

Survey Research

Volume 22, Number 2

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies

at the addresses given at the beginning of each organization's listings. Information should *not* be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that the organization involved can release additional information to others.

Center for Business and Economic Research Bradley University

(Baker 202, 1501 W. Bradley Avenue, Peoria, IL 61625; 309-677-2278)

Completed project:

Peoria MSA Consumer Sentiment, Report 15. Funded through subscriptions, the purpose of this ongoing project is to maintain survey-based reports on Tri-County consumer sentiment. In the survey completed in June 1991, 221 mail questionnaires were completed by one adult per household in a sample drawn from Tri-County residential listings in

Peoria area telephone directories. The response rate was 69.3%.

Director: Bernard Goitein.

Center for Survey Research Indiana University

(1022 E. Third Street, Bloomington, IN 47405; 812-855-2573, Fax: 812-855-2818)

Aerospace Knowledge Diffusion Research Project—Phase 4 Pilot Surveys. The Phase 4 pilot surveys, funded by NASA and DoD, are designed to test procedures for conducting surveys of aerospace engineers and scientists in selected research specialties and aerospace organizations in multiple sites worldwide. Currently, preliminary surveys have been conducted in aerospace organizations in western Europe, Japan, Israel, and the United States. Mail questionnaires, which focus on the use of technical communications, have been returned by 425 respondents. Principal investigator: John M. Kennedy.

Completed project:

17th Indiana Poll. Topics in this omnibus survey, completed June 5, 1991, and sponsored by Indiana University, included tourism and attitudes toward work. RDD-CATI interviews were completed statewide with 500 adults. Study director: Jennie Lengacher.

Methodological research:

Included in the Poll described above were questions from the 1990 decennial census. This was the second time that

the CSR has asked these questions. The 1990 data will be used as baseline data for the CSR state surveys, and each year the data will be updated with population estimates.

Center for Urban Affairs & Community Services North Carolina State University

(P.O. Box 7401, North Carolina State University, Raleigh, NC 27695; 919-737-3211)

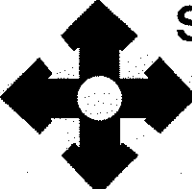
Department of Community Colleges 1989–90 Follow-up Study of Vocational and Technical Programs. Scheduled for completion in June 1991 for the N.C. Department of Community Colleges, this is a follow-up study of former students at 12 community colleges in N.C. who completed their program of education and training during the 1989–90 program year or failed to return for the 1990 fall quarter. Assistant Director: Yevonne S. Brannon.

Completed projects:

Impact of Wife's Retirement on Older Couples Follow-up Study. In this survey, completed in February 1991 for UNC at Greensboro, data were collected for the follow-up phase of a study of the impact of wife's retirement on older couples. Face-to-face interviews were conducted separately with 260 husbands and wives residing in Raleigh who were 60 years of age or older, with an 86.7% response rate. Assistant Director: Yevonne S. Brannon.

An Impact Analysis of Technical and Vocational Curriculum Programs for Community Colleges in North Carolina. This study, completed in June 1991 for the N.C. Department of Community Colleges, sought to determine the effect of education and training on earnings of former students of technical and vocational curriculum programs in community colleges in N.C. Telephone interviews were conducted with 2,660 former students of 12 community colleges, for a 66% response rate. Assistant Director: Yevonne S. Brannon.

North Carolina State Radon Study. The purpose of this study, completed in June 1991 and funded by the U.S. Environmental Protection Agency through the N.C. Department of Environment, Health and Natural Resources, was to determine the extent of radon concentrations in homes throughout the state. Telephone interviews were conducted with approximately 1,500 North Carolina homeowners who live in their home six or more months out of the year and whose lowest level of their house is completely enclosed. In addition, the study involved 1,350 charcoal canisters and 150 ATDs mailed to the homeowners. In screening for eligible homeowners, it took two numbers to find one eligible, with 1,403 reached out of 2,605 attempts. Study director: Yevonne S. Brannon.



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**Institute for Research in Social Science
University of North Carolina at Chapel Hill**

(Manning Hall, CB#3355, Chapel Hill, NC 27599-3355; 919-962-0781)

Completed project:

Spring 1991 Carolina Poll. Conducted in March 1991 for the University of North Carolina School of Journalism and Mass Communication and IRSS, with state funds, this omnibus poll included questions about the Persian Gulf War, confidence in banking, life satisfaction, diet and exercise habits, and whom respondents socialize with (from the GSS). RDD-CATI interviews were completed with 510 adults (aged 18+) in North Carolina households.

Poll directors: Beverly Wiggins and Philip Meyer.

**Institute for Social Research
York University**

(4700 Keele Street, North York, Ontario M3J 1P3, Canada; 416-736-5061, Fax: 416-736-5749)

Completed projects:

Opinions Ontario. This provincewide omnibus survey is conducted twice annually by ISR and is designed for those in the academic community as well as government agencies and nongovernmental organizations. The most recent wave of Opinions Ontario, completed in March 1991 and funded by the Addiction Research Foundation (an agency of the Province of Ontario) and Paul Grayson (Professor of Sociology, York University), investigated opinions and behaviors related to drug and alcohol usage and attitudes toward the provision of education in the province of Ontario. RDD-CATI interviews were conducted with 1,047 respondents (both English- and French-speaking) in Ontario, for a 71% response rate.

ISR project manager: David Bates.

Toronto Area Study. This is an annual survey in which residents of the Metropolitan Toronto area are asked their opinions about current issues. This year's TAS, completed in May 1991, focused on the environment, the women's movement, and the performance of the new government in Ontario. RDD-CATI interviews were conducted with approximately 600 English-speaking respondents in the Toronto area. The study was administered in conjunction with a Political Science and Sociology "Practicum in Survey Research Methods" course at York University and was sponsored by Michael Stevenson and Robert MacDermid (Political Science professors) and David Northrup (ISR survey research manager).

