

Survey Research

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In This Issue . . .

	Page
Current Research	1
Personnel Notes	15
Research Center News	
A New Center within NORC	15
New Office Locations	15
Space Available in SRC/Michigan Surveys	15
Update to List of Academic Survey Research Organizations	16
Jobs--People	16
Publications and Data Sets	
New GSS Report	17
Fertility Data Files Now Available	18
New Methodological Publications	18

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing.

ANU Survey Research Centre Australian National University

(P.O. Box 4, Canberra, A.C.T., 2600, Australia)

Survey of Academic Links. The purposes of this study for the Australian Vice-Chancellors' Committee (AVCC) are to (1) provide source material for universities and other interested bodies wishing to establish, or be informed about, links with overseas institutions; and (2) provide a guide for answering the enquiries that the AVCC and universities receive from overseas universities and institutions wishing to establish links with Australian universities. Mail questionnaires are being sent to all university departments and all departments within large colleges of advanced education in Australia. Study director: R.G. Jones.

Completed project:

Canberra Population Survey, 4th Round, September 1979. In the fourth wave of this annual survey, personal interviews were conducted with a sample of 551 adults (age 18 and over) in Canberra, for a 83% response rate. The purpose of the survey is to obtain information about the circumstances and attitudes of

Canberra residents.
Study director: R.G. Jones.

Methodological research:

In conjunction with the Canberra Population Survey, two relatively new methodological techniques have been tried. A study of disabilities used the multiplicity technique to increase the effective sample size. Close relatives of sample household members were included in the coverage, and information was obtained on the number of framework households from which relatives could have been included; the latter was used for weighting purposes. In a study of marihuana usage, randomized response was used, but with paradoxical results: Marihuana usage appeared to be lower when the estimate was made using randomized response than when the questions were asked directly.

**Applied Psychology Center
St. Ambrose College**

(104 Lewis Hall, 518 W. Locust St., Davenport, IA 52803)

Completed project:

Perception of Military Preparedness as Medi-

ator of Support for Reintroduction of the Draft. This survey covered a variety of attitudes about the appropriateness of a draft system. Data were gathered in November 1979 (after the Iranian takeover but prior to the Russian invasion of Afghanistan and the Presidential call for reinstatement of registration) from two groups anticipated to be polar extremes with regard to a military draft. In the Quad-City area of Iowa and Illinois, questionnaires were mailed to 470 civilian and military employees of a large Federal Arsenal (324 returns) and were group administered to 138 lower division college students (136 completes). A second wave of data collection from a comparable but different undergraduate sample is planned to measure event-based shifts in attitudes.

Study director: John C. Greenwood.


**Bureau of Social Science Research
Washington, D.C.**

(1990 M Street, N.W., Washington, DC 20036)

Urban Prosecutors. In Phase II of BSSR's efforts to examine prosecutorial decision making, an LEAA-funded nationwide survey of urban prosecutors will attempt to identify the prevalence of different types of prosecution systems and to collect descriptive information about the criminal justice system environments in which they operate. The 18-month study will also test the use of standard case sets, a new statistical tool for assessing the effects of varied prosecutorial styles on the community. The survey data will be supplemented by an intensive study of ten sites.
Study directors: Joan Jacoby and Leonard Mellon.

Completed project:

Sexual Assault Outcomes. Supported by the National Center for Prevention and Control of Rape, NIMH, this recent study collected data on what happens during a sexual assault encounter. The purpose was to obtain empirical evidence for use in providing realistic advice to women. More than 300 women were interviewed, including victims who had been assaulted by strangers and those victimized by persons whom they knew. Of the encounters, 60% resulted in rape and 40% were thwarted. Major variables analyzed included situation, victim characteristics, assailant characteristics, victim and assailant behavior, and



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SURVEY RESEARCH
Survey Research Laboratory
University of Illinois
1005 W. Nevada Street
Urbana, IL 61801

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outcome.

Study directors: Jennie McIntyre, Thelma Myint, and Lynn Curtis.

Methodological research:

Respondent Burden. With support from HUD, BSSR is studying the extent to which respondents perceive their participation in data collection efforts to be burdensome and whether perceived burden results in present or future resistance to survey participation. The 18-month effort results from HUD's experiences with the Annual Housing Survey (AHS), which may be redesigned because of problems encountered during data collection. BSSR will test the effects of questionnaire length and respondent effort on self-perceived respondent burden. In addition, the extent to which respondents perceive the repeated administration of identical questions over time as burdensome will be investigated through reinterviews with part of the original sample. Personal interviews will be conducted with a random sample of approximately 500 respondents in Richmond, Virginia, using instruments of different lengths and with varying record retrieval requirements (the 30- and 60-minute AHS questionnaires).

Study director: Laure M. Sharp.

Center for Business and Behavioral Research University of Northern Iowa

(Cedar Falls, IA 50613)

Recreational Needs Assessment Study. The purposes of this study, sponsored by the Iowa Conservation Commission, are (1) to measure current outdoor recreation participation activities of Iowans living in a 17-county area; (2) to assess attitudes toward recreation activity needs and determine preferences for alternative recreation development; and (3) to make projections of future outdoor recreational activities. Personal interviews are being conducted with a multistage area probability sample of 400 households in a 17-county area in central Iowa. Principal investigators: Robert E. Kramer and Gene M. Lutz.

Des Moines Community Survey: CBD Loop Expressway Project. This survey, sponsored by the Federal Highway Administration and the Iowa Department of Transportation, seeks to determine what Des Moines residents consider the main community goals of the city, to assess

the importance of planning factors deemed most relevant to metropolitan residents regarding the placement of a major highway in their community, and to assess the general attitude of the residents toward their neighborhood and city. The survey involves personal interviews with a multistage probability sample of 383 household in Des Moines.

Principal investigator: Robert E. Kramer.

Current and Projected Housing Needs among Senior Adults Living in Black Hawk County, Iowa. Conducted for the Cedar Falls Lutheran Home, this study involves collecting and analyzing data on the current and projected housing needs of senior adults in Black Hawk County, Iowa, and determining current attitudes toward and knowledge of retirement homes, retirement centers, and similar facilities. Telephone interviews are being conducted in 375 year-round housing units in Black Hawk County having one or more senior adults.

Principal investigators: Robert E. Kramer and Joseph W. Needham.

Center for Mass Communications Research and Policy University of Denver

(Denver, CO 80208)

Developing Public Communications Strategies for Cancer Prevention. The purposes of this study, to be completed January 1, 1981, for the National Cancer Institute, are to develop criteria for assessing public communications efforts in cancer prevention, to assess communications efforts for cancer and health in general, and to develop empirically grounded strategies for future communications campaigns in cancer. Survey techniques included personal and telephone interviews and the Delphi method.

Principal investigator: Harold Mendelsohn; coordinator: Harry Spetnagel.

Citizen Participation in Community Crime Prevention Activities. This study for LEAA seeks to investigate the motivations that impel citizens to take protective actions against crime both individually and collectively, to evaluate the functions of mass communications as influences, and to develop mass communications strategies for motivating citizen participation. The study involves personal interviews nationwide plus panels in Buffalo, Milwaukee, and Denver.

Principal investigator: Harold Mendelsohn; research associate: Garrett O'Keefe.

