



Survey Research

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given in parentheses at the beginning of each organization's listing.

Bureau of Applied Social Research Columbia University

(605 West 115th Street, New York, N.Y. 10025)

Completed project:

Processes of Undergraduate Learning about Population as a Social Issue. This comparative study examined the role of population in undergraduate education both in the classroom and in extracurricular activities. Information was collected in 1972 from more than a dozen campuses across the country that differ markedly in the attention that population receives. A 114-page mimeographed report on the study, *Attention to Population on the Campus* by Theresa F. Rogers, is available from BASR for \$2.

Bureau of Social Science Research Washington, D.C.

(1990 M Street, N.W., Washington, D.C. 20036)

Effects on Ex-Prisoners of Financial Aid and Employment Assistance. Sponsored by the Manpower Administration, U.S. Department of Labor, this experimental study among released prisoners in Baltimore tests whether financial aid or job services, beginning immediately at the

time of release from a state prison, can reduce recidivism within the first year after release. Financial aid of \$60 a week was provided for 13 weeks, and a specialized job service was available during the first year after release. The men have been divided into four groups: (1) received money and job services, (2) received money only, (3) received only the job services, and (4) received neither (control group).

Study director: Kenneth J. Lenihan.

Federal Employee Health Benefits Program Utilization. This large-scale study, begun in 1970 in cooperation with the Health Services Foundation under funding from the Health Resources Administration, compares utilization of medical services by federal employees and their families in the Washington metropolitan area enrolled in either Group Health Association or Blue Cross/Blue Shield. The first phase is a comparison of the characteristics of members in the two plans using Federal Employees Health Benefits Program enrollment data, along with a comparison of hospital utilization based on claims data. Phase II compares ambulatory and inpatient care utilization and out-of-pocket expenditures. The final phase examines patterns of care received by members of the two plans during specific episodes of illness resulting in hospitalization and involves interviews with patients and physicians, as well as examination of hospital records.

Study director: Samuel Meyers.

Nationwide Survey of Law Enforcement and Criminal Justice Personnel Needs and Resources. Under funding from LEAA, this is a survey of existing and future personnel and training

needs for the law enforcement and criminal justice systems and an evaluation of the adequacy of existing federal, state, and local programs. BSSR will collect census-type information nationwide from organizations, institutions, and position incumbents in law enforcement and criminal justice fields.

Study director: Shirley Star.

Fifteen Years after High School: The Impact of the Adolescent Social System on Subsequent Occupational Achievement. This study, supported by NIE, is a follow-up survey of 10,000 men and women first studied as adolescents in 1957-58 by James S. Coleman (*The Adolescent Society*, Free Press, 1961). Detailed life histories through mail questionnaires have been gathered for about half of those traced, and information will now be gathered on the previous non-respondents through telephone interviews. The project employs an interdisciplinary approach to occupational achievement and will examine the consequences of adolescent social systems for subsequent occupational histories. Both the level of social status attained and psychological preferences or interests in the job market will be examined. The project will also examine how the value climates of different high schools channel the energies of students toward different patterns of occupational achievements. Of particular interest will be the analysis of occupational achievements of women.

Study director: Lloyd Temme.

Rank Change in the Metropolitan Police Department of Washington, D.C. This study, funded by the National Institute of Law Enforcement and Criminal Justice, LEAA, attempts to provide basic information on changing police department rank structures from the current military model to a functional one resembling most civilian formal organizations. Exploratory interviews will be conducted with high-ranking police department officers in cities that have experienced structure changes in their police departments. Baseline information for the District of Columbia will come from group interviews with police officers, a total MPD census, and an attitude survey of 700 D.C. residents and 100 area opinion leaders.

Study director: James Kretz.

Periodic Surveys. One component of the Washington Survey (TWS) is a series of periodic omnibus studies of public attitudes and behavior in the Washington metropolitan area. In the first of these surveys, personal interviews were conducted in the summer of 1973, with 1,209 area residents, comprising a representative cross section of the adult population in the District of Columbia, Alexandria, and Arlington, Fairfax, Montgomery, and Prince George's counties. These residents were asked

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about such diverse subjects as residency and neighborhood, public services and government, transportation, household composition, employment patterns, political participation, area social problems, mass media, and a wide variety of policy issues. Findings have appeared in a series of news features (see p. 14).
Director of TWS: Albert E. Gollin.

**Center for Business and Behavioral Research
University of Northern Iowa**

(Cedar Falls, Iowa 50613)

Commercial Air Service Demand Survey and General Aviation Survey: Spencer Municipal Airport, Spencer, Iowa. The purpose of the Demand Survey is to determine the need for commercial airline (passenger and freight) service for the City of Spencer and Clay County, Iowa. The Aviation Survey seeks to determine the type and extent of general aviation usage at the airport. The surveys, which are funded by the Federal Aviation Administration and the City of Spencer, will involve personal interviews with general aviation pilots, telephone interviews with a sample of Clay County households, and mail questionnaires to major industries and retail businesses in Clay County. Project director: Roleigh Martin.

**Center for Policy Research
New York**

(475 Riverside Drive, New York, N.Y. 10027)

Private Practitioners and Community Mental Health Centers. The aim of this study, funded by NIMH, is to examine the factors that affect psychiatrists' participation in community mental health centers and to formulate policy recommendations on ways to recruit more psychiatrists to such programs. The study is two-tiered. One data base consists of information collected by NIMH via annual censuses of 172 community mental health centers. The second tier is a mail survey of all 2,576 psychiatrists in the New York metropolitan area listed in the Directory of the American Psychiatric Association.
Principal investigator: Edward W. Lehman.

Family, Career and Sexuality. This research, funded by NICHD, examines the degree to which one's career and family role orientations and one's attitudes about sex repeat those of

one's parents. Several data sets are involved. One is an intergenerational study with data collected directly from respondent's parents. Another focuses on the respondent's own ideologies. To assess the generality of the results obtained in these two data sets, two additional sets are based on samples from a single university. In addition, the extent to which these results can be generalized to other college students is being investigated using a sample of more than 70,000 students at over 180 American colleges and universities; and the extent to which the latter results apply to the general population is being assessed in a study of a sample of the U.S. population.
Principal investigator: Jonathan Kelley.

**Centre de Sondage
Université de Montréal**

(C.P. 6128, Montréal 101, Québec, Canada)

Educational Aspirations and Professional Orientations of Students. This is a longitudinal study on the aspirations of students, their career choice, their perceptions of education, society, and the future, and their relations with parents and students. In the first phase, sponsored by the Department of Education of the Province of Quebec and completed in 1972, group interviews were held with 20,834 high school and college students in Quebec, and personal interviews were conducted with 1,911 parents of these students, about 2,000 teachers of the students, and 250 high school principals.

Principal investigators: Guy Rocher (Université de Montréal) and Pierre W. Belanger (Université Laval); coordinator: Roger Lapierre.

Professional Activities of Academics in the Humanities. In this study sponsored by the Canada Council, personal interviews are being conducted with 600 academics in the humanities at selected Canadian universities. The purpose is to study the research and teaching activities and needs of academics in the humanities and to ascertain their perception and use of existing sources of financial aid to research. Study director: Jean-Paul Audet (Université de Montréal); coordinator: Isabelle Gremy.

Industrial Accidents and Diseases. This study, sponsored by the Canadian Department of Health and Welfare, examines the incidence of accidents and diseases in selected industrial sectors, working conditions, and occupational and economic mobility. Personal interviews are being conducted in Montreal with an expected 1,170 workers in selected industries, welfare

recipients, and members of the general public. Study director: Astrid Girouard (Conseil de développement social); coordinator: Roger La-pierre.

Role of School Committees. The perception of the function of school committees and satisfaction with the education dispensed in the schools are being examined in this study for the Montreal Catholic School Commission. Questionnaires have been mailed to members of 1973-74 school committees in Montreal, with an expected 2,100 completions.

Study directors: G. Dugas and H. Robadey (Montreal Catholic School Commission); coordinator: Jacqueline Hall.

Completed projects:

Quebec Provincial Election Study (1973). This was a three-wave study, with 1,000 adults in the Province of Quebec who were eligible to vote being interviewed by telephone on each of the three waves. The data gathered included information about and interest in the election, impact of the campaign, prediction of the outcome, voting intentions, actual vote, and information about and reaction to the results. The study was sponsored by the Université de Montréal, Université du Québec à Montréal, McGill University, and *La Presse*.

