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In This Issue . . .

Current Research ........................................ 1
Personnel Notes ........................................ 14
List of Academic Survey Research Organizations . 15
New in the Field
   L & S Survey Center at Wisconsin ............. 20
Announcements
   Census Bureau Conference .................... 20
   ASA/NSF/Census Fellowships ............... 20
Jobs—People ........................................ 20
Publications
   Special Issue of JOS .......................... 22
   New Methodological Publications .......... 22

Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through Survey Research or the Survey Research Laboratory. Study summaries are submitted to Survey Research with the understanding that the organization involved can release additional information to others.

Center for Business and Economic Research
Bradley University

(Office of Survey Research, Center for Business and Economic Research, Baker Hall - 203, Bradley University, 1501 W. Bradley Avenue, Peoria, IL 61625)

Completed project:

Peoria MSA Consumer Sentiment. This study of consumer sentiment was conducted jointly by Bradley University's Col-
lege of Business Administration and Institute for Urban Affairs and Business Research. Telephone interviews were conducted in April-May 1988 with a random sample of adults in 214 households in the Peoria (Illinois) metropolitan area (Peoria, Tazewell, and Woodford Counties). This was one in a series of such surveys, the most recent previous one having been conducted in October 1987. A report on the 1988 survey was issued in May 1988.

Acting Director (CBER): Bernard Goitein.

Center for Public and Urban Research
Georgia State University

(University Plaza, Atlanta, GA 30303)

Completed projects:

*Attitudes Related to AIDS in Georgia #2.* The purpose of this recently completed project for Turner Associates, funded by the Georgia Department of Human Resources, was to assess Georgia residents’ attitudes toward AIDS-related issues and to compare them to a similar survey conducted by the Center in 1986. In the latest survey, RDD telephone interviews were conducted with approximately 400 residents aged 18-65 throughout Georgia.

Study director: Bob Thomas.

*1988 Georgia Association of Legal Assistants’ Employment and Salary Survey.* This survey, completed in June 1988 for the Georgia Association of Legal Assistants, sought to assess current wages, salaries, benefits, working conditions, and duties of legal assistants in Georgia. Mail questionnaires were returned by 446 current members of the Association, for a 78% response rate.

Study director: John Hutcheson.

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Center for Survey Research
Indiana University

(1022 Third Street, Bloomington, IN 47401)

Completed projects:

*AIDS Knowledge and Attitudes Surveys.* Two surveys were completed in September 1988 for the Indiana State Board of Health. Both involved RDD telephone interviews with Indiana residents statewide. The first, with 869 interviews, was completed just prior to the national mailing of the Surgeon General’s AIDS brochure. The second, with 786 interviews, was conducted in July-August. Both had 70% response rates.

Study director: John Kennedy.

*Indiana Higher Education Telecommunications Survey.* This survey, completed October 1, 1988, for the Indiana Higher Education Telecommunications System, was designed to measure the number of Indiana residents aged 18-50 who might take televised college courses. RDD telephone interviews were conducted with 1,000 Indiana residents with high school diplomas or some college.

Study director: John Kennedy.

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Center for Survey Research
University of Massachusetts-Boston

(100 Arlington Street, Boston, MA 02116)

*Poverty in Boston.* Funded by the Boston Foundation, this study, to be conducted in fall and winter 1988, will provide an updated look at families in poverty in Boston. In particular, the focus will be on labor market experiences and barriers to employment. RDD techniques will be used to screen for households within 125% of the poverty line. A portion of the nonpoor households will be given a shorter interview to gather household demographic information. Telephone interviews will be conducted with 1,100 poor and 1,100 nonpoor families. In addition, because of concern about lack of telephone ownership among this population, 200 dual-frame interviews will be conducted with an area probability sample of households using in-person interviews if no telephone number is found through reverse directories or directory assistance.

Principal investigator: Paul Osterrmann (M.I.T.); study directors: Thomas Mangione and Tony Roman (CSR).

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Center for Survey Research and Methodology (ZUMA)
Mannheim, West Germany

(P.O. Box 12 21 55, D-6800 Mannheim 1, Federal Republic of Germany)

Methodological research:

*Asking Threatening Questions.* In this research, scheduled
for completion in March 1989, the use of different forms of forewarnings, introductions, and question wording in response to threatening questions, in particular about delinquent behavior, is being explored in a series of experimental studies. The research involves approximately 180 face-to-face interviews and 180 CATI interviews with random samples of adults (18+) in the Mannheim area.

Principal investigator: Hans-J. Hippler.

Confidentiality Assertions: Their Effects on Response Rates and Substantive Responses. In several experiments and field studies, which began in February 1988 and will end in December 1989, the impact of different forms of confidentiality assertions, mainly addressing issues of privacy and data protection, on response rates and substantive responses is being explored. Involved are approximately 180 face-to-face interviews and 200 mail questionnaires for random samples of adults (18+) in the Mannheim area.

Principal investigators: Hans-J. Hippler and Norbert Schwarz (ZUMA) and Eleanor Singer (Columbia University).

Evaluation of a Computer-Aided Interactive Interview and Instruction System (IBIS). In this project, completed in September 1988, a computer-aided interactive interview and instruction system was evaluated as part of an experimental study on recall, no-opinion filters, and fictitious issues. Computer-assisted personal interviews were conducted with 156 students at the University of Mannheim and Constance (FRG).

Principal investigator: Hans-J. Hippler.

Institute for Policy Research
University of Cincinnati
(Mail Location 132, University of Cincinnati, Cincinnati, OH 45221)

Completed projects:

September 1988 Ohio Poll. The topics included in the latest quarterly statewide omnibus survey, sponsored by the University of Cincinnati, the Cincinnati Post, and WCPO-TV, were Presidential and senatorial elections, consumer behavior, Presidential and gubernatorial approval, and vocational education. RDD-CATI interviews were completed with 828 adults (18+) in Ohio, for a 67% response rate.

Principal investigator: Alfred J. Tuchfarber.

Northern Kentucky Uncompensated Hospital Care Tax Levy Survey. Completed in April 1988 for the Greater Cincinnati Hospital Council, this study measured voter knowledge about the issue of uncompensated hospital care as well as voters' willingness to raise local income taxes to provide tax support to the hospitals providing uncompensated care. Telephone interviews were conducted with 485 registered voters in three Northern Kentucky counties, with a response rate of 75%.

Study director: Alfred J. Tuchfarber.

Institute for Social Research
York University
(4700 Keele Street, North York, Ontario M3J 1P3, Canada)

Completed projects:

Attitudes of Homeowners to Housing Conversions. Completed in September 1988 for the City of Toronto Planning and Development Department, this project sought to determine why homeowners in Toronto discontinue renting out units or convert such units into other space. In a policy context, the purpose was to increase the supply of affordable housing in Toronto. Telephone interviews were conducted with 675 homeowners, divided among ones who are renting space, have vacant rental space, have deconverted rental space, and have not engaged in conversion or deconversion. The response rate was 70%.

Study director: David Northrup.

A Study of the Recreation Needs and Leisure Activity Participation Patterns of Ontario's Ethnocultural Communities. The purpose of this recently completed study for the Ministry of Tourism and Recreation was to collect and interpret data about the leisure participation of Ontario's ethnocultural groups in order to determine the extent to which all such groups are participating in the various components of recreation, including programs, leadership development activities, and administrative functions. RDD-CATI methods were used to conduct 3,700 screeners and 1,680 interviews with members of 17 ethnic groups in Ontario, with a 62% response rate.

Study director: Michael Hall.

Institute for Social Science Research
University of California at Los Angeles
(9240 Bunche Hall, 405 Hilgard Avenue, Los Angeles, CA 90024)

Evaluation of the Independent Living Program. This study for Gloria Waldinger, UCLA School of Social Welfare, funded by the Los Angeles County Department of Children's Services (DCS), is scheduled for completion in October 1988. The purpose is to evaluate the effectiveness of a DCS program aimed to provide youth in foster care the independent living skills required to make it on their own when they are no longer DCS clients at age 18. Face-to-face interviews are being conducted with 200 youths aged 16 and 17 in foster care and with their caretakers (total N = 400) in Los Angeles County.

Principal investigator: Gloria Waldinger.

Sources and Mediators of Alzheimer's Disease Caregiver Stress. This NIH-funded project for Leonard Pearlin, Center for Social and Behavioral Sciences, University of California at San Francisco, is a longitudinal study of spousal/child caregivers to Alzheimer's sufferers to examine stress levels, supports, family networks, and psychological factors. The first wave, being conducted in August-November 1988, in-
volves face-to-face interviews with the spouse or child of individuals with Alzheimer's or related memory disorders in the San Francisco Bay area (N = 350) and the greater Los Angeles area (N = 400).
Principal investigators: Leonard Pearlin and Carol Aneshensel (UCSF); study director: Joseph Mullen.

Rheumatoid Arthritis Survey. This NIH-funded project for the UCLA School of Public Health is assessing health practices and psychological well-being of respondents diagnosed with rheumatoid arthritis. In the first wave, CATI interviews were conducted in greater Los Angeles with 288 volunteers with rheumatoid arthritis recruited from outpatient care facilities (91% response rate).
Principal investigator: Emil Berkanevic.

UCLA Preventive Health Behavior Study. Sponsored by the Jonsson Comprehensive Cancer Center with NIH funding, this study is evaluating a smoking cessation intervention targeted for women in an HMO. Wave 3 of CATI interviews was completed in August 1988 with 1,280 female adult volunteers from a primary care facility in greater Los Angeles, with a 93% response rate.

Project 4-Health. The purpose of the data collection phase of this project, sponsored by the School of Public Health, University of California, Berkeley, with funding from the National Cancer Institute, is to evaluate the short- and long-term effects of an educational program designed to reduce the prevalence of tobacco use (cigarettes and smokeless) among 10-14 year olds. In addition, the survey will identify what factors, e.g., knowledge and attitudes, contribute to the effectiveness of the program. Wave 2 is currently under way and involves CATI interviews with 1,228 4-H club members aged 10-14 throughout California.
Project director: Joel Moskowitz.

