In This Issue...

Current Research
Personnel Notes
Research Center News
  New Master's Degree Programs
  Research Centers Open and Close
  Update to List of Academic Survey Research Organizations
Request for Material
  Consultant File Being Compiled
Jobs—People
Publications and Data Sets
  Two NORC Bibliographies
  ICPSR Monograph Series
  New Methodological Publications
Errata

Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing.

Applied Psychology Center
St. Ambrose College
(104 Lewis Hall, 518 W. Locust St., Davenport, Iowa 52803)

Alcohol Control Policies and Educational Programs in Midwestern Colleges. This mail survey examined the policies of midwestern colleges regarding access to and use of alcohol on campus. It further examined the nature of the educational program offered on the campuses to general students and the staff, especially dormitory resident advisors. Questionnaires were sent to a stratified sample of deans of students of 200 midwestern colleges, with responses received from 115. Data are being related to the reported frequency of alcohol-related difficulties and demographic characteristics of the college. The final report is due in June 1979.

Study director: John Greenwood.

Completed project:

The Use of Internships in Undergraduate Psychology Programs. This mail survey examined the use of nonclassroom experiences in a national sample of 200 chairpersons at larger undergraduate psychology departments. Topics included the frequency of internship use, the type of placements, supervision, evaluation,
and other issues. The 93 respondents also indicated the major assets and deficiencies in such programs.

Study director: John Greenwood.

Center for Survey Research
University of Massachusetts/Boston and Joint Center for Urban Studies of MIT and Harvard

(100 Arlington Street, Boston, Massachusetts 02116)

Life Situations and Alcohol Use. This study, conducted for the Boston University Department of Socio-Medical Sciences under NIAAA funding, comprises Wave 3 of CSR's longitudinal study on drinking behavior and its relationship to life stresses. In this wave, all 1,100 respondents in a stratified random sample in the Boston SMSA are receiving a telephone interview containing a subset of Phase 2 questions that focus on drinking and role stresses. In addition, about 300 supplemental interviews are being administered to those persons who report ever having had a drinking problem. These interviews focus on the situation when the person first felt he/she had a drinking problem and their reasoning about whether or not to seek treatment.

Co-investigators: Norman Scotch and Ralph Hingson (BU); study director: Thomas W. Mangione (CSR).

Nursing and Hypertension, Massachusetts Nursing Association will experiment with two ways to update nurses' information about hypertension: articles in the MNA newsletter and direct mailing. Nurses will also have an opportunity to take a test for Continuing Education credit. Under funding from the Massachusetts Department of Public Health, CSR will evaluate the impact of the programs on nurses' knowledge about hypertension and its treatment, as well as the CEU program, by conducting telephone interviews with various before-and-after samples of nurses in Massachusetts.

Principal investigator: F. J. Fowler, Jr.

Evaluation of Change in Massachusetts Drinking Age Law—Phase 1. Because of a recent Massachusetts law to raise the drinking age from 18 to 21, this study attempts to evaluate systematically the consequences of the law change in terms of drinking behavior, driving behavior, effects on use of other drugs, and quality of enforcement of the law change. In Phase I, which sought to establish base-line data before the law changed, random digit dialing was used to screen 8,000 residential homes across Massachusetts for teenagers 16 to 19. Telephone interviews were completed in April with 1,000 of these teens concerning driving, drinking, other drug use, and background information. Phase II will be conducted July 1979–December 1980. The study is sponsored by the Boston University Department of Socio-Medical Sciences with funding from NIAAA and Boston University.

Principal investigator: Ralph Hingson (BU); study coordinator: Floyd J. Fowler, Jr. (CSR).

Center for the Study of Middle-size Cities
Sangamon State University

(310 Brookens, Springfield, Illinois 62708)

Completed projects:

Farmers' Attitudes toward Deer Hunting. Funded by the Illinois Department of Conservation to assist them in their wildlife management efforts, this project surveyed farmers in three areas of Illinois to obtain their views on deer, deer-hunting, and deer hunters. More than 1,000 farmers were surveyed in six Illinois counties.

Project director: Daniel M. Johnson.

Adequacy of Airline Service in Springfield, Illinois. This project was designed to provide information to the Springfield Airport Authority on the adequacy of the present service by Ozark Airlines and Air Illinois as well as adequacy of the facilities at Capitol Airport. The project involved several smaller studies eliciting views from residents of Springfield.
and surrounding communities and from sub-
samples of government employees, educational
administrators, business and industry repre-
sentatives, tourists, and travel agents.
Project director: Daniel M. Johnson.

Asian Americans in Middle-size Cities. This
project, funded by the Ford Foundation and the
Asian American Mental Health Research Center,
was a pilot study for developing a methodology
to assess the quality of life among Asian
Americans in middle-size cities. Focus group
interviews were obtained with 43 Asian Amer-
icans in Springfield and were transcribed for
content analysis.
Project directors: Daniel M. Johnson and
Preshanta K. Nandi.

Springfield Electrical Usage Study. A survey
of 400 Springfield households served as the
basis for the analysis of the study, which
provided Springfield City Water, Light and
Power with information on energy conservation
measures, attitudes toward alternate rate
structures, and the feasibility of shifting
peakload electrical consumption patterns.
Project director: Daniel M. Johnson.

Criminal Justice Awareness Project. The pur-
pose of this project, funded by the Illinois
Law Enforcement Commission, was to identify
the nature and extent of criminal justice in-
formation needs of local government officials
in Illinois. Two surveys were conducted: per-
sonal interviews were completed in April and
May 1976 with 186 officials in a representa-
tive sample of counties and larger municipali-
ties in Illinois; telephone interviews were
completed in July 1976 with 39 officials in a
representative sample of small (under 5,000)
towns in Illinois.
Project directors: Daniel M. Johnson and S.
Burkett Milner.

Centre de Sondage
Université de Montréal

(P.O. Box 6128, Succ. "A", Montreal, Quebec
H3C 3J7, Canada)

French, as Spoken Language. Following a simi-
lar study conducted in the early 1970s, this
project, sponsored by the Conseil de la langue
française under funding from the Government of
the Province of Quebec, aims at analyzing the
evolution of French as a spoken language by
the various linguistic groups of the Province
of Quebec. The study focuses on the working
tongue, the language used by the media, and
the language of communication in the service
sector. Using an RDD sample, the study was
scheduled to complete in February-May 1979
4,000 telephone interviews with persons in the
labor force not making use of English in their
working activities; 3,000 face-to-face inter-
views with persons in the labor force making
use of English in their working activities;
1,500 telephone interviews on the language
used by the media in the general population;
and 1,500 telephone interviews on the language
of communication in the service sector.
Study directors: Sylvie Beauchamp-Achim and
Pierre Bouchard.

Division of Behavioral Science Research
Tuskegee Institute
(Carnegie Hall--4th Floor, Tuskegee Institute,
Tuskegee Institute, Alabama 36088)

Socioeconomic Impact of Emigration: Compari-
tive Study of Rural Communities in Macon Coun-
ty, Alabama. This study for Science and Educa-
tion Administration Cooperative Research,
USDA, seeks to determine the social and eco-
omic consequences of heavy emigration in pre-
dominantly black rural communities in Macon
County, Alabama, and specifically in selected
communities with varying rates of migration,
to identify, describe, and compare (1) socio-
economic changes; (2) relevant social and eco-

Educational Assessment Center
University of Washington

(1400 N.E. Campus Parkway, University of Wash-
ington, PB-30, Seattle, Washington 98185)

Health Care Needs of the Elderly in Seattle.
This assessment of the health status and needs
for health care and social services by elderly
residents of Seattle is being conducted for the
University of Washington Institute on
Aging under HUD funding. Personal interviews
are being conducted with 400-500 persons over
65 years of age in Seattle.
Study director: Judith Fiedler.
Completed projects:

Faculty Opinion on UW Research Support Services. This study of faculty use of and satisfaction with university-provided research support services and assessment of needs not now met was completed in December 1978. After screening a random sample of UW faculty to identify those who conducted research with either internal or external funding, personal interviews were conducted with 198 researchers. Principal Investigator: Judith Fiedler.