Principal investigators: Serge Carlos (CS) and Daniel Latouche (McGill University).

Survey of Quebec Law Students. In this study, completed this year and sponsored by the Quebec Department of Education, group interviews were conducted with 482 law students in Quebec universities and the University of Ottawa. The purpose was to ascertain the law students' professional aspirations, perceptions of legal training received, and attitudes on the jurist's role in society and on the future of the profession. A similar 1973 study covered the same topics but from the law graduate's point of view and dealt with their professional activities rather than their aspirations.

Principal investigator: Andrée Lajoie (Université de Montréal).

Physical Condition of Quebeckers. Sponsored by the High Commission for Youth, Recreation and Sports (Quebec government), this study involved telephone interviews with 1,500 persons aged 10 years or over in the Province of Quebec, to learn about their participation in sporting activities, physical condition, and attitudes toward sports.

Study director: Serge Carlos.

Majority-Minority Ethnic Relations. Conducted in collaboration with the Survey Research Centre, York University (see p. 10).

Division of Behavioral Science Research Tuskegee Institute

(Carnegie Hall--4th Floor, Tuskegee Institute, Alabama 36088)

Freshman Studies Program Evaluation. The evaluation and revision of the new Freshman Studies Program (FSP) at Tuskegee Institute is being conducted this year to examine the effectiveness of the FSP in preparing its freshmen for sophomore-level work and in reducing the attrition rate among the freshmen. The evaluation involves describing and documenting the unique features of the program, both academic and administrative, as well as measuring the outcomes. These measures will include grades, scores on standardized tests, student and faculty reactions and attitudes, and drop-out rates. The performance of the FSP students will be compared with that of other freshmen not in the program and with the specified objectives of the program. The study will use mail questionnaires and direct observation. Principal investigator: Abenaa Ghartey-Tagoe.

Division of Sociomedical Sciences Columbia University School of Public Health

(630 West 168th St., Room 138, New York, N.Y. 10032)

Alcoholism and Violent Deaths in New York City. The objectives of this study, funded by the National Institute on Alcohol Abuse and Alcoholism, are to investigate (1) the association between alcoholism or alcohol ingestion just prior to death and violent causes of death, including the interrelationships between alcoholism and violent deaths among decedents and their parents or siblings; (2) the underestimation of alcoholism by informants identifying decedents and in post-mortem findings; and (3) comparisons between alcoholic and non-alcoholic decedents and among alcoholic decedents in different cause-of-death classifications. The sample will consist of approximately 2,000 adult decedents at the Office of Chief Medical Examiner, New York City, whose cause of death is classified as suicide, homicide, accident, drug addiction, or alcoholism and who are identified by a relative or other person. The data to be used include (1) demographic characteristics and drinking and drug problems of the decedents and familial history of drinking problems or violent deaths reported in personal interviews with informants identifying decedents, and (2) post-mortem findings.

Principal investigator: Paul W. Haberman.

Adolescent Health in Harlem--A Follow-up Feasibility Study. The purpose of this first phase of this study is to test alternative ways of locating and questioning young people about their current life activities and plans relative to health and psychosocial experiences about which they were interviewed five years earlier. In this feasibility phase, personal interviews will be conducted with 140 young men and women 21-22 years old.
Principal investigator: Ann F. Brunswick.

Economic Research Institute Stockholm School of Economics

(Sveavägen 65, Box 6501, 113 83 Stockholm, Sweden)

The Earning of Income as a Response Variable in Studies of Individual Economic Behavior. In this small-scale study, 102 female employees at a government office were interviewed. The purpose is to compare individuals who influence their income by working overtime with those who do not work overtime over a wide range of variables, including the individual's saving and consumption behavior and attitudes, leisure behavior, and ordinary income.
Project leaders: Folke Ölander and Claes-Robert Julander.

Mass Media Ideologies, Professional Roles and Contact Patterns of Journalists. The aim of this study is to specify journalists' normative and descriptive conceptions of their professional roles and mass media ideology. Factors that affect their choice and formulation of news media content are also being isolated. Questionnaires are being sent to approximately 500 respondents in four geographical areas of Sweden.

Project leader: Björn Fjaestad.

Completed project:

Panel Studies of Buyer Behavior. This investigation involved 59 young engaged or newly married couples in a panel, where both members were interviewed in three consecutive waves, and 50 couples comprising two different control groups. The purpose was to follow the buyer decision process of a household over time by interviewing these couples at the beginning of the process, at various stages during the process, and after the final decision. The couples were asked about their plans and preferences for products such as furniture and household goods, about their knowledge of the availability of products, price structure,

etc., and about the importance of various stimuli such as advertising, personal contacts, shopping, and consumer education.
Project leaders: Folke Ölander and Rolf Lindfeldt.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, Pennsylvania 19122)

Need, Cost and Effects of Home Services for the Aged. This study, sponsored by the Philadelphia Geriatric Center, seeks to determine the wish and need for services among noninstitutionalized persons 65 years and over. The study involved personal interviews with 1,300 persons in this age group in the Logan area of Philadelphia.

Associate study director: Allan T. Walters.

Vaginal-Cervical Cell Sample Sources for Cytology Automation. In this two-year study, funded by the National Cancer Institute, personal interviews and pelvic examinations are being conducted on 1,500 patients per year at the tumor clinic and family planning clinics of Temple University Hospital. The purpose is to collect multiple vaginal-cervical cell specimens, along with pertinent medical data, preliminary to testing an automated screening device in the pathology laboratory of NCI.
Principal investigators: Arthur C. Hontz and Earl Greenwald.

Ethnicity and Community in a Metropolis. Funded by the Center for Study of Metropolitan Problems of NIMH, this is a study of the origins and development of ethnic communities and the relative persistence of ethnicity as an influence on urban life in contemporary America. Special focus is on the interaction between the sociocultural heritages of immigrant groups and the changing structural conditions of the city. Attention is being given to the relationship between occupation and residence to examine the influence of the changing ecology of the industrial metropolis on ethnic communities. The study involves 1,800 personal interviews in the Philadelphia urbanized area, with 600 in census tracts with stable residential patterns, 600 in tracts with less stable residential patterns but large proportions of foreign stock, and 600 in remaining tracts. In addition, an analysis of census and other secondary data will be made, as well as an observational survey of local institutions.
Principal investigator: William L. Yancey (Department of Sociology, Temple).

A Study of Drug Use among Young Men. This study for Dr. John O'Donnell of the University of Kentucky and Dr. Robin Room of the University of California at Berkeley, through funding from SAODAP and NIDA, is primarily a descriptive study of the nonmedical use of all classes of drugs including tobacco, alcohol, psychedelics, marijuana, stimulants, sedatives, and opiates. Of interest are how many men have used each of the various drugs, when and in what order they were used, patterns of use, and explanatory variables connected with the descriptive findings. Personal interviews will be conducted with a national sample of 3,000 men aged 19-29.

Study director: James Peterson.

A Study of Young Men in Camden. This is a follow-up study of approximately 500 men aged 18-40 and their mates who were interviewed last summer by ISR. Through a personal interview, ISR is attempting to find out what helps these men to compete in the job market by studying such variables as job history, job training, education, and family relationship. A mail questionnaire is being sent to the mate of each respondent interviewed in an effort to see if her life situation has changed.

Principal investigator: Samuel Klausner (Center for Research on the Acts of Man).

A Method for Computing Postcensal Estimates for Local Areas by Combining Sample Survey and Symptomatic Data. A regression method by which sample survey data from the Current Population Survey and symptomatic information can be combined to compute postcensal estimates for local areas has been developed in cooperation with the Bureau of the Census and was shown to be more accurate than methods previously used for computing estimates of population growth for counties in the period 1960-70. The current research focuses on the computation of estimates for the post-1970 period, the computation of estimates of other variables such as unemployment, and the improvement and refinement of statistical properties of the method.

Study director: Eugene P. Ericksen.

Completed project:

Keeping Us Posted. This national study, sponsored by the United Church of Christ, investigated attitudes of selected clergy and laymen toward specific national church publications and programs. The study involved 1,900 completed mail questionnaires.

