

Survey Research

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through *Survey Research* or the Survey Research Laboratory. Those organizations with an * preceding their address would prefer not to receive requests for reprints or reports for budgetary reasons.

American Foundation for the Blind New York

(15 W. 16th Street, New York, NY 10011)

Completed project:

Sources of Funding and Use of Volunteers by Private Agencies Serving Blind and Visually Impaired Persons in the U.S. In this AFB survey, completed in September 1983, questionnaires were mailed in

December-January 1982-83 to all private rehabilitation agencies listed in the AFB Directory of Agencies Serving the Visually Handicapped in the U.S. After a second mailing and telephone follow-ups, the response rate was about 65%. The survey obtained data on public and private sources of funding (in dollar amounts), comparing fiscal 1980 and 1982/83, and on the number of part-time and full-time volunteers compared with paid staff for the same years. The purpose was to describe the effects of Reagan administration policies with regard to public funding of social-rehabilitation services on financial and personnel resources in the field of blind services.

Project director: Corinne Kirchner.

Bureau of Government Research North Texas State University

(Department of Political Science, Denton, TX 76203)

Completed project:

Migration and Public Attitudes in a New Sunbelt City: The Colony. This study, completed in November 1982 and funded in part by the National Endowment for the Humanities and Fox and Jacobs, Inc., the developer, sought to assess the attitudes of residents toward The Colony, a new town near Dallas that began in 1974. The study focused on reasons for moving to Texas and The Colony; attitudes toward the city, neighbors, the developer, and city government, services, and problems; political participation and attitudes; personal and communitarian values; commuting patterns; and future expectations. Personal interviews were conducted with a sample of 564 adult residents of The Colony, with an 85% response rate. Single copies of the report are available from the Bureau for \$4.75.

Principal investigator: John Kincaid.

Capstone Poll University of Alabama

(Drawer I, University of Alabama, University, AL 35486)

Completed projects:

Quality of Life in Tuscaloosa County. This study for the Center for Administrative and Policy Studies, University of Alabama, examined the perceived quality of life in Tuscaloosa County, Alabama, to

help identify problems facing the Tuscaloosa area and to assist the County in industrial development. Topics included general evaluations of life in the County, the economy, housing, health care, education, and government services. Telephone interviews were conducted in February-March 1983 with a sample of 399 adult Tuscaloosa County residents, with an 87% response rate.
Principal investigator: Patrick R. Cotter.

Legislative and Citizen Attitudes about Public Issues in Alabama, 1983. This study for the Center for Administrative and Policy Studies, University of Alabama, looked at the degree of congruence of attitudes and opinions between legislators and the public in areas such as quality of life in Alabama, the performance of State government, and the accomplishments of the legislature. In November 1982, telephone interviews were conducted with a sample of 511 adult Alabama residents statewide, with a 73% response rate. In November 1982-May 1983, mail questionnaires and telephone interviews were used to survey 102 members of the Alabama state legislature, for a 74% response rate. Both samples were asked to identify the most important problems in Alabama, to indicate the level of their satisfaction or dissatisfaction with a variety of state services, and to give their opinions on education, taxation, and economic development in Alabama.
Study director: Betty B. Hardee.

**Center for Organizational Research and Evaluation Studies
Texas Christian University**

(P.O. Box 32874, Fort Worth, TX 76129)

Hospital Marketing Research. This project, scheduled for completion in October 1983, seeks to assess the relative standing of private hospitals in the Fort Worth market area. Factors influencing utilization will be identified and untapped niches located. Mail questionnaires have been sent to 6,000 persons selected randomly from a cross list-

ing of telephone listings and auto registrations in selected ZIP code areas in the Fort Worth area.
Principal investigator: Patrick Miller.

TV Star Survey. This study, to be completed by October 30, 1983, evaluates the content and format alternatives of a television guide published for the Dallas/Fort Worth market area. The study involves telephone interviews with a sample of 1,800 persons in the area.
Principal investigator: Karen Harlow.

**Center for Survey Research
University of Massachusetts/Boston and Joint
Center for Urban Studies of MIT and Harvard**

(100 Arlington Street, Boston, MA 02116)

The Measurement of Income Adequacy and Equivalence. Funded by NSF Measurement Methods and Data Resources, this project is designed to evaluate alternative survey-based approaches to the measurement of income adequacy and equivalence. The approaches include the direct measurement of satisfaction, evaluations of the income necessary for hypothetical families and the respondents' own families to achieve various levels of living and satisfaction, and the evaluation of the standards of living of hypothetical families with randomly varied characteristics. Personal interviews, finished in mid-summer 1983, were conducted with 588 adults in a block quota sample of households in the Boston SMSA whose marital status had remained the same for the past year and who lived in a household consisting of a single individual or a married couple with or without children. Analysis will continue through the coming year.
Principal investigator: Steven J. Dubnoff.

**Center for Survey Research
University of Nevada, Las Vegas**

(College of Arts & Letters, 4505 Maryland Parkway, Las Vegas, NV 89154)


Labelling of Learning Disabled Students. This study, to be completed in spring 1984, is examining the various definitions given to the label of learning disabled student, with specific attention to those who label, formal and informal criteria employed, and processes involved in labelling. Questionnaires have been mailed to a sample of 320 parents of learning disabled students, school psychologists, counselors, nurses, special education teachers, and administrators in the Clark County School District (Las Vegas).
Principal investigators: Ronald W. Smith and Lynn Osborne.

**Center for the Social Sciences
Columbia University**

(814 International Affairs Building, 420 W. 118th Street, New York, NY 10027)

Completed project:

A Survey of Attitudes of New York City and Westchester Residents toward Electrical Power Alternatives. This survey was part of a large-scale proj-



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Mary A. Spaeth Editor

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Urbana, IL 61801

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ect conducted for the Con Edison Company of New York under the auspices of the Columbia University Energy Research Center. A random sample of 1,600 New York City and Westchester County residents was interviewed by telephone regarding their attitudes toward alternative ways of generating electricity. Questions were related to topics such as attitudes toward the environment, political persuasion, and the awareness of energy technologies. Individual demographic characteristics and attitudes were correlated with attitudes toward coal conversion, nuclear power, and other energy alternatives. Principal investigators: Stephen Cole (Social Data Analysts) and Jonathan R. Cole (CSS).

**Center for Urban Affairs and Community Services/Applied Research Group
North Carolina State University**

(P.O. Box 5125, Raleigh, NC 27650)

North Carolina Fall Citizen Survey. This statewide survey for the N.C. Office of State Budget and Management, to be completed in December 1983, is gathering demographic information and opinions on state issues from 1,400-1,600 citizens (18+ years of age) in randomly selected households. Questions include opinions on the environment, education, and economic conditions in the state, as well as housing characteristics, employment, training needs, and child care. The basic method in this eighth annual survey is telephone interview, with face-to-face or mail methods used if the household has no phone.

Project director: Yevonne S. Brannon.

Completed project:

Statewide CETA Follow-up Project. This recently completed project for the Division of Employment and Training, N.C. Department of Natural Resources and Community Development, involved primary and secondary data collection, statistical analysis, and evaluation of CETA programs and project methodology. Using secondary data, wage and claim information was gathered on approximately 75% of the 20,000 CETA participants in North Carolina who terminated program participation during FY 1981. Similar information on the remaining 5,000 was collected in a telephone survey, which resulted in a 50% contact rate. The merged secondary and primary data files contained information for each participant on intake status, program participation, type of termination, wages earned, and unemployment insurance claims.

Project director: Yevonne S. Brannon.

**Institute for Governmental Service
University of Maryland**

(2101S Woods Hall, University of Maryland, College Park, MD 20742)

Compensation Survey, FY 1984: A Study of Maryland Local Governments. This survey, to be completed in spring 1984, is the most recent attempt of IGS to follow the wage and compensation policies of Maryland local governments. Similar surveys have been conducted biennially since the mid-1960s. In the 1982 surveys, *The Survey of Wages* was completed in April 1983 and the one on *Employee Benefits* was

completed in October 1983, both with 87% response rates. The surveys involve mail questionnaires sent to all Maryland counties, Baltimore City, and all larger Maryland municipalities. Project director: Victor K. Tervala.

**Institute for Policy Research
University of Cincinnati**

(Location 132, University of Cincinnati, Cincinnati, OH 45221)

Completed projects:

A Study of Citizen Attitudes. This study, conducted in March 1983 for the Milford (Ohio) Exempted Village Schools, evaluated citizen attitudes on the quality of the school system; its programs, equipment, facilities, and personnel; the preferred methods of financing the school system; and the most effective means for the school board to communicate with parents and voters. Telephone interviews were conducted with a sample of 634 registered voters in Milford, with a 73% response rate.

Study director: Alfred Tuchfarber.

Cincinnati School District Survey. The purpose of this survey for the Cincinnati Board of Education and School Administration was to assist the Administration in deciding when and if to put a school tax levy on the ballot, whether to request a continuing or emergency levy, how much millage to seek, and how to develop the campaign strategy. Telephone interviews were conducted in July-August 1983 with a sample of 810 registered school district voters in Cincinnati, with a 78% response rate.