Eastern Grays Harbor Health Care Utilization—Year II. This was the second year of a longitudinal study for the UW Department of Health Services under HEW funding to ascertain changes in health care delivery and utilization in a rural county affected by funding supplements to improve the supply of health care providers. Telephone interviews were completed in February 1979 with the original panel of 402 households, plus a supplemental panel of 109, for an 82% response rate. Study director: Judith Fiedler.

Institute for Social Research
Florida State University

(634 Bellamy Building, Tallahassee, Florida 32306)

Florida Minority Business Survey. The purposes of this USDL-funded study, to be completed in September 1979 for the Florida Department of Community Affairs, are to collect data about minority businesses in Florida, to ascertain what their problems have been, to suggest solutions to those problems, and to propose a method of disseminating useful information concerning state aid and assistance to the minority business enterprises. The study involves mail questionnaires to approximately 1,500 minority-owned businesses in Florida. Principal investigator: M.L. Burnim.

Completed project:

Evaluation of the Public Service Employment Projects in Florida Created under Title VI of the Comprehensive Employment and Training Act of 1973. This study, completed in September 1978 for the Florida Department of Community Affairs under USDL funding, was designed to evaluate the economic and social benefits accrued to the State of Florida through public service employment projects under Title VI of CETA. Personal interviews were conducted with a stratified proportional sample of 102, and mail questionnaires were sent to all such projects in the state \( N = 1,212 \). Principal investigator: M.L. Burnim.

Institute for Social Research
Lincoln University

(419 Martin Luther King Hall, Lincoln University, Jefferson City, Missouri 65101)

Criminal Victimization among Black and White Elderly in Missouri. This LEAA-funded study for the Missouri Council on Criminal Justice examines criminal victimization experiences, attitudes toward criminal justice agencies, and effect of crime in the quality of life among elderly residents in single family residences in Missouri. The study involves personal interviews with 50 and mail questionnaires to 500 persons aged 60 or over equally divided among 25 randomly selected Missouri counties. The final report is scheduled for completion in October 1979. Co-principal investigators: William K. Barnett and Arnold G. Parks.

Completed project:

Criminal Victimization among the Elderly in Selected Missouri Communities. In this pilot study, sponsored by the Joint Centers in Aging Studies, personal interviews were conducted with 154 persons (blacks and whites) aged 60 or over divided between rural (Missouri's Bootheel), town (Jefferson City), and urban (St. Louis) communities. The study sought the elderly's criminal victimization experiences, their attitudes toward criminal justice agencies, and the effect of crime on their quality of life in urban, town, and rural environments. Co-principal investigators: Arnold G. Parks and William K. Barnett.

Institute for Social Research
University of Michigan

(P.O. Box 1248, Ann Arbor, Michigan 48106)

Evaluation of New Rape Law. This study is evaluating Michigan's new rape law, which attempts to protect the victim from insensitivity and sexism in the criminal justice system and to encourage victims to report the crimes. Interviews were conducted with 170 criminal justice officials (police, prosecutors, defense attorneys, and judges) and counselors at rape crisis centers to assess how the law has changed the way they handle cases, whether their jobs have become easier or more
difficult, and whether they believe the treatment of victims has changed. For additional information, contact Nathan Caplan at ISR's Center for Research on Utilization of Scientific Knowledge.

Alternative Schools for Delinquent Youth. This study seeks to test the effectiveness of alternative school programs in reducing disciplinary problems among students. The study is being conducted in three school districts and involves four alternative schools and eight conventional junior high and high schools that refer their disruptive students to one of the alternative schools. Interviews to tap students' perception of the two classroom environments will be done at three points in time, ending in late fall 1979, with the alternative school students and a control group of disruptive students from conventional schools. The study will measure changes in quality of academic performance, students' perceptions of their academic progress, attitudes toward self, school, family, and the future; emotional health; perceived well-being; educational and occupational aspirations; school behavior; and delinquent behavior. For further information, contact David W. Mann at ISR's Research Center for Group Dynamics.

Health in Detroit Study. This study is designed to determine why men and women differ in their health and health behavior. Fielded in September 1978–January 1979, the study used a health diary in which symptoms and health actions were recorded by respondents each day for six weeks. After an initial personal interview, booklets containing 42 consecutive Daily Health Records were given to the respondents to complete and mail in to the study office. Each day they recorded items such as their general health status, physical symptoms and discomforts, their seriousness, curative health actions, preventive health actions, mood, and special events. At the end of the six-week period, a termination interview was conducted by telephone. The respondents were white adults (18 or older) selected from a probability sample of households in the Detroit metropolitan area. The total number of completed cases (two interviews and six weeks of DHRS) is about 530. Analyses of sex differences in health are scheduled for completion in August 1980. For further information, contact either Lois M. Verbrugge (principal investigator) or Charlene E. Depner (study director) at ISR.

Methodological research:

Telephone Interviewing. Recent grants and contracts from NSF and NCHS will allow the Survey Research Center to continue and expand its re-

search on telephone interviewing. Plans for the next two years include conducting further comparisons of telephone and personal interview survey results, comparing alternative techniques to increase response rates and improve the quality of data from telephone surveys, evaluating Computer Assisted Telephone Interviewing (CATI) versus noncomputerized telephone interviewing procedures, and implementing procedures for routine empirical estimation of telephone survey errors. For further information, contact Charles F. Cannell or Robert M. Groves at ISR's Survey Research Center.

Institute for Social Science Research University of California at Los Angeles

(11249 Bunche Hall, UCLA, Los Angeles, California 90024)

Community Attitudes Study toward UCLA. This study seeks to determine neighborhood residents' attitudes toward and utilization of the UCLA Campus. Based on the findings of this telephone interview pilot study, scheduled for completion in December 1979, the University Vice-Chancellors plan a broader, more extensive study of Los Angeles residents. Project director: Eve Filler.

Hospital Cost Containment and County Budget Crisis. Funded by the National Center for Health Services Research, this study examines the effects of the county budget crisis caused by passage of an initiative on county hospital cost containment. The central focus will be on organizational changes within the county hospital and changes in interorganizational relations that affect county hospitals. The study, to be completed by July 1, 1979, involves both mail and telephone methods with 200 counties, county hospitals, and HSAs in California, as well as secondary data.

Principal Investigators: Lynne G. Zucker (Dept. of Sociology, UCLA) and Herman Turk (Dept. of Sociology, USC).