Associate study director: Allan T. Walters.

Methodological research:

Supplemental Security Income Redetermination. One major purpose of this study for the Social

Security Administration is to determine the reliability and validity of information given by respondents to an ISR modification of a form presently used by SSA to redetermine Supplemental Security Income (SSI) benefits. A national sample of 2,500 current SSI recipients (aged, blind, or disabled) are being interviewed twice, with the same questionnaire being used for both the initial interview and a reinterview three weeks later. Reliability is being measured by comparing the responses given in the two interviews. Through documentation of responses given in the questionnaire, validity is being measured. Documentation in this case consists of asking the respondent, after the questionnaire is completed, to show evidence for the answers given. Both telephone and personal interviews are being conducted with the same questionnaire, so that the reliability and validity of these two survey instruments can be measured. As a second purpose of the study, the completed interviews will serve as the respondents' official redetermination interviews for this year.

Study director: Richard B. Vanderveer.

Institute of Social Research Indiana University

(1022 East Third Street, Bloomington, Indiana 47401)

Indianapolis Area Project--1974. Analysis is now under way on the 1974 Indianapolis Area Project, whose purpose is twofold. From the host organizations' viewpoint, the purpose is to evaluate the hiring and promotion criteria utilized by institutions and business organizations, with special emphasis on managerial and technical-clerical personnel, by means of statistical studies of the relationships between education, years of experience in and out of the organization, other background characteristics ascertained from personal interviews and application form data, and salary levels, career patterns, and job performance or supervisor evaluation data. The purpose from the researchers' viewpoint is to study the status attainment processes within industrial and commercial organizations and non-profit institutions. Personal interviews and personnel file data were utilized with random samples of about 330 clerical, technical-clerical, and managerial personnel from two banks and two manufacturing companies in Bloomington and Indianapolis.

Principal investigator: Robert P. Althausen

Indianapolis Area Project--1975. The purpose of the 1975 project, in addition to that of the 1974 one just described, is to study the

effect on status attainment processes within hospitals or insurance companies of occupational licensing and certification common to such settings. Data collection is scheduled to begin next May using the same methods as in 1974, with a sample of 300 technical-clerical, managerial, and professional personnel from two hospitals and one insurance or manufacturing company in Indianapolis. Principal investigators: Robert P. Althausser and Stuart Hadden.

Instituto de Pesquisas Econômicas Universidade de São Paulo

(Caixa Postal 8030, São Paulo, Brasil)

Nutritional Status of Children 6 to 60 Months of Age in São Paulo. This study evaluates the nutritional status of children from 6 to 60 months of age in São Paulo and the socioeconomic factors associated with this status, based on a survey of 500 households during August 1973-May 1974. The survey comprised four questionnaires: (1) a socioeconomic questionnaire on family income, education, and general living conditions; (2) a clinical questionnaire on the status of the specific child (anthropometric measures and clinical signs); (3) the collection of material for biochemical laboratory examination; and (4) a nutrition interview using the 24-hour technique to obtain the daily food intake of the child. Coordinators: Dirce Maria Sigulem and Antonio Carlos C. Campino.

Methodological research:

Methodological Aspects of Cost of Living Index in São Paulo. The aim of this study is to improve São Paulo's monthly Consumer Price Index. Experiments have been done in collecting prices of clothing without detailed product specification. A complete matching by product at the outlets aimed at reducing sampling error due to different samples of prices is under experimentation. Detailed consistency checking programs are also being developed. Coordinator: Alexander Berndt.

Israel Institute of Applied Social Research Jerusalem, Israel

(19 Washington Street, P.O.B. 7150, Jerusalem 91070, Israel)

Blood Donation: Behavior, Knowledge, and Causes. This study investigates (1) the rate

of reporting on blood donation and factors relating to the tendency to give blood, (2) knowledge regarding the usefulness of blood donation to the donor and the society, and (3) sources of knowledge. The study involves personal interviews with 497 urban adults living in the four major centers of Israel. Principal investigator: Zeev Ben-Sira.

National Analysts Philadelphia

(400 Market Street, Philadelphia, Pennsylvania 19106)

Twin Response Evaluation Study. The purpose of this study for the National Heart and Lung Institute of HEW and for the National Research Council's Twin Registry is to assess sources of bias, reasons for participation and nonparticipation, and ways of improving cooperation in a series of heart disease examinations. Personal interviews are being conducted in three geographically dispersed metropolitan areas with a random sample of 400 Caucasian male twins aged 47-57 who are members of the Twin Registry. The interview covers such areas as general health, specific health care patterns and attitudes, situational factors such as employment and accessibility of transportation, interrelationships with twin pairs, and background demographics. Principal investigator: Ellen Liff Henderson.

Florida Cost-of-Living Study. For the past two years, National Analysts has assisted the State of Florida in the first cost-of-living studies conducted by a state government. Although the Florida Price Level Index is similar to that used by the U.S. Bureau of Labor Statistics to establish the national cost-of-living indices, the Florida index is designed to compare prices from county to county at one point in time rather than to compare price changes in individual locations over a period of time. This project has grown considerably since its beginning in 1972, when prices were collected in only 12 counties. This year pricing will take place in October in 50 counties, with over 7,000 outlets and 80,000 items in the sample. Study director: Graham McDonald.

National Opinion Research Center University of Chicago

In New York

(817 Broadway, New York, N.Y. 10025)

Socio-Medical Characteristics of Patients Receiving Induced Abortions. This epidemiological investigation of induced abortion in the New York SMSA, for the Department of Community Health, State University of New York at Stony Brook, will analyze induced abortion in two respects: (1) the social, fertility, and contraceptive characteristics of the women (NY SMSA residents) who obtained abortions; and (2) the services of hospitals and clinics in the NY SMSA providing abortions. The aims of the study are (1) to determine who receives abortions; (2) to examine the relationship between abortion and contraceptive utilization; and (3) to determine the particular population strata served by the voluntary, proprietary, and governmental components of the hospital-clinic system in the NY SMSA. Personal interviews will be conducted in three hospitals and two clinics with 2,000 women in the first trimester of pregnancy who seek abortion. These women will be reinterviewed by telephone 18 months later.

Principal investigator: Raymond Lerner.

Study of Vocational School Students. The purpose of this study for the Center for Research and Development in Higher Education of the University of California at Berkeley is to compare the effectiveness of proprietary vs. public vocational education schools in six occupational groups--accountancy, data processing programming, dental assistant, electronic technician, secretarial, and cosmetology. The original sample, to be interviewed in November, 1974, will consist of approximately 1,550 students attending vocational school in these six occupations in Miami, San Francisco Bay Area, Boston, and Chicago. Wave II in September, 1975, will include 800 from the original sample, with Wave III in January, 1976, consisting of 200. Personal and telephone interviews plus mail questionnaires will be used.

Principal investigator: Wellford Wilms.

Office of Institutional Educational Research University of Washington

(Educational Assessment Center, 460 Schmitz Hall, PB30, University of Washington, Seattle, Washington 98195)

Totem Council Girl Scout Leader's Survey. The purpose of this study, sponsored by the Totem Girl Scout Council and the United Way of King County, is to investigate factors that affect recruiting, retention, and success of volunteer workers in a social agency. The study involves both personal and telephone inter-

views with approximately 200 volunteer leaders in northwestern Washington and includes some longitudinal follow-ups, ending in December, 1975.

Principal investigator: Judith Fiedler.

Completed project:

Student Evaluation of Registration Procedures. This study for the University of Washington investigated student satisfaction with and problems encountered in registration procedures at the University. Personal interviews were conducted last spring with 750 students undergoing registration and change of registration.

Study director: Judith Fiedler.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, North Carolina 27709)

Cost, Incidence and Prevalence of Head and Spinal Cord Injuries. This study, funded by the National Institute for Neurological Disease and Stroke, seeks to determine national estimates of the cost, incidence, and prevalence of head and spinal cord injuries. A nationwide survey of persons that have suffered such injuries will be conducted. In an interim pilot study, which precedes the national study, emphasis will be placed on achieving uniform definitions of injuries and classification of severity, on finalizing data-collection plans, and on preliminary analytical procedures.

Principal investigator: William Kalsbeek.