Study director: Alfred Tuchfarber.

**Institute for Social Research
University of Michigan**

(P.O. Box 1248, Ann Arbor, MI 48106)

Completed projects:

Surveys of Blacks. Under funding from the National Institute of Mental Health, the Ford Foundation, and the National Institute on Aging, ISR has completed two studies concerning the experiences and perspectives of black Americans: the *National Survey of Black Americans* and the *Black Three-Generation Family Survey*. In these surveys, data were collected on family life, values, and practices; mental and physical health and patterns of help-seeking; religious attitudes and practices; labor force history; and political and ethnic roles and attitudes. Face-to-face interviews were conducted by black interviewers nationwide in March 1979-May 1981 with 4,347 black respondents (aged 18+ for the national survey and 14+ for the three-generation study). The basic sample in the second study was comprised of respondents in the first study with living family members in each of two generations other than their own. A new questionnaire focusing on the family, youth, and elders was used. The second study also involved interviews with 1,375 youths aged 14-17 and with other adults and elders

in the families of the eligible initial respondents. A book based on these two surveys is under preparation. For more information, contact James S. Jackson at ISR.
Study directors: James S. Jackson, Gerald Gurin, Shirley J. Hatchett, and Phillip J. Bowman.

The Impact of Work Schedules on the Family. This monograph by Graham L. Staines and Joseph H. Pleck presents the findings on a study of the effects of work schedules on family stress. These findings are based on data from the 1977 *Quality of Employment Survey*, in which 1,515 workers throughout the U.S. were interviewed. Closely examined are four aspects of the work schedule: patterns of days worked each week, patterns of hours worked each day, number of hours worked each week, and schedule flexibility. Attention is given to both the separate and combined effects of these variables on specific aspects of family life. The 186-page volume is available from ISR for \$22 (clothbound).

**Institute for Social Science Research
University of California at Los Angeles**

(Bunche Hall, 405 Hilgard Avenue, Los Angeles, CA 90024)

An Evaluation of Hospital-Based Dental Services. This study, funded by the Robert Wood Johnson Foundation and scheduled to be completed in June 1984, is evaluating the effectiveness of hospital-based dental care designed for the underserved and those with health complications that prevent their utilization of traditional dental services. Telephone interviews are being conducted with approximately 1,500 users of hospital-based dental services in participating hospitals nationwide.
Principal investigators: Max Schoen and Marvin Marcus.

Sex and Pregnancy among Mexican-American Adolescents. Funded by the Office of Adolescent Pregnancy Programs, DHHS, and scheduled for completion in September 1985, this three-year study is investigating the similarities and differences in sexual behavior and its consequences among adolescent Mexican-Americans compared with Anglo-Americans by examining the impact of peer and family networks, perceived familial attitudes, and the individual's knowledge base among a population varying in levels of acculturation and socioeconomic status. Personal interviews will be conducted with 1,000 adolescent females (200 Mexican-American aged 13-14, 500 Mexican-American 15-19, and 300 Anglo-American 15-19) in Los Angeles County. In addition, case studies will be performed for 50 adolescent females.
Principal investigator: Rosina Becerra; project director: Eve P. Fielder.

June Graduate Study. This study for the Placement and Career Planning Center, UCLA, to be completed in December 1983, seeks to ascertain postgraduate employment plans and experiences. Mail questionnaires have been sent to 4,000 undergraduate and graduate students graduating from UCLA in June 1983. This study has been conducted annually since 1975, thus allowing year-to-year comparisons and the identification of trends in the employment patterns of UCLA graduates.
Principal investigator: Ruth Parsell.

**Institute for Survey Research
Temple University**

(502 University Services Building, 1601 N. Broad Street, Philadelphia, PA 19122)

1982 New Entrants Survey. The purposes of this survey, to be completed in January 1984 with funding from NSF and the U.S. Department of Energy, are to (1) obtain 1982 information on the demographic, educational, and employment status of new scientists and engineers graduating in the 1980 and 1981 college classes and (2) combine these data with those from other surveys to formulate 1982 estimates of the science and engineering personnel potential of the U.S. Mail questionnaires have been sent to 26,000 college graduates with Bachelor's or Master's degrees who graduated in the 1979-80 or 1980-81 academic years in the natural or social sciences or engineering.
Study director: Allan Walters.

An Evaluation of Project PRIDE's Prevention Strategy. This study for the National Institute on Drug Abuse seeks to measure the effects of each component of Project PRIDE--student counseling, teacher training, parent training--individually and in combination. The evaluation is primarily concerned with measuring effects on students, but outcome measures will also be collected in conjunction with teacher and parent trainings. The study, to be completed in April 1984, involves the SAQ administered (read) to approximately 1,200 students in Philadelphia and mail questionnaires for approximately 350 parents and 150 teachers.
Principal investigator: Leonard LoSciuto.

Baltimore Study. Funded by the Commonwealth Fund (through the University of Pennsylvania), this study, to be completed in September 1985, is examining the long-term adjustment to teenage childbearing, focusing on the coping strategies of young mothers and their children. The project entails following up and interviewing face-to-face a sample of 409 inner-city, low-income, adolescent mothers and their children in Baltimore. Most were interviewed four times from 1966 to 1972. Since the children of these teenage mothers will now be in their middle teens, approximately the same age as their mothers were at the beginning of the study, comparisons between the two generations can be made in many areas. Key issues include the extent to which economic disadvantage persists and is perpetuated over the life course of the young mother and her children, the relation of neonatal risks and infancy functions to later development, the parenting skills of teenage mothers, the impact of early parenting on the management of children's sexual education, and the long-term impact of a comprehensive medical program that included family planning and prenatal services.
Principal investigators: Frank F. Furstenberg, Jr., and Jeanne Brooks-Gunn; ISR study director: Elin Spector.

Completed project:

New York Radio Study. This study for the Quantiplex Division of John Blair and Company, which related radio listening to product usage, involved telephone interviews in August 1983 with a general pop-

ulation sample of 1,411 adults in the New York metropolitan area.

Study director: Ellin Spector.

Market Facts' Public Sector Research Group Arlington, Virginia

(1611 N. Kent Street, Arlington, VA 22209)

Evaluation of New AFDC Eligibility Regulations. Market Facts is assisting the U.S. General Accounting Office with an evaluation of the effects of the Omnibus Budget Reconciliation Act (OBRA) of 1981 on the Aid to Families with Dependent Children (AFDC) Program. In field work begun in August 1983 in five geographically dispersed cities, personal interviews will be conducted with 500 respondents who lost AFDC eligibility because of the new OBRA provisions. An emphasis is being placed on tracking hard-to-reach respondents including those without telephones, those who have moved, and those who initially are reluctant to take part in the study. Project director: Carol Rice.

Dental Hygienists in Non-Traditional Settings. This mail study, funded by the Health Resources Administration, DHHS, and conducted in conjunction with the College of Dentistry, University of Maryland, seeks to identify and describe hygienists practicing in settings other than private practice offices and to determine the extent to which the special populations that non-traditional hygienists serve (the elderly, disabled, and institutionalized) are receiving adequate routine dental care. Screener questionnaires were mailed to 39,000 hygienists to identify a sufficient number of eligibles to complete 1,200 interviews in fall 1983. Project directors: Leonard Cohen (University of Maryland) and Sid Groeneman (Market Facts).

Market Segmentation of Public Transportation System Riders. In a study to be completed in October 1983 for the Washington Metropolitan Area Transit Authority, telephone interviews are being conducted with a probability sample of 3,600 D.C. area residents about their use of local public transit. The objectives are to identify potential users of the system and factors that currently limit their use of public transit, determine ways to increase frequency of ridership among current riders, identify ways to increase sales of prepaid passes, and suggest marketing and promotional strategies. Project manager: Gail L. Jackman.

Completed projects:

Youth and Military Service. In the 12th (Fall 1982) wave of the "Youth Attitude Tracking Study," sponsored by the Department of Defense, telephone interviews were completed with 7,244 randomly selected 16-21 year old males and females stratified according to 64 Military Entrance Processing Stations in the continental U.S. to ascertain their educational and employment characteristics, reported propensity to service in the active duty and reserve services, awareness of pay and benefits, career plans and desired job attributes, awareness of the service's recruitment advertising, contact with recruiters, service-related conversations with civilian influencers, and attitudes toward draft registration. (See also p. 8.) Project director: Sid Groeneman.

Smoke Detector Coverage in American Homes. The main objective of this 1982 telephone survey for the Federal Emergency Management Agency of 1,203 male and female heads of households was to determine current national and regional levels of residential smoke and fire detector coverage and the growth of such coverage since 1980. The study also measured the public's attitudes toward detectors and the reasons for noncoverage in nondetector homes.

Project director: Sid Groeneman.

