: John Tarnai; Study Director: Mary Boynton.

### **Survey Research Center University of Maryland**

1103 Art/Sociology Building, University of Maryland, College Park, MD 20742; 301-314-7831; fax: 301-314-9070

Completed project:

*Survey of Crime in High Crime Areas of Maryland.* This study for Charles Wellford (Criminology Department, University of Maryland), funded by the State of Maryland Governor's Task Force on Violence and Crime, was completed in April 1993. As a follow-up to a 1992 survey, it focused on the incidence of crime in Maryland, possible alternatives to incarceration, opinions about the Maryland penal system, and increased funding for the penal system. CATI interviews were conducted with 601 adults in high crime areas of Baltimore and Prince George's County. Project Coordinator: Timothy Triplett.

### **Survey Research Center University of Michigan**

Institute for Social Research, University of Michigan, P.O. Box 1248, Ann Arbor, MI 41806-1248; 313-764-8365; fax: 313-747-4575

*Early Years of Marriage Project, Year VII.* The overall goal of this NIMH-funded project, scheduled for completion in July 1993, is to understand factors that contribute to marital harmony and stability and how these factors may differ in African American and white couples. Face-to-face interviews will be conducted with 205 couples originally selected from applicants for marriage licenses in Wayne County, Michigan, in 1986. Participants will not have been previously married, and the women will be 35 years old or younger. In addition, 410 individual interviews will be conducted. Co-Principal Investigators: Elizabeth Douvan, Joseph Veroff, and Terri Orbuch.

*Study of Michigan Generations III, Detroit Area Study.* This study for the University of Michigan and Institute for Social Research has two primary objectives, one methodological and one substantive. The methodological objective is the continuation of the exploration of the quality of data collected from and about the elderly; the substantive objective is the investigation of the functional health of the elderly. Persons aged 55 and older who participated in the Michigan Study of Generations in 1984 and 1987 and their spouses are being reinterviewed. Face-to-face interviews will be conducted with persons in the Detroit metropolitan area, and telephone interviews will be conducted with those who have moved elsewhere. The study is scheduled for completion in June 1993. Principal Investigator: Willard Rodgers; Detroit Area Study Director: Charlotte Steeh.

### **Survey Research Center University of Utah**

2120 Annex Building, University of Utah, Salt Lake City, UT 84112; 801-581-6491; fax: 801-585-5489; e-mail: LOIS@SRC. SBS.UTAH.EDU

Completed projects:

*Salt Lake City/County Health Department Organizational Survey.* The Salt Lake County Human Services Department funded this 1992 study to develop and administer a survey instrument with reliable scales for measuring organizational variables, such as time and resources, feedback on performance, sent to employees of the city/county's 207 were completed. Project Manager: Kristina S. Romuald.

*Aid to Families With Dependent Children Self-Sufficiency Needs Assessment.* Mail questionnaires were sent to single head-of-household AFDC recipients to identify their self-sufficiency needs. The study was conducted for the Office of Job Training Office of Family Support. It was completed in September 1992 with a final *N* of 1,467. Person in charge: Lois Haggard.

*Office of Job Training 1992 Career Decisions Survey.* This study for the Utah State Office of Job Training was completed in September 1992. RDD interviews were conducted with 1,050 Utah residents 16 years of age and older to assess career decisions in the community. Person in charge: Lois Haggard.

### **Survey Research Center/Institute for Social Science Research University of California at Los Angeles**

303 GS  
825-0711; fax: 310-206-4453; e-mail: FIELDER@SOCISSR.  
SSCNET.UCLA.EDU

*Fair Sentencing Study.* This U.S. Sentencing Commission-funded project, scheduled for completion in June 1993, will use vignettes for a pilot study to assess attitudes toward fair sentencing terms for individuals convicted of federal crimes. The vignettes will vary crime, gender, prior convictions, employment status, and personal injury. One hundred face-to-face interviews will be conducted with a cross section of English-speaking Los Angeles County residents. Principal Investigator: Richard Berk.

