

Survey Research

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Editor's Note

We are continuing to seek stable financial support for *Survey Research* and have formed an informal support group, which meets annually at the AAPOR Conference. At its meeting in May, various ideas for adding to the content of *SR*, increasing the financial support, and containing costs were discussed.

Among the suggested additions were a column containing tips on survey methods, survey-related software, etc., and short articles or research notes on survey methodology. Therefore, if you have tips to exchange or brief articles to contribute, please send them to me at the Survey Research Laboratory, 1005 W. Nevada Street, Urbana, IL 61801. Another planned addition will be a resumption of articles comparing survey organizations. The first will be on CATI.

In order to implement some of these new ideas, it will be necessary to increase the financial support for *SR* and reduce costs where possible. The support group suggested that normally we not send multiple copies of *SR* to a single address unless the organization or individual is a member of the support group. Letters have been sent to many of the affected organizations. Although we urge all who receive *SR* to join the support group, for the time being we shall continue to send one copy at no charge to a single address.

We are also updating the mailing list to reduce the

number of copies returned as "undeliverable." Therefore, we ask those who wish to continue receiving *Survey Research*, and who are not already members of the support group, to complete and return to SR the form on p. 19. If you do not complete the form, your name may be dropped from the mailing list. The form also presents as opportunity to join the support group for 1987. Contributions should be made with the understanding that they represent a continuing commitment and that a like amount will be sent each calendar year to ensure the future of *Survey Research*.

Mary A. Spaeth
Editor

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should *not* be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to Survey Research with the understanding that the organization involved can release additional information to others.

Center for Organizational Communication Research and Service University of South Florida

(Department of Communication, University of South Florida, Tampa, FL 33620)

Completed project:

Survey of Florida's Academically Talented High School Seniors. This recently completed survey,

funded by the Board of Regents of Florida's State University System, sought to determine the most important factors that enter into academically talented high school seniors' decision making about which college/university to attend. Parents' perceptions were also investigated. The survey involved mail questionnaires from 376 high school seniors in Florida who scored in the top 5% on the ACT or PSAT and from 369 parents, with an overall 50% response rate.

Center Director: Loyd S. Pettegrew.

Center for Survey Research University of California, Irvine

(Public Policy Research Organization, 310 Ecology Building, University of California at Irvine, Irvine, CA 92717)

Orange County Business and Economic Studies. Conducted for Jone Pearce, Graduate School of Management, UCI, and scheduled for completion in December 1986, this face-to-face interview survey seeks to access the attitudes and business decision-making processes of 130 randomly selected Chief Executive Officers in Orange County, CA.
Study director: Kathleen Carr.

Southern California Gas-Air Quality Study. The purpose of this study for Southern California Gas Company and Steve Colome, Associate Professor of Social Ecology, UCI, is to determine sources of in-home air pollution. To be completed November 29, 1986, computer-assisted telephone interviews (CATI) are being conducted with 7,200 households in 4 Southern California counties. This survey will be followed by selective in-home pollution monitoring.
Study director: Kathleen Carr.

Completed project:

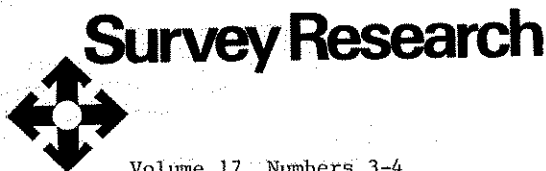
Orange County Annual Survey. Completed in September 1986 for Mark Baldassare, Associate Professor of Social Ecology, UCI, this study, which is conducted on a yearly basis, ascertained the attitudes and opinions of Orange County residents on transportation, election issues, mass media, and community growth. RDD telephone interviews were conducted with 1,000 persons in Orange County randomly selected within households using Troldahl-Carter methods.

Study director: Kathleen Carr.

Center for Survey Research Indiana University

(Institute of Social Research, 1022 E. Third Street, Bloomington, IN 47405)

The Indiana Poll. The purpose of this semiannual poll, sponsored by Indiana University, is to provide academic researchers, state agencies and associations, media organizations, and other policy makers throughout Indiana an opportunity to obtain survey data on a wide range of topics related to current social, economic, and political issues concerning Indiana citizens. In the latest poll, due for completion November 1, 1986, RDD-CATI telephone interviews were to be conducted with 800 Indiana residents over age 18.
Co-director: Terry F. White.



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**Center for Survey Research
University of Massachusetts-Boston**

(100 Arlington Street, Boston, MA 02116)

Epidemiology of Familial Epilepsy. Sponsored by the Gertrude H. Sergievsky Center of Columbia University with funding from the National Institute of Neurological and Communicative Disorders and Stroke, this study seeks to determine to what extent epilepsy is a genetic disorder as compared with other causal factors such as traumatic head injury. Data collection from September 1, 1986, through December 31, 1987, involves telephone interviews by the CU research team with 2,000 epileptics in New York State and telephone interviews by CSR with 1,500 parents or siblings of these epileptics.

Principal investigator: Ruth Ottman (CU); study director: Thomas W. Mangione (CSR).

Job Training Partnership Act (JTPA) Follow-up Survey. In this survey for the Commonwealth of Massachusetts Office of Training and Employment Policy, 13-week and 12-month followup interviews are being conducted by telephone with 5,950 and 1,800 individuals, respectively, who completed JTPA-sponsored programs in Massachusetts. These interviews focus on employment and earnings since leaving the program and experience with the program.

Study director: Mary Ellen Colten.

**Center for Survey Research and Methodology (ZUMA)
Mannheim, West Germany**

(P.O. Box 5969, 6800 Mannheim 1, West Germany)

Allgemeine Bevölkerungsumfrage der Sozialwissenschaften (ALLBUS)—The German General Social Survey. Funded by the Deutsche Forschungsgemeinschaft (German Science Foundation), the ALLBUS is a multi-topic survey conducted biannually since 1980. The main topics of the 1986 survey were education, competence in managing daily life situations, and social networks and support systems. The planned 1988 survey will focus on family and the role of women and on political attitudes and political participation. The questionnaires include the ZUMA basic background questions, and parts of the data are comparable with data from the NORC General Social Survey. The 1986 module on social networks and support and the 1988 module on the family are part of the International Social Survey Project, with equivalent questions asked in the U.S., the United Kingdom, Australia, Austria, Italy, and other countries. ALLBUS sample sizes are about 3,000 adults (18+) of German nationality living in private households in the Federal Republic of Germany or West Berlin.

Principal investigators: Walter Müller (Mannheim), Franz Urban Pappi (Kiel), Erwin K. Scheuch (Cologne), and Rolf Ziegler (Munich); coordinator: Peter Ph. Mohler; study director: Michael Braun.

Methodological research:

Egocentric Network. The purpose of this study is to test in a systematic way the power of different name generators such as Fisher's or Burt's (GSS) for the construction of social networks from the respondent's point of view as well as to test

the effects of network composition on standard variables (political preferences, values, prejudice). Face-to-face interviews are being conducted with approximately 900 citizens (18+) in Mannheim, with telephone interviews used for validity checks. The first results are expected to be available in May 1987.

Study director: Jürgen H.P. Hoffmeyer-Zlotnik.

**Center for Urban Affairs and Community Services
North Carolina State University**

(P.O. Box 7401, North Carolina State University, Raleigh, NC 27695)

Evaluation of Methods of Collecting Occupational Information. This study for the N.C. Employment Security Commission involves detailed information on jobs throughout the country collected by a branch of ESC for listing in the *Dictionary of Occupational Titles*. The research focuses on 3 tasks: (1) evaluating the scales currently in use by job analysts; (2) determining the reliability of the observation and interview method of collecting job information; and (3) developing a survey instrument to complement information currently gathered by the observation and interview technique. In the study, to be completed in December 1986, face-to-face interviews and mail questionnaires are being used for job analysts and job incumbents and employees nationwide.

Principal investigator: John Hice.

JTPA Evaluation Project. In this study for the N.C. Department of Natural Resources and Community Development, a sample of 9,616 trainees of JTPA programs in North Carolina are being interviewed by telephone across the year to determine their employment status 90 days after terminating from their program. Information collected includes current employment status, attitude toward the JTPA programs, work history since leaving the program, and current welfare status. The project is scheduled for completion June 30, 1987.

Principal investigator: Yevonne Brannon.

Food Stamp Interview Project. Supported by Food and Nutrition Services, USDA, this project for the N.C. Department of Human Resources involves preparing a research design and evaluation plan for interviewing food stamp applicants. Computer-assisted face-to-face interviews (2,500 pre and 1,051 post) are being conducted with food stamp applicants in 3 N.C. counties.

Co-principal investigators: Yevonne Brannon and Lee Mandell.

Evaluation of Interagency Vocational Rehabilitation Program for Youthful Offenders. Scheduled for completion in August 1987, this project for the National Institute for Justice will measure the effectiveness of the Vocational Delivery System at two youth correction centers in improving post-release labor market performance and in reducing post-release recidivism. The project involves mail questionnaires for 1,000 youths in the training schools and secondary data files.

Study directors: Pam Lattimore and Yevonne Brannon.

