

# Survey Research

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## Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing.

### Center for Policy Research New York

(125 Riverside Drive, New York, N.Y. 10027)

*Policy Implications of the Vietnam Era Veterans Experience.* This study is being monitored by the Mental Health and Behavioral Sciences Service of the Veterans Administration. Four-hour personal interviews are being conducted with 1,200 respondents divided between Vietnam era veterans and matched nonveteran peers. The survey and analysis are expected to provide a better picture of the present status of veterans; their current needs, compared with those of the nonveteran control group matched for age and socioeconomic factors; their use of VA facilities; their perception of the VA; their overall physical and mental health, compared with nonveteran peers; and their social stability and adjustment, criminal involvement, educational achievements and needs, job training experience or status, and employment levels. The study report is expected to be completed by September 1979. Co-principal investigators: Arthur Egendorf, Robert S. Laufer, Charles Kadushin, Lee Sloan, and George Rothbart.

Completed projects:

*Trends in Tolerance of Nonconformity.* This

NSF-funded study, completed in 1976, extended Samuel Stouffer's national survey to determine how tolerant Americans were of nonconformity. Both personal and telephone interviews were conducted. The national sample consisted of 3,000 adults in the general population and 1,000 designated leaders, with a 75% overall response rate. The data gauged national trends in social, psychological, and economic forces inherent in social change. Results of the study have been published in *Tolerance for Nonconformity: A National Survey of Americans' Changing Commitment to Civil Liberties* (Jossey-Bass, 1978) by Clyde Z. Nunn, Harry J. Crockett, Jr., and J. Allen Williams, Jr. Principal investigator: Clyde Z. Nunn.

*Social Change and Social Mobility in a Developing Society.* This research, completed in June 1977 and supported by NSF, involved a quantitative study of the effects of the Bolivian Revolution of 1952 on social stratification and mobility. The researchers hypothesized that, in the long run, the revolution produced more rather than less inequality because it took peasants from an essentially feudal economy into a market economy where those with more ability, skills, or land were able to exploit their advantages more fully. The study involved an extensive head-of-household survey (N = 1,130), complete censuses (N = 8,946), and intensive anthropological reports on each of six diverse rural areas in Bolivia. A paper entitled "Revolution and the Re-Birth of Inequality: The Bolivian National Revolution," which won AAAS's Socio-Psychological Prize for 1977, is available from CPR. Co-principal investigators: Jonathan Kelley and Herbert S. Klein.

**Center for Survey Research  
University of Massachusetts/Boston and Joint  
Center for Urban Studies of MIT and Harvard**

(100 Arlington Street, Boston, Massachusetts 02116)


*Testing a Predictive Model of Turnover.* In this study funded by the U.S. Department of Labor, data were collected in personal interviews at two points in time (1973 and 1978) with a national panel of 1,000 workers who were employed in 1973 for at least 20 hours a week. A model of turnover has been developed incorporating factors within and outside the job that may be related to turnover. Job changes that are promotional are also considered within the model. Analysis, scheduled for completion in December 1978, will focus on a multivariate prediction of actual job-changing behavior. Principal investigator: Thomas W. Mangione.

**Center for Urban Affairs and Community  
Services  
North Carolina State University at Raleigh**

(Box 5125, Raleigh, North Carolina 27607)

*N.C. Statewide Needs Assessment.* This project, funded by the Department of Human Resources, provides each of the 100 counties in North Carolina a data base for estimating the need for social services in each county, in various regions, and in the state. The core of this data base comes from a survey of approximately 4,000 households throughout the state. The data can be accessed through an interactive computer system, NAIS (Needs Assessment Interactive System), which has been designed to allow users with minimal computer training to pose questions to the data. Project manager: Pat Miller; project coordinator: Yevonne Brannon.

*N.C. Training School Needs Assessment.* This project, funded by the Division of Youth Services, Department of Human Resources, seeks to access the service needs of the current residential population of the N.C. juvenile schools in order to guide the development of programs to meet better those needs. A survey of approximately 400 records of youth offenders constitutes the data base. Analysis of the data will be directed toward management and project development information. Project Manager: Pat Miller.



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etc., write to:

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University of Illinois  
1005 W. Nevada Street  
Urbana, Illinois 61801

**Center for Urban and Regional Studies  
University of North Carolina**

(Hickerson House, Chapel Hill, North Carolina 27514)

*Water Resources Consequences of Second Home and Recreational Land Development.* In this project, funded by the UNC Water Resources Research Institute, a mail survey of residential developers in the 18-county mountain region of North Carolina has been undertaken to provide information on the characteristics of the land development industry and to answer specific questions regarding land development practices that affect water resources. In addition, personal interviews are being conducted with local government officials to ascertain their perceptions of water resources and other environmental problems associated with recreational land development. Similar surveys are to be conducted in the state's 20-county coastal area. During the project's third and final year, the merged coastal and mountain area data will be analyzed to identify similarities and contrasts in the environmental impacts of recreational land development and factors influencing the quality of development. Principal investigator: Shirley F. Weiss; project director: Raymond J. Burby, III.

**Centre for Applied Social and Survey  
Research  
Flinders University of South Australia**

(School of Social Sciences, Bedford Park, South Australia 5042)

*Post Election Survey, South Australia, 1977.* This survey, funded by the Australian Research Grants Commission, is part of a long-term study of the politics and parties of the Dunstan-Labour Government in South Australia. Mail questionnaires were sent to a sample of 1,800 registered voters in five metropolitan and five country electorates to collect data on voter attitudes to political parties, politicians, and policies in South Australia. Data from this survey will be compared with data from previous surveys in 1968 and 1970 to provide empirical time-series data to assist in the analysis of the Dunstan Decade. The present survey is scheduled for completion in late 1978

Researcher: D.H. Jaensch.

*Job Aspirations of School Leavers in Country Areas of South Australia.* Funded by the Youth Work Unit, South Australian Government, this survey, being conducted in all high schools and

area schools in country areas of South Australia, aims to collect data on the job aspirations of all students of legal school-leaving age (approximately 5,000), the mobility implications of their career aspirations, and their assessment of the likelihood of their achieving those aspirations. Information on use of school career guidance services is also being collected. Questionnaires are being completed by students in class. The study is scheduled for completion in early 1979.

Researchers: E.A. Cleland and A.J. Goldworthy.