### **Survey Research Facility Cornell University**

Cornell Institute of Social and Economic Research, Judd Falls Road, Ithaca, NY 14853; 607-255-8759; fax: 607-254-4539

Completed projects:

*The Cornell Energy Conservation Survey.* This study, sponsored by Cornell's Department of Design and Environmental Analysis and Department of Consumer and Economic Housing, surveyed households in 10 New York counties to determine the kinds of energy saving features that people were using in their homes and what, if any, changes had taken place over a year. Respondents, divided into treatment and control groups, were originally surveyed by mail in the spring of 1991 and again in the summer of 1992. Of the original 289 respondents who agreed to participate in the longitudinal study, 242 completed both surveys. Principal Investigator: Joseph Laquatra.

*Congressional Opinion Study: How Important Is the Arab/Israeli Conflict?* In the late summer and early fall of 1992, all 439 members of the U.S. House of Representatives were surveyed by mail for the Peace Studies Program to determine how they rated the Arab/Israeli conflict among the

many important political issues facing the United States today. Principal Investigator: Shibley Telhami.

*Cornell Local Roads Program: A Survey of Highway Agency Officials Across New York State.* Telephone interviews were conducted with 69 highway and public works officials across New York State to identify specific training and technical assistance needs in their municipalities. The study was funded by federal, state, and Cornell University Extension funds and concluded in March 1993. Project Coordinator: Antonia M. Rosenbaum (Cornell Local Roads Program).

*The Farm Electrical Equipment Survey.* In February 1993, 1,000 New York State farm customers of Niagara Mohawk Power Corporation were surveyed by mail to determine their purchase and use of electrical equipment. Five hundred respondents were participants in one or more of three Niagara Mohawk Farm Rebate programs; 500 respondents were nonparticipants. Of these, 340 participants and 332 nonparticipants responded. The survey was sponsored by Cornell's Department of Agricultural Economics as well as the Niagara Mohawk Power Corporation, which funded the project. Principal Investigator: Richard Boisvert (Cornell); Coordinator: Melissa Piper (Niagara Mohawk Power Corporation).

*Perceptions of Cornell.* In early 1993, 1,000 staff members, 800 faculty members, and 1,500 students at Cornell were surveyed by mail to assess what they valued most about the institution, their level of satisfaction with their relationship with the University, and their perspectives on critical issues to be addressed. Of these, 773 staff members, 588 faculty members, and 801 students completed the survey. The survey was sponsored by Cornell's Department of Institutional Planning and Research. Study Director: C. Clinton Sidle (Institutional Planning and Research).

*A Study of the Impact of Retirement In-migration on Elderly Services in the Rural Mid-Atlantic Region.* This pilot study, completed in March 1993, was sponsored by Cornell's Department of Rural Sociology and funded by the Northeast Regional Center for Rural Development and the New York State Experiment Station at Cornell. Mail questionnaires were sent to 12 local elected officials and 13 directors of aging agencies in New York, Pennsylvania, Maryland, and Delaware. Respondents were asked to assess the impact on services for the elderly due to retirement in-migration into their area. Principal Investigator: Nina Glasgow.

### **Survey Research Group RAND**

1700 Main Street, Santa Monica, CA 90407-2138; 310-393-0411, ext. 7779; fax: 310-393-4818; e-mail: SANDRA\_BERRY@RAND.ORG

Completed projects:

*RAND/UCLA Study to Evaluate the Santa Monica-Malibu Unified School District Condom Availability Program.* The purpose of this study was to evaluate the school district's condom availability program and to assess students' knowledge of, attitudes toward, and behaviors related to abstinence, sexual risk behaviors, and risk reduction. Pre- and postprogram questionnaires were given to 2,500 students in grades 9 through 12 to complete at school during class time. The study, completed in May 1993, was funded by the California Wellness Foundation, AmFAR, the Brotman

Foundation of California, the UCLA/RAND Robert Wood Johnson Clinical Scholars Program, and RAND. Principal Investigator: Mark Schuster; Survey Director: Jennifer Hawes-Dawson.

*Urban Water Agency Drought Impact Study.* This study, completed in May 1993, was conducted to provide information to state water policymakers on urban water supply reliability, conservation, reclamation, and other issues. Questionnaires were mailed to 100 water agencies throughout California. The study was conducted for the California Urban Water Agencies and the California Department of Water Resources. Principal Investigators: Nancy Moore, Lloyd Dixon, and Ellen Pint; Survey Coordinator: Melissa Bradley.

