

Survey Research

Volume 4, Number 1

January, 1972

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A Word from the Editor

With this issue, we start a new year and a new volume with a new editor. In 1972 we hope to publish *Survey Research* three times. In 1971 there were only two issues, although one might have been led to believe otherwise since the numbering scheme went awry with the summer issue designated as Vol. 3, No. 7. The 7 indicated that it was the seventh issue since the inception of the newsletter in March, 1969. Since this numbering scheme caused untold confusion, we start the new year with Vol. 4, No. 1, and shall hereafter use the standard numbering system.

We would like to expand the scope of *Survey Research* both in the number of reporting survey organizations and in the range of subjects covered. Therefore, I am asking you, as readers, to make suggestions. Is there some area of survey research that you would like us to explore by means of comparative data gathered from the various survey research organizations? In the past we have had articles on interviewer wages and validation procedures and on advance letters. Do you know of any academic survey research organizations not included in our list? In this issue we have added three that were previously not on our list. Do you have any short articles that you would like to contribute? We encourage contributions from

individuals and other survey organizations relating to current survey projects, specific areas of survey research, or general research methodology.

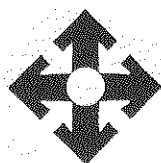
As you can see on this page, one way in which we have broadened this issue of the newsletter is to start an informal jobs-people column, which we hope will be of service to the survey research community.

We would like to hear from you, and we welcome any comments that you may have on how we can make *Survey Research* more useful to you.

Mary A. Spaeth

Mailing List Revision

We are in the process of revising our newsletter mailing list in preparation for computerizing it in February. Therefore, if your name or address is incorrect on the envelope label for this issue, please cut out the label and return it to us, indicating the necessary correction(s). In that way, we can be sure that our new labels are as accurate as possible.



Survey Research

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Editor Mary A. Spaeth

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Newsletter Editor
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A New Service

Jobs ↔ People

For the convenience of people and organizations in the survey research field, we plan to provide in future issues a listing of job openings and people available for work in survey research. The only requirements are that any openings reported must relate to survey work and that people reporting their availability must do so in terms of their skills in survey research.

Listings should be sent to the Editor, *Survey Research*, and should not exceed fifty words. Names will be coded, if requested.

There will be no charge for this service.

We inaugurate this new service by listing the following two openings, including one of our own:

Opening:

Assistant director, Survey Research Laboratory's office at Chicago Circle Campus of University of Illinois, to administer Chicago office, design survey projects, advise students and staff on survey problems, teach courses in survey methods. Joint appointment with teaching department of appropriate subject area. Rank and salary open.

Contact Robert Ferber, Director.

Opening:

Assistant director, Behavioral Sciences Laboratory, University of Cincinnati, to provide consultation services, prepare proposals, supervise research projects, conduct workshops, train graduate assistants. Should have training and experience in research methods, statistics, computer programming. Management and teaching skills required. Possible joint appointment with academic department. Salary open. Contact William Klecka, Director.

Current Research

Bureau of Applied Social Research Columbia University

Employment Prospects in the Educational System for Unemployed Engineers, Scientists, and Other Highly Qualified Technical Personnel. A study, supported by the U.S. Office of Education, arising from concern over the great number of unemployed or underemployed engineers, scientists, and other highly qualified technical personnel in the U.S. in 1971. The purposes of the study are (1) to ascertain the possible interest of the educational system in hiring some of these workers, and (2) to ascertain the willingness of the unemployed and underemployed to accept jobs in education. Study director: A. J. Jaffe.

Elite Socialization in the Modern Democratic State. A study to examine elite socialization in legislative, civil service, and economic organizations and to map segments of elite belief systems. In the project's first phase, interviews with stratified random samples of British leaders will gather data on organizational structure and socialization, as well as values, norms, and policy attitudes. In a second phase, data will be collected on changes in organizational structure and elite values in the same organizations between 1850 and 1970.

The present study, which is supported by the National Science Foundation, will be related to projects now in progress in the U.S., France, Italy, Yugoslavia, and Czechoslovakia.

Study directors: Lewis J. Edinger and Donald D. Searing.

Completed research:

Consumers in Trouble: Causes and Consequences of Law Suits against Defaulting Consumers. This study, supported by the Office of Economic Opportunity, sought to provide a basis for reform of the consumer credit system in this country. The study dealt with breakdowns in the

system as expressed in creditors' suits against consumers. The second volume of a report, *Debtors in Default*, by David Caplovitz, is available from BASR for \$5.

The Quality of Research on Education: An Empirical Study of Researchers and Their Work. A national panel of 40 eminent researchers rated the quality of all papers read at the 1968 American Educational Research Association meeting and of all education-related research articles published in 113 journals in 1967-68. Also, the authors of the papers were surveyed and data regarding their education, careers, research settings, etc., were analyzed in relation to the quality of their research. A 417-page report of the same name by Caroline Hodges Persell is available from BASR for \$6.75.

A Study of Institutions and Recipients Participating in the Educational Opportunity Grant Program. A study, sponsored by the U.S. Office of Education, on the effectiveness of its Educational Opportunity Grant Program, which provides grants to low-income college students. Data were gathered from students receiving grants, aid administrators, participating institutions, college and university administrators and students, and government reports. The program, though inadequately funded, was found successful in aiding exceptionally needy college students. A 352-page report, *The Federal Educational Opportunity Grant Program: A Status Report, Fiscal Year 1970*, by Nathalie Friedman, which includes recommendations for strengthening the program, is available from BASR for \$6.