*A Sociological Study of Whyalla, South Australia.* This study, funded by the Australian Research Grants Commission, investigates the social and economic implications of the closure of the shipyard in Whyalla, an industrial city of 33,000 people characterized by a concentration of the work force in iron and steel manufacturing and shipbuilding and by major structural unemployment problems. A random sample of 400 household heads was interviewed in person, with a 90% response rate, and 140 households are being surveyed by mail. The study is scheduled for completion in late 1978.

Researcher: Ivan Szelenyi.

Completed projects:

*Quality of Life in an Isolated Urban Community.* This study, funded by the Flinders University Research Budget, was conducted in 1976 in the South Australian town of Port Lincoln, an isolated grain exporting and fishing port, tourist center, and rural service center located at the southern tip of the Eyre Peninsula. Personal interviews were conducted with all adult members in 305 households, representing a 91% response rate. Data were collected on the use of local service facilities, the frequency and nature of interaction with the metropolis, and the residential mobility of the households.

Research team: E.A. Cleland, G.J. Hugo, A.J. Goldworthy, and R.J. Stimson.

*Costs of Gaining Access to High-Order Medical Services for Residents of Isolated Urban Communities.* This study, completed in 1976 and funded by the Flinders University Research Budget and the Department of Community Welfare, South Australia, was conducted in the South Australian town of Port Lincoln (see study above). Data were collected on the medical, travel, and living costs incurred by households as a result of any members being referred to the metropolis to use high-order medical services not available locally. The study involved 291 households and used mail questionnaires with follow-up personal interviews for nonrespondents.

Researchers: E.A. Cleland and R.J. Stimson

*Suburban Health Care Behavior in Adelaide, South Australia.* This study, completed in 1977 and funded by the Hospitals and Health Services Commission (Commonwealth) and the Hospitals Department of South Australia, investigated the nature of household health care behavior in three outer suburban areas of Adelaide, two of which have subsequently received comprehensive Community Health Centre developments. Data were collected on the use of a wide range of health services, consumer attitudes toward personnel providing services, and the spatial characteristics of health service utilization. Personal interviews were conducted with all members of 699 households, representing a 97% response rate. Researchers: E. A. Cleland, A.J. Goldworthy, and R.J. Stimson.

*Housing and Social Problems of Aborigines in Murray Bridge, South Australia.* Completed in mid-1978, this study commissioned by the Department of Community Welfare, South Australia, investigated the housing, education, health, and employment problems of the Aboriginal population of Murray Bridge, a South Australian town of about 7,000. A unique feature of the study was the involvement of the local Aboriginal community in actual data collection and analysis. A team of three Aboriginal women interviewers administered the personal interview questionnaire to 140 Aboriginal persons aged 15 years and over, living in and around Murray Bridge, with a response rate of 100%. Researcher: A.J. Goldworthy.

### **Educational Assessment Center University of Washington**

(1400 N.E. Parkway, University of Washington, PB 30, Seattle, Washington 98185)

*UW Non-Admittees.* This study for the University of Washington seeks to determine alternative educational and career choices of applicants not admitted to the UW for Fall 1978. Telephone interviews will be conducted in August-November 1978 with approximately 1,800 undergraduate and graduate applicants. Principal investigator: Judith Fiedler.

*Kingdome Economic Impact.* This study for King County Stadium in Seattle evaluates the economic impact of attendance at stadium events on neighborhood and community businesses. Personal interviews are being conducted on site at sports and trade events with 3,200 stadium attendees. The study is scheduled for completion in December 1978. Principal investigator: Judith Fiedler.

### **Institute for Research in Social Science University of North Carolina**

(Manning Hall, Chapel Hill, North Carolina 27514)

*Energy Conservation in North Carolina.* This one-year project, begun June 1, 1978, is being conducted in conjunction with the Center for Urban and Regional Studies of UNC-CH and the Public Administration Program of North Carolina Central University under contract from the Energy Institute of the State of North Carolina. It will investigate the extent of energy conservation in the residential sector. Surveys of households and builder/developer industry executives will be undertaken to determine how state and local policy can best lead to reducing energy use in new and existing, owned and rented housing.

Co-principal investigators: Mary Ellen Marsden (IRSS), Raymond J. Burby (CURS), and Michael W. McKinney (NCCU).

### **Institute for Social Research University of Michigan**

(P.O. Box 1248, Ann Arbor, Michigan 48106)

*National Studies of Racial/Ethnic Identity and Mental Health of Minority Groups.* Two separate ISR studies are examining the attitudes and experiences of people of Mexican origin and black Americans and the relationships between racial or ethnic identity and mental health. The mental health needs of Chicanos and blacks and how these needs are being met, or not being met, are a primary focus of the two studies. Both are concerned with the special stresses and pressures that many in these groups face. A related concern is the effect of cultural influences on how individuals experience or define mental health problems. New methodological techniques and innovative interviewing approaches are being devised because of the difficulties involved in surveying these two groups. A unique feature is the use of Chicano and black field staff to conduct interviews for the respective surveys. The language of the questions will also be examined to determine how they are understood and interpreted by the respondents.

Study directors: Carlos H. Arce (Chicano study) and James S. Jackson (black study).

Completed projects:

*Adolescence to Adulthood: Change and Stability in the Lives of Young Men.* This report by

Jerald G. Bachman, Patrick M. O'Malley, and Jerome Johnston is the sixth in the monograph series based on the longitudinal *Youth in Transition* study. It culminates an eight-year study of the effects of social environments, particularly school and work environments, on the lives of over 2,000 young men from tenth grade to five years after high school. Five waves of data collection were conducted between 1966 and 1974. The findings indicate a number of differences between those who drop out of high school and those who graduate, those who attend college and those who do not, the employed and unemployed, those with higher and lower status jobs, and those who do and do not marry within the first few years after high school. However, the study concludes that the most important differences between different groups of young men in their teens and early twenties existed *before* the youths reached mid-adolescence, thus indicating that adolescence is not necessarily a period of great turbulence and stress but is marked by "a great deal of consistency along dimensions of attitudes, aspirations, and self-concept." The monograph is available for \$16 (cloth-bound) from ISR's Sales Fulfillment Section. For additional information on the study, contact Jerald G. Bachman at ISR.