Methodological research:

Death Registration and Chronic Disease Survey. This study, funded by the National Center for Health Statistics, is designed to measure the effects of different counting rules on estimates of death registration completeness. A series of four experiments will be conducted during the course of this study and will involve mail questionnaires, telephone interviews, and personal interviews. The procedures employed should permit the identifying of different components of error, such as sampling error, averaging bias, and matching bias.

Principal investigator: Daniel G. Horvitz;
project coordinator: Richard Waddell.

**Rhode Island Health Services Research
Providence**

(56 Pine Street, Providence, R.I. 02903)

Completed project:

Survey of Rescue and Ambulance Services in Rhode Island. This survey, conducted in the fall of 1973, was one aspect of the Rhode Island Emergency Medical Services (EMS) Planning Project funded by the Tri-State Regional Medical Program. The purpose was to obtain information related to establishing an emergency medical services communication network, instituting a means of communication between the consumer and the EMS network, raising the training levels of rescue personnel, establishing rescue vehicle equipment requirements, and setting up a standardized patient record system. A combination of a mail questionnaire to the chief officer and a follow-up telephone interview based on the questionnaire was used to gather descriptive data from 77 fire departments and Civil Defense rescue squads and voluntary, commercial, and hospital ambulance services.

**Survey Research Center
University of Michigan**

(Institute for Social Research, P.O. Box 1248, Ann Arbor, Michigan 48106)

Completed project:

Black Racial Attitudes: Trends and Complexities. This monograph by Howard Schuman and Shirley Hatchett reports on black racial attitudes at three points in time by drawing on data from three sample surveys: (1) the 1968 survey for the National Advisory Commission on Civil Disorders, in which interviews were conducted in early 1968 with 2,809 blacks, aged 16 to 69, in Detroit and 14 other U.S. cities; (2) the 1968 Detroit Area Study, with 619 blacks interviewed beginning less than three weeks after the assassination of Martin Luther King; and (3) the 1971 Detroit Area Study, in which 405 blacks were interviewed. The authors discuss attitude shifts in the direction of greater alienation of blacks from white society, a limited trend toward greater black consciousness, and increasing advocacy or acceptance of black militancy to attain equality. They report a heightened sensitivity of black to discriminatory treatment by whites. In addition to discussing the data from these surveys, the authors describe their finding that responses elicited by interviewers varied

significantly depending on the race of the interviewer. The 157-page monograph is available from ISR for \$5.50 paperbound or \$10 cloth-bound.

**Survey Research Center
State University of New York at Buffalo**

(4230 Ridge Lea Road, Buffalo, New York 14226)

Local Occupational Program Evaluation. This longitudinal study will evaluate success in achieving the goals of the Vocational/Occupational Centers operated by the Board of Cooperative Educational Services of Erie County, New York. The first phase will be the acquisition of relevant information from 1974 graduates of the centers; the second phase will be a five-year follow-up of these and subsequent graduates. The study will involve personal interviews and follow-up mail questionnaires with a sample of vocational/occupational school graduates that will ultimately include 2,000-3,000 respondents.

Study directors: J. Rose and R.T. Conjeski.

Archaeological Survey. This project for the New York State Departments of Transportation and Education seeks to locate and delineate archaeological sites within the corridors and rights-of-way of various highway projects in New York State to assess the impact of the projects on these sites. The survey involves coding sites and artifacts, development of data systems, and site management and impact analysis programs.

Study directors: N. Trubowitz (Department of Anthropology) and J. Welte (SRC).

Completed project:

Pap Test Survey. This study, funded by the American Cancer Society, sought to determine knowledge and use of the Pap Test among women in New York State. Personal interviews were conducted with 4,500 females aged 20 years and older in a 54-county area of New York State. Study Director: J. Rose.

**Survey Research Center
Oregon State University**

(403 Agricultural Hall, Corvallis, Oregon 97330)

Wildlife Activities Study. This study, sponsored by the Oregon Wildlife Commission, seeks

to determine the wildlife activities and preferences of Oregonians. Personal interviews, conducted in May and June, 1974, with 1,504 respondents in Oregon, asked what consumptive (hunting and fishing) and nonconsumptive (viewing and collecting) uses of resources the residents made in Oregon in the last year. A planned reinterview will be concerned with specific activities associated with different types of recreation, e.g., elk hunting as a favorite type of hunting.
Study director: G. David Faulkenberry.

Survey of Continuing Education Needs of Nurses in Oregon. In this survey, sponsored by the Oregon Board of Higher Education, questionnaires were mailed to 1,850 nurses, who comprised a 10 percent sample of nurses registered in Oregon, with a follow-up questionnaire to nonrespondents. The questionnaire asked about the nurses' preferences for various continuing education topics, preferences for different modes of instruction, methods of financing continuing education, and factors contributing to attendance or nonattendance of continuing education courses. The 1,080 responses will be analyzed to determine adequacy of the continuing education program for nurses, the courses and programs needed most, and what aid can be offered nurses who desire to take continuing education courses.
Principal investigators: Charles D. Cowan and Norbert A. Hartmann.

Survey Research Centre York University

(4700 Keele Street, Downsview, Ontario M3J 2R6, Canada)

Contraceptive Knowledge and Practice. Sponsored by the Canadian Department of Health and Welfare, this is a comparative study of husbands' and couples' attitudes toward specific areas of family life. Areas of interest include marriage and children, contraception, family decision-making, sterilization, abortion, and social and economic resources. The study involves 4,000 household screenings in Toronto to yield personal interviews with 600 married males aged 20-39 living with their wives plus interviews with 300 of the wives.
Principal investigator: R. Osborn (University of Toronto).

Completed projects:

Attitudes of West Indian Children. The purpose of this study, for the Ministry of Education and completed in April, 1974, was to study ad-

justment problems of West Indian school children within the metropolitan Toronto school system. Questionnaires were administered in grades 4-13 to 688 West Indian children and 174 children in a control group.
Principal investigators: P. Anderson and R. Grant (York University).

A Survey of Supplementary Language Schools. This study, for the Multiculturalism Branch of the Canadian Department of the Secretary of State, examined schools organized by members of various cultural minority groups to teach their ancestral languages and cultures. Personal interviews were conducted last spring with 42 directors and 91 teachers in such schools in Vancouver, Edmonton, and Toronto, and 78 mail questionnaires were received from directors of schools.
Principal investigators: R. Panner and J. Young (University of Alberta).

Majority Attitudes toward Minority Groups. The purpose of this study, done in collaboration with the Centre de Sondage, Universite de Montreal and sponsored by the Multiculturalism Branch of the Secretary of State, was to assess the attitudes of majority Canadians about ethnic groups, cultural diversity, and the Multiculturalism Policy of the Canadian government. Personal interviews were conducted throughout Canada with a household sample of 1,845 Anglophones and Francophones aged 16 and over.
Principal investigator: J.N. Berry (Queen's University).

Methodological research:

A Study of Interviewer Effects. This research focuses on the effect of interviewer-respondent interaction on responses to questionnaire items. The study proposes first to look at the similarities and differences between the respondent and interviewer groups, and second to analyze the similarities and differences of respondent subgroups. The analysis will focus on essentially two categories of questionnaire items: those that a respondent may find embarrassing or threatening, and those about which the respondent may have no strong feelings. This research is being conducted with a sample of approximately 600 married persons with children, part selected from areas with crowded housing conditions and the remainder from uncrowded areas. Selected households were distributed randomly to the approximately 40 interviewers in two relatively homogenous regions of metropolitan Toronto. Prior to field work, the interviewers completed the same questionnaire used later in the field. Additional information about the interviewers was collected afterward.

**Survey Research Laboratory
Arizona State University**

(Sociology Department, Tempe, Arizona 85281)

Phoenix Citizen Survey. The purpose of this survey, sponsored by the Survey Research Laboratory and the City of Phoenix, is to study citizen participation in the political process, perception of city responsiveness to citizens, and representativeness of city government. The study involves personal interviews with a cross-section sample of 200-500 adults in Phoenix.

Principal investigator: Morris Axelrod.