**Center for Policy Research
New York**

(475 Riverside Drive, New York, NY 10027)

The Impact of the Vietnam War on American Society. The ultimate objective of this project, funded by NIMH, the Veterans Administration, and miscellaneous other sources, is to assess the impact of the Vietnam War on those eligible to serve in the military during that war. Personal interviews lasting from three to five hours were conducted in ten sites in the U.S. and one in Canada, with 733 Vietnam or Vietnam Era veterans, 646 non-veterans who were eligible for the draft during the Vietnam War, 49 resisters, and 11 deserters. Respondents were questioned about their early family life; attitudes toward the military and military service at the time of registration; method of entry into the service or method of staying out; main events during service period and comparable events for those who did not serve; post-military adjustment (for veterans); occupational and educational history; and current occupational and social adjustment, mental health, and attitudes toward race relations, foreign and domestic policy, and American institutions. The final report is due in late 1980.
Project director: Robert S. Laufer.

**Center for Social Research
City University of New York**

(CUNY Graduate Center, 33 West 42nd Street,
New York, NY 10036)

Deinstitutionalizing Schizophrenics. This NIMH-funded study, being conducted under sub-contract from the New York State Psychiatric Institute, is examining outcomes among discharged patients in northern Manhattan. Measurement of outcome includes subjective mental assessment, family role functioning, work life, and use of health care and other services. Two samples will be involved, one of multiple-admission cases from a study financed by the New York State Health Research Council and the other of first-admission cases among patients selected in 1978.
Principal investigator: Carol Schwartz (Psychiatric Institute); co-investigator: Charlotte Muller (CSR).

Vietnam Era Research Project. This project is part of the Vietnam War study being conducted at the Center for Policy Research (see above)

and involves a study of stress and stress reactions of veterans and nonveterans and an examination of social networks.
Co-principal investigator: Charles Kadushin.

**Center for Survey Research
University of Massachusetts/Boston and Joint
Center for Urban Studies of MIT and Harvard**

(100 Arlington Street, Boston, MA 02116)

Study of Boston's Neighborhoods. This study for the Boston Redevelopment Authority (BRA) updates several characteristics of Boston neighborhood residents on housing and housing problems, employment and unemployment, energy costs, and who lives in neighborhoods (e.g., number of children, elderly, and single individuals). Personal interviews were conducted in December 1979-February 1980 with an area probability citywide sample of approximately 1,500 residents.
Director of research: Alex Ganz (BRA); study director: Floyd J. Fowler.

Worker Assessments of Jobs' Non-Monetary Characteristics. The purpose of this NSF-funded study for Lee Rainwater and Christopher Jencks, Center for the Study of Public Policy, is to investigate the value that workers place on job characteristics other than their pay. Five independent estimates will be obtained of the value each respondent places on selected characteristics. Four of these estimates rely on subjective judgments and the fifth relies on actual behavior. The study involves two pilots--one conducted in the fall of 1979 and one to be conducted in April 1980--with the national telephone interviewing with 400 employed adults to commence in June 1980.
Study director: Steven Dubnoff.

Support Systems, Stress and Primary Health Care. This NCHSR-funded study for Robert Haggerty, Harvard University School of Public Health, seeks to define the role of support systems in response to life stress and affecting the use of primary health care services. The specific aims include (1) refinement of the definition and measurement of the concepts of stress and support systems; (2) outlining the role of primary health care settings as a social support resource, and their relation to informal support systems; and (3) determining what constitutes a stressful life experience and how people cope with it. The study involves personal interviews with 350 utilizers of a community health center serving a metropolitan catchment area (1/3 Hispanic

background), with 1/3 of the respondents also using diaries. The first data collection took place in December 1979-February 1980, and the second round will take place one year later. Principal investigator: John Eckenrode.

Division of Behavioral Science Research Tuskegee Institute

(Carnegie Hall--4th floor, Tuskegee Institute,
Tuskegee Institute, AL 36088)

Socioeconomic Impact of Emigration: Comparative Study of Rural Communities in Macon County, Alabama. Funded by Science and Education Administration Cooperative Research, USDA, this three-year study, now in Year 2, involves personal interviews with approximately 150 households as well as participant observations. The overall purpose is to determine the social and economic consequences of heavy emigration in predominately black rural communities in Macon County, Alabama. Of particular interest in selected communities are socioeconomic changes, social and economic forces operating in the community, residents' satisfaction with and attitudes toward the community, and the impact of migration on family structure.

Principal investigator: Paul L. Wall.

Division of Sociomedical Sciences Columbia University School of Public Health

(600 West 168th Street, New York, NY 10032)

Measure of Untreated Psychiatric Disorder. Conducted in collaboration with the Social Psychiatry Research Unit, Columbia University Faculty of Medicine, the major aim of this USPHS/NIMH-funded study is to test the sensitivity and specificity of the newly developed Psychiatric Epidemiology Research Interview (PERI) as a first stage instrument to screen functional psychiatric disorders among adults in a demographically complex urban population. Two field operations are planned. In the first, which will take three years to conduct and write up, PERI's relationship to other potential screening instruments will be investigated through personal interviews with a sample of 600 adults from the general population in a section of Manhattan. PERI will be calibrated on a sample of 500 psychiatric inpatients and out-

patients from the same area with specific psychiatric diagnoses. In the second field operation, PERI's relationship to two diagnostic instruments, the Present State Examination and the Schedule for Affective Disorders, will be examined through interviews with a probability sample of 1,400 adults from the general population.

Principal investigator: Bruce P. Dohrenwend; co-principal investigators: Barbara S. Dohrenwend and Patrick E. Shrout; field director: Mildred L. Katz.

Economic Research Institute Stockholm School of Economics

(Box 6501, Sveavagen 65, 11383 Stockholm,
Sweden)

Completed project:

Health Care Budgeting: Goals, Structure, Attitudes. Based on four interview studies and inquiries carried out in 1966 and 1977-78, this book by Edgar Borgenhannar seeks to throw light on the health care budget in Sweden. The book presents 12 aspects of the budget and discusses them in relation to the goals of the budget. The studies show how much the views of physicians, administrators, and politicians agree and where they disagree, how attitudes vary at the central and local country council levels, and how much ideas have changed over a 12-year period. The book is available from the Institute for 75 Sw.Crs.

Educational Assessment Center University of Washington

(1400 N.E. Campus Parkway, PB-30, University
of Washington, Seattle, WA 98185)

Physical Activity/Primary Cardiac Arrest Survey (Pilot). This study for David Siscovick, UW Department of Medicine, assesses (1) the relationships between prior physical activity and sudden cardiac arrest and (2) the utility and accuracy of spouse reporting of health and activities data. This pilot study involves up to 100 cases in Seattle and King County, with personal interviews to be conducted with survivors, spouses of survivors, spouses of nonsurvivors, and matching controls.

Study director: Judith Fiedler.

**Institute for Behavioural Research
York University**

(4700 Keele Street, Downsview, Ontario M3J 2R6, Canada)

Completed project:

Education-Labour Market Study. This study, completed in December 1979 for the Ontario Ministry of Colleges and Universities, was the third follow-up of Ontario Grade 12 students from the class of '73. Questionnaires were mailed to 2,004 students who could be traced through their parents, with telephone interviews with nonrespondents, for a 76% response rate. Information gathered covered such questions as whether young people are becoming more vocationally oriented, whether they change jobs less frequently, whether women are especially disadvantaged by changes in the labor market, whether young people have been able to match any special training they received in high school or post-secondary programs with the jobs they now have, and the extent to which education is viewed as an ongoing activity.

Principal investigators: Paul Anisef, Tony Turrittin, and Gottfried Paasche.