*Study of PBB Effects in Michigan.* ISR's Survey Research Center designed and selected the samples for this two-part study, carried out jointly by the UM School of Public Health and the Environmental Sciences Laboratory of Mount Sinai Hospital School of Medicine in New York, to examine the effects of contamination from the chemical PBB, which was accidentally mixed with livestock feed in 1973. In the first part of the study, telephone interviews were conducted with 3,000 Michigan residents regarding their health. In the second part, respondents were asked to undergo medical examinations in six clinics by medical teams from the Environmental Sciences Laboratory. In addition to background information and health problems, both phases were concerned with human absorption of PBB.

### **Institute for Social Science Research University of California at Los Angeles**

(11249 Bunche Hall, UCLA, Los Angeles, California 90024)

*Conceptions of Rape: Methodological Development.* Funded by the Center for the Prevention and Control of Rape, NIMH, this project is the primary stage of a systematic research program directed at the identification of the social characteristics of people engaged in a sexual

encounter and the contextual characteristics surrounding it that may be related to whether community members define the act as rape. The study involves personal interviews with 250 persons in Los Angeles County, with the sample half white and half black and equally distributed by sex, education, and age. Principal investigators: Linda B. Bourque and Joshua S. Golden.

*Environmental Intelligence for Educational Organizations.* Using normal group processes, this NIE-funded study will focus on applying the experience of military, political, and business organizations to the specific circumstances of elementary and secondary school districts.

Principal investigator: Anne Sigismund Huff.

Methodological research:

*Surveys of the Literature in Selected Sub-fields of Law and Society.* This project, funded by NSF, seeks to remedy the problems of (1) data being gathered without adequate attention to theoretical synthesis and (2) having the field become balkanized by discipline, issue, and methodology by commissioning literature surveys of areas in which there has been an unusual amount of empirical research or in which theoretical advances can fruitfully be extended.

Principal investigator: Richard L. Abel.

### **Institute for Survey Research Temple University**

(1600 N. Broad Street, Philadelphia, Pennsylvania 19122)

*Study of Low Fertility Cohort.* In this NICHD-funded study for the Center for Population Research, Georgetown University, personal interviews were conducted nationwide with 1,049 white women born between July 1, 1900, and June 30, 1910, in which data were collected on the reproductive behavior, family composition, and socioeconomic background of these cohorts to understand better how and why very low fertility levels were achieved during the Depression. In addition, the first and only husbands of the respondents were interviewed via a mail questionnaire. One-third of the respondents were reinterviewed by telephone for a reliability study. The field work is completed, and data reduction and processing are scheduled for completion in Fall 1978.

Principal investigator: Jeanne Clare Ridley (Georgetown University); study director: Koray Tanfer (ISR).

Completed project:

*Direct Deposit of Social Security Benefits.* This national study, completed in July 1978 for the Social Security Administration and the U. S. Department of the Treasury, involved interviews with 2,307 Social Security beneficiaries (944 current direct depositors, 903 never direct depositors, and 460 former direct depositors), with 93% of the interviews by telephone and 7% in person and an overall completion rate of 81%. The purpose was to examine the implementation and impact of the SSA direct-deposit-of-benefits option.  
Study director: Koray Tanfer.

**Israel Institute of Applied Social Research**  
**Jerusalem, Israel**

(19 George Washington St., P.O.B. 7150, Jerusalem 91 070, Israel)

*Followup Study of a Project for Education of Parents.* The purposes of this personal interview study, conducted in the urban centers of Israel for The Instructional Television Centre and The Ministry of Education and Culture, Israel, are to follow up on a bi-weekly televised family series, the objective of which is to widen and deepen parents' knowledge and involvement in their educational function, and to examine the extent to which the programs and the discussions following the programs are useful to parents.  
Principal investigators: Tsiyona Peled, Carol Razel, Ilana Shoham, and Rivka Duchin.

**Mathematica Policy Research**  
**Princeton, New Jersey**

(P.O. Box 2393, Princeton, N.J. 08540)

Completed project:

*Commercialization Focused Group Interviews.* This project, sponsored by the Division of Conservation and Solar Applications, U. S. Department of Energy, was to develop information on the commercial potential of new energy technologies--oil shale recovery, gas from unconventional means, enhanced oil recovery, high BTU gasification, medium and low BTU gasification, advanced electrical generation, energy from urban wastes, and coal liquefaction. Participants in focus-group discussions in Denver, Dallas, Chicago, and Princeton included representatives from manufacturing, marketing, consumers, and government.  
Co-principal investigators: Irving Crespi and William Morrill.

**National Analysts**  
**Philadelphia**

(400 Market Street, Philadelphia, Pennsylvania 19106)

*Pennsylvania Citizens' Needs Survey.* The major focus of this study for the Pennsylvania Governor's Office of State Planning and Development is to determine unmet needs throughout the Commonwealth of Pennsylvania. Issues to be evaluated include housing, transportation, employment, education, and social and health-care services. Other important objectives are to establish baseline data in selected areas for public policy and program planning purposes and to establish incidence and prevalence of developmental disability and substantial handicap of the in-home, noninstitutionalized population of the state. Personal interviews are being conducted in a statewide probability sample of 1,000 households with randomly selected adults (18 or over) and in a supplementary sample of approximately 120 households with developmentally disabled persons. The study is scheduled to be concluded by Winter 1979.

Study director: Beth Rothchild.

**National Opinion Research Center**  
**University of Chicago**

(6030 S. Ellis Ave., Chicago, Illinois 60637)

*High School and Beyond: A National Longitudinal Study of High School Students.* This study for the U. S. National Center for Education Statistics will collect a wide variety of educational and career-relevant information from high school students in the 10th and 12th grades to analyze and report in such areas as state financing and local labor market demand the effects on plans to continue schooling, effects of the Youth Employment Act, sources of declining test scores, and effects of minimum competency requirements. After field testing in 1979, self-administered questionnaires in the classroom will be used in the base year (1980) to collect data nationally in a random sample of 1,000 schools with 72 randomly selected students (36 seniors, 36 sophomores) in each school, for a base-year total of 36,000 seniors and 36,000 sophomores. Longitudinal data collection is planned for every two years through 1990. Intercohort comparisons will be made with previously collected data on the high school class of 1972.  
Principal investigator: James S. Coleman; project director: Carol B. Stocking.