ISR project manager: David Bates.

**Institute for Social Science Research
University of California at Los Angeles**

(9240 Bunche Hall, UCLA, Los Angeles, CA 90024-1484; 213-825-0711, Fax: 213-206-4453)

State AIDS Project. Sponsored by the UCLA Departments of Sociology and Psychiatry and funded by the California Universitywide AIDS Research Program, this study seeks to determine the availability of mental health services in Los Angeles County for HIV-positive individuals. The study, to be completed in August 1991, involves telephone interviews with 130 directors of mental health agencies and programs in L.A. County.

Principal investigators: Howard E. Freeman and Dan Karasic.

**Institute for Survey Research
Temple University**

(1601 N. Broad Street, Philadelphia, PA 19122; 215-787-8355)

Longitudinal Study of Drinking among Whites, Blacks, and Hispanics. Sponsored by the Alcohol Research Group with NIAAA funding, this is a longitudinal study of the 1984 National Alcohol Survey. One objective is to analyze both cross-sectional and longitudinal data on alcohol use and alcohol-related problems among the three ethnic groups. A second objective is to gather data on the role of drinking and drug use on sexual activity that is known to spread the AIDS virus. This objective is particularly pertinent to the minority subsamples since national data for these groups are scarce. The oversample of blacks and Hispanics in the 1984 study provided the base for the selection of minorities into the current study. In September 1991 through February 1992, 2,500 face-to-face interviews will be conducted with national representative samples of white, black and Hispanic adults in the 48 coterminous states.

Study director: Frederick Licari.

Study to Improve Immunization Status of Inner-City Minority Children. In Phase 1 of this two-phase CDC-funded study for Allan M. Arbeter, Albert Einstein Medical Center, hypotheses will be generated and studied to determine the factors that keep inner-city minority children from receiving their routine immunizations. Phase 2 will utilize results from Phase 1 to develop pilot intervention programs to improve children's immunization status. ISR is participating in Phase 1. In summer to fall 1991, face-to-face interviews (900 household and 600 clinic) will be conducted with black and Hispanic parents of inner-city children in Philadelphia aged 7 to 36 months.

Study director: Ellin Spector.

**Mathematica Policy Research
Princeton, New Jersey**

(P.O. Box 2393, Princeton, NJ 08542-2393; 609-799-3535,
Fax: 609-799-0005)

Survey of Young Physicians. The purpose of this study for the Center for Health Policy Studies, Georgetown University, funded by the Robert Wood Johnson Foundation, is to obtain information on (1) career choice, (2) satisfaction with various aspects of medical practices, and (3) the effectiveness of medical training in preparing physicians for the clinical and organizational realities of practice. Telephone interviews using CATI are being conducted with approximately 6,000 physicians nationwide, with half a reinterview sample of participants in the 1987 Survey of Young Physicians and half a new sample in which minority and female physicians are oversampled.

MPR project director: Anne Ciemnecki.

Evaluation of the 1990 Legislation on Mammography Usage in the NCI Mammography Consortium—Elderly Mammography Usage. Scheduled for completion in July 1991, this study for the National Cancer Institute has collected data to assess the effectiveness of insurance coverage on the barriers to and usage of mammography. The study involves 6,490 interviews with female Medicare beneficiaries in North Carolina, California, New York, Massachusetts, Pennsylvania, and New Jersey (5,186 telephone, 1,122 face-to-face, and 182 mail), with an overall response rate of 75%.

Co-project directors: Anne Ciemnecki and Susan Sprachman.

Completed projects:

Evaluation of the Medicare Physician Preferred Provider Organization Demonstration. This study for the Health Care Financing Administration sought to determine Medicare beneficiaries' willingness to use Preferred Provider Organizations as part of their Medicare benefits. After telephone screening, focus groups involving 8 groups of 8–15 participants each were conducted in May 1991 with Medicare beneficiaries in Phoenix, AZ, and Orange County, CA.

Task leader: Harold Beebout; co-principal investigator: Lyle Nelson; focus group moderator: Rita Stapulonis.

Evaluation of the Income Withholding, Medical Support, and Services of Non-AFDC Cases Provisions of the Child Support Enforcement Amendments of 1984. This study, completed in April 1991 for the DHHS Office of Child Support Enforcement, sought (1) to assess the implementation and outcomes of the Child Support Enforcement (CSE) Amendments of 1984 as they pertained to (a) mandatory income withholding, (b) procedures for establishing and enforcing medical support orders, and (c) provisions for encouraging services to non-AFDC cases and (2) to describe how implementation varied both across and within states. The study, which took place in 30 CSE local offices in 11 states, involved 1,917 CSE case record abstractions on cases with

child support orders, 29 local office interviews with CSE staff, 15 Custodial Parent Advocacy Group interviews with official representatives or members of organized groups that conduct child support advocacy activities, and 1,899 SESA wage data extractions on obligors selected for the case record abstractions.

Project director and co-principal investigator: James Ohls (MPR); co-principal investigator: Robert Williams (Policy Studies, Inc.); survey director: John Homrighausen (MPR); report author: Anne Gordon (MPR).

Robert Wood Johnson Foundation's Evaluation of the Supportive Services Program for Older Persons. The purpose of this study for the Center for Health Policy Studies, Georgetown University, funded by the Robert Wood Johnson Foundation, was to evaluate the impact of offering in-home services (housekeeping, home repair, yard work, and snow removal) on users of services and on the Visiting Nursing Associations offering the services. In January–February 1991, telephone interviews using CATI were conducted with 1,078 users of in-home (but not personal care) services offered by the Visiting Nursing Associations in Delaware, Michigan, Washington, New Jersey, Texas, and Maine. The response rate was 75.5%.