**Survey Research Laboratory
University of Illinois**

at Urbana-Champaign

(414 David Kinley Hall, Urbana, Illinois 61801)

Attitudes toward Traffic Safety in Illinois. This study for the Illinois Department of Transportation seeks to assess the expectations and opinions of licensed drivers in Illinois on traffic safety and related issues. The main areas of concern are (1) types of motor vehicles and ancillary safety equipment in motor vehicles driven by Illinois drivers; (2) frequency and occasions of use of safety equipment in motor vehicles driven by Illinois drivers; and (3) attitudes of Illinois drivers toward existing and proposed traffic safety legislation, such as mandatory motor vehicle safety inspections. The study involves telephone interviews with 1,110 licensed drivers throughout Illinois.

Project coordinator: Edward Lakner.

Methodological research:

Research on Social Science Data Collection Methodology. This two-year study, being conducted jointly with the National Opinion Research Center by Seymour Sudman, James A. Davis, Norman M. Bradburn, and Martin Frankel under funding from NSF, will examine the effects of question characteristics, interview location, and presence of others on responses to threatening questions. The study will use personal and telephone interviews and possibly mail questionnaires in various experiments involving 1,000-1,500 respondents in the general population. This is a continuation of earlier projects that resulted in *Response Effects in Surveys* by Seymour Sudman and Norman M. Bradburn (Aldine, 1974).

SRL project coordinator: Seymour Sudman.

at Chicago Circle

(4075 Behavioral Sciences Building, Chicago, Illinois 60680)

Sickle Cell--Knowledge and Attitudes. This is a study for Dr. I.D. Rotkin of the University of Illinois Sickle Cell Center in Chicago on the knowledge and attitudes of the black population concerning Sickle Cell. The study involves personal interviews with three samples in the Chicago SMSA: 1,200 members of the general black population aged 16 or over, 250 black leaders, and 250 members of households with Sickle Cell Disease.

Project coordinator: Brigitte Erbe.

Occupational Images. The purpose of this study for Reeve Vanneman of the Sociology Department, University of Illinois at Urbana-Champaign, is to develop a multidimensional scaling technique for evaluating men's perceptions of occupation. The study involves triad comparisons derived from combinations of eight occupations, with comparisons made according to different criteria in each form. Standard attitudinal and demographic data are also being collected. A total of 300 random-digit-dialed telephone interviews, lasting 45 minutes each and divided equally between the city of Chicago and its Illinois suburbs, will be completed with males aged 25 or older using a different questionnaire for each of three samples of 100 respondents each. In a pretest study this past summer, five forms of the questionnaire were used, with a total of 50 completed interviews. Project coordinator: Fred Kviz.

Impact of High-Rise Buildings on the Urban System. This study for Harold A. Simon of the Department of Energy Engineering, University of Illinois at Chicago Circle, will assess the impact of large, high-rise residential buildings upon life in the city. Telephone interviews will be conducted with 300 Chicago residents in two high-rise buildings. Information will be gathered on why they moved into their present residences, their opinion of local services, their travel patterns, and their opinions on important social issues. Project coordinator: Fred Kviz.

**Survey Research Program
University of Massachusetts/Boston**

(100 Arlington Street, Boston, Massachusetts 02116)

Statewide Survey of the Health Care Needs of the Noninstitutionalized Elderly and Chronically Disabled in Massachusetts. The pretest

of this study for the Massachusetts Department of Public Health incorporates a methodological study designed to assess the relative effectiveness of nurses-as-interviewers vs. professional interviewers in eliciting health-related information. The statewide survey will allow public health planners to gauge how many non-institutionalized persons should be receiving more services. About 2,000 personal interviews will be conducted with elderly respondents and about 350 with chronically disabled over 18. Research Triangle Institute is drawing the probability sample under subcontract. Project directors: Larry Branch and Jack Fowler (SRP); Connie Evashwick (Public Health).

**Urban Opinion Surveys Division of Mathematica
Princeton, New Jersey**

(P.O. Box 2392, Princeton, New Jersey 08540)

Study of Unemployment Insurance Exhaustees. The major objective of this study, funded by the Manpower Administration, Department of Labor, is to provide knowledge about what happens to persons and families of persons who have exhausted their unemployment insurance benefits. The study will examine (1) the effects of benefit exhaustion on family labor market behavior, welfare dependency, and family expenditure and consumption plans; (2) what happens to family assets when unemployment insurance terminates; and (3) what proportion of the exhaustees have temporarily or permanently left the labor force. Personal interviews are being conducted in Atlanta, Baltimore, Chicago, and Seattle.
Principal investigator: Walter Nicholson.

Capacity Utilization Telephone Surveys. As part of the site selection process in the Health Insurance Study, UOS will be conducting two telephone surveys of physicians to determine capacity and utilization of services. These surveys involve 2,000 interviews in non-metropolitan areas and an additional 2,000 interviews in small SMSAs. The surveys are extensions of a national metropolitan telephone survey of physicians conducted in November and December, 1973.
Principal investigator: Philip Held.

Manitoba Minimum Guaranteed Annual Income Experiment. The Province of Manitoba is undertaking this five-year experiment to test the labor supply response of various types of individuals when they participate in an income maintenance program. Since the principal aim is to find out how a guaranteed income affects life in a rural Canadian community, the experiment will be confined to one rural com-

munity, plus several hundred carefully selected families in Winnipeg. UOS is providing technical assistance to the Manitoba staff of this project.
For information contact: Mary Scowcroft.

Completed projects:

Verification of Respondent-Reported Medical Services Utilization and Expenditures. As part of the Health Insurance Study, done in conjunction with Rand Corporation and sponsored by HEW, UOS verified respondent-reported medical services utilizations and expenditures by sending short questionnaires to the reported dentists and hospitals for 150 families included in a baseline interview pretest conducted in November, 1973. Although several techniques to improve respondent reporting were employed, the findings indicate that the respondent-reported data were very inaccurate.
Researcher: Gail Inderfurth.

Following Up with Families. In this follow-up of families in the Seattle and Denver Income Maintenance Project, 396 families who were in the original samples but had moved out of the area were located by UOS interviewers throughout the continental U.S., Alaska, and Hawaii. The follow-up task, which took three months in the spring of 1974, resulted in a 93% completion rate. The purpose was to avoid biasing the results of these experiments in favor of the geographically less mobile.
Coordinator: Audrey McDonald.

Methodological research:

Income Reporting Study. The Seattle and Denver Income Maintenance Experiments are collecting income data from 5,000 families on questionnaires, monthly self-reports, and independent sources such as IRS tax returns, welfare records, and unemployment insurance records. The purpose of this substudy is to investigate the quality of income reporting in the two self-report methods, and to determine demographic and job characteristic correlates of misreporting.
Principal investigators: Michael Wills and Cheri Marshall.

**Wisconsin Survey Research Laboratory
University of Wisconsin**

(101-112 Lowell Hall, 610 Langdon Street, Madison, Wisconsin 53706)

State Survey XIII. The concern in this year's statewide study, supported by the U.S. Department of Agriculture, is the changes in public

support for the environmental movement. Of interest are the personal characteristics of those who may influence and determine opinions on economic growth, pollution control, and other related issues. The study will also assess the extent of individual and community participation in environmental activities, such as recycling and energy conservation. Personal interviews are being conducted with an area probability sample of 550 respondents in Wisconsin.

Principal investigator: William Flinn (Department of Rural Sociology).

Completed project:

Audience Survey--Television Viewers. The purpose of this study for the State of Wisconsin Educational Communications Board was to find out how many households in the Channel 38 viewing area watched Channel 38 programs from 10 AM to 4 PM and the age and sex of those watching. Each day between 10 AM and 4 PM for five days in August, WSRL phoned 1,350 computer-generated numbers of households in the Green Bay (Wisconsin) area.

Television program director: Robert E. Bell.

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Personnel Notes

Under a reorganizational plan at the Bureau of Social Science Research, *Laure M. Sharp* has been appointed as Assistant Director for Research Operations, *Albert D. Biderman* as Assistant Director for Professional Affairs, and *Leonard H. Goodman* as Acting Assistant Director for Professional Personnel. Also at BSSR, *Gloria S. Hamilton* has been promoted to Research Associate and Field Director.

At the Survey Research Center, State University of New York at Buffalo, *Raymond G. Hunt* has become Director again after being at Cornell University for the past year as a Professor in the Department of Community Services Education, College of Human Ecology. *Joseph Sedransk*, formerly a Professor of Statistics at the University of Wisconsin, has become Head of the SRC Program Area in Social Statistics, and *Florence Rosenberg*, formerly an Assistant Professor in the Department of Sociology at The American University, has become Project Director of the Buffalo Area Omnibus Survey and Director of Educational Programs. *Marilyn Brooks*, previously at Rutgers Univer-

sity, has been appointed Research Associate and Program Director, SRC Data Library.