*Attitudes of Young Roman Catholics toward the Church and Their Relations with It.* Sponsored by the National Knights of Columbus, this national study of Catholics, aged 14 to 30, in the United States and Canada, will examine attitudes toward and relations with the Church, attitudes toward vocations to the priesthood and the religious life, and the impact of Catholic education on this "postconciliar" group. Mail questionnaires will be sent to 1,500 U.S. and 600 Canadian respondents located by a random-digit-dialed telephone screener from a national probability sample of telephone households. The study is scheduled for completion in January 1980.

Co-principal investigators: Andrew M. Greeley and William C. McCready.

*Urban School Organization and the American Working Class: A Historical Analysis.* This three-year, NIE funded study, to be completed in 1981, will connect an analysis of urban school systems as organizations, to an account of distinctive elements in the American class experience. Using a case study approach, changes will be explored over time by studying the interorganizational linkages between school systems, as organizations, to an account in three cities (Atlanta, Chicago, and San Francisco) at four critical time periods: the 1870s, 1905-1915, the 1930s, and the late 1960s to the present.

Principal investigators: Ira Katznelson and Paul E. Peterson.

### **Office of Educational Development University of Alabama in Birmingham**

(310 Medical Education Building, Birmingham, Alabama 35294)

Completed project:

*Evaluation of the "Alternatives" Mental Health Campaign in Alabama.* The awareness levels of Jefferson County (Ala.) residents for mental health programs before and after a media campaign were measured in two random-digit-dialing telephone surveys in November 1977 and May 1978 sponsored by the Alabama Department of Mental Health. Data were also collected on drug attitudes, demographics, media popularity, recent life experiences, and psychological well-being. Almost 300 residents (over 12 years of age) completed the questionnaires in each survey, for a 70% response rate. In the second survey, respondents also completed the Bradburn Affect Balance Scale. The results were analyzed in terms of changes over time and the relationships of different population

subgroups, media use, and recent life experiences to psychological well-being.  
Project director: Richard Maisiak.

### **Population Research Laboratory University of Alberta**

(Department of Sociology, University of Alberta, Edmonton, Canada T6G 2E1)

*Citizen Concerns Study.* In this study, sponsored by the Office of the Mayor, City of Edmonton, personal interviews are being conducted with a cross-sectional random sample of 1,500 respondents throughout the City. Data collected by the survey are being supplemented by aggregate statistics on crime rates, traffic flow, etc. Using a social indicators model that includes all areas of program delivery offered by the City, an evaluation of use and program performance will be undertaken. Each area will then be set into the context of individual life situations measured through subjective, objective, and behavioral indicators. The study is scheduled for completion in January 1979.

Director: I.W. Kennedy.

### **Research Triangle Institute North Carolina**

(P.O. Box 12149, Research Triangle Park, North Carolina 27709)

*National Medical Care Expenditure Survey.* RTI has recently completed the household survey portion of the National Medical Care Expenditure Survey, sponsored by the National Center for Health Services Research. This survey required six rounds of interviews with over 13,000 households in 106 communities throughout the U.S., with an 85% completion for all six rounds. These interviews will provide patient information on the utilization and cost of doctor visits, hospital stays, and other encounters with medical providers reported by the sample households. In the household survey, which began in January 1977, the sample households were interviewed in person in Rounds 1, 2, and 5 and by telephone in Rounds 3, 4, and 6. Those households without telephones were interviewed in person in all six rounds. The National Opinion Research Center, as a subcontractor, was responsible for data collection for half the sample and RTI for the other half. In order to improve the quality of the data, a computer-generated summary of the health services received, the cost of those services, and how they were paid

was prepared and mailed to each sample household prior to each round. The interviewers reviewed the summaries with respondents in each round to ascertain additions and errors. A further study requirement to improve data quality includes a 50-percent sample record check of all physician visits, hospital stays, and other encounters with medical care providers reported by the respondents. Therefore, respondents were asked to sign a permission form for each provider. Those with health insurance were also asked to sign a permission form that requested employers and insurers to provide data on premiums and benefits. The medical provider and health insurance surveys will be conducted by mail and are scheduled for completion in March 1979. The interview data and the provider data will be matched and merged, and national and regional data will be produced on the utilization of health services and the amount of money spent for those services by individuals and families. Extensive tables will be produced and published by the National Center for Health Statistics from these data files.

Project director: Daniel G. Horvitz.

*A National Evaluation of the ESEA Title I Migrant Program.* This study for USOE has three objectives: (1) to assess the impact of the ESEA Title I Migrant Program on the basic skill attainment and school attendance of participants in the second, fourth, and sixth grades; (2) to validate the migrant student counts used in the allocation of federal funds to the states; and (3) to describe the services and recipients of the ESEA Title I Migrant Program. To meet the first objective, a sample of 5,000 migrant children in the second, fourth, and sixth grades in 265 schools representing 155 school districts nationally was administered a battery of tests during January-February 1978. These students are being tracked and will be tested again during January-February 1979. In addition, data from the schools are being collected by personal interview and mail questionnaire.

Project director: Ben Cameron.

*An Evaluation Study of the Upward Bound Program: A Second Follow-up.* This study for the Office of Planning, Budgeting, and Evaluation, USOE, follows a national sample of students who participated in a 1973-74 base-year evaluation study of the Upward Bound Program and were followed up in 1976-77 to obtain information about intermediate educational outcomes, particularly as related to the post-secondary experience. The second follow-up study examines further the impact of Upward Bound participation on educational continuance, concentrating on persistence in post-secondary education. The 6,000 base-year sample members will be surveyed by mail, with a telephone

follow-up of a sample of nonrespondents. In the basic sample, 60% were Upward Bound participants in 1973-74 and 40% were from the same high schools but were not UB participants. The current or last-attended schools of second follow-up respondents will also be surveyed by mail to obtain transcripts. The present phase of the study is scheduled for completion in June 1979.

Project director: Graham S. Burkheimer, Jr.

### **Social Research Center Washington State University**

(Wilson Hall 133, Pullman, Washington 99163)

*Survey of Victimization in Tacoma, Grays Harbor County and Bellingham.* Conducted in collaboration with the Criminal Justice Research Unit, WSU, and funded by the Washington State Law and Justice Planning Office, this victimization survey in Tacoma, Grays Harbor County, and Bellingham, Washington, will be used to assess the accuracy of reported crime statistics, estimate the amount of crime, and assess the differential impact of crime on specific groups in these three areas. Mail questionnaires were sent to 4,000 households and 700 businesses in these areas.

