

Survey Research

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In This Issue . . .

	Page
Current Research	1
Research Center News	
NORC Postdoctoral Fellowships	14
SRC Summer Institute	14
List of Academic Survey Research Organizations	15
Personnel Notes	19
Jobs-People	19
Creating a Metropolitan Omnibus Survey: The Cincinnati Experience by Alfred J. Tuchfarber, George F. Bishop, and Robert W. Oldendick	20
Publications and Data Sets	
ISR Working Paper Series	21
New Wisconsin Data File Available	22
1980 High School Student Data Files	22
New Methodological Publications	22

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses

given at the beginning of each organization's listing.

Abt Associates Cambridge, Massachusetts

(55 Wheeler Street, Cambridge, MA 02138)

Evaluation of Second Surgical Opinion Programs. The purposes of this evaluation for the Health Care Financing Administration are (1) to identify and estimate the effects of four government-sponsored second surgical opinion programs on public and private costs and on health outcomes and (2) to assess the relative cost-effectiveness of alternative programs. The project involves several surveys: a national telephone survey of 1,400 callers to the National Second Surgical Opinion Program (NSSOP) referral service; a telephone survey in New York and Connecticut of 21,000 Medicare/Medicaid beneficiary households; a personal interview survey in New York, Massachusetts, and Connecticut of 1,750 patients who are program participants; and a mail survey of 2,800 proposing and consulting physicians of the patients. The project also involves special case studies in Detroit of 200 patients who had surgery and 100 surgeons. Project director: Eugene Poggio; survey director: Diane Stoner.

Monthly Reporting and Retrospective Accounting Study. This evaluation for DHHS focuses on the effects of the monthly reporting system on total AFDC caseload and payments, on payment accuracy and error rates, on administrative costs and structures, and on AFDC recipients. Personal interviews will be conducted in January 1981-May 1982 with 4,830 AFDC recipients and former recipients in Boston, Detroit, and Chicago.

Project director: William L. Hamilton; survey director: Kathy D. Vitale.

Evaluation of Food Stamp Work Registration and Job Search Demonstration. Funded by the Food

and Nutrition Service, USDA, this project, conducted under subcontract from Brandeis University, will test whether increased contact between food stamp employables and providers of employment and job search assistance leads to an increase in job placements and/or less use of food stamps through a deterrent effect. Data collection, to be carried out between October 1981 and October 1982, will consist of a file search and self-administered questionnaires to a baseline sample of approximately 7,380 food stamp recipients in 24 sites (Wave I), personal interviews with approximately 6,642 (Wave II), and telephone interviews with approximately 5,978 (Wave III). Principal investigator: Leonard Hausman (Brandeis University); project director: Charles Rodgers; survey director: Kathy Vitale.

Impact Evaluation of Youth Incentives Entitlement Pilot Projects (YIEPP). Sponsored by the Manpower Demonstration Research Corporation, USDL, this four-year, four-wave study of youth eligible for the YIEPP program seeks to measure the impact of the program on youth education and employment. Four sites were selected from the 17 nationwide where the program was implemented, and four sites were selected as comparison sites. Wave I was conducted in 1978 and Wave II in 1979. Field work on Wave III is now in progress, and Wave IV is planned for the fall of 1981. The sample consists of 4,825 youths (low income, primarily minority) between the ages of 17 and 21 in eight sites

(Denver, Phoenix, Cleveland, Cincinnati, Louisville, Baltimore, and pilot and control sites in Mississippi), with 90% personal interviews and 10% telephone interviews. Project director: Robert Jerrett, III; survey director: Donna Davis.

Albuquerque Urban Observatory University of New Mexico

(1920 Lomas Boulevard N.E., Albuquerque, NM 87131)

Completed projects:

A Citizen Opinion Survey: How Albuquerqueans Feel about Their City. The last in this series of five surveys was administered in February 1980 and marks the end of the five-year plan laid out in 1975. The purpose of this longitudinal series has been to provide city officials with a "clearer understanding of citizen opinion than the usual one-shot survey." Respondents were asked to indicate their satisfaction/dissatisfaction with various city services and neighborhood facilities and qualities, rate the work of the Mayor and the City Council, set priorities for spending, and predict their satisfaction with Albuquerque in five years and the likelihood of their moving in that period. The final report of the survey series, focusing on the longitudinal patterns of response, is available from the Observatory.

Study director: Tom Lehman.

Computerized Areal Demographic Information System (CADIS). This system, now operational, is the result of an effort to estimate current demographic characteristics of Albuquerque/Bernalillo County area residents based on telephone survey activities. A report is available through the Observatory that introduces CADIS and represents the most recently produced demographic profiles for the city and countywide areas and by 1980 census tracts, public school districts, and City Council districts.

Project director: Tom Lehman.

Survey of Adult Needs for Postsecondary Programs in the Albuquerque Metropolitan Area. This study was conducted under contract with the University of New Mexico to ascertain local needs for various postsecondary educational opportunities. Central to the effort was a telephone survey of 4,286 Albuquerque area residents that asked respondents to indicate their perceived need in each of seven programmatic areas (two-year degrees, general adult education, basic educational skills, cultural development, personal development, part-time



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Mary A. Spaeth

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vocational, and full-time vocational programs), their recent advanced educational activities, and their likely future participation in such activities. The final report, released to the University in January 1980, is now available for public distribution.
Director: Gloria G. Mallory.

**ANU Survey Research Centre
Australian National University**

(P.O. Box 4, Canberra, A.C.T. 2600, Australia)

Study of Group Legal Services. This study for the Commonwealth Legal Aid Commission Australia) seeks to determine the attitudes of the public, legal profession, employers, and unions to legal cost insurance schemes and, in particular, to group (or prepaid) legal services. The study, to be completed in December 1980, involves four surveys in Victoria. A population survey involves personal interviews with a sample of 352 residents of Melbourne and an additional 104 residents of other urban centers. A mail survey of 1-in-10 solicitors practicing in Victoria has a target sample of 426. The secretaries of all trade unions affiliated with the Victorian Trades Hall Council (N=92) and the company secretary of a 1-in-10 sample of employers in Victoria (N=55) are being surveyed by mail.
Study director: Roger Jones.

Survey of Academic Links. This survey, to be completed in December 1980 for the Australian Vice-Chancellors Committee, seeks to determine the number and nature of links between Australian academic departments and academic bodies overseas. Mail questionnaires have been sent to all departments of 19 Australian universities and 10 colleges of advanced education.
Study director: Roger Jones.

Survey of 1979 School Leavers. This survey for the Australian Capital Territory Schools Authority is directed toward the three groups of students who left secondary schools (public and private) in the Canberra area during 1979, from years 10, 11, and 12, respectively. The purposes are (1) to investigate employment and post-school education experiences of the three groups; (2) to ascertain the reasons for leaving (years 10 and 11) or for continuing secondary education past compulsory school attendance age (year 12); and (3) to seek their opinions on the preparation for various post-school activities (job hunting, filling out job applications, being unemployed, etc.). Questionnaires have been mailed to 537 school leavers from year 10 (age 15-16), 347 from

year 11, and 752 from year 12 in Canberra and Queanbeyan, Australia.
Study director: Erica Fisher.

**Behavioral Sciences Laboratory
University of Cincinnati**

(M.L. 132, University of Cincinnati, Cincinnati, OH 45221)

Survey of Public Attitudes toward Crime and Criminal Justice. Sponsored by the Statistical Analysis Center, Ohio Department of Economic and Community Development, this study assesses the attitudes of Ohio residents on a number of crime and criminal justice topics, including their fear of crime, measures taken to increase the safety of their homes, attitudes toward treatment of juvenile offenders, the need for new state prisons, legalization issues, and confidence in criminal justice agencies. Scheduled for completion in November 1980, telephone interviews are being conducted with a statewide sample of 800 plus an additional senior citizen cohort (over age 65) of 225.
Project director: Robert Oldendick.

The Impact of Rapid Social Change on the Mental Health of a Rural Population. This study, to be completed in January 1981 under funding from the Ohio Department of Mental Health and Mental Retardation, seeks to provide a measure of a community's response to rapid change, to provide the first step in the development of a methodology for measuring the perceived impact of community stress, to identify those individuals in the population who are particularly vulnerable to community stress, and to provide needs assessment data to the community health system in order to enable it to plan for extending its services. Telephone interviews are being conducted with 1,050 residents (aged 18 or older) in five rural counties in south central Ohio.
Principal investigator: Mary Stefl (College of Community Services, University of Cincinnati).

Ohio Energy Surveys. Scheduled for completion in August 1981, this study for the Ohio Board of Regents seeks to determine citizen awareness of Ohio's energy-related problems and the attitudes and opinions of citizens toward those problems and possible solutions and to provide an information network for dissemination of survey results to legislators and other state officials. The study involves 100 telephone interviews per week statewide with persons aged 18 or older.
Principal investigators: Alfred J. Tuchfarber and R. Eric Weise.

**Center for Survey Research
University of Massachusetts/Boston and Joint
Center for Urban Studies of MIT and Harvard**

(100 Arlington Street, Boston, MA 02116)

Wave III--Massachusetts Health Care Panel Study. In this NCHSR-funded study for the Division on Aging, Harvard Medical School, personal interviews are being conducted this fall with a statewide sample of the elderly for the third time regarding support service needs, with special focus on how people have solved problems that come with aging. About 800 are expected to be interviewed in this wave out of an initial sample in 1974 of 1,600 persons 65 or older.

Principal investigator: Laurence G. Branch (Harvard); coordinator: Floyd J. Fowler (CSR).