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08540)

Dislocated Worker Projects Demonstration Evaluation. The purpose of this study for the Employment and Training Administration, U.S. Department of Labor, is to permit DOL to track the development of locally initiated program models to aid the employment adjustment process of dislocated workers. Telephone interviews will be conducted in January-March 1984 in Buffalo and Milwaukee with a sample of 4,250 persons consisting of Dislocated Worker Project participants and nonparticipants and a control group of eligible dislocated workers who were not offered program services. A special feature of the study will be the use of CATI to construct a retrospective history of the respondent's work and work-related activities, which will appear on the screen to enable the interviewer to aid the respondent's recall of key events. Principal investigator: Rebecca Maynard; survey director: Richard Strouse.

Home Banking Interchange. This study, to be completed in August 1985 for ADP Telephone Computing Services, is designed to evaluate the demand for home banking via computer terminals. In a research design similar to that used for social experiments, 2,000 participants, screened from 40,000 customers of 15 participating banks nationwide and in Canada, will be assigned to two treatment groups and controlled variations in services and prices will be introduced at the midpoint of the demonstration to assess behavioral and attitudinal effects. Data collection will occur in four waves over a one-year period, with mail questionnaires (and telephone follow-ups) on Waves 1, 2, and 4 and telephone interviews on Wave 3. Survey director: Paul Planchon.

Research on Welfare Dependency. Funded by the Office of the Secretary, DHHS, this study, to be completed in April 1984, is a joint effort of MPR and the Urban Institute. The study seeks to identify factors that lead to long-term welfare dependency for some AFDC program participants and to determine the effects of long-term dependency on a person's attitudes and life outlook. In addition to data from the Panel Study of Income Dynamics and the National Longitudinal Survey, a survey will be designed to obtain information not currently available, such as attitudinal data. Principal investigators: Diana Davis (MPR) and June A. O'Neill (Urban Institute).

Child Care Practices of AFDC Mothers. This joint MPR and Urban Institute study, funded by a Rockefeller Foundation grant and scheduled for comple-

tion in April 1984, addresses the concern that lack of affordable child care alternatives prevents AFDC program participants from joining the labor force. In four sites (Chicago; Gary, IN; Philadelphia; and Camden, NJ), 800 program participants, half with children under 5 years of age, will be interviewed initially in person and six months later by telephone to obtain data on current use of child care, forms of child care arrangements ever used, and knowledge of the child care services available. Principal investigators: Diana Davis (MPR) and Madelyn Kimmieh (Urban Institute).

Simplified Application Demonstration Evaluation. For a full description of this study, being conducted jointly with the Research Triangle Institute, see p. 8.

Completed projects:

Design of a Survey to Monitor the Effect of Prospective Reimbursement on Hospitals and the Community. MPR assisted the American Hospital Association in August-October 1983 in the design of a longitudinal survey to monitor the impact of the prospective pricing system on the nation's hospitals and the community. The survey involves 400-600 monthly or quarterly mail questionnaires to U.S. community hospitals. Subject areas covered include output measures, administrative responses, asset data, sources of patients and of funds, staffing levels and composition, staff morale, personnel procedures and practices, and community impacts. Project director: Kenneth Kehrer.

Visitors Survey, Lincoln Park Zoo, Chicago. This survey, funded by the Lincoln Park Zoo Society in Chicago, involved 5-minute exit interviews of zoo patrons to determine frequency of visits to that zoo and zoos in general, activities in which visitors to the zoo participate, awareness of the Zoo Society, catchment area for zoo visitors, and attitudes toward entrance fees. Interviews were conducted in September-October 1983 with randomly selected persons at selected days and times of day to yield 400 completes. Survey director: Antoinette Delk; survey manager: Anne Ciemnecki.

Survey of Black Heads of Households in Cuyahoga County, Ohio. In this project completed in May 1983, MPR assisted the Urban League of Greater Cleveland in a telephone survey of approximately 400 black heads of households in Cuyahoga County, Ohio, by designing the RDD sample and interview that obtained data on over 60 items on current political and economic issues, by training Urban League research staff as supervisors and interviewers, and by doing the data reduction. Survey director: Antoinette Delk; survey manager: Anne Ciemnecki.

A Survey of Undocumented Aliens in New York City Hospitals. This study, completed in July 1983 for the City of New York Health and Hospitals Corporation, sought to estimate the proportion of inpatients in HHC hospitals who were undocumented aliens and the Medicaid reimbursement costs of services provided to them. The purpose was to provide probative evidence on the costs of providing medical services to undocumented aliens; HHC is currently not reimbursed for these costs. All pa-

tients admitted to acute care facilities during a three-week period were classified as "likely documented" or "likely undocumented"; for long-term care facilities, patients admitted more than three months previously were considered. Secondary data sources and in-person interviews were used for the determination. Descriptions of demographic and health-related characteristics were obtained. The study involved 3,794 inpatients in 12 HHC acute care facilities and 4 skilled nursing facilities in New York City, with a 93% response rate. Principal investigator: Eugene P. Ericksen; project director: Andrea Vayda.

National Opinion Research Center University of Chicago

in Chicago

(6030 S. Ellis Avenue, Chicago, IL 60637)

Survey of Physicians' Practice Costs and Incomes: Redesign and Implementation. In this two-year project for the Health Care Financing Administration, to be completed in June 1985, Phase 1 will include an assessment of previous physician practice costs surveys done in 1976, 1977, and 1978 (see *Survey Research*, November 1975 and Summer 1977) covering questionnaire and sample design and data collection methods, a redesign of the questionnaire, and a 200-case pretest with the modified design. NORC will work with Jerry Cromwell and Janet Mitchell of Health Economics Research Inc. on this phase. Phase 2 will include a national telephone survey of 5,000 physicians (drawn from AMA lists) using the modified and tested design. The purpose is to collect data on relative cost shares for the Medicare Economic Index and to address other policy issues regarding physician reimbursement. NORC Project director: Mary G. Burish; HCFA project officer: James Cantwell.

Completed projects:

Public Perception of Technological Risk. The purpose of this NSF-funded study for the Roper Center at Yale University, completed in May 1983, was to test whether findings from earlier small-scale studies on public perception of the risks and benefits of technology will hold among larger, more representative samples of Americans. Such a study has already been done in New England; the present study was conducted in Phoenix, Arizona, using personal interviews with a general public sample of 700 cases and a list sample of 200 people who had given testimony at public hearings relative to the risks and benefits of technology. Response rates for the two samples were 62% and 75%, respectively. NORC project director: Jean Atkinson; co-principal investigator: Donald DeLuca (Yale).

Survey of Postal Workers. Completed in June 1983 for the Division of Public and Employee Communication, Central Region, U.S. Postal Service, this survey sought to ascertain the attitudes of craft employees of Management Sectional Centers and Bulk Mail Centers toward their employee newsletters and other employee publications. Data were also collected on the level of information and attitudes that employees had on automation, courtesy, revenue protection, and safety. Mail questionnaires were sent to a systematic sample of 721 USPS non-manage-

ment employees, with returns from 613 (85%).
NORC project director: Susan Campbell; program manager: Ralph Stewart (USPS).

Needs Survey of Legal Professionals Associated with Legal Services Corp. The purposes of this research for Legal Services Corp., completed in September 1983, were to inform LSC of the needs of legal professionals serving the poor for professional support beyond their own personal expertise and to learn of their experiences in attempting to find such assistance. Telephone interviews were completed nationally with three groups of legal professionals: 153 Program Directors of LSC-funded field programs (83% response rate); 574 managing and supervisory attorneys, staff attorneys, Reginald Heber Smith fellows, and paralegals (82%); and 108 private attorneys who represent LSC clients through judicare programs (81%).
NORC project director: Mary Utne O'Brien; LSC representative: Heidi Ackerman.

in New York

(902 Broadway, New York, NY 10010)

Young Adult Health Project in Harlem. This study for the Columbia University School of Public Health, funded by the National Institute on Drug Abuse, seeks to assess changes in health status and need for care among a representative cross section of 500 black youths in Harlem, New York City, who were first interviewed in 1968 when they were 12-17 years old and again in 1975-76. In the third wave (June-December 1983), information is being collected on a wide range of issues related to biological, psychological, and social health, including perceived health status, stress, drug and alcohol behavior and attitudes, work histories, values, and friendship networks.

NORC project director: Barbara Simon; principal investigator: Ann Brunswick (Columbia).

Completed project:

Philadelphia School District Survey. This survey for the Philadelphia School Board sought to assess the attitudes of parents toward desegregation and magnet school programs and how they would react to a mandatory desegregation program in their school district. Telephone interviews were completed in August-September 1983 with 697 parents of children from a cross-sectional sample of 35 predominately white schools in the Philadelphia area school district (70.5% response rate).

NORC project director: Brad Edwards.