Principal investigator: Ben A. Menke.

Completed project:

*Public Attitudes toward Crime and Its Control.* This study, conducted jointly in 1976 with the Criminal Justice Research Unit, WSU, under funding from the Washington State Law and Justice Planning Office, assessed public and professional views and perceptions on several criminal justice issues, including crime seriousness, public reactions to crimes, public knowledge of the criminal justice system, and public evaluation of that system. The study involved mail questionnaires sent to a systematic sample of 1,970 households in Washington State and had a 64% response rate.

Principal investigator: Roy Lotz.

### **Social Science Research Center University of Puerto Rico**

(Faculty of Social Sciences, University of Puerto Rico, Rio Piedras, Puerto Rico 00931)

*Female Criminality.* This study of Puerto Rican



women in prison is divided into three phases. The first sought to analyze the characteristics and changes in women prisoners in Puerto Rico. This phase, completed in July 1978, involved the use of statistical data from official sources and interviews with women prisoners in the Industrial School of Women at Vega Alta. The second phase, to be completed by June 1979, replicates an earlier study on "Prisonization as an Inhibitor of Effective Resocialization." Data on the prisoners' social and criminal backgrounds will be collected at the Industrial School. The third phase, to be carried out in 1979-80, will include an analysis of the experiences and adjustments of a group of released prisoners.

Principal investigator: Mercedes Otero de Ramos.

*The Puerto Rican Family.* This study will examine the family as an institution in Puerto Rico. It seeks to determine the influence of other social institutions on the family, and vice versa, and to measure the effects of the country's transformation on the family. The design is based on the selection of some important groups in Puerto Rican society, such as the unemployed, skilled workers, the unskilled, and professionals. Samples representative of each group will be selected, and interviews will be completed with the families. Data will be correlated with indicators of socioeconomic changes in the country, and the effects of these changes on individual members of the families will be analyzed.

Principal investigator: Nemesio Vargas Acevedo.

### **Survey Research Center State University of New York at Buffalo**

(4320 Ridge Lea Road, Rm A-46, Buffalo, New York 14226)

*Judicial Performance Evaluation Survey.* Conducted for the Bar Association of Erie County (N. Y.), this survey solicits Bar Association members' ratings of the performance of sitting judges, who will be evaluated on a variety of performance dimensions. The results will be made known to the jurists evaluated and will eventually contribute to the ratings publicized by the Bar Association prior to the judges' seeking re-election or reappointment. Mail questionnaires will be sent to a systematic sample of 700 members of the Bar Association of Erie County in January 1979, with subsequent mailings annually.

Project director: John Frizzell (Bar Association of Erie County); study coordinator: Joel S. Rose (SRC).

### **Survey Research Centre York University**

(4700 Keele St., Downsview, Ontario M3J 2R6, Canada)

*Community Attitudes toward Neighborhood Services.* This study, funded by the Canada Council, seeks to (1) analyze the basis for community opposition to the location of mental health facilities in neighborhoods; (2) to establish the attitudes and responses to these facilities in a variety of locations and socioeconomic settings; and (3) to provide guidelines to aid in planning public facility locations, as well as providing a basis for the systematic assessment of the environmental impact of planning decisions. Personal interviews are being conducted with 1,080 adults aged 18 years or over in Toronto.

Principal investigators: M. Taylor and M. Dear (Dept. of Geography, McMaster University).

### **Survey Research Laboratory Arizona State University**

(Sociology Department, Arizona State University, Tempe, Arizona 85281)

*Judicial Evaluation Poll: 1978.* This study for the Arizona State, Maricopa County, and Pima County Bar Associations is obtaining lawyers' assessments of judges' performances to guide the electorate in voting whether or not judges should be retained in office and to provide the judges with some feedback. Mail questionnaires have been sent to 1,500 practicing attorneys in Arizona. The study is scheduled for completion by September-October 1978.

Director: Morris Axelrod.

### **Survey Research Laboratory University of Illinois**

#### **at Urbana-Champaign**

(1005 W. Nevada St., Urbana, Illinois 61801)

*Pseudorabies in Swine.* This study, to be completed in November 1978 for Professor George T. Woods, UIUC College of Veterinary Medicine, under USDA funding, seeks to determine if differences exist in the swine-raising practices of farmers who have and have not experienced pseudorabies in their swine herds. Mail questionnaires have been sent to 1,200 swine producers in Illinois, with telephone follow-ups

planned for nonrespondents.  
Project coordinator: Dorothy Nemanich.

*Diary Cooperation Screening for Working Women.* In this study for Helen Steeves, University of Wisconsin Department of Agricultural Journalism, an Illinois statewide sample of approximately 2,200 numbers is being screened by telephone to obtain the names, addresses, and telephone numbers of 250 working women who agree to cooperate in a one-week diary study.  
Project coordinator: Diane O'Rourke.

*Planning and Evaluation in Illinois School Districts.* Under funding from the Illinois Office of Education, SRL is organizing and analyzing for Antoinette Wirth, UIUC Department of Vocational and Technical Education, data gathered by self-administered questionnaire and from files in 158 school districts in Illinois regarding their votech programs.  
Project coordinator: Dorothy Nemanich.

#### Completed projects:

*Transportation of the Elderly.* SRL assisted the Illinois Department of Aging in designing questionnaires for a study to determine the characteristics of transportation services for the elderly in Illinois, including scheduling, number and types of vehicles in use, maintenance frequency, types of safety equipment installed, accident frequency and claims filed during 1977, and amounts of insurance carried. The questionnaires were to be mailed to 400 organizations and agencies in Illinois that offer transportation services for the elderly. A passenger survey was also to be conducted to assess client satisfaction with transportation services.  
Project coordinator: Edward Lakner.

*Wilderness Users Panel Study (Screening Phase).* SRL provided consultation on sample and questionnaire design for Robert Young, UIUC Department of Forestry, in a screening survey to obtain information from users of the Boundary Waters Canoe Area in Minnesota concerning their past experience with wilderness areas. The purpose of the personal screening interview was to identify "new" wilderness users for a later panel study.  
Project coordinator: Linda Lannom.