Completed projects:

Analysis of Declining Enrollment in Selected Voca-

tional Programs. Completed in May 1986, this study for the N.C. Department of Community Colleges examined the reasons for declining enrollment in selected vocational programs and sought to identify means for maintaining or improving enrollment. The study involved 2,500 mail surveys and 300 face-to-face or telephone interviews with active and prior students, employees, faculty, and administrators in North Carolina.
Project supervisor: Paul D. Geyer.

Wille M. Evaluation Project. This study for the N.C. Department of Human Resources, completed in August 1986, sought to explain the service system outcomes of the Willie M. program, which provides treatment and educational services to N.C. children under 18 who suffer from serious emotional, mental, or neurological handicaps and exhibit violent or assaultive behavior. The evaluation involved mail questionnaires, face-to-face interviews, and secondary data bases.
Principal investigator: Yevonne Brannon.

Institute for Governmental Service University of Maryland

(Suite 2101 Woods Hall, University of Maryland, College Park, MD 20742)

Fitness/Wellness Questionnaire for Calvert Memorial Hospital. This study for the Calvert Memorial Hospital sought to determine whether citizens of Calvert County, MD, want and will support a fitness/wellness center in the county. In the survey, completed in October 1986, telephone interviews were conducted with 386 county residents. The report is due in December 1986.

Deputy Director (IGS): Brian M. Gardner; Acting Director (Survey Research Center, U. of Maryland): Sue Dowden.

Employee Questionnaire: Baltimore City Office of State Department of Assessments and Taxation. The purpose of this study for the Maryland Department of Assessments and Taxation is to ascertain employee attitudes and perceptions regarding quality of work life. The study, scheduled for completion in November 1986, involves face-to-face interviews and mail questionnaires for 80 supervisory and non-supervisory personnel of the office surveyed.
Government consultants (IGS): Norton Bonaparte and Joan Rohlf.

Institute for Policy Research University of Cincinnati

(Mail Location 132, University of Cincinnati, Cincinnati, OH 45221)

Completed project:

Health Status of Hamilton County Adults: A Behavioral Risk Factor Survey. This study for the Cincinnati Health Department, completed in October 1986, was designed to determine the prevalence of 8 behavioral risk factors (e.g., cigarette smoking, drinking, sedentary lifestyle, seat belt use) related to the development of chronic disease and injuries in the Hamilton County adult population. RDD telephone interviews were conducted in November-December 1985 with 1,034 adults aged 18 and

over in Greater Cincinnati (Hamilton County), with a 75% response rate.
Principal investigator: George Bishop.

Institute for Social Research York University

(4700 Keele Street, North York, Ontario M3J 1P3, Canada)

Completed projects:

The Academic Profession in Canada. Completed in June 1986 for the Social Sciences and Humanities Research Council of Canada, this study sought to increase the knowledge of Canadian higher education by drawing a comprehensive, detailed portrait of academic life. Areas included attitudes toward the teaching function, administration and research, and issues of funding and retirement. Mail questionnaires were received from 5,217 academics out of 10,000 selected from 40 Canadian universities.
Principal investigator: Jos Lennards.

Abnormally Low Rents: A Study of Landlords and Tenants. The purpose of this study, completed in August 1986 for the Ontario Ministry of Housing, was to develop and implement a research methodology that would identify and survey landlords in Ontario who receive abnormally low rents for their apartments. Telephone interviews were conducted with list samples of 200 landlords and 200 tenants in Toronto, Ottawa, London, and Thunder Bay, with a 70% response rate for the landlords.
Study director: David Northrup.

Institute for Social Science Research University of California at Los Angeles

(9240 Bunche Hall, 405 Hilgard Avenue, Los Angeles, CA 90024)

Gain Needs Assessment. This study for the Los Angeles County Department of Public Social Services seeks to assess the educational, vocational, and child-care needs of mandatory and voluntary participants in Aid to Families with Dependent Children. The study involves telephone interviews with 1,000 AFDC recipients in Los Angeles County.
Principal investigator: Dean Leonard Schneiderman.

Adaptation of Iranian Residents in Los Angeles. Field work will begin in January 1987 in this NSF-funded study of the social and economic adaptation of Iranians in Los Angeles. Face-to-face interviews will be conducted in L.A. County with 1,000 Iranians (Bahais, Muslims, Jews, and Armenians).
Principal investigators: Georges Sabagh and Ivan Light.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

National Panel Study of Teen Well-Being. Sponsored by Kristin A. Moore and James L. Peterson of Child Trends, Inc., this NICHD-funded study, to be completed in June 1987, will extend a national data set from 2 previous studies that measured the char-

acteristics of teenagers. Telephone interviews will be conducted with 1,140 teenagers and young adults and with 890 of their parents originally interviewed in 1976-77 and in 1981. For those teenagers who became parents, the study seeks to find out the outcomes in terms of education, employment, marriage, and family formation. Study director: Elin Spector.

Older Women and Social Support: A Followup Study. This NIH/NIA-study for the Urban Institute and the National Institute on Aging, scheduled for completion in spring 1988, will reinterview a national sample of white, ever-married women who were born in 1900-10 and first interviewed in 1978. The primary purpose of the research is to study change in personal and social resources of women in the decade prior to "old-old" age. Face-to-face interviews will be conducted with an expected 700 women from the initial sample of 1,049. Principal investigator: Alice T. Day; co-investigator: Jeanne Clare Ridley; study director: Koray Tanfer.

National Survey of Families and Households. This NICHD-funded study for Larry Bumpass and James Sweet, University of Wisconsin, will examine the changing experience of families in America, including interactions among family members, parenting, kinship, marriage, and family structure. To be finished in February 1988, the study will involve 12,000-14,000 completed face-to-face interviews with an area probability sample of the household population aged 18 and older in the coterminous U.S. Project director: Allan Walters.

Vietnam Era Twin Study. Sponsored by the National Academy of Sciences with funding from the Veteran's Administration and scheduled for completion in mid-summer 1987, the purpose of this study is to establish a baseline health registry of Vietnam era twin veterans. The study involves mail questionnaires to an international sample of 12,000 twin brothers, both in service between 1965 and 1975, with telephone interviews or face-to-face interviews for nonrespondents. The registry will be accessible through NAS. The VA, as first user, will be studying health differences between twin pairs where one served in Vietnam and the other did not. Study director: Lee Robeson.

Market Facts' Public Sector Research Group Washington, D.C.

(1730 Pennsylvania Avenue, N.W., Washington, D.C. 20006)

Completed projects:

National Survey of Black Americans. Sponsored by the Simon Wiesenthal Center in Los Angeles, this survey sought to gauge awareness and opinions about national prominent black leadership and to obtain information about blacks' views toward the state of Israel and toward Jews in general. Also included were opinions on affirmative action and the apartheid system in South Africa. Modified RDD telephone interviews were conducted nationwide in October 1985 with a sample of 500 black Americans stratified in proportion to the number of blacks in

each of the 4 Census regions.
Director: Sid Groeneman.

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08543)

The Adequacy of Access to Aftercare: A Pilot Study. The purpose of this study for the Health Care Financing Administration and the Assistant Secretary of Planning and Evaluation, DHHS, conducted under a subcontract to System Sciences, Inc., is to design and test instrumentation and data collection procedures for studying posthospitalization care (aftercare) for Medicare patients. Care needs at discharge will be assessed using information in hospital records and guidelines developed by clinical panels. Telephone followup interviews will measure services received (to determine if care needs were met) and patient outcomes. For the full sample, nurses will fill out observation/interview forms on patient health status and functioning and 800 hospital record abstract forms for Medicare patients, 65 and over, discharged from 30 selected hospitals to nursing homes, home health agencies, or self-care in 6 regions of the country. Subsamples of patients will receive followup interviews by telephone. A final report on the pilot study is due in late 1987. Principal investigator: Barbara Phillips.

Minnesota Center for Survey Research University of Minnesota

(2122 Riverside Avenue, Minneapolis, MN 55454)

Minnesota State Survey (MSS 87). The next round of this statewide omnibus survey is scheduled to be conducted in the spring of 1987. The purposes of the survey include (1) getting information on the characteristics, attitudes, and behaviors of Minnesota residents for local decision makers; (2) developing an ongoing social monitoring capability for the state; (3) providing training and experience in field survey operations; and (4) developing and refining methods for conducting social surveys. The surveys each involve telephone interviews with 1,000 Minnesota households, with a usual response rate of 75%. Director: William J. Craig.

Twin Cities Area Survey (TCAS 87). This omnibus survey involves the Twin Cities Area and provides a basis of knowledge about the attitudes, situations, and behavior of households in the metropolitan area. In the present TCAS, scheduled for completion January 31, 1987, telephone interviews are being conducted with 1,000 general population households in the 7-county Twin Cities Area plus an oversample of 200 low-income households. Past TCAS surveys have had a 79% response rate. Director: William J. Craig.