At the Research Triangle Institute, *William C. Eckerman* became Vice President for Research in the Social Sciences on July 1. He heads research operations and staff in the five centers that comprise Group 1 at RTI. For the past three years, he has been Director of RTI's Center for the Study of Social Behavior and continues as its Acting Director until a successor is appointed (see p. 18).

Daniel G. Horvitz returned to RTI on July 1 after a year and a half as Professor of Biostatistics at the University of North Carolina at Chapel Hill. He has become Vice President for Statistical Research, a new position that includes responsibility for Statistics Research Division operations and encompasses all RTI activities in support of the National Assessment of Educational Progress. He was previously Director of the Center for Population Research and Services at RTI.

Also at RTI, *George Dunteman* has been named Associate Director for Research Design and Methodology in the Center for Educational Research and Evaluation. He was previously Manager of RTI's Quantitative Analysis Department.

At National Analysts in Philadelphia, *Lucy B. Wilson*, a Senior Study Director, has been appointed Acting Director of the Social and Behavioral Science Research Division. *Joel B. Cohen*, former Director, has been named Chairman of the Department of Marketing, University of Florida, Gainesville.

Also at National Analysts, *James P. Murphy*, formerly a Research Scientist with the Franklin Institute Research Laboratories in Philadelphia, has been appointed a Study Director, as has *Barry A. Liebling* from Columbia University.

George W. Bohrenstedt has become Director of the Institute of Social Research at Indiana University. The former Director, *Marvin E. Olsen*, has joined the staff of Battelle Human Affairs Research Centers in Seattle.

Charles D. Cowan has been appointed Manager at the Survey Research Center, Oregon State University. He was previously at Michigan's Survey Research Center in the Economic Behavior Program.

In September, *David C. Leege*, Professor of Political Science at the University of Illinois at Chicago Circle, became Program Director for Political Science in the Social Science Division of NSF. He formerly directed the Survey Research Center at SUNY-Buffalo and the Public Opinion Survey Unit at the University of Missouri, Columbia.

Donald C. Pelz is the new Director of the Center for Research in the Utilization of Scientific Knowledge (CRUSK) in the University of Michigan's Institute for Social Research. He is a Professor of Psychology at Michigan and had been a Program Director in ISR's Survey Research Center.

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Research Center News

NSF Grant to Maine's SSRI

The Social Science Research Institute of the University of Maine at Orono has received a \$249,810 NSF grant for a three-year study of technological innovation and its acceptance by industry. Research will be concentrated on the shoe industry, which was selected for the project because it is currently in a period when revolutionary changes in production technology are available to it. Interviews will be conducted throughout the country. The principal investigator is Thomas D. Duchesneau, a UMO economist specializing in industrial organization, who will investigate relationships between firm size and innovation adoption, among other things. Lewis Mandell, Director of SSRI, will be responsible for the methodological aspects of the study, and David Clark of the Economics Department will supervise those parts relating to the labor force. A sociologist, Steven Cohn, will study the characteristics of management.

New Institute at UCLA

The newly organized Institute for Social Science Research (ISSR) at the University of California at Los Angeles, under the directorship of Howard E. Freeman, undertakes basic and

policy studies on a broad spectrum of contemporary sociological, psychological, political, and economic problems and community issues. The Institute encourages collaborative research between faculty in the various social science departments, as well as cooperative projects that involve members of the professional schools at the University and faculty of the social sciences departments. The core staff of the Institute provides research consultation and supportive services to University faculty members engaged in research investigations. An integral part of the Institute is the Survey Research Center, established in 1966. It not only serves the UCLA faculty but investigators from other universities and research groups in the local and national social research community. SRC continues to conduct multipurpose surveys of Los Angeles County residents. The current research program of ISSR includes studies in medical care, mental health, human development, law, demography, economic resources, gerontology, energy, and economic behavior.

News Stories from BSSR Omnibus Study

After completing the Summer 1973 Periodic Survey, The Washington Survey (TWS) of the Bureau of Social Science Research collaborated with the *Washington Post* and WTOP-TV in the production of almost 30 news and feature stories. Each story reported findings based on one or more discrete items. Analysis and interpretation were jointly determined, after which the media staff person involved wrote the final piece for publication or broadcasting. The series of 20 *Post* stories also incorporated a "feedback" element. Comments on findings with policy implications were solicited from local public officials or opinion leaders and reported in the body of the study. Public reaction was also sought by means of traditional journalistic interviewing. Full disclosure of the survey's methodology was a continuing part of the series of articles.

New Division at Temple's ISR

The Institute for Survey Research at Temple University is expanding to form a Consumer Research Division, which will concentrate primarily on the conduct of research for the

pharmaceutical industry. Based on the extensive background in fertility research of ISR personnel, the new division will particularly focus its efforts on the evaluation of contraceptives. The staff of the new division will be headed by Leonard LoSciuto, Director of ISR. Also participating will be Howard Balin, ISR's Medical Director, and Richard Vanderveer.

Question Index Project on Social Indicators

The SSRC Center for Social Indicators (1755 Massachusetts Avenue, N.W., Washington, D.C. 20036), with funds from the Russell Sage Foundation, is coordinating and monitoring a "Social Indicators for Survey Archives" project to encourage social indicator research through the dissemination of survey trend data in the archives of the Roper Public Opinion Research Center. The first phase of the project involves the preparation of an index to all the questions that have been asked more than once in the 4,000 American national surveys housed in the Roper Center archives. The published index, titled *Survey Data for Trend Analysis: An Index to Repeated Questions in U.S. National Surveys Held by The Roper Public Opinion Research Center*, will be out by the end of this year.

A second stage of the project is designed to test the usefulness of the Index for the development of social indicators. A limited amount of funds has been set aside to enable the Roper Center to clean a number of surveys in its collection and to provide these surveys to researchers under its standard loan procedures. The surveys to be cleaned and made available will be determined on a project basis. The SSRC Center for Social Indicators will review applications from investigators who are interested in retrieving specific data itemized in the Index, and data for those research projects which it selects.

New Drug Research Center at Columbia

The Schools of Public Health and of Social Work at Columbia University have received a five-year grant from the National Institute on Drug Abuse to establish a Center for Socio-Cultural Research on Drug Use. The plan is to develop an integrated, multidisciplinary program of social science research and training

on drug use. Four major objectives have been set for the new center: (1) to conduct cross-study analyses, drawing on the considerable body of data already at hand or to be collected by the Columbia group as well as on data collected at other institutions; (2) to generate new research by conducting feasibility studies in the U.S. and other countries; (3) to hold two major conferences--one on strategies of longitudinal research on drug use, the other on the utilization and policy implications of social science research findings on drug use and its treatment; and (4) to increase the opportunities at Columbia for training social science researchers in this field. The director of the new center is Eric Josephson; the co-directors are Denise Kandel and Irving Lukoff. The senior staff also includes Jack Elinson, Lambros Comitas, Ann Brunswick, Paul Haberman, and Anne Zanes.

TRENDS ALERT

The Washington Center for Metropolitan Studies (1717 Massachusetts Avenue, N.W., Washington, D.C. 20036), under a general support grant from the Ford Foundation, is developing a new data-gathering and analysis system to provide the Washington area with current data of importance to policy and planning decisions. Called TRENDS ALERT, The system will provide population, housing, and economic data now available only from the decennial U.S. Censuses. TRENDS ALERT couples a sample survey procedure with the Center's ongoing trends analysis program to yield up-to-date measures of major population variables and permit better prediction of the consequences of development policies and other public and private actions. A sample census of a representative cross section of Washington metropolitan area households will be used to gather current data on population and housing characteristics in a manner closely compatible with techniques employed by the U.S. Census Bureau.

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Requests for Material

NIMH Seeks Census Case Studies

The Mental Health Services Development Branch of NIMH is preparing a casebook illustrating

how demographic data have been used to improve mental health services. They would like to receive information on data uses that they can develop into case studies for their publication. In addition to uses related to mental health services, they are also interested in the use of data in the planning or delivery of other health and community services. Please send examples of uses of demographic data to Dr. Charles Windle, Mental Health Services Development Branch, NIMH, Room 11-105, 5600 Fishers Lane, Rockville, Maryland 20852, or call Ms. Michele Gabby, (301) 443-3667.