#### at Chicago Circle

(4011 Behavioral Sciences Building, University of Illinois, Chicago, Illinois 60680)

*Support Services and Employment Needs of the Elderly.* This study, sponsored by the Suburban Cook County Area Agency on Aging under

funding from Title IV of the Older American Act and from the Illinois Department of Aging, seeks to assess the need for supportive services and to determine the types of employment sought by older persons, as well as to relate family support networks to overall life satisfaction. Personal interviews are being conducted with 125 noninstitutionalized persons 60 years of age or older from each of six regions of suburban Cook County, Illinois. The study is scheduled for completion in November 1978.

Principal investigator: Robert Cabral.

#### Survey Research Unit Polytechnic of North London

(Department of Applied Social Studies, Ladbroke House, Highbury Grove, London N5 2AD, England)

*Development of Survey Measures of the Quality of Life of the Elderly in Residential Care.* The first stage of this study, funded by the Personal Social Sciences Council, involved re-analyzing data from the Social Science Research Council Survey Unit "Quality of Life" surveys between 1971 and 1975 with particular reference to identifying the salient life domains and most appropriate measures of well-being of the elderly. In the second stage, the measures are being replicated by conducting personal interviews with a sample of 160 elderly residents in local authority homes in the London boroughs and home counties north of London. The study is scheduled for completion in December 1978.

Joint investigators: John F. Hall and Graham I. Hamblin.

*Evaluation of Citizens Advice Bureau at the Royal Courts of Justice.* This project, which began in October 1977 for the Nuffield Foundation, is monitoring and evaluating an experimental Citizens Advice Bureau at the Royal Courts of Justice, London. The aim of the experiment is to establish a way of providing advice and guidance for litigants-in-person at the High Court. The evaluation seeks to examine the work undertaken by the CAB over the period of the experiment and to observe and record the interaction between the CAB and the courts. Personal interviews are being conducted with 500-600 CAB clients (predominantly 25-49 years old, with 75% male and 25% female), and mail questionnaires are being sent to 500-600 CAB clients. In addition, personal depth interviews are being conducted with 50-60 clients. The final report will be completed by September 1979.

Research officer: L. A. Kellaheer.

*Domiciliary Family Planning Service in Haringey, North London.* In this study, the case records of 1,297 women receiving or having received service from this domiciliary organization in Haringey are being analyzed. Completion is anticipated by November 1978. Director of Family Planning: Dr. E. Christopher; researcher: L. A. Kellaher.

### **U.S. Travel Data Center** **Washington, D.C.**

(1100 Connecticut Avenue, NW, Washington, D.C. 20036)

*1978-79 Convention Expenditure Survey.* This Nationwide study, being conducted for the International Association of Convention and Visitor Bureaus, is designed to measure the monetary contribution of conventions to the economies of the more than 60 cities participating in the survey. The survey of over 100,000 individuals, associations, and business firms will run from July 1978 through June 1979. Although the primary focus is personal expenditures of out-of-town convention delegates, data will also be collected on convention-related expenditures of exhibitors, associations, and exposition service contractors. Project director: Suzanne D. Cook.

*1978-79 Survey of State Travel Offices.* This is the sixth annual survey of the activities and structures of the official state government travel development agencies. The survey will provide detailed information on staff size, administration, distribution of advertising and other budget items, package-tour activity, press and public relations, research, and highway welcome centers for the 50 states and a number of U.S. territories. Project director: Suzanne D. Cook.

### **Wisconsin Survey Research Laboratory** **University of Wisconsin**

(610 Langdon Street, Lowell Hall, Madison, Wisconsin 53706)

#### **Completed projects:**

*School for Workers Survey.* The purpose of this study, funded under a U.S. Government grant to the UW School for Workers, was to prepare more effective safety and health classes for union members. The study involved a name sample of people throughout the U.S. who had attended classes sponsored by the UW School for Workers

or the Shoreline Community College Labor Studies Program in Seattle. Telephone interviews were completed in March-April 1978 with 855 persons, for an 88% response rate. Principal investigator: Susan J. Levy (Labor Studies Program).

*Telephone Survey of Residents of Greendale, Wisconsin, Comparing the Village Center and Overlook Areas.* Funded under a Hatch Grant from the USDA, this survey sought to assess resident attitudes and evaluations of certain planning and design features within Greendale, Wisconsin, one of the best-known planned communities in the U.S. Telephone interviews were completed in May-June 1978 with an adult in 140 randomly selected households in the Village Center and Overlook areas of the community, for an 85% response rate. Principal investigator: Arnold Alanen (Dept. of Landscape Architecture).

*Special Needs for the Developmentally Disabled Child and Adult.* In this study, funded by the State of Wisconsin's Developmental Disabilities Council, 45-minute telephone interviews were conducted with the parent or guardian of 214 sampled children with cerebral palsy, seizure disorders, or autistic-like behavior and with 185 sampled adults (or a parent as proxy if respondent was unable to participate) having one of these conditions. The study sought to identify the special needs of people with these three disabilities, determine how well the local community is meeting these needs, identify problems that may prevent people from getting services, propose solutions to the problems identified, and develop a five-year plan for the State to better meet the needs of people with these disabilities. The interviewing was completed August 1, 1978, with response rates of 97% for the child sample and 96% for the adult sample. Principal investigator: Barbara Robins (Dept. of Urban and Regional Planning).

*Energy Extension Service Evaluation Survey.* This pilot study, funded by the U.S. Department of Energy, gathered base data to be used as a guide to adjust energy priorities for planning educational programs. Statewide random-digit-dialed telephone interviews were completed in June-July 1978 with 551 adults, for a 68% response rate. Principal investigator: Laverne Forest (Dept. of Program and Staff Development, UW Extension).

*Statewide Telephone Survey of Job Characteristics and Attitudes.* Under funding from the Wisconsin Alumni Research Foundation, this study sought to ascertain people's autonomy in their work and their relationship with co-workers. Also of interest were their attitudes toward politics and society and how

their attitudes are shaped by their work life. Telephone interviews averaging 40 minutes in length were completed in June-August 1978 with one employed person 18 years of age or older in 263 households drawn from a sample of telephone numbers, with a 78% response rate. This study was a pilot for a survey expected to be conducted nationwide and in several other countries.

Principal investigator: Erik Wright (Dept. of Sociology and Institute for Research on Poverty).