Methodological research:

*Jury Verdict Reliability Coding Experiment.* The purpose of this study for the RAND Institute for Civil Justice was to assess coding reliability for a RAND records abstraction project. The larger project involved simple and complex open-ended coding tasks using six varying jury verdict reporting publications from California, New York State, St. Louis, Seattle, Chicago, and Houston as data sources. For the experiment, 450 cases were randomly selected from 16,000 completed cases and independently recoded, and reliability statistics were calculated. The study was completed in April 1993. Investigators: Nora Fitzgerald and Polly Phipps.

### **Survey Research Laboratory Florida State University**

Policy Sciences, Room 69 Bellamy Building, Florida State University, Tallahassee, FL 32306-2018; 904-644-5270; fax: 904-644-0581

Completed projects:

*A Study of the Disabled Elderly and Their Families in Texas.* This 1992 CATI study, funded by the Families USA Foundation and the Mildred and Claude Pepper Foundation, was designed to obtain data from disabled elderly persons (aged 55 and older) in Texas. The 234 subjects interviewed were divided into four categories: disabled elderly people living alone, caregivers of disabled elderly people living in the community, caregivers of disabled elderly people who had died since 1989, and caregivers of disabled elderly people now residing in nursing homes. Principal Investigators: Jill Quadagno and Blake Turner; Study Director: Suzanne Parker.

*Department of Transportation Origination-Destination Survey of District 4 in Florida.* Sponsored and funded by the Florida Department of Transportation, this survey, completed in March 1993, was designed to obtain data from adult residents of Palm Beach, Broward, Martin, Indian River, and St. Lucie Counties as well as the cities of Port St. Lucie and Coral Springs in order to verify or adjust travel rates in existing travel models used by DOT for transportation planning. Travel diaries were kept by 509 respondents, and 2,865 screeners were completed. Study Director: Suzanne Parker.

*1993 Florida Annual Policy Survey.* This survey for the Policy Sciences Program was the fifteenth in a series designed to monitor the policy interests and attitudes of Floridians. It included questions on tax issues, state spend-

ing, and current issues, such as support for endangered species, as well as evaluations of services, government institutions, and leaders. RDD-CATI interviews were completed with 952 adult residents of Florida. The study was completed in April 1993. Study Director: Suzanne Parker.

### **Survey Research Laboratory University of Illinois**

909 W. Oregon Street, Suite 300, Urbana IL 61801-3327; 217-333-4273; fax: 217-244-4408; e-mail: SURVEY@VMD.CSO. UIUC.EDU; and 910 W. Van Buren Street, Suite 500, Chicago, IL 60607; 312-996-5300; fax: 312-996-3358

*Prescribe for Health Patient Interview Survey.* This NCI-funded survey for Loretta Lacey of the University of Illinois at Chicago Prevention Research Center will evaluate the effectiveness of a health promotion campaign conducted among Chicago HMO patients designed to encourage early cancer detection and frequent medical checkups by disseminating information on a wallet-sized "health promotion card." Telephone interviews will assess the nature and extent of patients' use of the card and their knowledge of and beliefs about cancer and the value of cancer screening. The project is scheduled for completion in July 1993. Project Coordinator: Edward Lakner.

*Strategies for Smoking Cessation Among Low Educated Women.* This project for NCI seeks to develop and evaluate a public health intervention that can be delivered by television and in clinics that will promote smoking cessation. Baseline RDD-CATI interviews with 1,500 Chicago area women smokers with a high school education or less are scheduled for completion in the summer of 1993. The smoking cessation intervention, which targets women with a high school education or less, will take place in November 1993, with postintervention interviews with registrants ( $N = 1,600$ ) to be conducted in December 1993. Follow-ups will be conducted at 6 and 12 months. Principal Investigator: Richard Warnecke; Project Coordinators: Diane O'Rourke and Vicki Gwiasda.

*University of Illinois Sports Survey.* The purpose of this study for the University of Illinois at Urbana-Champaign Division of Intercollegiate Athletics, to be completed in July 1993, is to assess the interests and involvement of undergraduate students in University sports as participants and spectators at all levels—intervarsity, club, and intramural. Of 1,600 questionnaires mailed to the University's undergraduates, 63% were returned after two mailings, and telephone follow-up interviews of nonrespondents yielded another 22%, for a total response rate of 85%. Project Coordinator: Diane O'Rourke.