Bureau of Social Science Research Washington D.C.

Career Patterns of Former NIMH Trainees and Fellows. A follow-up study of recipients of NIMH training stipends and fellowships in psychiatry, psychology, social work, psychiatric nursing, and the behavioral, biological, and social sciences. Conducted for NIMH, a total sample of about 14,000 is planned, which will be divided into four cohorts (1959,

1963, 1965, and 1968). One purpose of the study is to investigate the extent to which these NIMH programs contribute to current federal goals for delivery of medical and mental health services. Study directors: Laure M. Sharp and Engin I. Holmstrom.

Drug Abuse Education. A study, supported by NIMH, to examine knowledge, opinions, and attitudes concerning drug abuse among persons who, because of their professional status, are likely to have contact with and influence on youthful drug abusers. Physicians, pharmacists, teachers, lawyers, social workers, etc., in San Francisco and Baltimore will be surveyed, with personal interviews of "experts" and a mail questionnaire sent to others in these professions.

Study directors: Laure M. Sharp and Albert E. Gollin.

Follow-up of Vocational-Technical School Graduates. A study, conducted for the U.S. Office of Education in collaboration with the Center for Priority Analysis of the National Planning Association, to identify vocational and technical high school programs of exceptional interest to various population subgroups, such as disadvantaged inner-city students. The study involves mail questionnaires to a sample of current seniors in these programs, with follow-up questionnaires to be sent about ten months later. The data will be augmented by a parallel investigation of the early career adjustment of members of the 1969 graduating class.

Study director: Laure M. Sharp.

Pilot Study of the Operation of the Competitive RFP System for Evaluation Studies. A pilot study, supported by a grant from the U.S. Department of Labor, to investigate the impact on research organizations of the competitive procurement of social program evaluation studies by federal agencies. The focus will be evaluation research in manpower, education, and training areas. The study will consider research organizations both individually as firms and collectively as a new "industry," and will be conducted on three levels: (1) responses of a single firm to a specific RFP, (2)

behavior and attitudes within single firms toward special policy evaluation research, and (3) the impact of RFPs as a whole on the "industry."

Study directors: Albert D. Biderman and Laure M. Sharp.

Division of Behavioral Science Research Tuskegee Institute

Survey of Black Social Scientists. A mail questionnaire study, sponsored by the Russell Sage Foundation, to study career patterns and problems of career development of black social scientists. Principal investigators: Edgar G. Epps and Glenn R. Howze.

Economic and Social Research Institute Dublin, Ireland

The Labor Force Status of Women in the Republic of Ireland. A personal interview survey, conducted in collaboration with the Department of Labour, involving 4,500 women throughout the Republic of Ireland. The purpose is to investigate the effects of a number of recent demographic changes in the female population on their possible participation in the labor force.

Principal research worker: Brendan M. Walsh.

The Dublin Urban Living and Labor Survey. A personal interview survey, involving 5,000 respondents in the Dublin area, to study the problems facing people living in Dublin, a large proportion of whom have come from rural Ireland. Data are being collected on family size, employment history, housing, and social interaction.

Principal research worker: Bertram Hutchinson.

Television in Irish Society. A personal interview study, sponsored by the Center for Mass Communication Research, University of Leicester (England), involving a sample of 1,150 respondents in four selected areas on a rural-to-urban continuum. The purpose is to study the effect

of Irish National TV (R.T.E.) on Irish society.

Principal research workers: J. D. Halloran and Adrian Wells.

Survey of Post-Primary Teachers and Pupils--Their Problems and Attitudes. A survey, conducted in collaboration with the Department of Education, to examine attitudes toward education, problems, values, and career aspirations of teachers and pupils throughout the Republic of Ireland. The study involves personal interviews with 1,500 teachers and questionnaires filled out by 4,500 pupils.

Principal research workers: Robert O'Connor and John Raven.

Institute for Survey Research Temple University

Marijuana Use. A study being conducted for the National Commission on Marijuana and Drug Abuse and involving a local sample of 500 males aged 16 through 34. The major objective is to establish the nature of the relationship, if any, between marijuana use and involvement in crime.

Institute of Social Research Indiana University

Indianapolis Area Project. An annual project, the 1971-72 study proposes to investigate variation in conceptions of justice and behavioral reactions to law violations among adult residents of a large midwestern city (Indianapolis). Personal interviews will be conducted with approximately 560 respondents. There are three specific goals: (1) to explore the relationship between social status across members of the population and the severity of punishment assigned by individuals to specified law violations; (2) to investigate the effects of legal and extra-legal characteristics of law violations on punitive reactions; and (3) to investigate the conditions under which victims of law violations report victimizations to the police. This year's project is under the direction of Dr. Garland White.