## Research Center News

### New Survey Center in South Australia

The Centre for Applied Social and Survey Research (CASSR) was established at the Flinders University of South Australia in 1977 in the School of Social Sciences. It is a multidisciplinary research center conducting research in both methodology and a wide range of applied social research fields, particularly in urban and regional planning, community development, social policy, and political analysis (see pp. 3-4 for a description of recent studies).

In addition to pursuing its own program of research, CASSR provides the expertise and facilities to furnish consultation or conduct surveys for researchers in the University and outside organizations. It also assists in teaching programs involving survey research methodology, holds summer schools and seminars on survey research and topics of social interest, and disseminates research findings through the publication of technical papers and research monographs.

The Director of CASSR is R.J. Stimson, Senior Lecturer in Geography, Flinders University.

### Survey Unit at Johns Hopkins Phased Out

Under a University decision, the Survey Research Unit at Johns Hopkins University is being phased out after five years of existence. Its staff, however, will continue to operate as Survey Research Associates, Inc. (2020 E. Madison St., Baltimore, MD 21205), a service-oriented unit not directly affiliated with Hopkins.

The Executive Director of SRA is Diane Monheit, who was associated with the Johns Hopkins School of Hygiene and Public Health for eight years. The professional staff includes Richard T. Smith, former Director of the Unit, and Henry J. Becker, former Associate Director. Both continue in their other positions on the staff of Johns Hopkins.

SRA provides a wide range of survey research services to academic, professional, governmental, and community organizations. Although the emphasis is on studies in the Baltimore area, SRA also has national capabilities. Forthcoming projects include an Alcoholism Treatment Facility Case/Control Study Follow-up Survey in 12 cities across the U.S.: 1,500 interviews; a U.S. Public Health Hospitals study of the efficacy of medical care review mechanisms: national follow-up sample, with approximately 27,000 telephone interviews to be conducted over the next two years; a study of public service employment programs in health occupations: 2,000 telephone and personal interviews with follow-up sample; and Community Organizations and Neighborhood Demand Mobilization: personal and telephone interviews in 20 Baltimore neighborhoods, with about 1,400 residents to be interviewed.

### Update to List of Academic Survey Research Organizations

The following facilities should be added to the list published in the Fall 1977 issue of *Survey Research*:

#### *Alabama*

Dr. Sam Brown, Director  
Office of Educational Development  
University of Alabama in Birmingham  
School of Medicine  
310 Medical Education Building  
Birmingham, Alabama 35294  
(205-934-3686)

#### *Australia*

Mr. R.J. Stimson, Director  
Centre for Applied Social and Survey  
Research  
School of Social Sciences  
The Flinders University of South Australia  
Bedford Park 5042, South Australia  
(08-2753911 or 2752396)

Also, the following change of address should be noted:

#### *Illinois*

Survey Research Laboratory  
1005 W. Nevada Street  
University of Illinois  
Urbana, Illinois 61801

A new list will appear in the Fall 1978 issue of *Survey Research*.

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## Jobs $\longleftrightarrow$ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 414 David Kinley Hall, University of Illinois, Urbana, IL 61801, and should be approximately 50 words in length. Names will be coded if requested.

### Opening:

Arizona State University. Search reopened for recent or near PhD with training and direct experience in all phases of large-scale survey research: management, design, sampling, instrument development, data collection (particularly face-to-face interviewing), data reduction, statistical techniques, computer usage, analysis, and report preparation. Substantive knowledge of race and ethnic minorities preferred. Letter of application, vita, and three letters of reference should be sent to Chair, Department of Sociology, Arizona State University, Tempe, Arizona 85281. Closing date for applications is October 15, 1978. Affirmative Action/Equal Opportunity Employer. Women, minorities, veterans, and handicapped persons are encouraged to apply.

### Available:

Survey Specialist. Eight years experience in home office and field with Research Triangle Institute, Westinghouse Learning Corp., National Analysts, and UCLA. Nationwide experience in all phases of survey research. Prefer work in Southern California, but some travel OK. References on request. Write J.L. Durham, 6206 Hazeltine Ave. #5, Van Nuys, CA 91401, or call (213) 785-6386.

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## Request for Material

### Survey of Software for Statistical Analysis

As part of an effort to establish an information bank and to review and evaluate computer

programs and packages for processing and analyzing statistical data obtained from sample surveys, experiments, or other sources of large or complex statistical data sets, Professors Ivor Francis and J. Sedransk are compiling a list of the names and addresses of *developers* of statistical packages or programs and a list of some experienced *users* of these programs.

They are interested in learning about any program that performs one or more of the following five tasks in statistical analysis: (1) file building or data management; (2) editing: error detection, correction, and imputation; (3) data description and plotting; (4) estimation of finite population parameters and associated variances for complex sample surveys; or (5) statistical analysis and model building (including subroutine libraries). They would like to hear from casual users, more experienced users, developers, statisticians, and nonstatistical research workers and request that persons list separately for each of these five tasks, for all programs, (1) the name of the program and the name and address of the developer and (2) the name and address of the responsible individual (or an experienced user) in the organization who can be contacted regarding the program.

The information should be sent to Professor Ivor Francis, Scientific Secretary, International Association for Statistical Computing, 358 Ives Hall, Cornell University, Ithaca, New York 14853.

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## Publications and Data Sets

### NORC Monograph Series

*NORC Monographs in Social Research*, a series published by Aldine Publishing Co. of Chicago, has ceased publication. Sixteen books were issued in the series between 1964 and 1974, the latest being *Response Effects in Surveys* by Seymour Sudman and Norman Bradburn. Of the 16 published, 14 are still in print. Distribution of the series is now being handled by the Library at the National Opinion Research Center (6030 S. Ellis Ave., Chicago, IL 60637). Information on the series is available from the NORC Library.

A similar series, to be published by Jossey-Bass, Inc., San Francisco, is just getting under way. Monographs in that series will be announced as published.

## SMIS Bibliographies Issued

The Survey Methodology Information System of the U.S. Bureau of the Census has released preliminary versions of a number of bibliographies prepared in response to specific search requests from users of SMIS. These preliminary bibliographies provide only selective coverage of the subject involved, but they are being developed further to provide more comprehensive coverage and will be released in revised form later.