Investigation of Selection, Hiring and Promotional Practices in a Massachusetts State Department Agency. Funded by the State of Massachusetts, this study seeks to investigate the organizational problems impeding the selection, hiring, and promotional opportunities for minority job applicants. The objectives are to assess (1) communication problems among different organizational members, (2) availability of opportunities for job mobility for employees, (3) work relationships among employees, (4) employees' attitudes toward the work capabilities of different workers, and (5) current and past procedures for selection, hiring, and promotion of employees. The study involves personal interviews with a probability sample of 17 department managers and self-administered questionnaires for 600 employees from three divisions in the metropolitan Boston area. The study is scheduled for completion in January 1981.

Principal investigator: Wilbert R. Young.

**Centre de Sondage
Université de Montréal**

(P.O. Box 1628, Station "A", Montreal, Quebec H3C 3J7, Canada)

Completed project:

Analysis of the Clientele of the Centre des services sociaux du Montreal Metropolitain (New and Previous Beneficiaries). The primary goals of this study, completed in September 1980 for C.S.S.M.M., were to determine the personal and family characteristics of C.S.S.M.M.'s beneficiaries, to investigate the circumstances surrounding their request for assistance from the C.S.S.M.M., and to evaluate the help that they received. In the first facet of the study, telephone interviews were completed with 1,194 beneficiaries on the

Island of Montreal and the North Shore of Montreal who applied before February 1980. The second facet dealt with new beneficiaries in the same areas and involved personal interviews with 968 applicants during February 1980.

Project director: Pierre Bouchard.

Methodological research:

Study on Neo-Quebecers of Foreign Descent: Proposing a Sampling Method and a Data Gathering Technique. The Quebec Departments of Communications and Immigration, together with Radio-Quebec, sponsored this study aimed at testing a sampling method and a data gathering technique designed to reach immigrants. Between mid-September 1979 and the end of November of that year, 1,268 households on the Island of Montreal were enumerated in person to obtain 484 households of eight different foreign descents. Face-to-face interviews were then completed with 236 respondents, for a response rate of 55%.
Project director: Denise Granger.

**Communications Research Center
University of Tennessee**

(College of Communications, Knoxville, TN 37916)

Completed projects:

Tennessee Newspaper Readership and Audience Analysis. The purposes of this first statewide survey of newspaper readership in Tennessee were to identify newspaper readers, determine other media use, and measure advertising impact. Completed in June 1979 for Don McNeil, Tennessee Press Association, the survey involved telephone interviews with a sample of 1,487 male and female heads of households in 91 nonmetropolitan counties in Tennessee, with an 81% response rate.
Principal investigator: Jerry R. Lynn.

A Profile of Independent Local Radio. This study was designed to compile information about commercial radio in Great Britain. Personal interviews were conducted in June-July 1980 with 11 managers of local commercial radio stations in the United Kingdom.
Researcher: Kent Sidel (Dept. of Broadcasting, UT Knoxville).

Ascertainment of Community Needs and Problems: Knoxville, TN. This recently completed study for Channel 8, Knoxville, sought to determine perception of community needs and problems by citizens of Knoxville and surrounding counties. Telephone interviews were conducted with

a sample of 612 adults in Knoxville, Knox County, and seven adjoining counties. Principal investigator/coordinator: Herbert H. Howard.

**Division of Behavioral Science Research
Tuskegee Institute**

(Carnegie Hall--4th floor, Tuskegee Institute, Tuskegee Institute, AL 36088)

Socioeconomic Impact of Emigration: Comparative Study of Rural Communities in Macon County, Alabama. This is the third year of this three-year project to determine the social and economic consequences of heavy emigration from predominantly black rural communities in Macon County, Alabama. Scheduled for completion in September 1981 and funded by Science and Education Administration Cooperative Research, USDA, the project involves personal interviews with approximately 150 households and participant observation. Principal investigator: Paul L. Wall.

**Division of Sociomedical Sciences
Columbia University School of Public Health**

(600 West 168th Street, 4th floor, New York, NY 10032)

Traits, States, and Life Events. The general purpose of this NSF-funded study, to be completed in September 1983, is to determine the extent to which personal dispositions and social situations predict ways of coping with life events. The research is designed to advance understanding of intrapsychic and environmental influences on behavior in complex, natural settings and to provide understanding of coping behavior as a potential link in pathogenic stress processes. Personal interviews will be conducted with 200 adult residents in the Washington Heights area of New York City. Principal investigator: Barbara S. Dohrenwend.

**Institute for Social Research
University of Michigan**

(P.O. Box 1248, Ann Arbor, MI 48106)

Completed project:

Families with Children in the Rental Housing Market. Sponsored by HUD in conjunction with the White House Conference on the Family, this

study examined the problems that families with children face in the rental housing market. The study sought to ascertain the experiences of these families in finding rental housing, the attitudes of other renters toward children in rental housing units, and the attitudes of the managers of rental housing. The study was based on a 1980 national survey of renters and the managers of their rental housing. For further information, contact Robert W. Marans at ISR.

**Institute for Social Science Research
University of California at Los Angeles**

(Gayley Center, UCLA, Los Angeles, CA 90024)

Health Promotion in the Workplace. This study for the California State Department of Industrial Relations seeks to determine the types of existing health promotion activities among companies in California and to understand opportunities for developing and/or expanding them. The study involves a telephone interview survey of activities that a representative sample of California companies engage in to promote the health of their employees, including programs to stop smoking and to control weight and hypertension screening and control.

Principal investigator: Lester Breslow (School of Public Health).

Groundwater Recharge Project. This epidemiologic study for the EPA and Sanitation Districts of Los Angeles is assessing the potential health effects associated with long-term use of drinking water that has been recharged in part with reclaimed water. Existing vital statistics data are being analyzed to determine if residents of an area supplied with recycled water differ in patterns of morbidity and mortality from residents of two similar control communities drinking nonrecharged water. In addition, a telephone survey is planned of persons in both the control and recharged water areas to determine if there are differences in fertility patterns, rates of miscarriages, or the occurrence of potential confounding variables such as smoking patterns, alcohol consumption, and drinking bottled water.

Principal investigator: Ralph R. Frerichs (School of Public Health).

Study of Vietnam Refugees. Under subcontract from the Bureau of Social Science Research, ISSR is conducting the California field work in a study funded by the Social Security Administration of Vietnam refugees living in Orange and Los Angeles Counties in California, the Houston-Galveston area of Texas, and the New Orleans area of Louisiana. The study in-

volves an examination of the processes through which Vietnamese people who had to come to the U.S. have adapted to life in this country as well as of the problems they have encountered and the successes they have achieved in establishing themselves in a way that is beneficial to them and to the U.S. Data will be collected by personal interview with 300 adult (aged 18 or older) Vietnamese refugees in California, 150 in Texas, and 150 in the New Orleans area.

Project director: Eve P. Fielder (SRC).

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

Choice of Nondelinquent and Delinquent Careers among Puerto Rican Dropouts. This project for Aspira Inc. of Pennsylvania, funded by the National Institute for Juvenile Justice and Delinquency Prevention, LEAA, is in its second year. Personal interviews have been conducted in Philadelphia with 505 Puerto Rican youth in the 10th grade and with one of their parents. Police and school data are also to be included in the data file. A second wave of follow-up interviews is scheduled for winter-spring 1981.

Project co-directors: Braulio Montalvo and Manual J. Gutierrez (Aspira); study director: Mary Ann Ausetts (ISR).

Survey of International Programs. This survey is part of a larger project involving a systematic evaluation of the programs of international cooperation in science and technology administered by NSF, International Programs (INT). For each program, ISR will interview the program participants, hosts to foreign participants, and members of a control group drawn from other NSF (non-INT) programs. The interview will focus on the scientific benefits realized from the INT programs, the value of scientific collaboration and the results, problems or weaknesses in individual programs, and views of the participants regarding the scope and direction of the current and future INT programs. The main data collection method is questionnaires mailed to a list sample of about 2,500 eligibles, with telephone interviews conducted with nonrespondents to the mail survey.

Study director: Koray Tanfer.

Reproductive Behavior and Fertility Regulation among 20-29 Year Old Unmarried Women in the United States. This study for NICHD involves a survey of 20-29 year old, never-married women to examine the factors associated with their reproductive behavior and

contraceptive practices, including use and nonuse among the sexually active, as well as adequacy and accuracy of use among the contraceptors. After telephone screening, personal interviewing will begin in spring 1981 with a national sample of 1,000 women (600 white, 400 black) 20-29 years of age. Principal investigator: Koray Tanfer.

Institute of Social Research Indiana University

(1022 E. Third St., Bloomington, IN 47401)

Indianapolis Area Project, 1981. The 1981 IAP (a research training practicum for graduate students in Sociology and related departments) will study networks of agencies providing youth services in Indianapolis. The aim is to collect interpersonal (within-organization) and interorganizational network data pertaining to the ties and exchanges that occur in this service delivery system. A phase of extensive exploratory interviewing with strategically placed informants will be followed by structured interviews with directors of youth-serving agencies in Indianapolis and self-administered questionnaires completed by agency personnel.

Principal investigator: James R. Lincoln.

The Social Organization of National Policy Domains. This NSF-funded study, to be completed in October 1983, is investigating national policy-making networks in two domains: health and energy. Emphasis is on how social structure affects the production of proposed alternatives to national problems in these two areas and how collective decisions are reached. Personal interviews will be conducted with approximately 500 informants of corporations, associations, agencies, Congressional committees, etc., mainly in Washington, D.C., and major cities. Co-principal investigators: Edward O. Laumann (University of Chicago) and David Knoke (Indiana University).