Completed projects:

Southern California Social Survey, 1988. This is an annual omnibus survey conducted to assess attitudes of household members from the greater Los Angeles area. In the 1988 survey, completed in March, the main focus pertained to health behaviors such as exercise patterns and dietary practices. The survey is used as a practicum for undergraduate and graduate students. RDD-CATI interviews were conducted with 1,140 adults in the tricounty region, with a 40% response rate.
Principal investigator: Felipe Castro.

An Innovative Casefinding Approach for AIDS. This project was conducted for the AIDS Project Los Angeles (APLA) with funding from the Centers for Disease Control. Completed in August 1988, RDD-CATI interviews were conducted with 1,615 adult males in Los Angeles County. Based on responses to the questionnaire, respondents who were identified as having high behavioral risk of acquiring AIDS were informed and referred to APLA for ready access to appropriate information, counseling, and/or medical evaluation.
Co-principal investigators: Charles Lewis and Howard Freeman.

Institute for Survey Research
Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

Reproductive Health Survey. This survey is being conducted in the summer and fall of 1988 for Prof. Frank F. Fustenber, University of Pennsylvania, under funding from the William Penn Foundation. The purpose is to evaluate the changes at the community level in response to new or augmented services provided to teens by specific family planning clinics in Philadelphia and Bucks County, PA. Changes in beliefs and behavior in the targeted population will be compared with those of unserved but similar populations. Telephone interviews were being conducted with 1,200 14-18 year old youths and 1,255 parents of those 14-17 years old.
Study director: Ellin Spector.

Philadelphians' Knowledge, Attitudes, and Behavior Related to AIDS. This study for the Philadelphia Department of Public Health seeks to determine what the residents of Philadelphia believe about AIDS, how they perceive their risk of getting the disease, and the extent to which their behavior puts them at risk of getting it. The Department plans to design its educational campaign based on this study's findings. RDD-CATI interviews were being conducted in August-September 1988 with 1,200 residents of the City of Philadelphia, with oversamples of blacks and Hispanics to yield at least 400 whites, 400 blacks, and 400 Hispanics.
Study director: Jay A. Mattlin.

Drinking Behavior, Norms, and Problems in Puerto Rican Adults. As part of an NIAAA-grant to the Hispanic Research Center, Fordham University, ISR is conducting a survey to be completed by December 1988 and involving face-to-face interviews with 1,000 Puerto Ricans aged 18 or over who reside in households in a 10-county region covering the greater New York City metropolitan area. The study examines attitudes and behavior regarding the consumption of alcoholic beverages among Puerto Rican adults in that area.
Principal investigator: Gerald Gurin (HRC); project director: Robert L. Santos (ISR).

The Latino National Political Survey. Under a subcontract from the Center for Mexican American Studies, University of Texas at Austin, ISR will be collecting data in summer and fall 1989 in a survey as part of a study, funded by a Ford Foundation grant, to examine the political attitudes and behavior of Latinos in the U.S. Face-to-face interviews will be conducted in the 48 coterminous U.S. with 800 Mexican Americans, 600 Cubans, and 600 Puerto Ricans who reside in households in the U.S. and with a control group of 600 whites (non-Latinos).
Principal investigators: R. de la Garen (UT), A. Falcon, F.C.
Garcia, and J. Garcia; project director: Robert L. Santos (ISR).

Completed project:

Stress, Mental Health, and Coping in the Puerto Rican Elderly. This NIMH-funded survey, completed in 1986 under subcontract from the Hispanic Research Center, Fordham University, studied issues of stress, coping, and mental health among Puerto Rican elders in the greater New York City metropolitan area. Face-to-face interviews were conducted with an area probability household sample of 1,002 Puerto Ricans aged 55 or over in the 14-county metro area, with an 86% interview response rate.

Principal investigator: Rita Mahard (HRC); project director: Robert L. Santos (ISR).

Israel Institute of Applied Social Research
Jerusalem, Israel

(19 Washington Street, P.O. Box 7150, Jerusalem 91070, Israel)

Completed projects:

Social Integration in Israel. Sponsored by the Ford Foundation, this study examined the two social divisions in Jewish society in Israel: the "ethnic" (eastern-ashkenaz) division and the "religiosity" (religious-nonreligious) division. The framework in which observations were made included the societal components, the form, the area, and the mode of integration. The main data set was obtained in a survey of a random national sample of over 1,100 adult Jewish respondents.

Researcher: Samuel Shye.

Public Awareness and Exposure to a Televised Program on AIDS. A telephone survey was conducted in Jerusalem and Tel Aviv (N = 100) on the day after a program on AIDS on Israeli Television. The aim of the survey, sponsored by the Ministry of Health and the Government Advertising Bureau, was to examine the public's awareness regarding the disease, its hazards, and ways of contagion and prevention and also to examine the extent of the public's exposure to the broadcast, its significance, and implications.

Researcher: Zeev Ben-Sira.

Health-Promoting Behavior: Inclinations and Inhibitions. Sponsored by the Health Education Unit at the Ministry of Health, this study examined the inclination of the Jewish adult population of Israel (N = 1,190) to engage in health-promoting behavior in three areas: dieting, physical exercise, and smoking. The investigation studied the relationship between respondents' knowledge on the topic and their reported behavior. Also studied was the relationship between relevant background data and health-related behavior, as well as the relationship between health-related behavior, the salience of health in the eyes of the respondents, and their confidence in their power to improve their health.

Researcher: Zeev Ben-Sira.

Mathematica Policy Research
Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08543)

Transitional Employment Training Demonstration. Sponsored by the Office of Research and Statistics, Social Security Administration, the purpose of this project is to test the effectiveness of programs that provide special training and employment services to persons with mental retardation who are receiving Supplemental Security Income (SSI) in order to determine what types of services are most helpful to this population. In August-November 1988, face-to-face interviews are being conducted in sites in Pennsylvania, New Jersey, Oregon, Massachusetts, California, and Wisconsin with 570 sample members (treatment group and control group) aged 18-40 who have mental retardation and receive SSI benefits. The project also involves mail questionnaires for employers and records abstraction.

Project director: Craig Thornton; project manager: Roderick Pannell.

Survey of Medicare Beneficiaries. This survey for the Physician Payment Review Commission seeks to assess Medicare beneficiaries' understanding of the Medicare assignment policy and participating physician's program and to gather information for use in making recommendations for comprehensive reform in Medicare's physician payment policy. In November-December 1988, CATI interviews will be conducted with a national sample of 2,000 Medicare beneficiaries.

Principal investigator: Kathy Langwell; survey director: Anne Ciemnecki.

Unemployment Insurance Exhaustee Study. This study for the U.S. Department of Labor is examining the demographic and economic characteristics of workers who have exhausted their Unemployment Insurance (UI) benefits, their UI program experiences, job-search activities, employment histories before and after exhaustion, use of employment and training programs, and their use of income transfer programs. In January-June 1989, 3,000 telephone interviews will be conducted in 15 states with a sample of UI
recipients who have exhausted their benefits.
Principal investigators: Walter Corson and Mark Dynarski;
survey director: Susan Sprachman.

Minnesota Center for Survey Research
University of Minnesota

(2122 Riverside Avenue, Minneapolis, MN 55454)

Completed projects:

St. Paul Public Library Patron Survey. The purpose of this study, completed in June 1988, was to determine the attitudes of library patrons concerning the current and future services of the library. Data were collected from 1,036 library patrons aged 13 or older, with a 75% response rate. Project manager: Nancy Davenport.

Survey of Registered Boat Owners in the State of Minnesota. Funded by the Minnesota Department of Natural Resources and completed in July 1988, this survey was sponsored by Dave Lime (College of Forestry), LEO McAvoi (Department of Recreation, Park and Leisure Studies), and David Pitt (Landscape Architecture Program). The goals were (1) to identify factors associated with boating decision making to determine what is needed to increase and enhance boating activity among registered boaters and (2) to identify a complex of activities and facilities associated with boating and determine how participation in boating-related activities could be increased. The survey involved mail questionnaires for 2,490 registered boaters in Minnesota, with an 80% response rate. Project manager: Carol A. Westrum.

NORC: A Social Science Research Center
University of Chicago

(1155 E. 60th Street, Chicago, IL 60637)

National Survey of Health and Sexual Behavior: Pre-test. Funded by CDC, NICHD, and NIMH, this is a national pretest for a major study planned for 1989. The purpose of the study is to obtain information for use by researchers in human sexuality and provide data that will help public health officials and epidemiologists to understand and predict the spread of sexually transmitted diseases (STDs), including AIDS. A comprehensive survey on the distribution of sexual practices in the U.S. has not been attempted since the Kinsey Reports of 40 years ago. The pretest will include numerous methodological experiments, such as site and in-home interviewing and race and gender matching of interviewers and respondents. The questionnaire will collect detailed information on sexual partners and behaviors, STD and medical history, contraception and disease prevention, fertility histories, and demographic data. In November 1988-January 1989, 2,000 face-to-face interviews (including a self-administered part) and 200 telephone interviews will be conducted nationwide with adults aged 18-54 who participated in the National Health Interview Survey, with oversamples of 18 and 19 year olds, blacks, and English-speaking Hispanics.
Principal investigator: Edward Laumann; co-principal investigators: Robert Michael and John Gagnon; NROC project directors: Barbara Campbell and Richard Rubin; NICHD project officer: Wendy Baldwin.

National Education Longitudinal Survey 1988: First Follow-up (1990). The purpose of this study, sponsored and funded by National Center for Education Statistics, NSF, and the Office of Bilingual Education and Minority Languages Affairs, U.S. Department of Education, is to examine change in young people's lives and the role of schools in promoting academic growth and positive life outcomes. Specific issues to be investigated include transition from elementary school to high school, school dropout, needs of the disadvantaged and language minority groups, and attracting students to the study of mathematics and science. Data collection in February-May 1990 will involve in-school questionnaire administration for 19,000 10th graders in public and private high schools nationwide, for 8,000 teachers, and 1,500 principals plus personal administration for 2,500 dropouts.
NORC project director: Penny Sebring; NCES project officer: Anne Hafner.