**Institute for Social Inquiry
University of Connecticut**

(Box U-164, Storrs, CT 06268)

The Connecticut Poll. This poll began operation in March 1979 and is administered periodically throughout the year to provide regular measurement of the opinions and values of the citizens of Connecticut. Each CONNPOLL involves telephone interviews with 500 adult residents in the state and covers a variety of issues. The first CONNPOLL in March 1979 included questions on the economy, taxes and government programs, energy policy and the environment, and various state issues. The second poll in October 1979 covered state spending, nuclear power, the petroleum situation, confidence in the President, the Presidential election, the Pope and religion, abortion, the four-day work week, and people on other planets. The CONNPOLL in November 1979 concentrated on the Iranian situation, national politics, the holidays in Connecticut, alcohol use, race relations and the Ku Klux Klan, crime, smoking habits, and residents' views of their state and the future. CONNPOLL director: G. Donald Ferree, Jr.; assistant director: Linda F. Basilick.

**Institute for Social Research
Lincoln University**

(Jefferson City, MO 65101)

The Rural Black Elderly in Missouri. The purpose of this study, funded by the Joint Centers for Aging Studies, is to compile a demographic data base on the rural black elderly in Missouri that includes socioeconomic status and income, family structure life styles, leisure time usage, education, health care, environmental conditions, housing, and social services provided. Personal interviews will be conducted with selected respondents statewide excluding metropolitan areas. Coordinator and director: Arnold C. Parks.

**Institute for Social Research
University of Michigan**

(P.O. Box 1248, Ann Arbor, MI 48106)

Completed project:

Sex-Role Attitudes of Women. This recent study examined changes in women's attitudes toward the role of women in society. The study used panel data collected from 1,200 women interviewed in 1962, 1963, 1966, and 1977. The women were randomly selected on the basis of birth and marriage records and included only white women living in the Detroit area who had just married or given birth to a first, second, or fourth child. These women were asked about who should do the housework and make important family decisions, whether mothers should be involved in clubs, politics, and other outside activities before their children are grown, and whether certain work was meant for men and other work meant for women.

Study directors: Arland Thornton (Survey Research Center, ISR) and Deborah Freedman (UM Population Studies Center).

**Institute for Social Science Research
University of California at Los Angeles**

(405 Hilgard Avenue, Los Angeles, CA 90024)

City of Los Angeles. This study for the City of Los Angeles seeks to collect and organize data on rental dwelling units in the city suf-

ficient to present a comprehensive picture of the rental market and rental properties in the city during 1977-79. Analyses will focus on six regions of the city and will include telephone interview surveys of renters and landlords (500 in each region) and analyses of building permit data, market prices, and vacancy rates.

Principal investigator: W.A.V. Clark.

College Market Study. This study, sponsored by the U.S. Department of Defense, seeks to determine current attitudes and values of undergraduate college students nationwide toward the military services and enrollment in ROTC or obtaining a commission through officer's training on graduation. The study focuses on the expectations and perceptions of students with respect to job aspirations and career goals and occupational alternatives. Using ISSR's Computer-Assisted Interviewing system, telephone interviews will be conducted with randomly selected male and female students at institutions randomly selected by census division and by size. Sophomores (2,250) will be interviewed in institutions having ROTC with respect to enrollment in the two-year ROTC programs leading to a commission; 1,500 juniors and 3,000 seniors will be questioned relative to other commissioning programs available following graduation.

Principal investigator: Howard E. Freeman.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

Prevention Evaluation Project. The purposes of this study for the Commonwealth of Pennsylvania Governor's Council on Drug and Alcohol Abuse Prevention are to (1) evaluate a Prevention Technical Assistance Conference sponsored by GCOAA; (2) conduct a needs assessment of all Commonwealth Prevention Projects and Single County Authorities (SCAs); (3) evaluate a companion project, the Technical Assistance Project; and (4) provide technical assistance in evaluation to selected projects throughout the commonwealth. Parts 1 and 2 involved telephone interviews with 24 conference participants and 151 Project and SCA directors, respectively. In Part 3, personal interviews will be conducted with the Project Director and staff.

Project director: Leonard A. LoSciuto;
associate project director: Mary Ann Ausetts.

Completed projects:

National Survey of Family Growth, Cycle III,

Pilot Study. The Cycle III Pilot Study, conducted for NCHS, examined the methodological issues associated with expanding the NSFG sample to all women of childbearing age (15-44) regardless of marital status. The survey, completed in October 1979, tested three paired alternative operational and methodological procedures, including two methods each of (1) providing prior information to respondents as a basis for informed consent; (2) obtaining parental consent when the respondent is 15-17 years old and never married; and (3) administering the interview (all interviewer-administered vs. combination SAQ and interviewer-administered). Personal interviews, with a self-administered supplement, were conducted with samples of 347 never-married females aged 15-44 and 259 aged 18-44 in Philadelphia; Henrico County, Virginia; Burlington County, New Jersey; and Johnston-Wilson Counties, North Carolina. The overall response rate was 80%.

Project director: Koray Tanfer.

Use and Non-Use of Contraception among Adolescents. This NICHD-funded survey, completed in December 1979 for Melvin Zelnik and John Kantner, Johns Hopkins University, studied the factors associated with the use or non-use of contraception among sexually active adolescent females aged 15-19 and males aged 17-21. The interview focused on the responsibility for contraception, perceived vulnerability to V.D. and its effects on contraceptive practice, knowledge and perceptions of the safety and effectiveness of the various contraceptives, perception of the acceptability of contraception, perceived risks of pregnancy, and knowledge and perception of sources of contraception. Personal interviews, with a self-administered supplement for male respondents, were conducted with a sample of 2,639 adolescents (920 males and 1,719 females; 1,028 blacks and 1,611 nonblacks) in a national sample of SMSAs.

Study director: Koray Tanfer.

Israel Institute for Applied Social Research Jerusalem

(19 Washington Street, P.O. Box 7180,
Jerusalem 91 070, Israel)

Completed project:

A Follow-up Study of "Parent Project." By means of a televised program and group discussions, this project sought to strengthen the family as an educational unit, to increase

its ability and knowledge in the field of education, and to broaden the range of responsibility and influence of the family over its children. Sponsored by the Israel Instructional Television Center and the Ministry of Education and Culture, the study, completed in June 1979 in four urban centers in Israel, involved personal interviews with about 500 respondents in the general population and about 800 parents and observation of 64 discussion groups.

Researchers: Tsiyona Peled, Carol Razel, Ilana Shoham, and Rivka Duchin.

National Center for Education Statistics Washington, D.C.

(400 Maryland Avenue, S.W., FOB-6, Room 3073,
Washington, DC. 20202)

An Analysis of the Uses of Higher Education General Information Survey (HEGIS) Data. This study will analyze the uses and users of data from HEGIS, which collects information on several data elements from all colleges and universities in the Education Directory. This study, being conducted by Virginia Polytechnic Institute and State University, will include mail inquiries and personal interviews to be conducted this spring. Mail questionnaires will be sent to a nationwide sample of approximately 350 known and potential HEGIS users selected from institutions, professional associations, state agencies, and business and industry. Personal interviews will be conducted with approximately 25 from the same population.

NCES project officer: Gerald Malitz; VPI principal investigator: Loyd Andrew.

National Opinion Research Center University of Chicago

in Chicago

(6030 S. Ellis Avenue, Chicago, IL 60637)

Nationwide Survey of Farm Women. This two-year project for the USDA, scheduled for completion in September 1981, seeks to provide information on the characteristics of farm women, their roles as farm decision makers or partners in the decision process, their participation in USDA programs and program management activities, and their experiences with USDA services and programs. Telephone inter-

views will be conducted nationwide in four agricultural regions with 3,200 farm women, plus a subsample of men from every fifth household.

Senior survey director: Paul B. Sheatsley.