*Volunteer Literacy Tutoring Survey.* This research is being conducted for Timothy Shanahan of the University of Illinois at Chicago Center for Literacy, which is establishing a volunteer literacy tutoring program. The survey will gather information concerning University students' interest in community service. Mail questionnaires will be sent to 582 undergraduate and graduate students. The project is scheduled for completion in August 1993. Project Coordinator: Jeffrey Francik.

## **Survey Research Laboratory University of North Texas**

School of Community Service, University of North Texas, P.O. Box 13156, Denton, TX 76203-6156; 817-565-3221; fax: 817-565-3295

*Evaluation of Client Access Pilot Projects.* This survey for the Texas Health and Human Services Commission, scheduled for completion in August 1993, will examine the perceptions and attitudes of individuals who have applied for or received services from three new THHS sites. In addition, 400 residents (each) of Dallas, Lubbock, and Schleicher Counties will be surveyed by RDD-CATI to determine health and human service needs. Principal Investigator: James J. Glass.

Completed projects:

*Assessment of Supported Employment Pilot Project.* This study for the Texas Planning Council for Developmental Disabilities, completed in April 1993, assessed 13 pilot projects designed to integrate individuals with developmental disabilities into the community, where they can function independently within a supportive environment. In addition to in-depth interviews with all 13 project directors, a records review was conducted. Principal Investigator: James J. Glass.

*City of Grand Prairie Cable Market Analysis.* This survey for the city of Grand Prairie, Texas, was done as part of its cable refranchising study. RDD interviews were conducted with adult residents of Grand Prairie (300 subscribers and 200 nonsubscribers). Subscribers were asked to rate various aspects of service and service levels. Nonsubscribers were asked about reasons for nonsubscription. The study was funded by Storer Cable and was completed in April 1993. Principal Investigator: James J. Glass.

*Grand Prairie Independent School District Needs Assessment.* This RDD survey, completed in May 1993, examined perceptions and attitudes of respondents who had children in the Grand Prairie schools ( $N = 300$ ) as well as those who did not ( $N = 200$ ). Topics included school ratings, quality of education, student safety, funding, and barriers to education. Principal Investigator: James J. Glass.

## **Survey Research Laboratory University of South Carolina**

Institute of Public Affairs, Gambrell Hall, University of South Carolina, Columbia, SC 29208; 803-777-8157; fax: 803-777-4575; e-mail: N560005@UNIVSCVM.CSD.SCAROLINA.EDU

Completed projects:

*Physician Awareness Survey.* The purpose of this survey for the South Carolina Department of Mental Health was to determine local physicians' referral practices for elderly patients. Family practice physicians in the Columbia, South Carolina, metropolitan area were asked about their referrals to and services received from community long-term care, home health agencies, nonmedical adult day care, and other support organizations. Telephone interviews and mail questionnaires were administered to 67 family practitioners and internists living in Columbia. The study concluded in March 1993. Project Director: Robert Oldendick.

*The University of South Carolina Alumni Survey.* The purpose of this mail questionnaire survey for the Office of Institutional Research at the University of South Carolina was to examine the attitudes of 1989 USC graduates about the quality of instruction in their undergraduate major programs and other undergraduate classes, their continuing education experiences, their employment experience since graduation, and the relationship between their college major and their work. The survey was conducted internationally to include all 1989 graduates. The study concluded in March 1993 with 372 completes. Project Director: Robert Oldendick.

## **Survey Research Laboratory Virginia Commonwealth University**

901 West Franklin Street, Richmond, VA 23284-3016; 804-367-8813; fax: 804-367-6133; e-mail: RHARRIS@HIBBS.VCU.EDU

Completed projects:

*Commonwealth Poll #15.* This state-funded poll, conducted in September 1992, sought to determine voter knowledge of and attitudes toward candidates for the presidency through CATI interviews with 790 Virginia adults. Poll Director: Scott Keeter.

*Commonwealth Poll #16.* This CATI poll was conducted with 803 Virginia adults to determine attitudes toward public assistance programs and knowledge of and attitudes about various state agencies and programs. The survey was funded by several Virginia state agencies and concluded in November 1992. Poll Director: Scott Keeter.

