

2015 AASRO 9th Annual Meeting Agenda
Edward J. Bloustein School of Planning and Public Policy
Rutgers, The State University of New Jersey

Note: All Conference sessions, except for Thursday night's dinner, will be held in Room 369 of the Edward J. Bloustein School at 33 Livingston Avenue, New Brunswick.

On Thursday night, dinner will be held at the RU Inn and Conference Center. A shuttle will run the 1.12 mile loop between the RU Inn and the Bloustein School; if the weather is nice, it's also a lovely walk.

Thursday, March 5:

- 6:00 – 8:00 AASRO Conference Dinner, RU Inn and Conference Center
- Award of 4th Annual AASRO John M. Kennedy Achievement Award
 - Award of 3rd Annual John Tarnai Memorial Scholarship
 - Announcements of Membership Changes and Successes, e.g., retirements, promotions, congrats to Tim Johnson on being named the 2014 MAPOR Fellow, etc.
- 8:00 – 9:30 Organizational meeting for AASRO committees

Friday, March 6:

- 8:00 – 9:00 Breakfast, Room 369 EJB
- 9:00 – 9:15 Welcome and Opening Remarks
James W. Hughes, Dean of the Bloustein School and Distinguished Professor
Edward J. Bloustein School of Planning and Public Policy
- 9:15 – 9:45 Integrating Academic Survey Research Centers: Working With Host Institutions
Michael R. Greenberg, Associate Dean of the Faculty and Distinguished Professor
- 9:45 – 10:15 Open Discussion Forum: *Identifying Your Center's Major Issue or Greatest Challenge or Issue*
Four or so issues/challenges to be identified for later, smaller group open discussions
Facilitator: Susan Willis
- 10:15 – 10:30 Break
- 10:30 – 11:45 Key Note Speaker: [TENTATIVE TALK TITLE: "*As the (Survey) World Turns: Samples, Probability and Non-, Data, Big and Small, and, All that....*"]
Scott Keeter, Ph.D.
Director of Survey Research, Pew Research Center
- 11:45 – 12:00 Group Photo
- 12:00 – 1:15 Lunch, Room 369 EJB

- 1:15 – 2:00 Panel Discussion #1: Conveying what we do, i.e., how to educate faculty, academic administrators, and clients on the mechanisms and dynamics, as well as costs and pitfalls, of the work of an academic survey research organization; making faculty aware of services offered; how we distinguish ourselves from private vendors.
Participants: Marc Weiner; Ed Freeland; others to be determined
Focus One: Dave Redlawsk and Ashley Koning, Eagleton Institute, Rutgers University
Private Vendors Don't Have Students! – Working with and Engaging the Students Around You: Untapped Resource? Best practices on working with students, from interviewing to project management to social media. Can working with students actually expand your exposure throughout the university and help business development?
- 2:00 – 2:30 Panel Discussion #2: Working with IT systems and software for web and computer-assisted project management, including time/cost tracking and rapid-response budget estimation; best packages; best practices; and best cost/fee arrangements.
Participants: to be determined
- 2:30 – 3:15 Open Discussion Period, for breakouts based on Challenges and Issues identified at the morning session.
Facilitator: Susan Willis
- 3:15 – 3:30 Break
- 3:30 – 4:15 Panel Discussion #3: Working with GIS in survey research, as a supplement to both sampling as well as final outcomes report generation.
Participants: to be determined
- 4:15 – 4:45 Afternoon Talk: [TALK TITLE TO BE ANNOUNCED: Topic: "An Update of the 2006 AAPOR Presidential Address: 2006? That was at least a paradigm ago..."]
Cliff Zukin, Professor of Political Science and Public Policy, Eagleton Institute of Politics and the Bloustein School of Planning and Public Policy
Past President, AAPOR
Senior Research Fellow, John J. Heldrich Center for Workforce Development, Rutgers Univ.
Member-at-Large, AAPOR Executive Council
- 4:45 – 5:15 Idea Presentation: "A Big Data Consortium"
Ronald Langley
Mary Losch
- 5:15 – 5:30 Closing Remarks,
1. Open to the Room
2. Susan Willis
3. Marc Weiner
- Dinner in New Brunswick
Entertainment Options (t/b/d)

Saturday, March 7:

- 8:00 – 9:00 Breakfast at Student Services Building, Room 369, EJB
- 8:00 – 9:00 EC Leadership Transitional Meeting, Room 370, EJB
- 9:00 – 9:15 Agenda for the Day, Other Issues
- 9:15 – 9:45 Open Discussion on Challenges & Issues:
Requests for “Reports Back” on the Breakout Discussions
- 9:45 – 10:00 Presidents Report & Passing of Gavel
Susan Willis, Virginia Tech
Kurt D. Johnson, Penn State
- 10:00 – 10:30 Committee Reports
Education and Advocacy – Ed Freeland, Princeton University
Mentoring and Peer Review – Andy Smith, Univ. of New Hampshire
Nominations – Danna Moore, Washington State University
Greeting Committee – Danna Moore, Washington State University
Membership – Jolene Smyth, University of Nebraska
Human Subjects – Ron Langley, Univ. of Kentucky
- 10:30 – 10:45 Break
- 10:45 – 11:35 Committee Reports (continued)
AASRO General Interview Training Program –
Patty Maher, Jody Dougherty, Stephannie Chardoul
Treasurer – Bistra Anatchkova, University of Wyoming
History and Archives – Tom Guterbock, Univ. of Virginia
Awards Committee – Shirley Huck, Iowa State University
Collaborative Working Group – Mary Losch, Univ. of Northern Iowa
Website Committee- John Edwards, Mississippi State
Member Survey and Data Sharing Committee – Kurt Johnson, Penn State
- 11:30 – 11:45 2015 and 2016 Annual Meeting Reports
Marc Weiner, Bloustein School, Rutgers University
Patty Maher, University of Michigan
- 11:45 – Noon Other Business
Susan Willis, outgoing AASRO President
Kurt Johnson, incoming AASRO President
- Noon Box lunches to go....