Policy Change and Public Opinion Change. This NSF-funded study, scheduled for completion in February 1981, is exploring the relationship between public opinion and policy formation in the U.S. Changes in public preferences are being identified by examining identically worded policy questions asked in national sample surveys conducted from the 1930s to 1979. These changes in preferences will be compared with actual changes in policies. Intensive case studies are investigating the policy-making process and the dynamics of opinion change. Since this study hopes to include policy questions asked in all surveys of national samples, NORC researchers would appreciate information from the survey research community about national surveys that may not be readily accessible to them.

Senior study director: Benjamin I. Page.

Safe and Secure Neighborhoods, Territorial Identification, and the Exercise of Social Control. The purpose of this study for LEAA is to utilize data collected in a previous study of eight Chicago neighborhoods (*Survey Research*, Fall 1978) to study safe and secure subneighborhoods. Scheduled for completion in March 1981, the project will use survey data, official crime statistics, field research procedures, and the analysis of documentary materials. After defining and characterizing subneighborhoods, existing data will be used to investigate the differences between safe and unsafe areas and secure and insecure ones. The final step will be to select subareas that are particularly safe and secure and to conduct case studies to determine why.

Co-principal investigators: Richard Taub and D Garth Taylor.

General Social Survey 1980. The 1980 GSS, funded by NSF, continues this project of data collection and dissemination that began in 1972 and has been repeated each year since (except 1979). GSS is a national study of the adult population, involving personal interviews with a full probability sample of about 1,500 and covering a wide variety of substantive and background variables of general interest to social scientists. GSS data are made available soon after collection for a modest fee. The 1980 data will be ready about August 1, 1980, and will be included in a cumulative data set covering 1972-80. Data are distributed by the Roper Center, University of Connecticut. Information about con-

tent and data distribution is available from NORC and from Roper.
Senior study director: James A. Davis.

Methodological research:

Testing Alternative Data Collection Strategies for the National Crime Survey (NCS). In this LEAA-funded research program, to be completed in February 1981 for the Bureau of Social Science Research as part of their NCS redesign effort, NORC will deal primarily with response error and with some related sources of non-sampling error. Also, attention will be paid to the issues of alternatives to sample surveys for generating data on victimization and of the costs of large-scale surveys gathering retrospective recall data. Using a reverse-record-check procedure, 100-300 personal interviews will be conducted in Illinois communities.

Senior study director: D Garth Taylor.

in New York

(461 Eighth Avenue, 21st floor, New York, NY 10001)

Psychological Follow-up in Young Adulthood. This study for Denise Kandell, Columbia University School of Public Health, under funding from the National Institute on Drug Abuse, is a follow-up to a two-wave school survey conducted by NORC in 1971-72 of 8,200 adolescents in 18 schools throughout New York State (6 in New York City, 6 in suburban areas, and 6 upstate). In the follow-up study, personal interviews will be conducted starting the end of March with a subset of 1,652 respondents who were 10th and 11th graders at the initial contact eight years ago. The interview includes complete educational and occupational background as well as drug use history and questions on life style and psychological well-being.

Senior survey director: Pearl Zinner.

National Medical Care Utilization and Expenditure Survey. For a description of this study being conducted jointly with Research Triangle Institute, see p. 10.

**Office of Demographic Studies
Gallaudet College**

(7th Street & Florida Avenue, N.E., Washington, DC 20002)

Annual Survey of Hearing Impaired Children in

Youth. This annual survey, which began national operations in 1968, attempts to collect data on the entire hearing impaired population through college age in the U.S. The survey concentrates on those who are receiving special educational services related to their hearing impairment. In the 1978-79 data collection, over 1,100 schools and programs throughout the U.S. were contacted and invited to participate; approximately 750, with an enrollment of 50,000 students, supplied data records on their students.

Completed project:

Psychological Services Survey. In cooperation with Gallaudet's School Psychology Program, a survey of psychologists, counselors, and other mental health professionals in schools for hearing impaired children was conducted in the spring of 1979. The primary purpose was to gather information not currently available on the number and background of professionals providing mental health services in programs for hearing impaired children.

**The Rand Corporation
Santa Monica, California**

(1700 Main Street, Santa Monica, CA 90406)

Prognosing the Course of the Nursing Home Patient. The purpose of this NCHSR-sponsored survey is to determine whether outcomes of nursing home patients can be determined from data collected in personal interviews and physical examinations conducted at 3-month intervals. The sample consists of a panel of 400 patients from four nursing homes in the city of Los Angeles. Interviews and examinations are conducted by health professionals and will be carried out for a 2-year period. For further information, contact Robert Kane or Sandy Reigler at Rand.

Reserve Studies Surveys. This survey, sponsored by the Office of the Assistant Secretary of Defense (Manpower, Reserve Affairs, and Logistics) seeks to identify factors that explain differences in personnel levels of Army National Guard and Reserve Units. The sample consists of 400 units, with three kinds of data collected about each unit. Self-administered surveys with 30,000 enlisted personnel will collect detailed economic and labor force data, perceptions of unit

problems, and other data pertaining to enlistment and reenlistment decisions. Self-administered questionnaires will be sent to 400 unit commanders to collect data on their characteristics and opinions of unit activities and their own activities. In addition, factual data will be collected about each unit. For further information, contact Zahava Doering or Jennifer Hawes at Rand.

Completed project:

Survey of Personnel Entering Active Service (APEES). This survey, sponsored by the Office of the Assistant Secretary of Defense, collected data from new recruits at the point of entry into active service. The purpose was to provide information about enlistment decision making and furnish a socioeconomic profile of new entrants into the four services. All entering recruits during two 20-day periods in April and September 1979 were interviewed at 66 Armed Forces Entrance and Examination Stations, with about 30,000 completing the self-administered questionnaire. For further information, contact Zahava Doering at Rand.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

National Longitudinal Study of the High School Class of 1972. The fourth follow-up survey is now under way in this study sponsored by NCES to determine what happens to young adults after they leave high school. The study has examined the experiences, plans, aspirations, and attitudes at various points in time of an original sample of approximately 23,000 persons who were 12th graders in 1972 in public, private, and church-related high schools nationwide. The current follow-up will provide information on educational and work experiences and various other interests pursued since the last survey in 1976, with the focus on October 1977 through October 1979.

Project officer: Elmer Collins (NCES).

National Medical Care Utilization and Expenditure Survey. Conducted in collaboration with the National Opinion Research Center, this 32-month project is being performed under contracts with the National Center for Health Statistics and the Health

Care Financing Administration. NMCUES is designed to collect data during 1980 from the U.S. civilian noninstitutional population on their health status, patterns of health care utilization, and reimbursement of the charges for services. Starting in February-March 1980, there will be five rounds of interviewing, with Rounds 1, 2, and 5 conducted in person and Rounds 3 and 4 by telephone. The study design calls for 6,000 national area probability sample cases, with an additional 1,000 Medicaid-eligible families in each of four states--California, Michigan, New York, and Texas. Data will also be obtained on actual claims made to Medicare and Medicaid by sample respondents.

Project director: Daniel G. Horvitz (RTI); associate project director: Esther Fleishman (NORC).

Social Impact Research Seattle

(Areis Bldg. Suite 427, 2366 Eastlake Avenue East, Seattle, WA 98101)

Evaluation of the Lawrence Police Department's Integrated Criminal Apprehension Program. This study evaluates all aspects of the LPD's ICAP program, currently in its third year. As part of the evaluation, a telephone survey of 537 Lawrence, Kansas, citizens was conducted in February 1980, including both a sample of residents known to have had police contact and a random sample from the telephone directory. Respondents who had had contact with the police were asked to rate their satisfaction with various aspects of the service they received. All respondents were asked about unreported crime and how safe they considered their neighborhoods. In the second administration, respondents were asked about specific ICAP programs.

Survey director: Cynthia B. Flynn.