Physician's Practice Costs and Incomes Survey, 1988 (PPCIS). Conducted for HCFA, the 1988 PPCIS is the latest in a series of periodic surveys of physicians designed to collection information about physicians' costs, incomes, and other health policy topics such as volume of physician services, productivity, and Medicare participation. Data collection in August 1989 to February 1990 will involve CATI interviews with 6,000 physicians nationwide. The data will be used both to recalculate the Medicare Economic Index and to develop a Geographic Cost Practice Index.
NORC project director: Ann-Sofi Roden; HCFA project officer: Deborah Williams.

Northeast Research
Orono, Maine

(Survey, Assessment and Evaluation Division, Northeast Research, Maine National Bank Building, P.O. Box 9, Orono, ME 04473)

Completed projects:

1987 Rhode Island Breast Cancer Baseline Survey. Sponsored by the Bureau of Health, State of Rhode Island, this survey, which was conducted for mammogram marketing-research and program-evaluation purposes, involved RDD telephone interviews with 852 Rhode Island women aged 40 or older. For further information, contact David Kove-nock, Director.

1987 Maine Malpractice Pilot Survey. Conducted for the School of Public Health of Boston University Medical School, this study was a follow-up to a fall 1986 survey that identified 99 Maine households in which the randomly se-
lected adult perceived that one or more persons in the household had experienced an episode of medical malpractice. During January-May 1987, follow-up telephone interviews collected extensive data on 58 of the reported episodes. For further information, contact David Kovenock, Director.

1987Mainewide Home Energy Survey. Sponsored by Maine’s Office of Energy Resources, this was the eighth in an annual series. RDD telephone interviews were conducted in October 1987 with “the person who knows the most about the heating system” in 648 randomly selected nonseasonal Maine dwellings. For further information, contact David Kovenock, Director.

1987 Mainewide Nuclear Power/Nuclear Waste Pre-Referendum Survey. This survey produced brief interviews with 561 randomly selected Maine adult residents who reported being registered to vote in Maine. The questions dealt with the respondents’ likelihood of voting—and likely vote—in Maine’s third referendum in seven years on the closing of the Maine Yankee Nuclear Power Plant. For further information, contact David Kovenock, Director.

Northwestern University Survey Laboratory Northwestern University

(625 Haven, Evanston, IL 60208)

Completed project:

Media Management Survey. This survey for the Medill School of Journalism, Northwestern University, completed in August 1988, gathered information from newspaper and magazine publishers and television station general managers about the training needed and received by present and future media managers. Telephone interviews were completed with 272 respondents in a random sample from comprehensive industry listings that included all daily newspaper publishers, all trade and consumer magazine publishers, and all UHF and VHF TV station general managers. The response rate of all eligibles was 57%.


Office of Survey Research University of Texas at Austin

(College of Communication, University of Texas, Austin, TX 78712)

Behavioral Risk Factor Surveillance. This panel study, started in February 1987 for the Texas Department of Health, is done monthly and focuses on attitudes and day-to-day living habits that may influence the risk factors of an individual. Each month 99 RDD-CATI interviews are conducted with adults in Texas.

Coordinator: Veronica Inchauste; field director: Kathi Jensen.

KAB-AIDS88 Survey. This survey, to be completed in October 1988 for the Texas Department of Health, focuses on attitudes, knowledge, and behavior about AIDS. RDD-CATI interviews will be conducted with 1,800 adults in Texas and with 600 black or Hispanic adults.

Coordinator: Veronica Inchauste; field director: Brian Austin.

Policy Sciences Program Florida State University

(Room 64 Bellamy Building, Florida State University, Tallahassee, FL 32306)

Completed projects:

The 1988 Florida Annual Policy Survey. This was the tenth in a series designed to monitor policy interests and priorities of the Florida public. Of special interest in this survey were health care issues, handgun control, mandatory automobile inspection, and crime victimization issues, as well as alternative revenue sources for education. In January-February 1988, 989 RDD telephone interviews were conducted with adults (18+) in Florida, with a 74% response rate.

Study director: Suzanne Parker.

AIDS 1988. The purpose of this survey for the Florida Department of Health and Rehabilitative Services was to measure policy attitudes, knowledge, and fear of AIDS. RDD telephone interviews were conducted in March 1988 with 1,005 adults (18+) statewide, with an 80% response rate.

Study director: Suzanne Parker.

Poliometrics Laboratory for Political and Social Research Ohio State University

(Department of Political Science, 149 Derby Hall, 154 North Oval Mall, Columbus, OH 43210)

Completed projects:

Freedom from Smoking for You and Your Family Program Evaluation Survey. The purpose of this survey, completed in March 1988 for the American Lung Association, was to evaluate a quit-smoking program aired over a two-week period on a local television news program with additional materials (tab inserts) provided in the local newspaper. Questions focused on knowledge and participation in the program, with background questions on smoking history and other attempts at quitting. Telephone interviews were conducted in Franklin County, OH, with an RDD sample of 250 persons (57% response rate) and a list sample of 250 persons who requested information and materials (81% response rate). Both samples were smokers as of the start of the program.

Principal investigator: Mary Ellen Wewers; study director: Kathleen Carr.
The Ohio Political Survey: Congress and State Representative Survey. Completed in August 1988 for the Office of Research and Graduate Study, OSU, this survey sought to obtain information on respondents' knowledge of their Congresspersons and State Assembly/Senate representatives. Basic information consisted of questions on political efficacy, awareness, knowledge, and activities. RDD telephone interviews were conducted throughout Ohio with 1,000 persons 18 years or older who were U.S. citizens. Principal investigators: Randall Riple, Samuel Patterson, and Aage Clausen (Political Science Department).

Program in Survey Research
State University of New York at Binghamton

(Center for Education and Social Research, SUNY at Binghamton, Binghamton, NY 13901)

Completed projects:

Customer Service Satisfaction Survey: New York State Electric & Gas Corporation. This project for New York State Electric & Gas (NYSEG) consisted of four quarterly surveys in 1987-88 to measure residential customer evaluation of NYSEG's response to telephone requests for power restoration service, billing problems, or rate issues. Each survey involved CATI interviews with a sample of about 1,600 customers who phoned the company for a service, billing, or rate problem, for a total of 6,400 interviews. Response rates averaged about 63% of all respondents, or about 85% of eligible respondents. One of the quarterly surveys compared telephone and mail modes of questionnaire administration, with one half of the respondents (ca. 750) interviewed by CATI telephone and one half surveyed by mail during the same time period using virtually identical questions.
Principal investigator: Richard A. Rehberg.

Facilitators and Impediments to Energy Conservation by Not-for-Profit Organizations. This study, conducted in winter-summer 1988 for the New York State Energy Office, sought to learn the social, economic, political, and organizational variables that will facilitate or impede the adoption of energy conservation practices by nonprofit organizations. After initial screening and mailing of a hard-copy survey instrument, CATI interviews were completed with 300 CEOs or counterparts at not-for-profits in an eight-county region of the southern tier of New York state, with a response rate of 65-70%.
Principal investigator: Richard A. Rehberg.

Assessment of Need for Credit and Non-Credit Professional Education. Completed in February 1988, the purpose of this study for the Link Flight Simulator Division of the Singer Corp. was to learn of the need/demand for credit and non-credit professional education courses for management and production personnel of the Link Flight Simulator Division facilities in Binghamton and Kirkwood, NY. Three focus groups (with about 10 participants each) were followed by a structured survey questionnaire administered to all 600 LFSD professional management personnel at the two facilities, for a response rate of approximately 90%. Coordinator: Richard A. Rehberg.

Research Triangle Institute
North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

National Household Seroprevalence Survey--Feasibility Study. Scheduled for completion in August 1989 for the National Center for Health Statistics, this 16-month study seeks to determine the feasibility of conducting a national household survey to measure the prevalence of HIV infection in the U.S. population. Utilizing face-to-face methods that include the collection of blood samples, there will be a pilot study of 300-600 interviews, followed by a pretest of approximately 2,000 interviews. Both the pilot and pretest will involve area frame probability samples of households. Project director: Michael F. Weeks.

1988 National Household Drug Abuse Survey. The purposes of this national survey for NIDA, to be completed in May 1989, are to provide estimates for current alcohol and drug use patterns for the civilian population, to analyze trends through comparisons with the 1985 national survey, and to obtain data on frequency of use for illicit drugs and nonmedical use of psycho-therapeutic drugs. Face-to-face interviews will be conducted with 8,000 members of the general population in 100 PSUs in the contiguous 48 states, with an oversample of blacks and Hispanics. Co-principal investigators: Brenda Cox and Valley Rachal; project director: Tom Virag.

Support Services to Retrovirus Exposure Surveillance Program. To be completed in April 1989 for the Division of Safety, NIH, this is a massive screening program for safety purposes to screen lab workers and clinical staff for exposure to potential HIV-contaminated products. Methods include a face-to-face interview and blood test for NIH employees (350 laboratory workers and 800 clinical staff) in Washington, DC, who handle body fluids that may potentially be contaminated. Project director: Francois LaFleur.

National Residential Radon Survey: Phase I. Conducted under subcontract to SC+A Inc. with funding from the EPA and scheduled for completion in July 1989, this study seeks to estimate the distribution of radon levels in occupied dwelling units throughout the U.S. and to estimate the association between radon levels and dwelling unit characteristics. The study involves face-to-face interviews and the placing of radon measurement devices in dwelling units continuously occupied for 12 months. It is anticipated that 5,000 dwelling units will have valid radon readings. Project director: Robert M. Lucas.

1988 Youth Attitude Tracking Study II. Scheduled for completion in April 1989, this one-year study for the Defense Manpower Data Center, U.S. Department of Defense,
seeks to obtain timely information for all U.S. military services concerning the youth market nationally and within certain geographic areas that are of special interest to individual services. CATI interviews are to be conducted in the contiguous 48 states with 10,000 young persons aged 16-24 who have never served in the military, have completed less than two years of college, and reside in private residences served by a telephone.

Project director: Dale S. DeWitt; associate project director: Robert M. Bray.

**Increasing Capability of Methadone Maintenance Programs (AIDS).** This two-year project for NIDA, to be completed in July 1990, will test in a treatment/control setting the effects of an intervention involving enhanced counseling techniques of behavior modification for intravenous drug users on methadone maintenance programs. Face-to-face interviews will be conducted with 600 enrollees in three participating methadone maintenance programs in Camden, NJ; Baltimore, MD; and New Orleans, LA. Records abstraction will also be carried out.