Epidemiology of Depression and Help-Seeking Behavior. Under an NIMH grant, this study will investigate the occurrence and distribution of depression in a large metropolitan area, together with the sociocultural correlates of depression, the associated physical health manifestations, and the utilization of mental health services. The study involves a large, representative, random sample of Los Angeles County, followed by repeated interviews at four-month intervals for a one-year period. Principal investigator: Ralph Frerichs (School of Public Health).
Institute for Survey Research
Temple University

(1601 N. Broad Street, Philadelphia, Pennsylvania 19122)

Nationwide Study of the Use of Volunteers in Drug Abuse Treatment Programs. The purposes of this national study, funded by the National Institute on Drug Abuse, are to assess various aspects of the present and potential functioning of volunteers in drug abuse treatment programs and to relate analytically the above findings to the volunteers' background characteristics and other factors, such as program and staff characteristics. Phase 1 involves telephone interviews with approximately 115 program administrators, and Phase 2 involves personal interviews with approximately 120 volunteers and paid counseling staff. Co-directors: Leonard A. LoSciuto and Leona S. Aiken.

Institute of Social Research
Indiana University

(1022 E. Third Street, Bloomington, Indiana 47401)

Perceptions and Reactions to Inequality and Stratification among Indianapolis Residents. This study for the Indianapolis Area Project will focus on the social psychology of social inequality and social stratification, in particular, three aspects: (1) beliefs about inequality and stratification; (2) individual explanations of inequality and stratification; and (3) individual reactions to the existence of inequality and stratification. The sample will consist of residents (21-64 years old) of selected housing units in Marion County (Indianapolis), with the sample randomly distributed between personal and telephone interview methods for an expected final N of 500. Principal investigator: Duane F. Alwin; study director: Susan A. Stephens.

Mathematica Policy Research
Princeton, New Jersey

(P.O. Box 2393, Princeton, New Jersey 08540)

Costs of Civil Litigation. To gather information on the increase in number of civil disputes being litigated and changes in the demand for judicial services, the U.S. Department of Justice has awarded a contract to a consortium of the University of Wisconsin, the University of Southern California, and Mather-
istics to the Job Corps sample. Personal interviews will be done for a subsample of those who cannot be reached by telephone. Scheduled for completion in December 1979, this is the third phase of a study begun in January 1977. Project director: Charles Mallar.

Evaluation of the Continuous Wage and Benefit History Program. This USDL-sponsored project, to be completed in June 1979, includes (1) an evaluation of the questionnaire used by the states in a pilot program, the Continuous Wage and Benefit History (CWBH) Program, to collect supplemental information on unemployment insurance claimants; (2) a benefit cost analysis of the program; and (3) a study of the usefulness of the data base to provide measures of labor market tightness. The questionnaire evaluation includes an analysis of response error and nonresponse in the questionnaire used by the CWBH pilot states, which used three different methods to gather information on UI claimants: personal interview, mail, and self-response in the UI office. Project director: Richard Strouse.

Study To Develop Methods To Obtain the Full Length of Spells of Unemployment of UI Claimants and To Develop a Theoretical Framework To Explain the Incidence of Exhaustion of Entitlement to Unemployment. The purposes of this new USDL study, scheduled for completion in June 1980, are (1) to develop ways of collecting data to supplement the Unemployment Insurance system's Continuous Wage and Benefit History data file and (2) to use the augmented data set to examine a number of issues relevant to UI policy, including prediction of length of unemployment spells, determination of which individuals have spells long enough to exhaust their entitlement, and factors explaining the post-exhausting labor market experience of those who exhaust their benefits. In the first stage of the project, three methods will be used: 400 telephone interviews, 400 short mail forms, and 400 long mail forms for UI recipients. The quality of data and response rates as well as the costs of each method will be compared. In the second stage, the preferred method from Stage 1 will be used for 600 UI exhaustees. Principal investigator: Walter Nicholson; project manager: Walter Corson.

Disorders, this study for the Comprehensive Epilepsy Program (University of Minnesota) is evaluating the impact of the program's education component on health professionals. Sched- uled for completion in June 1979, the study involves mail questionnaires to a stratified, nonrandom sample of about 500 health professionals in Minnesota, with a 65% response rate. Principal investigator: Michael Q. Patton.

National Analysts
Philadelphia

(400 Market Street, Philadelphia, Pennsylvania 19106)

Methodological research:

A Comparative Validation of the Randomized Response and Direct Question Methods. National Analysts is performing the data collection for a methodological study of previously arrested respondents, sponsored by LEAA and the University of Pennsylvania. The purpose is to test the randomized response technique for gathering sensitive information and demonstrate its applicability to criminal justice research. To be concluded in the fall of 1979, the survey involves personal, in-house interviews with a sample of 600 respondents in the City of Philadelphia selected from police arrest files. The experimental design includes two randomly assigned groups of respondents: 480 respondents will receive the randomized response technique and 120 will receive the traditional direct question method. Validation will be accomplished by comparison of these two groups using the respondent's arrest history in Philadelphia. Principal investigators: Paul E. Tracy (University of Pennsylvania), James A. Fox (Duke University), and Karen Zimmerman (National Analysts).

National Center for Research in Vocational Education
Ohio State University

(1960 Kenny Road, Columbus, Ohio 43210)

Survey of Constituents. This study, funded by the U.S. Office of Education, Bureau of Occupational and Adult Education, seeks to assess the impact of a research and development organization on its constituency by measuring the goals, publications, and services of the
organization. A short mail questionnaire is being sent to 12,000 persons as an issue of the organization's newsletter, and a longer mail questionnaire is being sent to 350 key constituents, with a telephone follow-up to nonrespondents.

National Opinion Research Center
University of Chicago

In Chicago

(6030 S. Ellis Ave., Chicago, Illinois 60637)

Social Network Study. This NIE-funded study, to be completed in July 1980, seeks to develop methods for examining grassroots networks and the impact of change in the educational decision-making process on local participation. It deals with social networks initiated by parents to promote educational programs for children whose interests are not represented by school authorities. Seven networks will be studied (six in a suburb in the Northeast and one in an urban setting in the Midwest), with personal interviews with multi-ethnic parents in a longitudinal comparative design, as well as sociometric questionnaires, observations of network and school meetings, assessment of land-use patterns, and content analysis of network and school records.
Senior study director: Lois S. Steinberg.

Family Structure and Ethnic Drinking Behavior: A Continuation. This study, funded by NIAAA, continues the earlier NORC study of family structure and ethnic drinking behavior among Irish, Italian, Jewish, and Swedish ethnic groups in four American cities (see Survey Research, October 1976). The current study, to be completed in December 1980, will include interviews with Asian Americans, Hispanic Americans, Blacks, Poles, and Slovenes. As in the early study, the current project will examine the relative influence of family socialization on the drinking behavior of these ethnic groups. After RDD screening interviews in areas selected for concentrations of relevant groups, mail questionnaires will be sent to 200 families from each of the five ethnic groups, for a total of 2,000 individuals (1,000 parents and 1,000 adolescents).
Senior study director: William C. McCready.

In New York

(817 Broadway, New York, New York 10003)

Community Development Block Grant Evaluation.
The purpose of this four-year HUD-funded study for Abt Associates is to determine the impacts and benefits of the Community Development Block Grant Program that led, directly or indirectly, to the improvement of conditions in local neighborhood areas. The evaluation will include the collection of longitudinal data in household surveys conducted in nine cities across the U.S., with 550 cases per city. These surveys will utilize samples of dwelling units rehabilitated in 1970–78; a probability sample of dwelling units in specific areas, a sample of owner-occupiers in multi-unit structures, a sample of families relocated in 1977–78, and a sample of residents in urban redevelopment communities. The surveys will be concerned with rehabilitation experience and costs, need for additional rehabilitation, satisfaction with housing and neighborhood, mortgage and loan experience, and use of community facilities.
Principal investigators: Janet Rothenberg Pack and Steven Gale (University of Pennsylvania); project director: Pearl Zinner (NORC).