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08540)

Evaluation of the National Long-Term Care Channeling Demonstration. This DHHS-funded project will evaluate, over a five-year period, the effectiveness of new methods of providing long-term care services to the functionally impaired and the different approaches

to the delivery of long-term care services to be implemented in 21 demonstration sites across the U.S. Potential clients will be allocated randomly to either the channeling agency or a control group. Total projected sample size is over 10,000 persons, consisting of 6,800 experimentals and 3,400 controls. In the first three years of implementation, several types of data collection will take place: functional assessments of individuals by in-person interviews conducted every six months for experimentals and once a year for controls; annual mail questionnaires and extracted provider records every three months to collect information on health care providers; annual cost case studies conducted annually using provider records to gather data on providers' costs; and project narratives undertaken every six months to collect data on the actual implementation of channeling. Survey director: Barbara Phillips; survey researcher: Susan Stephens.

Study of the Utilization and Effect of Temporary Nursing Services. This study, funded by the Health Resources Administration, DHHS, is designed to provide information on the magnitude and significance of temporary nursing services (TNSs), which are temporary employment agencies employing registered nurses and assigning them to work on a temporary or supplemental basis for clients. The major tasks in this project include a review of the literature on TNSs and preparation of an annotated bibliography; identification of the universe of TNSs in the U.S.; the design and administration of three separate national sample surveys--TNS agencies, TNS registered-nurse employees, and health-care agencies that are TNS clients; analysis of the data collected; and preparation of a report. Principal investigator and project director: Barbara Kehrer; survey manager: Roderick Pannell.

Completed projects:

Evaluation of the Continuous Wage and Benefit History (CWBH) Pilot Project. This project, directed by the Unemployment Insurance Division of Research Services, USDL, developed a longitudinal data base on workers and unemployment insurance claimants in 14 participating states. MPR provided technical assistance in evaluating the benefits and costs of the project, assessing the usefulness of the data base in improving local area unemployment statistics, and evaluating a self-administered claimant questionnaire, which collected information on the claimant's personal characteristics, recent employment experiences, and household resources. Following the evaluation, a revised questionnaire was pretested to determine whether the underreporting bias in

the current household income question could be reduced by revising the design of the question and also to measure the impact of changes in question design on the level of nonresponse, the distribution of important sample characteristics, and the cost of quality control. For further information on this study, contact Richard Strouse at MPR.

Survey of Homeowner Experience with New Residential Housing Construction. This study, conducted for the FTC and HUD, sought to determine the extent and nature of construction defects. The study had two main elements. The first was a telephone survey of 1,812 households in SMSAs in the U.S. who had purchased new single-family residences during 1977-78. The second element was an on-site inspection of 299 of the homes whose owners completed the survey. Professional inspectors from Certified Homes Corporation, Inc. checked the validity of the problems and the estimated repair costs reported by the homeowners and provided an independent assessment of the extent and severity of problems that had not been reported in the survey. Project director: Richard L. Kaluzny.

**National Opinion Research Center
University of Chicago**

in Chicago

(6030 S. Ellis Ave., Chicago, IL 60637)

National Survey of Problem Drinking among Women. This study, funded by the National Institute on Alcohol and Alcoholism and conducted for Sharon and Richard Wilsnack of the University of North Dakota, will collect information about the personal and social antecedents and consequences of drinking in women. Personal interviews will be conducted nationwide with 500 women classified as moderate to heavy drinkers, 500 light drinkers to abstainers, and 500 men sampled without regard to drinking practices. The study is scheduled for completion in August 1982. Senior survey director: Calvin Jones.

Development of National Norms for the Armed Services Vocational Aptitude Battery (ASVAB). This study, to be completed in March 1981 for the U.S. Department of Defense, seeks to develop national norms for the ASVAB by administration of the test to a national probability sample of 12,000 youth aged 14-21, including military and civilian populations, already in place for the National Longitudinal Survey of Labor Force Behavior, 1979 cohort (see *Survey Research*, Summer-Fall 1979). Associate Director, Operations: Celia Homans.

Federalism, Equity, and Educational Policy. This three-year, NIE-funded study, scheduled for completion in August 1983, is designed to examine how structural factors that generate differences between central and local governments affect the implementation of educational equity. The implementation of six federal educational policies will be examined in four large cities, using a comparative case study approach.
Senior study director: Paul E. Peterson.

Economic Research Center/NORC Studies. Recently announced studies in ERC/NORC include the following:

1. *Structural Models of Minimum Wage Effects.* John M. Abowd, principal investigator; sponsored by U.S. Minimum Wage Study Commission.
2. *Econometric Models of Program Evaluation with Application to Manpower Training.* John M. Abowd, principal investigator; sponsored by the Employment and Training Administration, USDL.
3. *Issues in Minority Youth Unemployment.* Robert T. Michael, principal investigator; sponsored by Office of Policy Evaluation and Research, USDL. Includes the following substudies: (a) effects of EEOC legislation on the wages and employment of blacks compared to whites--John M. Abowd, co-principal investigator; (b) effects of welfare reciprocity on youth unemployment--Robert D. Mare and Christopher Winship, co-principal investigators; (c) family labor supply behavior and structure and the labor supply of youth--James J. Heckman and Marjorie B. McElroy, co-principal investigators; (d) interrelationships between life cycle transitions and labor force behavior of youth--Robert T. Michael and Nancy Tuma, co-principal investigator.
4. *Incentive Compensation Systems.* Sherwin Rosen, principal investigator; sponsored by NSF.

in New York

(461 Eighth Avenue, 21st floor, New York, NY 10001)

Air Force Health Study. In this study for the U.S. Air Force, NORC is designing an instrument to be used as part of a general epidemiological study to determine possible negative health outcomes encountered by Air Force personnel in Vietnam. The instrument will focus on a wide range of potential health problems, including a variety of physical diseases, neuropsychological problems, and reproductive disorders. In a pretest, personal interviews will be conducted with 20 Air Force personnel and their spouses.
Project director: Cynthia Thomas.

Methodological research:

Develop Methodology for Two National Surveys: A Survey of Impaired Individuals in Households and A Survey of Individuals in Residential Institutions. NORC, in conjunction with the Survey Research Laboratory of the University of Illinois and Systemetrics, under a contract from DHHS, is developing methodologies for two sets of surveys of slightly, moderately, and severely impaired individuals (physical, social, or mental impairments). One set of surveys will reach impaired persons living in households; the other will reach those living in institutions. Data to be collected will focus on the nature and extent of impairments, health status, the services required by the individual, and the cost of such services. Project personnel will create a functional impairment screen and two instruments, one for the household survey and one for the institutional survey. The project will include a calibration study to compare the instruments against clinical and case managers' evaluations. NORC/SRL staff are also appraising alternative sample designs and will assess existing surveys for possible piggybacking of these instruments. The full surveys are to be conducted in 1984.

Project director: Sheldon R. Gawiser (NORC); project coordinator: Diane O'Rourke (SRL).

Office of Communication Research Vanderbilt University Medical Center

(Box 6109, Station B, Nashville TN 37235)

Completed project:

Differentiating Stress-related Factors among Three Nursing Services. This study, completed in September 1980 for the Vanderbilt University Medical Center, sought to differentiate three nursing services--an academic medical center (AMC) inpatient service, the same AMC's ambulatory service, and a Veteran's Administration hospital (VAH) service--according to various stress-related factors. Questionnaires were administered on the job site, with response rates of 67% (AMC inpatient), 85% (AMC ambulatory), and 79% (VAH).

Principal investigator: Loyd S. Pettegrew.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

Neighborhood Revitalization Household Survey. In the first phase of this study for HUD,

completed in April 1980, city and county records were abstracted for three neighborhoods each in six cities nationwide to collect data on private sector revitalization of urban neighborhood. In this second phase, to be completed in December 1980, residents of two revitalized neighborhoods in Atlanta and Philadelphia were interviewed. The purposes of this phase are to (1) validate specific types of information, such as value of physical improvements, collected during the first phase of the project; (2) find out the demographic, socioeconomic status of in-movers and long-term residents; (3) identify any problems associated with moving into a revitalized neighborhood; (4) measure the costs and benefits experienced by long-term residents and in-movers as a result of revitalization; and (5) identify any other important aspects of revitalization. Personal interviews were conducted in 289 housing units in an Atlanta neighborhood and 299 housing units in a Philadelphia neighborhood (approximately 50% owned units and 50% rented units per site), with response rates of 64% in Atlanta and 55% in Philadelphia.

Project director: Frank DeGiovanni.

Safe and Secure Neighborhoods. The purpose of this study, to be completed in spring 1981 for the National Institute of Justice, is to examine how some urban neighborhoods maintain a relatively high degree of safety despite their proximity to high crime areas. The study explores differences in physical characteristics (land use, housing characteristics, street types, etc.) and various dimensions of the concept of territoriality (spatial identity, local ties, social cohesion, and informal social control) in adjacent neighborhoods that have distinctly different levels of crime. The study is being conducted in Atlanta in six neighborhoods that constitute three pairs, with neighborhoods within pairs being adjacent and matched on racial composition and economic status (a low-income black pair, a middle-income black pair, and a middle-income white pair). In each pair, one neighborhood has a low reported crime rate and one a high crime rate. Personal interviews have been conducted with 80-93 adults (age 18+) per neighborhood, with an overall response rate of 77%.
Study director: Stephanie W. Greenberg.

Study of the Consequences of Remaining Childless or Having Only One Child. This two-year study for NICHD examines the consequences for couples in the middle years of the life cycle of having remained childless or having had only one child. The study uses a combination of re-analysis of existing survey data and a small intensive interview study of couples who have no, one, or two children. After telephone screening to identify eligible couples in the Raleigh-Durham area, unstructured ex-

ploratory interviews are being conducted with 60 eligible couples (120 individuals) in which the women are aged 35-54. Consequences being examined include occupational and economic achievement, congruence of couple characteristics, and family and friendships.
Principal investigator: Janet Griffith.