Principal investigator: Valley Ratchal.

**Nationwide Evaluation of the Medicaid Competition Demonstrations: Second Wave--Minnesota Medicaid Consumer Survey.** The purpose of this ongoing survey for HCFA is to analyze the process (use, cost, etc.) and outcomes (health status and quality of care) of the various demonstrations that deliver services to the Medicaid population on a large-scale basis through alternative health plans designed to provide incentives for cost containment. This survey involves face-to-face interviews with 1,200 Medicaid recipients in Hennepin County, Minnesota.

Principal investigator: John E. Paul.

**Follow-up to the 1985 Survey of Science and Math Education.** This NSF-funded study, a follow-up to the 1985 Survey of Science and Math Education, involves contacting a subsample of the science and math teachers interviewed in the 1985 Survey to obtain information concerning their reasons for leaving, if they have left the teaching profession, and the advantages and disadvantages of teaching, if they are still teaching science or math. CATI interviews are being conducted with 400 "stayers" and 400 "leavers" throughout the U.S.

Study director: Jutta Sebestik.

**Social and Economic Sciences Research Center Washington State University**

(Pullman, WA 99164)

**Washington State Family Independence Study (FIS).** Sponsored by the Washington State Legislature and the Institute for Public Policy at Evergreen College, this is a longitudinal study of a statewide sample of 2,000 households drawn from four groups: 400 welfare households (receiving AFDC assistance) drawn from "new" welfare program sites, 400 drawn from "old" welfare program sites, 400 from "old" sites that will convert to a "new" welfare program, and 800 general population households from the same three areas who are at risk of going on welfare. Face-to-face methods are being used in the first wave interviews (October 1987 to June 1989), and CATI will be used for additional years (through 1993 for the fifth wave).

Principal investigator: Don A. Dillman.

Completed projects:

**Washington State Study of Seatbelt Use.** Completed in September 1988 for the Washington Traffic Safety Commission, this study sought to obtain accurate estimates of safety belt use among Washington State residents and to have estimates of safety belt use that could be compared with those obtained in similar surveys conducted in other states. A related purpose was to compare estimates of safety belt use obtained by telephone surveys and by mail surveys. Telephone interviews were completed with an RDD sample of 400 households and a listed sample of 400 (response rates of 61% and 76%, respectively), and 800 mail questionnaires were received (76% response rate).

Principal investigator: John Tarnai.

**Non-Industrial Private Land Ownership Survey.** The purpose of this survey, completed in September 1988 for the Cooperative Extension at WSU and the Department of Natural Resources of Washington State, was to gather information about land owner educational needs in order to improve current Cooperative Extension educational programs. Respondents were owners of forest land in Washington, with half from the eastern counties and half from the western counties. A survey methods experiment was included that tested the effect of sending a prior letter and enclosing an incentive. The final N for this mail survey was 977 (66% response rate).

Study director: Lesli Peterson Scott.

**An Agricultural Land Value Study in Washington State.** This USDA-funded study, completed in May 1988 for the WSU Department of Agricultural Economics, gathered information about the value of improvements on agricultural lands. The information will be used to estimate the effect of improvements on land sale prices. CATI interviews were conducted with 935 owners of agricultural land in Washington State.

Study director: Lesli Peterson Scott.

**Statistical Laboratory Iowa State University**

(Ames, IA 50011)

Completed projects:

**Lung Health Study.** The Survey Section at the Stat Lab assisted researchers at the Mayo Clinic, Rochester, MN, in a study of lung health of southeastern Minnesota residents that attempted to assess the effects of certain medications used by cigarette smokers diagnosed as having chronic ob-
structive pulmonary disease. The Survey Section helped with sample and questionnaire design, conducted a pilot study of 300 households, and trained the Clinic’s staff of telephone interviewers.

Daycare Providers. This study, conducted in collaboration with the Departments of Child Development, Food and Nutrition, and Hotel, Restaurant, and Institutional Management at Iowa State, was designed to assess the nutrition knowledge and practice of licensed daycare providers who participated in a program of nutrition education sponsored by a group of public and private agencies promoting child nutrition. Telephone interviews were completed with 844 daycare providers.

Study of Forest Land. Conducted in conjunction with the ISU Department of Forestry for the Energy Bureau of the Iowa Department of Natural Resources, this study of forest land in eastern Iowa sought to estimate the amount of forest land being held by owners willing to sell firewood to the State of Iowa and to determine timber management practices being utilized by forest land owners. The sample was drawn from tax records, and the land owners were interviewed by telephone.

Household Money Management. Conducted in collaboration with the Department of Family Environment, Iowa State, this was a follow-up of respondents to a previous study of household money management practices. Of the 201 individuals who took part in a 1982 study, 151 were interviewed by telephone to ascertain changes in their financial status and household financial practices.

Iowa State University Faculty. This survey was carried out at the request of the Iowa Board of Regents to estimate the average number of hours worked per week by ISU faculty members. During the 1986-87 academic year, faculty were assigned at random to one of 25 weeks, and each week questionnaires were sent to the 10 designated sample subjects asking them to report their hours worked during the previous week.

Survey Research Associates
Baltimore, Maryland

(217 E. 25th Street, Baltimore, MD 21218)

National Evaluation of Robert Wood Johnson Program for the Chronically Mentally Ill: Client Study. Funded by the Robert Wood Johnson Foundation and NIMH and sponsored by the Department of Psychiatry, University of Maryland, this project is evaluating the impact of new mechanisms for reorganizing mental health service on the lives of the chronically mentally ill and specifically the impact on the client's well-being, quality of housing, receipt of mental health services, finances, and other quality-of-life domains. The project involves a combination of face-to-face, telephone, and mail methods with 2,750 respondents—chronically mentally ill hospitalized patients, Section 8 housing certificate holders, case managers, and resident managers—in Baltimore, MD, and in Toledo, Columbus, and Cincinnati, OH.

Principal investigator: Howard Goldman; project director: Sandi Ezrine.

Completed project:

Physicians’ Practice Behaviors Related to the Prevention of Lung Disease. In this recently completed study, funded by the National Heart, Lung and Blood Institute, a random nationwide sample of 1,680 physicians practicing in five specialties—internal medicine, family practice, pulmonary allergy and immunology, and occupational medicine—completed mail and telephone questionnaires concerning their assessment and intervention behaviors regarding lung diseases. Analysis of collected data is expected to produce a model of physicians' intervention behaviors for NHLBI to use in developing physician and public educational programs to reduce lung disease morbidity and mortality.

Principal investigator: Joan S. Cwi.

Survey Research Center
California State University, Chico

(Chico, CA 95929)

Completed projects:

Attitudes Concerning Fish and Wildlife Protection and Law Enforcement in the State of California. Conducted in May-July 1988 for the California Department of Fish and Game, this study sought to assess attitudes, concerns, and views on wildlife protection in California and to assess perceptions of agency enforcement of wildlife protection laws. RDD-CATI interviews were conducted with 2,525 members of the general population in California aged 18+, with a 77% response rate.

Study director: James Fletcher.

Political Participation in California. The purpose of this study, conducted in January-March 1988 for the Senate Office of Research, California State Senate, was to assess political attitudes and behavior and barriers to voting among whites and major ethnic groups in California. RDD-CATI interviews were completed with 2,416 persons aged 18+ in California, including a representative statewide sample and an oversample of blacks, Hispanics, and Asians. The overall response rate was about 70%.

Study director: Jon Ebeling.

Survey Research Center
University of California, Berkeley

(2538 Channing Way, Berkeley, CA 94720)

Completed projects:

Time Use Study of California Residents. Data collection was completed in August 1988 in this study for the California Air
Resources Board to attempt to assess the exposure of California residents to possible air pollutants. Utilizing a "time diary" method of data collection, RDD-CATI interviews were conducted with approximately 1,700 adults and eligible youths (aged 12-17) throughout California.

Principal investigator: James A. Wiley (SRC); project director: John Robinson (University of Maryland); field director: Kathy Cirksena (SRC).

**Contra Costa County Primary Care Clinic Study.** The purpose of this study, sponsored by the Alcohol Research Group, Berkeley, with NIAAA funding, was to describe the patients who used the clinic facilities in primary care clinics and their illness and/or injury and to assess what part, if any, alcohol played in the illness and/or injury. Face-to-face interviews were conducted in April-May 1988 with a random sample of 394 patients entering clinic facilities in Contra Costa County primary care facilities, with a 72% response rate.

Principal investigator: Cheryl Cherpitel (ARG); associate field director: Mary McKenzie (SRC).

**Survey Research Center University of Georgia**

(544 Graduate Studies Building, University of Georgia, Athens, GA 30602)

Completed project:

**GA Spring Poll '88.** Completed in April 1988, this cost-shared poll collected information on attitudes about health care, alcohol abuse, life satisfaction, and personal and national economics. RDD telephone interviews were conducted with 538 male and female Georgians aged 18 or older.

Director: Dorothy W. Kingery; research coordinator: LeAnne D. Bryant.

**Survey Research Center University of Kentucky**

(12 Porter Hall, University of Kentucky, Lexington, KY 40506)

Completed projects:

**The Impact of the Toyota Motor Facility on Social Life and Human Services in the Bluegrass.** This survey for the Kentucky Governor's Office and Toyota Foundation, conducted in July-August 1988, sought to assess public perceptions of and reactions to a major new manufacturing facility. RDD-CATI interviews were conducted with 1,240 randomly selected adults in nine counties in central Kentucky, with a 65% response rate. The survey was part of a major research effort that also involves anthropological field work and the collection of social and economic indicators.

Principal investigators: James Houghland and Ronald Butler.

**Kentucky Health Survey.** Funded by the University of Kentucky Medical Center, Tobacco and Health Research Institute, Sanders-Brown Center on Aging, and Appalachian Regional Healthcare and completed in May 1988, this survey assessed the health-related experiences and perceptions of Kentucky residents. The goal was to facilitate academic research and assist in planning new health-related programs in Kentucky. RDD telephone interviews were conducted statewide with 719 adults within randomly selected households, for a 74% response rate.