Principal investigator: William J. Scanlon (Center for Health Policy Studies); survey director: Anne Ciemnecki (MPR).

**Minnesota Center for Survey Research
University of Minnesota**

(2122 Riverside Avenue, Minneapolis, MN 55454-1320; 612-627-4282, Fax: 612-626-0273)

Library Users Surveys. In the past three years, MCSR has been conducting a series of surveys for library systems to determine the purpose of users' visits, resources and services used, user evaluation of the facilities, and future services that might be desired. Demographic information on the users has been an important aspect of all surveys. Questionnaires are distributed and collected at the library entrance. Surveys have been conducted in April 1988 for the St. Paul Public Library (1,036 respondents; 75% response rate), in May 1990 for the Free Library of Philadelphia (7,595 respondents; 72%), in November/December 1990 for the Minneapolis Public Library (4,138 respondents; 60%), and currently for the University of Minnesota Libraries.

Principal investigator: George D'Elia.

**NORC: A Social Science Research Center
University of Chicago**

(1155 E. 60th Street, Chicago, IL 60637; 312-702-1200,
Fax: 312-753-7886)

National Survey of Women's Health and Life Experiences. This NIAAA-funded survey for Sharon and Richard

Wilsnack and Albert Klassen, University of South Dakota, to be conducted in September–December 1991, is a re-interview of a panel of women (some characterized as heavy drinkers and others from a national probability sample) who were first interviewed in 1981, on drinking, health, and life experiences. A screening will also be done in order to identify a new panel of heavy-drinking women aged 21–30 for possible future follow-ups. Using face-to-face interviews, the nationwide survey will involve 760 re-interviews and 368 interviews with the new cohort, for a total of 1,128.

Project director: Wood Carter.

Feasibility Study of Medical Doctors on Physician-Assisted Dying. The purpose of this study, to be completed in July 1991 for the Mt. Sinai Medical Center, New York City, is to test the feasibility of conducting a national survey of physician attitudes and behavior concerning physician-assisted dying. Face-to-face or telephone interviews are being conducted with 20 oncologists and gerontologists from Lutheran General Hospital in Chicago who wrote to Chris Cassel or Tom Quill, the authors of an article on the subject in the *New England Journal of Medicine*.

Project director: Carol-Ann Emmons; survey methodologist: David Mingay.

Survey of Census Participation Reinterviews. In this survey, to be completed in June 1991 for the U.S. Bureau of the Census, reinterviews are being taken with respondents from an earlier study of census participation (see *Survey Research*, Summer–Fall 1990) to assess the impact of census adjustment or nonadjustment on the likelihood of respondent participation in the next census. Telephone interviews using CATI are being conducted with 2,000 persons nationwide who filled out the 1990 census forms or who usually deal with household mail.

Principal investigator: Nicholas Holt; project director: Wood Carter.

Children's Policy Project: Study of Non-Placement Services. This study, scheduled for completion in September 1991 for the Chapin Hall Center for Children, University of Chicago, and funded by the Illinois DCFS, Spenser Foundation, Chicago Community Trust, Field Foundation, and Ford Foundation, investigates the kinds of problems confronting families who have abused and/or neglected their children. The types of services provided by various private and community agencies will be analyzed to determine the extent to which identified problems are being addressed by services. The study involves self-administered questionnaires filled out for 651 cases by 168 caseworkers in 20 cities in downstate Illinois who manage cases of child abuse and neglect. During data collection, NORC field staff are on hand to monitor completeness and accuracy.

Principal investigator: Mary Ann Hartnett.

Office of Survey Research University of Texas

(CMA7.214, College of Communication, University of Texas at Austin, Austin, TX 78712; 512-471-4980)

Survey of Fishery Participants. This study for the Texas Parks and Wildlife Department investigates the fishing habits of Texas residents. The results will be used to estimate the number of fishermen in Texas and to obtain information about the percentage of fisherman who fish without a license in Texas. The survey involves mail questionnaires for 1,600 members of the general population in Texas.

Coordinator: Veronica Inchauste.

Texas Child Care Quarterly Readership Survey. This study for the Texas Department of Human Services examines the reading preferences and habits of *Texas Child Care Quarterly* readers. The magazine covers child care related issues and is distributed free of charge to licensed and registered child care facilities in Texas. Telephone interviews using CATI have been conducted with 400 owners or directors of these facilities, with an 83% response rate.

Coordinator: Veronica Inchauste.

RAND Survey Research Group Santa Monica, CA

(1700 Main Street, P.O. Box 2138, Santa Monica, CA 90406-2138; 213-393-0411, Fax: 213-393-4818)

Indonesian Resource Mobilization Study. Sponsored by DEPKES, the Indonesian Ministry of Health and funded by DEPKES and the World Bank, this is a two-wave longitudinal study of 6,000 households in two provinces of Indonesia. Within these households, all household members (approximately 33,000 individuals) will be interviewed face-to-face in July–October 1991 about perceived health status, recent morbidity, and utilization of health care services. Between waves, an experimental treatment (price changes at government clinics) will be effected, and the impact of the treatment will be determined after the second wave.

Principal investigator: Paul Gertler.

Methodological research:

Patient and Staff Burden in a Self-Administered Quality of Life Survey of Persons with AIDS. Being conducted as part of a survey program funded by the Medical Education and Research Foundation, the purpose of this research is to examine issues of burden in a self-administered questionnaire with patients with advanced HIV diseases enrolled in clinical trials of HIV therapies. The focus is the physical and psychological dimensions of burden, patient's motivation for participating, and possible solution for burden problems. A similar questionnaire was given to staff who assist

patients in the administration. A 94-patient pretest was completed in April–May 1991; the survey may be applied to whole patient population in other trials (Ns = 200–600) in late summer.