Completed project:

Three Mile Island Telephone Survey. This survey was conducted for the Nuclear Regulatory Commission as part of a larger study designed to evaluate the social and economic effects of constructing and operating nuclear power stations in the U.S. RDD telephone interviews were conducted with 1,504 households within about 50 miles of TMI. Questions dealt with extent, timing, duration, destination, and cost of evacuation; reasons for evacuating or not; ratings of information sources; interrup-

tions of activities; individuals' stress symptoms; continuing effects of the accident; and changes in attitudes toward TMI, nuclear power, and the local community. Demographic information, including pregnancy status, was obtained for each of 4,585 household members. Survey director: Cynthia B. Flynn.

**Social Research Center
Washington State University**

(Wilson Hall #133, Pullman, WA 99164)

Evaluation of the Yakima County Model DWI Project. The purpose of this project for the Washington State Traffic Safety Commission was to evaluate the impact of a mandatory two-day jail sentence for driving while intoxicated. Telephone interviews were conducted with 238 adult (over 18 years old) licensed drivers in Yakima County, Washington, to assess public awareness of the law, public attitudes toward and acceptance of the law, and attitudes toward drinking and driving. The response rate was 78%.

Principal investigator: Joel W. Grube.

**Social Science Research Center
Mississippi State University**

(Box 1072, Mississippi State, MS 39762)

Psychological Stress and the Development of Problem Drinking among the Aged. This one-year study, funded by the NRTA-AARP Andrus Foundation, will explore drinking patterns and temporal relationships between stress onset and changes in drinking behaviors in a sample of elderly drinking drivers drawn from referrals to a demonstration project that provided intervention to DUI/DWI offenders and in a matched control sample. Data will be obtained from public arrest records, individual interviews, and medical and treatment records. Personal interviews will be conducted with 150-200 drivers 60 or older in 11 Mississippi cities, divided between a sample of aged offenders arrested for DUI/DWI (4/5) and a control sample selected from driver's license files (1/5). The interviews will include questions on current and prior drinking behaviors, onset of stress, and changes in drinking problems.

Project director: Elisabeth Wells-Parker.

**Social Science Research Institute
University of Maine at Orono**

(164 College Avenue, Orono, ME 04469)

CETA Evaluation Project. Sponsored by the Penobscot Consortium Employment and Training Administration under USDL funding, this is a demonstration project for CETA Prime Sponsors in order to show the effectiveness of their programs. As part of a New England sample, telephone interviews were conducted with a sample of 233 former CETA participants in the Penobscot Consortium Programs from January to June 1979, with a 60% response rate. Project manager: Beth-Ellen Curran.

Completed projects:

1979 Fall Omnibus Telephone Survey. This omnibus survey, conducted August 31-October 29, 1979, was sponsored by the Maine State Office of Energy Resources, University of Maine at Orono School of Forestry (Greenwoods Project), Cooperative Extension Service of UMO, and the Community Service/Continuing Education Program. Energy questions dealt with what people are doing to conserve energy, why they might not be able to conserve, and what they feel about certain energy-related issues. The forestry questions covered what people think of the Spruce Budworm problem (if they have heard of it) and their attitudes toward the aerial spraying program. Several questions were asked about pesticide use in an effort to ascertain if there is a need for education programs dealing with such use. One section of the survey was a telephone follow-up to an extensive statewide personal interview study showing a high demand for Continuing Education to see if that demand still existed. In the omnibus, one randomly selected adult Maine resident (18 years or older) each in a sample of 1,000 randomly selected year-round homes was interviewed by telephone, with a completed interview obtained in 73% of the homes reached.

Project manager: Beth-Ellen Curran.

Survey of Energy Use and Conservation in the Home. Completed in November 1979 for Central Maine Power Company (CMP), the purposes of this study were (1) to estimate the demand for oil, wood, electricity, gas, kerosene, and other home-heating fuels in the 1979-80 heating season relative to the 1978-79 season; (2) to determine the physical characteristics of the dwelling units that affect the demand for energy; (3) to obtain accounts back to 1973 of energy conservation-related behavior in the dwelling unit; and (4) by combining the survey

data, data on metered electrical energy usage, and energy-cost and temperature, to explain change in the demand for electrical power in the home over a seven-year period beginning before the 1973 energy crisis. Telephone interviews were conducted with 665 households listed by CMP as using some electricity for space-heating purposes in southern and central Maine, with a response rate of 96%.
Principal investigator: David Kovenock.

Survey Research Center University of Kentucky

(211 McVey Hall, University of Kentucky,
Lexington, KY 40506)

UK-SRC Poll. Poll III in this series of biannual telephone surveys (formerly the Kentucky Poll of Public Opinion) will start in March 1980. These surveys probe Kentuckians' attitudes and opinions on a variety of issues and are funded by the UK Graduate School and question contributors. Poll II, conducted in November 1979, focused on issues confronting the 1980 Kentucky General Assembly, including collective bargaining for public school teachers, sources for financing education, aid for utility costs for the elderly, energy problems, disposal of hazardous waste products, and a "bottle bill." Other questions covered nuclear power plants, voting patterns, and Kentucky Educational Television. Telephone interviews were conducted with 746 randomly selected residents statewide.
Co-directors: Michael A. Baer and Leonard P. Tipton.

Medicines and Your Health. This survey for Growth and Research Organization for Women (GROW), Inc., with funding from the National Institute on Drug Abuse, is examining how Kentuckians use prescription medicines and the opinions about related health services. Questionnaires (both a long and a short form) have been mailed to 1,500 families throughout Kentucky.
Researchers: Jim Christenson, Tom Arcury, and Faith Miller Cole (UK-SRC); Roseann Hogan (GROW).

Completed project:

Iran Survey. Completed in December 1979 with funding from the UK Center for Developmental Change, this survey probed public reaction to the American hostages held in Iran, President Carter's handling of the "crisis," and the Iran "crisis" itself and its effect on America's energy resources. Telephone inter-

views were conducted with a random sample of 416 households in Lexington, Kentucky.
Researchers: Ken Coleman (CDC); Lee Sigelman (Dept. of Political Science).

Survey Research Center Oregon State University

(Corvallis, OR 97331)

Analysis of Recreation in Response to Water Quality in the Pacific Northwest. The purpose of this study, to be completed by November 1, 1980, for the EPA, is to provide data for a model relating recreation use and water quality. The survey is to obtain, for each county in Oregon, Washington, and Idaho, estimates of the number of people who participate in water-related recreation activities and the number of recreation days for different types of activities. Telephone interviews will be conducted with approximately 3,000 households in selected sample counties in the three states and values predicted for the nonsampled counties.

Principal investigator: G. David Faulkenberry.

Survey Research Consultants International Williamstown, Massachusetts

(P.O. Box 25, Williamstown, MA 01267)

1980 Political Primaries: A Study of Keene, New Hampshire, and Pittsfield, Massachusetts. Analysis is now in progress in this study, conducted as part of the New England Poll, that seeks to reveal the public's evaluations of candidates, examine issue priorities, test a political alienation index, and explore the correlation between political information level and issue awareness. Telephone interviews were completed in January 1980 with random samples of 146 registered voters in Keene, New Hampshire, and 176 in Pittsfield, Massachusetts, with response rates of 87 and 91%, respectively.

Principal investigator: Philip K. Hastings.

Survey Research Laboratory University of Illinois

at Urbana-Champaign

(1005 W. Nevada St., Urbana, IL 61801)

Attitudes on Air Pollution. This study for

the Chicago Lung Association, scheduled for completion in March 1980, seeks to assess the attitudes toward air pollution of people living in the Chicago area, particularly on auto pollution and emissions inspection programs. Telephone interviews were conducted with a sample of 400 adults in the Chicago SMSA (200 in Cook County, 200 in other counties), with a 76% response rate. Project coordinator: Diane O'Rourke.