Study director: James Houghland; survey coordinator: Timothy Johnson.

**Survey Research Center University of Michigan**

(426 Thompson Street, P.O. Box 1248, Ann Arbor, MI 48106)

**Outpatient Drug Abuse Treatment Study.** This NIDA-funded study seeks to achieve a better understanding of outpatient substance abuse treatment throughout the U.S. The national study will provide information on a representative sample of outpatient substance abuse units in hospitals and community mental health centers as well as freestanding units in the community. In July- November 1988, telephone interviews (using paper and pencil mode) are being conducted with a list sample of 1,200 such units, with the interviews taken with the unit directors and clinical supervisors.

Principal investigator: Richard H. Price.

Completed project:

**Life Events in Everyday Experience (Waves I & II).** Funded by an NIMH grant, LEEE is a longitudinal study of how married couples cope with stress in various life domains (work, marriage, health, parenting, etc.). The study began in 1985 as the 1985-86 Detroit Area Study, in which a probability sample of 1,750 respondents (white only) in nearly 1,000 married couples residing in suburban parts of the Detroit metropolitan area were interviewed. In Wave II, the couples were recontacted in March-August 1988 to reinterview all 1985 participants and their current spouses, including those who had declined to be interviewed in 1985. A 90-minute face-to-face interview was administered with persons still residing in the Detroit metropolitan area, with telephone interviews attempted with those who had moved out of the area. A total of 1,518 interviews (approximately 650 couples with both members interviewed) were conducted, for an overall Wave II response rate of 79%. A major methodological concern was the issue of how best to go about eliciting complete mentions and obtaining accurate dating of significant life events. Calendars and other field materials were used to help respondents. A second area of methodological interest was the development of reliable and cost-effective survey instrumentation that lay interviewers could administer to measure the lifetime prevalence of various mental health disorders in the general population. The mental health diagnostic questions used were based on
the Diagnostic Interview Schedule. 
Principal investigator: Ronald Kessler; project coordinator: 
Maria Sanchez.

Survey Research Center 
Montana State University

(Suite 1-108 Wilson Hall, Montana State University, Bozeman, MT 59717)

Completed projects:

Montana Gambling Survey. This survey, completed in May 
1988 for the Gaming Advisory Council, Montana Department 
of Commerce, sought to assess and describe the 
opinions of Montanans about gambling in the state. RDD-
CATI interviews were conducted with 635 adults in Mon-
tana, with a 71% response rate. 
Principal investigator: Lloyd D. Bender.

Annual Montana Farm and Ranch Survey: 1988. The pur-
pose of this survey, completed in June 1988 for the Mon-
tana Agricultural Experiment Station, Montana State University, 
was to monitor the continuing impact of changes in 
agriculture on farm and ranch operators, their families, and 
communities. This includes plans for the future, per-
ceptions of changes in community life, and attitudes toward 
government policy. Mail questionnaires were returned by 
1,229 Montana farm and ranch operators, for a 61% re-
response rate. 
Project director: John Saltiel.

Survey Research Laboratory 
Arizona State University

(Department of Sociology, Arizona State University, 
Tempe, AZ 85287)

Completed projects:

ASU Employee Attitude Study. Completed in June 1988 
with funding from the Vice-President's Council, ASU, this 
was the first study at ASU of employee attitudes and opin-
ions on supervision, pay, satisfaction, EEO issues, etc. 
The study involved mail questionnaires for 1,480 classified 
and administrative staff at the University, with a 92% re-
response rate.
Principal investigator: W. Shapard Wolf, Jr.

Arizona Judicial Evaluation Poll: 1988. Completed in Au-
gust 1988 for the Arizona State Bar, this survey involves 
ratings of judges' performance by attorneys who practice 
before them, as well as an opinion question on whether the 
judge should be returned. The results are used by the bar 
associations in campaigns for or against judges up for reten-
tion. In the 1988 survey, mail questionnaires were returned 
by 1,631 members of the Arizona State Bar, for an 85% re-
response rate. 
Principal investigator: W. Shapard Wolf, Jr.

Survey Research Laboratory 
University of Illinois

(1005 W. Nevada Street, Urbana IL 61801, and Suite 500, 
910 W. Van Buren Street, Chicago, IL 60607)

Health Care Services in Downstate Illinois. This survey for 
Jeanne Hafstrom, Family and Consumer Economics, UIUC, 
seeks to assess the health care services and quality of life in 
two central Illinois communities—Decatur (pop. 95,000) and 
Paxton (pop. 4,000). RDD telephone interviews will be con-
ducted with 200 residents in each community. 
Project coordinator: Diane O'Rourke (SRL-Urbana).

Champaign County Waste Disposal. The purpose of this 
study, scheduled for completion in December 1988 for the 
Intergovernmental Solid Waste Disposal Association of the 
City of Champaign, City of Urbana, and Champaign County, 
is to ascertain the waste disposal behavior of residents of 
Champaign County. RDD-CATI interviews will be conduct-
ed with 1,120 members of the general population in the 
county. 
Principal investigator: Roland J. Liebert; project co-
ordinator: Raymond K. Oldakowski (SRL-Urbana).

Human Factors Study. This study, being conducted for the 
Human Factors Society and sponsored by the National Re-
search Council/Commission on Behavioral and Social Sci-
cences, is scheduled for completion in September 1989. The 
purpose is to conduct research on the education and utiliz-
ation of human factors specialists and, specifically, to con-
duct a nationwide survey of human factors specialists, their 
employers, and directors of graduate programs in the field of 
human factors. CATI interviews will be conducted with 
1,200 and mail questionnaires sent to 57. 
Principal investigator: Seymour Sudman; project co-
ordinator: Christine Horak (SRL-Urbana).

Survey Research Laboratory 
Virginia Commonwealth University

(Richmond, VA 23284)

Completed projects:

Summer 1988 Commonwealth Poll. Completed in August 
1988 with funding from the Department of Motor Vehicles 
and VCU, this omnibus survey dealt with various public pol-
icy issues and the Presidential and senatorial election cam-
paigns. RDD-CATI interviews were conducted with 804 
adults (18+) in Virginia.
Poll director: Scott Keeter.

Relations between Self-Disclosure and Mental Health: Re-
sults from a National Lesbian Health Care Survey. This 
study, completed in May 1988 for the National Lesbian and 
Gay Health Foundation and funded by the Foundation and 
NIMH, sought to investigate the relationship between self-
disclosure of sexual orientation to peers and various indices 
of mental health status. The survey involved mail question-
naires for 1,925 women nationwide, with a 39% response rate.
Principal investigator: Judith Bradford.

**Jackson Ward Vision 2000.** The purpose of this study, completed in July 1988 for the City of Richmond and Richmond Renaissance, was to describe the population and housing stock of a rapidly changing inner-city neighborhood. Using a variety of survey methods, interviews were completed with 400 respondents (low-income black to upper-middle-income blacks and whites) in the Jackson Ward neighborhood of Richmond, with a 55% response rate.
Project director: Carol Baron.

**AIDS Education Need Assessment: Health Care Providers in Virginia.** This recently completed survey, sponsored by the Virginia Department of Health with funds from CDC, sought to ascertain health care providers' level of knowledge of AIDS and their experiences with patients with AIDS and those who are HIV infected. Mail questionnaires were received from 356 physicians (48% response rate), 522 dentists (64%), and 525 counselors and social workers (67%) in Virginia.
Principal investigator: Judith Bradford; project manager: Margaret O'Hare.

**Urban Studies Center**
**University of Louisville**

(College of Urban and Public Affairs, University of Louisville, Louisville, KY 40292)

**Kentucky Statewide Study of Disabled Persons, Stage II.** The purpose of Stage II of this study for the Kentucky Department of Education Office of Vocational Organization is to ascertain the specific needs of persons identified in Stage I of the study as possessing potentially disabling conditions. Utilizing both face-to-face and telephone methods, interviews are being conducted with 1,000 persons so identified statewide.
Principal investigator: Ivan Lee Weir; co-investigator: Gordon Scott Bonham; project manager: Joanna Hunter-Manns.

**Annual Housing Report: Builders Survey.** The twofold purpose of this study, scheduled for completion in March 1989 for the Kentucky Housing Corporation, is (1) to ascertain prices and affordability of single-family dwellings within the state of Kentucky and (2) to examine the availability of mobile homes and manufactured housing in the state. Mail questionnaires are being sent to 700-1,000 builders identified as being involved in the construction of single-family dwellings.
Principal investigator: C. Theodore Koebel.

**Assessment of the Kentucky Alternative Intermediate Services/Mental Retardation Waiver Project.** This 2-1/2 year assessment was commissioned by the Department of Medicaid Services, with funding from the Cabinet for Human Re-

sources, to provide a more thorough and rigorous look at the AIS/MR program by studying the access to the program, the appropriateness of care received, and the cost of care in both settings. Scheduled for completion in 1989, the project has involved interviews in various cities in Kentucky with case managers and parent/guardians of mentally retarded clients (face-to-face N = 120; telephone N = 120) and abstraction of secondary data (N = 120), with a response rate of approximately 98%.
Principal investigator: Gordon Scott Bonham.

**Jefferson County Survey on Alcohol and Drug Abuse.** Being conducted in fall 1988 for Jefferson County Program Planning and Development, this is one of series of short surveys as part of an annual study to identify and prioritize problems facing county government over the next few years. RDD-CATI interviews are to be conducted with 400-500 members of the general population in Jefferson County, Kentucky.
Principal investigator: C. Theodore Koebel; co-principal investigator: Linda Burgess; project manager: Gail Pyndus.

**Wisconsin Survey Research Laboratory**
**University of Wisconsin-Extension**

(610 Langdon Street, Madison, WI 53703)

Completed projects:

**Statewide Survey of Attitudes towards AIDS.** Sponsored by the Wisconsin Department of Health and Social Services, three studies were done to discover if Surgeon General Koop's AIDS brochure improved the knowledge that Wisconsin people have about AIDS. CATI interviews were conducted with adults throughout the state using two RDD samples: Study I in May 1988 before the brochure was sent out (N = 493) and Study II in July-August 1988 after the brochure was sent out (N = 489). In addition, respondents to Study I were reinterviewed in July-August (N = 322) to see if their knowledge of AIDS had changed. Response rates were 78% to Studies I and II and 83% to Study III. For further information, contact Harry Sharp, Director, WSRL. Principal investigators: James Vergeront and Barbara Standridge.