Impact of Second Opinions for Elective Surgery. The NORC portion of this study for Abt Associates, with funding from the Health Care Financing Administration, HEW, will take place in six locations, some that have existing programs for seeking a second surgical opinion regarding elective surgery and others that do not have such programs. The design takes into account various groups: (1) those for whom elective surgery is recommended, the recommendation is confirmed by a second surgeon, and surgery is performed or not performed; (2) those for whom surgery is recommended, a second surgical opinion does not confirm the recommendation, and surgery is performed or not performed; and (3) those for whom elective surgery is recommended, no second opinion is obtained, and surgery is performed or not performed.
Personal interviews with 3,500 respondents are scheduled for Spring 1980. Principal investigator: Doug Wilson (Abt); project director: Jackie Peterson (NORC).

Office of Communication Research
Vanderbilt University Medical Center

(Box 6109 Station B, Nashville, Tennessee 37235)

Job-Related Stress in a Health Organization.
This study investigates a variety of job-related stress factors as related antecedent and consequent conditions within a health care setting. A longitudinal design is being employed to chart changes in worker stress and stress-related factors as they are affected over time by changes in information technology.
Population Research Laboratory
University of Alberta

(Department of Sociology, University of Alberta, Edmonton, Canada T6G 2E1)

Edmonton Area Study 1979. The general theme of the third annual study of households within the City of Edmonton is "Adaptations to Environmental and Social Stress in Edmonton." The study involves personal interviews with 584 randomly selected households in the city. Data are being obtained on personal health, drug and alcohol consumption, television viewing, police and crime, life satisfaction, social relationships, and science and technology. Director: L.W. Kennedy.

Population Research Laboratory
Brown University

(Population Studies and Training Center, Box 1916, Brown University, Providence, Rhode Island 02912)

Longitudinal Study of Migration and Household Change. With NICHD funding, reinterviews by telephone will be conducted with members of a representative panel of 3,345 Rhode Island households originally surveyed in 1967-69. The present study will focus on the socioeconomic determinants and consequences of changes in household location and composition that occurred during the intervening period. The major goals are (1) to evaluate the longitudinal design for testing theories of migration and household change, (2) to assess noneconomic determinants and consequences, and (3) to relate migration to household change. Co-principal investigators: Alden Speare, Jr., and Frances Kobrin.

Methodological research:

An Evaluation of the Potential Use of Multiplicity in Research on Population Movements. Supported by the National Center for Health Statistics, this exploratory study will assess the use of social networks as a means of identifying residential mobility and migration in Rhode Island. In the first round of the survey, individuals who have been identified as having experienced mobility within the previous two years will be interviewed to identify the number and location of parents, siblings, and adult children living within the state. These specified relatives will then be interviewed to assess the extent to which they report the mobility of the original respondents when they are asked to inventory the mobility experience of parents, children, and siblings. Project director: Sidney Goldstein.

Public Opinion Survey
University of Maryland

(Institute for Urban Studies, University of Maryland, College Park, Maryland 20742)

Completed project:

Vietnamese Refugees in America: Patterns of Resettlement and Socioeconomic Adaptation. One objective of this study was to document and analyze the unique migration of Vietnamese refugees from their native land to the U.S. Data were gathered through telephone interviews with a national sample of approximately 7,000 refugees and cover their employment, education, income, amount of federal assistance received, and proficiency in the English language. Results of this study have been published in a volume entitled Vietnamese Americans: Patterns of Resettlement and Socioeconomic Adaptation in the United States (Boulder, CO: Westview Press, 1979). Study director: Darrel Montero.

The Rand Corporation
Santa Monica, California

(1700 Main St., Santa Monica, CA 90406)

Patient Package Insert Study. This study for the Food and Drug Administration will investigate various methods of structuring written information about prescription drugs and will determine their effects on patient knowledge, attitudes, decision making, and behavior. Variations of package inserts will be tested by giving them, with the prescriptions, to patients for whom three specific drugs were prescribed. These people will be interviewed by phone later. The inserts will also be tested by groups of consumers, who will read them and complete questionnaires. Data will be collected in the summer and fall of 1979 from 30 pharmacies, 1,700 patients taking prescription drugs, and 900 consumers. For information, contact Dave Kanouse or Sandy Berry at Rand.
Electricity Rate Study. This experiment, carried out with the Los Angeles Department of Water and Power, tested residential customer response to 40 experimental electricity rates. Time-of-day, seasonal, and flat rates were tested for a 30-month period beginning in June 1976. Baseline, mid-project, and end-of-project interviews were or are being conducted with the 1,800 participating households. For information, contact Jan Paul Acton or Laural Hill at Rand.

Evaluation of National Preventive Dentistry Demonstration Program. This three-year longitudinal study for the Robert Wood Johnson Foundation involves more than 25,000 school children in 10 sites in the U.S., and is designed to assess the cost-effectiveness of various combinations of proven effective preventive dental care techniques. The American Fund for Dental Health is responsible for providing the preventive care and data collection, and The Rand Corporation is conducting an independent evaluation by carrying out mail surveys of families with children enrolled in the project; teachers, principals, and nurses at all project schools and family dentists. Telephone surveys of mail questionnaire nonrespondents and project nonparticipants are also being conducted. For information, contact Stephen Klein or Frank Leone at Rand.

Completed projects:

1978 Prison and Jail Inmate Survey. The main purposes of this survey, sponsored by the National Institute for Law Enforcement and Criminal Justice at LEAA, were to collect detailed information about respondents' criminal activities and to assess how variables such as offender's attitudes, motives, and expectations about crime are related to their criminal behavior. Self-administered questionnaires were completed by 2,456 men in 11 state prisons and 14 county jails in three selected states. For information, contact Mark Peterson or Patricia Ebener at Rand.

Professional Standards Review Organization Study (PSRO). This study assessed the activities and impact of 10 PSRO demonstration projects funded throughout the U.S. by HEW that sought to develop long-term care review programs for nursing homes. Telephone interviews were conducted in January-March 1979 with a random sample of 227 administrators of nursing homes (93% response rate), asking them about positive or negative effects of the PSRO activities, opinions about long-term care review, and the degree to which the demonstration review system actually involved the time of nursing home staff. For information, contact Rosalie Kane or Doug Scott at Rand.

Research Triangle Institute
North Carolina
(P.O. Box 12194, Research Triangle Park, North Carolina 27709)

Survey of Motor Trucking Service in Rural North Carolina. Scheduled for completion in July 1979 and sponsored by the North Carolina Agricultural and Technical State University under USDA funding, this study seeks to determine the availability of transportation services to farm and nonfarm businesses in rural North Carolina and to determine the frequency of use and quality of service of available transportation services. Personal interviews will be completed with 1,500 nonfarm businesses and 2,500 households in 55 rural North Carolina counties.
Study director: R. Paul Moore.

Social Research Center
Washington State University
(Pullman, Washington 99164)

Career Development Study. This study for the Boys Town Center for the Study of Youth Development investigates how individuals gain access to structurally determined career lines. Respondents were originally contacted in 1966 as junior and senior high school students attending school in the state of Washington. A questionnaire was completed by 6,805 individuals, with follow-up personal interviews several weeks later with about one-fourth of this sample and questionnaires sent to their parents and school administrators. In 1978, 97% of the students were contacted again. Telephone interviews are presently being conducted with these individuals, to be followed by a mail questionnaire. Data collection is scheduled for completion in summer 1979.
Principal investigator: Luther B. Otto; co-investigators: Vaughn R.A. Call and Kenneth L. Sponner.