Population Research Laboratory University of Alberta

(Department of Sociology, 1-62 Tory, University of Alberta, Edmonton, Alberta T6G 2H4, Canada)

Completed project:

Edmonton Area Study 1983. The seventh annual survey, completed in March 1983, had as a special topic "Quality of Working Life in Edmonton" with questions pertaining to characteristics and safety of job, job security, workplace, and job satisfaction. Other questions in the amalgam questionnaire

dealt with crime victimization, environmental issues, and quality-of-life measures. Personal interviews were conducted with 420 adult residents (18+) in Edmonton, with a 77% response rate.
Director: L.W. Kennedy.

Public Opinion Research Center Arizona State University

*(335 Stauffer Hall, Arizona State University, Tempe, AZ 85281)

Completed projects:

Political Attitudes in Arizona. This recently completed survey for Phoenix Newspapers, Inc., monitored the attitudes of Arizonans to a variety of political issues facing the state and the nation. A heavy focus was on measuring in-migration to Arizona. The survey involved telephone interviews with a cross-sectional/RDD sample of 1,600 residents of Maricopa County, with an 80% response rate.

Director: Bruce D. Merrill.

Community Conflict in Two Rural Arizona Communities: A Study of Strains Associated with Economic Growth and Development. This recently completed study, sponsored by the Center for Public Affairs, ASU, examined conflicts caused by economic development in two small adjacent rural communities in eastern Arizona: Springerville and Eager. Telephone interviews were conducted with a cross-sectional/RDD sample of 325 residents, with a 90% response rate.

Director: Bruce D. Merrill.

The Rand Corporation Santa Monica, California

(1700 Main Street, Santa Monica, CA 90406)

Technology Impact on Newspapers. Sponsored by the U.S. Department of Labor, this study is designed to collect data on the effects of the introduction of photocomposition and video display equipment on the work force in the newspaper industry. Questionnaires have been mailed to about 1,400 newspapers. For further information, contact James Dertouzos or Elyn Bloomfield.

Evaluation of the Consensus Development Program. This study, being conducted for the National Institutes of Health, is designed to evaluate the effectiveness of a program to disseminate information about new technologies and practices to the medical community. The study has two components: a mail survey with telephone follow-up of a national sample of 2,400 physicians in nine medical specialties and an abstraction of medical records in ten hospitals. Field operations are scheduled to begin in January 1984. For further information, contact David Kanouse or Sandy Berry.

Completed project:

Litigants' Experiences with Arbitration. This study for Rand's Institute for Civil Justice sought to

*See introductory paragraph on p. 1.

assess how court-administered arbitration programs affect the litigants' outcomes in terms of cost, satisfaction with results, and perceived fairness. Personal interviews were conducted with 70 litigants in the court building immediately prior to and after their hearings but before results were announced. One-hour telephone interviews were conducted with these respondents after the results were announced. For further information, contact Deborah Hensler.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

The District of Columbia Crime Victimization Study. The primary objective of this study for the Bureau of Justice Statistics, U.S. Department of Justice, is to determine the extent of crime in the District of Columbia SMSA and the impact of crime on the quality of life in the District. A secondary objective is to determine the degree to which Capitol Hill employees are subjected to victimization and the extent to which victimization and the fear of it have decreased work productivity. A major focus is the measurement of crime victimization in the work place and in travel to and from work. The study, to be completed in January 1984, involves two CATI surveys: in the *District of Columbia Household Victimization Survey*, RDD telephone interviews will be conducted with about 7,000 DC-SMSA residents (12 years of age or older); in the *Capitol Hill Employees Victimization Survey*, telephone interviews will be conducted with a list sample of approximately 2,500 employees of Capitol Hill agencies.
Project director: Brenda G. Cox.

The Johns Hopkins University Survey of American Employers. This survey, funded by the National Institute of Education and scheduled for completion in late 1983, seeks to determine how organizations find and train the workers that they need for different jobs. The survey involves mail questionnaires to a nationwide sample of approximately 6,000 American employers covering all types of jobs and employers, with telephone follow-ups of nonrespondents.
Principal investigator: James McPartland (JHU);
project director: Don King (RTI).

Survey of Recent Dental Graduates--Phase I. This study for the Health Resources and Services Administration, DHHS, seeks to determine personal, professional, and economic factors that influence a dental graduate's choice of practice location, setting, and specialty and in particular to assess the impact of the increased educational debt incurred by recent graduates. Phase I, scheduled for completion in December 1983, involves designing a national mail survey of 3,000 dental graduates from the classes of 1979, 1980, and 1981.
Project director: Arthur Bonito.

Youth Attitude Tracking Study II. This study for the U.S. Department of Defense, scheduled for completion April 1, 1984, is a redesigned combination of two series of surveys, the *Youth Attitude Tracking Study*, begun in 1975, and the *Reserve Component Attitude Study*, begun in 1978 (see also p. 5). The information is used to assess and under-

stand the backgrounds, attitudes, motivations, and intentions of young men and women to serve in the military and to target recruiting efforts and meet manpower requirements. The redesigned survey involves a national sample of males and females aged 16-21 and males aged 22-29 who have never served in the military and who are not beyond the second year of college. Each subpopulation is sampled to provide information about the active forces and the guard or reserve forces. Using CATI, 8,000 telephone interviews will be completed nationwide (in the 48 coterminous states).
Project director: Robert M. Bray.

National Sample Survey of Licensed Practical/Vocational Nurses. The purpose of this two-year study for the Health Resources and Services Administration, DHHS, to be completed in September 1984, is to assess the current and future supply of LPN/LVNs. Mail questionnaires will be sent to a national sample of 22,000 LPN/LVNs selected from state licensure files.
Project director: Dale Jones.

Simplified Application Demonstration Evaluation. This study for the Food and Nutrition Service, USDA, being conducted jointly by RTI and Mathematica Policy Research, is evaluating a test using simplified Food Stamp application procedures and standardized allotments for AFDC and SSI recipients. Being evaluated are the impacts of the simplified procedures on Food Stamp certification costs and error rates, program participation, expenditures for food by participants, and costs borne by the participant, as well as the effects of the procedures in reducing agency staff workloads. The project is being conducted in six demonstration sites (Colleton County, SC; Lawton, TX; Chicago; suburban Chicago; Fresno and San Diego, CA) and in six comparison sites to be determined. The evaluation, which will compare data from the demonstration sites prior to and after implementation of the procedures, has three major components: personal interviews with 325 Food Stamp recipients per site to obtain data for the error rate and food expenditures analyses, data abstraction from case record files, and a work measurement study at selected agency offices.
Co-principal investigators: Jim Ohls and John Burghardt (MPR) and Lynn Usher (RTI).

Pesticide Usage Surveys of Urban/Nonfarm Sites in the United States. This three-year project for the U.S. Environmental Protection Agency, scheduled to end September 29, 1985, will involve a comprehensive set of surveys to collect data on pesticide usage by the urban/nonfarm sector of the population. The interview mode for these surveys will vary, although face-to-face and telephone interviews are expected to be the primary method. A number of different sectors are being addressed; during the first year these have included food processing businesses, outdoor pesticide usage by governmental units, commercial pest control operators, hospitals, and nurseries. Efforts have also been made to survey pesticide distributors in order to refine annual manufacturing data.
Project director: Douglas J. Drummond.

Completed projects:

The Colorado Health Survey. The purpose of this survey, completed in September 1983 for the Denver

Fund for Health and Medical Research, was to collect information on the health status of low-income households in Colorado and their unmet health care needs. After screening 7,000 households located in 217 sample segments, personal interviews were conducted with 1,050 low-income families.
Principal investigator: Michael Weeks.

Maryland Probation Evaluation Project. This project, completed in September 1983 for the National Institute of Justice, sought to assess the cost-effectiveness of two alternatives to supervised probation--unsupervised probation and a community service work orders program--and the impact of these alternatives on the probationer, his or her family and dependents, the criminal justice system, and society in general. The project involved four rounds of interviewing with samples of supervised, unsupervised, and community service probationers in Baltimore County, with 143 probationers each in Round 1 (50% telephone, 50% personal) and Round 2 (personal) and 228 each in Rounds 3 and 4 (both personal). Response rates ranged from 72% to 80%.
Principal investigator: Charles L. Usher; project manager: Jay Williams.

**Response Analysis
Princeton, New Jersey**

(Research Park, P.O. Box 158, Princeton, NJ 08540)

Completed projects:

National Survey on Drug Abuse, 1982. Funded by the National Institute on Drug Abuse and conducted under contract to the Social Research Group, George Washington University, this seventh national survey continued the measurement of drug use prevalence begun in 1971. These surveys of the general population provide trend information on the use of several illicit drugs as well as licit substances that may be subject to abuse. The latest survey, completed in November 1982, involved personal interviews with a sample of 5,311 adults and youths age 12+ nationwide.

Research director: Patricia M. Fishburne.

Study of Naval Exchange Patrons: Active Duty Enlisted Personnel and Their Dependents. The purpose of this study, completed in June 1983 for the U.S. Navy Resale and Service Support Office, was to provide recommendations that, if implemented, would increase the use of and satisfaction with the Naval Exchange among enlisted personnel and their dependents. The emphasis was on identifying hypotheses and issues that make a difference in the receptivity of the respondents to Exchange stores and services. The study involved 12 focus groups (with a total of 87 U.S. Navy active duty enlisted personnel and their dependents) in San Diego and Norfolk.
Research director: Patricia M. Fishburne.