**Beaver Dam Eye Study.** Completed in December 1987 for the Eye Department of the University of Wisconsin Medical School, with NIH funding, the purposes of this study were to do a census of the City of Beaver Dam and the Town of Beaver Dam, Wisconsin, and elicit from those residents 42-85 their relatives in the area and any eye diseases or conditions that they have. The doctors, after performing free eye exams, hope to discover the incidence of diseases and other conditions of the eye in the general population and the effect that heredity and certain risk factors have on it. The study involved a dual frame of listing plus total digit dialing (TDD) and used CATI and face-to-face methods to conduct 6,654 interviews, with a 97% response rate. For further information, contact Harry Sharp, Director, WSRL. Principal investigators: Barbara Klein and Ronald Klein.
Wisconsin Tourism Survey-1988. Conducted in January-March 1988 for the State of Wisconsin Department of Development, this survey sought to discover where people obtain information about vacation areas, the type of vacations they take, when they take them, and what advertising is most effective. RDD-CATI interviews were conducted with 1,240 male or female heads of household in Wisconsin, Minnesota, Illinois, and Indiana, for an average response rate of 73%. For further information, contact Harry Sharp, Director, WSRIL.
Principal investigator: Richard Kotenbeutal.

Personnel Notes

Harrison White has been named Director of the Center for Social Sciences at Columbia University. He was most recently at the University of Arizona. He succeeds Peter M. Blau, who has moved to the University of North Carolina at Chapel Hill.

Valerie Preston, formerly at Columbia University, has become Director of the Institute for Social Research and Associate Professor of Geography at York University in Canada.

Elie Katz, Professor of Sociology and Communications at Hebrew University of Jerusalem, is the new Scientific Director of the Israel Institute of Applied Social Research, which will henceforth be known as the Guttmann Institute of Applied Social Research in memory of Louis Guttmann, the Institute's founder and Scientific Director since its founding, who died in October 1987.

At NORC, the following have been promoted from Survey Director to Senior Survey Director: Sameer Abraham, Donald Kotecki, Alisu Schoua-Glusberg, and Charlene Weiss. In addition, promoted to Survey Director are James Comiskey, previously Assistant Survey Director, and Kenneth Rasinski, previously Research Analyst in NORC's Methodology Research Center.

At the Office of Survey Research, University of Texas at Austin, Brian Austin has been named Field Director and Veronica Inchausti has been promoted to Manager of OSR.

Two new Project Associates in the Program in Survey Research at the State University of New York at Binghamton are Maryanne Samsel and Susan Hubal.

At Research Triangle Institute, four people have been promoted from Research Survey Specialists to Acting Section Heads in the Center for Survey Research: Allen Duffer (Field Surveys), Lanny Piper (Mail Surveys), Jutta Sebestik (Telephone Surveys), and Randy Keesling (Survey Support Services).

New staff members at Response Analysis Corporation include Kenneth Dautrich, Senior Research Associate (formerly a Research Associate, Eagleton Institute of Politics); two Senior Research Assistants: N. Lawrence Durkin (an MBA student at University of New Haven) and Mary Backstrom (M.S., Rutgers University); and two Research Assistants: Laura Frank (from Rider College) and Christine MacMaster (University of Michigan). Also at RAC, Linda Russell has been promoted from Research Associate to Senior Research Associate; Michelle Mueller, Martha Bell, and Steven Olszewski from Research Assistant to Senior Research Assistant; and Donna Miller from Research Technician to Research Assistant.

For a two-year period beginning October 1988, Colm O'Muircheartaigh will be joining the Survey Methods Centre of Social and Community Planning Research in London as the new Director. He will be on leave from the London School of Economics and Political Science, where he is currently Senior Lecturer in Statistics and Co-Director of the Centre for Survey Teaching and Research. Martin Collins, Director of the Methods Centre since 1984, has become Professor of Marketing Research at the City University Business School. Also joining the Methods Centre in October is Jean Martin, who will be seconded to the Centre from her post at the Office of Population Censuses and Surveys, where she is Principal Social Survey Officer in OPCS' Social Survey Division.

At the Survey Research Center, California State University, Chico, Barbara Alderson has been promoted to Data Production Manager. She was previously an Interviewer Supervisor. Joining the staff as Interviewer Supervisor is Susan Cragle.

Robert Moore has joined the staff of the Survey Research Center, University of Kentucky, as Research Coordinator. He was formerly Associate Professor of Sociology at William Carey College, Hattiesburg, MS. Timothy Johnson, Research Coordinator, is on leave and working at the American Board of Family Practice, Inc.

The new Manager of the Field Section at the Survey Research Center, University of Michigan, is Nancy J. Geblor, who was previously Assistant Manager of SRC's Field Section.

W. Shapard Wolf, Jr., has been named Director of the Survey Research Laboratory at Arizona State University after serving as Acting Director. Also, William C. Edwards has joined the staff as Field Director.

At the Survey Research Laboratory, Virginia Commonwealth University, Scott Keeter is now Acting Director. He was previously Associate Director, a position now held by Judith Bradford, who was Senior Research Associate.
List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have communicated with us or have otherwise come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

United States

**Alabama**

Ms. Kandis Steele  
Capstone Poll  
University of Alabama  
P.O. Box 567, 319 ten Hoor  
Tuscaloosa, AL 35486  
(205-348-3828)

Dr. Paul L. Wall, Director  
Division of Behavioral Science Research  
Tuskegee University  
1506 Franklin Road  
Tuskegee, AL 36088  
(205-727-1185)

**Arizona**

Dr. Bruce D. Merrill, Director  
Public Opinion Research Program  
Stauffer Hall  
Arizona State University  
Tempe, AZ 85281  
(602-965-7051)

Prof. W. Shapard Wolf, Jr., Director  
Survey Research Laboratory  
Department of Sociology  
Arizona State University  
Tempe, AZ 85287  
(602-965-5000)

**California**  

Prof. Martin P. Wattenberg, Head  
Center for Survey Research  
Public Policy Research Organization  
310 Social Ecology Building  
University of California, Irvine  
Irvine, CA 92717  
(714-856-4213)

Dr. Marilynn B. Brewer, Director  
Institute for Social Science Research  
9240 Bunche Hall  
University of California at Los Angeles  
405 Hilgard Avenue  
Los Angeles, CA 90024  
(213-825-0711)

Dr. James Gregg, Director  
Survey Research Center  
California State University, Chico  
Chico, CA 95929  
(916-895-4332)

**California (continued)**

Prof. Percy H. Tannenbaum, Director  
Survey Research Center  
University of California  
2538 Channing Way  
Berkeley, CA 94720  
(415-642-9977)

Dr. Jan W. Kuzma, Director  
Survey Research Service  
Loma Linda University  
Loma Linda, CA 92350  
(714-824-4590)

**District of Columbia**

Dr. Thomas E. Allen, Director  
Center for Assessment and Demographic Studies  
Gallaudet University  
800 Florida Avenue, N.E.  
Washington, DC 20002  
(202-651-5755)

**Florida**

Dr. Loyd S. Pettigrew, Director  
Center for Organizational Communication Research and Service  
Department of Communication  
University of South Florida  
Tampa, FL 33620  
(813-974-2159)

Dr. J. Arthur Heise, Director  
Institute for Public Opinion Research  
c/o Department of Communication  
Florida International University, North Miami Campus  
N.E. 151 Street and Biscayne Boulevard  
North Miami, FL 33181  
(305-940-5991)

Dr. Suzanne L. Parker, Director  
Survey Research Center  
Policy Sciences Program  
Room 64 Bellamy Building  
Florida State University  
Tallahassee, FL 32306  
(904-644-5415/5270)

**Georgia**

Dr. John D. Hutcheson, Jr., Director  
Center for Public and Urban Research  
Georgia State University  
University Plaza  
Atlanta, GA 30303  
(404-651-3523)
Georgia (continued)
Dr. Dorothy W. Kingery, Director
Survey Research Center
544 Graduate Studies Building
University of Georgia
Athens, GA 30602
(404-542-6110)

Illinois
Dr. Robert T. Michael, Director
NORC: A Social Science Research Center
University of Chicago
1155 E. 60th Street
Chicago, IL 60637
(312-702-1200)

Dr. Paul J. Lavrakas, Director
Northwestern University Survey Laboratory
Northwestern University
625 Haven
Evanston, IL 60208
(312-491-8759)

Dr. Bernard Grofman, Director
Office of Survey Research
Center for Business and Economic Research
Baker Hall - 203
Bradley University
1501 W. Bradley Avenue
Peoria, IL 61625
(309-677-2262)

Dr. Jon D. Miller, Director
Public Opinion Laboratory
Northern Illinois University
DeKalb, IL 60115
(815-753-0555)

Dr. Richard B. Warnecke, Director
Survey Research Laboratory
University of Illinois at Chicago
910 W. Van Buren Street, Suite 500 (MC 336)
Chicago, IL 60607
(312-996-6130)

or
University of Illinois at Urbana-Champaign
1005 W. Nevada Street
Urbana, IL 61801
(217-333-4273)

Indiana
Dr. John M. Kennedy, Co-Director
Center for Survey Research
Indiana University
1022 E. Third Street
Bloomington, IN 47401
(812-855-2573)

Iowa
Dr. Samuel Levey, Director
Center for Health Services Research
University of Iowa
S517 Westlawn
Iowa City, IA 52242
(319-335-8815)

Prof. Robert E. Kramer, Associate Director
Center for Social and Behavioral Research
University of Northern Iowa
Cedar Falls, IA 50614
(319-273-2105)

Dr. Dean A. Isaacson, Director
Statistical Laboratory
Iowa State University
Ames, IA 50011
(515-294-3440)

Kansas
Prof. Steven Maynard-Moody, Policy Research Director
Institute for Public Policy and Business Research
607 Blake Hall
University of Kansas
Lawrence, KS 66045
(913-864-3701)