Israel Institute of Applied Social Research Jerusalem, Israel

Knowledge, Attitudes, and Use of Contraceptives in Family Planning. A personal interview study, sponsored by the Demographic Center at the Prime Minister's Office, Israel, involving a national sample of women of fertility age as well as general practitioners, gynecologists, public health nurses, and social workers. The purposes are (1) to study knowledge, attitudes, and behavior regarding family planning; (2) to reflect the values related to family foundations and motives for increasing or limiting the number of children; and (3) to examine the public's concept of the demographic situation in Israel and in the world.

Principal investigators: Louis Guttman and Tsiyona Peled.

Motivations of Israelis Living Abroad to Stay or Return to Israel. A study, sponsored by The Jewish Agency and being conducted in the United States and France, that involves both personal interviews and mail questionnaires, with a sample of 500 respondents. The purpose is to gather systematic information on the factors influencing people's decisions to return to Israel or stay abroad and the means by which they may be encouraged to return.

Principal investigator: Dov Elizur.

National Opinion Research Center University of Chicago

National Data Program for Sociology. This is both "social indicator" research and a data diffusion project. A general sociological interview, using a standard questionnaire with identical items repeated each year, will be administered to a national cross section of adults aged 18 and older once each year for five years beginning in late winter, 1972. The 1972 set will include about 1,600 cases in a multistage probability sample down to the "segment" level with quotas applied at the final stage.

The purposes are to generate data on trends (and constancies) in social char-

acteristics and opinions and to make high-quality, unanalyzed data on standard background items and key attitude and opinion items quickly available to a variety of users, including researchers, thesis students, classroom instructors, and data archivists. NORC will not analyze the data itself but will make copies of the data available, at cost, immediately upon completion of the fieldwork, coding, and keypunching. The project is supported by grants from the National Science Foundation and the Russell Sage Foundation and is monitored by the American Sociological Association. Principal investigator: James A. Davis.

Emergency School Assistance Program Study. A study, supported by a grant from the U.S. Office of Education, to investigate the effectiveness of the Emergency School Assistance Program (ESAP) and to provide an objective description of the desegregation process in 100 southern local educational agencies (school districts). For comparative purposes, the sample will include schools without ESAP funds.

The study will involve standardized achievement tests, interviews with pupils, teachers, counselors, principals, ESAP project directors, and community leaders, and observational data. Principal investigator: Robert L. Crain, Johns Hopkins University.

Completed research:

Community Surveys with Local Talent: A Handbook. A report by Eve Weinberg (NORC Report No. 123) based on NORC's experiences in using local interviewers to carry out base-line health surveys of the population in a number of Office of Economic Opportunity health center target areas. The handbook sets forth guidelines for conducting field interviewing in a low-income area and describes the steps involved in selecting, training, and supervising interviewers who are residents of the target areas. Lengthy appendices present examples of all the various materials used in conducting the surveys. Although the handbook is specifically addressed to those

interested in using local residents as interviewers in health survey target areas, parts of it would be useful to other researchers as well. The 294-page handbook is available from the NORC Library for \$5.

In New York

High School Drug Study in New York State. A study, conducted for Columbia University and Biometrics Research, State of New York Department of Mental Hygiene, to learn the concerns of young people and to measure their attitudes toward their families, schools, and friends and determine the relationships between these attitudes and drug usage. The study involves self-administered questionnaires in classrooms in 18 schools. Principal investigator: Dr. Denise Kandel, Biometrics Research.

Office of Institutional Educational Research University of Washington

Attitudes on Budget Impact. A mail questionnaire survey, sponsored by the University of Washington, to investigate attitudes toward recent budget cuts and reallocations at the University. The sample of 4,000 respondents represents approximately 10 per cent of the University's faculty, staff, and students. Questions deal with matters such as actual changes due to the new budget, suggestions for priorities in allocations, and the respondent's plans for the future as affected by the changes. Principal investigator: James Morishima.

Public Opinion Survey Unit University of Missouri/Columbia

Attitudes toward Higher Education. A personal interview study, sponsored by the University of Missouri, with a sample of 848 respondents in Missouri. The purpose is to analyze the public's willingness to finance higher education and

their views about what universities are and should be doing.

Principal investigator: Rondal Downing.

Evaluation of Volunteers Against Hunger Program. A personal interview study, sponsored by the Missouri Association of Social Welfare and conducted in Missouri with a sample of 79 respondents. The purpose is to evaluate the program, which is designed to secure volunteers who will assist in commodity distribution and food stamp programs, including nutrition education and stimulation of political support.

Principal investigator: Gary Marchbank.

Completed research:

Expenditures of Poverty Families. A pilot study, sponsored by the U.S. Department of Agriculture, that involved six monthly personal interviews with a panel of 36 poverty families in St. Louis. The purpose was to examine patterns of expenditure, especially for food, by these families and changes in those patterns in relation to changes in income or family composition.

Principal investigator: Gordon Bivens.

Research Triangle Institute

North Carolina

North Carolina Survey on Aging. A survey, involving 800 personal interviews, to determine the living conditions and circumstances of the elderly in North Carolina. Questions on economic status, physical health, and general attitudes will form the principal areas of interest.

Principal investigator: J.D. Bates.

School Survey on Exposure to "The Electric Company." Sponsored by the Children's Television Workshop, this survey measures the use of the program "The Electric Company" in classroom situations with respect to regional, size of community, and socioeconomic differences among schools and reading level differences among students. This national survey has a sample of 2,318 schools.