Interviewer Materials for Danish Institute

Dr. Henning Transgaard of the Danish National Institute of Social Research requests whatever interviewer training and supervision materials may be available from fellow organizations without too much effort. In return, the Institute will send, if requested, a monograph reporting a Cannell-type study of interviewer-respondent interaction. It is in Danish, but contains an English summary and all table text will be translated. Send materials to Dr. Henning Transgaard, Danish National Institute of Social Research, 28 Borgergade, DK-1300 Copenhagen K, Denmark.

1980 Census Plans

The Bureau of the Census, as part of its 1980 census planning activities, is working to obtain comments on the use of 1970 census materials and recommendations for the 1980 census. The Bureau would welcome any comments or questions that persons might have about census plans or anticipated needs for 1980 census data. Please address correspondence to Director, Bureau of the Census, Washington, D.C. 20233.

Samples of Small-Area Profiles

The Data User Services staff of the Bureau of the Census is preparing a publication on small-area profiling that will include samples of statistical profiles utilizing 1970 census data. Since their selection of area profile reports is very limited, they would greatly appreciate receiving a copy of any small-area

profile reports that organizations have prepared. Profiles including selected population and housing characteristics of enumeration districts, tracts, minor civil divisions, or other relatively small areas are particularly desired. Pages will be selected from those reports that seem most useful or innovative for inclusion in the projected Census Bureau publication. Please send copies of profile reports to the Data Access and Use Laboratory, Data User Services Division, Bureau of the Census, Washington, D.C. 20233.

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Publications

New Census Bureau Publications

The Bureau of the Census has released *Indexes to Survey Methodology Literature* (Technical Paper No. 34), available from the Government Printing Office for \$3.60. This 235-page publication contains approximately 2,500 entries on survey methodology, including journal articles, Bureau of the Census publications and documents, research reports, conference papers, and selected texts that deal with methodological aspects of the design and conduct of surveys. The volume contains four sections: (1) Bibliographic Index, with complete citations; (2) Personal Author Index; (3) Organization Index, with listings by author's affiliation or the sponsoring agency; and (4) Key-Word-in-Context (KWIC) Index.

The indexes are products of the Survey Methodology System being developed in response to a need of Census Bureau staff for a systematic means of identifying both published and unpublished information on specific aspects of survey methodology. The information system functions on a limited scale as an information center, and groups or persons interested in researching information on survey methods and techniques may use its materials. To make arrangements for on-site use of this collection, please write the Survey Methodology Information System, Statistical Research Division, Bureau of the Census, Washington, D.C. 20233, or call (301) 763-7474.

The second edition of the *Bureau of the Census Guide to Programs and Publications* is now available from the Government Printing Office for \$2.45. The new 227-page guide, which supersedes the 1968 edition, provides a comprehensive review of the statistical programs of

the Census Bureau and of statistical and geographic reports issued by the Bureau in the 1960's and early 1970's. For each broad field covered, tables are presented that identify all reports, maps and subjects covered. The *Guide* also contains detailed subject and geographic area indexes.

The *Bureau of the Census Catalog of Publications, 1970-1972* has just been published. This comprehensive, historical catalog is a combination of the 1790-1945 catalog, now out of print, and a new 1946-1972 catalog, which describes more than 60,000 reports issued by the Bureau since 1945. The 910-page catalog provides a complete bibliography of sources for Bureau of the Census statistics from 1790 to December 31, 1972. It is on sale from the Government Printing Office for \$7.10.

NTIS Directory

The National Technical Information Service has published the 1974 issue of the *Directory of Computerized Data Files and Related Software*, a guide to virtually all major federal government research efforts. This new 169-page publication contains reports on 524 data files available from more than 60 federal agencies, drawing heavily on the Departments of Commerce, Agriculture, Labor, HEW, Transportation, Interior, and Defense. Major subject categories include demography, social sciences, government, economics, and science and technology. Entries are indexed by subject field and cross-referenced by generating agency. NTIS plans to update the book on an annual basis and expand its scope. The 1974 Directory is available for \$60 from National Technical Information Services, U.S. Department of Commerce, P.O. Box 1553, Springfield, Virginia 22151.

New Publications

Andrews, Frank M., et al. *A Guide for Selecting Statistical Techniques for Analyzing Social Science Data*. Ann Arbor: Survey Research Center, Institute for Social Research, University of Michigan, 1974. 36p. \$5.

Ferber, Robert (ed.). *Handbook of Marketing Research*. New York: McGraw-Hill, 1974. 1,440p. \$34.50.

_____, et al. (comps.). *A Basic Bibliography on Marketing Research*. Third ed. Chicago: American Marketing Association, 1974. 299p. \$8.

Fuller, Carol H. "Weighting to Adjust for Survey Nonresponse." *Public Opinion Quarterly*, 38 (Summer, 1974), 239-46.

Hauck, Mathew, and Cox, Michael. "Locating a Sample by Random Digit Dialing." *Public Opinion Quarterly*, 38 (Summer, 1974), 253-60.

Hensley, Wayne E. "Increasing Response Rate by Choice of Postage Stamps." *Public Opinion Quarterly*, 38 (Summer, 1974), 280-83.

Konijn, H.S. *Statistical Theory of Sample Survey Design and Analysis*. New York: North Holland/American Elsevier, 1973. 444p. \$32.50.

Leege, David C., and Francis, Wayne L. *Political Research: Design, Measurement, and Analysis*. New York: Basic Books, 1974. 417p. \$15.

Mandell, Lewis. "When to Weight: Determining Nonresponse Bias in Survey Data." *Public Opinion Quarterly*, 38 (Summer, 1974), 247-52.

Perry, Norman. "Postage Combinations in Postal Questionnaire Surveys--Another View." *Journal of the Market Research Society*, 16 (July, 1974), 245-46.

Sessions, Vivian S. *Directory of Data Bases in the Social and Behavioral Sciences*. New York: Science Associates/International, 1974. 312p. \$35.

Stover, Robert V., and Stone, Walter J. "Hand Delivery of Self-Administered Questionnaires." *Public Opinion Quarterly*, 38 (Summer, 1974), 284-87.

Sudman, Seymour, and Bradburn, Norman M. *Response Effects in Surveys: A Review and Synthesis*. NORC Monographs in Social Research, No. 16. Chicago: Aldine, 1974. 257p. \$11.50.

Tull, D.S., and Albaum, G.S. *Survey Research: A Decisional Approach*. New York: Intext Educational Publishers, 1973. 244p. \$3.

U.S. Bureau of the Census. *Bureau of the Census Catalog of Publications, 1790-1972*. Washington, D.C.: Government Printing Office, 1974. 910p. \$7.10.

_____. *Bureau of the Census Guide to Programs and Publications: Subjects and Areas, 1973*. Washington, D.C.: Government Printing Office, 1974. 228p. \$2.45.

. *Census Bureau Methodological Research, 1973*. Washington, D.C.: Government Printing Office, 1974. 15p. 70¢.

. *Indexes to Survey Methodology Literature*. Technical Paper No. 34. Washington, D.C.: Government Printing Office, 1974. 235p. \$3.60.

U.S. National Center for Health Statistics. *National Ambulatory Medical Care Survey: Background and Methodology*. Vital and Health Statistics, Ser. 2, No. 61, DHEW Publication No. (HRA) 74-1335. Washington, D.C.: Government Printing Office, 1974. 76p. \$1.25.

U.S. National Technical Information Service. *Directory of Computerized Data Files and Related Software*. Washington, D.C.: NTIS, 1974. 169p. \$60.

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Jobs ↔ People

This column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, and should be approximately 50 words in length. Names will be coded, if requested. There is no charge for this service.

Available:

3 years with university-based survey research facility. Experience in questionnaire construction; client relations; hiring personnel; payrolls and costing. Areas of greatest expertise are interviewer training and supervising, coding and editing of data. Some experience in computer analysis and reporting of data. B.A., Political Science, Ohio State University. Age: 26; single. Available November, 1974. James Hicks, 356 N. Garfield, Columbus, Ohio 43203.