Survey coordinator: Theo Downes-Le Guin.

Effect of Contact Frequency on Panel Attrition in a Study of the Homeless. In this research, being conducted as part of a survey program funded by NIMH, respondents in a panel survey of the homeless in Los Angeles are being assigned to multiple conditions that vary the number of contacts that interviewers make with Rs between scheduled interviews. The purpose is to examine whether increased nonsurvey contacts lessen panel attrition, by increasing Rs' motivation and/or providing better information about Rs' locations. About 350 out of 500 panel cases will be selected from a cross-sectional interview ending in June 1991 and assigned to six conditions. The life of the study will be two years (until 1992).

Survey director: Judy Perlman.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709-2194; 919-541-6000, Fax: 919-541-7198)

Completed project:

1990 Nationwide Personal Transportation Survey. This national survey for the U.S. Department of Transportation collected data on the amount, nature, and characteristics of all travel by the U.S. population. With the NPTS database, travel can be analyzed by tripmaker characteristics (age, sex, income), trip characteristics (purpose, length, time of day, day of week, vehicle occupancy), and vehicle used (type, make, model). Telephone interviews using CATI were conducted in March 1990 through March 1991 with 21,869 households and for 47,500 persons (5 years and older) living in these households in all 50 states and the District of Columbia. Interviews were completed with 83.6% of sample households and 87.4% of eligible persons within cooperating households.

Project director: R. Paul Moore.

Methodological research:

Improving the Census Bureau's Reinterview Program. Conducted under a joint statistical agreement with the U.S. Bureau of the Census and scheduled for completion July 31, 1992, the purpose of this research is to develop sample designs and estimation methods for the Current Population Survey that can be used to serve better the objectives of the CPS reinterview program.

Principal investigator: Paul Biemer.

Social and Economic Sciences Research Center Washington State University

(Wilson Hall #133, Pullman, WA 99164-4014; 509-335-1511)

Completed projects:

In-Home Child Care Rates in Washington State. The purpose of this survey, completed in October 1990 for Chuck Miller, Office of Research and Data Analysis, and funded by the State of Washington Department of Social and Health Services, was to pretest a methodology for identifying households that are likely to include children under six years of age and likely to use in-home child care. The main objective was to obtain information on the cost of in-home child care in the state of Washington. Telephone interviews using CATI were completed with 594 households selected from 1,500 household telephone numbers. The response rate among eligibles was 73%.

Study director: Lesli Peterson-Scott.

The Minimum Wage Law in Washington State. Completed in September 1990 for James L. McIntire, Northwest Policy Center, Institute for Public Policy and Management, University of Washington, and funded by the State of Washington Office of Financial Management, the purpose of this study was to obtain information from employers and employees about their experiences with the increases in the minimum wage in Washington State from \$2.50/hr. in 1989 to \$4.25/hr. in 1990. The project involved mail questionnaires for 1,288 Washington State employers of "low wage" and temporary workers (43% response rate) and telephone interviews with 532 employees identified by the employers. The surveys obtained information on effects on employee hours, benefits, prices, productivity, and business closures and openings.

Study director: Paul Melevin.

Washington State High School Students Enrolling in College. This WSU-funded study, completed in September 1990 for George Bettas, Student Affairs Research, sought to identify the factors involved in students' choices to attend colleges and universities in the state of Washington. The questionnaire obtained information on opinions about differences among colleges in the state and interest in various academic majors. Telephone interviews using CATI were conducted with 561 high school juniors and seniors in the state in 1989, with a 55% response rate.

Study director: Rosie Pavlov.

Survey Research & Development Center University of Maryland School of Medicine

(Dept of Epidemiology and Preventive Medicine, University of Maryland School of Medicine, Room 133, Howard Hall, 660 W. Redwood St., Baltimore, MD 21201; 301-328-3733)

Predictors of Health Care Utilization and Recurrence of

Abdominal Pain. This AHCPR-funded survey, scheduled for completion in spring 1994, will address several questions: (1) What is the natural history of abdominal pain? (2) What clinical, psychological, and demographic factors are associated with (a) abdominal pain and (b) seeking care for abdominal pain? The study will involve face-to-face and telephone interviews and health diaries for 500 members (age 18+) of a health maintenance organization in Maryland. Principal investigator: Alan Adelman.

**Survey Research Center
University of Georgia**

(114 Barrow Hall, University of Georgia, Athens, GA 30602; 404-542-6110))

Completed projects:

Spring 1991 Georgia Poll. SRC has begun conducting their own in-house annual omnibus poll of Georgia residents, which will cover a wide range of current national and state issues. Included in this year's poll were questions on the Gulf War, President Bush, the economy, the 1996 Olympics, political attitudes, and job satisfaction. In April–May 1991, RDD telephone interviews were conducted with approximately 500 adults (aged 18+) throughout Georgia. Director: Jack Martin.

Spring 1990 Georgia Poll. A portion of this omnibus poll, sponsored by SRC and private clients, was devoted to examining prospective economic evaluations both from a sociotropic and a personal pocketbook perspective. RDD telephone interviews were conducted in May 1990 with 530 adults (aged 18+) in Georgia, with a 72% response rate. Director: Jack Martin.

Methodological research:

A portion of the *Spring 1991 Georgia Poll* included an experiment on response formats in public opinion surveys on political attitudes. The experiment compared, using a split half sample, the branching format with the traditional 5-point Likert-type response format typical of party identification, ideology, and political issues. Principal investigators: Jim Bason (SRC) and Brad Lockerbie (Political Science, UGA).