Principal investigator: R.E. Mason.

North Carolina Statewide Educational Assessment. A survey, which is being conducted in collaboration with the North Carolina Department of Public Instruction, that will involve personal interviews in April with 12,000 sixth-grade pupils in 600 schools in North Carolina. The purpose is to study the relationship of educational output (reading, mathematics, language arts, and one other subject area) to various input and process variables.

Principal investigator: D.L. Bayless.

Survey Data Center

Florida State University

Governor's Task Force on Housing and Community Development. A series of surveys, sponsored by the State of Florida, involving personal and telephone interviews and mail questionnaires. All surveys will be small and specialized, with variable and highly select samples. The purposes are (1) to analyze the size, distribution, and nature of Florida's housing problems; (2) to recommend means by which the state might strengthen the private sector so that it can help solve the state's housing problems; (3) to recommend means by which the state might better encourage and channel federal and other public programs pertaining to housing and community development; and (4) to recommend other actions that the state might take in these regards.

Principal investigator: Robert E. Mitchell.

Survey Research Center

Brigham Young University

Wasatch Front Study. A personal interview survey with 500 respondents to evaluate TV viewing habits and the effectiveness of educational TV in the four-county Wasatch Front Area of Utah.

Principal investigator: Kent Pinney.

Curriculum Study. A mail questionnaire survey among 630 high school principals in the Intermountain West to gather information on future home-study courses.

Principal investigator: Spencer Condie.

(continued)

Frosh Study. A telephone interview study with 500 respondents on the Brigham Young University campus to evaluate the effectiveness of the orientation programs for freshman and transfer students at the University. Principal investigator: Dale Wright.

Health Planning. A personal interview survey among 780 respondents in Utah to evaluate the health needs and attitudes of ethnic minority groups and middle- and upper-income groups in the state. Principal investigator: Evan Peterson.

Omnibus Student Opinion Survey. A campus-wide omnibus survey shared by interested departments at Brigham Young University, with a sample size of 400. Principal investigator: Tom Medford.

Utah Public Attitude Survey. A state-wide omnibus survey shared by interested clients in the state of Utah and conducted with a sample of 1,000. Principal investigator: Richard Beal.

Survey Research Center University of California at Los Angeles

LAMAS V. The next Los Angeles Metropolitan Area Survey will go into the field in March, 1972. These shared-time omnibus surveys of the Los Angeles County public were initiated in the spring of 1970 and are fielded twice a year. LAMAS enables research investigators from university campuses, governmental agencies, and research institutes to obtain data from a representative sample of 1,000 households in the Los Angeles metropolitan area. An important LAMAS goal is the development of a set of standard "community profile" measures appropriate for use in studies connected with the planning and evaluation of public policy and action programs. LAMAS provides opportunities to do trend studies of attitudes and behavior and to conduct panel studies of subsamples of the population. Study director: Douglas Scott.

A Comparative Study of Elite and Mass Attitudes toward Selected Population Policy Issues. A two-year personal in-

terview study, sponsored by the Ford-Rockefeller Program on Social Science and Legal Research on Population Policy. The study has two parts. One involves mass attitudes and has a 1,200 Los Angeles Metropolitan Area sample and a 1,007 California state sample. The purposes of this part of the study are (1) to investigate mass perceptions of population growth and redistribution problems and attitudes toward proposed California state legislation, in the context of personal fertility values and behavior; and (2) to analyze demographic and personality correlates of population policy attitudes. The second part of the study involves elite attitudes and has a sample of approximately 80 elite members. The purposes are (1) to compare elite attitudes on population policy issues with mass attitudes; and (2) to investigate elite perceptions of mass attitudes, action strategies, and predictions regarding future policy adoption. Study directors: Leo G. Reeder, Deborah R. Hensler, Kenneth Bailey, and Georges Sabagh.

Survey Research Center University of Michigan

Completed research:

White Attitudes toward Black People. The data from several SRC sample surveys of racial attitudes form the basis of this new report by Angus Campbell, which is primarily concerned with a study conducted in early 1968 in fifteen major U.S. cities involving nearly 6,000 white and black respondents between the ages of 16 and 69.

Campbell's conclusion is that the racial attitudes of white Americans are ambiguous and conflicted. On some questions, white attitudes are favorable to the Negro, while on others, they are generally unfavorable. For example, 86 per cent of the whites would not mind at all having a qualified Negro supervisor, but 67 per cent say Negroes are pushing too fast for what they want. On the question of neighborhood integration, the white urban population is divided almost in half.

Campbell finds that the population as a whole is moving toward closer and more friendly cross-racial contacts.

Dropping Out--Problem or Symptom? This latest report in the Youth in Transition study, by Jerald Bachman, Swayzer Green, and Ilona Wirtanen, is based on data gathered over a four-year period in the lives of the young men who were studied. The authors found that the differences between those who dropped out of high school and those who stayed in school existed before the dropping out occurred. Among the characteristics that are related to dropping out are family background, ability limitations, past failure in school, and a background of rebellious behavior.

The authors conclude that "the overall impression to be gained from the data is that dropping out does not change things a great deal."