A Three-Year Evaluation of a Model Alcohol Education Program. Under NIAAA funding, this project will evaluate the impact of a model alcohol education program over a three-year period at grade four through high school and seeks to identify the principal determinants of curriculum impact. Questionnaires will be administered in classrooms in the Seattle and Portland areas to approximately 10,000 school children aged 9 through 18 varied in ethnic group, social class, and residential area and divided more or less equally across grade levels. The three waves of data collection will occur in the springs of 1979, 1980, and 1981,
with the project to be completed in the summer of 1981.

Social Science Research Center
University of Puerto Rico

(Graduate Faculty of Social Science, University of Puerto Rico, Rio Piedras, PR 00931)

Completed project:

Incongruences of Value Orientations in Formal and Informal Socialization. This study sought to clarify the value orientations of high school students in Puerto Rico, to relate the congruency and incongruencies of these orientations to the academic success and occupational and educational plans of the students, and to establish the existence of a relationship between the process of formal socialization of Puerto Rican students and certain elements in the social framework, such as residence, socioeconomic class, family type, occupation, and social mobility. The study involved personal interviews with a systematic sample of fourth year high school students in rural and urban areas of Puerto Rico.

Project director: Onel Vazquez Figueroa.

Social Science Research Institute
University of Maine at Orono

(164 College Avenue, Orono, Maine 04469)

Young Anglers Survey. Since persons under age 16 may fish without licenses under Maine law, this study for the U.S. Fish and Wildlife Service seeks to estimate the annual fishing effort and catch of unlicensed young anglers in Maine and to describe their angling habits and attitudes. In interviewing completed in January 1979, 1,000 households were screened by telephone to find children under 16. Data were then collected on or from 296 young anglers and 117 nonanglers in the last year, with children 9-15 being interviewed and parents serving as informants for those under age 9. Interviews were completed with respondents from 84% of the households contacted. Other sampling methods to be used include school samples and creel surveys.

Project manager: Beth-Ellen Curran.

Completed projects:

Housing Needs of the Developmentally Disabled.

SSRI assisted the Maine State Housing Authority in designing a methodology for determining housing needs of the state's developmentally disabled population. Using procedures and instruments designed by SSRI, the Housing Authority completed two mail and one telephone survey in April 1979. For a sample of 600 developmentally disabled people, questionnaires about them were filled out by their teachers, social workers, and agency case managers; interviews were also conducted with their parents/guardians. In addition, about 100 agencies whose chief responsibility is to the developmentally disabled were surveyed.

Project director: Tracey Bigney.

Maine Public Affairs Survey. Conducted in conjunction with the Maine Sunday Telegram, this study sampled public opinion in Maine on a variety of state issues. Included were questions concerning Maine citizens' perceptions of important problems facing the state, their assessment of sensitivity of state and local governments to citizens' needs, and their projections of the quality of life in Maine over the next quarter century. Other questions concerned the tax structure and spending limitations, economic and environmental development, right-to-work, the right of public employees to strike, high school competency testing, and abortion. Respondents' political party affiliation was also ascertained. RDD telephone interviews were conducted with a sample of 500 adult year-round Maine residents, with a response rate of 77% of households contacted. Results were featured in the Maine Sunday Telegram in January and February.

Project manager: Suzanne K. Hart.

Presque Isle Housing Study. In this recently completed study for the Community Development Department, City of Presque Isle (Maine), personal interviews were conducted with approximately 950 adult residents in 1/4 of all housing units in the city of Presque Isle to obtain data on housing and population characteristics to determine the number of units that are substandard and find what proportion of the population qualifies for assistance due to low or minority status.

Project manager: Jay Conboy.

Survey Research Associates, Inc.
Baltimore

(2539 St. Paul St., Baltimore, Maryland 21218)

Completed project:

Job Satisfaction and Turnover among Hospital
Nurses. This study, funded by the Division of Nursing, Bureau of Health Manpower, Health Resources Administration, examined the extent to which turnover among hospital staff nurses is avoidable. Specifically, the relative impact of organizational and nonorganizational factors on job satisfaction and the relationship between job satisfaction and turnover were explored by utilizing a longitudinal survey design involving repeated measures on nursing units within two large, university-affiliated hospitals in one metropolitan area. Personal interviews with full-time registered staff nurses were completed in the hospital for the first two waves of the study, with final Ns of 1,178 and 1,174, respectively (98% response rate). Mail and telephone interviews were used for the third wave with 911 nurses (96% response rate). In addition, data were obtained by telephone from 272 nurses who voluntarily resigned during the study period (80% response rate).

Principal investigator: Carol Weisman; co-investigator: Cheryl Alexander; project director: Lorraine Midanik.

Survey Research Center
University of California, Berkeley
(2538 Channing Way, Berkeley, California 94720)

Completed projects:

Alameda County High Blood Pressure Control Program. In this NIH-funded study, conducted for the Berkeley Department of Public Health in the summer and fall of 1978, interviews were conducted with a probability sample of over 1,000 adults living in contiguous areas of Albany, Berkeley, and Oakland known to have large numbers of minority residents, since blacks and other minority Americans face a disproportionately high risk of hypertension. The interview covered such subjects as extent of knowledge of one's blood pressure, when and by whom the last measurement was made, and current blood pressure reading. The questionnaire also contained attitude questions, items on support systems, sources of medical care, and criteria for seeking medical help. In addition, interviewers took blood pressure measurements, which were later followed up by Health Department staff if high readings were reported for those not under treatment for hypertension. A second survey with a comparable sample in the same area is planned to measure in about five years the impact of a hypertension control program being designed by the Department.

Principal investigators: Florence Strowd (Berkeley Department of Health) and Joan Bloom (School of Public Health, U.C. Berkeley).

Long Term Care. In this pilot study for the Human Population Laboratory (California Department of Health Services), personal interviews were conducted in the summer and fall of 1978 with more than 100 Alameda County residents over age 50 who reported mobility limitations on an earlier self-administered questionnaire from the client. The in-home interview focused on details of disability, need for assistance, the extent to which the respondent received help of various kinds, and sources of help. Respondents were also asked to interview the person who would help arrange for needed aid. Telephone interviews were then conducted with this so-called "care provider" to gain another's views on the respondent's health condition, need for and receipt of help, and related matters.

Principal investigators: A.C. Hollister and James A. Wiley (Human Population Laboratory).

California Disability Study. This study, completed for the California Department of Rehabilitation by SRC/Berkeley and UCLA's Institute for Social Science Research, was designed to provide estimates of the numbers of disabled persons throughout California and each of 26 rehabilitation areas and to describe the social characteristics and disabling condition for such persons. Using random digit dialing, more than 30,000 telephone interviews were conducted, producing data on about 87,000 individuals. Data collection, utilizing Computer Assisted Telephone Interviewing (CATI), was completed in April 1978. Two public use tapes are scheduled for release July 1, 1979: one tape includes data on all individuals and the other is restricted to data on those persons reporting limitations on their ability to work or do housework.

Principal investigators: Howard E. Freeman (ISSR) and J. Merrill Shanks (SRC/Berkeley).

Evaluation of an Alcohol Assessment Program. The second wave of interviews in this study were completed in July 1978 to measure the impact on attitudes and behavior regarding alcohol usage of a media and education program designed to encourage more moderate use of alcohol. As in the first wave in 1977 prior to introduction of the program, the samples consisted of adults 18-59 and adolescents 12-17 in two sites in the East Bay, where the program was introduced, and in Stockton, which served as a control site.