Completed projects:

Assessment of Social Service Needs in Maryland, June 1980. This survey, completed in June 1980 for the Maryland Department of Human Resources, obtained information about the social problems experienced by the residents of Maryland and their need for specific social services. Personal interviews were completed with 987 households in five regions of Maryland, for a 78% response rate.
Project director: Sharon Nathanson.

A Study of the Implementation of P.L. 94-142 for Handicapped Migrant Children. This study, completed in May 1980 for the Office of Special Education, U.S. Department of Education, sought to determine the extent to which a sample of handicapped migrant children, who were identified as handicapped in January or February 1978, were similarly identified in, and had Individualized Education Programs prepared by, each of the schools in which they were enrolled during the period January 1978-June 1979. Telephone interviews involving 153 students nationwide (130 in regular schools and 23 in special schools) were conducted, with a 78% response rate.
Project director: John Pyecha.

Methodological research:

Community Health Information Policy Study (Evaluation of Application of Several Existing National Data Collection Methodologies to Selected Small Geographic Areas). This study for NCHS was designed to evaluate the content, methodology, and data use of four NCHS surveys for application to the Florida Gulf Health Systems Agency. The four surveys are Health Interview Survey (HIS), Health and Nutrition Examination Survey (HANES), National Ambulatory Medical Care Survey (NAMCS), and Hospital Discharge Survey (HDS). The overall purpose is to determine the most cost-beneficial method of conducting local area surveys of the HIS, HANES, NAMCS, and HDS type that will meet NCHS requirements for data usage at the federal level and also provide useful data for planning purposes at the HSA level. The study involves a Household Interview Survey using personal and telephone interviews with a sample of 2,260 persons in households in the Tampa/St. Petersburg area in Florida.
Project director: David L. Bayless.

Test of Study Design and Pilot Study for a National Survey of Epilepsy. This three-year study, to be completed in June 1981 under contract from the National Institute of Neurological and Communicative Disorders and Stroke, involves testing the feasibility of estimating the prevalence of drug-treated seizure disorders by accessing therapeutic medical records in retail drug outlets as a means of identification, validating the disorder identification through personal interviews with attending physicians, and collecting socioeconomic and familial data through personal interviews with the identified patient. These procedures will be pilot tested in early 1981 using 50 pharmacists, 210 physicians, and 70 patients in six states. The study includes development of measures of size, measures of completeness, multiplicity estimators, and specifications of design parameters for a national survey.

Project director: Fred A. Bryan, Jr.

Medical Provider Survey. As part of this component of the National Medical Care Expenditure Survey, sponsored by NCHSR, the effect of weighted sequential hot deck imputation survey estimates of health care expenditures and utilization was evaluated. The data from the provider record check were used in conjunction with the associated household data to describe the relationship between household and provider reports of the diagnosis associated with medical care visits.

Survey Design for Solvent Use among Selected Manufacturers. The purpose of this EPA-funded research was to provide a design document for a survey of industrial and commercial firms using solvents in production processes. The study involved telephone interviews and mail questionnaires for a sample of 1,500 firms throughout the U.S.

Project leader: Martin Rosenzweig.

Response Analysis Princeton, New Jersey

(P.O. Box 158, Princeton, NJ 08540)

Evaluation of the Impact of Residency Training in the General Practice of Dentistry. The purpose of this survey, to be completed in August 1981 for the Division of Dentistry, Human Resources Administration, is to test the hypothesis that a General Practice Residency experience leads to differences in the profiles of dental practice shown by graduates compared with nongraduates. Mail questionnaires will be sent nationwide to 4,500 general practitioners engaged in clinical dental practice.

Project supervisor: Herbert Abelson.

Social and Community Planning Research London, England

(35 Northampton Square, London EC1V 0AX, England)

Completed projects:

Information Services on Aids for Disabled People. This study funded by the Department of Health and Social Security examined the kind of information service required by those professionally engaged in giving advice on aids for disabled people. A three-part study was conducted in 1979-80 involving a mail survey among professional workers, a mail survey among the readers of the two main publications on aids for disabled people, and an analysis of the publications' subscriber records. A report by J. Ritchie and J. Cook is available from SCPR for £4 (plus postage & packing).

Cross National Institutional Study of the Elderly. Carried out with the Institute of Psychiatry, this study examined aspects of the health of elderly people receiving different forms of institutional care in London and in New York. Assessment interviews were conducted during May and June 1979 with 411 persons aged 75-84 in four types of care in London: geriatric psychogeriatric hospital wards, local authority homes, day hospitals, and day centers. SCPR's report by Jane Ritchie (available for £2 plus p&p) is confined to methodological aspects of the London survey.

Aircraft Noise and the Prevalence of Psychiatric Disorders. This survey of almost 6,000 residents around Heathrow Airport, funded by the Department of Trade and the Medical Research Council and carried out in collaboration with the Institute of Psychiatry, was designed to probe for any connection between the amount of aircraft noise and mental health. The sample was selected within broad noise bands so that half lived in areas with a lot of aircraft noise and half in quieter areas. The questionnaire covered attitudes toward the neighborhood, measures of annoyance, and questions about health, including a measure of mental health. A report by A. Tarnopolsky and J. Morton-Williams on the prevalence of psychiatric disorders and their connection with exposure to aircraft noise has been published by SCPR (£4 plus p&p).

Priority Estates Project: 1979 Household Survey. This experimental project, funded by the Department of the Environment, was designed to investigate ways in which local authorities can reverse the social and physical decline of housing estates. The project involved two local authority estates--one in London and one in Lancashire--and included household surveys

in the fall of 1979 to collect demographic and attitudinal data. A report by Patricia Prescott-Clark has been issued by SCPR (£3 plus p&p).

Sleep Disturbance. This project involved a combination of interviews and self-administered questionnaires covering 7,000 addresses around Heathrow and Gatwick Airports to investigate sleep disturbance caused by aircraft and to relate that disturbance to noise measurements. The project, undertaken during the summer of 1979, was funded by the Civil Aviation Authority and the Department of Trade.

The Role of Transport in the Search for Work. The aim of this study for the Transport and Road Research Laboratory was to examine the interaction between employment opportunities and transport availability. Interviews were conducted in fall 1978 with 129 unemployed men and women in the Manchester area, followed by a short mail survey in early 1979. A report by Barry Hedges is available from SCPR for £3 (plus postage & packing).

Evaluation of Railway Improvements. This study comprised four group discussions with railway users to investigate attitudes toward improvement to stations relative to other railway investments. The discussions took place in Guildford and Sevenoaks in December 1979 and were funded by British Rail. SCPR has issued a report by B. Mostyn (£2 plus p&p).

Use of Legal Services in England and Wales. This survey, funded by the Royal Commission on Legal Services, measured the incidence of use of solicitors' services and examined the purposes for which services are used and users' attitudes toward the services they receive. Interviews with all adults in 8,000 households were carried out in the spring of 1978.

Social Science Research Center Mississippi State University

(P.O. Box 1072, Mississippi State, MS 39762)

Mississippi Alcohol Safety Education Program (MASEP). The primary goal of this continuing project is to provide DWI offenders with the information they need in order to modify their drinking-and-driving behavior. This is done through 10 hours of instruction within a four-week period in 17 locations in Mississippi. MASEP also supports a research component emphasizing various aspects of alcohol-related driving behavior and socioeconomic background factors. Questionnaires are administered to approximately 2,000 MASEP subjects per year. Director: Margaret F. Eatherly.

DUI Probation Follow-up Project. Scheduled for completion July 1, 1981, this study, sponsored by the National Highway Traffic Safety Administration, the Social Science Research Center, and 13 local communities, is designed to test the social and cost-effectiveness of three treatment modalities for DUI offenders. Offenders are randomly assigned to a control group or one of the treatment modalities. After completion of treatment, offenders are followed for three years to determine recidivism rates. The project uses checks of police and highway patrol records and personal interviews and involves 7,500 DUI offenders in 13 medium-sized Mississippi towns. Project director: James W. Landrum.

Drinking Patterns, Problem Drinking, and Stress in a Sample of Aged Drinking Drivers. Funded by the NRTA-AARP Andrus Foundation, this study of male drivers over age 60 seeks to examine the drinking histories of chronic drinking driving offenders, first time drinking driving offenders, and controls; ascertain whether first time drinking driving offenders experienced unusual psychosocial stress in the interval prior to first arrest; and examine psychosocial stress scores, indices of resistant resources, and drinking variables as predictors of drinking driving recidivism. Personal interviews have been conducted with 92 male drinking driving offenders and 68 male controls in 11 Mississippi cities. The study is scheduled for completion December 31, 1980, with the final report available in January 1981.

Project director: Elisabeth Wells-Parker.

Completed project:

Assessment of Aging Training Needs and Resources in Mississippi. This recent study, sponsored by the Mississippi Council on Aging, under funding from the Administration on Aging, DHHS, sought to assess the training needs of all agencies and organizations that provide services for older people in Mississippi and to identify the resources available to provide training to personnel working in the field of aging. The study involved questionnaires mailed to all 170 agencies in the state that provide such services. Project director: Ronald W. Snow.

Social Science Research Institute University of Maine at Orono

(164 College Avenue, Orono, ME 04473)

Orientations to Medical Care Service in the Saint John Valley, Maine. The purposes of this study from the Northern Maine Medical Center, Ft. Kent, Maine, are to determine the

amount of use of and evaluations of quality of care available from the U.S. and Canadian hospitals and physicians; demand for medical services currently unavailable in the area; and effects of national boundaries (U.S. Canadian border), language (French, Acadian dialect, English), and kinship and friendship ties on the use and evaluations of medical care by U.S. citizens living on the U.S. side of the border. Telephone interviews are being conducted with a sample of 265 households in Madawaska, Maine, and environs. Principal investigator: Guvenc Alpander; project manager: Steve Pennell.