NORC: A Social Science Research Center University of Chicago

(1155 E. 60th Street, Chicago, IL 60637)

JTPA Evaluation Experiment, Part B: Data Collection

and Analysis. This project for Abt Associates, scheduled for completion in December 1990 with funding from the Employment and Training Administration, U.S. Department of Labor, is designed to remedy the lack of experimental research and evaluation of federally sponsored job training programs and to lay the groundwork for improved nonexperimental evaluations in the future. The 3-part project involves collection of data in 20 Service Delivery Areas from participants and a control group (for a combined total of 30,000 interviews using face-to-face, CATI, and group methods) and the analysis of the process by which participants are selected.

Co-principal investigators: Larry Orr and Howard Bloom (Abt); project director: Eve Weinberg (NORC); research analysts: James Heckman and V. Joseph Hotz (Economic Research Center/NORC).

National Education Longitudinal Study of 1988 (NELS:88). The purpose of this study for the Center for Statistics, Office of Educational Research and Improvement, U.S. Department of Education, is to collect and process data for policy-oriented analysis of factors affecting educational outcomes such as cognitive growth, school completion, program selection and tracking in secondary schools, and, later, postsecondary school access, choice and completion, occupational and career development, family formation, and adult and continuing education. In the base year (spring 1988), the primary data collection method will be group administration of questionnaires and cognitive test batteries to 26,200 eighth grade students in their schools. Their principals (1,000) and math, science, English, and social studies teachers (10,000) will be asked to complete self-administered questionnaires. Self-administered questionnaires will also be mailed or hand-carried by students to their parents (or guardians), supplemented by telephone and in-person followup efforts. The study will also involve biannual followups throughout the 1990s. Project director: Calvin C. Jones.

Ongoing projects:

High School and Beyond (HS&B) and National Longitudinal Study of the High School Class of 1972 (NLS-72). The first followup of HS&B and the fifth followup of NLS-72 have been completed with response rates of 90% and 89%, respectively. In 1986, HS&B collected information from 15,000 (1980) sophomores and 12,000 (1980) seniors on education, personal development, job history, family formation, and other experiences. Financial aid data were also collected, and postsecondary transcripts for the sophomore cohort will be obtained in 1987. For the NLS-72 followup, 14,500 respondents were surveyed on life experiences similar to those for HS&B. Data were collected using a combination of mail, telephone, and personal interviews. Several supplements were included: the Graduate Management Admissions Council (GMAC) had items on all 3 questionnaires; NICHD sponsored questions on NLS-72 on family formation, divorce and child custody, and interhousehold resource transfers; and NSF supported a Teaching Supplement to the NLS-72 followup that was mailed to respondents who indicated on the core questionnaire that they had teaching experience or teacher training. Tapes will be available from the Center for Statistics, U.S. Department of Education, by fall 1987.

Policy Sciences Program Survey Research Center Florida State University

(68 Bellamy Building, Florida State University, Tallahassee, FL 32306)

Completed projects:

Business Survey 1986. This survey, conducted in April 1986 for the Center for Instructional Development, FSU, sought to determine current employment, employee need, hiring, and applicants in 5 computer-related occupations: computer operators, assisted drafting technicians, job control language technicians, technical writers, and micro repair technicians. In addition, information about the major employers in 2 counties, including total number of employees, current address, and phone number, was gathered. Telephone interviews were conducted with 206 major businesses in Orange and Osceola Counties, FL, with a 94% response rate. Director: Suzanne L. Parker.

Hurricane Preparedness Study. The purpose of this study, funded by a SEA Grant, was to ascertain the hurricane preparedness of citizens in Panama City, FL, which was affected by 2 main storms in 1985. Questions were specifically designed to trace evacuation routes and compliance with evacuation procedures. Telephone interviews were conducted in March 1986 with a sample of 214 adults (18+) in Panama City, with a 93.5% response rate. Directors: Jay Baker (Geography, FSU) and Suzanne L. Parker (PSP).

The 1986 Florida Annual Policy Survey. This survey, conducted in February-March 1986, was the eighth in a series designed to monitor the policy attitudes of Floridians on important issues facing their state and local government. Of special interest in this survey, sponsored by the Policy Sciences Program and the Florida State Department of Environmental Regulations, were attitudes concerning crime, growth, traffic congestion, regulation of development, tax issues, priorities for state spending, evaluations of government institutions and leaders, support for a lottery, public health (AIDS), abortion, and automobile emissions. RDD telephone interviews were conducted with 929 adults (18+) throughout Florida, with a 68% response rate. Director: Suzanne L. Parker.

Florida Social HMO Feasibility Study. This study, completed in February 1986 for the Florida Department of Health and Rehabilitative Services and Brandeis University, was designed as a feasibility study of a new health care option--social health maintenance organizations (SHMOs)--and gathered information about potential participation by health care consumers. Areas investigated in RDD telephone interviews with 2,125 adults aged 65 or older in 7 Florida counties were demographic characteristics, current health status, patterns of health care use, health care benefits currently received, issues surrounding long-term care, knowledge of and experience with HMOs, willingness to participate, and benefits desired in an SHMO. The study's response rate was 70%. Directors: Mary Stutzman (Public Administration, FSU) and Suzanne L. Parker (PSP).

**Population Research Laboratory
University of Alberta**

(Department of Sociology, 1-62 Tory Building,
University of Alberta, Edmonton, Alberta T6G 2H4,
Canada)

Completed project:

Edmonton Area Study 1986. This tenth annual survey of Edmonton households was related to a variety of social issues: migration, employment, crime, police, health, death penalty, and Sunday shopping. Completed in June 1986, face-to-face interviews were conducted with 442 adults (18+) in Edmonton, Alberta, with a 76% response rate.
Director: L.W. Kennedy.

**Psycho-legal Studies Program
Northwestern University and Northwestern
Memorial Hospital**

(Medical School, 215 E. Chicago Avenue, Suite 708,
Chicago, IL 60611)

Role of Alcohol Use in Breaches-of-the-Peace and Crime. This NIAAA-funded study is examining 2 questions: (1) the extent to which citizens' symptoms of alcohol use/intoxication are related to criminal activity that results in the presence of police and (2) whether or not the use of alcohol on the part of the citizen(s) determines the police officer's disposition of the situation. On approximately 350 shifts, trained observers are accompanying police on their regular patrol activities using an "alcohol symptom checklist" to ascertain the presence of alcohol use/intoxication among the citizens. Written police reports will also be examined with emphasis on the extent to which alcohol use is recorded.

Principal investigator: Linda A. Teplin; project coordinator: Suzanne Staggenborg.

**Public Policy-Extension
University of Missouri-St. Louis**

(Public Policy Administration, 408 Tower, University of Missouri-St. Louis, 8001 Natural Bridge Road, St. Louis, MO 63121)

Centerre-Missourinet Poll. Sponsored by Centerre Bancorporation and Learfield Communications, Inc., this series of polls, begun in 1983, seeks to obtain public opinion on issues facing the State of Missouri. Subjects covered in the 13 polls completed through December 1985 have included bond proposals, prisons, educational issues in the state, state finances, state lottery, support for state and national political candidates, drunk driving, sales tax, pari-mutuel betting, seat belt law, auto insurance, bridge and road repair, and AIDS. For each poll, RDD telephone interviews are conducted with approximately 508 adults statewide, with response rates typically 55%-60%.
Survey director: Andrew D. Glassberg.

Completed project:

St. Louis County Opinion Survey. The purpose of this survey, completed in December 1985 for the County Executive's Office, St. Louis County, MO,

was to obtain the opinions of the adult population in the county on a variety of issues in local government and proposals being considered by local government. RDD telephone interviews were conducted with 514 adults (18+) in the county.
Survey director: Andrew D. Glassberg.

**Research Triangle Institute
North Carolina**

(P.O. Box 12194, Research Triangle Park, NC 27709)

National Survey of Hazardous Waste Treatment, Storage, Disposal, and Recycling Facilities. The purpose of this survey, scheduled for completion in December 1987 for the Office of Solid Waste, U.S. Environmental Protection Agency, is to gather current, detailed information on the nation's existing and near future capacity to treat, store, dispose, or recycle hazardous waste. Mail questionnaires are being sent to approximately 1,500 hazardous waste management facilities nationwide, both commercial and noncommercial.
Project leader: John Warren.

National Study of Law Enforcement Policies and Practices Regarding Missing Children and Homeless Youth. To be completed in August 1988, this study for the National Institute of Juvenile Justice and Delinquency Prevention seeks to document current practices of law enforcement for dealing with missing children and homeless youth and to determine the experiences of missing and homeless children while they are away from home. Being surveyed are police departments, parents of missing children, and missing and homeless children nationwide. The study involves 800 mail questionnaires, 3,245 parent-child interviews, and 30 site visits.
Project director: James J. Collins.

Drug and Alcohol Use among Arrestees. The purposes of this study for the National Institute on Drug Abuse are to determine the prevalence of drug and alcohol use among new arrestees and to examine the patterns of drug use and arrest charges by type of drug and type of charge. Scheduled for completion October 1, 1988, the study will involve face-to-face interviews with 1,800 new arrestees in jails in New Orleans, Seattle, and Pittsburgh.
Project director: James J. Collins.