Principal investigator: Don Cahalan (Social Research Group, School of Public Health, U.C. Berkeley).
**Survey Research Center**
Oregon State University

(Corvallis, Oregon 97331)

Completed projects:

- **Study of Post-Release Outcomes for Participants in Prison Training Programs.** In this study, completed in November 1978 for the Oregon Department of Education, a stratified random sample of 122 felons released from Oregon correctional facilities between July 1 and December 31, 1974, was traced and interviewed. The purpose was to relate the joint effects of selected background characteristics and prison training to measures of post-release success. Personal interviews were conducted with those released felons in Oregon and Washington during the summer of 1977, and telephone interviews were conducted with those not in the two states that summer, for a 68% response rate.

  Principal investigator: Robert Mason.

- **Estimates of Self-Reported Abuse as a Child.** This study, conducted in cooperation with the University of Oregon Health Sciences Center, sought to develop a measure of self-reported abusive punishment experienced by a respondent as a child. Respondents from two populations were sampled. One sample consisted of 800 noninstitutionalized Oregon adults, who were interviewed in person, with a 76% response rate. The other sample consisted of 122 felons released in 1974 from Oregon correctional facilities; personal interviews were also used for this sample, with telephone interviews for felons living out of the state (overall re-leased felon response rate was 68%).

  Principal investigators: Robert Mason (OSU Survey Research Center) and William H. Sack (University of Oregon Health Sciences Center).

---

**Survey Research Consultants International**
Williamstown, Massachusetts

(P.O. Box 25, Williamstown, Massachusetts 01267)

- **Changing Religious Attitudes of College Students: A Longitudinal Study of Dartmouth, University of Michigan, and Williams Undergraduates.** Conducted in conjunction with the Boys' Town Center of Catholic University of America, this study, funded by the Spencer Foundation, tracks changes in religious beliefs and behavior over a 30-year time span (1949–1979). Personal interviews are being conducted in March–June 1979 with 200 male undergraduates each at Dartmouth College, the University of Michigan, and Williams College.

---

**Principal investigators:** Philip K. Hastings (Williams College) and Dean Hoge (Catholic University Boys’ Town Center).

Completed project:

- **Continuing Education Needs for Corporate Personnel.** This study for the North Adams State College Foundation (Massachusetts) sought to ascertain the needs for continuing education for executive personnel in small, medium, and large corporate entities. In-depth personal interviews were conducted in March–April 1979 with a middle- and a top-level executive in each of 20 Berkshire (Massachusetts) County corporations, for a total of 40 interviews.

  Principal investigator: Philip K. Hastings.

---

**Survey Research Laboratory**
University of Illinois

at Urbana-Champaign

(1005 W. Nevada St., Urbana, Illinois 61801)

- **Mental Health Needs Assessment Survey.** This study for the Champaign County Mental Health Board seeks to measure the incidence and prevalence of mental health problems (including developmental and emotional disabilities and alcohol and drug abuse) and to identify service seeking behavior. Telephone interviews will be conducted with a sample of 1,000 Champaign County and 100 Ford County, Illinois, residents.

  Project coordinator: Mati Frankel.

- **Study of the Vulnerability to Abuse of Confidential Personal Data Held by Organizations in the Private Sector.** This survey for David Linowes, School of Social Sciences, UIUC, seeks to assess industry and bank policies of handling data on employees and on bank clients, particularly how these data are obtained and to whom and how they are released. Mail questionnaires are being sent to 145 industries and 130 banks nationwide.

  Project coordinator: Diane O'Rourke.

Perceptions of Income Equity—Sociology Practicum, 1979. Conducted in conjunction with the UIUC Sociology Department's practicum course in research methods, this study seeks to assess public attitudes on the fairness of the income distribution, the justice of the relationship between occupations and earnings, the equity of the tax system, and other policy issues regarding income distribution. Telephone interviews are being conducted with 700 residents throughout Illinois, with 1/3 of the PSUs in the top 10% of the income distribution, 1/3 in the bottom 10%, and the remainder...
in between.

Project coordinator: Joe L. Spaeth, in collaboration with William C. Form.

Wilderness Users Study. Conducted for Robert Young, UIUC Department of Forestry, this is the first wave in a proposed five-year panel study to determine how the attitudes of wilderness users change over time. Mail questionnaires have been sent to 400 people nationwide who were screened as first-time users of the Boundary Waters Canoe Area in Minnesota during the summer of 1978.

Project coordinator: Linda Lannom.

Midlife Career Change. This study for the UIUC Department of Vocational and Technical Education seeks to assess how people feel about making changes in their occupations or life work roles and specifically what problems arose if they made changes. Telephone interviews are being conducted with 200 persons (25-65 years old) employed full time in Chicago and Peoria.

Project coordinator: Diane O'Rourke.

Completed projects:

Public Image of the University of Illinois. To assist the U. of I. in structuring a capital funding campaign, this recently completed study for the U. of I. Foundation assessed attitudes of a general sample of U. of I. alumni toward the University. Mail questionnaires were sent nationwide to a sample of 1,300 alumni, with a response rate of 49%, and telephone interviews were conducted with an additional 400, with a 78% response rate. In the "product" phase of the study, questionnaires were sent to University departments, institutes, etc., to assess the major accomplishments of the University in teaching, research, and public service in the past five years.

Project coordinator: Edward Lakner.

Census Promotion Evaluation Pretest. In this pretest for the U.S. Bureau of the Census, telephone interviews were completed nationwide with 151 persons (37 black, 36 Spanish/Hispanic, 78 other) to obtain base-line data measuring the issues, concerns, and levels of knowledge in people's minds relating to the 1980 Decennial Census.

Project coordinator: Mati Frankel.

at Chicago Circle

(4011 Behavioral Sciences Building, University of Illinois, Chicago, Illinois 60680)

American Library Association Membership Priorities. This national survey for the American Library Association seeks to determine the interest of ALA members in various ALA activities and concerns. Mail questionnaires are being sent to 750 members of the ALA living in the U.S.

Project coordinator: Francis Fullam.

Senior Citizen Reduced Fare Pass Program Evaluation. Funded by the Illinois Department of Transportation, the purpose of this study for James Foerster, UIUC Department of Urban Sciences, is to determine the Chicago Transit Authority ridership of senior citizen Reduced Fare Pass holders. Pass holders are being asked how often they used their passes in the last week, the number of transfers they bought, and whether their ridership for that week was typical. The first wave of the study has been completed in Chicago with 639 face-to-face and 132 telephone interviews with pass holders who were at least age 65; the second wave is scheduled for June.

Project coordinator: Francis Fullam.

Study of the Training of Small Agency Probation Officers. This study for the UIUC Office of Law-Related Research under funding from the National Institute of Corrections is designed to develop a knowledge base for training for probation officers from small agencies (those with 9 or fewer probation officers dealing mostly with adults). Mail questionnaires are being sent to 850 administrators (directors of court services and chief probation officers) and 2,000 probation officers. In addition, telephone interviews with samples of these administrators or officers will be conducted, and site visits will be made to at least 30 agencies.

Project coordinator: Ron Czaja.

Travel Destination of CTA Riders. In this study for James Foerster, UIUC Department of Urban Sciences, funded by the Chicago Transit Authority, 1-1.5 million self-administered questionnaires are being distributed on CTA transit lines. The purpose is to obtain trip destination of CTA riders during a 2-3 week period in order to provide data needed by the CTA in planning routes and scheduling.