**Survey Research Center
University of Kentucky**

(403 Breckenridge Hall, University of Kentucky, Lexington, KY 40506-0056; 606-257-4684, Fax: 606-257-4000)

Completed project:

Kentucky Poll—Spring 1991. Completed in April 1991 for the UK Division of Research and Graduate Studies and funded by the Division in cooperation with a variety of state government and private sponsors, this was an omnibus sur-

vey of issues facing Kentuckians—state government, school system, and the economy. RDD telephone interviews were completed with 646 noninstitutionalized adults (18+) throughout Kentucky, with a 64.5% response rate. SRC director: James G. Hougland.

**Survey Research Center
University of Maryland**

(1103 Art/Sociology Building, University of Maryland, College Park, MD 20742; 301-314-7831, Fax: 301-405-5743)

Completed project:

Economic Growth Study. The purpose of this study, conducted in April–May 1991 for Kurt Finsterbusch (Professor of Sociology) with funds from the Coalition of County Governments) was to get a measure of how people in rural counties in the Chesapeake Bay Region feel about economic growth. Various questions were asked in order to come up with a measurement of how favorable or unfavorable respondents were toward growth issues. Telephone interviews using CATI were conducted with 620 adults (aged 18+) in rural counties in Maryland, Virginia, and Delaware, with a 77.5% response rate. Study director: Timothy Triplett.

**Survey Research Center
University of Michigan**

(Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106-1248; 313-764-8365, Fax: 313-764-5193)

Completed project:

National Study of Attitudes toward Juvenile Crime. Sponsored by the UM School of Social Work with funds from the Annie Casey Foundation, this research completed in May 1991 was directed at discovering people's attitudes toward juvenile crime in the U.S. Questions on the survey were different from the recently completed Michigan Juvenile Crime survey (see *Survey Research*, Summer–Fall 1990). RDD telephone interviews were conducted with approximately 1,000 adults (aged 18+) in U.S. households nationwide. Principal investigator: Ira Schwartz; project director: Kirsten Alcser.

**Survey Research Center
University of Utah**

(2120 Annex Building B, Salt Lake City, UT 84112; 801-581-6491)

Completed projects:

Division of Wildlife Resources Deer Harvest Survey. This survey, completed in January 1991 for the Utah Division of Wildlife Resources, sought to obtain information regarding

the extent of the Utah deer harvest, the success rate of deer hunters, and the impact of the harvest on individual herd units. The information will be utilized in making deer population management decisions. Telephone interviews using CATI were conducted with 17,548 purchasers (in Utah and elsewhere) of a license that allowed them to hunt deer legally in Utah. The response rate was 86.7%.
Person in charge: Sandie Edwards (UUSRC).

Utah State Supreme Court Task Force Bar Membership Survey. Completed in March 1991 for the Utah State Supreme Court, the purpose of this survey was to determine the feelings and attitudes of members of the Utah Bar Association regarding professionalism, bar services and program, bar organization, and bar involvement with the Supreme Court. The survey involved mail questionnaires returned by 2,453 current members of the Utah State Bar Association (nationwide but primarily in Utah), with a 47% response rate.
Persons in charge: Colin Winchester (Utah State Administrative Office of the Courts) and Brian Robertson (UUSRC).

Home Health Care Respiratory Practitioners Survey. This survey for Ceramtec, Inc., Salt Lake City, sought to assess the opinions of respiratory therapists on the reliability of oxygen concentrators and the occurrence of the reduction of oxygen concentration below adequate levels. Using a population composed of Home Health Care Dealers that rent oxygen concentrators, telephone interviews on CATI were conducted nationwide with 301 respiratory therapists or other individuals who visited patients on a daily basis, with a 78% response rate.
Person in charge: Bryan Ward (UUSRC).

Survey Research Facility Cornell University

(Cornell Institute for Social and Economic Research, Judd Falls Road, Cornell University, Ithaca, NY 14853; 607-255-8759, Fax 607-254-4539)

A Survey of International Expertise among Faculty/Staff at Cornell. In this study, sponsored by the Center for International Marketing of the State of New York, Mario Einaudi Center for International Studies, Cornell University, questionnaires were mailed during June 1991 to all academic and nonacademic personnel at Cornell in order to document the international expertise of the faculty and staff to develop a complementary data base. The study will be used to mobilize resources and develop connections between faculty/staff members, foundations, and other interested constituencies. The same survey instrument, being used by a number of SUNY system schools, will provide a benchmark for a comprehensive data base on international expertise in New York State.

Person in charge: Davydd J. Greenwood (Director, Mario Einaudi Center for International Studies, and Liaison for the Center for International Marketing project).

Energy Conservation Study. This mail survey, sponsored by the Department of Design and Environmental Analysis and the Department of Consumer and Economic Housing, Cornell University, seeks to determine how urban and rural residents of 10 NY counties choose their homes and what they do to save on heating and cooling costs. To focus on the delivery of conservation information, one half of the sample was also asked to attend a free energy conservation workshop provided by Cornell Cooperative Extension. To encourage participation, all households were offered free humidity and radon measurements; three counties will also be offered a free blower door test. The study has involved mail questionnaires for 574 urban and rural adult household members in the 10 NY counties.
Project directors: Joseph Laquatra and Peter Chi.

1991 Micro-Computer Ownership Survey. The purpose of this study, sponsored by the Office of Information Technologies, Cornell University, is to determine ownership and use of personal computers among freshman, sophomore, and junior Cornell students. Telephone interviews were conducted in spring 1991 with 1,020 students, randomly selected from the list of registered students in the designated classes. The data will enable the Office of Information Technologies to plan better services for students.
Principal investigator: Agelia Dumas (Assistant to the Vice President of Information Technologies).