**Survey Research Center
State University of New York at Buffalo**

The Development and Utilization of Manpower Resources in the Homebuilding Industry. A study for the Manpower Administration of the U.S. Department of Labor, involving extensive interviews with 150 contractors and subcontractors in the homebuilding industry in Erie County, N.Y. The purpose is to assess how well the labor market in the homebuilding industry may be expected to adjust to future fluctuations in demand, and how public manpower policies might be used to expedite this adjustment.
Principal investigator: Howard G. Foster.

Explorations in Fertility Values. A personal interview study in Buffalo, sponsored by the Center for Population Research of the National Institute of Child Health and Human Development, to develop and demonstrate methods of revealing how fertility values are related to family size preferences and also to ascertain the fertility values that govern family size preferences for at least the sample of 300 being studied.
Principal investigator: Kenneth Terhune.

**Survey Research Centre
London School of Economics
and Political Science**

Completed research:

Thought Processes and Accuracy in the Recall of Purchases: Petrol Buying. A report by Susan A. Quinn and William A. Belson based on a survey involving 199 petrol buyers in the Greater London area, who were put through a modified form of double interview on their petrol buying. The purposes were to investigate the accuracy with which motorists answer quantitative questions about their recent purchases of petrol and to identify those factors and processes that aid or hinder the production of accurate quantitative information. Suggestions are made for a specialized questioning procedure that evokes accurate recall and avoids erroneous recall.

**Survey Research Centre
York University**

Plans and Expenditures of Part-time Degree Candidates. A study involving a sample of 3,687 part-time university students in Ontario.
Principal investigator: D. Stager, University of Toronto.

Educational and Occupational Expectations and Aspirations in Ontario. A study of 9,298 students in grades 8, 10, and 12 and 3,129 parents.
Principal investigators: J. Porter, Carleton University, and B. Blishen, Trent University.

Ongoing projects:

The Physical Environment as Attraction and Determinant: Social Effects in Housing. Two waves of interviews with about 700 families in Toronto.
Principal investigator: W. Michelson, University of Toronto.

Edgely: A Study of the Interaction of Housing and Human Behavior. Interviews with 156 husbands and wives in both pub-

lic and private housing in Toronto.
Principal investigator: Alex Murray,
York University.

Studies on Non-Medical Use of Drugs. Involves three surveys: (1) University--sample of 1,213 Canadian university students; (2) Secondary school--sample of 1,247 secondary school students (questionnaire in household); (3) General--sample of 2,777 adults in households (nationwide interviews).

Principal investigators: Gerald LeDain and Sandra Phillips, York University.

Survey Research Laboratory

University of Illinois

at Urbana-Champaign

Champaign Community Racial Attitudes. A study for the Champaign Human Relations Commission to obtain information on attitudes toward certain racial issues facing the community. The sample includes students, teachers, administrators, and parents of students connected with Champaign junior high and high schools.
Project coordinator: Amy W. Orum.

Recreation Long Range Planning II. A telephone interview study to obtain data on regional differences in the recreational behavior of Illinois residents. The study involves reinterviewing a random sample of respondents to an earlier survey of attitudes toward recreational facilities in Illinois to yield approximately 200 interviews.

Project coordinator: Amy W. Orum.

Vermilion County Recreation Study. A telephone interview study with a sample of 400 residents of Vermilion County, Illinois, to learn their attitudes toward and expected use of recreational facilities in the county.

Project coordinator: Diane O'Rourke.

Fish and Wildlife Management Areas. A telephone interview study with a random sample of 1,500 adults in Illinois to determine their hunting and fishing activities and the use of fishing and wildlife management in the state.

Project coordinator: Amy W. Orum.

Consumer Decision Panel--Wave 6. A study dealing with the economic and social behavior of young married couples. The main focus is the decision processes involved in money management and in the accumulation of assets and debts by consumers. The panel currently consists of approximately 240 young couples who married in Decatur or Peoria, Illinois, in the summer of 1968.

Data from the first five waves of the study are being made available to the research community for analysis and study. These data, which cover a wide range of financial, demographic, personality, and expenditure variables, are being offered at reproduction cost.
Project coordinator: Robert Ferber.

Completed research:

College Drop-outs. A study for the Office of the Chancellor, University of Illinois (Urbana Campus), to learn the reason for the new freshmen underenrollment at the University in the fall of 1971 and the unusual drop in returning undergraduates. Questionnaires were sent to more than 2,000 who had indicated their intention to enroll but did not. The main finding was that those not at the University are enrolled in other schools or are working, and most gave financial reasons for their decision.
Project coordinator: Matilda Frankel.

at Chicago Circle

Citizen Attitudes toward the Environment: An Appraisal of the Research. A review of the survey literature on the subject of citizen attitudes toward the environment, done as a preliminary to a larger study for the Illinois Institute for Environmental Quality, to identify some of the relevant issues and judge the feasibility of undertaking a public opinion survey in Illinois on the environment. In conducting the review, letters of inquiry were mailed to survey centers, research organizations, governmental agencies, universities, environment groups, and businesses to learn what studies had been done on the general subject of the environment, with par-

ticular attention to the question of solid wastes. Each study received was summarized and critically evaluated with regard to its reliability and validity. Project coordinator: Jeanne Sigler.