Evaluation of the Impact of the Senior Companion Program Homebound Elderly Demonstrations. This 30-month study for ACTION, to be completed in March 1988, is evaluating the effectiveness of using low-income older persons as a means of providing long-term care to vulnerable elderly individuals. The study uses a randomized experimental design, which includes 3 data collection waves, to test a set of evaluation hypotheses. Face-to-face interviews are being conducted with people over age 60 in 13 sites across the country.
Principal investigator: Catherine Hawes; co-principal investigator: Thomas J. Cook.

Evaluation of the Effectiveness and Efficiency of Workplace Health Enhancement Programs. The purposes of this 4-year study, scheduled for completion in September 1987 for the Office of the Assistant Secretary of Planning and Evaluation, DHHS, are first to design an evaluation of workplace health promotion programs and then to do a demon-

stration using the design. At work sites in New Haven and Minneapolis, questionnaires were given to 2,000 employees, who returned them to RTI data collectors, with a 75% response rate. Study director and principal investigator: Tyler D. Hartwell.

Completed project:

Youth Attitude Tracking Study II, 1986. This recently completed study for the U.S. Department of Defense sought to measure the attitudes, enlistment propensity, and motivation of potential recruits for all military services, including the Reserves; to assess the effectiveness of service advertising programs; and to evaluate the design and potential of various enlistment incentives. RDD-CATI telephone interviews were conducted with 10,000 young people (aged 16-24) in the 48 contiguous states with no military experience and less than 2 years of college. It was the 12th time the study has been conducted and the 4th done by RTI. Project director: Jay R. Levinsohn; data collection manager: Dale S. DeWitt.

Sample Survey Centre University of Sydney

(Sydney, N.S.W. 2006, Australia)

Childhood Immunization and Infectious Diseases Survey. Scheduled for completion in February 1987 and sponsored by the Sample Survey Centre and Department of Community Medicine, University of Sydney, with funding from the Commonwealth Department of Health, this study seeks to determine the extent of immunization against measles and other childhood infectious diseases among Australian children aged up to 15. A random sample of 300 doctors in general medical practice throughout Australia are being interviewed face-to-face to obtain information on approximately 10,000 children. Director: Charles Bridges-Webb; project coordinator: Jennifer Baker.

SCPR Survey Methods Centre London, England

(35 Northampton Square, London EC1V 0AX, England)

Methodological research:

Telephone Interviewing. A collaborative study of telephone interviewing conducted with the Social Survey Division of the Office of Population Censuses and Surveys builds on previous work at SCPR concerned with evaluating and developing telephone interviewing as a survey approach. The current research addresses 4 topics: nonresponse, with particular emphasis on refusals to participate; questionnaire design issues of specific relevance to telephone interviews, including tests of the validity of sensitive questions asked over the telephone); interviewer variability; and the social and psychological effects on respondents of being interviewed by telephone. Further information on the project can be obtained from Wendy Sykes at the SCPR Survey Methods Centre. The project directors are also interested in hearing from anyone carrying out related research.

Survey Research Center University of California, Berkeley

(2538 Channing Way, Berkeley, CA 94720)

Racism and Political Preference. This study, funded by an NSF grant to Stanford University, is designed to determine how racial attitudes are related to political ideas and preferences. The interview also includes items on women, the poor, and what should be done to help solve social problems. Approximately 1,100 interviews have been completed with English-speaking adults in the 5-county San Francisco-Oakland metropolitan area. As part of the methodology, the CATI system generated several randomized changes in question wording. Principal investigator: Paul Sniderman (Department of Political Science, Stanford); project director: Thomas Piazza (SRC).

Spanish Emergency Room Use. In the Contra Costa County Emergency Room Study (see *Survey Research*, Winter-Spring 1986), only English-speaking patients were interviewed. The interview schedule was subsequently translated into Spanish and used in parallel research in Mexico. A second survey, to begin in December, will be conducted in the Contra Costa General Hospital Emergency Room on behalf of the Alcohol Research Group at roughly the same time as a comparable cohort will be interviewed by another group in Barcelona, Spain. The new study will be restricted to persons coming to the Emergency Room as a result of accidents and will include both English- and Spanish-speaking interviews. The study covers medication and alcohol use prior to and following the injury, usual drinking patterns, and other questions to permit study of the relationship of accidents to alcohol consumption. Principal investigators: Robin Room and Cheryl Stephens (ARG); field director: Charlotte Coleman (SRC).

Preventive Medicine Survey. This survey for the Stanford University Medical Center, scheduled for completion in early 1987, explores the factors that may be acting as barriers to the growth of preventive medicine programs at academic medical centers. Telephone interviews using CATI are being conducted with a sample of 372 physicians from 124 academic medical center throughout the U.S., including chairs of preventive/community/family medicine programs, chairs of medical school departments of medicine, and deans of medical schools. Principal investigators: Laurence Crowley and Larry Gottlieb (SUMC); field director: Charlotte Coleman (SRC).

Campus Computer Use Survey. Work on the second-year survey has recently begun in a study for the Computer-assisted Survey Methods (CSM) Program, conducted to assist the university-wide Instructional Use of Computers Evaluation Group in measuring student access to computing. In the first-year survey, conducted during the Spring 1986 term on the nine University of California campuses, over 3,000 telephone interviews using the CSM Program's Computer-assisted Survey Execution System were completed during a 4-week period with a random sample of graduate and undergraduate students, with parallel but separate instruments appropriate for each campus. An overall response rate of 90% was achieved. The interview ascertained the contexts

(classes, work for faculty member, independent research, etc.) in which a student used a computer during the term; the applications used (document preparation, statistical analysis, computer graphics, etc.) in each context; and the type of system used and time estimates for each application. A similar survey is being conducted in 1986-87, with interviewing conducted throughout the school year. Principal investigator: J. Merrill Shanks (CSM); project director: David Glass (CSM); SRC project director: Thomas Piazza.

Survey Research Center University of Georgia

(544 Graduate Studies Building, University of Georgia, Athens, GA 30602)

Passenger Safety Survey. This survey, to be completed in March 1987 for the Cooperative Extension Service with funding from the Governor's Office of Highway Safety, is collecting observations and attitudinal data on seat belt usage and the use of child-restraint devices. The observation study involves 30,400 drivers and passengers in Georgia. The attitudinal data are being collected through RDD telephone interviews with 1,100 adult drivers in the state and mail questionnaires for 18,600 students.

Study director: Dorothy W. Kingery.

Navy Leisure Needs Study: Project Smart Compass. Scheduled for completion March 30, 1987, the purpose of this mail questionnaire study for the U.S. Navy and the Department of Child and Family Development, UGA, is to investigate patterns of leisure activities among 75,000-100,000 active-duty navy personnel, their spouses, and DOD civilians worldwide and to determine their satisfaction with present recreation and club-mess facilities.

Study director: Dorothy W. Kingery.

Survey Research Center University of Kentucky

(12 Porter Building, University of Kentucky, Lexington, KY 40506)

Completed projects:

Toyota Impact Assessment. This study, completed in July 1986 for the Governor's Office of Policy and Management and the UK Graduate School, sought to assess the public's perceptions and attitudes toward a large Japanese automobile manufacturing plant to be built in central Kentucky. In this first wave of a panel study to trace the evolution of public opinion over the course of the plant's development, RDD telephone interviews were conducted with 1,049 adults (18+) in central Kentucky, with a 66% response rate.

Principal investigators: James G. Hougland and Howard Sypher; research coordinator: Timothy Johnson.

Fall 1986 Kentucky Survey. The most recent in this series of omnibus surveys, completed in October 1986, included questions on constitutional amendments to be voted on in Kentucky, presidential and gubernatorial job ratings, artificial heart transplants, gun control, the death penalty, abortion,

and health manpower distribution. RDD telephone interviews were completed with 795 adults (18+) statewide, for a 65% response rate.

Research coordinator: Timothy Johnson.

Survey Research Center University of Michigan

(Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106)

First Years of Marriage. Funded by NIHM, this is a 4-year investigation of the early stages of marriage of black and white urban couples. The overall aim is to understand the factors and adaptations that lead to marital stability and harmony and to explore the similarities and differences of these processes between black and white couples. In Years 1 and 3, each couple will participate in a total of 3 face-to-face interviews--individual paper-and-pencil ones separately and a tape-recorded open-ended session together. Telephone interviews will be conducted in Years 2 and 4. The sample consists of 200 black and 150 white newlywed couples living in Wayne County, MI, in which it is the first marriage for both and the wife is 35 or younger.

Principal investigators: Elizabeth Douvan, Joseph Veroff, and Shirley Hatchett; study manager: Joan Peebles.

Completed project:

The Detroit Child Care Study. Completed in May 1986 for SRC and the UM Population Studies Center, the central focus of this NICHD-funded study was to examine the impact of child-care costs, availability, quality, and convenience on women's employment and childbearing decisions. An unusual feature was the attempt to learn and display graphically (via individual Event History Calendars) those periods in the past 5 years when each woman was working, attending school, living with a husband or other family members, and using child care. Face-to-face interviews were conducted with 1,383 women aged 15-39 who have a preschool-aged child living with them and for whose care they are responsible. The response rate among known eligibles was 84%.