Completed projects:

The Role of Primary Care Physicians in the Delivery of Mental Health Care in Maine. This survey for the Governor's Mental Health Manpower Commission, completed in October 1980, gathered information about primary care physicians' needs for mental health training and physicians' views regarding mental health manpower needs. Topics included characteristics of the physicians, physicians' delivery of mental health care, use of mental health referral resources, problems with Medicare and Medicaid reimbursement, interest in mental health training, perceptions of mental health manpower shortages, and perceptions of problems in mental health care delivery in Maine. Questionnaires were mailed to a systematic sample of 935 licensed Maine physicians, with telephone follow-ups with 100 randomly selected nonrespondents. Completed questionnaires were received from approximately 71% of the population. Allopathic and osteopathic physicians were independently sampled. Principal investigator: Tracy B. Bigney.

Maine-wide Survey of Home Energy Use and Conservation. This survey for the Maine Office of Energy Resources, University of Maine Cooperative Extension Service, and the Maine Oil Dealers' Association, conducted as part of SSRI's September and October 1980 Omnibus Telephone Surveys, sought to (1) estimate the demand for home-heating fuels in the 1980-81 heating season relative to demand in the 1979-80 season; (2) determine the steps taken in the last three years "to hold down heating, hot water, and electricity costs" in Maine homes; (3) determine the levels of citizen information regarding available energy conservation techniques, safety and health problems of wood burning, and available programs and services in energy conservation; and (4) determine communication and information-source patterns in the energy use/conservation area. Telephone interviews were conducted with a random sample of 1,000 adults in Maine, with an 81% response rate. Principal investigator and project manager: David Kovenock.

**Statistical Laboratory
Iowa State University**

(Ames, IA 50011)

Regional Councils. The Survey Section of the Laboratory is cooperating with the Department of Sociology in a five-state regional project designed to study the organizational structure of regional councils of government and the programs and services that they provide to local governments. The project involves personal interviews with city mayors, chairpersons of county boards of supervisors, and representatives of regional councils in two Iowa area councils.

Attitudes toward Education. A study to assess attitudes of Iowa residents toward education in the state and to elicit opinions on how the quality of education might be improved is being conducted in cooperation with the College of Education. After telephone screening of randomly selected telephone numbers to obtain a random sample of approximately 800 citizens, data will be collected by either telephone or mail, depending on whether the selected individual is available at the time of telephone contact.

Completed projects:

Cancer Incidence. As part of the continuing studies on cancer incidence, conducted in cooperation with the University of Iowa and the National Cancer Institute, the Survey Section collected data on 356 cases in a personal interview study of persons with various types of cancer. These cancer cases were matched on age, sex, and geographic location with case-control data collected last year in the study of incidence cases of persons in Iowa with cancer of the urinary bladder.

Agricultural Product Information Sources. In this study for the Department of Sociology, telephone interviews were conducted with 319 farm operators in 39 counties in central Iowa to inquire about information sources commonly used in purchasing and selling agricultural products. A follow-up mail questionnaire was also sent to the farm operators asking about additional agricultural market information sources and about their soil conservation practices.

Farm Drainage. Conducted in cooperation with the Department of Economics and the Soil Conservation Service, this personal interview study examined drainage characteristics and farmer attitudes toward drainage improvement. Involved were 295 separate fields and 252 farm operators in 61 drainage districts in the Des

Moines River Basin in north central and northern Iowa.

Soil Conservation. This project, conducted jointly with the Department of Sociology, sought to ascertain why farmers adopt or fail to adopt various soil conservation practices. Personal interviews were conducted with 194 farm operators in three Iowa counties. Reinterviews will be conducted after two years to ascertain the effect of various combinations of educational programs and government subsidies.

Rural Water Systems. As part of a six-state regional study, telephone interviews were conducted with 68 residents located within the boundaries of a regional rural water system in Wapello County, Iowa. Conducted in cooperation with the Departments of Sociology and Civil Engineering, this study seeks to identify effects of rural water systems on local property values and attitudes of rural residents.

Survey Research Center Oregon State University

(Corvallis, OR 97331)

Completed project:

Annual Survey of Hunters in Oregon during 1979. This survey, completed in October 1980, was the latest in a series of such surveys conducted for the Oregon Department of Fish and Wildlife. Estimates of hunter effort, success rates, and harvest of many species of game throughout the state are used to facilitate game management. In previous years, one questionnaire concerning all species of game was mailed to a 5% sample of all hunters licensed in Oregon. For the 1979 survey, five overlapping, license-specific sampling frames were used, with questionnaires mailed to 50,000 purchasers of Oregon hunting licenses and special hunting tags (both Oregon and non-Oregon residents). A telephone follow-up of 2,000 nonrespondents was also conducted. Response rates were 61% to the mail survey and 41% to the phone follow-up. A final report is available from the Center.
Study director: Helen M. Lowry.

Survey Research Centre York University

(4700 Keele St., Downsview, Ontario M3J 1P3, Canada)

Immigrant Needs in Metropolitan Toronto. This

study, sponsored by the Ontario Council of Agencies Serving Immigrants, under funding from the Ontario Ministry of Culture and Recreation, examines the needs of immigrants and their social integration and participation in relation to settlement services and mainstream social agencies. Field work, completed in October 1980 in metropolitan Toronto, involved telephone interviews with a sample of 558 adults aged 18 or over who have lived in Canada for three or more years (73% response rate). The study report is due in February.
Study director: A. H. Richmond.

Survey Research Laboratory University of Illinois

at Urbana-Champaign

(1005 W. Nevada St., Urbana, IL 61801).

Survey of Facilities Engineer Personnel and Users in the National Capitol Region Consolidation. The purpose of this study for the U.S. Army Construction Engineering Laboratory is to collect baseline data for comparison purposes in the consolidation of property maintenance operations for eight military installations in the Washington, D.C., area. Data are being collected on the cost of services and on the satisfaction of both users and providers of maintenance and repair services before the new consolidated system goes into operation. The study, to be completed in June 1981, involves group self-administered questionnaires for 1,400 members of the property maintenance workforce and mail questionnaires to 1,500 office staff and occupants of family housing, with telephone follow-ups for the office staff. In addition, 10% of all three samples will receive personal interviews. The study will be replicated in two years to assess the effects of new procedures on cost and delivery of property maintenance services.

Project coordinator: Edward Lakner.

Pilot Survey for the Second International Mathematics Study. This study for the U.S. National Coordinating Center, Second International Mathematics Study, funded by NSF, seeks to identify procedures that will maximize the cooperation of superintendents, principals, and teachers in the U.S. portion of this international study to be conducted in 1981-82 to assess teaching methods and student achievement in mathematics on the 8th and 12th grade levels in over 500 mathematics classes nationwide. The pilot involved a mail and telephone survey with 120 superintendents and 60 principals nationwide.

Project coordinator: Edward Lakner.

Completed project:

Physicians' Satisfaction with Method of Compensation. This survey for the Carle Clinic Association, Urbana, sought to determine the attitudes of CCA practitioners toward the present income distribution method at the Clinic and what factors they believe should be taken into account in reevaluating the current method. The study involved questionnaires mailed to 116 practitioners at the Clinic, with a 75% response rate.

Project coordinator: Linda Lannom.

Methodological research:

Develop Methodology for Two National Surveys: A Survey of Impaired Individuals in Households and A Survey of Individuals in Residential Institutions. For a description of this study conducted in conjunction with the National Opinion Research Center, see p. 8.

at Chicago Circle

Cancer Information Needs--Extension. This two-year study for the Illinois Cancer Council, funded by the Public Health Service and scheduled for completion in September 1982, is a continuation of a project to determine and evaluate the most effective means of communicating information about prevention and early detection of cancer of specific sites (breast, cervix-uterus, colon-rectum, skin, and lung) to hard-to-reach rural and urban population groups in Illinois and to identify factors that might inhibit behavior once proper information and motivation are present. The study involves a panel of approximately 960 Illinois residents initially interviewed in a baseline survey to determine existing knowledge, belief, behavior, and access to preventive programs. A special communication program was then tailored to the specific needs of the panel members. Among the aims of the extension are to determine the long-term effects of the communication, to provide a pool of respondents on which to test experimental communications developed by the Office of Cancer Communications and the Division of Cancer Control, and to investigate the effects of the attitudes and practices of the health care providers on the health behavior of the respondents. In addition to telephone interviews with panel members, mail questionnaires will be sent to the approximately 1,100 physicians indicated by the panel members as their source of care.

Principal investigator: Richard A. Warnecke;
project coordinator: Francis Fullam.

Research Center News

NORC Postdoctoral Fellowships

The National Opinion Research Center has announced three postdoctoral fellowships in social science research for the 1981-82 academic year. The one-year fellowships, sponsored by NIMH and NORC, are intended for highly qualified scholars near the start of their professional careers. The fellowships will give them the opportunity to pursue their own research interests and professional career development at NORC in an interdisciplinary environment of seminars, colloquia, and sustained interaction among social scientists.

Candidates must have a Ph.D. degree. Criteria for selection will be the quality of the research proposed and the training, experience, and demonstrated ability of the applicant. Preference will be given to research concerned with mental health issues and compatible with ongoing NORC research.

The award will equal the applicant's current nine-month salary with an additional two-ninths available as an option for the summer. For those not currently employed, the award will be in the range of their prospective salaries.

For information and applications forms, contact Norman M. Bradburn, Director, National Opinion Research Center, 6030 S. Ellis Avenue, Chicago, IL 60637. The deadline for applications is January 30, 1981; applications received after that date will be considered for the 1982-83 academic year.