Survey Research Office University of Hawaii

A Longitudinal Study of Freshmen Entering Manoa Campus in Fall 1966. A study, under way since 1966, involving 2,761 students at the Manoa campus of the University of Hawaii who were freshmen in the fall of 1966. The survey has so far involved two waves of mail questionnaires (1969 and 1970) plus analysis of data from enrollment files. The purpose is to provide descriptive information on the problem of discontinuance at the campus, with an effort to relate different types of discontinuance to a student's profile and relative success in later years. The study does not attempt to determine an acceptable dropout rate, but describes the patterns by which students enter and leave the University and questions the functions of University regulations in the decision to leave.

Some initial findings from the study are presented in a report of the same name (SRO Report No. 1971-5). Principal investigator: James E. Dannemiller.

Completed research:

Ethnicity at the University of Hawaii. This report by James E. Dannemiller (SRO Report No. 1971-3) on the ethnic distribution of students enrolled at the University of Hawaii from 1968 to 1970 is intended both to provide information on student ethnicity and to give some insight into the processes used in collecting ethnic data in Hawaii. The student generation in Hawaii has a very diverse ethnic background, which presents serious methodological problems. This report discusses the methods that SRO experimented with in measuring ethnicity and suggests that "ethnic identity," i.e., the group that a respondent feels

he belongs to, is a more significant variable than his statistically dominant ethnic characteristic.

Survey Research Program Boston

Housing and Crime. A personal interview study, sponsored by the U.S. Department of Housing and Urban Development, involving a sample of 1,500 respondents in Greater Boston. The purpose is to examine the relationships of housing and neighborhood characteristics to crime experience, particularly burglary. Principal investigator: Thomas Repetto, Joint Center for Urban Studies.

No-Fault Insurance. A study, sponsored by the Council of Law-Related Studies, with a sample of 1,500 accident victims in Massachusetts, who will be interviewed by phone when possible and in person when not. The purpose is to compare personal injury claims experience before and after no-fault auto insurance went into effect in Massachusetts. Principal investigator: Alan Widiss, College of Law, University of Iowa.

#

Research Center News

Institute for Social Research Celebrates 25th Anniversary

The Institute for Social Research at the University of Michigan celebrated its 25th anniversary this past fall. The Institute was founded as the Survey Research Center in 1946 by a small cadre of social scientists. Two years later the Research Center for Group Dynamics joined with SRC to form the Institute for Social Research. Through the years, ISR has continued to grow in size and scope, with the addition in 1964 of the

Center for Research on the Utilization of Scientific Knowledge and the establishment in 1970 of the Center for Political Studies.

As ISR has grown, its concerns and interests have changed to reflect new problems and crises in society. Major study areas over the years have been population control, civil rights, disorder and violence, poverty and welfare, delinquency, and economic recession.

A long-time goal of ISR was attained in 1971 with a \$3.1 million grant from the National Science Foundation to support certain activities of the Institute on a sustaining basis. This three-year grant, which is the largest single grant in ISR history, will be used to strengthen the existing national sampling operation, improve methodology and technology, and provide better access to data. According to Angus Campbell, ISR director, "We now will be able to expand and improve our ability to develop measures of the quality of life as Americans of all kinds experience it." Some of the specific research areas that will concern ISR in its measures are the communities that people live in, the rewards and stresses of work, the role of women in American society, and changes in family life-styles.

To commemorate its 25th year, ISR has issued a report, *A Quarter Century of Social Research*, describing ISR's multifaceted nature, the purposes and organization of the four research centers, and some of the current research projects and programs. For a complimentary copy, write Publications Division, Institute for Social Research, P.O. Box 1248, University of Michigan, Ann Arbor, Michigan 48106.

Research Triangle Institute Reorganizes

A major reorganization at the Research Triangle Institute, North Carolina, has resulted in the formation of nine centers and divisions, which fall into three main research groups: (I) social and

economic systems and human resources, (II) physical and life sciences, and (III) environmental sciences and engineering. Group I includes centers for research in population, education, societal problems, and health systems and a statistics division.

Among the areas to be included in the research activities and interests of the newly formed Center for the Study of Social Behavior are drug abuse, human resources and manpower training, crime, the human stresses of urban development, and other behavioral studies. Along these lines, the staff of the Center is currently involved in a number of projects other than the three new surveys listed on p. 7. These projects include a four-year longitudinal study of drinking and driving behavior in Charlotte, North Carolina, and two drug studies--one looking at drug usage and driving behavior, the other at drug usage and serious forms of crime.

Survey Research Program Reorganized

The Survey Research Program has been reorganized and is now jointly sponsored and supported by the University of Massachusetts at Boston and the Joint Center for Urban Studies of M.I.T. and Harvard University. The program's new address is 100 Arlington Street, Boston, Massachusetts 02116, and the new telephone number is (617) 542-7037.

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New in the Field

New Laboratory in Cincinnati

The Behavioral Sciences Laboratory at the University of Cincinnati (1403 Crosley Tower, Cincinnati, Ohio 45221) was created in July, 1971. An interdisciplinary service organization, it is designed to assist in and promote teach-

ing and research activities at the University. In addition to providing a consultation service on research methods, statistics, and data management, the Behavioral Science Laboratory also has a computerized data library and bibliographic retrieval service and holds workshops and seminars related to behavioral research. The Laboratory does not presently intend to conduct surveys of its own, although it does perform analyses of data collected by others. The director of the new facility is Dr. William R. Klecka.