Completed projects:

1991 Cornell Housing Selection Survey. In this survey, sponsored by the Department of Resident Life, Cornell University, 1,000 on-campus residents (freshman through graduate students) were interviewed by telephone during April/May 1991 to determine how, when, and why they make decisions to live on or off campus. The response rate was 85% overall and 89% adjusted. The study results will be used to determine changes in housing policies at Cornell.
Project director: Michael Daley (Department of Resident Life).

Human Ecology Alumni Survey. As part of a three-pronged effort (telephone survey, focus group, and publications audit), the College of Human Ecology and the Office of Communications Strategies, Cornell University, sponsored a nationwide telephone survey in spring 1991 in which 399 Human Ecology alumni were interviewed to assess their overall impression of the College and what they think about alumni publications and communications. The results will help shape a comprehensive communication plan between the College and the alumni.
Project directors: Thea Cooper and Linda Allen.

Juggling Work and Family Responsibilities. In an effort to determine Cornell personnel needs in caretaking for children and others along with other work and family issues, the Office of Human Relations for Work and Family Programs conducted a mail survey in spring 1991 of a stratified random sample of 20% of the University faculty and staff. Re-

sponses were received from 1,293, for a 73% response rate. The results will help to discern where "holes" exist in the system, and recommendations will be made to coordinate University and community needs and services.

Person in charge: Marilee Bell (Assistant to the Associate Vice President for Human Relations for Work and Family Programs).

**Survey Research Laboratory
Florida State University**

(Policy Sciences Program, Florida State University, Tallahassee, FL 32306-2018; 904-644-5270)

Completed projects:

1991 Florida Annual Policy Services. Sponsored by the Policy Sciences Program, this was the 13th survey in a series designed to monitor the policy interests and policy attitudes of Floridians on important issues facing their state and local governments. Areas covered include most important problem areas, tax issues, state spending, evaluations of services, evaluations of government institutions and leaders, and current issues, including health insurance issues. In November 1990–February 1991, RDD-CATI interviews were conducted with 914 adults (aged 18+) in Florida, with a 61% response rate.

Study director: Suzanne Parker.

Supported Living Providers Survey. This survey for the Florida Department of Health and Rehabilitative Services collected information from existing providers of supported living in order to evaluate and expand the program. In March–April 1991, telephone interviews using CATI were conducted with 41 such providers throughout Florida, with a 95% response rate.

Study director: Lizette Kelly.

**Survey Research Laboratory
University of Illinois**

(Suite 300, 909 W. Oregon Street, Urbana IL 61801, 217-333-4273, Fax: 217-244-4408; and Suite 500, 910 W. Van Buren Street, Chicago, IL 60607, 312-996-5300, Fax: 312-996-3358)

Technology Corridor Educational Needs Assessment. The objectives of this study for the Illinois Board of Higher Education, scheduled for completed in September 1991, are to assess the actual demand and likely usages of educational programs designed for the employees of technology-based industries located in DuPage, Will, Kane, Lake, and Cook Counties of Illinois (excluding Chicago) and to measure the perceptions of both employers and employees on the quality and accessibility of existing graduate-level training programs for employees in technologically advanced fields. The study involves two surveys: In the employer survey,

face-to-face interviews are being conducted with approximately 70 senior-level executives in technology-based companies with at least one additional employee who has at least a bachelor's degree in engineering and engineering-related technologies, mathematics and computer science, life science, or physical science; in the employee survey, telephone interviews are being conducted with approximately 300 employees with at least a bachelor's degree in the four areas listed above selected from the same companies used in the employer survey.

Principal investigator: Richard B. Warnecke; co-principal investigator: Seymour Sudman; project coordinator: Vincent Parker (SRL-Chicago).

1991 Outdoor Recreation Survey. The purpose of this survey for the Illinois Department of Conservation is to assess the patterns of the outdoor recreation of Illinois residents and their attitudes toward recreational facilities. RDD telephone interviews will be conducted in the fall of 1991 with approximately 1,000 adults statewide. The results of this survey will be compared with three previous surveys conducted in 1985, 1987, and 1989.

Project coordinator: Diane O'Rourke (SRL-Urbana).

Technology Transfer to Aid Pollution Prevention and Waste Management. The purposes of this study for the Illinois Hazardous Waste Research and Information Center, funded by the Illinois Department of Energy and Natural Resources, are to gather information on waste control and management strategies in present use by Illinois manufacturers in heavy industry and on their technology development and information needs concerning waste management and to assess to what extent Illinois manufacturers are receptive to working with the state to increase their operational efficiency and reduce the amount of waste that they generate. Questionnaires will be mailed to the waste management officers at 1,600 manufacturing firms throughout Illinois, after these individuals have been identified through telephone calls to the firms.

Project coordinator: Edward Lakner (SRL-Urbana).

Prescribe for Health in Urban Minority Primary Care Physician Practices. The goal of this four-year NCI-funded study for the Prevention Research Center, University of Illinois at Chicago, is to implement and evaluate an intervention that will improve, maintain, and diffuse early cancer detection protocols among primary care physicians who have mostly low-to-moderate-income black and Hispanic patients. In the intervention program, which will be delivered through the 48 sites of an HMO in Chicago, the intervention's screening and early detection procedures will be implemented at half of the sites, with the other half serving as a control. A second goal of the study is to evaluate the process of program dissemination among the physicians. As part of the study, a preintervention survey will be conducted by mail with all of the HMO's physicians and staff members who have patient contact to gather baseline data on their knowledge, attitudes, beliefs, and practices about early cancer detection. In addition, a postintervention physician and staff sur-

vey will be conducted to evaluate the intervention and the physicians' response to it. During the intervention period, two surveys will also be conducted with patients.