**Social Science Research Center
Mississippi State University**

(P.O. Box 5287, Mississippi State, MS 39762)

Crime in Mississippi. This victimization study of residents of Mississippi, funded by the Mississippi Agriculture and Forestry Experiment Station and SSRC and sponsored by the Sociology Department,

involved mail questionnaires from 2,780 people statewide on record as having a Mississippi driver's license (68% response rate). This survey will be followed by a more in-depth study of those crime victims. The study is scheduled for completion in June 1985.

Principal investigator: Arthur G. Cosby.

A 20-Year Comparison of Alcohol and Drug Use among Students in Three Mississippi Communities. This one-year study, scheduled for completion in June 1984, compares a sample of students in three communities on alcohol and drug use with a sample of students interviewed in 1962 in the same communities. The study involves personal interviews with a sample of 750 students in grades 8-12 in communities in distinct cultural regions, with a 98% response rate.

Principal investigator: Gerald O. Windham.

Offender Specific Treatment for DUI Offenders. This study seeks to determine the effectiveness of differential treatment programs for DUI offenders on the basis of behavioral, attitudinal, demographic, and psychological characteristics. The study involves analysis of secondary data on 6,500 persons (predominately males, 25% black, 75% white) in selected Mississippi towns.

Principal investigator: Gerald O. Windham.

**Survey Research Center
University of California, Berkeley**

(2538 Channing Way, Berkeley, CA 94720)

Prospective Sero-Epidemiological Study on AIDS. Because of the epidemic of Acquired Immune Deficiency Syndrome (AIDS) in San Francisco, it has been selected as one site for a study funded by the National Institute for Allergic and Infectious Diseases and conducted by UC/Berkeley as prime contractor working closely with staff at UC/San Francisco, the Irwin Memorial Blood Bank, and Children's Hospital. A probability sample of over 4,000 households in 19 census tracts where most of the AIDS cases have occurred will be contacted to yield 1,000 homosexual and 200 heterosexual disease-free single males aged 25-54. During three years of follow-up, it is estimated that 30-60 AIDS cases will occur in this sample. Each subject will visit a clinic twice yearly for three years, where he will receive a physical exam, donate various specimens, and participate in an interview to ascertain relevant information regarding possible factors affecting susceptibility. This interview will include standard demographic information, sexual behavior, history of contact with a known case of AIDS, complete medical history, residential history, medical and recreational drug use, nutritional information, and psychological characteristics.
Principal investigator: Warren Winkelstein (UCB School of Public Health); co-principal investigator: James A. Wiley (SRC); project director: Selma Monsky (SRC).

Affordable Housing. This study seeks to collect data on the potential impact of legalizing so-called in-law units in San Francisco, which has an inadequate housing stock. Telephone interviews are being conducted with a sample of owners of homes that were advertised as having in-law facilities and are in areas of San Francisco zoned for single-

family houses. Questions asked respondents include how they happen to have an in-law unit, the advantages and disadvantages, the extent to which an existing in-law unit influenced their selection of the house, and the availability of off-street parking.

Principal investigator: Martin Gellen (UCB Center for Environmental Design Research).

Graduate Student Training CATI Study. In this survey, graduate students from several UCB departments will interview 500 residents in the five-county San Francisco Bay Area on a variety of subjects using questions contributed by six faculty members (from the UCB Department of Political Science and School of Public Policy and the Stanford University Political Science Department) and two SRC staff members. Topics include public perceptions of the causes and transmission of AIDS, attitudes toward male and female roles and stereotyping, racial and ethnic stereotypes, and a variety of questions on political issues, values, attitudes, and expectations. Respondents will be located using RDD, with one randomly selected adult chosen for interview in each household. Computer-assisted telephone interviewing will be used to facilitate randomization of item order and a number of other methodological experiments.

Principal investigator: James A. Wiley; field director: Charlotte Coleman.

Completed project:

California Hypertension Survey. This statewide study of Californians' knowledge, attitudes, and behavior regarding hypertension and of their blood pressure measurements (see *Survey Research*, Summer-Fall 1982) has been completed with a final report to be delivered to the California Department of Health Services in late October. Over 6,381 adult residents in over 3,500 households were interviewed statewide, with the staff of UCLA's Institute for Social Science Research carrying out the data collection in three Southern California counties. One adult per eligible household was randomly selected for a full interview (74% response rate), and an abbreviated version was used for all other adults in the same household.

Principal investigator: James A. Wiley; project director: Thomas Piazza; operations manager: Selma Monsky.

Survey Research Center University of Georgia

(636 Boyd Graduate Studies Building, University of Georgia, Athens, GA 30602)

Completed projects:

Attitudes toward Hunting. In this study for the Game and Fish Management Division, Georgia State Department of Natural Resources, telephone interviews were conducted in ten counties in south Georgia with 100 owners per county of ten or more acres of land selected on the basis of high reports of property damage by hunters. The major objectives were to measure attitudes toward hunters in general and more specifically toward deer hunters who used dogs and to determine what problems existed between landowners and hunters. The response rate was 62%. Study director: Nicholas Holt.

Community Satisfaction. Sponsored by the Institute for Community and Area Development, University of Georgia, and completed in April 1983, this statewide poll measured degree of community satisfaction. Areas of interest were protection of natural resources, community planning, parks and recreation, energy conservation, local government officials, shopping, and water supply. RDD telephone interviews were conducted with a sample of 700 adult residents of Georgia (79.5% response rate). Study director: Nicholas Holt.

Georgia Poll '83. Scheduled for completion in October 1983, this year's poll is sponsored by the Arthritis Foundation, Georgia Council of Public Libraries, Institute for Community and Area Development, a Georgia state senator, and SRC. The poll involves RDD telephone interviews with a sample of 500 adult residents of Georgia, who are being surveyed on their attitudes toward environmental issues, living wills, and the use of public libraries.

Study director: Nicholas Holt.

Survey Research Center University of Kentucky

(12 Porter Building, University of Kentucky, Lexington, KY 40506)

Completed projects:

UK-SRC Spring 1983 Poll. This statewide poll of public opinion dealt with a variety of subjects ranging from hypertension to the state's gubernatorial primary to the nuclear freeze and also included questions on gun control, the posting of the Ten Commandments in school rooms, and prison overcrowding. RDD telephone interviews were completed in April 1983 with a sample of 705 adult (18+) residents of Kentucky, with a 69.5% response rate. UK-SRL Poll director: Pamela Conover; research coordinator: Timothy Johnson.

Governor's Primary Debate Survey. This survey for Kentucky Educational Television was conducted May 12, 1983, the night of a televised debate among the Democratic candidates for Governor, to determine what proportion of the state's households watched some part of the debate. RDD telephone interviews were conducted with a sample of 716 Kentucky households (98% response rate). Principal investigator: Phillip Roeder; research coordinator: Timothy Johnson.

Fayette Employment Projection Survey. This survey for the Bluegrass Private Industry Council sought to provide information with which projections could be made of the types of employment opportunities that would be available in Fayette County, Kentucky, during the next two years. The survey, completed in June 1983, involved telephone interviews with a sample of 268 Fayette County business establishments in four main industries: health care, insurance and banking, retail trade, and tourism-hospitality. The response rate was 69%. Principal investigator: Phillip Roeder; research coordinator: Timothy Johnson.

Oil Shale Development Survey. In this survey for the Mountain Association for Community and Economic Development, RDD telephone interviews were con-

ducted in July 1983 with a sample of 402 adult (18+) residents (74% response rate) in Montgomery County, Kentucky, soon to be the site of one of the largest oil shale strip mines in the eastern U.S. The purpose was to collect baseline data on the feelings of the county's residents concerning the potential economic, social, and environmental impacts of the proposed project. Principal investigator: Thomas Ford; research coordinator: Timothy Johnson.

Kentucky Solid Waste Surveys. Two surveys were conducted for the Kentucky Cabinet for Natural Resources and Environmental Protection to determine the scope of solid waste collection and disposal problems in Kentucky. The first was a statewide RDD telephone survey of 680 Kentucky residents in August 1983 concerning their experiences and opinions about the problem and their feelings about possible solutions (70% response rate). The second was a telephone survey in August-September 1983 among 465 local officials (city mayors, county magistrates, and county judge executives) in Kentucky (84% response rate), who were asked questions very similar to those asked of the general public. Principal investigator: Thomas Ford; research coordinator: Timothy Johnson.

Survey Research Center University of Maryland

(1103 Art/Sociology Building, University of Maryland, College Park, MD 20742)

Completed project:

News Awareness Project. As part of this project, supported by a grant from the John and Mary Markle Foundation, a series of polls was conducted in May-June 1983 in which samples of adults--526 in the Washington, D.C., area and 544 across the country--were interviewed by telephone and asked basic information questions about prominent stories in the previous week's news. Examples of major news items to use were obtained from a dozen reporters, editors, and producers from the major media and included both international and national stories. Principal investigators: John P. Robinson (SRC) and Mark Levy (College of Journalism).

