

Mary E. Losch Named 2019 John M. Kennedy Achievement Award Recipient

Mary E. Losch, Director of the Center for Social and Behavioral Research and Professor of Psychology at the University of Northern Iowa, has been named the 2019 recipient of the John M. Kennedy Achievement Award given by the Association of Academic Survey Research Organizations (AASRO) for her service and leadership in academic survey research.

Her distinguished career includes 20 years of service in the roles as Director and as Assistant Director of Northern Iowa's Center for Social and Behavioral Research at the University of Northern Iowa and 10 years as Program Director at the University of Iowa Social Science Institute. Losch has also served as a leader of the Institutional Review Boards, charged with the protection of research subjects, at both the University of Iowa and the University of Northern Iowa. Ron Langley, Director of the University of Kentucky Survey Research Center, comments on this, observing that "the common theme is Mary's devotion to high quality and ethical survey and public opinion research."

A founding member of ASSRO, Losch has been involved since its first meeting, serving the organization in many capacities, including as Conference Chair, Collaboration Work Group Chair, and as Steering Committee member, and now as in-coming president. Losch's professional service extends to the American Association for Public Opinion Research (AAPOR), where she has served as Standards Chair, Secretary-Treasurer, and Chair of AAPOR's Code of Professional Ethics Review Committee. She also served on the committee that developed and implemented AAPOR's Transparency Initiative.

Dr. Losch is also an accomplished scholar, having published more than 50 peer-reviewed research papers and book chapters. As of 2018, her total grant and contract funding exceeded \$23,000,000. She has additionally mentored countless students and research staff at both the University of Northern Iowa and the University of Iowa.

AASRO, the Association of Academic Survey Research Organizations, is dedicated to supporting and promoting excellence in survey research conducted in academic settings. The membership is made up of over 60 academic survey research organizations from across the country. For more information, visit www.aasro.org.