Illinois Research Readership Survey. Conducted for the UIUC College of Agriculture, the purpose of this survey is to determine reader attitudes toward *Illinois Research*, a publication that contains summaries of recent research in various agricultural fields by UI researchers. Questionnaires will be mailed in March to a sample of persons drawn from the publication's mailing list. Project coordinator: Diane O'Rourke.

Health Care Seeking Behavior--1980 Sociology Practicum. Conducted in conjunction with the UIUC Sociology Department's practicum course in research methods, this study seeks to ascertain the determinants of seeking health care for illness or injury. Telephone interviews will be conducted throughout Illinois with 400-600 adults (18 years or older). Project coordinator: Joe L. Spaeth, in collaboration with William Cockerham (Dept. of Sociology).

Attitudes of U. of I. Faculty toward Continuing Education and Public Service. This study for the UI Office of the Associate Vice President for Public Service, scheduled for completion in May 1980, seeks to assess the involvement and interest of U. of I. faculty in extension courses, together with noninstructional services, technical assistance, and consultation directed to problems or to decisions in the public interest. Mail questionnaires will be sent to 700 faculty with the rank of Assistant Professor or above on each of the University's three campuses. Project coordinator: Edward Lakner.

Completed project:

Bell Marketing Management Program Evaluation. This study, completed in January 1980 for Jagdish Sheth, UIUC College of Commerce and Business Administration, evaluated the effects of a Bell executive program for job relevance, usefulness of information, and feedback from participants. Telephone interviews were conducted nationwide with a sample of 164 first-, second-, and third-level managers of Bell

Systems who had attended a Bell Marketing Management seminar, for an 87% response rate. Project coordinator: Jutta Sebestik.

Methodological research:

Elderly Volunteer Interviewing. This pilot study for Stanley Steinkamp, UIUC Department of Economics, seeks to assess the costs and problems associated with using elderly volunteers, rather than paid interviewers, to conduct telephone and personal interviews with elderly persons. Volunteers will conduct 50 interviews with persons 60 and older in Chicago in March-April 1980, with 25 of the interviews by telephone and 25 in person. Project coordinator: Diane O'Rourke.

at Chicago Circle

(4011 Behavioral Sciences Building, University of Illinois, Chicago, IL 60680)

Longitudinal Study of Technological Innovation in the Food Processing Sector. This NSF-funded study for John E. Etlie, Department of Management, DePaul University, focuses on the food processing sector and will examine factors that influence the innovativeness of organizations, including attitudes toward innovations, information and manpower flows, and governmental actions. One major purpose is to document how organizations innovate or adopt one of the innovative systems under study. The study will involve mail questionnaires to the top organizational officer in 400-600 organizations in the food packaging industry nationwide and intensive interviews with a few selected organizational executives. Project coordinator: Andrew Montgomery.

Family Size and Later Kin Contacts: A Pilot Study. The objective of this study, conducted for Joan Aldous and David Klein, University of Notre Dame, under a USPHS grant, is to examine the quantity and quality of parent-adult child contacts after children leave home, as affected by family size. A sample of 100-125 Notre Dame alumni in the Chicago metropolitan area and Northwestern Indiana from the years 1936-40 in their first marriages with at least two children will be interviewed in person. Questions will cover the respondents' retrospective perceptions of fertility desires, family organization, and sociometric patterns during the child-rearing years, as well as events in their post-parental stage and their adult children's family careers that affect intergenerational contacts. Project coordinator: Michael Cox.

Methodological research:

Household Network Surveys of Cancer Care Costs: A Research Pilot Study. The objective of this 3.5-year project for the National Center for Health Statistics and the National Cancer Institute is to conduct a series of methodological surveys to serve as a basis for a proposed national survey of the cost of cancer care. The methodological experiments are designed to evaluate the potential effectiveness of network sampling for identifying a national sample of cancer patients and to test alternative methods of collecting detailed medical, health care services utilization, and cost-of-care data from cancer patients. For this pilot study, 300 households of cancer patients in Illinois will be interviewed in person and 600 health care providers identified by cancer patients will be sent mail questionnaires to obtain cost-of-care data. The study is scheduled for completion in March 1983.

Principal investigator: Richard B. Warnecke;
study director: Ronald Czaja.

University of Maryland Opinion Survey University of Maryland

(Maryland Technical Advisory Service, University of Maryland, College Park, MD 20742)

Environmental Concerns of the 80's. This study for the Maryland Department of Natural Resources seeks to determine the attitudes of Maryland residents toward the major environmental issues of the 1980's. Scheduled for completion in June 1980, RDD telephone interviews will be conducted with 450 residents.

Principal investigator: Patricia Rathbun.

Completed project:

Student Perceptions of Fire Science Curricula. The purpose of this study, completed in January 1980 for R & J Associates, Bethesda, Maryland, under University of Maryland funding, was to determine the reaction of recent graduates to their experiences as Fire Science students. Telephone interviews were conducted with 6 students each from 6 major universities nationwide, with a 96% response rate.

Principal investigators: Patricia Rathbun and Robert Janes.

Wisconsin Survey Research Laboratory University of Wisconsin

(Lowell Hall, 610 Langdon Street, Madison, WI 53706)

Completed projects:

Reverse Mortgage Survey II. This survey for the Bureau of Aging, State of Wisconsin, sought reactions to various new ideas for helping older homeowners. Four of the plans were reverse mortgage, annuity, sale with lifetime lease, and tax postponement. Telephone interviews were completed statewide in January-February 1980 with an RDD sample of 549 individuals 65 or older who own a home. For further information, contact Harry Sharp, Director, WSRL.

Agricultural Transportation Survey. This survey, sponsored by the Wisconsin Energy Extension Service, evaluated the effectiveness of and participant satisfaction with a project on energy conservation in agricultural transportation. Telephone interviews were conducted in September 1979 with 84 people throughout Wisconsin who had received information or had contact with UW-Extension staff on agricultural transportation energy issues. The response rate was 93%. For further information, contact Harry Sharp at WSRL.

Department of Transportation Survey. In this survey, 1,074 telephone interviews were completed in September-October 1979 with an RDD sample of adults statewide, for a 76% response rate. The purpose was to help the Wisconsin Department of Transportation better understand the transportation needs of the State. Contact Harry Sharp, WSRL, for further information.

Radio Listeners Survey. Sponsored by radio station WHA in Madison, Wisconsin, this survey collected data to aid the station in planning its public programming. RDD telephone interviews were completed in September-October 1979 with 1,136 respondents in the Madison area, for an 80% response rate. For further information, contact Harry Sharp at WSRL.

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Personnel Notes

Ken Brewer, Director of the Survey Research Centre, Australian National University, will be leaving in March 1980 for a position in the Commonwealth Scientific and Industrial Research Organization (Division of Mathematics and Statistics). *R.G. Jones* is serving as Acting Director of the Centre.

Irving Crespi has joined The Roper Organization, Inc., as Vice President and member of the Board of Directors. He was most recently a Senior Fellow at Mathematica Policy Research and before that was Executive Vice President of The Gallup Organization.

David Kershaw, founder and president of Mathematica Policy Research, died of cancer on December 8, 1979, at the age of 37. Also at MPR, *William A. Morrill*, formerly Senior Fellow, has been promoted to President of MPR.

John W. Foley has been named Director of the Center for the Study of Middle-size Cities and Associate Professor of Public Administration at Sangamon State University, Springfield, Illinois. Also at the Center, *Robert Wesley* has been named to direct the Survey Research Unit.