Kentucky
Dr. James G. Hougland, Jr., Director
Survey Research Center
12 Porter Building
University of Kentucky
Lexington, KY 40506
(606-257-4684)

Dr. Knowlton W. Johnson, Director
Urban Studies Center
College of Urban and Public Affairs
University of Louisville
Louisville, KY 40292
(502-588-6626)

Maryland
Dr. Donald F. Norris, Director
Institute for Governmental Service
Suite 2101 Woods Hall
University of Maryland
College Park, MD 20742
(301-277-3976)

Ms. Sue Dowden, Acting Director
Survey Research Center
1103 Arts/Sociology Building
University of Maryland
College Park, MD 20742
(301-454-5800)
Massachusetts  
Dr. Floyd J. Fowler, Jr., Director  
Center for Survey Research  
University of Massachusetts-Boston  
100 Arlington Street  
Boston, MA 02116  
(617-956-1150)

Michigan  
Jack Knott, Director  
Social Science Research Bureau  
301 Olds Hall  
Michigan State University  
East Lansing, MI 48824  
Dr. Howard Schuman, Director  
Survey Research Center  
University of Michigan  
426 Thompson Street  
P.O. Box 1248  
Ann Arbor, MI 48106  
(313-764-8365)

Minnesota  
Prof. William J. Craig, Executive Director  
Minnesota Center for Survey Research  
University of Minnesota  
2122 Riverside Avenue  
Minneapolis, MN 55454  
(612-627-4282)

Mississippi  
Dr. Wolfgang Freese, Director  
Survey Research Unit  
Social Science Research Center  
P.O. Box 6105  
Mississippi State University  
Mississippi State, MS 39762  
(601-325-2495)

Missouri  
Dr. Andrew D. Glassberg, Director  
Public Policy Extension  
Public Policy Administration  
405 Tower  
University of Missouri-St. Louis  
8001 Natural Bridge Road  
St. Louis, MO 63121  
(314-553-5145)

Montana  
Dr. Lloyd Dale Bender, Program Director  
Survey Research Center  
Suite 1-108 Wilson Hall  
Montana State University  
Bozeman, MT 59717  
(406-994-4481)

Nevada  
Dr. Sandra Neese, Director  
Mr. John DeWitt, Survey Research Director  
Center for Applied Research  
Business Building, Room 521  
University of Nevada-Reno  
Reno, NV 89557  
(702-784-6718)

Dr. Donald E. Carne, Director  
Center for Survey Research  
FDH Building 815  
University of Nevada, Las Vegas  
Las Vegas, NV 89154  
(702-739-3322)

New York  
Prof. Richard D. Alba, Director  
Center for Social and Demographic Analysis  
Department of Sociology  
State University of New York at Albany  
Albany, NY 12222  
(518-442-4905/6)

Dr. Harrison White, Director  
Center for the Social Sciences  
Columbia University  
420 West 118th Street  
New York, NY 10027  
(212-280-3093)

Ms. Kristin Keough, Director of Applied Research  
Division of Applied Research  
School of Management  
108 Jacobs Management Center  
State University of New York at Buffalo  
Amherst, NY 14260  
(716-636-3201)

Prof. Eugene Litwak, Professor and Head  
Division of Sociomedical Sciences  
Columbia University School of Public Health  
600 West 168th Street  
New York, NY 10032  
(212-305-6565)

Richard A. Rehberg, Coordinator  
Program in Survey Research  
Center for Education and Social Research  
State University of New York at Binghamton  
Binghamton, NY 13901  
(607-777-2116)

Ms. Jane B. Maestro-Scherer, Manager  
Survey Research Facility  
Cornell Institute for Social and Economic Research  
323 Uris Hall  
Cornell University  
Ithaca, NY 14853  
(607-255-8759)
North Carolina
Dr. Yevonne S. Brannon, Program Manager/Director
Applied Research Group
Center for Urban Affairs and Community Services
P.O. Box 7401
North Carolina State University
Raleigh, NC 27695
(919-737-3211)

Dr. Bibb Latané, Director
Institute for Research in Social Science
Manning Hall 026A
University of North Carolina
Chapel Hill, NC 27514
(919-962-3061)

R. Paul Moore, Director
Center for Survey Research
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, NC 27709
(919-541-6220)

Ohio
Dr. Richard M. Perloff, Director
Communication Research Center
Cleveland State University
1983 E. 24th Street
Cleveland, OH 44115
(216-687-4636)

Dr. Alfred J. Tuchfarber, Director
Institute for Policy Research
Mail Location 122
University of Cincinnati
Cincinnati, OH 45221
(513-475-5028)

Prof. Aage R. Clausen, Director
Poliometrics Laboratory for Political and Social Research
Department of Political Science
Ohio State University
149 Derby Hall
154 North Oval Mall
Columbus, OH 43210
(614-292-1061)

Prof. Jesse F. Marquette, Head of Department of Political Science
Ms. AnneMarie Scarisbrick-Hauser, Manager
Survey Research Center
Department of Political Science
Olin Hall #276
University of Akron
Akron, OH 44325
(216-375-7405/5111)

Oregon
Prof. Helen M. Berg, Director
Survey Research Center
Strand Agriculture Hall 400
Oregon State University
Corvallis, OR 97331
(503-754-3773)

Pennsylvania
Dr. Leonard A. LoSciuto, Director
Institute for Survey Research
Temple University
1601 N. Broad Street
Philadelphia, PA 19122
(215-787-8355)

Dr. Vijai P. Singh, Director
University Center for Social and Urban Research
1617 Cathedral of Learning
University of Pittsburgh
Pittsburgh, PA 15260
(412-624-5442)

Puerto Rico
Dr. Carmen Gautier Mayoral, Director
Social Science Research Center
Faculty of Social Science
Rio Piedras Campus
University of Puerto Rico
Rio Piedras, PR 00931
(809-764-0000, Ext. 2104/2278)

Tennessee
Dr. Ralph R. Balyeat, Executive Director
Urban Observatory of Metropolitan Nashville-University Centers
P.O. Box 25109
Nashville, TN 37202
(615-251-1121)

Texas
Ms. Veronica F. Inchauste, Manager
Office of Survey Research
College of Communication
University of Texas
Austin, TX 78712
(512-471-4980)

Utah
Dr. Mark W. Fraser, Director
Social Research Institute
130 Social Research Institute
Graduate School of Social Work
University of Utah
Salt Lake City, UT 84112
(801-581-4570)
Utah (continued)
Prof. Ken R. Smith, Director
Survey Research Center
2120 Annex
University of Utah
Salt Lake City, UT 84112
(801-581-8491)

Virginia
Dr. Scott Keeter, Acting Director
Survey Research Laboratory
Virginia Commonwealth University
Richmond, VA 23284
(804-257-8813)

Washington
Dr. Don A. Dillman, Director
Social and Economic Sciences Research Center
Washington State University
Pullman, WA 99164
(509-335-1511)

West Virginia
Dr. Frederick A. Zeller, Program Leader
Office of Applied Research, Evaluation and Planning
411 Knapp Hall
West Virginia University
Morgantown, WV 26506
(304-293-4201)

Wisconsin
Dr. James M. Rovelstad, Director
Center for Survey and Marketing Research
University of Wisconsin - Parkside
Box 2000
Kenosha, WI 53141
(414-553-2105)

Dr. James Sweet, Faculty Director
Letters and Science Survey Center
Room 2418 Social Science Building
University of Wisconsin
1180 Observatory Drive
Madison, WI 53706
(608-262-1688)

Dr. Harry P. Sharp, Director
Wisconsin Survey Research Laboratory
University of Wisconsin-Extension
610 Langdon Street
Madison, WI 53703
(608-262-3122)

Canada
Dr. Harvey Krahn, Director
Population Research Laboratory
Department of Sociology
University of Alberta
Edmonton, Alberta T6G 2H4, Canada
(403-432-4659)

Prof. Valerie Preston, Director
Institute for Social Research
York University
4700 Keele Street
North York, Ontario M3J 1P3, Canada
(416-736-5061)

Other

England
Dr. Colm O'Muircheartaigh, Director
Survey Methods Centre
Social and Community Planning Research
35 Northampton Square
London, EC1V 0AX, England
(01-250-1866)

Mr. John F. Hall, Unit Director
Survey Research Unit
Polytechnic of North London
Ladbroke House
62-66 Highbury Grove
London N5 2AD, England
(01-359-8478 or 607-2789, Ext. 5080 for messages)

Israel
Ms. Ziva Rabani, Executive Director
Prof. Elihu Katz, Scientific Director
Israel Institute of Applied Social Research
19 Washington Street
P.O. Box 7150
Jerusalem 91070, Israel
(02-231421)

Russia
Vladimir G. Andreyenkov, Head
Survey Methodology Department
Institute for Sociological Research
USSR Academy of Sciences
Krzhyzhanovskogo 24/35, b/5
Moscow 11759, U.S.S.R.
(128-91-09)

West Germany
Dr. Peter Ph. Mohler, Executive Director
Center for Survey Research and Methodology (ZUMA)
P.O. Box 12 21 55
D-6800 Mannheim 1, Federal Republic of Germany
(0049-621-18 00 40)
New in the Field

L & S Survey Center at Wisconsin

The Survey Research Center of the College of Letters and Science at the University of Wisconsin-Madison was established in 1987, with funding from the College and the Graduate School. The facilities of the Center will be used by classes in survey research methods and related topics, as well as for faculty research, especially in the development and pretest phases.

The center conducts a continuous national telephone survey, interviewing approximately 2,000 households during the course of a year. The interview, which is about a half-hour in length, normally includes about 10 minutes of core "demographic" items, 10 minutes of items developed by classes, and 10 minutes of research items.

Because each week's or each month's interviews are conducted on a national probability sample, it is feasible to frequently add, modify, or delete questions. Thus, it is an ideal vehicle for developing and testing questions and question sequences. Because it runs continuously, it is well suited to measure change in the population's attitudes, opinion, or behavior and to identify precisely when something has changed. It is also possible to experiment with alternative question wording or question ordering. At a modest cost, the rate of interviewing can be increased in order to accumulate a larger number of cases per month.