Research Laboratory in Pennsylvania

The Pennsylvania Field Research Laboratory at the Pennsylvania State University was founded in 1971. The head of this new research facility is Dr. R. Richard Ritti of the University's College of Human Development.

Research plans include the following two studies:

Continuing Social Survey of Pennsylvania. An omnibus study, to get under way later in 1972, that will deal primarily with social welfare issues and the quality of life. The plan is to field the survey annually in the second or third quarter, with personal interviews with a sample of 1,000 residents in the state of Pennsylvania.

Community Dynamics Project. A combined research and educational project, resembling in some particulars the concept of the Detroit Area Study. The area involved is the six-county region of Pennsylvanian Appalachia, including the SMSAs of Johnstown and Altoona. The plan is to develop a time-dependent quarterly base of 800 households, keyed to welfare and economic statistics of the area. Concentration will be on the development of a social system model and on the quality of life. The first survey, involving personal and telephone interviews, is scheduled for March-April, 1972.

Personnel Notes

J. Michael Armer is Acting Director of the Institute of Social Research, Indiana University, for this year.

William C. Eckerman has been named Director of the newly formed Center for the Study of Social Behavior at the Research Triangle Institute (see p. 12).

Floyd J. Fowler, Jr., has been named Director of the newly reorganized Survey Research Program in Boston (see p. 12). Dr. Fowler was formerly Assistant Director of the program.

William R. Klecka has been appointed Director of the new Behavioral Sciences Laboratory at the University of Cincinnati (see p. 12). He is also Assistant Professor of Political Science. Dr. Klecka formerly served as Data Analysis Consultant for the Intersocietal Information Center, Northwestern University.

James O'Meara has been appointed Head of the Survey Unit at the Economic and Social Research Institute, Dublin, Ireland. He was formerly with the New York State Social Development Planning Commission.

Shan Ross has been appointed Assistant Director of the Survey Research Centre, Institute for Behavioural Research, York University, Ontario. *Frèda Marsden* has been appointed Field Staff Supervisor. *Ruth Stocks*, the Survey Research Centre's Field Staff Administrator, died suddenly at her home on July 5.

Sidney Verba is on leave from the National Opinion Research Center this year to conduct research at the Institute of Sociology, The Sorbonne, Paris. *Norman H. Nie* is also on leave from NORC for the year and is doing research at the University of Leiden in the Netherlands.

Harriet Zuckerman is on leave from the Bureau of Applied Social Research, Columbia University, and is a Senior Fellow at the Russell Sage Foundation.

Publications

Three New Periodicals

Social Science Research. A new quarterly journal devoted to quantitative social science research and methodology, edited by James S. Coleman and Peter H. Rossi and published by Seminar Press, with the first issue to appear in spring, 1972. The journal will feature articles describing the use of quantitative methods in the empirical solution of substantive problems and will include studies in sociology, psychology, anthropology, political science, and economics.

Sociological Methods and Research. A new quarterly journal emphasizing sociology as a cumulative, empirical science, to be edited by Edgar F. Borgatta and published by Sage Publications beginning in 1972. This journal will include contributions to sociological methodology, reviews of the scientific status of research, and reports and general articles on research.

ss data: Newsletter of Social Science Archival Acquisitions. A new quarterly newsletter of information on the acquisitions of social science data archives, published by the Laboratory for Political Research, University of Iowa, with publication and distribution supported by the National Science Foundation. The newsletter mainly consists of brief descriptions of new data sets that U.S. and Canadian archives have recently acquired. It will also contain information on new technical developments that enhance the use of machine-readable data for academic research and research training in the social sciences and will present descriptions of the archives participating in the project. The first issue of *ss data* appeared in September, 1972. For a free subscription (\$1 a year in Canada, \$2 a year in other foreign countries), write to the Laboratory for Political Research, 321A Schaeffer Hall, University of Iowa, Iowa City, Iowa 52240.

New Publications

Frankel, Martin R. *Inference from Survey Samples: An Empirical Investigation.* Ann Arbor: Survey Research Center, Institute for Social Research, University of Michigan, 1971. x, 173p. Paper, \$3; cloth, \$5.

Lansing, John B., and Morgan, James N. *Economic Survey Methods.* Ann Arbor: Survey Research Center, Institute for Social Research, University of Michigan, 1971. xii, 430p. Paper, \$5; cloth, \$10.

Lansing, John B.; Withey, Stephen B.; and Wolfe, Arthur C. *Survey Research in Poverty Areas: A Collection of Working Papers.* Ann Arbor: Survey Research Center, Institute for Social Research, University of Michigan, 1971. 629p. Paper, \$5.

Leuthold, David A., and Scheele, Raymond. "Patterns of Bias in Samples Based on Telephone Directories." *Public Opinion Quarterly*, 1971, 35 (no. 2, Summer), 249-57.

U.S. Bureau of the Census. *Census Bureau Methodological Research, 1970: An Annotated List of Papers and Reports.* Washington, D.C.: U.S. Government Printing Office, 1971. 15p. 30¢.