Some of the topics covered in recent bibliographies include the following:

- Effects of Question Wording and Format
- Followup of Nonrespondents in Longitudinal Studies
- Interviewer Performance
- Interviewer Recruitment, Selection and Training
- Long vs. Short Form Questionnaires
- Not-at-Home and Hard-to-Reach Respondents
- Panel Studies
- Questionnaire Construction: Some Basic Texts
- Randomized Response

Earlier bibliographies have covered such areas as "Effects of Types of Postage in Mail Surveys," "Question Sequence," "Telephone Interviewing," and "Use of Incentives."

For a list of the bibliographies available and information on how to obtain them, write to the Survey Methodology Information System, Bureau of the Census, Washington, D.C. 20233.

## 1977 County and City Data Tape Available

The U.S. Bureau of the Census has released the 1977 County and City Data Book (CCDB) computer tape, which contains data records for the U.S. and each region, division, state, county, SMSA, and incorporated places of 25,000 or more. The data come from a number of sources and are the same as in the printed 1977 CCDB (scheduled for release by early September) except for the omission of the appendix tables. All data for each geographic area are presented in a 3042 character record, with each record containing the full alphabetic name of the area and its identifying geographic code. The CCDB tape is available on a single reel for \$80 from the Customer Services Branch, Data User Services Division, Bureau of the Census, Washington, D.C. 20233 with the following options: 1600 bpi 9 track EBCDIC, 800 bpi 9 track EBCDIC,

800 bpi 7 track BCD, or 556 bpi 7 track BCD. Documentation is included or may be requested separately.

## New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Becker, Boris W., and Greenberg, Marshall G. "Probability estimates by respondents: Does weighting improve accuracy?" *Journal of Marketing Research* 15 (August 1978), 482-86.

Blair, Ed. "Occurrence and recognition of non-programmed interviewer speech behaviors." Pp. 232-37 in Subhash C. Jain (ed), *Research Frontiers in Marketing: Dialogues and Directions*. Chicago: American Marketing Association, 1978.

Bradburn, Norman M.; Sudman, Seymour; Blair, Ed; and Stocking, Carol. "Question threat and response bias." *Public Opinion Quarterly* 42 (Summer 1978), 221-34.

Brown, L. Dave, and Tandon, Rajesh. "Interviews as catalysts in a community setting." *Journal of Applied Psychology* 63 (April 1978), 197-205.

Collins, Martin. "Interviewer variability: The North Yorkshire experiment." *Journal of the Market Research Society* 20 (April 1978), 59-72.

Craig, C. Samuel, and McCann, John M. "Item nonresponse in mail surveys: Extent and correlations." *Journal of Marketing Research* 15 (May 1978), 285-89.

Dillman, Don A. *Mail and Telephone Surveys: The Total Design Method*. New York: Wiley, 1978. 325pp. \$19.95.

"The General Social Survey" [a symposium by Norval Glenn, Philip E. Converse, Stephen J. Cutler, and Herbert H. Hyman]. *Contemporary Society* 7 (September 1978), 532-49.

Groves, Robert M. "Comparing telephone and personal interview surveys." *Economic Outlook USA* 5 (Summer 1978), 49-51

Harris, James R., and Guffey, Hugh J., Jr. "Questionnaire returns: Stamps versus business reply envelopes revisited." *Journal of Marketing Research* 15 (May 1978), 290-93.

Hawkins, Darnell Felix. *A Bibliography of Studies of Nonresponse in Survey Research*. IRSS Technical Paper No. 2. Chapel Hill: Institute for Research in Social Science, University of North Carolina, June 1978. 38pp. \$2.50.

Jessen, Raymond J. *Statistical Survey Techniques*. New York: Wiley, 1978. 520pp. \$24.95.

Jones, Wesley H., and Linda, Gerald. "Multiple criteria effects in a mail survey experiment." *Journal of Marketing Research* 15 (May 1978), 280-84.

Kerin, Roger A., and Peterson, Robert A. "The effect of questionnaire form on age reports

in a mail survey." Pp. 229-31 in Subhash C. Jain (ed.), *Research Frontiers in Marketing: Dialogues and Directions*. Chicago: American Marketing Association, 1978.

McCullough, B. Claire. "Effects of variables using panel data: A review of techniques." *Public Opinion Quarterly* 42 (Summer 1978), 199-220.

Mandall, Lewis, and Lundsten, Norman L. "Some insight into the underreporting of financial data by sample survey respondents." *Journal of Marketing Research* 15 (May 1978), 294-99.

Roshwald, Irving. "Probability estimates by respondents: Adjustments may improve accuracy." *Journal of Marketing Research* 15 (August 1978), 487-88.

Changes of address, removals, and additions for *Survey Research* mailing list

Return to: Mrs. Mary A. Spaeth, Editor  
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Survey Research Laboratory  
University of Illinois  
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Singer, Eleanor. "The effect of informed consent procedures on respondents' reactions to surveys." *Journal of Consumer Research* 5 (June 1978), 49-57.

U.S. Bureau of the Census. *Census Bureau Methodological Research, 1977: An Annotated List of Papers and Reports*. Washington, D.C.: U.S. Government Printing Office, 1978. 20pp. 50¢.

U.S. National Center for Health Services Research. *Emergency Medical Services: Research Methodology*. NCHSR Research Proceedings Series. DHEW Publication No. (PHS)78-3195. Hyattsville, MD: NCHSR, 1978. 126pp. Available on request to NCHSR, Office of Scientific and Technical Information, 3700 East-West Highway, Rm 7-44, Hyattsville, MD 20782.

U.S. National Center for Health Statistics. *Background and Development of the National Reporting System for Family Planning Services*. Vital and Health Statistics, Ser. 1, No. 13. Hyattsville, MD: Public Health Service, DHEW, 1978. Single copies free from NCHS, Rm 1-57, Center Bldg., 3700 East-West Highway, Hyattsville, MD 20782.

U.S. National Center for Health Statistics. *National Survey of Family Growth, Cycle I: Sample Design, Estimation Procedures, and Variance Estimation*. Vital and Health Statistics, Ser. 2, No. 76. Hyattsville, MD: Public Health Service, DHEW, 1978. 32pp. Single copies free from NCHS, Rm 1-57, Center Bldg., 3700 East-West Highway, Hyattsville, MD 20782.

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## Survey Research

Survey Research Laboratory  
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