Survey Research Centre York University

(4700 Keele Street, Downsview, Ontario M3J 2K6, Canada)

Completed projects:

Perceptions of Problems and Policy Alternatives in Medical Care Insurance. This study, completed in May 1983 for National Health and Welfare, sought to determine the bases and degree of conflict between physicians and governments in relation to (1) the "national interest" in the health of Canadians and the roles of federal and provincial governments in this area and (2) the "professional autonomy" of doctors and the methods of payment for health care services. Mail questionnaires were sent to 2,100 physicians (including general practitioners and specialists) in the provinces of Quebec, Nova Scotia, Ontario, Alberta, and British Columbia, with

telephone reminders.

Principal investigators: Malcolm Taylor and Michael Stevenson.

1983 Ontario School Study of Drug Use. Completed in June 1983 for the Addiction Research Foundation of Ontario, this study examined trends in the use of alcohol and various drugs by school students. The purposes were to determine the availability of drugs, frequency of use, and nature and extent of drug-related problems and to measure the extent of exposure to drug education programs and students' attitudes toward them. The study involved self-administered questionnaires during school hours for 5,800 students in grades 5, 7, 9, 11, and 13 in public and separate school systems in Ontario, with an 85% response rate.

Director: R. Smart (Program Development Research, ARF).

Survey Research Laboratory Arizona State University

(Department of Sociology, Arizona State University, Tempe, AZ 85287)

Phoenix Area Survey: 1983. This omnibus-type survey covers faculty research interests in public attitudes toward public school education, kinship, higher education, SES, geographic location, and seasonal migration--all relative to Southwest Urban Studies. Telephone interviews will be conducted with several hundred respondents in fall 1983, with data analysis in spring 1984.

Coordinator: Morris Axelrod.

Completed project:

High School Curriculum Brochure. This study for the Arizona State Board of Regents sought to evaluate whether a brochure explaining curriculum requirements for college-bound students effectively served its purpose. Questionnaires were self-administered in groups to approximately 500 9th grade high school students selected to represent different high schools in the Phoenix area. Coordinator: Leonard Gordon.

Survey Research Laboratory University of Illinois

at Urbana-Champaign

(1005 W. Nevada Street, Urbana, IL 61801)

Intergenerational Transfer of Values. This USDA-funded study for the UIUC Department of Family and Consumption Economics seeks to assess the extent to which parents pass on to their children the same values that they learned from their parents, satisfaction with various aspects of family life, and values underlying the purchase or consumption of household equipment, food, and clothing. Scheduled for completion in February 1984, telephone interviews will be conducted with a sample of 600 Illinois households having at least one child under 19 years of age.

Project coordinator: Edward Lakner.

Survey of Motorcycle Riders in Illinois. The purpose of this study for the Illinois Department of

Transportation, to be completed in November 1983, is to compare persons who have and have not had motorcycle driver education on variables such as size of motorcycle driven, how often, how far, and for how many years; frequency of use of helmet, gloves, boots, and other safety equipment; attitudes toward laws requiring helmet use and driver education; and number of moving violations and accidents in the past year. Telephone interviews were completed statewide with 511 registered motorcycle operators in Illinois. In addition, 515 trainees from DOT's motorcycle driver education course were interviewed by telephone to evaluate the program. Excluding those for whom no phone listing could be found, response rates for the two samples were 85.5% and 81.5%, respectively. Project coordinator: Edward Lakner.

Illinois Poll--1983. This round of the Illinois Poll, sponsored by University researchers at the UIC Center for Research in Law and Justice, UIUC Office of Real Estate Research, UIUC Library Research Center, the Illinois Cancer Council, and SRL, includes questions on attitudes toward the sentencing of criminals; attitudes toward real estate brokers, methods of home financing, and tax incentives; public library usage; knowledge of the Cancer Information System; home use of videotape recorders; and political party affiliation, 1980 Presidential vote, and 1984 intended primary vote. Telephone interviews will be conducted this fall with 800 members of the general public in Illinois. Illinois Poll coordinator: Diane O'Rourke.

Contingency Prediction of Homeowner Behavior. The purpose of this study, funded by the UIUC Office of Real Estate Research, is to see how questions on homeowner behavior predictions (e.g., likelihood of selling/buying/remodeling home in the next two years) vary when asked generally or contingent on multiple variables (e.g., interest rates, housing prices, income). Telephone interviews will be conducted in fall 1983 with 200 homeowners in Champaign-Urbana and Springfield, Illinois. Principal investigators: Seymour Sudman and Frederick Winter (UIUC Department of Business Administration); project coordinator: Diane O'Rourke.

Completed project:

Study of Small-Scale Farmers. This USDA-funded study, completed in August 1983 for J.C. van Es, UIUC Department of Agricultural Economics, examined the economic and lifestyle motives and conditions of small-scale farmers, defined as those operating 260 acres or less but grossing at least \$1,000 a year in farm sales. Telephone interviews were completed with 177 farmers in Peoria and Wayne Counties, Illinois, previously interviewed in 1980, with a 76% response rate. Project coordinator: Diane O'Rourke.

at Chicago

(2300 Formfit Building, P.O. Box 6905, Chicago, IL 60680)

Health Self-Determinism Index: Psychometric Evaluation. The purpose of this project for Cheryl L. Cox, UIC College of Nursing, is to develop the Health Self-Determinism Index and test its psychometric properties. The measure is to be used to

test certain predictions relative to the role of motivation in health behavior, including client antecedents and correlates of motivation, sensitivity of motivation to specific nursing interventions, and impact of motivation on health outcomes. Mail questionnaires have been sent to a systematic random sample of 345 adult residents in Champaign-Urbana. Project coordinator: Elizabeth Eastman.

Study of Chicago Residents' Responses to Reductions in Social Services. This study, sponsored by George Hemmens, UIC School of Urban Planning and Policy, is part of a group of studies to be conducted by a consortium of researchers at the University of Illinois, University of Chicago, and Northwestern University to ascertain the effect of Reaganomics on the poor. This particular study seeks to ascertain whether "helping behaviors" within households, families, and neighborhoods are mitigating the effects of Reaganomics. Face-to-face interviews will be conducted in November-December 1983 in three neighborhoods of the working poor in Chicago with 120 female heads of households. Respondents will be queried about their current economic situation and how it has changed in the last year, about "helping" relationships with household members or neighbors, and about their level of community activity and use of services from community agencies. Project coordinator: Wendy Kreitman.

Completed project:

Nursing Research Activity in the Midwest. The purpose of this pilot study, completed in August 1983 for researchers at the UIC College of Nursing, was to develop a questionnaire about the nature and extent of nursing research in midwestern hospitals. Mail questionnaires were sent to 42 chief nursing executives in hospitals in 13 midwestern states, with a 69% response rate. Project coordinator: Francis Fullam.

University Center for Social and Urban Research University of Pittsburgh

(4A01 Forbes Quadrangle, University of Pittsburgh, Pittsburgh, PA 15260)

Survey of the Residents of Southwestern Pennsylvania. The purpose of this study is twofold: (1) to survey residents of the ten-county Southwestern Pennsylvania region about their attitudes and opinions regarding employment and the local economy and (2) to access the utility of UCSUR's newly developed computerized telephone survey sample frame for that region and the sample output forms. Telephone interviews were completed by mid-July 1983 with 1,757 adults (18+) living in Southwestern Pennsylvania, for a 65% response rate. Analysis is in progress. Principal investigator: Vijai P. Singh.

The Relationship between Social Support and the Use of Helping Systems by the High-Risk Elderly. Funded by the University of Pittsburgh and the Pittsburgh Foundation and scheduled for completion in December 1983, this study seeks to assess the social support resources of functionally impaired elderly persons with special attention to the barriers that interfere with their use of lay and professional support systems. The study involves per-

sonal interviews in Pittsburgh with 200 adults over 75 years of age, of whom 50% live alone and 50% live with other people. The response rate was 75%. Principal investigators: David Biegel and Martha Baum.

Community Held Images and Perceptions of Higher Education and the University of Pittsburgh. The purpose of this study for the Department of News and Publications, University of Pittsburgh Office of Public Affairs, is to evaluate community-held attitudes and perceptions of higher education in general and of the University of Pittsburgh in particular in an effort to understand how these attitudes and perceptions translate themselves to behaviors that directly or indirectly affect the total University. Using UCSUR's newly developed telephone survey sample frame, telephone interviews were conducted with a sample of 1,100 adults (18+) in the ten-county Southwestern Pennsylvania region (59% response rate). The analysis is in progress. Study coordinator: Daryl Clemmens.