The Center is directed by Professor James Sweet and managed by Robert H. Lee.

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Announcements

Census Bureau Conference

The Census Bureau’s Fifth Annual Research Conference (ARC V) will be held March 19-22, 1989, at the National Clarion in Arlington, Virginia. ARC V will comprise a mix of topics such as nonsampling errors, new techniques in questionnaire design, analysis of complex survey data, and geographic systems. For further information, contact Ms. Maxine Anderson-Brown, ARC Conference Coordinator, Office of the Director, Bureau of the Census, Washington, DC 20233, (301) 763-1150.

ASA/NSF/Census Fellowships

American Statistical Association/NSF/Census Bureau Research Fellowships and Associateships will be available beginning around September 1, 1989. Positions at the Census Bureau are for one year or shorter period. This is a unique opportunity to make major advances in methodological or subject matter research related to Census Bureau operations or data. General areas for research are social and demographic studies, economic measurement and analysis, and statistical methodology and computing. Requirements: for Fellows, Ph.D. and research record in relevant field (e.g., Statistics, Demography, Sociology, Economics, Geography); for Associates, at least two years of graduate study in relevant field plus computer experience. Salaries are commensurate with qualifications and experience; also, fringe benefits and a travel allowance are provided. Length of term and start date are flexible—usually six months to a year beginning September 1. Can start as early as June 1, 1989; can split term into two or more parts. Apply by January 6, 1989, for Fellows and by February 15, 1989, for Associates. For information on specific research areas and on how to apply, contact Dr. Arnold Reznik, Coordinator, ASA/NSF/Census Research Program, Room 3000-4, SRD, Bureau of the Census, Washington, DC 20233, (301) 763-3846.

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Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job opening in survey research.

Listings should be sent to the Editor, Survey Research, 1005 W. Nevada Street, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

Opening:
Survey Research Laboratory (SRL), University of Illinois. Manager of Operations. Duties: Direct the day-to-day operations of the Chicago office of SRL, including supervision of all senior project staff, educational activities, and appropriate personnel matters. May also function as a project coordinator on specific surveys. Has responsibility for all aspects of day-to-day administration of the campus office. Implements laboratory policy decisions; monitors a campus office budget; reviews and approves all project budgets and schedules, contract letters, and proposals; coordinates laboratory activities across two campus offices. Must have substantial experience with all phases of survey research including sampling, data collection, reduction, processing, and analysis. A bachelor's degree is required as well as two years' experience in general management in the public sector and at least four years' experience in survey research project management. Salary commensurate with experience. Send resume to Richard B. Warnecke, Ph.D., Director, Survey Research Laboratory, University of Illinois at Chicago. Suite 500, Westgate Center, P.O. Box 6995, Chicago, IL 60680. No phone calls please. The University of Illinois is an Affirmative Action/Equal Opportunity Employer.
Openings:
Research Triangle Institute (RTI) is recruiting experienced staff for several senior level positions in its Center for Survey Research-Survey Operations Division. Competitive salaries and excellent benefits. Relocation required. Department Manager and Senior Survey Specialist positions available. Send resume to Tom Virag, Research Triangle Institute, P.O. Box 12194, Research Triangle Park, NC 27709. An Equal/Affirmative Action Employer.

RTI's Center for Research in Statistics has openings for Research Statistician/Psychologist. Duties include conducting experiments related to questionnaire design and measurement methods in the design and management of small- and large-scale surveys for commercial, industrial, and government clients. Candidates should possess a Ph.D. in Social Science with strong statistical skills. Ideally, the candidate will be experienced in Survey Research Methodology, Psychometrics, and Cognitive Psychology. We are particularly interested in people with training in Cognitive Psychology and Psychometrics. For more information about the positions, persons should contact Dr. Judith T. Lessler at (919) 541-6253. To apply, send resumes with letter of interest and copies of academic transcripts to Research Triangle Institute, Office of Personnel, P.O. Box 12194, Research Triangle Park, NC 27709. An Equal/Affirmative Action Employer.

Openings:
Center for Public Interest Polling, Eagleton Institute for Politics, Rutgers University. The Eagleton Institute is looking for a Director of its Center for Public Interest Polling (CPIP). The Center conducted the Star-Ledger/Eagleton Poll, a quarterly survey of the New Jersey public sponsored by the Newark Star-Ledger, and undertakes public policy research on a contractual basis primarily for state government agencies. CPIP's annual budget is generally between $250,000 and $350,000, almost all of which must be generated from external sources. The staff currently consists of one full-time professional, three part-time graduate research assistants, and one-and-a-half clerical positions. Applicants should have at least 5 years' experience with either an academic or commercial survey research organization, a proven track record in securing external funding, and an interest in policy research and politics. Experience in administration, media relations, and election polling is also highly desirable. A Master's degree is required. The salary range is between $45,000 and $60,000, depending on qualifications. Applicants should send a resume, cover letter, and list of references to Professor Alan Rosenthal, Director, Eagleton Institute of Politics, Rutgers University, New Brunswick, NJ 08901.

Openings:
Mathematica Policy Research, Inc. (MPR), a research company headquartered in Princeton, NJ, is seeking survey professionals at several levels, including Survey Researcher, Survey Specialist, and Sampling Statistician. Survey Researchers propose and design complex survey re-

search projects, direct major survey efforts, and write reports based on analysis of survey data. Survey Specialists propose and design survey data collection projects, develop instruments and procedures for survey data collection, and direct surveys. We are also recruiting a Sampling Statistician or senior staff member with experience in the design and implementation of complex samples for population estimation and program evaluation. All positions require experience in survey research, preferably large, nationally based studies, and good writing and oral presentation skills. Graduate training in the social sciences is desirable for the most senior positions. Resumes should be sent to Lois Sims, Personnel Assistant, MPR, P.O. Box 2393, Princeton, NJ 08543-2393. An Equal Opportunity Employer.

Openings:
The Survey Research Center, Institute for Social Research, University of Michigan, has two job openings for the Panel Study of Income Dynamics (PSID): Research Investigator. To be filled by Summer 1989. A non-tenure-track position on the PSID to perform primary research functions including: (1) develop and write research proposals; (2) develop and oversee procedures for coding, programming, and publishing complex data on family histories, relationships, and economic events; (3) collaborate with PSID staff to analyze data and write up results for publication in articles and reports. Required qualifications: Two or more years' work experience with large, longitudinal data sets, such as SIPP, PSID, National Longitudinal Studies, etc.; a Ph.D. in sociology, economics, or a related social science, or an equivalent combination of graduate study and work experience; knowledge of the literature in economics or other social science field, and in demography; two or more years' experience in programming and statistical analysis of survey research data. Application deadline is March 15, 1989. Senior Research Associate. To be filled by March 15, 1989. A research and managerial position on the PSID to (1) perform responsible administrative work, including supervision of data processing support staff, planning and implementing procedures and timetables for the performance of work, assisting in the recruitment and evaluation of support staff; (2) plan, develop, and implement experimental methodological projects on survey research techniques and procedures; (3) create statistical programs to prepare survey data and documentation for analysis, and collaborate with staff in analyzing and reporting on the data. Required qualifications: Master's degree in sociology, economics, or a related social science, or an equivalent combination of graduate study and work experience; two or more years of progressively responsible experience in the conduct and management of social science research; two or more years' experience in supervising and evaluating research support staff; knowledge of and experience with OSIRIS preferred; knowledge of and experience with survey data coding, editing, tape and documentation production. Application deadline is December 31, 1988. Application procedures: Send application letter, resume,
and three references to Mary Wreford, 3205 ISR, P.O. Box 1248, Ann Arbor, MI 48106.
The University of Michigan is an affirmative action employer.

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Publications

Special Issue of JOS

Most of the fourth 1987 issue of the Journal of Official Statistics (Vol. 3, No. 4) is devoted to the topic of nonsampling error, meaning all survey errors that stem from other sources than the use of probability sampling. The chief editor for the issue was Lars Lyberg. The first part of the issue contains seven essays:

"Nonsampling errors"--Barbara A. Ballar
"Error control in surveys: Some informal remarks"--Tore Dalenius
"Nonsampling errors: Some approaches adopted in major government surveys in Britain"--Robert Barnes
"Nonsampling errors: Some reflections"--Thomas B. Jabin
"Quantifying nonsampling errors and bias"--Robert D. Tortora
"How do we reduce nonsampling errors?"--Dennis Trewin
"Types and some causes of nonsampling errors in household surveys in Africa"--Ben Kiregyera

In addition, the issue contains eight articles dealing with error:

"Some Markov-chain models for nonresponse in estimating gross labor force flows"--Elizabeth A. Stasny
"Interval estimation from multiply-imputed data: A case study using Census agriculture industry codes"--Donald B. Rubin and Nathaniel Schenker
"On the design of interpenetration experiments for categorical data items"--S. Lynne Stokes and Mary H. Mulry
"Covariances of measurement errors in survey responses"--Willard L. Rodgers and A. Regina Herzog
"Correction for misclassification using doubly sampled data"--Anders Ekholm and Juni Palmgren
"Application of the spectral analysis in editing a large data base"--Khoan Tan Dinh
"Measuring drug use among Swedish adolescents--randomized response versus anonymous questionnaires"--Börth Danemark and Bengt Swenson
"The effect of prepaid and promised incentives: Results of a controlled experiment"--Marc L. Berk, Nancy A. Mathiowetz, Edward P. Ward, and Andrew A. White

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through Survey Research or the Survey Research Laboratory.


Billiet, Jacques, and Loosveldt, Geert. "Improvement of the quality of responses to factual survey questions by interviewer training." Public Opinion Quarterly, 52 (Summer 1988), 190-211.


Groves, Robert; Biemer, Paul; Lyberg, Lars; Massey, James; Nicholls, William; and Wakeberg, Joseph (eds.). Telephone Survey Methodology. New York: Wiley, 1988. $42.95.


Poe, Gail S.; Seeman, Isadore; McLaughlin, Joseph; Mehl, Eric; and Dietz, Michael.  "Don't know' boxes in factual questions in a mail questionnaire: Effects on level and quality of response."  *Public Opinion Quarterly*, 52 (Summer 1988), 212-22.


(continued)