*The "People's Presidential Debate."* Sponsored by the Virginia Commonwealth University Department of Political Science and Survey Research Laboratory, this study measured the impact of the second 1992 presidential debate on undecided voters. A panel of 104 undecided and weakly committed voters living in telephone households in the Richmond metropolitan area was recruited to watch the debate. Continuous response technology was used to monitor reactions to the debate. Participants were surveyed by telephone after the election. Face-to-face and CATI interviews were also used in the study, which was completed in November 1992. Co-Principal Investigators: Scott Keeter, Robert Holsworth, and Michael Delli Carpini.

*Medallion Program Evaluation.* The Virginia Department of Medical Assistance Services and Virginia Commonwealth University Williamson Institute for Health Studies sponsored this project to evaluate the initial implementation of the Medallion program of primary care case management to AFDC beneficiaries. Face-to-face interviews were conducted with 101 respondents and CATI interviews with 271. Enrollees at two Medallion sites were compared with regular Medicaid beneficiaries at two other Virginia sites. The Department of Medical Assistance Services provided funding. The study was completed in January 1993. Project Directors: Kevin Fisher (SRL) and Robert Hurley (Williamson Institute).

## **Wisconsin Survey Research Laboratory University of Wisconsin-Extension**

101-112 Lowell Hall, 610 Langdon Street, Madison, WI 53703-1195; 608-262-3122; fax: 608-262-3366; e-mail: PENALOZA@WSRL.CEE.UWEX.EDU



Completed projects:

*Evaluation of Physical Therapy Students.* Recent graduates of the University of Wisconsin Physical Therapy Program as well as their current supervisors were surveyed by mail to assess how well the program prepares graduates for a career in physical therapy. Responses were received from 140 students; 108 employers also completed questionnaires. The Physical Therapy Program provided funds for the study, which ran through the fall and winter of 1992. Co-Principal Investigators: Warren May and Janet Lemke.

*Off-Campus Student Drug Use.* The purpose of this project was to study drug use among University of Wisconsin-Madison students not living on campus. Questions used were addiction and demographic questions from the Dane County Needs Assessment Survey. CATI interviews were conducted with 500 University students with off-campus addresses. The study was sponsored by the Center for Health Policy and Program Evaluation. It concluded in March 1993. Principal Investigator: D. Paul Moberg.

## Joint Program in Survey Methodology\*

In December of 1992, after an open competitive process, NSF awarded a five-year \$4.1 million cooperative agreement to the University of Maryland at College Park to create the Joint University of Maryland-University of Michigan Program in Survey Methodology in collaboration with Westat, Inc.

The NSF support is being used to build a new department on the College Park campus, with contributions from the three collaborating organizations. It will also fund a visiting professor position, which will be used to promote ties with survey statisticians throughout the world. The University of Maryland will provide a home for the program, contribute faculty, offer courses (including a practicum to be conducted at its Survey Research Center), and award degrees. The Westat contribution will include faculty to teach both degree and nondegree courses. The Michigan contribution will include the permanent location of a three-person faculty team on the College Park campus, assistance in the construction of a two-way video/audio telecommunication system for transmitting courses between Ann Arbor and College Park, and the commitment to offer a second site for its Summer Institute in Survey Techniques in College Park.

The joint program will offer several teaching vehicles, including the M.S. degree in survey methodology, with both statistical and social science areas of concentration; six to eight noncredit short courses for survey professionals on topics such as self-administered questionnaires, measurement error models, variance estimation, telephone survey methodology, and applications of cognitive psychology to survey measurement; and College Park offerings of the long-standing Michigan Summer Institute in Survey Research Techniques, starting in the summer of 1993.

\*Adapted from copy supplied by Stanley Presser.

The M.S. program is a two-year, 46-credit-hour program, which will start in the fall of 1993. A statistical science concentration will be offered for those who wish to specialize in sample design, estimation in complex samples, variance estimation, statistical measurement error models, and statistical adjustments for missing data. A social science concentration is designed for students who want to specialize in questionnaire design, modes of data collection, cognitive psychological approaches to measurement, survey management, and nonsampling error reduction.