Urban Studies Center University of Louisville

(Gardencourt Campus, Alta Vista Road, Louisville, KY 40292)

Completed project:

Louisville Pre-Citicare Survey of Medicaid Beneficiaries. This survey, completed in July 1983 for the Inter-University Citicare Study Group with funding from the Kentucky Cabinet for Human Resources, was the first phase of a larger study of a new program in Louisville designed to hold down costs of the Medicaid programs while providing quality care. Personal interviews were conducted with a sample of 300 AFDC-related Medicaid cases before they entered the new program (69% response rate). Topics included health, health care, access to care, attitudes toward medical care generally, and knowledge of the new program.

Principal investigator: Gordon Scott Bonham.

Wisconsin Survey Research Laboratory University of Wisconsin-Madison

(610 Langdon Street, Madison, WI 53703)

Completed projects:

Fond du Lac Transit System Survey. In this survey, finished in June 1983 for the City of Fond du Lac Department of Transportation with funds from the U.S. Department of Transportation, RDD-CATI interviews were completed with 528 adult nonusers of the bus system in the Fond du Lac area (80% response rate) to ascertain their attitudes toward use of the system.

Research participant: Sharon Persich.

Home Improvements and Energy Conservation. This survey for the Division of Housing and Community Service, Wisconsin Department of Development, sought to assist in evaluating the current Housing Rehabilitation Loan Program and in designing an Energy Conservation Loan Program. Completed in August 1983, RDD-CATI interviews were conducted with 1,008 male or female heads of households

statewide, with a 74% response rate.

Research participant: Susan Lower.

Conservation of Energy Survey. Completed in June 1983 for the Madison Gas and Electric Company, this survey sought to assess customer perceptions of the company's energy conservation efforts and to assist the company in evaluating the effectiveness of its energy conservation programs. RDD-CATI interviews were completed with 852 male or female heads of households in the Madison metropolitan area, with a 72% response rate.

Research participant: Claire Fulenwider.

Zentrum für Umfragen, Methoden und Analysen (ZUMA) e.V. Mannheim, Germany (FR)

(P.O. Box 5969, 6800 Mannheim, West Germany)

Methodological research:

Feasibility Study: Telephone Interviewing in West Germany. The purpose of this study is to clarify whether a telephone interview of about 45 minutes can be successfully implemented in the West German context. Sampling problems are given special attention. Data collection using a modified version of the German General Social Survey (ALLBUS) is scheduled for November 1983 and involves telephone interviews with 300 persons age 18 or over in private households in Mannheim, Heidelberg, and a rural community. Data analysis will be performed in spring 1984.

Coordinator: Werner Hagstotz.

German Adaption of Social Life Feeling Scales. This study, conducted in cooperation with Karl F. Schuessler, Indiana University, is testing an adaption of Schuessler's feeling scales for use in cross-national research. The completed pretest involved some 450 personal interviews. In the main study scheduled for spring 1984, personal interviews will be conducted with 1,500 persons consisting mostly of student populations in Mannheim, Hamburg, Giessen, and Wuppertal but including a representative nationwide (German) sample. Study director: Dagmar Krebs.

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Personnel Notes

At the Center for Survey Research at the University of Massachusetts/Boston, *Diane Porcari* has become Field Supervisor. She was previously a research associate at Urban Systems Inc. in Cambridge. She replaces *Alice Fehlhaber*, who has retired after holding the position of Field Supervisor since 1969.

Maria Sanchez has succeeded *Stanley Presser* as Head of the Survey Research Center's Field Section at the Institute for Social Research, University of Michigan. She has been Director of Studies for the National Election Studies at ISR's Center for Political Studies for the past six years. Presser has become Director of the Detroit Area Study in the Sociology Department at Michigan. Also at ISR, *Robert B. Zajonc* was appointed Director of the Re-

search Center for Group Dynamics as of February 1, 1983. He is also a professor of psychology at Michigan and had been a program director with RCGD since 1958.

At UCLA's Institute for Social Science Research, *John Petrocik*, a professor of political science at the University, has become Associate Director. In addition, *Sandra Frith* has been named Project Coordinator.

Carol Rice and *Sid Groeneman* have been appointed Senior Study Directors in Market Facts' Public Sector Research Group located in Arlington, Virginia.

At Mathematica Policy Research, *Barbara R. Phillips* and *Andrea Vayda* have each been promoted to Assistant Director in the past year.

Tom Gerst has been named Treasurer and Associate Director for Administration at the National Opinion Research Center, replacing *Howard Siegel*, who has left NORC for private industry. *Mary Ann Westbrook* has assumed Gerst's old position as Contract and Grant Administrator, after having served as assistant to that position.

At the Population Research Laboratory, University of Alberta, *N. Mehra*, previously an academic analyst with Institutional Research and Planning at the University, has become Faculty Service Officer.

Because of a reorganization at Research Triangle Institute, a number of new positions have been created. *Daniel G. Horvitz*, formerly Vice-President for Statistical Sciences, has been elected to the new position of Executive Vice-President. *James R. Chromy* and *W. Kenneth Poole* have been elected as Vice-Presidents. Their former titles were Director of Sample Research and Design and Director of Statistical Methodology and Analysis, respectively. *Alva L. Finkner*, a staff member at RTI since it began operations in 1959 and Senior Vice-President since 1977, retired on September 30, 1983. RTI's Vice-President for Social Sciences, *William C. Eckerman*, died June 12, 1983.

Among the new staff members at Response Analysis are *Andrew M. Kulley* as Chief Statistician (formerly of The Gallup Organization) and *Charles A. Darby* as Program Director (formerly with Informatics General Corp.). Promotions include *Diane Schroyer* to Senior Vice President and *Patricia Fishburne* to Vice President.

Orville Cunningham has been named Director of the Mississippi Alcohol Safety Education Program at the Social Science Research Center, Mississippi State University. He was previously an assistant professor in Sociology at Louisiana State University.

Bruce A. Campbell has left the directorship of the Survey Research Center at the University of Georgia to become Vice-President of Marktrend, Inc., a research firm in Vancouver, B.C. *Nicholas A. Holt*, previously Assistant Sociologist, is serving as Acting Director of the Center. Joining the staff as Research Coordinator is *Dorothy W. Kingery*, previously with the Department of Sociology at the University.

Joanne M. Nigg has resigned as Associate Director of the Survey Research Laboratory at Arizona State

University to devote more time to her research activities. *Deborah Sullivan* is serving as Acting Associate Director of the Laboratory.

At the Survey Research Laboratory, University of Illinois, *Robert G. McDonald* has been named Assistant Director for Management. He had previously been Chief Financial Officer at NORC.

Edward K. Muller has become Assistant Director of the University Center for Social and Urban Research at the University of Pittsburgh.

David L. Bayless has joined Westat as a Vice President and Study Group Director. He had been at Research Triangle Institute for 15 years as a senior statistician and project director.

Manfred Kuechler, professor of statistics in social research at the University of Frankfurt, has been appointed as new Executive Director of ZUMA (Center for Survey Research and Methodology), Mannheim, West Germany. While on leave from the University, he has been a Program Director at ZUMA since January 1981. New staff members at ZUMA are *Max Halber* from the University of Mannheim as Program Director and *Kai Hildebrandt* from the University of Windsor, Canada, as Study Director.

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Research Center News

SSRI in Maine To Close

After ten years in operation, the Social Science Research Institute at the University of Maine at Orono will close on December 31, 1983, as a result of the elimination of financial support from the University. The Institute is currently concluding work on its remaining grants and contracts.

The former director of SSRI, David Kovenock, and several other past and present SSRI professional employees and consultants have organized a group, MAINEPOLL, to carry on the function of academic-quality survey research in the state. In addition to conducting surveys for some of SSRI's former clients, MAINEPOLL will conduct a Maine-wide Cooperative Telephone Survey (CTS) several times a year beginning in fall 1983. CTS is the successor to the Omnibus Telephone Survey begun at SSRI. More information on the CTS and other MAINEPOLL services can be obtained from David Kovenock, Director, MainePoll, c/o Northeast Research, P.O. Box 30, Orono, ME 04473 (207-866-2454).

MPR Changes Hands

As a result of a merger in July 1983, Mathematica, Inc., the parent company of Mathematica Policy Research, is now a wholly owned subsidiary of Martin Marietta Data Systems (MMDS). MPR will continue to operate and be organized as it has in the past. The resources and capabilities of MMDS will serve to enhance the capabilities of MPR to offer clients comprehensive data collection, analysis, and management services.