SRC Summer Institute

The Survey Research Center of the Institute for Social Research at the University of Michigan will hold its 34th annual Summer Institute in Survey Research Techniques from June 29 to August 21, 1981. This Institute is designed to meet some of the educational and training needs of persons engaged in business, government research, and other statistical work as well as the needs of graduate students and university faculty interested in quantitative research in the social sciences.

For further information on the 1981 Summer Institute, write to Helene J. Hitchcock, Administrative Manager, Office of the Director, Survey Research Center, Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106.

List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have come to our attention. It does not claim to be a list of *all* such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

United States

Alabama

Dr. Paul L. Wall, Director
Division of Behavioral Science Research
Carnegie Hall--4th Floor
Tuskegee Institute
Tuskegee Institute, AL 36088
(205-727-8575)

Dr. Sam Brown, Director
Office of Educational Development
School of Medicine
University of Alabama in Birmingham
310 Medical Education Building
Birmingham, AL 35294
(205-934-3686)

Arizona

Prof. Morris Axelrod, Director
Survey Research Laboratory
Sociology Department
SS221
Arizona State University
Tempe, AZ 85281
(602-965-5000)

California

Prof. Percy Tannenbaum, Director
Survey Research Center
2538 Channing Way Building C
University of California, Berkeley
Berkeley, CA 94720
(415-642-6578)

Ms. Eve P. Fielder, Director
Survey Research Center
Institute for Social Science Research
Gayley Center
University of California at Los Angeles
Los Angeles, CA 90024
(213-825-0711)

Dr. Jan W. Kuzma, Director
Survey Research Service
Loma Linda University
School of Health--Room 1905
Loma Linda, CA 92350
(714-769-7311, Ext. 3725)

Colorado

Dr. Harold Mendelsohn, Director
Center for Mass Communications Research
and Policy
University of Denver
Denver, CO 80208
(303-753-2166)

Connecticut

Dr. Everett Carll Ladd, Jr., Director
Institute for Social Inquiry
University of Connecticut, Box U-164
Storrs, CT 06268
(203-486-4440)

District of Columbia

Dr. Michael A. Karchmer, Director
Office of Demographic Studies
Gallaudet College
7th Street & Florida Avenue, N.E.
Washington, DC 20002
(202-651-5300)

Florida

Dr. Charles M. Grigg, Director
Institute for Social Research
654 Bellamy Building
Florida State University
Tallahassee, FL 32306
(904-644-2830)

Illinois

Prof. Norman M. Bradburn, Director
National Opinion Research Center
University of Chicago
6030 S. Ellis Avenue
Chicago, IL 60637
(312-753-1300)

Dr. Robert Ferber, Director
Survey Research Laboratory
University of Illinois
1005 W. Nevada Street
Urbana, IL 61801
(217-333-4273)

Indiana

Prof. James R. Lincoln, Director
Institute of Social Research
Department of Sociology
Indiana University
1022 E. Third Street
Bloomington, IN 47401
(812-337-8984)

Iowa

Dr. John C. Greenwood, Director
Applied Psychology Center
104 Lewis Hall
St. Ambrose College
518 W. Locust Street
Davenport, IA 52803
(319-324-1681, Ext. 217)

Iowa (continued)

Prof. Robert E. Kramer, Associate Director
Center for Business and Behavioral Research
University of Northern Iowa
Cedar Falls, IA 50613
(319-273-2105)

Dr. Herbert A. David, Director
Statistical Laboratory
Dr. Roy A. Hickman, Professor-in-Charge
Survey Group
Iowa State University
Ames, IA 50010
(515-294-5242)

Kentucky

Dr. James A. Christenson, Director
Survey Research Center
University of Kentucky
211 McVey Hall, speed sort #00452
Lexington, KY 40506
(606-257-4684)

Maine

Prof. David Kovenock, Director
Social Science Research Institute
University of Maine at Orono
164 College Avenue
Orono, ME 04473
(207-581-2555)

Maryland

Dr. Robert W. James, Director
University of Maryland Opinion Survey
Maryland Technical Advisory Service
University of Maryland
College Park, MD 20742
(301-454-5718)

Massachusetts

Dr. Floyd J. Fowler, Jr., Director
Center for Survey Research
University of Massachusetts/Boston and Joint
Center for Urban Studies of MIT and Harvard
100 Arlington Street
Boston, MA 02116
(617-542-7037)

Michigan

Dr. F. Thomas Juster, Director
Institute for Social Research
University of Michigan
P.O. Box 1248
Ann Arbor, MI 48106
(313-764-8363)

Minnesota

Dr. Michael Q. Patton, Director
Minnesota Center for Social Research
University of Minnesota
2122 Riverside Avenue
Minneapolis, MN 55454
(612-373-0236)

Mississippi

Dr. Gerald O. Windham, Director
Social Science Research Center
Mississippi State University
P.O. Box 1072
Mississippi State, MS 39762
(601-325-3273)

Missouri

Dr. Arnold G. Parks, Director
Institute for Social Research
Lincoln University
Jefferson City, MO 65101
(314-751-2325, Ext. 483)

New York

Prof. Morton Bard, Director
Center for Social Research
Graduate Center
City University of New York
33 West 42nd Street
New York, NY 10036
(212-790-4330)

Dr. Jonathan R. Cole, Director
Center for the Social Sciences
Columbia University
814 International Affairs Building
420 West 118th Street
New York, NY 10027
(212-280-3093)

Dr. Barbara S. Dohrenwend, Head
Division of Sociomedical Sciences
Columbia University School of Public Health
600 West 168th Street
4th Floor
New York, NY 10032
(212-694-3912)

North Carolina

Dr. Frank J. Munger, Director
Institute for Research in Social Science
Manning Hall--026A
University of North Carolina
Chapel Hill, NC 27514
(919-933-3061)

Dr. A. L. Finkner, Senior Vice President
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, NC 27709
(919-541-6000)

Ohio

Dr. Alfred J. Tuchfarber, Director
Behavioral Sciences Laboratory
M.L. 132
University of Cincinnati
Cincinnati, OH 45221
(513-475-5028)

Ohio (continued)

Dr. Leo W. Jeffres, Director
Communication Research Center
Cleveland State University
1983 E. 24th Street
Cleveland, OH 44115
(216-687-4643)

Oregon

Dr. Lyle D. Calvin, Director
Survey Research Center
Oregon State University
Corvallis, OR 97331
(503-754-3773)

Pennsylvania

Dr. Leonard A. LoSciuto, Director
Institute for Survey Research
Temple University
1601 N. Broad Street
Philadelphia, PA 19122
(215-787-8355)

Prof. Vijai P. Singh
University Center for Social and Urban
Research
3rd Floor, Loeffler Building
University of Pittsburgh
Pittsburgh, PA 15260
(412-624-5442)

Puerto Rico

Prof. Rafael Corrada Guerrero, Director
Social Science Research Center
Graduate Faculty of Social Science
University of Puerto Rico
Rio Piedras, PR 00931
(809-764-0000, Ext. 2104)

Rhode Island

Population Research Laboratory
Population Studies and Training Center
Box 1916
Brown University
Providence, RI 01912
(401-863-2367/3213)

Tennessee

Dr. Joseph P. McKerns, Director
Communications Research Center
College of Communications
University of Tennessee
Knoxville, TN 37916
(615-974-6651)

Dr. Daniel E. Costello, Director
Office of Communication Research
Vanderbilt University Medical Center
Box 6109, Station B
Nashville, TN 37235
(615-322-6543)

Washington

Dr. James F. Short, Jr., Director
Social Research Center
133 Wilson Hall
Washington State University
Pullman, WA 99164
(509-335-1511)

West Virginia

Dr. James C. Summers, Director and Program
Leader
Office of Research and Development
408 Knapp Hall
West Virginia University
Morgantown, WV 26506
(304-293-4201)

Wisconsin

Dr. Harry P. Sharp, Director
Wisconsin Survey Research Laboratory
University of Wisconsin
Lowell Hall, 610 Langdon Street
Madison, WI 53706
(608-262-3122)

Canada

Mr. Victor Tremblay, Director
Centre de Sondage
P.O. Box 1628, Station "A"
University of Montreal
Montreal, Quebec H3C 3J7, Canada
(514-343-7598)

Dr. L. W. Kennedy, Director
Population Research Laboratory
Department of Sociology
1-62 Tory Building
University of Alberta
Edmonton, Alberta T6C 2H4, Canada
(403-432-4659)

Dr. Anthony H. Richmond, Director
Survey Research Centre
Institute for Behavioural Research
York University
4700 Keele Street
Downsview, Ontario M3J 1P3, Canada
(416-667-3026)

Other

Australia

Roger Jones, Acting Director
ANU Survey Research Centre
Australian National University
P.O. Box 4
Canberra, A.C.T. 2600, Australia
(062-494400)

Australia (continued)

Dr. Robert John Stimson, Director
Centre for Applied Social and Survey
Research
School of Social Sciences
The Flinders University of South Australia
Bedford Park, S.A. 5042, Australia
(08-275-2396)

Dr. Terence W. Beed, Director
Sample Survey Centre
University of Sydney
Sydney, N.S.W. 2006, Australia
(02-692-3623)

England

Prof. Gerald Hoinville
SCPR Survey Methods Centre
35 Northampton Square
London, EC1V OAX, England
(01-250-1866)

England (continued)

Mr. John Hall, Director
Survey Research Unit
Department of Applied Social Studies
The Polytechnic of North London
Ladbroke House, Highbury Grove
London N5 2AD, England
(01-607-2789, Ext. 5029)

Israel

Prof. Louis Guttman, Scientific Director
Israel Institute of Applied Social Research
19 Washington Street
P.O. Box 7150
Jerusalem, Israel
(02-231421)

Sweden

Prof. Karl-Erik Wäneryd, Director
The Economic Research Institute at the
Stockholm School of Economics
Box 6501 (Sveavägen 65)
113 83 Stockholm, Sweden
(08-34 95 60)

Personnel Notes

Jeffrey Berman has joined the staff of the Survey Research Group at Abt Associates as a Survey Director. He was previously an industrial psychologist with the Prudential Insurance Company. Also at Abt, *Michael Battaglia* has been promoted from Survey Director to Deputy Area Manager for Federal Sales.