Project coordinator: Michael Cox.

U.S. Travel Data Center
Washington, D.C.

{1899 L Street, N.W., Washington, D.C. 20036}

1979 National Travel Survey. This is the first in a planned annual series of surveys to be conducted on a shared-cost basis, allowing others to add questions on any travel-related subject. This survey is designed to gather data on U.S. trips of 100 miles or more, in-
including purpose of trip, mode of transportation, number of nights spent away from home, accommodations used, origin and destination region, and demographics. Each month 1,000 telephone interviews are being conducted with a new nationally and regionally projectable sample.

Project director: Suzanne D. Cook.

Welfare Research, Inc.
Albany, New York

(112 State Street, Albany, New York 12207)

Completed projects:

Research Study on Adoptions and Foster Care. This study, completed in January 1976, for the New York State Department of Social Services (NYSDSS), gathered baseline information about (1) the state-wide work force in adoption and foster care, including numbers of workers in relation to numbers of children needing adoption or foster care placement in given areas; (2) the relation between number of full-time adoption workers employed by an agency and number of adoption placements achieved by the agency; and (3) variations between public and private agencies with regard to staffing and adoption placements. Mail questionnaires were sent to 58 public and 81 private agencies (29% response rate), and telephone interviews were conducted with the directors and supervisors of 126 agencies (57 public and 69 private).

Research associate: John McGowan.

Assessment of Services for Visually Handicapped Children. This NYSDSS project, completed in March 1977, gathered information on programs and services across New York State for visually handicapped children. Mail questionnaires were sent to 58 local NYSDSS offices, 18 private agencies in the state identified as providing services to the blind, and the three schools for the blind in the state. In addition, personal interviews were conducted with six individuals in different positions in the visually handicapped system, and a case record search was done on 3,443 children listed with the State Register of the Blind.

Executive director: Virginia Hayes Sibbison.

Statewide Assessment of Family Day Care. Conducted September 1976–July 1977, this NYSDSS study provided information on family day care. Site visits, agency personnel interviews, provider interviews, and record searches were used to collect data on county and agency operation, providers, and family day care clients in New York City and upstate New York. Project co-director: Guy Farrell.

Survey of the Needs and Problems of Adult Homes Residents in New York State. A more recent study for NYSDSS examined their system of Domiciliary Care Facilities for Adults (Adult Homes), which house both elderly people and chronically disabled individuals released from state psychiatric centers. The survey, completed in July 1978, involved all 24,670 residents of Adult Homes in New York State, with personal interviews with residents and staff and information from resident records. The survey was aimed at the level of functioning, problems, and needs of Adult Homes residents; the appropriateness of placements and services offered; and the fiscal implications of providing appropriate services.

Project director: Donald A. Smider.
Wisconsin Survey Research Laboratory
University of Wisconsin

(610 Langdon Street, Lowell Hall, Madison, Wisconsin 53706)

Completed projects:

**Statewide Water Quality Survey.** This study, completed in November 1978 for the Environmental Protection Agency, was an evaluation of lake restoration projects and sought to determine the recreational and economic value of lakes with different water quality. Telephone interviews were completed with a cross-section of 1,342 adults (18 or older) in Wisconsin, for a 72% response rate. In conjunction with this survey, WSRL also conducted a smaller survey with a cross-section of adults in Waupaca, Wisconsin. On this survey, 140 telephone interviews were completed, for a response rate of 80%.

**Principal Investigator:** Lowell Klessig (Environmental Resources Unit, U.W. Extension).

**Resident Energy Survey.** This study for the Wisconsin Energy Extension Service evaluated a UW short course dealing with energy auditing procedures for residences. Telephone interviews were completed in November with a sample of 125 individuals living or working in Wisconsin who participated in the course (98% response rate).

**Evaluation Coordinator:** Laverne Forrest (Energy Extension Service).

**Statewide Survey of Environmental Education Interests and Needs.** This study for the Environmental Resources Unit, U.W. Extension, assessed the need for expanding current environmental education efforts of the Extension. The survey sought to determine interest in noncredit environmental education in Wisconsin and, among those interested adults, to determine current information sources, uses of environmental information, and preferred delivery modes. RDD telephone interviews were completed in January-February 1979 with 659 Wisconsin residents, for a 73% response rate.

**Principal Investigator:** Stan Nichols (Environmental Resources Unit).

**Old World Wisconsin.** The subject of this study, conducted in January 1979 for the U.W. Extension and the State Historical Society, was the Old World Wisconsin, an outdoor museum devoted to the story of ethnic or national groups who settled in the state. The purpose of the study was to see how many people might attend a proposed summer outdoor show telling in music, dance, and drama the story of Wisconsin ethnic groups. RDD telephone interviews were completed statewide with 703 households (head or spouse), with an 82% response rate.

**Principal Investigator:** Robert Gard

**Survey of Public Attitudes toward Mining.** This study for the Wisconsin Office of State Planning and Energy, under funding from the Upper Great Lakes Regional Commission, sought to ascertain how people feel about mining in the state and what role they think government should be playing in regard to mining. Telephone interviews were conducted in January-February with a sample of households in Northern Wisconsin.

**Principal Investigator:** Thomas Kraushopf (Office of State Planning and Energy).

---

**Personnel Notes**

Norman M. Bradburn will become Director of the National Opinion Research Center effective July 1, 1979. He previously served as Director from 1967 to 1971 and is currently not only a Senior Study Director at NORC but also a professor and Chairman of the Department of Behavioral Sciences at the University of Chicago. He succeeds Kenneth Prewitt, who is leaving NORC to become President of the Social Science Research Council, New York City, a position he will assume on or about October 1.

Also at NORC, Robert G. McDonald has rejoined the staff as Director of Administration and Operations. He was previously Special Assistant to the Vice-President for Business and Finance at the University of Chicago. Another staff addition at NORC is Lois S. Steinberg, Visiting Senior Study Director, who was a Research Associate at Design for Change, Chicago.

Kent Nash has been named Director of the Center for Health Studies at Research Triangle Institute, after serving as Deputy Director for the past eight months. He has been an economist at RTI since 1972 and was formerly on the faculty at University of North Carolina-Greensboro.

Alden Speare has succeeded Albert F. Wessen as Director of the Population Research Laboratory at Brown University.

At Mathematica Policy Research in Princeton, Barbara Phillips has joined the staff as a Survey Researcher. John Hall has moved to the
Survey Division as a Survey Researcher after serving in a variety of positions at NPR. Cheri Marshall, Vice-President and former Deputy Director of the Survey Division, has taken a leave of absence to attend the Harvard Business School.

Research Center News

New Master's Degree Programs

Two academic survey research organizations have new master's degree programs. The National Opinion Research Center, in cooperation with other units of the University of Chicago, is initiating a Master's Degree Program in social research methods. Graduates of the program will have skills in design, data collection, and analysis of social policy research. M.A. programs in social research methods will begin in the fall of 1979 within Department of Sociology (a two-year extended program) and the Divisional Master's Program in the Social Sciences (a one-year basic program). For further information, write to the Director, NORC, 6030 S. Ellis, Chicago, IL 60637.