List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

United States

Alabama

Dr. Patrick R. Cotter, Associate Director
Capstone Poll
Drawer I
University of Alabama
University, AL 35486
(205-348-5980)

Dr. Paul L. Wall, Director
Division of Behavioral Science Research
Carnegie Hall--4th Floor
Tuskegee Institute
Tuskegee Institute, AL 36088
(205-727-8575)

Dr. Thomas Diener, Director
Institute of Higher Education Research and
Services
University of Alabama
P.O. Box 6293
University, AL 35486
(205-348-7770)

Dr. Sam Brown, Director
Office of Educational Development
School of Medicine
University of Alabama in Birmingham
410 Community Health Services Building
Birmingham, AL 35294
(205-934-3686)

Arizona

Dr. Bruce D. Merrill, Director
Public Opinion Research Center
Center for Urban Affairs
335 Stauffer Hall
Arizona State University
Tempe, AZ 85281
(602-965-4006)

Dr. Morris Axelrod, Director
Survey Research Laboratory
Department of Sociology
Arizona State University
Tempe, AZ 85287
(602-965-5000)

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Announcements

ASA/Census Bureau Fellowships

American Statistical Association/Census Bureau Research Fellowships and Traineeships are available beginning September 1, 1984. Positions are at the Census Bureau for one year or less. This offers a unique opportunity to make major advances in methodology and applications in such areas as decennial census undercount adjustment, survey of income and program participation (SIPP), statistical quality

control for censuses and surveys, statistical computing, survey methodology, social and demographic studies, economic data and methodology, development of time series methods, or special studies. Requirements are a Ph.D. and research record in a relevant field (e.g., demography, sociology, statistics, economics, business, or computer science) for Fellows and at least two years of graduate study in a relevant field for Trainees. Salary is commensurate with qualifications and experience; there are also fringe benefits and travel allowance. Apply by January 1, 1984, for Fellows and by March 15, 1984, for Trainees. For application information, contact William Bell, Coordinator, ASA/

Census Research Program, Room 3524-3, Statistical Research Division, Bureau of the Census, Washington, DC 20233 (301-763-3848).

ERIC Submissions

You are invited to submit your papers to the Educational Resources Information Center (ERIC), which is designed to make educational documents available to researchers, administrators, teachers, students, and other interested persons. If your study is included in ERIC, you will benefit in several ways: announcement (your report will be announced to over 5,000 organizations), publicity (the availability of the report through your organization can be publicized), dissemination (microfiche copies of the report are automatically distributed to over 700 subscribers; microfiche and paper copies are available on demand), retrievability (the report can be retrieved by thousands of on-line ERIC users), and always "in print" (your report will always remain in print through ERIC). To have your report considered for inclusion in ERIC, send two copies to Barbara Wildemuth, ERIC Clearinghouse on Tests, Measurement, and Evaluation, Educational Testing Service, Princeton, NJ 08541.

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Jobs \longleftrightarrow People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 1005 W. Nevada Street, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

Opening:

Survey Operations Manager, Rand Corporation. Manage centralized survey operations facility, including telephone interviewing (CATI and non-CATI), mail surveys, data editing and coding, and direct data entry activities. Responsible for budgeting and scheduling projects; hiring, training, and supervising staff; and quality control procedures. Assist survey project leaders with instrument design and proposal development. Requires minimum of 5 years of survey operations experience at the supervisory level. Preference given to candidates with experience in government or academic settings. Salary range \$28,000-35,000. For further information, contact Ken Logan, Rand Corporation, 1700 Main Street, Santa Monica, CA 90406. Rand is an Affirmative Action Employer.

Openings:

The Graduate School of Management, Rutgers University, is seeking to fill positions in its expanding graduate programs in marketing. Rank and salary are open, but candidates at the assistant professor level are preferred. The ideal candidate will have a strong foundation in research methodology and a commitment to excellence in teaching and scholarship. A doctorate is essential. Teaching and/or business experience would be a plus. Please contact Professor G. Ray Funkhouser, Rutgers Graduate School of Management,

180 University Avenue, Newark, NJ 07102 (201-648-5681). Rutgers Graduate School of Management is an equal opportunity/affirmative action employer.

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New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Andersen, Bjarne Hjorth, and Christoffersen, Mogens Nygaard. *Om sporgeskemaer: Problemer ved spørgsmalsformulering i interviewundersogelser* (Questionnaires: Problems of Question Wording in Interview Surveys). Study 46. Copenhagen: Danish National Institute of Social Research, 1982. 214pp. (Summary in English)

Beed, Terence W., and Grabosky, Peter W. *Search Conference on Victim Surveys in Australia: Papers and Proceedings of a Conference Held at the University of Sydney Sample Survey Centre 25-26 March, 1982*. Occasional Paper No. 3. Sydney: Sample Survey Center, University of Sydney, 1983. 118pp.

Dickinson, John R. *The Bibliography of Marketing Research Methods*. Windsor, Ont.: R. O. I. Maximization, 1982. 638pp. \$75.00.

DuMouchel, William H., and Duncan, Greg J. "Using sample survey weights in multiple regression analyses of stratified samples." *Journal of the American Statistical Association*, 78 (September 1983), 535-43.

Durand, Richard M.; Guffey, Hugh J., Jr.; and Planchon, John M. "An examination of the random versus nonrandom nature of item omissions." *Journal of Marketing Research*, 20 (August 1983), 305-13.

Frey, James H. *Survey Research by Telephone*. Beverly Hills, CA: Sage Publications, 1983. 208pp. \$24.00 cloth, \$12.00 paper.

Friedman, Hershey H., and Arenstein, Neil. "On increasing the rate of response to mail surveys: A new approach." *Journal of Consumer Marketing*, 1 (Summer 1983).

Glenn, Norval D. "Replications, significance tests, and confidence in findings in survey research." *Public Opinion Quarterly*, 47 (Summer 1983), 261-69.

Herzog, A. Regula; Rodgers, Willard L.; and Kulka, Richard A. "Interviewing older adults: A comparison of telephone and face-to-face modalities." *Public Opinion Quarterly*, 47 (Fall 1983), 405-18.

Himmelfarb, Harold S.; Loar, R. Michael; and Mott, Susan H. "Sampling by ethnic surnames: The case of American Jews." *Public Opinion Quarterly*, 47 (Summer 1983), 247-60.

- Hoinville, Gerald. "Carrying out surveys among the elderly: Some problems of sampling and interviewing." *Journal of the Market Research Society*, 25 (July 1983), 223-37.
- Jaffe, Eugene D.; Pasternak, Hanoch; and Grifel, Avi. "Response results of lottery buyer behavior surveys: In-home vs. point-of-purchase interviews." *Public Opinion Quarterly*, 47 (Fall 1983), 405-18.
- Johnson, F.J. "The price and relevance of accuracy of market research survey data." *Journal of the Market Research Society*, 25 (April 1983), 121-46.
- Kerin, Roger A., and Peterson, Robert A. "Scheduling telephone interviews." *Journal of Advertising Research*, 23 (April/May 1983), 41-47.
- Lievesley, Denise. "Sample design research." *SCPR Survey Methods Newsletter* (Social & Community Planning Research, 35 Northampton Square, London EC1V 0AX, U.K.), (Spring 1983), 3-5.
- Nederhof, Anton J. "Effects of repetition and consistency of personalization treatments on response rate in mail surveys." *Social Science Research*, 12 (March 1983), 1-9.
- Peterson, M.A.; Chaiken, J.; Ebener, P.A.; and Honig, P.K. *Survey of Prison and Jail Inmates: Background and Method*. N-1635-NIJ. Santa Monica, CA: Rand Corporation, November 1982. 194pp.
- Peay, E.R. *Constructing Questionnaires with Randomized Ordering & Sampling of Items: A Computer Implemented Method*. Technical Paper Series No. 4. Bedford Park, S.A., Australia: Centre for Applied Social and Survey Research, Flinders University, 1982. 34pp.
- Rossi, Peter H.; Wright, James D.; and Andersen, Andy B. (eds.). *Handbook of Survey Research*. New York: Academic Press, 1983. 743pp. \$42.00.
- Salmon, Charles T., and Nichols, John Spicer. "The next-birthday method of respondent selection." *Public Opinion Quarterly*, 47 (Summer 1983), 270-76.
- Sieber, Joan E. (ed.). *The Ethics of Social Research: Fieldwork, Regulation, and Publication*. New York: Springer-Verlag, 1982. 187pp. \$23.50.
- Sieber, Joan E. (ed.). *The Ethics of Social Research: Surveys and Experiments*. New York: Springer-Verlog, 1982. 249pp. \$23.50.
- Smith, Robert B. *A Handbook of Social Science Methods, Volume 1: An Introduction to Social Research*. Cambridge, MA: Ballinger, 1983. 402pp. \$37.50.
- U.S. National Center for Health Statistics. *Procedures and Questionnaires of the National Medical Care Utilization and Expenditure Survey*. NMCUES Series A, Methodological Report No. 1. DHHS Pub. No. (PHS) 83-200001. Washington, DC: U.S. Government Printing Office, March 1983. 142pp. \$4.75.
- Wegener, Bernd (ed.). *Social Attitudes and Psychological Measurement*. Hillsdale, NJ: Erlbaum, 1982. 499pp. \$29.95.
- Wilke, H., et al. (eds.). *Statistik Software in der Sozialforschung*. Berlin: Quorum, 1983. 507pp. DM42.-.
- Winer, Russell S. "Attrition bias in econometric models estimated with panel data." *Journal of Marketing Research*, 20 (May 1983), 177-86.



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