Principal investigator: Loretta Lacey (PRC); project coordinator: Timothy Johnson (SRL-Chicago).

Survey Research Laboratory University of South Carolina

(Institute of Public Affairs, Gambrell Hall, University of South Carolina, Columbia, SC 29208; 803-777-8157, Fax: 803-777-4575)

Completed projects:

South Carolina Recreation Participation and Preference Study. The purposes of this study, completed in May 1991 for the South Carolina Department of Parks, Recreation and Tourism, were to identify the outdoor recreational activities participated in by South Carolinians, to determine their preferred activities, and to assess public attitudes on the level of recreation facilities available in the state. Results of the study were compared with those from previous surveys conducted in 1979 and 1984 in order to identify changes in patterns of recreational activity during this period. RDD-CATI interviews were conducted with 2,045 South Carolina residents aged 12 and older, with a 74.7% response rate.

Principal investigator: Robert Oldendick.

South Carolina State Omnibus Survey. Completed in June 1991 for the University of South Carolina with funding from the South Carolina Department of Health and Environmental Control and the South Carolina Arts Commission, this study examined the opinions of South Carolinians on a range of issues, including factors to be considered in making decisions about the environment, sources of information about environmental issues, the credibility of environmental information sources, participation in arts-related activities, and attitudes toward various aspects of arts in the state. RDD-CATI interviews were completed with 843 South Carolina residents aged 18 and older, with a 74.0% response rate.

Principal investigator: Robert Oldendick.

Survey Research Group Far West Laboratory for Educational Research and Development

(730 Harrison Street, San Francisco, CA 94107-1242; 415-565-3000, Fax: 415-565-3012)

Santa Clara County Drug, Alcohol, and Tobacco Education Student Survey. Sponsored by the Local Coordinating Committee of the Drug, Alcohol, and Tobacco Education Project in Santa Clara County, California, this survey was administered to approximately 12,000 sampled students during April/May 1991. The survey collected data on student per-

ceptions and use of drugs, alcohol, and tobacco, as well as environmental risk factors for substance abuse. This was the initial administration of a planned biennial survey to be used in part to evaluate the effects of student drug, alcohol, and tobacco education programs. Additional administrations of this survey are to be conducted in other California counties.

Project director: Norm Constantine; project manager: Jane Sanborn.

Personnel Notes

Brenda Cox has been awarded an ASA-USDA/NASS Statistical Survey Institute Research Fellowship for 1990-91. While at NASS headquarters in Washington, DC, she will write review articles that integrate practical sampling techniques with classical sampling theory.

The Center for Survey Research at Indiana University has recently created a mail survey section. *Heidi Hanson* and *Nancy Bannister* will manage the mail operations. Bannister has been employed by the CSR for four years and will be the database manager. Hanson has been employed at the CSR for two years and will be the mail survey manager.

Stephanie Sayers Fowler has joined the Center for Urban Affairs and Community Services, North Carolina State University, as Social Research Associate II. She was formerly a Research Assistant in the NCSU Department of Sociology.

The Institute for Social Research at York University has appointed *Greg Hanson* as Technical Services Consultant. He was previously employed as Research Analyst at the ARA Consulting Group in Toronto.

At the Institute for Social Science Research/Survey Research Center, UCLA, *Tonya Hays* has been promoted from Field Supervisor to Field Director.

Richard Strouse has been promoted from Senior Survey Researcher to Vice President at Mathematica Policy Research. Also, *Donna L. Eisenhower*, formerly of Westat, has joined the MPR staff as a Senior Survey Researcher.

Kristen Arnhold, previously with the Los Angeles Times and Voter Research & Surveys, has joined the Survey Research Group at RAND.

New staff members at Response Analysis Corp. include *William Matlack* (from Opinion Research Corporation) and *Chris Jaworski* (Harte-Hanks Custom Research) as Vice Presidents, *Gisela Joppich* (Bristol-Myers Squibb) and *Marsha Lipets* (research consultant) as Senior Research Directors, *Sally Daniels* (The Roper Organization) and *Joanne Tauber* (Opinion Research Corporation) as Research Directors, *Norman Silvester, Jr.* (Opinion Research Corporation) as CATI

Specialist, and *Stephanie Garzarella* (Matrix, Inc.) as Data Processing Supervisor. Promotions at RAC include *Ellen Hudes* from Research Director to Senior Research Director, *Danielle Masursky* and *Linda Tremewin* from Senior Research Assistant to Research Associate, *Robert Benford* from Research Assistant to Senior Research Assistant, and *Henry King* from Assistant Field Administrator to Research Assistant.

Paul P. Biemer has become Principal Scientist in the Statistical Services Group at Research Triangle Institute. He was formerly Head of the Statistics Department at New Mexico State University. At RTI's Center for Survey Research, *Margo F. Brinkley* has been promoted from Department Manager to Assistant Director.

Jack Martin has been named Director of the Survey Research Center at the University of Georgia, Athens. He had been serving as Acting Director. New staff members include *James J. Bason* (PhD candidate, Department of Political Science) as Research Coordinator and *Rita C. Peacock* (formerly a Computer Operator, University Computing and Networking Services, UGA) as Research Technician.

James S. House has become the Director of the Survey Research Center, University of Michigan. A new staff member at SRC is *Benjamin Rowe*, Research Associate, from the National Center for Health Statistics.

David Crockett has joined the staff of the University of Utah Survey Research Center as a Survey Research Specialist. He was previously with The Wirthlin Group.

At the Florida State University Survey Research Laboratory, *Lizette Kelly* has been promoted from Head of CATI operations to Assistant Director.