Cynthia Thomas has joined the National Opinion Research Center's New York office as a Senior Survey Director. She was previously a Senior Researcher at Mathematica Policy Research.

Gerald O. Windham has returned to the Social Science Research Center, Mississippi State University, as Director after having spent last year on leave at DHEW.

David Snyder is serving on an interim basis as Acting Director of the Institute of Social Research, Indiana University, to enable the Director, *George Bohmstedt*, to devote full time to other responsibilities.

At the Institute for Survey Research, Temple University, *Phyllis Aronovitz*, formerly Senior Field Administrator, has been promoted to Associate Manager of the Field Department. Her position as Senior Field Administrator has been taken by *Stephanie Walker*, formerly Field Administrator.

Frank Potter has joined the Research Triangle Institute as Survey Specialist. He was formerly Senior Research Specialist at Development Associates, Inc., Arlington, Virginia.

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Research Center News

A New Center within NORC

The Economic Research Center/NORC was established at the National Opinion Research Center (NORC) in the fall of 1979 as a semi-autonomous unit under the direction of Robert T. Michael. The purpose of the unit is to conduct basic research in economic science on issues of long-run relevance to the economy and to private and social behavior. It seeks also to promote basic research by providing training and to improve the tools of empirical research through efforts to provide better survey data and analysis techniques. Current projects involve the economics of the family, labor markets and wages, and behavior over the life cycle. Senior staff affiliated with ERC/NORC are Gary S. Becker, James J. Heckman, Robert T. Michael, Sherwin Rosen, and Robert J. Will.

New Office Locations

The New York office of the National Opinion Research Center has moved to a new location. Their new address is 461 Eighth Avenue, 21st floor, New York, NY 10001. The new telephone number is (212) 971-8200.

The Center for Policy Research, Inc., has opened an office in Washington, D.C., with Mary Castell as Assistant to the Director. This new office is located at 1900 L Street, N.W., Suite 601, Washington, DC 20036, and the telephone is (202) 223-4044.

Space Available in SRC/Michigan Surveys

The Monitoring Economic Change Program of the University of Michigan's Survey Research Center announces the availability of space on rapid turnaround surveys on a shared-time basis. The Surveys of Consumer Attitudes provide 700-800 telephone interviews per month with a 75-77% response rate obtained from a nationally representative sample of telephone households.

The charge for survey time is based on the number of actual interviewing minutes used.

Demographic data are provided. Survey preparation and coordination is handled by SCA staff members. For survey schedules and other information, contact Survey of Consumer Attitudes, Survey Research Center, P.O. Box 1248, Ann Arbor, MI 48106 (phone: 313-763-5224).

Prof. Jonathan R. Cole, Director
Center for the Social Sciences
Columbia University
420 West 118th Street
New York, NY 10027
(212-280-3093)

Update to List of Academic Survey Research Organizations

The following organizations have come to our attention and should be added to the list published in the Summer-Fall 1979 issue of *Survey Research*:

California

Dr. David E. Abbey, Associate Director
Survey Research Service
Loma Linda University
Loma Linda, CA 92354
(714-769-7311, Ext. 3726)

Colorado

Dr. Harold Mendelsohn, Director
Center for Mass Communications Research
and Policy
University of Denver
Denver, CO 80208
(303-753-2166)

Connecticut

Dr. Everett Carll Ladd, Jr., Director
Institute for Social Inquiry
University of Connecticut, Box U-164
Storrs, CT 06268
(203-486-4440)

District of Columbia

Dr. Michael A. Karchmer, Director
Office of Demographic Studies
Gallaudet College
7th Street & Florida Avenue, N.E.
Washington, DC 20002
(202-651-5300)

Illinois

Dr. John W. Foley, Center Director
Center for the Study of Middle-size Cities
Sangamon State University
Springfield, IL 62708
(217-786-6571)

New York

Prof. Morton Bard, Director
Center for Social Research
CUNY Graduate Center
33 West 42nd Street
New York, NY 10036
(212-790-4330)

Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 1005 W. Nevada St., University of Illinois, Urbana, IL 61801, and should be approximately 50 words in length. Names will be coded if requested.

Opening:

Survey researcher. Minimum of B.A. or B.S. Demonstrated quantitative research skills including familiarity with random digit dialing and computer-based statistical packages (SPSS, etc.). Compensation negotiable. Starting immediately. Send resume or vita to Dr. John W. Foley, Director, Center for the Study of Middle-size Cities, Sangamon State University, Springfield, IL 62708. AA/EOE.

Openings:

4 positions at Westat, Rockville, Maryland. Senior Survey Statistician. Specialization: Social statistics - statistical methods. Duties: Design samples for use in surveys; devise field protocols, innovative telephone and personal survey sampling methods, management information systems, questionnaire design. Advanced degree desirable but not essential. Capability in mathematical statistics and sample design essential. Ability to write technical reports. Background in survey research and computer applications highly desirable. 3-5 years experience. Ability to communicate with nontechnical and technical audiences essential. Salary: open. Starting date: open.

Survey Statistician (1-2 openings). Specialization: Social statistics-statistical methods. Duties: Assist in design of sample for use in surveys under direction of Senior Survey Statistician (see above). Advanced degree desirable but not essential. 2-3 years experience in work related to survey

and/or sample design or computer applications. Ability to communicate with non-technical and technical audiences essential. Salary: open. Starting date: Open.

Programmer/Analyst (several openings). Specialization: Statistical methods. Duties: Evaluate specifications for software systems; implement survey design, data reduction, and statistical analysis; specify program and file flow; evaluate available DP tools and determine suitability for each task. Minimum bachelor's degree or equivalent. At least 3 years experience with large IBM main frame; minicomputer experience (DEC, HP, or other) desirable; proficiency with one or more from each category: languages (COBOL, PL/1, FORTRAN), software packages (SAS, SPSS, BMDP, TPL). Salary: \$20,000-\$30,000 depending on qualifications and experience. Starting date: immediately.

Econometrician/Labor Economist. Specialization: Social statistics, manpower planning, labor market analysis. Duties: Initially, provide technical leadership on major evaluation of net economic impact of CETA programs on participants--responsible for designing micro-economic analysis of large data base, mathematical models of net impact, and research on labor force behavior; generally, provide technical leadership in a labor studies group within the corporate structure. PhD or ABD required with emphasis on econometrics and labor or human resource economics. 3-10 years experience in micro-economic impact evaluation of employment and training or similar programs desirable. Interdisciplinary training very desirable. Salary: \$25,000-\$45,000, depending on qualifications and experience. Starting date: immediately.

For the above positions, send resume to Pat Smith, Director of Personnel, Westat, Inc., 11600 Nebel Street, Rockville MD 20852. Westat is an Equal Opportunity Employer.

Openings:

2 positions at Mathematica Policy Research. Survey Manager. Develops questionnaires and interviewer training materials, runs pretests, and implements sample designs; manages survey teams for typical projects or participates as a survey team member; participates in proposal writing. Salary: \$17,000-\$25,000.

Senior Survey Researcher. Experienced in all phases of survey research: sample design, survey management, and analysis. Directs survey teams for major projects and

major projects across divisions; attracts new project work; conducts methodological studies. Salary: \$28,000-\$40,000.

Send resume and other materials to Kenneth Kehrer, Mathematica Policy Research, Inc., P.O. Box 2393, Princeton, NJ 08540. An Equal Opportunity Employer.