Principal investigator: Karen O. Mason; study manager: Joan Peebles.

Survey Research Facility Cornell University

(Cornell Institute for Social and Economic Research, 380 Uris Hall, Cornell University, Ithaca, NY 14853)

Completed projects:

New Yorkers on the Move. Completed in May 1986 for the Public Policy Institute, Business Council of New York State, this study profiled the characteristics of working-age persons who were in-migrants, out-migrants, and nonmovers for New York State during 1980-85. The purpose was to determine reasons for moving, satisfaction with current and former states regarding quality of life and cost of living, and plans for moving in the next 5 years. The study involved mail questionnaires for 570 current

and former New York State residents (aged 25-54), with a 52% response rate.
Principal investigator: Warren A. Brown.

Assessing Sexual Harassment and Public Safety: A Survey of Cornell Women. Sponsored by the Committee on the Status of Women, Cornell University, and funded by the Associate Provost, this study, completed in July 1986, sought to assess the experiences and perceptions of women students at Cornell with respect to sexual harassment and personal safety. The aims were to develop a legitimate source of information, encourage awareness of the issues, and provide a basis for planning programs. Mail questionnaires were received from 786 female juniors, seniors, and graduate students at Cornell, for a 70% response rate.
Study director: Warren A. Brown.

The Strategic Defense Initiative: An Opinion Survey of Scientists. This recently completed survey for the MacArthur Foundation and the Ploughshares Fund assessed the opinions of distinguished physical and mathematical scientists regarding the feasibility of the Strategic Defense Initiative. Mail questionnaires were sent to members of the mathematical and physical sciences sections of the National Academy of Sciences in the U.S. and overseas.
Survey director: Warren A. Brown.

**Survey Research Laboratory
University of Illinois**

at Urbana-Champaign

(1005 W. Nevada Street, Urbana, IL 61801)

Studying the Incidence of Missing Children by Special Survey Methods. This study for the National Institute of Juvenile Justice and Delinquency Prevention, scheduled for completion in August 1987, is exploring the effectiveness of multiplicity sampling and capture-recapture procedures for improving estimates of the incidence of missing children. Using a combination of RDD and a list sample, telephone interviews are being conducted in the Chicago MSA with 1,100 households (600 base and 500 network interviews) to measure the accuracy with which specified networks report missing children.
Principal investigator: Seymour Sudman; project coordinator: Karen Khodadadi.

Kansas City Health Study. This study for the United Way of Wyandotte County, KS, seeks to compare the health care experiences of medically insured and noninsured households in Wyandotte County. In 500 households in the county, RDD telephone interviews are being conducted with the most knowledgeable person about the health care experiences of all household members, including utilization of and satisfaction with health services, possible barriers to access, and future needs for services.
Project coordinator: William Miles.

Completed projects:

President's Award Program. This study, completed in May 1986 for the University of Illinois Office of the Vice-President for Academic Affairs, sought

to determine why minority students who were offered admission to the University through the President's Award Program elected or did not elect to attend the University. Telephone interviews, supplemented by mail questionnaires for those who could not be reached by telephone, were conducted with 243 minority students who enrolled at the U of I, applied for admission but did not enroll, or did not apply for admission. The response rate by telephone was 94%.

Project coordinator: Karen Khodadadi.

Clothing and Apparel Marketing Study. Completed in July 1986, this study for Sara Douglas and Michelle Morganosky, UIUC Department of Textiles, Apparel, and Interior Design, sought to ascertain people's attitudes toward imported products and their effect on the U.S. economy and to examine factors that influence consumer behavior in purchasing clothing and apparel--quality, price, value for price--in relationship to various types of stores (department, discount, chain, off-price). RDD telephone interviews were conducted nationwide with 604 persons who did most of the household shopping for clothing and other products. The response rate was 48%.

Project coordinator: William Miles.

at Chicago

(University of Illinois at Chicago, 910 W. Van Buren Street, Suite 500 [M/C 336], Chicago, IL 60607)

Community Interventions for Cancer Prevention.

This program project, conducted under a grant to the Illinois Cancer Council from the National Cancer Institute, will investigate the public's response to a televised smoking cessation intervention to be aired for 3 weeks in April 1987 on Channel 7 ABC in Chicago. The three-year program project, scheduled for completion in June 1989, is composed of 4 cooperative research projects, each using different research methods to study selected target groups, including women in Chicago area public housing. Each project will assess how supplemental activities, such as a self-help manual, periodic phone calls, community meetings, or a non-smoking buddy, affect the success of the televised program. Using a panel design in which some participants will be followed for 18 months, the basic core of the program project involves over 70,000 RDD-CATI telephone calls in the Chicago MSA to screen for smokers who watch the evening news at least 3 times per week and subsequent telephone interviews with approximately 39,350 of these smokers both before and after the intervention program is televised. In addition, about 3,500 face-to-face interviews will be conducted with selected populations.

Program project principal investigator and director: Richard B. Warnecke; project coordinator: John P. Vidmar.

**Survey Research Laboratory
Virginia Commonwealth University**

(901 W. Franklin Street, Richmond, VA 23284)

Impact of Job Training on Employment and Public Assistance. Conducted for the Governor's Employ-

ment Training Department with USDA funds, this is a followup of employment training participants involved in Virginia federally funded Job Training Partnership Act programs to assess their post-training employment histories and utilization of public assistance. Both telephone interviews and mail questionnaires are being used to survey all JTPA participants.

Principal investigator: J. Sherwood Williams.

Completed projects:

Minority Student Retention and Attrition. This study, completed in August 1986 for the Office of the Provost, VCU, sought a better understanding of (1) why minority and nonminority students selected VCU, (2) the nature of their academic and social experiences at VCU, and (3) their reasons--other than graduation--for leaving the University. The study involved mail questionnaires from 1,165 new freshmen in 1979, 1980, and 1981, with a 33% response rate.

Co-directors: Daniel Johnson and Neil Henry.

Virginia Trout Anglers: A Statewide Survey. Completed in August 1986 for the Virginia Commission of Game and Inland Fisheries, this survey assessed the trout fishing preferences and utilization of trout fishing resources in Virginia. The survey involved mail questionnaires and telephone interviews for 1,120 Virginia licensed trout anglers in 1985, with an 82% response rate.

Principal investigator: J. Sherwood Williams.

1986 Survey of Virginia Nurses. Sponsored by the Virginia General Assembly's Task Force to Study the Definitions of Nursing and funded by the Virginia Department of Health Regulatory Boards, the purpose of this survey completed in October 1986 was to develop a descriptive data base about licensed Virginia nurses and to determine the frequency of particular tasks carried out during the course of normal work routine by LPNs and RNs in Virginia, with particular tasks identified by an expert panel as having implications for the discussion of nursing scope-of-practice. Mail questionnaires were sent to a random sample of 3,000 licensed nurses throughout Virginia.

Co-directors: Scott Keeter and Judy Bradford.

Refugee Mental Health Needs Assessment. The purposes of this study, completed in October 1986 for the Office of Cross Cultural Services, Virginia Department of Mental Health and Mental Retardation, were to develop a basic demographic profile of refugee arrivals in Virginia, to describe the existing services provided by the major state agencies, and to identify problematic gaps in available data and overall state response. In addition to secondary analysis of federal and state data, mail questionnaires were used for 150 refugees throughout the state who came from all regions of the world (primarily Southeast Asia) and face-to-face interviews were conducted with 6 such refugees, for an overall 70% response rate.

Principal investigator: David Bromley.

Economic Impact Analysis of Virginia's Proposed Confined Space Entry Standard. This recently completed study for the Virginia Department of Labor and Industry sought to measure the current safety practices of Virginia businesses and local governments regarding worker entries into confined spaces

and to estimate the benefits and costs of a proposed safety standard. Mail questionnaires (N = 3,028) were sent to all local governments in Virginia plus a stratified sample of certain types of businesses, and telephone followups were made to 275 nonrespondents, with a final response rate of 49%.

Principal investigators: Larry Beall and John Bowman; project director: Scott Keeter.

Urban Studies Center University of Louisville

(College of Urban and Public Affairs, University of Louisville, Louisville, KY 40292)

Industrial Relocation Study. This study for the Commonwealth of Kentucky, scheduled for completion in spring 1987, seeks to identify and assess problems affecting the relocation of American industry. Issues covered in the mail questionnaire, sent to 750 automobile parts suppliers in the U.S. primarily east of the Mississippi, include management decision-making processes when considering relocation and the relationship of these processes to plant size, product, and current location satisfaction.

Principal investigator: Ted Koebel; co-investigator: Michael Price.

Toyota Applicant Study. Scheduled for completion in January 1987, this study for the Commonwealth of Kentucky is assessing the probable impacts on employment, community, housing, schools, and transportation in Kentucky and the communities surrounding the Scott County Toyota site. Questionnaires are being mailed nationwide, but primarily in Kentucky, to 750 applicants for Toyota assembly plant jobs.

Principal investigator: Ted Koebel; co-investigator: Michael Price.