The Survey Research Laboratory of the University of Illinois will be involved in a new degree of Master of Arts in Social Science offered by the School of Social Sciences on the UI's Urbana-Champaign campus. One of the options available in the interdisciplinary program includes augmenting the major with course work in survey research methods and participating in a practicum. SRL is already cooperating with the MBA Degree Program of the UIUC's College of Commerce and Business Administration by offering an option in research management. To obtain additional information on these two research options, write to Robert Forber, Director, Survey Research Laboratory, 1005 W. Nevada St., Urbana IL 61801.

Three research centers are closing or have suspended operations. Following the end of the spring semester, the Survey Research Center at SUNY/Buffalo will officially close after completing work already under way. In August, the Social Science Research Bureau at Southern Illinois University at Carbondale will be terminated due to a lack of state funds. Contract research and grants management will continue in the Department of Sociology by Thomas G. Eynon, current director of the Bureau. At Case Western Reserve University, the Cleveland Area Study has suspended operations pending a possible reorganization.

Update to List of Academic Survey Research Organizations

The following facilities should be added to the list published in the Fall 1978 issue of Survey Research:

**Iowa**

Dr. John C. Greenwood, Director
Applied Psychology Center
104 Lewis Hall
St. Ambrose College
518 W. Locust Street
Davenport, IA 52803
(319-324-1681)

**Kentucky**

Prof. Robert G. Meadow, Acting Director
Survey Research Center
211 McVey Hall
University of Kentucky
Lexington, KY 40506
(606-257-4684)

**Tennessee**

Dr. Dan Costello, Director
Office of Communication Research
Vanderbilt University Medical Center
Box 6109, Station B
Nashville, TN 37235
(615-322-6543)

Also, the following change of director should be noted:

**Rhode Island**

Dr. Alden Speare, Jr., Director
Population Research Laboratory
Brown University, Box 1916
Providence, RI 02912
(401-863-2559)
Request for Material

Consultant File Being Created

The National Center for Research in Vocational Education at Ohio State University is developing a file of survey research consultants to use as reviewers of instruments and supporting materials for research projects in vocational education. Interested persons should send their resume and a 3 x 5 card listing their name, address, telephone, and specialties to Kay A. Adams, Coordinator of National Center Evaluation, National Center for Research in Vocational Education, Ohio State University, 1960 Kenny Road, Columbus OH 43210.

#

Jobs ←——→ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, Survey Research, 1005 W. Nevada St., University of Illinois, Urbana, IL 61801, and should be approximately 50 words in length. Names will be coded if requested.

Opening:
Director of Center for Research on Utilization of Scientific Knowledge at the University of Michigan’s Institute for Social Research—Senior researcher and administrator in the social sciences with extensive skills in evaluation research as well as knowledge utilization in multiple disciplines. Qualifications include access to funding sources and ability to attract competent staff in a variety of social science research areas. Resumes and nominations should be forwarded to Dr. Angus Campbell, P.O. Box 1248, Ann Arbor, MI 48109. A nondiscriminatory, affirmative action employer.

Opening:
Assistant Director, Survey Research Laboratory, U. of I. Medical Center office in Chicago, and Assistant or Associate Professor, Epidemiology/Biometry Program, School of Public Health (Medical Center). Ph.D. or equivalent in health care fields; demonstrated ability in survey research and its administration; teaching experience in sampling techniques and survey methods. 11-month appointment beginning September 1979. Send application/inquiries to Robert Ferber, Director, Survey Research Laboratory, University of Illinois, 2152 Behavioral Sciences Building, Chicago IL 60680. The University of Illinois is an Affirmative Action—Equal Opportunity Employer.

Opening:
The Center for Survey Research would like to add one and possibly two staff members at the study director level during the coming academic year. Candidates must have strong academic backgrounds in survey research methodology and/or statistics/sampling. Candidates with experience in conducting and managing large-scale survey efforts are preferred. Candidates would be expected to work on service-related contracts as well as grants and contracts emanating directly from their own research interests. Send resumes to Floyd J. Fowler, Jr., Director, Center for Survey Research, 100 Arlington Street, Boston, MA 02116. The Center is an equal opportunity employer.

Openings:
Two positions at SRI International, Menlo Park.
Director of Survey Operations—responsible for managing and staffing field interview operations for multistate surveys. Qualifications: several years of supervising survey operations and knowledge of personnel available for interviewing throughout the country; experience with various kinds of interviews (personal, telephone, mail); knowledge of techniques to manage interviewer performance and to control data accuracy; familiarity with interview verification procedures; experience in interviewer training and pretesting interview instruments; knowledge of survey costs for preparing project budgets. Potential start date: August 1, 1979. Starting salary: $35,000+ with opportunity for considerable advancement in new organizational unit.

Management position in new organizational unit of SRI International devoted to survey operations—responsible for sample design and selection. Qualifications: Master's or Ph.D. in statistics; experience with sample selection and stratification; experience with solving analytic problems arising from refusals and attrition; experience in managing a staff involved in sample selection. Potential start date: August 1, 1979. Starting salary: $45,000+ with opportunity for considerable advancement.

All persons interested in either of these positions should contact Robert G. Spiegelman, Director, Center for the Study of Welfare Policy, SRI International, 333 Ravenswood Avenue, Menlo Park, CA 94025.
Publications and Data Sets

Two NORC Bibliographies

The National Opinion Research Center has issued an Annotated Bibliography of Papers Using the General Social Surveys by Tom W. Smith with Guy J. Rich and Julian Ares. The 85-page multilithed publication includes entries for presentations at meetings, journal articles, books, theses, and dissertations, and government and other organization reports. Each entry contains the full bibliographic citation, list of GSS variables used, list of other major surveys or censuses employed, list of mnemonics for variables used, and a brief abstract. There is also a mnemonics index to the citations. Copies are available for $2.50 prepaid through the NORC Library, 6030 S. Ellis Ave., Chicago, IL 60637.

Also available from the NORC Library is a 7-page "Bibliography on Telephone Interviewing and Related Matters" compiled by D. Garth Taylor.

ICPSR Monograph Series

The Inter-University Consortium for Political and Social Research is initiating a monograph series on social research methodology. The aim is to publish innovative work that exceeds normal journal article length, with each monograph 60-125 pages long. The interdisciplinary series will emphasize quantitative research methodology, including conceptualization and design, analysis, formalization, and computer utilization. Manuscripts (three copies) should be sent to the series editor, Professor Michael Hannan, Department of Sociology, Stanford University, Stanford, CA 94305. Information on subscriptions may be obtained from ICPSR, P.O. Box 1248, Ann Arbor, MI 48106.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from a library. They are not available through Survey Research or the Survey Research Laboratory.


Brook, Lindsay L. "The effect of different postage combinations on response levels and speed of reply." Journal of the Market Research Society 20 (October 1978), 238-44.


Ferber, Marianne, and Birnbaum, Bonnie G. "Retrospective earnings data: some solutions for old problems." Public Opinion Quarterly 43 (Spring 1979), 112-18.

Jones, Wesley H. "Generalizing mail survey inducement methods: population interactions with anonymity and sponsorship." Public Opinion Quarterly 43 (Spring 1979), 102-11.


Kviz, Frederick J. "Random digit dialing and sample bias." Public Opinion Quarterly 42 (winter 1978), 544-46.


Smith, Tom W. "In search of house effects: a comparison of responses to various questions by different survey organizations." Public Opinion Quarterly 42 (winter 1978), 443-63.


Errata

On p. 15 of the Fall 1978 Survey Research, two letters in the last name of Dr. Jones are reversed. Her correct full name is Eve P. Fielder. Also, on p. 2 the address of the Center for Policy Research should have been 475 Riverside Dr., New York, NY 10027.