Available:

First-year doctoral student at Indiana University seeks temporary employment for May 5-August 22, 1980. Recent employment: Project Director for Survey Data Research, Inc. Has attended Survey Research Center Summer Institute. Current courses: research methods in marketing research, marketing models, multivariate statistical analysis. Currently employed as research associate in IU marketing dept. References, letters of recommendation, resume, transcripts, and samples of academic work available upon request. Write or call Tracie A. Cooding, 3209 E. 10th #7-0, Bloomington, IN 47401; phone: (812) 332-9046.

Available:

Experienced individual seeks opportunity, preferably with university-affiliated survey organization. Achievements include design and execution of 7-year, 5-wave panel study (N=3,000, 90% completion rate per panel). Founder and Director of Program in Survey Research, SUNY Binghamton. Designed and executed large contracts for both public and private sector clients. Expertise in household interviews, telephone interviews, and mail surveys. Relocate by Fall 1980. Write to Richard A. Rehberg, Director, Program in Survey Research, Center for Social Analysis, State University of New York at Binghamton, Binghamton, NY 13903; phone: (607) 798-2116.

Publications and Data Sets

New GSS Report

A compendium containing marginal tabulations for selected General Social Survey (GSS) non-demographic variables is being prepared for distribution in early spring, 1980. It contains all known data points that have exact or

equivalent national usage. For demographic variables, only GSS totals are provided. Trend models are fitted to each series. An introduction summarizing the content is included, along with a subject index. The 277-page report by Tom W. Smith with the assistance of Guy J. Rich, *A Compendium of Trends on General Social Survey Items* (NORC Report 129), will be available from the NORC Library, 6030 S. Ellis Avenue, Chicago, IL 60637 for \$7.50, which includes postage. All orders must be prepaid.

Fertility Data Files Now Available

The Data and Program Library Service of the University of Wisconsin-Madison has announced the release of the public use versions of two new data files. One is the *National Fertility Study 1975*, which is the fifth in a series of studies concerned with reproductive histories and the correlates of the ends, means, and conditions that determine fertility. The sample survey consists of 2,361 eligible women selected from the 1970 National Fertility Study and 1,042 new respondents who represent marriages that occurred after 1970. The interviews were carried out in the spring of 1976. The data file is rectangular with over 860 variables and can be written in BCD, EBCDIC, or ASCII. The data file and its accompanying documentation can be obtained for \$127.

The second new file is *American Family Growth, 1975-1967*. This longitudinal study examines the fertility history of white, urban, native-born American couples and the motivational connections between the environment and fertility decisions and behavior. Data were gathered during three interviews conducted in 1957 and 1960 and between 1963 and 1967. The initial sample size was 1,165 couples. The data file can be written in BCD, EBCDIC, or ASCII. The data file and its accompanying documentation can be obtained for \$143.

For further information, contact Karen Imhof, Data and Program Library Service, 4452 Social Science Bldg, University of Wisconsin-Madison, Madison, WI 53706 (telephone: 608-262-7962).

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or

publisher cited. They are not available through *Survey Research* or the Survey Research Laboratory.

Alwin, Duane F., and Jackson, David J. "Measurement models for response errors in surveys: Issues and applications." Pp. 68-119 in Karl F. Schuessler (ed.), *Sociological Methodology 1980*. San Francisco: Jossey-Bass, 1979.

Childers, Terry L., and Skinner, Steven J. "Gaining respondent cooperation in mail surveys through prior commitment." *Public Opinion Quarterly*, 43 (Winter 1979), 558-61.

Daniel, Wayne G. *Questionnaire Design: A Selected Bibliography for the Survey Researcher*. Public Administration Series, Bibliography P-307. Monticello, Ill.: Vance Bibliographies (P.O. Box 229, Monticello, IL 61856), August 1979. 26pp. \$2.50.

----- *Statistical Adjustment for Non-response in Sample Surveys: A Selected Bibliography with Annotations*. Public Administration Series, Bibliography P-339. Monticello, Ill.: Vance Bibliographies, October 1979. 12pp. \$1.50.

----- *The Use of Monetary and Other Gift Incentives in Mail Surveys: An Annotated Bibliography*. Public Administration Series, Bibliography P-191. Monticello, Ill.: Vance Bibliographies, March 1979. 14pp. \$1.50.

----- *The Use of Random Digit Dialing in Telephone Surveys: An Annotated Bibliography*. Public Administration Series, Bibliography P-223. Monticello, Ill.: Vance Bibliographies, April 1979. 10pp. \$1.50.

Darroch, A. Gordon, and Ornstein, Michael D. "Error in historical data files: A research note on the automatic detection of error and on the nature and sources of errors in coding." *Historical Methods*, 12 (Fall 1979), 157-67.

Duncan, W. Jack. "Mail questionnaires in survey research: A review of response inducement techniques." *Journal of Management*, 5 (Spring 1979), 39-56.

Ellison, Peter C. "Phone directory samples just as balanced as samples from computer random digit dialing." *Marketing News*, 13 (January 11, 1980), 8.

Groves, Robert M., and Kahn, Robert L. *Surveys by Telephone: A National Comparison with Personal Interviews*. New York: Academic Press, 1979. 370pp. \$21.50.

Higginbotham, James B., and Cox, Keith K. (eds.). *Focus Group Interviews: A Reader*. Chicago: American Marketing Association, 1979. 124pp. AMA members \$9; nonmembers \$14.

LaBarbera, Priscilla A., and MacLachlan, James M. "Response latency in telephone interviews." *Journal of Advertising Research*, 19 (June 1979), 49-55.

Marini, Margaret Mooney; Olsen, Anthony R.; and Rubin, Donald B. "Maximum-likelihood estimation in panel studies with missing data." Pp. 314-57 in Karl F. Schuessler (ed.), *Sociological Methodology 1980*. San Francisco: Jossey-Bass, 1979.

National Research Council. *Privacy and Confidentiality as Factors in Survey Response*. Washington, D.C.: National Academy of Sciences, 1979. 274pp. \$12.75.

Reamer, Frederic G. "Protesting research subjects and unintended consequences: The effect of guarantees of confidentiality." *Public Opinion Quarterly*, 43 (Winter 1979), 497-506.

Spurrier, John D., and Padgett, W.J. "The application of Bayesian techniques in randomized response." Pp. 533-44 in Karl F. Schuessler (ed.), *Sociological Methodology 1980*. San Francisco: Jossey-Bass, 1979.

Changes of address, removals, and additions for *Survey Research* mailing list

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Survey Research
Survey Research Laboratory
University of Illinois
1005 W. Nevada Street
Urbana, IL 61801

From: Name _____

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to: New address

[] Please remove my name from the *Survey Research* mailing list

[] Names and complete addresses of additional persons to receive *Survey Research*:

Stephenson, C. Bruce. "Probability sampling with quotas: An experiment." *Public Opinion Quarterly*, 43 (Winter 1979), 477-96.

Stuart, A., Webb, N.L., and Butler, D. "Public opinion polls--A discussion meeting with three introductory papers." *Journal of the Royal Statistical Society, Series A*, 142 (Pt. 4, 1979), 443-67.

Wiseman, Frederick, and McDonald, Philip. "Movement begins toward much needed response rate standards." *Marketing News*, 13 (January 11, 1980), 1, 4-5.

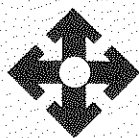
rates in consumer telephone surveys." *Journal of Marketing Research*, 16 (November 1979), 478-84.

Zanes, Anne, and Matsoukas, Euthemia. "Different settings, different results? A comparison of school and home responses." *Public Opinion Quarterly*, 43 (Winter 1979), 550-57.

Zdep, S.M.; Rhodes, Isabelle N.; Schwarz, R. M.; and Kilkenny, Mary J. "The validity of the randomized response technique." *Public Opinion Quarterly*, 43 (Winter 1979), 544-49.

----- and -----. "Noncontact and refusal

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