Research Center News

NORC Opens Washington Office

NORC has established an office in Washington, DC, to provide technical consultation and survey research services to federal statistical and scientific agencies. The Office Director for the new office is Dean R. Gerstein, formerly study director with the Institute of Medicine and the National Research Council of the National Academy of Sciences. Joining Gerstein are Roger Tourangeau as Senior Scientist and Timothy Ryan as Staff Scientist. Tourangeau, a psychologist and survey methods expert who has returned to NORC after being at CODA, Inc., a consulting firm in Silver Spring, MD, will initiate and carry out research on survey methods, design new surveys, and provide statistical consulting. Ryan, who has training in psychology, special education, and public policy, has conducted epidemiological research on drug use patterns. The Assistant to the Direc-

tor is Beverly Blakey, who is office administrator. The address of the new office is Dupont Circle Building, Suite 500, 1350 Connecticut Avenue, NW, Washington, DC 20036. The telephone number is 202-233-6040.

Announcements

1992 Census Bureau Conference

Plans (dependent on final approval and funding) are being made for the Census Bureau's 1992 Annual Research Conference (ARC 1992), to be held in March 1992 in the Washington, DC area. The conference will consist primarily of contributed papers, most of which receive formal discussion at the conference. ARC 1992 will feature papers on topics related to a broad range of Census Bureau research interests, including modeling social and economic phenomena, methods for establishment surveys, modeling and measuring nonsampling errors, emerging data processing technologies, coverage evaluation methods in demographic censuses and surveys, planning for national CAPI and CATI surveys, research issues for 2000 census planning, and longitudinal data weighting issues. To have a paper considered for presentation, send a 500-word abstract by August 1, 1991, to Lynn Weldman, Conference Chair, Statistical Research Division, Bureau of the Census, Washington, DC 20233. Registration and other information can be obtained from Maxine Anderson-Brown, Conference Coordinator, Office of the Director, Bureau of the Census, Washington, DC 20233.

Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 909 West Oregon Street, Suite 300, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

Opening:

Assistant Director, Center for Survey Research, Indiana University. CSR at Indiana University has been authorized to hire an additional person to serve as assistant director. It is expected that the position will be filled by late summer or early fall. The job description is not yet available, but it is anticipated that the assistant director will be responsible for coordinating the day-to-day operations of the phone survey section and the mail survey section and will assist in the development of the focus group section. Qualifications: MA with two years' survey experience; PhD preferable. Please contact John Kennedy for more information: Center for Survey Research,

Indiana University 1022 E. Third Street, Bloomington, IN 47405; phone: 812-855-2573; Fax: 812-855-2818; Bitnet: KENNEDYJ@IUBACS; Internet: KENNEDYJ@ucs.indiana.edu. Indiana University is an affirmative action employer.

Openings:

The Cognitive Laboratory at the National Center for Health Statistics has openings for survey researchers and cognitive psychologists. The Laboratory develops and tests survey questionnaires and conducts questionnaire design research. Openings are available for permanent staff and visiting scientists. Contact Shirley Casey at 301-436-7111.

Available:

Survey research interviewer for well-known research institutions desires interviewing assignments in Western New York State (especially Buffalo and Rochester areas). Experienced in face-to-face and telephone interviewing of the public of all ages, occupations, and ethnic backgrounds. Professional work and high completion rates. Contact Phyllis Kidston, 716-833-5402.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Burton, Scot, and Blair, Edward. "Task conditions, response formulation processes, and response accuracy for behavioral frequency questions in survey." *Public Opinion Quarterly*, 55 (Spring 1991), 50-79.

Frey, James H. "The impact of cover design and first questions on response rates for a mail survey of skydivers." *Leisure Sciences*, 13 (Spring 1991), 67-76.

Frey, James H., and Fontana, Andrea. "The group interview in social research." *Social Science Journal*, 28 (1991), 175-87.

Havice, Michael J., and Banks, Mark J. "Live and automated telephone surveys: A comparison of human interviewers and an automated technique." *Journal of the Market Research Society*, 33 (April 1991), 91-102.

Hughes, Philip J. "Design for composite estimation with changing survey frames." *Journal of Official Statistics*, 7 (No. 1, 1991), 77-91.

Lavrakas, Paul J. "Implementing CATI at the Northwestern Survey Lab—Part One: Making the decision." *CATI News* (Sawtooth Software, P.O. Box 3429, Ketchum, ID 83340), 4 (Spring 1991), 2-3, 8.

"Measuring social values." Report of the March 1991 seminar, ESRC Survey Methods Seminar Series. *Joint Centre for Survey Methods Newsletter* (SCPR, 35 Northampton Sq., London EC1V 0AX, U.K.), 11 (No. 2, 1991), 3-19.

Mooney, Linda, and Gramling, Robert. "Asking threatening questions and situational framing: The effects of decomposing survey items." *Sociological Quarterly*, 32 (Summer 1991), 289-300.

Schwarz, Norbert; Strack, Fritz; and Mai, Hans-Peter. "Assimilation and contrast effects in part-whole question sequences: A conversional logic analysis." *Public Opinion Quarterly*, 55 (Spring 1991), 3-23.

Shaiko, Ronald G.; Dwyre, Diana; O'Gorman, Mark; Stonecash, Jeffrey M; and Vike, James. "Pre-election political polling and the non-response bias issue." *International Journal of Public Opinion Research*, 3 (Spring 1991), 86-99.

Sobel, Jeffrey; DeForge, Bruce R.; Ferentz, Kevin S.; Muncie, Herbert L., Jr.; Valente, Carmine M.; and Levine, David M. "Physician responses to multiple questionnaire mailings." *Evaluation Review*, 14 (December 1990), 711-22.

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