Flood Exposure and Older Adult Mental Health. This study for the NIMH Prevention Research Branch seeks to ascertain the effects of recurrent flooding in southeastern Kentucky on stress, resources, and mental health of the older adults living there. Face-to-face interviews have been conducted with 274 adults (aged 55+) in eastern Kentucky, with 60% of total attempts interviewed (70% of survivors). The study is scheduled to end June 30, 1987, but a 2-year continuation has been requested.

Principal investigator: Fran H. Norris.

Welfare Research, Inc. Albany, New York

(112 State Street, Albany, NY 12207)

Best Practices Research Project. The purpose of this project for the New York State Office of Mental Retardation and Developmental Disabilities, funded by the Committee on the Work Environment and Productivity, is to review the characteristics and practices of community residences in New York State in order to identify "best practices," i.e., those that result in high-quality care and cost-effective programs for disabled persons. Scheduled for completion in December 1986, the project involves face-to-face interviews with the manager, 2 staff members, and a resident at each of 40 community

residence sites sampled across the state and mail questionnaires for all staff at these 40 sites selected for in-depth review. In addition, each community residence in a larger sample of 500 sites is being asked to respond to a demographic questionnaire relative to the community residence program.

Project director: Guy Farrell; director of field research: Mary Lou More.

Wisconsin Survey Research Laboratory University of Wisconsin-Extension

(610 Langdon Street, Madison, WI 53703)

Ambulatory Medical Care Survey--1986. This survey, scheduled for completion March 31, 1987, for the Bureau of Community Health and Prevention, State of Wisconsin, with funding by the Center for Health Statistics, Wisconsin Department of Health and Social Services, is collecting data on morbidity among ambulatory outpatients in Wisconsin in order to help plan more effective health services, determine health manpower requirements, and improve medical education. CATI interviews are being conducted with a name sample of 600 doctors, who are asked to furnish data on about 15,000 patient visits. For further information, contact Harry Sharp, Director, WSRL.

Principal investigator: Ira Kaufman.

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Completed projects:

Wisconsin Tourism Survey--1986. This survey, conducted for the Division of Policy, Wisconsin Department of Development, sought to discover where people obtain information on vacation areas, what type of vacations they take, when they take them, and what type of advertising is most effective. In April 1986, 925 RDB-CATI interviews were completed with the male or female head of households in Wisconsin (73% response rate), the Twin Cities in Minnesota (68%), and the Chicago metropolitan area (57%). For more information, contact Harry Sharp, Director, WSRL.

Principal investigator: Richard Kottenbeutel.

1985 Milwaukee Housing Survey. Conducted for the Milwaukee Department of Development and completed in March 1986, the purpose of this survey was to provide the best possible current information on the housing needs of the City of Milwaukee in order to update the 1980 Census data for Milwaukee and to protect and improve the city's current resources, existing housing, and related programs. For a sample of addresses in 7 regions of the city, the survey involved 3,911 telephone (CATI) interviews and 3,196 face-to-face interviews for those without phone numbers. In addition, 364 face-to-face interviews were completed in a sample of rooming houses. For further information, contact Harry Sharp, Director, WSRL.

Principal investigator: Sandy Retert.

Personnel Notes

Gerald Lucht is a new Research Associate in the Survey Research Office, Center for Community and Regional Studies, Sangamon State University, Springfield, Illinois.

The new Director of the Center for Survey Research at the University of Massachusetts/Boston is *Floyd J. Fowler*, who had previously served in that position until 1982. He takes over from *Thomas W. Mangione*, who has been Director for the past four years and who remains with the Center as a Senior Research Fellow.

Joining the staff at the Center for Survey Research and Methodology (ZUMA) in Mannheim, West Germany, are *Günter Rothe*, previously a Professor of Mathematics at the University of Dortmund, as Director, Department of Statistics; and *Hans-Martin Uehlinger*, from ETH Zurich, as a Study Director. Promoted to new positions at ZUMA are *Rolf Porst*, now Director of the Field Department, and *Peter Ph. Mohler*, now Vice Executive Director and Program Director.

New staff members at the Center for Health Services Research, University of Iowa, include *Kenneth Mace* as Administrative Assistant and *Matthew Baretich* as a Research Assistant.

Philip E. Converse was appointed Director of the Institute for Social Research at the University of Michigan for a five-year term beginning July 1, 1986. He had been Director of ISR's Center for Political Studies since 1982. He succeeds *F. Thomas Juster*, a Professor in the UM Department of Economics and a Research Scientist with ISR's Survey Research Center, who returns to full-time research and teaching. Succeeding Converse as Director of CPS is *Harold K. Jacobson*, who has been the Center's Associate Director since 1981.

Joining the staff of the Institute for Survey Research, Temple University, are *Jay Mattlin*, formerly a Research Assistant at the Institute for Social Research, University of Michigan, as Associate Study Director, and *Marcia Murphy*, formerly at Computer Data Systems, Inc., as Manager, Data Reduction Department. Also at ISR, *Allan Walters* has become Director of Data Processing in addition to being Senior Study Director.

William J. Craig has become Director of the Minnesota Center for Survey Research at the University of Minnesota. He was formerly Assistant Director for the Center for Urban and Regional Affairs. MCSR's new Assistant Director is *Rossana Armon*, who has been promoted from Project Manager and Graduate Research Assistant.

Paul B. Sheatsley, who has been associated with NORC since early 1942, retired recently after almost 45 years of service. To honor him, the NORC Library has been renamed the Paul B. Sheatsley Library. Also at NORC, the following promotions have occurred: *Sara Segal Loevy* and *Karen Tourangeau* from Survey Director to Senior Survey Director and *Alisu Schoua* and *Charlene Weiss* from Assistant Survey Director to Survey Director.

(continued on p. 17)

List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have communicated with us or have otherwise come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

United States

Alabama

Drs. Patrick R. Cotter and James Stovall,
Co-Directors
Capstone Poll
University of Alabama
P.O. Box 587, 319 ten Hoor
Tuscaloosa, AL 35486
(205-348-3824)

Dr. Paul L. Wall, Director
Division of Behavioral Science Research
Carnegie Hall--4th floor
Tuskegee University
Institute, AL 36088
(205-727-8575)

Dr. Stephen G. Katsinas, Director
Institute of Higher Education Research and
Service
University of Alabama
P.O. Box Q
University, AL 35486
(205-348-1175)

Arizona

Dr. Bruce D. Merrill, Director
Public Opinion Research Program
Department of Communication
464 Stauffer Hall
Arizona State University
Tempe, AZ 85282
(602-965-5095)

Prof. Morris Axelrod, Director
Survey Research Laboratory
Department of Sociology
Arizona State University
Tempe, AZ 85287
(602-965-5000)

California

Prof. Martin P. Wattenberg, Head
Center for Survey Research
Public Policy Research Organization
310 Social Ecology Building
University of California, Irvine
Irvine, CA 92717
(714-856-7280)

Dr. Marilyn Brewer, Director
Institute for Social Science Research
9240 Bunche Hall
University of California at Los Angeles
405 Hilgard Avenue
Los Angeles, CA 90024
(213-825-0711)

Prof. Percy H. Tannenbaum, Director
Survey Research Center
University of California
2538 Channing Way
Berkeley, CA 94720
(415-642-9977)

California (continued)

Dr. Jan W. Kuzma, Director
Survey Research Service
Loma Linda University
School of Health - NH1911
Loma Linda, CA 92350
(714-824-4590)

District of Columbia

Dr. Thomas E. Allen, Director
Center for Assessment and Demographic Studies
Gallaudet College
800 Florida Avenue, N.E.
Washington, DC 20002
(202-651-5300)

Florida

Dr. Loyd S. Pettegrew, Director
Center for Organizational Communication
Research and Service
Department of Communication
University of South Florida
Tampa, FL 33620
(813-974-2159)

Dr. Suzanne L. Parker, Director
Policy Sciences Program Survey
Research Center
68 Bellamy Building
Florida State University
Tallahassee, FL 32306
(904-644-5415 or 5270)

Georgia

Dr. John D. Hutcheson, Jr., Director
Center for Public and Urban Research
Georgia State University
Atlanta, GA 30303
(404-658-3523)

Dr. Dorothy W. Kingery, Director
Survey Research Center
544 Graduate Studies Building
University of Georgia
Athens, GA 30602
(404-542-6110)

Illinois

Richard Schuldt, Research Associate
Center for Community and Regional Studies
Survey Research Office
Sangamon State University
Springfield, IL 62794
(217-786-6571)

Dr. Robert Michael, Director
NORC
University of Chicago
1155 E. 60th Street
Chicago, IL 60637
(312-962-1200)

(continued)

Illinois (continued)

Dr. Richard B. Warnecke, Director
Survey Research Laboratory
University of Illinois at Chicago
910 W. Van Buren Street, Suite 500 (M/C 336)
Chicago, IL 60607
(312-996-6130)

or

University of Illinois at Urbana-Champaign
1005 W. Nevada Street
Urbana, IL 61801
(217-333-4273)

Indiana

Terry F. White, Co-Director
Center for Survey Research
Institute of Social Research
Indiana University
1022 E. Third Street
Bloomington, IN 47405
(812-335-2573)