U.S. Bureau of the Census. U.S. Census of Population and Housing: 1970. *Data-Collection Forms and Procedures.* PHC (R)-2. Washington, D.C.: U.S. Government Printing Office, 1971. 115p. \$1.25.

Weinberg, Eve. *Community Surveys with Local Talent: A Handbook.* NORC Report No. 123. Chicago: National Opinion Research Center, 1971. ix, 294p. \$5.00.

Weiss, Carol H. "Interaction in the Research Interview: The Effects of Rapport on Response." *1970 Proceedings of the Social Statistics Section, American Statistical Association*, pp. 17-20.

Revised List of Academic Survey Research Organizations

Because of the number of errors and omissions in the List of Academic Survey Research Organizations published in the last issue of *Survey Research*, the following is a revised list, which we hope is more accurate.

UNITED STATES AND CANADA

Alabama

Dr. John Chavis, Director
Division of Behavioral Science
Research
Tuskegee Institute
Tuskegee Institute, Alabama 36088

California

Dr. J. Merrill Shanks, Director
Survey Research Center
University of California
2220 Piedmont Avenue
Berkeley, California 94720

Dr. Leo G. Reeder, Director
Survey Research Center
University of California
Los Angeles, California 90024

Canada

Prof. C. Michael Lanphier, Director
Survey Research Centre
Institute for Behavioural Research
York University
4700 Keele Street
Downsview 463, Ontario

Florida

Dr. Robert E. Mitchell, Director
Survey Data Center
Florida State University
620 Bellamy Building
Tallahassee, Florida 32306

Hawaii

Dr. Earl R. Babbie, Director
Survey Research Office
University of Hawaii
Bachmann Annex 8, Room 6
Honolulu, Hawaii 96822

Illinois

Dr. James A. Davis, Director
National Opinion Research Center
University of Chicago
6030 South Ellis Avenue
Chicago, Illinois 60637

Illinois (continued)

Dr. Robert Ferber, Director
Survey Research Laboratory
University of Illinois
414 David Kinley Hall
Urbana, Illinois 61801

Indiana

Dr. J. Michael Armer, Acting Director
Institute of Social Research
Indiana University
1022 East Third Street
Bloomington, Indiana 47401

Iowa

Dr. T.A. Bancroft, Director
Statistical Laboratory
Iowa State University
Snedecor Hall
Ames, Iowa 50010

Massachusetts

Dr. Floyd J. Fowler, Jr., Director
Survey Research Program
100 Arlington Street
Boston, Massachusetts 02116

Michigan

Prof. Robert L. Kahn, Director
Survey Research Center
Institute for Social Research
University of Michigan
Ann Arbor, Michigan 48106

Missouri

Prof. David A. Leuthold, Director
Public Opinion Survey Unit
University of Missouri
211 Swallow Hall
Columbia, Missouri 65201

New York

Dr. Allen H. Barton, Director
Bureau of Applied Social Research
Columbia University
605 West 115th Street
New York, New York 10025

(continued)

New York (continued)

Dr. Jack Elinson
School of Public Health and
Administrative Medicine
Columbia University
630 West 168th Street
New York, New York 10032

Dr. Raymond Hunt, Director
Survey Research Center
State University of New York at
Buffalo
4230 Ridge Lea Road
Amherst, New York 14226

North Carolina

Dr. James W. Prothro, Director
Institute for Research in Social
Science
University of North Carolina
Chapel Hill, North Carolina 27514

Dr. William C. Eckerman, Director
Center for the Study of Social
Behavior
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, North Carolina
27709

Pennsylvania

Dr. Aaron J. Spector, Director
Institute for Survey Research
Temple University
1710 North Broad Street
Philadelphia, Pennsylvania 19121

Dr. R. Richard Ritti, Head
Pennsylvania Field Research Laboratory
Pennsylvania State University
University Park, Pennsylvania 16802

Rhode Island

Prof. Sidney Goldstein, Director
Population Research Laboratory
Brown University
Providence, Rhode Island 02912

Utah

Dr. Robert J. Parsons, Director
Survey Research Center
Brigham Young University
211 Jacobs House
Provo, Utah 84601

Washington

Dr. James K. Morishima, Director
Office of Institutional Educational
Research PA-20
University of Washington
1400 N.E. Campus Parkway
Seattle, Washington 98105

Wisconsin

Prof. Harry Sharp, Director
Wisconsin Survey Research Laboratory
University of Wisconsin
Lowell Hall, 610 Langdon Street
Madison, Wisconsin 53706

FOREIGN

England

Dr. William A. Belson, Director
Survey Research Centre
London School of Economics and
Political Science
Renown House
54-58 Wardour Street
London W1V 3HN, England

Ireland

Dr. Kieran Kennedy, Director
The Economic and Social Research
Institute
4 Burlington Road
Dublin 4, Ireland

Israel

Mr. Uzi Peled, Executive Director
The Israel Institute of Applied
Social Research
19 George Washington Street
P.O. Box 7150
Jerusalem 91 070, Israel

Peru

Sr. Francisco Codina, Director
Centro de Estadística de Mano de Obra
Edif. Ministerio de Trabajo
Lima, Peru

Sweden

Erik Ruist, Director
The Economic Research Institute at the
Stockholm School of Economics
Box 6501
Sveavagen 65
113 83 Stockholm, Sweden