Barbara Thomas has joined the Center for Survey Research in Boston as Director of Data Services. She was previously employed as a Research Associate at the University of Michigan's Survey Research Center.

Joseph R. McKerns has been named Director of the Communications Research Center at the University of Tennessee, Knoxville.

Eugene Smolensky has been appointed Director of the Institute for Research on Poverty at the University of Wisconsin-Madison. He has most recently been serving at the Chairman of UW's Department of Economics. He replaces *Irwin Garfinkel*, who will continue as Professor of Social Work at UW and as a research staff member of the Institute.

Also at the Institute for Research on Poverty, *Irving Piliavin* has become Assistant Director for Research. He is also a Professor of Social Work at Wisconsin.

Elizabeth Martin has resigned from the Institute for Research in Social Science at the

University of North Carolina to join the staff of the Committee on National Statistics of the National Academy of Sciences. She had been Director of the Social Science Data Library, Associate Director of the Louis Harris Data Center, and Assistant Professor of Sociology.

Lee Sechrest was recently named Director of the Center for Research on Utilization of Scientific Knowledge (CRUSK) at the Institute for Social Research of the University of Michigan. He also holds appointments in the Department of Medical Care Organization of the U-M's School of Public Health and in the U-M's Department of Psychology. He was previously Professor of Psychology at Florida State University and at Northwestern University.

At Mathematica Policy Research, *Russell Jackson* has been promoted from Senior Survey Researcher to Associate Director. *Jewel Moran* has resigned her position as Associate Director of the Survey Division at MPR.

Neil Fligstein has joined the staff of the National Opinion Research Center as Senior Study Director and Research Associate in the Center for the Study of American Pluralism. He has been in the Department of Sociology at the University of Arizona.

Also at NORC, *Fansayde Calloway*, *Shirley Knight*, *Mary Cay Burich*, and *Calvin Jones* have been named Senior Survey Directors; all had been Survey Directors.

Richard A. Kulka has joined the staff of the

Survey Operations Center at Research Triangle Institute as Senior Survey Methodologist. He was formerly a Study Director at the Survey Research Center, Institute for Social Research, University of Michigan.

Also at RTI's Survey Operations Center, *Donald G. Smith* has become Department Manager. He has been at RTI since 1970 and was National Field Director for the National Assessment of Educational Progress. He replaces *Donald W. Jackson*, who continues in a part-time capacity as Senior Survey Specialist, Survey Operations Center.

Garry Bozylinsky has been named Acting Assistant Director for Computing at the Social Science Research Institute, University of Maine at Orono. He was formerly Director of Research and Development, Bureau of Public Administration, UMO.

Also at SSRI, *Beth-Ellen Curran*, formerly Research Assistant and Senior Project Manager, has become Acting Field Director. *Tracy Bigney*, formerly SSRI Assistant Director for Field Operations, is now Assistant Director of Faculty and Professional Personnel, UMO.

Shiela Peace, Research Officer at the Survey Research Unit, Polytechnic of North London, is currently on a one-year fellowship at the International Federation on Aging in Washington, D.C., and will be returning to SRU on March 1, 1981.

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Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 1005 W. Nevada St., University of Illinois, Urbana, IL 61801, and should be approximately 50 words in length. Names will be coded if requested.

Opening:

Statistician/Senior Statistician, Sampling Research and Design Center, Research Triangle Institute. Ph.D. with experience in sample design and analysis. Senior position requires 5 or more years of experience. Salary: \$23,000-\$35,000. Send resume to Dr. Judith T. Lessler, Manager, Department D, P.O. Box 12194, SRDC, Research Triangle Institute, Research Triangle Park, NC 27709.

Opening:

Computer department head. Research scientist to head Computer/Data Analysis Department at Research Institute on Alcoholism. Duties include programming, supervision of programmers, and analysis of data. Ph.D. or equivalent. Permanent position, starting salary \$25,420. Send resume to Personnel Office, Research Institute on Alcoholism, 1021 Main St., Buffalo, NY 14203, ATTN: Dr. John W. Welte. Affirmative Action/Equal Opportunity Employer.

Openings:

2 positions at Mathematica Policy Research. Survey Researcher. Designs questionnaires, pretests, management procedures, sampling procedures, and interviewer training materials; manages survey teams for major projects; directs survey teams and may serve as project director for projects; has responsibility for survey portion of proposals. Salary: \$20,000-\$28,000.

Survey Associate. Participates in instrument development, pretesting, preparation of training materials and proposal writing; hires, trains, and supervises field staff; works as survey team member under manager, but must also be able to work independently; writes reports. Salary: \$13,000-\$18,000.

Send resume and other materials to Kenneth Kehrer, Mathematica Policy Research, Inc., P.O. Box 2393, Princeton, NJ 08540. An Equal Opportunity Employer.

Opening:

Public policy/opinion research, public administration. Anticipated tenure-track position as Assistant Professor, half-time in Political Science and half-time in Center for Public Affairs. Teaching interests in policy/administration/research methods; Center responsibilities in policy and/or opinion research. Ph.D. required. Starting date: August 15, 1981. Application deadline: February 1, 1981. Full job description available. Contact Ronald A. Francisco, Chairperson, Recruitment Committee, Department of Political Science, University of Kansas, Lawrence, KS 66045 (phone: 913-864-3523). Equal Opportunity/Affirmative Action Employer.

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Creating a Metropolitan Omnibus Survey: The Cincinnati Experience

Alfred J. Tuchfarber, George F. Bishop,
and Robert W. Oldendick*

During the summer of 1978, the senior staff of the University of Cincinnati's Behavioral Sciences Laboratory (BSL) decided that a metropolitan area survey would be a useful academic and community resource. Several university and community groups had previously expressed interest in a low cost, but high-quality, area project. In addition, a grant from the National Science Foundation for experiments in question wording provided funding for a core of 15 to 20 questions on two surveys. There were, however, serious reservations about proceeding, for it is well known in the survey research community that area surveys have had a hard time succeeding. Nevertheless, the decision was made to conduct a Greater Cincinnati Survey (GCS) for a one-year trial period.

Two years later the GCS has become an established research service of the BSL. It has been successful not only academically, educationally, and financially but also from a public service perspective. Faculty members are making extensive use of the survey for research; students are learning survey research and using the data for theses and dissertations; the project is paying its own way; and it has been extremely well received in the community. Only time will tell whether the GCS will survive, but the initial indications are positive. Essentially, the GCS is a shared-cost omnibus survey that utilizes random-digit-dialed telephone survey methods. Two surveys are conducted each year. Each November 1,100 adults (aged 18 or over) are interviewed in Hamilton County, Ohio, which is the principal county surrounding the city of Cincinnati, containing about 65% of the SMSA's population. In May another sample of 1,100 Hamilton county adults is interviewed; in addition, 900 respondents in the Northern Kentucky counties of Boone, Campbell, and Kenton are interviewed in May, as are 500 adults in Clermont County, which is the easternmost county in the SMSA. The three May surveys are conducted independently of one another but use identical techniques and demographic questions. (The Northern Kentucky component is co-sponsored by Northern Kentucky University.) The Northern Kentucky counties have urban, suburban, and rural areas while Clermont coun-

ty is primarily suburban and rural; all these counties are part of the SMSA.

Clients purchase questions on one or more of the surveys. The purchase price for a question (about \$300 for a pre-coded question and about \$700 for an open-ended question) includes all the following services:

- * Assistance in defining research problems and information needs
- * Question construction
- * Pretesting of questions (N = 50)
- * All sampling, field work, editing, and cleaning
- * A technical report describing the technical procedures, a codebook, and copy of the questionnaire(s)
- * Analysis runs, including frequency counts and cross-tabulations with demographic variables
- * Consultation on analysis and interpretation of results (No written report of substantive findings is included in the basic charges, although such a report is available at an additional charge.)

The Hamilton County surveys have been averaging about 135 questions in length--115 purchased questions and 20 demographic questions whose costs are shared. The Clermont and Northern Kentucky surveys have been about 70 questions in length--50 purchased and 20 shared. Depending on the survey, the number of clients has varied from 7 to 18. For the most part, clients have been public agencies and faculty members, for example:

<u>Agencies</u>	<u>Faculty from</u>
City of Cincinnati	Sociology
The regional health planning agency	Psychology
Northern Kentucky University	Architecture
University of Cincinnati	Health
Cincinnati Human Relations Commission	Planning
The regional mass transit authority	Epidemiology
The Cincinnati Symphony	Planning
WCET (local public television)	

The project is conducted in the "public interest" and for academic research. The only questions automatically excluded are product research questions and partisan political questions. Questions from profit-making organizations are evaluated on a case-by-case basis to determine if they directly or indirectly benefit the public interest.

The field period for each survey is 3 to 4 weeks, with the results being delivered to the clients 10 to 11 weeks after the initiation of

*The authors, who are all at the Behavioral Sciences Laboratory, University of Cincinnati, will be pleased to answer questions about the Greater Cincinnati Survey.

field work. The annual budget for this project is now close to \$100,000.

What has contributed to the GCS's success? Probably the most important factor is the good working relationship the BSL had established with community groups and the University of Cincinnati faculty prior to the initiation of the GCS. Such ties are crucial in getting an area survey started; it would be difficult to initiate a successful survey without them.