Iowa

Dr. Samuel Levey, Acting Director
Center for Health Services Research
University of Iowa
S517 Westlawn
Iowa City, IA 52242
(319-353-7233)

Prof. Robert E. Kramer, Associate Director
Center for Social and Behavioral Research
University of Northern Iowa
Cedar Falls, IA 50614
(319-273-2105)

Dr. Dean A. Isaacson, Director
Statistical Laboratory
Iowa State University
Ames, IA 50011
(515-294-3440)

Kansas

Prof. Steven Maynard-Moody,
Policy Research Director
Institute for Public Policy and
Business Research
607 Blake Hall
University of Kansas
Lawrence, KS 66045
(913-864-3701)

Kentucky

Dr. James G. Hougland, Director
Survey Research Center
12 Porter Building
University of Kentucky
Lexington, KY 40506
(606-257-4684)

Dr. Knowlton W. Johnson, Director
Urban Studies Center
College of Urban and Public Affairs
University of Louisville
Louisville, KY 40292
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Maryland

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Institute for Governmental Service
Suite 2101 Woods Hall
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(301-454-2507)

Ms. Sue Dowden, Acting Director
Survey Research Center
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University of Maryland
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Massachusetts

Dr. Floyd J. Fowler, Jr., Director
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University of Massachusetts-Boston
100 Arlington Street
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Minnesota

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Mississippi

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Social Science Research Center
P.O. Box C
Mississippi State University
Mississippi State, MS 39762
(601-325-2495 or 7799)

Missouri

Dr. Arnold G. Parks, Director
Institute for Social Research
Lincoln University
820 Chestnut Street
Jefferson City, MO 65101
(314-636-5961)

Dr. Andrew D. Glassberg, Director
Public Policy-Extension
Public Policy Administration
406 Tower
University of Missouri-St. Louis
8001 Natural Bridge Road
St. Louis, MO 63121
(314-553-5145)

Nevada

Drs. Donald E. Carns and Ronald W. Smith,
Co-Directors
Center for Survey Research
University of Nevada, Las Vegas
Las Vegas, NV 89154
(702-739-3322)

New York

Prof. Charlotte Muller, Acting Director
Center for Social Research
City University of New York
33 West 42nd Street, Rm 625
New York, NY 10036
(212-836-9293)

Prof. Jonathan R. Cole, Director
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Columbia University
420 West 118th Street
New York, NY 10027
(212-280-3093)

Prof. Eugene Litwak, Professor and Head
Division of Sociomedical Sciences
Columbia University School of Public Health
600 West 168th Street
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Ms. Gail W. Parkinson, Executive Director
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Buffalo, NY 14260
(716-636-3240)

Dr. Warren A. Brown, Manager
Survey Research Facility
Cornell Institute for Social and
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380 Uris Hall
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North Carolina

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(216-687-4636)

Dr. Alfred J. Tuchfarber, Director
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(513-475-5028)

Prof. Aage R. Clausen, Director
Polimetrics, Laboratory for Political and
Social Research
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154 North Oval Mall
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Oregon

Dr. Helen M. Berg, Director
Survey Research Center
400 Strand Agricultural Hall
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Pennsylvania

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(215-787-8355)

Dr. Vijai P. Singh, Director
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Puerto Rico

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(continued)

Utah

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(continued from p. 12)

New staff members at Response Analysis Corporation in Princeton are *Janice Ballou* as Vice President (formerly a Vice President at Louis Harris Associates) and *A. Turner Price* as Senior Research Associate (formerly Manager, Market Research, Sea-Land Corp.). Also at RAC, the new President is *James H. Fouss*, who was previously Executive Vice President. Promoted to Vice President were *Roy Baldassari* (formerly Research Director) and *Josie Chaplinshki* (formerly Director of Personnel). Other promotions include *Michael Mitrano* from Controller to Treasurer, *Daniel Hough* from Telephone Center Administrative Assistant to Manager of the Telephone Center, *Michelle Share* from Senior Spec. Writer to Data Processing Supervisor, and *Rachel Hickson* and *Joseph Townsend* from Senior Research Assistants to Research Associates.

Joining the staff of the Sample Survey Centre at the University of Sydney, Australia, are *Murti Durvasula* as Research Assistant and *Colin Beutels* as Data Entry Manager.

Dean I. Isaacs has been appointed Director of the Statistical Laboratory and Head of the Department of Statistics, Iowa State University. He was Acting Director and Acting Head for the preceding two years.

Also moving from Acting Director to Director was *Dorothy W. Kingery* at the Survey Research Center, University of Georgia. A new Research Coordinator at SRC is *Amy L. Reeder* from West Georgia College.

*James G. Houglan*d, Associate Professor of Sociology at the University of Kentucky, was appointed Director of the UK Survey Research Center effective November 1, 1986.

At the Wisconsin Survey Research Laboratory, *Mary Louise Brady* has been promoted to Field Director from being Associate Head of Field.

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Research Center News

BSSR Closes

The Bureau of Social Science Research in Washington, D.C., closed its doors this past summer after 36 years. Foremost among factors precipitating the closing have been the dramatic reductions in federal support for applied social science research. BSSR was poorly positioned for the cutbacks resulting from redefined federal priorities: over 90% of its funding had come from federal grants and contracts and most of its work was in the area of human resources, which has declined as a programmatic interest among federal agencies.

Despite efforts to diversify and an increase in support from private foundations in the last few years, successes in such efforts were not of sufficient volume and soon enough to counter the financial pressures of staying in business. An attempt to become affiliated with a Washington area university and thereby acquire some of the advantages

held by many other social and survey research organizations proved unsuccessful.

Another university, however, has assumed custody of the BSSR Library and Archives; they now reside in the McKeldin Library on the College Park Campus of the University of Maryland. By calling 301-454-6327, you can receive information about the current availability of BSSR publications and the telephone numbers of former BSSR personnel.

NORC Chicago Office Moves

After over 20 years at 6030 S. Ellis Avenue, the Chicago office of NORC has moved to 1155 E. 60th Street, Chicago, IL 60637. The telephone numbers remain the same. The 1155 building is the former home of the American Bar Center; NORC shares the building, on the University of Chicago campus, with the University's Computation Center and several other social science research activities.

RTI Opens Development Office

On September 2, 1986, Research Triangle Institute opened an Office of Program Development in its Washington, DC, project office. The director of the newly created office is James Lubalin, previously vice-president and founder of the Washington operation of SysteMetrics, Inc., a California-based health care research and information systems company. The new office will seek to broaden RTI's base of support for its social science, statistics, and computing science programs, with emphasis on health-related research.

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Announcements

ASA/NSF/Census Fellowships

American Statistical Association/NSF/Census Research Fellowships and Associateships at the Census Bureau are available for 1987-88. They provide a unique opportunity to make major advances in methodological or subject matter research related to Census Bureau operations or data. General areas for research are social and demographic studies, economic measurement and analysis, and statistical methodology and computing. Requirements: for Fellows, recognized research record in relevant field (e.g., statistics, demography, sociology, economics); for Associates, at least two years of graduate study in relevant field. Salaries are commensurate with qualifications and experience; also, fringe benefits and a travel allowance are provided. Length of term and start date are flexible--usually 6 months to a year beginning September 1; start date can be as early as June 1, 1987, and term can be split into two or more parts. Apply by January 1, 1987, for Fellows and by February 15, 1987, for Associates. For information on specific research topics and on how to apply, contact Dr. William Bell, ASA/NSF/Census Research Program, Room 3524-3, SRD, Bureau of the Census, Washington, DC 20233 (301-763-3848).

NSF Science Resources Grants

The National Science Foundation's Division of Science Resources Studies has announced its 1987 Program for the Analysis of Science Resources. Research grants will be awarded for studies directed toward quantitative indicators for science and technology policy within such areas as:

- New institutional arrangements for promoting R&D and changes in existing institutions
- Technological innovation and diffusion
- Bibliometric and other measures of scientific or technological advance
- International flows of science and technology, including personnel
- Public attitudes toward science and technology
- The relationships of science and technology to society

Proposals should be submitted by January 15, 1987. Awards will usually cover one to two person-years of effort. Specific information is given in the Announcement of the Program for the Analysis of Science Resources, which can be obtained from Division of Science Resources Studies, National Science Foundation, 1800 G Street, N.W., Washington, DC 20550.

Jobs \longleftrightarrow People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research. Listings should be sent to the Editor, *Survey Research*, 1005 W. Nevada Street, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

Openings:

NORC, a not-for-profit survey research center affiliated with the University of Chicago, is seeking survey operations professionals at the Survey Director and Senior Survey Director level. Survey Directors and Senior Survey Directors manage the development and execution of surveys. Graduate training in social sciences is desirable. Knowledge of survey research is required. Candidates should have experience in the management of large projects and should have excellent writing skills. Salary commensurate with experience. Resumes should be sent to Frances Harris, Personnel Assistant, NORC, 1155 E. 60th St., Chicago, IL 60637. An Equal Opportunity Employer m/f.