Opening:

Project Director to coordinate activities of a Statewide User-Oriented Health Information Service (Illinois). Located in Chicago, position requires some intrastate travel and extensive liaison activities with a variety of agencies in the health and health-related data field. Project goals include quality control, data set linkage, and information dissemination. Appropriate education and experience required.

Send resumes to J.D. Denne, School of Public Health, University of Illinois, P.O. Box 6998, Chicago, Illinois 60680.

Openings:

2 positions at Survey Research Center, State University of New York at Buffalo.

1. Director of the Field Division--manages all data gathering and related operations.
2. Director of the Technical Services Division--manages data processing, analysis, and computer applications work and plays role in operation of University-wide data library.

Educational and research experience necessary to qualify for major responsibility in technical management of survey research. Appointment in SUNY, competitive salary, benefits.

An Equal Opportunity/Affirmative Action employer.

Inquiries, vita, and references should be addressed to Dr. R.G. Hunt, Director, Survey Research Center, State University of New York at Buffalo, 4230 Ridge Lea Road, Buffalo, New York 14226.

Opening:

Director of the Center for the Study of Social Behavior at Research Triangle Institute. Involves senior technical supervision of multiple projects, project development activities, and supervision of 15 professional and support personnel. Should have Ph.D. in Sociology or Social Psychology, 5-10 years research experience, and interest in undertaking and directing social behavior research. Salary: upper 20's to low 30's, depending on experience. An affirmative action employer M/F.

Send resumes to Dr. William C. Eckerman, Vice President, Research Triangle Institute, P.O. Box 12194, Research Triangle Park, North Carolina 27709.

Openings:

Job opportunities for ongoing evaluative research of social service system and agency programs. Primary attention for 1975 will be centered on family and children service system. Related experience is as important as educational attainments.

1. Research Assistant (\$13,500 base)--primary responsibility for designing and implementing both an evaluative model and a data-collection system.
2. Research Associate for Evaluation (\$10,500 base).
3. Research Associate for Data Collection (\$10,500 base).

For further information, write Tom Dooley, Director of Research and Planning, United Community Services, 606 E. Wisconsin Ave., Milwaukee, Wisconsin 53202.

List of Academic Survey Research Organizations

Alabama

Dr. Paul L. Wall, Director
Division of Behavioral Science Research
Tuskegee Institute
Carnegie Hall--4th Floor
Tuskegee Institute, Alabama 36088
(205-727-8575)

Arizona

Prof. Morris Axelrod, Director
Survey Research Laboratory
Sociology Department
Arizona State University
Tempe, Arizona 85281
(602-965-5000)

California

Prof. J. Merrill Shanks, Director
Survey Research Center
University of California
2538 Channing Way
Berkeley, California 94720
(415-642-1104)

Dr. Harold E. Freeman, Director
Institute for Social Science Research
University of California at Los Angeles
1020 Graduate School of Management
Los Angeles, California 90024
(213-825-0711)

Canada

Dr. Jacques Brazeau, Director
*Ms. Jacqueline Hall, Administrative Director
Centre de Sondage
Universite de Montreal
C.P. 6128
Montreal 101, Quebec, Canada
(514-343-7598)

Dr. C. Michael Lanphier, Director
Survey Research Centre
York University
4700 Keele Street
Downsview, Ontario M3J 2R6, Canada
(416-667-3022)

Florida

Dr. Charles M. Grigg, Director
Institute for Social Research
Florida State University
Tallahassee, Florida 32306
(904-644-2830)

Illinois

Dr. James A. Davis, Director
National Opinion Research Center
University of Chicago
6030 South Ellis Avenue
Chicago, Illinois 60637
(312-684-5600)

Illinois (continued)

Dr. Robert Ferber, Director
Survey Research Laboratory
University of Illinois
414 David Kinley Hall
Urbana, Illinois 61801
(217-333-4273)

Indiana

Prof. George W. Bohrnstedt, Director
Institute of Social Research
Indiana University
1022 East Third Street
Bloomington, Indiana 47401
(812-337-4125)

Iowa

Dr. Herbert A. David, Director
Statistical Laboratory
*Dr. Roy D. Hickman, Professor-in-Charge
Survey Group
Iowa State University
Ames, Iowa 50010
(515-294-5242)

Dr. Robert E. Morin, Director
*Prof. Robert E. Kramer, Associate Director
Center for Business and Behavioral Research
University of Northern Iowa
Cedar Falls, Iowa 50613
(319-273-2105)

Israel

Dr. Louis Guttman, Scientific Director
Israel Institute of Applied Social Research
19 Washington Street
P.O.B. 7150
Jerusalem 91070, Israel
(02-231421)

Maine

Dr. Lewis Mandell, Director
Social Science Research Institute
University of Maine at Orono
14 Coburn Hall
Orono, Maine 04473
(207-581-2438)

Massachusetts

Dr. Floyd J. Fowler, Jr., Director
Survey Research Program
University of Massachusetts, Boston
100 Arlington Street
Boston, Massachusetts 02116
(617-542-7037)

Michigan

Dr. Robert L. Kahn, Director
Survey Research Center
University of Michigan
P.O. Box 1248
Ann Arbor, Michigan 48106
(313-764-8365)

*Direct all correspondence to this person.

Minnesota

Minnesota Center for Sociological Research
*c/o Prof. John Clark, Chairman
Department of Sociology
University of Minnesota
1114 Social Science Tower
Minneapolis, Minnesota 55455
(612-373-2642)

Mississippi

Dr. Gerald O. Windham, Director
Social Science Research Center
Mississippi State University
Box 5287
Mississippi State, Mississippi 39762
(601-352-3423 or 325-3273)

New York

Dr. Allen H. Barton, Director
Bureau of Applied Social Research
Columbia University
605 West 115th Street
New York, New York 10025
(212-280-4034)

Prof. Jack Elinson, Head
Division of Sociomedical Sciences
Columbia University School of
Public Health
630 West 168th Street, Room 138
New York, New York 10032
(212-579-3912)

Dr. Raymond G. Hunt, Director
Survey Research Center
State University of New York at Buffalo
4230 Ridge Lea Road
Buffalo, New York 14226
(716-831-1675)

North Carolina

Dr. Frank J. Munger, Director
Institute for Research in Social Science
University of North Carolina
Manning Hall
Chapel Hill, North Carolina 27514
(919-933-3061)

Dr. William C. Eckerman, Vice President
for Research in the Social Sciences
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, North Carolina 27709
(919-549-8311)

Ohio

Dr. William R. Klecka, Director
Behavioral Sciences Laboratory
University of Cincinnati
1403 Crosley Tower
Cincinnati, Ohio 45221
(513-475-5028)

Oregon

Dr. Lyle D. Calvin, Director
Survey Research Center
Oregon State University
403 Agricultural Hall
Corvallis, Oregon 97330
(503-754-3773)

Pennsylvania

Dr. Leonard A. LoSciuto, Director
Institute for Survey Research
Temple University
1601 North Broad Street, 5th Floor
Philadelphia, Pennsylvania 19122
(215-787-8355)

Dr. R. Richard Ritti, Head
Pennsylvania Field Research Laboratory
The Pennsylvania State University
University Park, Pennsylvania 16802
(814-865-1717)

Rhode Island

Dr. Sidney Goldstein, Director
Population Research Laboratory
Population Studies and Training Center
Department of Sociology
Brown University
Providence, Rhode Island 02912
(401-863-2368)

Sweden

Prof. Erik Ruist, Director
The Economic Research Institute at the
Stockholm School of Economics
Sveavägen 65, Box 6501
113 83 Stockholm, Sweden
(08-349560)

Utah

Dr. Robert J. Parsons, Director
Survey Research Center
Brigham Young University
Young House
Provo, Utah 84602
(801-374-1211, Ext. 4206)

Washington

Dr. Clifford Lunneborg, Director
Office of Institutional Educational Research
Educational Assessment Center
University of Washington
460 Schmitz Hall, PB30
Seattle, Washington 98195
(206-543-2385)

Wisconsin

Dr. Harry Sharp, Director
Wisconsin Survey Research Laboratory
University of Wisconsin-Extension
101-112 Lowell Hall
610 Langdon Street
Madison, Wisconsin 53706
(608-262-3122)