Also of great importance is the low cost of the questions, which results from the shared-cost nature of the GCS. A modified version of the Gallup omnibus model is used. The fixed costs are shared by all the participants. Another very significant factor in keeping costs low is the use of RDD telephone survey methods. The prices of the questions are established well before the survey, so that the clients know exactly what their costs will be; the fact that the survey dates are scheduled well in advance is also helpful to potential clients in their planning.

Another factor influencing the success of the first GCS was the series of conferences held with potential clients prior to that survey. Community groups and governmental agencies were invited to participate in an on-campus conference, during which the technical features, costs, and methods of participation were explained. A similar conference was held for University faculty and administrators. (Each individual survey is promoted by a mailing of letters and brochures to an extensive list of potential clients.)

Most of the things mentioned above probably had their greatest influence on the success of the first survey or two. The continuing success of any area survey, including the GCS, comes from the maintenance of quality--e.g., consistent demographics and courteous professional interviewers (you sometimes interview a client). It also comes from continued attention to the needs of the client beyond the time that the data are provided to them. Once you establish a reputation of providing a good service to faculty and the community, the area survey develops a life of its own. Of course, the BSL encourages such a continuation of support through its mailings of brochures and by explaining to participants the value of monitoring trends over time.

Given the increasing use of public opinion surveys, especially for policy-making purposes, it is likely that many major cities in the country will eventually have an area survey. Academic survey groups in those cities are in a strong position to provide such a service.

Publications and Data Sets

ISR Working Paper Series

The Institute for Social Research at the University of Michigan has established a Working Paper Series to disseminate short papers describing the latest thoughts and findings of ISR research staff and to encourage discussion and exchange of ideas before more formal publication.

Listed below are the working papers available. Copies should be requested from the authors underlined; copies are *not* available from the ISR Publications Sales office.

- Andrews, Frank M., and McKennell, Aubrey C. "Measures of Self-Reported Well-Being: Their Affective, Cognitive, and Other Components."
Coe, Richard D. "Participation in the Food Stamp Program."
Dow, Greg K., and Juster F. Thomas. "Goods, Satisfaction with Activities, and Well-Being: An Exploratory Analysis."
Georgopoulos, Basil S., and Cooke, Robert A. "Conceptual-Theoretical Framework for the Organizational Study of Hospital Emergency Services."
Hill, C. Russell, and Stafford, Frank P. "Parental Care of Children: Time Diary Estimates of Quantity Predictability and Variety."
Hill, C. Russell, and Stafford, Frank P. "Lifetime Fertility, Childcare, and Labor Supply."
Hill, Daniel H. "A Methodological Note on Obtaining MCA Coefficients and Standard Errors."
Hill, Martha S., and Juster, F. Thomas. "Constraints and Complementarities in Time Use."
Juster, F. Thomas, Courant, Paul N., and Dow, Greg K. "The Theory and Measurement of Well-Being: A Suggested Framework for Accounting and Analysis."
Marans, Robert K. "Evaluation Research and Its Uses by Housing Designers and Managers."
McKennell, Aubrey C., and Andrews, Frank M. "Models of Cognition and Affect in Perceptions of Well-Being."
Moch, Michael, and Seashore, Stanley E. "How Norms Affect Behaviors in and of Corporations."
Rodgers, Willard L. "Extensions of Procedures for the Analyses of Age, Period, and Cohort Effects."
Rodgers, Willard L. "Residential Satisfaction in Relationship to Size of Place."
Rodgers, Willard L. "Density, Crowding, and Satisfaction with the Residential Environment."
Stafford, Frank P., and Duncan, Greg J. "The

Use of Time and Technology by Households in the United States."

Thornton, Arland, and Freedman, Deborah. "Consistency of Sex Role Attitudes of Women, 1962-1977."

New Wisconsin Data File Available

The Data and Program Library Service of the University of Wisconsin-Madison has announced the release of the public use version of the *Wisconsin High School Student Panel Study of Social and Psychological Factors in Status Attainment 1957 and 1964*. This panel study has been a major analytic tool for the study of social and psychological factors in educational, occupational, and economic careers and has been directed since the early 1960s by William S. Sewell of the Department of Sociology at the University of Wisconsin-Madison.

In 1957, a questionnaire was administered to high school students in all public, parochial, and private high schools in Wisconsin. In 1964, a follow-up mail questionnaire was sent to the parents of a one-third sample of the 1957 respondents. Information from public records on schools and students and from the Wisconsin Department of Revenue on parental income and occupation was added.

The data file and its accompanying documentation can be obtained for \$167; documentation alone is \$45. The data file is rectangular with 10,317 respondents and 120 variables and can be written in BCD, EBCDIC, or ASCII. For further information, contact Ms. Karen Imhof, Data and Program Library Service, 4452 Social Science Building, University of Wisconsin-Madison, Madison, WI 53706 (phone: 608-262-7962).

1980 High School Student Data Files

The National Center for Education Statistics announces the impending availability of computer tapes containing intact release files or user-specified subsets of data from *High School and Beyond* (HS&B), a National Longitudinal Study designed to follow young people during the critical period of transition from high school to postsecondary education, work, and family formation. Conducted in early 1980, the base year of sample survey collected data from over 58,000 sophomores and seniors enrolled in over 1,000 public and private secondary schools across the nation. The longitudinal design of the study calls for follow-up surveys of substantial subsets of the two cohorts at roughly two-year intervals.

The base-year student file, containing both student questionnaire data and cognitive test scores, should be available to the public by the end of 1980. This file will be obtainable in a variety of formats, including SAS (Statistical Analysis System) files, raw data files (with or without SPSS control cards), and subsetted SAS or raw data files. Other HS&B files, including school questionnaires, teacher comments, second language, and parent questionnaires, will be available to the public as they are received from the contractor.

Because of the immense size of NCES longitudinal data files, NCES has developed dissemination plans that make it possible for NCES to produce customized subfiles, using specifications supplied by the user. Users need only select the variables in which they are interested. Users who elect to subset will receive a subfile containing not only the specified variables but also a core of variables found useful in many kinds of analyses.

Potential users of HS&B data files should request a copy of the Users Manual, which will include information sheets on the availability of specific files, subsetting capabilities, and price information, by sending inquiries to Longitudinal Studies Branch, National Center for Education Statistics, 6525 Belcrest Road, Hyattsville, MD 20782 or by calling Jeffrey A. Owings at (301) 436-6688.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Allen, Chris T.; Schewe, Charles D.; and Wijk, Costa. "More on self-perception theory's foot technique in the pre-call/mail survey setting." *Journal of Marketing Research*, 17 (November 1980), 498-502.

Andre, C. D. *Do Payment Incentives Affect Response Time in a Social Experiment?* N-1473-HEW. Santa Monica, CA: Rand Corporation, May 1980. 7pp.

Collins, Martin, and Kalton, Graham. "Coding verbatim answers to open questions." *Journal of the Market Research Society*, 22 (October 1980), 239-47.

Holt, D.; Scott, A. J., and Ewings, P. D. "Chi-squared tests with survey data." *Journal of the Market Research Society, Series A*, 143 (Part 3, 1980), 303-20.

Lessler, Judith T. *Frame Errors in Surveys*. RTI/1791/00-011. Research Triangle Park, NC: Research Triangle Institute, 1980. 65pp.

Levy, Paul S., and Lemeshow, Stanley. *Sampling for Health Professionals*. Belmont, CA: Lifetime Learning Publications, 1980. 320pp. \$22.95.

Lyons, William, and Durant, Robert F. "Interviewer costs associated with the use of random digit dialing in large area samples." *Journal of Marketing*, 44 (Summer 1980), 65-69.

Mason, Robert, and G. David Faulkenberry. "Uncertainty in public opinion assessment." In S. Fiddle (ed.), *Uncertainty: Social and Behavioral Dimensions*. New York: Praeger, 1980.

Morris, C. N. *Nonresponse Issues in Public Policy Experiments with Emphasis on the Health Insurance Study*. N-1346-HEW. Santa Monica, CA: Rand Corporation, February 1980. 26pp.

Perreault, William D., Jr., and Barksdale, Hiram C., Jr. "A model-free approach for analysis of complex contingency data in survey research." *Journal of Marketing Research*, 17 (November 1980), 503-15.

Phillips, David R. *Do-It-Yourself Surveys: A Handbook for Beginners*. SRU research report. London: Survey Research Unit, Polytechnic of North London (Ladbroke House, Highbury Grove, London N5 2AD, England), 1980. £3.

Roof, Wade Clark. "The ambiguities of 'religious preference' in survey research--a

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methodological note." *Public Opinion Quarterly*, 44 (Fall 1980), 403-7.

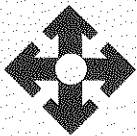
Sosdian, Carol P., and Sharp, Laure M. "Nonresponse in mail surveys: Access failure or respondent resistance." *Public Opinion Quarterly*, 44 (Fall 1980), 396-402.

Sudman, Seymour. "Improving the quality of shopping center sampling." *Journal of Marketing Research*, 17 (November 1980), 423-31.

U.S. Bureau of the Census. *Census Bureau Methodological Research, 1979: An Annotated List of Papers and Reports*. Washington, DC: U.S. Government Printing Office, September 1980. 28pp. 50¢.

U.S. Bureau of the Census. *Population and Per Capita Money Income Estimates for Local Areas: Detailed Methodology and Evaluation*. Current Population Reports, Series P-25, No. 699. Washington, DC: U.S. Government Printing Office, June 1980. 49pp. \$3.50.

Woltman, Henry F., Turner, Anthony G., and Bushery, John M. "A comparison of three mixed-mode interviewing procedures in the National Crime Survey." *Journal of the American Statistical Association*, 75 (September 1980), 534-43.



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