Opening:

Senior Survey Researcher, Smithsonian Institution. Qualified individual to establish program of survey research. Requirements: advanced degree/equivalent senior level experience in social sciences; training in survey methodology, statistics, analysis of quantitative data and execution of survey studies; 10 years survey research and analysis; 5 years survey management, data collection and analysis. Salary: \$44,430 up. Send resume to Smithsonian Institution, Personnel Administration, 900 Jefferson Dr., S.W., Washington, DC 20560. Attn: 86-660-T. An equal opportunity employer.

Publications and Data Sets

Special Section of JASA

The June 1986 issue of the *Journal of the American Statistical Association* (Vol. 81, No. 394) contains a special Applications section on Survey Research Methods. Joseph Sedransk (University of Iowa) served as editor of the section, which contains the following 9 articles:

- "Some coverage error models for census data"--Kirk M. Wolter
- "Capture-recapture models when both sources have clustered observations"--Charles D. Cowan and Donald Malec
- "Causal models for patterns of nonresponse"--Robert E. Fay
- "Multiple imputation for interval estimation from simple random samples with ignorable nonresponse"--Donald B. Rubin and Nathaniel Schenker
- "A latent Markov model approach to the estimation of response errors in multiwave panel data"--Barry V. Bye and Evan S. Schechter
- "Response bias and reliability in sensitive topic surveys"--Kent H. Marquis, M. Susan Marquis, and J. Michael Polich
- "Response errors in the measurement of time use"--F. Thomas Juster
- "The quality of survey data as related to age of respondent"--Frank A. Andrews and A. Regula Herzog
- "Reporting bias and sampling errors in a survey of a rare population using multiplicity counting rules"--Ronald F. Czaja, Cecelia B. Snowden, and Robert J. Casady

CASRO Revises Pamphlet

The Council of American Survey Research Organizations (CASRO) has issued a revised version of its public service pamphlet, "Surveys and You," which is intended for distribution to survey respondents. The 8-page brochure answers some questions that respondents or prospective respondents might have about survey research, such as what it is, who does it, how respondents are involved, and how it helps them. Information on prices and how to obtain copies of the brochure is available from Diane K. Bowers, Executive Director, CASRO, 3 Upper Devon, Belle Terre, Port Jefferson, NY 11777 (phone: 516-928-6954).

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through *Survey Research* or the Survey Research Laboratory.

Bishop, George F.; Tuchfarber, Alfred J.; and Oldendick, Robert W. "Opinions on ficitious issues: The pressure to answer survey questions." *Public Opinion Quarterly*, 50 (Summer 1986), 240-50.

Brenner, Michael, Brown, Jennifer; and Canter, David (eds.). *The Research Interview: Uses and*

Approaches. Orlando, FL: Academic Press, 1985. 271pp. \$49.

Chaudhary, F.S., and Singh, D. *Theory and Analysis of Sample Survey Design*. New York: Wiley (Halsted Press), 1986. 400pp. \$24.95.

Converse, Jean M., and Presser, Stanley. *Survey Questions: Handcrafting the Standardized Questionnaire*. Quantitative Applications in the Social Sciences, No. 07-063. Beverly Hills, CA: Sage Publications, 1986. 80pp. \$6 (paper).

"Co-operation in surveys." Report of the June seminar, ESRC Survey Methods Seminar Series. *Survey Methods Newsletter* (SCPR, 35 Northampton Sq., London EC1V 0AX, England), (Autumn 1986), 4-10.

Crawford, Alex. "A comparison of participants and non-participants from a British general population survey of alcohol practices." *Journal of the Market Research Society*, 28 (July 1986), 291-97.

de Vaus, David. *Surveys in Social Research*. Winchester, MA: Allen & Unwin, 1986. 240pp. \$29.95 (cloth), \$12.95 (paper).

Frey, James H. "An experiment with a confidentiality reminder in a telephone survey." *Public Opinion Quarterly*, 50 (Summer 1986), 267-69.

Groves, Robert M., and Magilavy, Lou J. "Measuring and explaining interviewer effects in centralized telephone telephone surveys." *Public Opinion Quarterly*, 50 (Summer 1986), 251-66.

Groves, Robert M., and Nicholls, William L., II. "The status of computer-assisted telephone inter-

viewing: Part II--data quality issues." *Journal of Official Statistics*, 2 (No. 2, 1986), 117-34. (See also Nicholls and Groves.)

Harvey, Lee. "A research note on the impact of class-of-mail on response rates to mailed questionnaires." *Journal of the Market Research Society*, 28 (July 1986), 299-300.

Hippler, Hans-J., and Hippler, Gabriele. "Reducing refusal rates in the case of threatening questions: The 'door-in-the-face' technique." *Journal of Official Statistics*, 2 (No. 1, 1986), 25-33.

Irving, Ric, and Elton, Martin C.J. "The use of diaries to measure discretionary behavior: Hypotheses and results." *Evaluation Review*, 10 (February 1986), 95-113.

Joliffe, F.R. *Survey Design and Analysis*. New York: Wiley (Halsted Press), 1986. 178pp. \$64.95.

Kiecolt, K. Jill, and Nathan, Laura E. *Secondary Analysis of Survey Data*. Quantitative Applications in the Social Sciences, No. 07-053. Beverly Hills, CA: Sage Publications, 1985. 88pp. \$6.00 (paper).

Kiesler, Sara, and Sproull, Lee S. "Response effects in the electronic survey." *Public Opinion Quarterly*, 50 (Fall 1986), 402-413.

Kormendi, Eszter; Egsmore, Lisbeth; and Noordhoek, Johannes. *Dataalitet ved Telefoninterview (Data Quality and Telephone Interviews)*. Copenhagen: Danish National Institute of Social Research, 1986. 149pp. (with English summary).

Mailing List Update

If you are interested in continuing to receive *Survey Research* and are not already a member of the *Survey Research* support group, please fill out and return the order form below. Unless you return this form, your name may be dropped from the list of those to receive *Survey Research* free of charge. We also encourage you (or your organization) to join the support group at one of the levels listed below.

Return to: *Survey Research* Newsletter
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Name: _____

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I/We wish to join the *Survey Research* support group for 1987 by becoming a . . .

Patron: \$500 (eligible to receive up to 50 copies per issue)

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Subscriber: \$50 (1 copy per issue--or 2 subscriptions for \$100)

Check enclosed for \$_____ made payable to "University of Illinois."

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- Krannich, Richard S., and Humphrey, Craig R. "Using key informant data in comparative community research: An empirical assessment." *Sociological Methods & Research*, 14 (May 1986), 473-93.
- Morton-Williams, Jean. "A study of interviewer recording of respondents' answers." *Survey Methods Newsletter* (SCPR), (Spring/Summer 1986), 12-13.
- Nicholls, William L., II, and Groves, Robert M. "The status of computer-assisted telephone interviewing: Part I--Introduction and impact on cost and timeliness of survey data." *Journal of Official Statistics*, 2 (No. 2, 1986), 93-115. (See also Groves and Nicholls.)
- "Observational studies." Report of the December seminar, ESRC Survey Methods Seminar Series. *Survey Methods Newsletter* (SCPR), (Spring/Summer 1986), 2-6.
- O'Toole, Brian I.; Battistutta, Diana; Long, Ann; and Crouch, Keitha. "A comparison of costs and data quality of three health survey methods: Mail, telephone and personal home interviews." *American Journal of Epidemiology*, 124 (1986), 317-28.
- Rothman, James. "Handling change in a continuous survey: JICNARS' experience with the extended media list and the grouped titles interviewing technique." *Journal of the Market Research Society*, 28 (April 1986), 125-44.
- Rust, Keith. "Variance estimation for complex estimators in sample survey." *Journal of Official Statistics*, 1 (No. 4, 1985), 381-97.
- Sharot, Trevor. "Weighting survey results." *Journal of the Market Research Society*, 28 (July 1986), 269-84.
- Silver, Brian D.; Abramson, Paul R.; and Anderson, Barbara A. "The presence of others and overreporting of voting in American national elections." *Public Opinion Quarterly*, 50 (Summer 1986), 228-30.
- Smith, Michael D. *Effects of Question Format on the Reporting of Woman Abuse: A Telephone Experiment*. North York, Ont.: Institute for Social Research, York University, 1986. \$4.25 (Canadian; incl. postage).
- Snow, Robert E.; Prather, James E.; and Hutcheson, John D., Jr. "Program evaluation using a follow-up telephone survey: The effects of a prior letter." *Evaluation Review*, 10 (February 1986), 85-94.
- Stanley, Thomas J., and Sewall, Murphy A. "The response of affluent consumers to mail surveys." *Journal of Advertising Research*, 26 (June/July 1986), 55-58.
- Struebbe, Jolene M.; Kernan, Jerome B.; and Grogan, Thomas J. "The refusal problem in telephone surveys." *Journal of Advertising Research*, 26 (June/July 1986), 29-37.
- Sudman, Seymour. "Designing questionnaires to improve CME effectiveness." *Möbius*, 6 (October 1986), 61-66.
- Sudman, Seymour, and Kalton, Graham. "New developments in the sampling of special populations." *Annual Review of Sociology*, 12 (1986), 401-29.



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