The two concentrations will share a core curriculum, including a two-term survey practicum (in which students plan and conduct a survey) and courses on topics such as applied sampling, total error perspectives on survey quality, and an overview of the federal statistical system and the survey research profession. Some of the courses in the statistical science concentration will resemble those in traditional master's programs in statistics departments (e.g., probability and mathematical statistics), while others, such as a course treating weighting and imputation, small area estimation, and sampling for rare populations, are novel. Similarly, the social science concentration will blend traditional courses (e.g., social statistics) with courses that must be constructed from scratch, such as a course in survey management reviewing budgeting, administrative, and organizational issues.

More information about the program can be obtained by writing Stanley Presser, Director of the Joint Program in Survey Methodology, 1218 LeFrak Hall, University of Maryland, College Park, MD 20742; 301-314-7911; fax: 301-314-7912.

## Personnel Notes

*Lauren Burnbauer* of the Center for Survey Research at Indiana University has been promoted from Assistant Director to Associate Director.

At the National Opinion Research Center, *Norman Bradburn*, the Director of Research, has been named Chair of the Committee on National Statistics of the National Research Council, National Academy of Sciences. He assumes the position on July 1 and will serve for three years.

There are several new staff members at Response Analysis Corporation. *Randy Morrison* comes from Universal Health Services, Incorporated, where he was Vice President; *Susan Langhans* was Senior Research Director at Opinion Research Corporation; and *Catherine Consoli* also comes from Opinion Research Corporation, where she was Assistant Field Manager. Internally, *Sally Daniels* was promoted from Research Director to Senior Research Director.

The University of Michigan Survey Research Center welcomes *Nancy Gebler* as a Senior Research Associate in the Survey Operations Unit and *Mick Couper* as an Assistant Research Scientist in the Survey Methods Program.

RAND announces a new Survey Coordinator for the Indonesian Family Life Study, *Susan Butler*. She formerly worked at Battelle/Survey Research Associates as a Project Director at their St. Louis office. *Judy Perlman* has been promoted

and is now the Deputy Director of the Survey Research Group.

At the Chicago office of the University of Illinois Survey Research Laboratory, three new Project Coordinators have joined the staff. *Vicki Gwasda* comes from the Loyola University Criminal Justice Research Office, *Cynthia Peters* was formerly at the National Opinion Research Center, and *Gloria Resendez* comes as a recent graduate of the University of Illinois.

## **New in the Field**

### **Oregon Survey Research Laboratory Established**

The Oregon Survey Research Laboratory was established this year as part of the University of Oregon Strategic Plan. OSRL's goals are (a) to provide survey-related services to University faculty, staff, and students; government agencies; other research organizations; and nonprofit organizations; (b) to provide the means for training and instructing undergraduate and graduate students in survey methods; (c) to facilitate research that is broadly concerned with the structure and organization of the social world, state and local problems, and related areas of social policy; and (d) to conduct and promote research in survey methodology. OSRL has CATI facilities and offers a full range of study design, sampling, instrument design, data collection, coding, data analysis, and data archiving services. Patricia A. Gwartney-Gibbs, Associate Professor in Sociology, and Mike Blakley, graduate student in Political Science, have had principal responsibility for establishing OSRL, with the assistance of a cross-disciplinary advisory committee.

## **Update to List of Academic Survey Research Organizations**

The following academic survey research organizations have come to our attention since publication of the annual list in the Summer-Fall 1992 issue of *Survey Research*.

### ***Oregon***

Patricia A. Gwartney-Gibbs  
Oregon Survey Research Laboratory  
University of Oregon  
Eugene, OR 97403-1291  
503-346-0822; fax: 503-346-5026  
E-mail: [PATTYGG@OREGON.UOREGON.EDU](mailto:PATTYGG@OREGON.UOREGON.EDU)

### ***Wisconsin***

Dr. David Wegge, Director  
St. Norbert College Survey Center  
St. Norbert College

100 Grant Street  
De Pere, WI 54115-2099  
414-337-3247

## Publications

### Special Issue of *Journal of Official Statistics*

A special issue of the *Journal of Official Statistics* (Vol. 9, No. 1, 1993) titled *Current Research and Policy Issues at Statistical Agencies and Organizations* has been published. The issue consists of articles by authors working in statistical organizations in over a dozen countries, with the idea that international collaboration is a cost-effective way to solve current problems and meet new challenges. The issue contains 24 short articles:

- "Strategic Developments in Dissemination and Marketing"  
—Dennis Trewin
- "Some Policy Issues at the Netherlands Central Bureau of Statistics"—W. J. Keller, P. Kooiman, P. J. Barendswaard, M. van Rooij, J. A. Stol, and L. C. R. J. Willenborg
- "Statistics, Democracy, and Development"—Carlos M. Jarque
- "Some Statistical Issues in China's Economic Reform"—  
Wu Hui
- "Data Relevance: Keeping Pace With User Needs"—  
Gordon J. Brackstone
- "Development Program of Hungarian Statistics"—György Szilágyi

- "Environmental-Economic Comprehensive Accounting (UGR)—A New Tool for Decisions in Environmental Policies"—Wolfgang Riege-Wcislo
- "Some Current Issues of Statistical Research Facing the Office of Population Censuses and Surveys, Great Britain"—Robert Barnes
- "Geographical Editing for Business and Economic Surveys"—Gary Houston and Andrew G. Bruce
- "Current Methodological Issues at Statistics Sweden"—  
Håkan L. Lindström
- "Marketing Statistical Services: The NASS Experience"—  
Frederic A. Vogel
- "Turning Administrative Systems Into Information Systems"—Fritz Scheuren and Tom Petska
- "Survey Methods Research at the U.S. Bureau of Labor Statistics"—Cathryn S. Dippo, Clyde Tucker, and Richard Valliant
- "The European Community and Its Statistical System"—Alberto De Michelis
- "The Conference of European Statisticians in Its Fourth Decade of Work"—S. K. Apelt
- "Integrated Environmental and Economic Accounting—  
Methods and Applications"—Peter Bartelmus and Agnes Tardos
- "Some Research Problems Encountered at the Educational Testing Service"—Howard Wainer, Eugene G. Johnson, Charles Lewis, and Robert J. Mislevy
- "Advances in Survey Methods and Technology at the Research Triangle Institute"—Paul Biemer, Pat Flynn, Ralph Folsom, Judy Lessler, Robert Mason, James O'Reilly, and Rick Williams

#### Changes of address or new contributions for *Survey Research*

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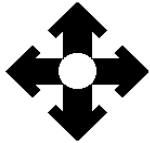
"Special Aspects in Using Microdata: Data Anonymity and Non-Response Bias: Research at ZUMA"—Paul Lüttinger, Heike Wirth, and Hans-J. Hippler  
"SCPR's Role in British Social Survey Research"—Barry Hedges  
"Statistical Research in a Large-Scale Private Survey Research Organization"—David Morganstein, J. Michael Brick, John Burke, David Cantor, and David Judkins  
"The Royal Statistical Society: Current Issues, Future Prospects"—T. M. F. Smith and P. G. Moore  
"The American Statistical Association: Opportunities for the Future"—Barbara A. Bailar

## New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through *Survey Research* or the Survey Research Laboratory.

Armstrong, J. B., & Wu, C. F. J. (1992). A sample allocation method for two-phase survey designs. *Survey Methodology*, 18, 253–262.  
Bollen, K. A., & Long, J. S. (1993). *Testing structural equation models*. Newbury Park, CA: Sage.

Bryk, A. S., & Raudenbush, S. W. (1992). *Hierarchical linear models: Applications and data analysis methods*. Newbury Park, CA: Sage.  
Gilbert, N. (1993). *Researching social life*. Newbury Park, CA: Sage.  
Hammersley, M. (1992). *Social research: Philosophy, politics, and practice*. Newbury Park, CA: Sage.  
Hedrick, T. E., Bickman, L., & Rog, D. J. (1993). *Applied research design: A practical guide*. Newbury Park, CA: Sage.  
Krieger, A. M., & Pfeffermann, D. (1992). Maximum likelihood estimation from complex sample surveys. *Survey Methodology*, 18, 225–240.  
Rao, J. N. K., Wu, C. F. J., & Yue, K. (1992). Some recent work on resampling methods for complex surveys. *Survey Methodology*, 18, 209–218.  
Rossi, P. H., & Freeman, H. E. (1993). *Evaluation: A systematic approach* (5th ed.). Newbury Park, CA: Sage.  
Sæmdal, C.-E. (1992). Methods for estimating the precision of survey estimates when imputation has been used. *Survey Methodology*, 18, 241–252.  
Stewart, D. W., & Kamins, M. A. (1993). *Secondary research: Information sources and methods*. Newbury Park, CA: Sage.



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